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Special Article --- "Rock Maple Farm" at Hamilton --- Illustrated

NORTH SHORE BREEZE



VOL. IX, NO. 27

64 Pages.

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The Residence of Secretary of the Navy, George von L. Meyer.

(See Page 8.)

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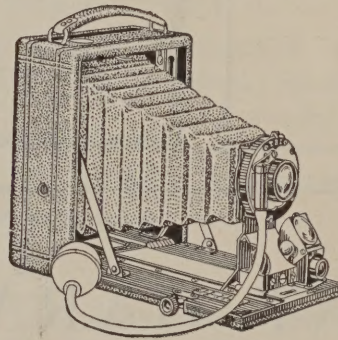
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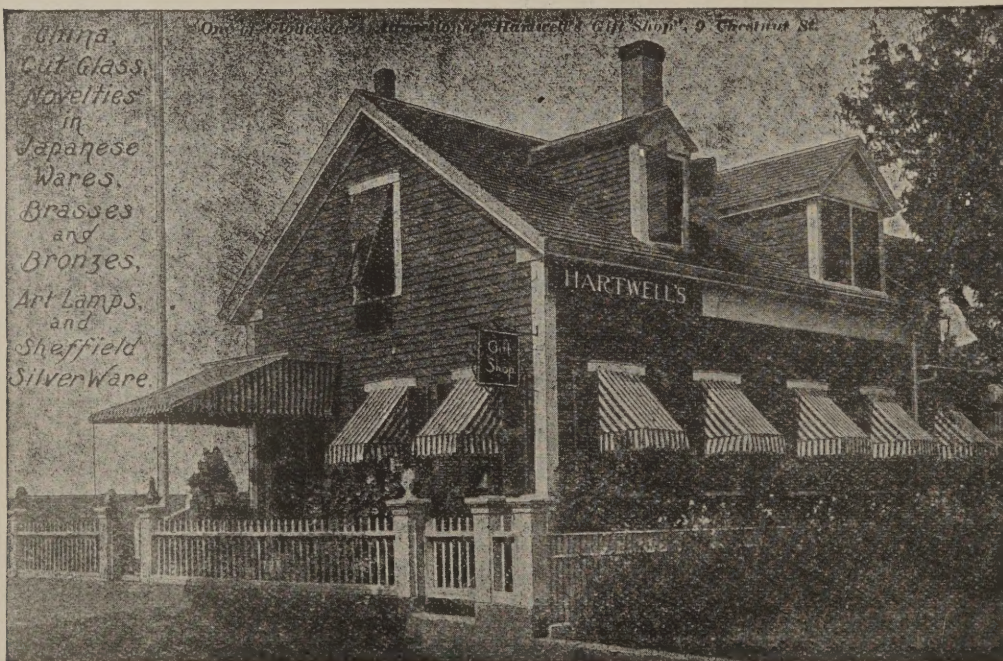


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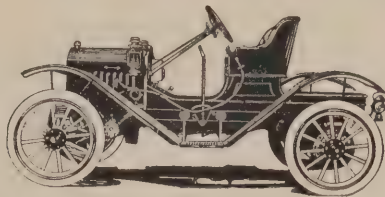
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NORTH SHORE BREEZE

MANCHESTER, MASS., FRIDAY, JULY 7, 1911.

SOCIETY NOTES

The golf committee of the Essex County club, Manchester, have sent out notices of the season's golfing plans. The regular Saturday handicap competitions will continue up to September 2d. These competitions are open to all members and their guests and to the members of the Myopia Hunt club. Prizes are given for best net and gross scores. On Saturday, July 8th, the members returning the eight best net scores will qualify to play off during the month of July at handicap match play for the Handicap Challenge cup. A suitable prize to the winner and runner up. On Saturday, August 5th, the members returning the eight best gross scores will qualify to play off during August at match play, at scratch, for the Scratch Challenge cup. A suitable prize to the winner and runner up. Regular Mixed foursome Competitions will be held on the Wednesdays of July and August. Entries must be made in pairs. These competitions are open to all members and their guests and to the members of the Myopia Hunt club. The Ladies' Golf Committee for 1911 is Miss Harriot Curtis and Countess de Chambrun. Special invitation tournaments, open to members and their guests, will be held for Manchester cup July 20, 21 and 22, and for Essex cup on August 17, 18 and 19. The Massachusetts Amateur championship will be played at Manchester on September 4 to 7 inclusive. Much interest will center in the annual July tournament to be held on Thursday, Friday and Saturday, July 20, 21 and 22. This tournament is for members of the Essex County Club and their invited guests. A qualification round of eighteen holes to be played on Thursday, July 20th. Gold Medal for best gross score. The first sixteen will qualify to play off at scratch, 18 hole matches, on the mornings and afternoons of Friday and Saturday, for the Manchester cup. The winner's name will be inscribed on the cup and he will receive a suitable prize. The cup must be won three times to become the property of the winner. The second, third and fourth sixteens will play off at Handicap match play for prizes. As a guide to the Committee, contestants are requested to furnish their lowest handicap rating in any club or association. An entry list will be posted in the club house and members are requested to make their entries or those of their guests by 6 p.m. Wednesday, July 19th. Post entries will be received. The course will be open on Wednesday to those entered for the tournament upon payment of the regular visitors' charges.

◆ ◆ ◆ ◆

Herbert W. Mason and family of Boston, who were at Manchester last season are occupying their new summer home off Heartbreak road, Ipswich, after several weeks' auto tour of the Berkshires and New York. During their absence, their little daughter was the guest of Sally Porter, little daughter of Mr. and Mrs. Alexander S. Porter, Jr., of Boston, at the Porter summer home, Cobb avenue, Manchester.

◆ ◆ ◆ ◆

Mrs. Jere Abbott has gone from West Manchester, where she has been spending the early summer, to Northeast Harbor, Me., for the balance of the season.

SOCIETY NOTES

The presence of the W. A. Burdens of Southampton, L. I., at the Stevens cottage, Summer street, Manchester, this season brings another prominent New York family to the North Shore. Mrs. Burden was formerly Florence V. Twombly, a relative of the Vanderbilt families. She is in mourning for the late Mr. Burden, who died a few years ago, and will spend a comparatively quiet summer. Her two little children are daily visitors to the Singing Beach.

◆ ◆ ◆ ◆

There is great rejoicing in the household of Charles T. Dukelow, of Brookline and Manchester. Their first little son arrived Saturday, June 24th, at their summer home on Maseonomo street.

◆ ◆ ◆ ◆

Mrs. Maynard Ladd of Boston and Manchester, and little daughter, Gabriella, spent the past months from December to June in Italy. Dr. Ladd spent six weeks with them. They are now domiciled in the small Morgan cottage, Smith's Point, Manchester. Mrs. Ladd was formerly Anna Coleman Watts and is a clever sculptor.

◆ ◆ ◆ ◆

The wedding of Miss Ethel Gibson of Boston and Nahant and Dr. Freeman Allen of Boston, will be solemnized at Nahant July 20th. Miss Gibson and Dr. Allen have many friends on the North Shore who will attend.

◆ ◆ ◆ ◆

F. B. Fraser, who is occupying Miss Adele Thayer's estate at West Manchester with his family, has chartered the yacht Edmee owned by Commodore Schafer, of the Larchmont, N. Y., Yacht club, for his use this season on the North Shore. The family are enjoying many cruises in this vicinity.

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Mr. Plummer of Boston, was the holiday guest of Dr. and Mrs. C. A. Porter of Boston and Beverly Farms.

◆ ◆ ◆ ◆

Mrs. W. B. P. Weeks of the Beverly Cove cottage contingent, is entertaining her mother, Mrs. Washburn. Mr. and Mrs. Weeks are Bostonians, who have the Clafin cottage for a second season.

◆ ◆ ◆ ◆

W. DeFord Beal of Boston and Beverly, served as an usher at Kingston, June 29th, when the nuptials of Miss Judith Drew Barker of Jamaica Plain and John Stoker Miller, Jr., Harvard '11, a resident of Chicago, were solemnized at the Kingston Unitarian church.

◆ ◆ ◆ ◆

Curtis Guild, former governor of Massachusetts and newly appointed ambassador to Russia, left Boston last Friday for New York, accompanied by Mrs. Guild. They sailed for Russia Saturday. Mrs. Guild is the third Massachusetts woman to accompany an ambassador to St. Petersburg. Over a hundred years ago Mrs. John Quincy Adams went to Russia with her husband, and much more recently Mrs. George von L. Meyer accompanied her husband, when he was appointed to the post by President Roosevelt.

"Rock Maple Farm"

AT HAMILTON, MASSACHUSETTS



*The Residence of Secretary of the
Navy, George von L. Meyer*

BY MARY H. NORTHEND.

DURING the past two years many important alterations have been made at "Rock Maple Farm," the summer home of Secretary of the Navy George von L. Meyer, located at Hamilton, notably in the exterior of the residence, which has been changed from its simple finish of gray stained wood to cement painted Venetian red. In its transformed state, the house is most attractive and the deep red of the new finish, combined with the pure white of the trim, and the dark green of the blinds, harmonizes admirably with the surrounding lawns and flower-beds.



THE MEYER GARDEN

The house, which is partly old and partly new, being really an extension of an old dwelling that for many years stood on the site previous to Mr. Meyer's purchase, combines in construction all the best features of a colonial home. It stands in the midst of an estate comprising two hundred and seventy-five acres of land, extending on both sides of the public road, and defined by a faced wall, and it directly overlooks the main traveled highway, from which it is screened by a thick growth of trees and shrubbery planted along the boundary fence. It is built on a spacious tiled terrace, supported by a brick wall and enclosed within a handsome balustrade, and it is flanked on the right by a beautiful formal garden.

The entrance porch is located at one end, and the greatest length of the house is parallel with the roadway. In the center of its ornamental front is a great

bay window, two stories in height, and defining the slightly slanting roof is an artistic rail. The walls on either side of the bay window are characterized by



THE VEGETABLE GARDEN

central pilasters supporting a curved pediment that rises above the main cornice, and between these, on the first floor, is a small pedimented porch supported by slender columns and topped by a window, most artistic in design and finish. All the other windows are rectangular in shape, these on the first floor having molded frames surmounted with cornices.

The broad terrace which directly fronts the house, overlooking a long stretch of the well planned grounds, as well as the great rock maple tree from which the estate derives its name, is ornamented with handsome bay trees set in tubs on either side of the small pedimented porches, and a pretty feature worked out here is the arrangement of narrow flower beds, close to the house, between it and the terrace floor.

At the right, a flight of marble steps descends to the Italian garden, with its handsome wrought iron arches overhung with vines and rambler roses. In the centre is a beautiful marble well-curb flanked by terracotta vases which stand upon tall marble pedestals, and defining the geometrically designed flower beds are small cypress trees, kept carefully trimmed. These trees are being made quite a feature of at this estate, and are extensively used for ornamental purposes. They are transplanted direct from the woods in their wild

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state, and the experiment has been most successful.

The formal beds of the garden each show a solid mass of bloom, and between them are gravelled paths and plats of velvety greensward edged with a border of sweet alyssum or lobelia. At one end of the garden, in the centre of a flower-bordered grass plot, is a handsomely carved fountain of Italian marble, with three stone lions grouped around its base, and arranged about in other plots are several additional marble fragments. The garden is truly delightful, and entirely secluded, and beyond it is the well planned tennis court, where many exciting contests are held.

At the time Mr. Meyer purchased the property, not

The approach to the house from the road is along a broad, gravelled driveway that starts some little distance to the right of the house site, and winds from between stone gate posts, artistically draped with vines, on stretches of smooth shaven lawn, adorned with marble fragments brought from foreign lands, and dotted with grand old trees beneath whose wide spreading branches seats have been arranged, to the pretty entrance porch.

The interior of the house is as attractive in its arrangement as the exterior, and from the newly designed hallway, finished in white, entrance is gained to the principal apartments of the first floor.



THE MEYER LIBRARY

a flower or shrub was to be found on the premises. Being an ardent lover of the beautiful, he spared no expense to reclaim the land from its barren waste, and that the expenditure was well worth while is evident from the appearance of the grounds today.

At one side of the stable, which flanks the house on the left, is arranged the small fruit and vegetable garden, entirely enclosed within a high, well-cared for hedge. Each path in this garden is bordered with low-growing flowers outlined with a narrow edge of greensward, and through the centre extends a pergola, forty feet in length, which is used as a grape arbor.

Back of the house, on the slope of a hillside, enclosed in the midst of apple trees, is the children's playhouse, and to the right is the pine tree nursery, which was started several years ago. Across the meadow that extends from the playhouse to the railroad boundaries of the estate are the farm buildings and the superintendent's cottage, connected with the main stable by means of a long, narrow path.

To the left opens the dining-room, charming in its finish and furnishings, its walls adorned with fine engravings, as well as Dutch pastoral scenes, and several cups and other trophies of the hunt and of the golfing season.

Just opposite is the morning-room, one of the most attractive apartments in the entire house, finished in a color scheme of green and white. Its walls are hung with ancestral portraits, and at one side is displayed a life-like picture of Mrs. Meyer, copied from a noted painting. Numerous autograph photographs of royalty are arranged about, and show the esteem in which the Meyers were held during their residence in foreign lands, and included in the group is a fine picture of Queen Helena of Italy, who was an intimate friend of Mrs. Meyer during the latter's sojourn in Rome.

Opposite this apartment, and separated from it by a narrow hallway, is the drawing room, in red and white, directly overlooking the terrace. This room

(Continued on Page 59.)

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SOCIETY NOTES

Mrs. George Scott Winslow of the Beverly Farms colony is the guest of her mother at Newcastle, Maine, this week.

◆ ◆ ◆ ◆

The annual outing classes of the boys and girls of the summer colonies of Manchester, Beverly Farms, Pride's and Beverly Cove are now in session and the boys and girls are having very happy reunions and fun at their swimming, baseball and other sports. Quite a group of them were enjoying the swimming class at West Beach, Beverly Farms, Wednesday morning.

◆ ◆ ◆ ◆

Mr. and Mrs. Joseph Leiter and child have now arrived permanently at the Leiter estate, "Edgewater," Beverly Farms.

◆ ◆ ◆ ◆

The many friends of Mrs. John Caswell of the Beverly Farms contingent, will regret to learn that she is quite ill at the home of her brother at Hamilton with a severe attack of tonsilitis which has developed complications.

◆ ◆ ◆ ◆

The young son of Mr. and Mrs. Bernard C. Weld of the Beverly Farms colony, who underwent an operation for appendicitis some weeks ago, has recovered nicely and is about again.

◆ ◆ ◆ ◆

Dr. and Mrs. James M. Jackson had as guests over the Fourth at their Beverly Farms cottage Dr. and Mrs. W. C. Quimby of Boston.

◆ ◆ ◆ ◆

John H. Harwood and family of Brookline have arrived at their cottage on "Mystery Isles."

◆ ◆ ◆ ◆

The Misses Elizabeth W. Perkins and Sarah S. Perkins of Boston, have opened their Beverly Farms cottage for the season.

◆ ◆ ◆ ◆

S. Reed Anthony and family of Boston and Beverly Farms, departed last Saturday for a trip to California. Tuesday they were in Salt Lake City. They will return to Beverly Farms August first.

◆ ◆ ◆ ◆

Mrs. Arthur Cookman and children of Englewood, N. J., are guests of the Misses Eustis of Brookline at Hospital Point, Beverly. Mrs. Cookman is a niece of the Misses Eustis.

◆ ◆ ◆ ◆

Mrs. Robert D. Evans of Burgess Point, Beverly, has been on a motor trip to Stockbridge.

MAGNOLIA HOTEL NOTES.

Col. and Mrs. Lyman of Washington, and Mr. and Mrs. Waldo K. Clune of Farmington, Conn., were among the many auto tourists at Magnolia last Sunday. They were registered at the Oceanside for lunch.

Rev. Samuel G. Babcock, archdeacon of Massachusetts, preached at the Union chapel, Magnolia, last Sunday. He was a guest at the Oceanside during his stay here.

Mr. and Mrs. P. P. Stanley of New Britain, Conn., are at the Oceanside for a stay of a few weeks.

Among the interesting family groups to arrive at the Oceanside for a stay the past week were: Mrs. J. Hood Wright and maid of New York city, and the former's son-in-law and daughter, Mr. and Mrs. William Moore Robinson, and daughter, Miss N. Wright Robinson and maid. The Robinsons register from Paris. The party have apartments in East Cottage.

Mrs. George Whitfield Brown and son Cuthbert, are among the Washingtonians welcomed back to the Oceanside the past week. Cuthbert Brown is among the most active and popular of the younger set at Magnolia.

Miss Natalie L. Brush of New York, who has been visiting the Misses McGowan of Indianapolis, at the Oceanside, has been joined by her mother, Mrs. John T. Brush. The McGowans have rented one of the Oceanside cottages for their first season at Magnolia.

Mrs. Amos P. Tapley, Miss Tapley and maid of the Vendome, Boston, have returned to the Oceanside for another season.

Mrs. Wilbur T. Helm and Miss Alice C. Helm of Baltimore, are registered at the Oceanside for a few weeks.

Mrs. Albert Burstadt and maid of New York city, have registered at the Oceanside.

Mr. and Mrs. F. K. Seggerman and son, Fred, of New York, are back to the Oceanside. Mr. Seggerman, Sr., is fond of golf, and takes part in the weekly tournaments at the Essex County club.

Newcomers to Magnolia this week include the O'Mearas of Brooklyn, who are at the Oceanside for the season. The family party at present includes Mrs. Maurice O'Meara, Miss Ida Lyons and Master Billy Lyons.

One of the most attractive girls to arrive at the Oceanside this week was Miss Elise Fitch of Brookline, daughter of Mr. and Mrs. Edwin A. Fitch. Others in the party include Misses Eleanor A. Tyler and Ella A. Ackerson, also of Brookline.

Mr. and Mrs. Evarts Tracy of Plainfield, N. J., are back to the Oceanside for another season.

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READ THE BREEZE

SOCIETY NOTES

Eben D. Jordan and family of Boston, are terminating their stay at their West Manchester estate July 13. July 15 the Wideners of Philadelphia, who maintain a magnificent estate in the Quaker City, will take occupancy until late summer. The Jordans are going to Scotland for the summer.

♦ ♦ ♦ ♦

Warren C. Fairbanks, a son of ex-vice president Fairbanks, has secured the Simpkins cottage at Beverly Farms. Mr. Simpkins and family go to Barnstable, Cape Cod, tomorrow for the summer.

♦ ♦ ♦ ♦

Miss Charlotte Yates, sister of Mrs. John C. Howe of Boston and West Manchester, who has been Mrs. Howe's guest, departed Monday for a ten days' visit with Baltimore friends. The remainder of the summer she will spend at Kennebunkport, Me.

♦ ♦ ♦ ♦

Gordon Dexter of Boston and Beverly Farms, had a party on his yacht for the races at New London last Friday.

♦ ♦ ♦ ♦

Leonard C. Hanna, Jr., who is a Yale man, is motoring from Cleveland in his car and will join his parents, Mr. and Mrs. L. C. Hanna, at Beverly Farms the last of this week or early next week.

♦ ♦ ♦ ♦

Mon. Lefavre Pontalis, charge d'affaires of the French Embassy, and family have arrived from Washington. They are located again this season at the Brown cottage, School street, Manchester.

♦ ♦ ♦ ♦

Mr. and Mrs. Nathaniel S. Simpkins, Jr. (Olivia Thorndike), after spending the summer at the North Shore will reside at the corner of Beacon and Dartmouth streets, Boston, where they have taken an apartment.

♦ ♦ ♦ ♦

Among the visitors to the North Shore Grill club recently were noted Ambassador Guild, who motored from Swampscott with Col. Benton of the Ancient and Honorables, and Apsey Colbert and George E. Smith of Swampscott, prior to the departure of the former governor for his new post in Russia.

♦ ♦ ♦ ♦

Baron Haimhausen, charge d'affaires of the German embassy, is now settled permanently for the summer in Manchester with his family.

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OCEANSIDE HOTEL NOTES.

Mr. and Mrs. W. L. Bull, Jr., Miss Elizabeth W. Bull and nurse, and Miss Nichols, all of New York city, arrived at Magnolia this week for a prolonged stay and are occupying apartments in Highland, one of the Oceanside cottages.

Mrs. N. Sargent and daughter, Miss Sargent, of Washington, returned to the Oceanside this week after a year's absence in Europe. They have rooms at Perkins cottage.

Maurice Dimond of the firm of Houghton-Dutton, Boston, arrived at the Oceanside this week for the season.

Mr. and Mrs. A. M. Lewis and Miss Lewis and maid of New York city, have returned to Magnolia for another season.

E. K. Rawson, Misses E. W. and K. D. Rawson and Miss M. W. Dale of Washington, came to the Oceanside last Friday for a short stay.

Baltimore is represented at Magnolia this season by several of its best known families. Among the latest to arrive at the Oceanside are the William M. Manleys. There are besides Mr. and Mrs. Manley, Master Keyser and Miss Mary Mathilde Manley and three maids. They are occupying the first and second floors of Sea Vista.

Another Buffalo family to arrive at the Oceanside this week were Mr. and Mrs. George C. Miller and children. They brought along a maid and chauffeur.

Mrs. W. P. Lewis and maid, John B. Shober of Philadelphia, and Miss M. C. Gray of Boston, constitute a party that arrived at the Oceanside late last week for the season.

The Clarence M. Bushnells of Buffalo, N. Y., were welcomed back to the Oceanside this week for the season. Besides Mr. and Mrs. Bushnell there are the two daughters, Edwina and Carolyn, and the son, Clarence.

Misses Caroline W. Fuller and Annie S. MacNeill of Boston, have returned to the Oceanside for another season.

The C. D. Johnsons of St. Louis are among the prominent westerners to join the colony at Magnolia the past week. They are to make the Oceanside their headquarters this summer while touring the New England resorts. The two sons, Dean and Ernest are to go to a camp in Maine for part of the summer, and Mr. and Mrs. Johnson will later motor to the mountain resorts and Poland Springs. They have the suite at the Oceanside formerly occupied by Mr. McLean.

Mrs. M. B. Conway of Louisville, Ky., is among the old-time guests welcomed back to the Oceanside this week for another season.

Canadians registered at the Oceanside for July include: Mr. and Mrs. Burton S. Harris and maid, and Misses Ruth and Eleanor Harris of Montreal; also Mrs. J. H. Gunn, three children and maid from the same city.

Former owner George A. Upton of the Oceanside, recently entertained at the hotel Mr. and Mrs. A. F. Sargent of Los Angeles, who assisted Mr. Upton and his bride in the enjoyment of their honeymoon trip to that western city during the last winter.

Miss Charlotte T. Lane of New York, has returned to the Oceanside and is occupying apartments in Perkins cottage.

Miss Mildred Dodge and Miss Ammo Sissions of New York, have been guests of Miss Helen Kerr at Seacrest cottage, one of those connected with the Oceanside.

S. Julian Klar of Brooklyn, was a guest over the last week-end of the J. C. Kerrs, who have apartments in one of the Oceanside cottages.

Dr. and Mrs. L. M. Tiffany of Baltimore, parents of Mrs. Gordon Abbott of the West Manchester colony, are at the Oceanside for the summer. Miss Purdy and Wm. L. Hall are registered with them.

Mrs. J. A. Wisner of Brooklyn, and Mrs. H. W. Kingsbury of Scranton, Pa., are at the Oceanside for July.

A. F. MacArthur of New York, joins his family in Magnolia, for the week-ends and as often as his business interests in the metropolis will permit. Mr. MacArthur is one of the best known constructing engineers in the country. The family have apartments in Lawton, one of the Oceanside cottages, for July and August.

Two more Brooklinites to arrive at the Oceanside this week are Mrs. Julien E. Pride and Mrs. M. W. Evans, who are occupying apartments in East Cottage.

Misses Frances and Elizabeth Rogers are numbered among the Bostonians returning to the Oceanside this week for the summer.

Mrs. Grace Starr Tyson of New York city and Miss Wildey of Plainfield, N. J., came to Magnolia last Saturday for the summer. They are registered at the Oceanside.

Mr. and Mrs. Arthur D. Lisle of Providence, R. I., are at the Oceanside for a short stay.

Among the motor parties to register at the Oceanside last Sunday was that of E. B. Penniman of North Adams. In the party was Mr. Penniman, Mrs. W. E. Penniman, Miss Rachael B. Penniman and Miss Grace Whitaker. They left North Adams Saturday and stopped at the famous Wayside Inn, Wayland, over night, continuing on to the North Shore resorts Sunday. They lunched at the Oceanside and went on to Rockport.

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A. E. HURLBURT, Sec'y

Lunch and Dine al Fresco. Sea Foods a Specialty.
Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES

R. G. Shaw 2d, of Brookline, who spent a portion of June at The Brownlands, Manchester, has the Yellow Gables cottage at Lakeside, Lake Sunapee, N. H., for the remainder of the season.

◆ ◆ ◆ ◆

Sidney E. Hutchinson of Philadelphia and Beverly Farms, is in Europe, sailing some three weeks ago.

◆ ◆ ◆ ◆

Mrs. Henry Pratt McKean is in New York. She had her auto sent over and has been taking several motor trips.

The family of Lieut. Sherman Miles of Washington, who is registered at The Brownlands, Manchester, was responsible for the presence in Manchester recently of that distinguished military soldier and general, Gen. Nelson A. Miles, father of Lieut. Miles. Other arrivals at the hotel are Mrs. Frederick Burlingame and family, New York; Mr. and Mrs. Frank Coolidge, Boston; Henry M. Gill and family, Philadelphia; Misses Sohler, Boston. Miss M. T. Smith of New York, who has been spending some weeks at the hotel, has gone to Northeast Harbor, Maine.

Mr. and Mrs. Lucius J. Knowles of Worcester arrived recently at the Edward Hamlin cottage, Marion, Mass. Their Magnolia cottage is occupied by Samuel Cupples and family of St. Louis.

◆ ◆ ◆ ◆

Barrett Wendell Jr., son-in-law of Francis L. Higginson of Pride's, has joined Mr. Higginson at Metapedia, Quebec, for a fishing trip.

Miss Anna M. Bingham of Boston, has returned to Manchester-by-the-Sea for the summer, and is prepared to make engagements by the day for dressmaking. She is at 6 North street, Manchester.

O L D J E W E L S

Mr. Shepherd has just returned from an extended tour of Europe and will open on Monday the 10th of July.

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articles suitable for Gifts and Prizes.

Orders are taken for the entire Decorating and Furnishing of Houses, at the New York Shop.

SOCIETY NOTES

The Amster family, who are occupying the E. G. Black cottage off Sea street, Manchester, are residents of Brookline.

♦ ♦ ♦ ♦

Manchester summer residents of long standing who have recently arrived at their estate, is the family of George Wigglesworth of Milton. Mr. and Mrs. Philip P. Chase (nee Wigglesworth), have a cottage on the estate again. Richard Wigglesworth, who is prominent in the social and collegiate life at Harvard, and Mr. Chase were in New London last Friday for the races. Miss Ruth Wigglesworth, who is prominent in Milton and Boston society, has also come to Manchester for the summer.

♦ ♦ ♦ ♦

Miss Doris McMillan is coming on from Detroit shortly to spend part of the summer with her grandmother, Mrs. James McMillan at Eaglehead. Miss McMillan is the daughter of the late William McMillan. Her mother also died rather suddenly the last winter.

♦ ♦ ♦ ♦

Beginning next Monday, July 10th, there will be a men's handicap singles tennis tournament, open to members and invited guests, and members of the Nahant, Myopia and Montserrat clubs, on the courts at the Essex County club.

♦ ♦ ♦ ♦

Mrs. Sally R. Hitt of Washington, D. C., the widow of Senator Hitt, has secured the West Manchester estate of Mrs. Lathrop Brown (nee Helen Hooper). The family arrived Tuesday.

As last year, the most select social functions of the summer will center about the Essex County club. Among other events will be two dinner dances at the club on the evenings of July 21st and August 18th. Tables must be engaged from the steward and will be reserved in the order of application. As the number of tables is limited early application is advised by the committee. A charge of \$2.50 per plate will be made. If the demand is sufficient a third dance may be given early in September. The ladies' entertainment committee is in charge. This is composed of: Mrs. Gordon Abbott, Miss Mabel T. Boardman, Mrs. Gardiner M. Lane, Mrs. Lester Leland, Mrs. William H. Moore and Mrs. Washington B. Thomas. Most of the tables for the first dinner are already engaged.

♦ ♦ ♦ ♦

Judge and Mrs. William H. Moore are on the water on their way home from England and were expected at their Pride's estate today. Judge Moore captured everything in sight at the international horse show last month with his string of horses.

♦ ♦ ♦ ♦

There was a large representation from the North Shore colony at the Harvard-Yale boat races. Mr. and Mrs. Percy D. Haughton of Boston and Manchester, attended. As Mr. Haughton is the well known Harvard football coach, the races had a particular interest for Mr. Haughton and his bride. Another party at the races were Mr. and Mrs. Reginald Boardman (nee Munn), Miss Gladys Munn and Mr. and Mrs. C. A. Munn, Jr.

Russell Greeley, son of Mrs. R. F. Greeley, and brother of Miss Marion Greeley of Boston and The Brownlands, Manchester, is exhibiting three paintings at the Paris Salon Des Beaux Arts. One is called "Quai Du Louvre" and the others are interiors with female figures.

♦ ♦ ♦ ♦

Mrs. L. C. Harrison of Cincinnati, arrived at the Cobb cottage, Massconomo street, Manchester, last Saturday.

♦ ♦ ♦ ♦

Mr. and Mrs. Henry Clay Pierce of St. Louis arrived at Pride's Crossing last Sunday for the remainder of the season. The trip east was made in the Pierce private car.

♦ ♦ ♦ ♦

Mr. and Mrs. Eben Richards of New York and Pride's, have been spending a portion of the week at Tuxedo Park, N. Y.

♦ ♦ ♦ ♦

Wm. S. Spaulding and John T. Spaulding of Boston, have returned from their European trip and are at their Pride's estate. Mrs. Spaulding on her arrival in New York went to Kenilworth, Ill., owing to her mother's illness.

♦ ♦ ♦ ♦

Oliver Ames was among the Pride's Crossing colonists, who were in New London last Friday for the Harvard-Yale boat races.

Work done at your residence if desired anywhere from Manchester to Pride's Crossing. J. Vasconcellos, barber, Central square, Manchester. Telephone 53-12.

Social Life of the North Shore

Centers in Manchester—Essex County Club

It is small wonder that the Essex County Club at Manchester is having the most prosperous season of its existence, considering all that is now being done for the entertainment and comfort of its members and their guests. The management has been entirely reorganized. D. J. Ross has been appointed superintendent, in charge of all departments inside and outside the club house. He has engaged A. Doucette as steward, who has provided the club with excellent chefs and attendants, to enable members to be served promptly and courteously from a cuisine that is receiving nothing but the highest praise.

The golf links have been greatly improved during the past winter and is now considered second to none in this country. Mr. Ross has made many changes and improvements that are most pleasing to the members, as is evidenced by the increased use of the links, this year.

There will be band concerts each Wednesday afternoon during July and August, from 4.30 to 6 o'clock, the two best bands, the First Corps Cadets, and the Salem Cadet, will alternate, with a delightful musical program kindly arranged for the club by Mr. Wallace Goodrich.

The Ladies' entertainment com-

mittee consists of: Mrs. Gordon Abbott, Miss Mabel T. Boardman, Mrs. Gardiner M. Lane, Mrs. Lester Leland, Mrs. William H. Moore and Mrs. Washington B. Thomas, and they have arranged for two dinner dances on the evenings of July 21st and August 18th. During the past two seasons, the club has been unable to provide for all who desired to dine at the club house on the evenings of the dinner dances. Judging by the applications already received, this year will be no exception to the past popularity of these events.

Tennis and golf tournaments for the ladies as well as the members, are being arranged and great interest is being shown all along the Shore.

The membership has been limited to 200, and as there are now but a few vacancies, a waiting list in the near future, is assured.

As to summer subscribers—far more have sent in their applications than ever before in the history of the club. Before the end of the summer, a subscription list of well over 100 is assured.

Manchester is to be congratulated on having this centre of the summer social life located in her midst.

Max Littwitz of 7 East 47th st., New York City, so well known to North Shore people, is again on the North Shore and has an attractive array of things at his summer shop in the Smith building, Magnolia, opposite the Colonnade. Max Littwitz has built an enviable reputation with his exclusive line of household linens and laces, handspun men's and ladies' handkerchiefs, handwoven and embroidered towels, and the like.

"The Indian Store" of 186 Boylston street, Boston, which has for many seasons had a summer home on Lexington avenue, opposite the North Shore Grill, Magnolia, is this season at the "Apple Tree Cottage," just off Fuller street, two or three houses south of the Magnolia post-office. One may find there the same interesting stock which is carried in the home shop in Boston. Besides

the Indian baskets, mocassins, and Navajo hammered silves, there are articles of pottery and brass, incense, a large variety of favors, toys and games for the children, and as specialties the excellent Abalone jewelry and the most satisfactory, tho' inexpensive Curacao hats in large variety. "The Indian Store" is well worth a visit when shopping in Magnolia.

Miss Clara Winthrop entertained the choir boys of St. Paul's church, Boston, with a picnic and outing at Tuck's Point, West Manchester, over the Fourth, and previous to her departure for the summer.

Miss Mary A. Dobbins of Philadelphia, who has spent several seasons at the Oceanside, has returned to Magnolia this season as the tenant of the Rehn cottage, Shore View.

SOCIETY NOTES

Plans are progressing finely for the bridge tournament and sale in aid of the Elizabeth Peabody Settlement House, Boston, July 27 at 3.30 o'clock. Mrs. Boylston Beal of Smith's Point, Manchester, will open her summer home in aid of this philanthropy on that day. A new building at the settlement is proposed. Mrs. S. V. R. Crosby has charge of the bridge tournament. Flowers, vegetables, fancy articles and light refreshments will be on sale. Contributions of flowers, plants, candies or cakes, also vegetables are solicited, to be sent to Mrs. Beal's any time during the morning of July 27. The committee in charge is composed of Mrs. George Burgess, Mrs. E. J. Holmes, Mrs. S. V. R. Crosby, Thomas B. Gannett, Jr., and Dr. R. G. Wadsworth.

Congressman A. P. Gardner and family of Hamilton removed yesterday to the W. A. Gardner cottage Pride's Crossing.

Henry Clay Pierce of the Pride's colony has been spending a portion of the week in New York going over in his private car. Mrs. Pierce is entertaining her daughter, Miss Virginia Burrows of St. Louis.

George N. Black and Mr. Pitman left Wednesday by motor for Ellsworth, Me., where Mr. Black goes every summer to put in three or four weeks at the old homestead. It is a beautiful old family home of 250 acres with a brick house of English design, fully 100 years old, containing some charming old fashioned furniture, fireplaces, etc. The place is kept up from year to year, though Mr. Black visits it only occasionally.

Herbert M. Sears entertained a few friends at dinner at his Pride's Crossing residence Monday evening. Covers were spread for ten.

Master Richard Paine started Wednesday from Magnolia for a trip as far as Bar Harbor in his yacht Phantom, with Richard Curtis and Harry Cabot as his guests. Robert T. Paine, 2d, was to have started today on the Eastern Yacht club trip to Bar Harbor in the Humma.

Judge William H. Speer of Jersey City has leased the Newton cottage on Summer street, Magnolia, through Jonathan May's agency. They have arrived.

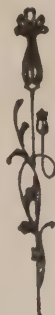
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Gloucester, Mass.

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MAGNOLIA HOTEL NOTES.

Mr. and Mrs. U. K. Pettingill of Boston, have returned to the Hesperus at Magnolia for another season.

Mr. and Mrs. J. A. Hull and Miss Phyllis E. Hull of Mt. Vernon, N. Y., are at Magnolia for the season.

Dr. Everett Jones and family of Brookline, are occupying apartments in the Villa, one of the Hesperus connections, for the summer. Dr. Jones takes the place of the late Dr. E. A. Dakin as house physician of the Hesperus.

An old-time admirer of Magnolia and her charms to return for another season is Mrs. George H. Nettleton of Kansas City, Mo. Mrs. Nettleton formerly spent her summers at the old Blynman Hotel, but since its destruction by fire several years ago, she has made the Hesperus her summer home.

Miss F. E. Wellman of Boston, is spending a few weeks at the Hesperus before proceeding to the Moun-
tains for the balance of the season.

Among the Bostonians to return to Magnolia for the season are the Crufts of Commonwealth avenue. The party consists of Mrs. Charles F. Crufts and the Misses E. M. and F. C. Crufts, also Miss Emily Williston of Cambridge.

Among the southerners at Magnolia at present are Miss Annie B. Robb and her sister, Miss Robb, who are touring the New England resorts. They are from West Virginia and are stopping at the Hesperus for a few weeks.

There was a house party of young people at Col. Wm. D. Sohler's cottage at Burgess Point, Beverly, over the holiday.

◆ ◆ ◆ ◆

George B. Post and family of New York, arrived this week at the small Dudley Pickman cottage, Beverly Cove, which they occupied last season.

◆ ◆ ◆ ◆

Harcourt Amory and family entertained Dedham relatives over the Fourth at the Amory cottage, Pride's Crossing.

SOCIETY NOTES.

Mr. and Mrs. A. Henry Higginson of Lincoln, arrived this week at West Manchester. As is their annual custom, they will occupy the bungalow on the estate of Mr. Higginson's father, Henry L. Higginson. Dr. Balch and family of Boston, have also arrived at the cottage on the Higginson estate they had last season.

◇ ◇ ◇ ◇

John H. Sturgis and family of Cambridge, are occupying the Tappan cottage on Sea street, Manchester, occupied last season by the Italian embassy.

◇ ◇ ◇ ◇

Mr. and Mrs. C. A. Munn, Jr., and baby daughter, Pauline Munn, of Boston, have arrived at West Manchester. Prior to the arrival of Mr. and Mrs. Munn, little Pauline spent a week with her grandma, Mrs. C. A. Munn, of Beach street, Manchester.

◇ ◇ ◇ ◇

Mrs. Gordon Abbott and children of Boston, are deriving great rest and pleasure from their summer environment at West Manchester after their sojourn abroad. The Abbott children and their devoted governess-nurse, Miss Towle, spent ten

weeks in Orleans, France, where the children pursued their French studies and their parents toured England, Italy and other sections of Europe. While at Orleans, they were privileged to witness the anniversary (400th) celebration of Jeanne D'Arc's capture of Orleans. Mrs. Abbott entertained over the last week-end Miss Ethel Gibson of Beacon street, Boston, and her fiancé, Dr. Freeman Allen of Boston. The Allen-Gibson nuptials will be solemnized in the near future. Dr. and Mrs. L. M. Tiffany of Baltimore, Mrs. Abbott's parents, have returned to the Oceanside, Magnolia, for the summer. Dr. Tiffany is not enjoying good health and is accompanied by a physician and nurse.

"Old Jewels" and William T. Shepherd are synonymous. Mr. Shepherd has just returned from an extended tour of Europe—an annual tour of inspection and in collecting old and rare things—and he announces that he will open his summer shop in the Donchian building, Magnolia, next Monday, July 10th.

Misses Whittredge and Barrow, interior decorators, of East 40th street, New York city, have opened

a summer shop at Magnolia this year, in the Donchian building, opposite the Colonnade, in which they are showing a most exclusive selection of fabrics, linens, chintzes, etc., for summer. They also have an interesting line of wall papers, and some very unusual things in old furniture, including a Sheraton settee and four chairs to match from the old Bonaparte house at Bordentown, N. J. Collectors of antiques know how difficult it is to find good pieces of maple, but here may be seen several samples of maple, including a four-post bed. Here also may be found Italian terra cottas and painted wood pieces, also a large line of lamp shades and lamp standards, and some very interesting Herter's tapestries from the Herter looms in New York. The store is in charge of Miss Gertrude Newall.

Dreicer & Co., the well known New York jewelers, have opened their North Shore shop in the Colonnade, Magnolia, and as usual have a large and most exclusive assortment of jewels, pearls of rare quality, etc. The Dreicer store always enjoys a most exclusive patronage, and well it may, for it carries always a most exclusive assortment and choice things.

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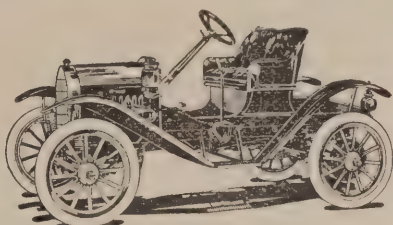
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Fine Cake and Pastry

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SWAMPSCOTT.

Mr. and Mrs. Daniel W. Lane, of Boston, whose marriage took place very quietly early this summer, are at Phillips Beach, Swampscott, for the summer, where they are guests of Mr. Lane's parents, Mr. and Mrs. Daniel Lane of Beacon street, Boston, at their beautiful estate very near that of Mrs. Lamont G. Burnham on Atlantic avenue.

Mrs. Charles H. Bond, of Boston and Swampscott, gave the children of Cliftondale an entertainment in the Bond house in Cliftondale square on July 4th. The younger children had their "party" in the morning and the older ones in the afternoon.

Asteria Wins Again.

The Asteria, sailed by C. E. Hodges, Jr., won last Saturday's race of the Manchester Yacht club for the One Design class. The Clarice, sailed by Jack Caswell, was 45 seconds behind, and the Gnat, sailed by Oliver Ames came along 21 seconds behind the Clarice.

This was the third race of the series. It was sailed in a light south-east breeze, inclined to be fluky. The six boats had a good start, with the Gnat leading. On the reach to



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the first mark the closest work was between the Gnat and the Ketchup, the latter sailed by Edith Fabyan, but the Hiccough, sailed by Eleanor Fabyan was second boat at the turn. The boats took separate tacks on the beat to Breakers, those standing outside getting a little the better advantage from the wind. On the last leg the Hiccough withdrew, being left behind in a calm. The summary:

Boat and Owner	Elapsed Time	
	h.	m. s.
Asteria, C. E. Hodges, Jr.	1	59 45
Clarice, John Caswell	2	00 30
Gnat, Oliver Ames	2	00 51

Ketchup, Edith Fabyan	2 06 03
Minx, H. S. Grew	2 10 20
Hiccough, Eleanor Fabyan	withdrew

MARBLEHEAD.

R. H. White of Chestnut Hill and Boston, who has been cruising part of the week on his palatial steam yacht Peregrine, was at Kittery Point, Me., Wednesday, bound from Marblehead to the Maine coast.

Miss Edith Fitz of West Manchester has returned from a visit with friends at Cohasset.

Wm. G. Webster Co

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GLOUCESTER, MASS.

MARBLEHEAD.

Members of the garden committee of the Massachusetts Horticultural Society Thursday of last week journeyed to Marblehead Neck, where they were entertained by their chairman, the president of the society, Chas. W. Parker. Mr. Parker's estate is not entered in competition for any prize, owing to his official connection, but it was thoroughly inspected by the party, who also visited the rose gardens of Mrs. Harriet R. Foote and the fine estate of Charles S. Eaton. There were present Secretary W. P. Rich, Arthur Varney, William Nicholson, J. B. Shurtleff, Jr., T. D. Hatfield, James Garthley, Arthur H. Fewkes and Charles Sander. Upon arrival at Devereux the party motored to Mrs. Foote's rose gardens, which include more than a thousand varieties, and which showed many beautiful specimens in bloom. About 750 new plants have been put in this year, mostly imported varieties of hybrid tea and perpetual roses. There are fifty or sixty varieties of climbing and pillar roses, and the visiting horticulturists noted with appreciation not only the quality of the blooms, but the perfection of the foliage, a point which usually escapes the observer.

From the rose gardens, the members of the party went to "Red-gates," Mr. Parker's own place,

where an opportunity was given to observe landscape gardening carried to a high degree of perfection. Mr. Parker has conserved the natural features of the landscape and by additional plantings has assisted nature in the development of a unique estate. The picturesque rocks and ledges have been utilized for a series of small rock gardens, and scattered all over the place one finds charming little plantations of roses and other plants, while hollows in the rocks have been utilized for little lily ponds, upon which one comes most unexpectedly. The estate is full of surprises and contains plants from all parts of the world, such as Scotch thistle, edelweiss and others rarely seen in this country. Mr. Parker never had a gardener, and the thoroughness with which the estate has been planned and kept up is ample proof that he never needed one. On his home place, one of several tracts which he has developed, all the trees, of which there are a great number and variety, have been planted by him, although some of them are more than fifty feet in height. Mr. Parker personally conducted the party over the many acres which he has developed, and, although he is in his eighty-first year, some of the members of the party were unable to follow him without fatigue. They paused for a moment at the studio of Mr. Parker's son, Charles, who is engaged on

an oil portrait of the president of the Horticultural Society, an excellent likeness, painted with rare skill. From there the party proceeded to the Eastern Yacht Club where luncheon was served.

Luncheon over, the members of the committee visited the adjoining estate of Charles S. Eaton, one of the handsomest small places to be found on the North Shore. The house is surrounded by a velvety lawn in which it was impossible to discern a weed. The estate is on the shore, and the expanse of lawn reaching from the high bluff on which the residence stands down to the water is one of the finest to be found anywhere. At one side of the house is a small rose garden in which are some magnificent specimens of bloom, and back of this a fine tennis court surrounded by tasteful plantations of shrubs and flowering plants. The committee expressed themselves in terms of high praise at the manner in which Mr. Warr, the gardener, has maintained the place. A visit was also made to Mr. Eaton's vegetable garden, which is entered for a prize offered by the society. On a tract about ninety feet square is a miscellaneous collection of vegetables under high cultivation. A formal inspection of the garden will be made later in the season. The party then motored back to Devereux, taking the five o'clock train to Boston.

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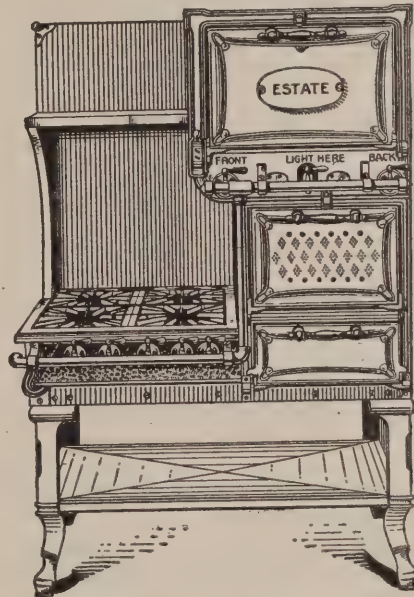
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TELEPHONE 254 MANCHESTER

MAGNOLIA HOTEL NOTES.

The Saturday night dances have been resumed at the Oceanside for the balance of the season. The dates of the big balls have not yet been arranged, but they will be announced in the Breeze very soon. Last Tuesday evening an informal dance was given in the casino.

Among the diplomatic corps to come to Magnolia this season will be the members of the Uruguay legation. Dr. C. P. de Pena, the Uruguay minister and party of ten, are expected next Monday. They have engaged apartments in Sea Vista, one Oceanside connections, for the balance of the season.

Mrs. A. B. Lounsbery of Malden, who is spending the summer at the Oceanside, Magnolia, was beautifully gowned last Tuesday evening in white chiffon with trimmings of black satin.

One of the most beautifully dressed women in the parlors of the Oceanside Tuesday evening, was Mrs. Frank Warner of Boston, who wore a gown of lavender chiffon over lavender satin and a diamond brooch.

Miss Helen Audenreid of Philadelphia who occupies the Tennis cottage, one of those connected with the Oceanside, has changed her plans about going abroad and is now comfortably settled in the Perkins cottage another of the Oceanside connections. Miss Audenreid is popular at Magnolia and entertains a great deal.

Mr. and Mrs. A. B. Lounsbery, who are at the Oceanside for the season, recently returned from a trip to Italy.

Senator and Mrs. N. B. Scott of Wheeling, West Va., came to Magnolia Wednesday for a few days' stay at the Oceanside, before motor-ing on to the White Mountains.

George W. Watt and family of Durham, N. C., are among the Oceanside arrivals this week. They have apartments in Somers cottage for the season. Mr. Watt is a tobacco grower. Mrs. John S. Hill and two children are in the Watt party.

Miss Sarah L. Guild, a sister of Ambassador Guild, came to Magnolia yesterday for the season. Miss Guild is convalescing from a recent operation. She is an old-time guest at the Oceanside and is welcomed back to this hotel by a large number of old acquaintances.

Major R. T. Coates and Mrs. Coates and Miss M. D. Coates of Chester, Pa., are at the Aborn Hotel for the season.

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Household Linens and Laces

Handspun Mens and Ladies Handkerchiefs

Handwoven and Embroidered Towels

Swiss and French

Monogram Work a Specialty

SOCIETY NOTES

Miss Eleanora Sears was a member of a motor party from Boston at New London for the college races last week.

♦ ♦ ♦ ♦

William Endicott, Jr., Richard Wigglesworth, John Simpkins, Chas. H. Taylor, Jr., Boylston Beal, S. V. R. Crosby, T. S. Bradlee, H. H. Richardson, Richard M. Everett, Harvard '10, and his brother, H. C. Everett, Jr., Harvard, '13, Livingston Cushing, William DeFord Beal, Hugh Miller, George B. Morison, and William H. Wood were some of the many Boston people who went by train, yacht or motor to New London for the races last Friday.

♦ ♦ ♦ ♦

Miss Alice Farnsworth of Boston, has been the guest of her sister, Mrs. Mary R. Bremer, at Smith's Point, Manchester.

♦ ♦ ♦ ♦

Mr. and Mrs. Richard Stone of the Smith's Point, Manchester, colony have had as guests this week Mr. and Mrs. Robert Stone of Brookline.

♦ ♦ ♦ ♦

The J. Arnold Lowells who leased the Smith Farm house off Procter street, Manchester, have recently arrived there.

♦ ♦ ♦ ♦

The Clement S. Houghtons of Chestnut Hill moved to their cottage at Coolidge's Point last Saturday.

♦ ♦ ♦ ♦

John Ames and family, new-comers to Manchester this season arrived from North Easton yesterday and are occupying the Ernest W. Longfellow place at Coolidge's Point.

THE PHILIPPINE NOVELTY SHOP

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Indian Baskets, Moccasins, etc. Toys and Games. Curios.
Pottery. The Famous Curacao Hats

Mrs. Wm. F. Draper and Miss Margaret Preston Draper are due in the course of another week at the Bradbury cottage, Smith's Point, Manchester, which they occupied last season. Their return to Manchester, after their winter's sojourn in Italy and their early summer stay in London, adds another distinguished Washington family to the growing list on the North Shore.

Miss Draper was presented at the spring court of King George and Queen Mary.

Mrs. Charles Munn's yacht carried a family party on a cruise along the Shore over the holiday.

♦ ♦ ♦ ♦

Mr. and Mrs. Arthur L. Jackson of Cambridge were the holiday guests of the Jackson family at Pride's.

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SOCIETY NOTES

Special American Ambassador John Hays Hammond and Mrs. Hammond were the guests of honor last Friday of the Society of American Women in London at a luncheon given at the Cecil Hotel. The affair was attended by two hundred women and a score of men. In the receiving party were Mrs. W. L. Comings, president of the society; Mrs. Herbert Hoover, the vice president; Mr. and Mrs. Hammond and Mrs. Whitelaw Reid. Besides these at the head of the table were Major General A. W. Greely, U. S. A., and Mrs. Greely; Consul General John L. Griffiths and Mrs. Griffiths; secretary of the American embassy, William Phillips and Mrs. Phillips;

Commander Edward Simpson, naval attache of the American embassy, and Mrs. Simpson. The president introduced the Hammonds, who were enthusiastically cheered. In response Mrs. Hammond spoke on "Women's Work in London." Mrs. Hammond was followed by Mrs. Herbert Hoover, who proposed a toast to "our guests." Responses were made for the "Daughters of the British Empire in America," by Mrs. Jellicott Langstaff, president of that organization; "The Women of the Colonies," by Mrs. William Pender-Reeves of New Zealand, and Dr. Ettie Saver "For the Women of England." The formalities attending the luncheon were closed with the singing of "God Save the King." Mr. and Mrs. Hammond

were also present at the farewell dinner given June 29th in honor of the Duke of Connaught, governor general elect of Canada, by Ambassador and Mrs. Reid. A reception and dance followed. There was a distinguished gathering of foreign diplomats and English royalty.

♦ ♦ ♦ ♦

W. S. Kuhn and family of Pittsburg, who had the Head estate, Manchester, last season, have leased Old Farm, the estate of George B. Dorr, of Boston, at Bar Harbor. They settled there this week.

♦ ♦ ♦ ♦

Admiral and Mrs. H. G. O. Colby of Boston, arrived last Saturday at the cottage which they occupy on Harbor street, West Manchester. Last season they were in Europe.

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Cream White Flannel Hats are another new idea. These at ...\$2.00

White Crash Untrimmed Roll Sailors at 87c

White Pique Roll Sailors trimmed with black and white striped silk at\$1.25

Natural Rajah Pongee Roll Sailors at\$1.50

The New Jungle Hats of white crash at 75c; Of pique with gros-grain band at\$1.75

White and natural color duck beach hats at25c

Peanut Braid Hats made of the natural straw. Prices
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Bleached Peanut Hats, also the natural Javas, trimmed with wings and white mull at

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Women's 12 and 16 Button Mousquetaire Silk Gloves, guaranteed double tipped fingers; all colors, including black and white, at
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SILK GLOVES

Women's 12 Button Black Silk Gloves, Mousquetaire style, double tipped fingers. Sizes 6 to 7½, at50c pair

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Women's Washable Chamois Gloves, in natural and white, 12 button Mousquetaire style, also 1 clasp style, at \$.1.00, \$1.50, \$2.00 pair

Full line of colors and sizes in short Silk Gloves. All guaranteed finger tips, at 50c, 75c and \$1 pair

LISLE AND

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Women's 2 Clasp Lisle and Chamoisette Gloves, at 25c and 50c pair

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The following may be seen at
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VERY LIGHT BOOBY—Suitable for one horse—has pole and shafts; trimmed in fine morocco broadcloth and satin. Built to order by Sargent & Ham Co., at cost of \$1,000. Practically as good as new.

VERY LIGHT BROUGHAM adapted to two passengers. Has hand brake, pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. Trimmed in fine French morocco and satin. Practically as good as new.

LIGHT GABRIOLET—trimmed in fine broadcloth; has pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. In A-1 condition.

HIGH CART (four wheels), built by Brewster & Co., at cost of \$800. Rigged on platform springs—trimmed in whipcord; has hand brake, pole and shafts. In A 1 condition.

DOUBLE SLEIGH, light and in A-1 condition. Cost new, \$250.

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SOCIETY NOTES

James C. Bayley of Marlboro street, Boston, has just leased for the summer through the May agency, the Butler cottage on Summer street, Magnolia.

♦ ♦ ♦ ♦

Edward S. Clark and family of Springfield have taken the Dickinson cottage, off Magnolia beach for the summer, and the garage connected.

♦ ♦ ♦ ♦

Miss Holdrich is the guest this week of Miss Ruth Wigglesworth of Milton, at the Manchester summer home of the Wigglesworth family.

♦ ♦ ♦ ♦

Dr. and Mrs. J. H. Lancashires had a house full of young people over the Fourth, at their Norton's Point cottage, Manchester. In the house party were Misses Gertrude Harris of Southampton, L. I., and Miss Kathrina Weed of Plattsburg, N. Y., school friends of Miss Lilla Lancashire, also Zac Belcher of Far Hills, N. J., and William Burrows of Chicago, classmates of Ammi Lancashire at Yale.

♦ ♦ ♦ ♦

Robert G. Shaw, sr., arrived at Manchester this week to spend the balance of the summer at Brownland cottages.

♦ ♦ ♦ ♦

Miss Lucy Aspinwall of Boston has been spending the week at Coolidge's Point with Miss Ruth Foster.

♦ ♦ ♦ ♦

Dr. A. L. Mason of Boston has been the guest this week of the F. L. Higginson family at Pride's.

WEEKLY MARKET LETTER.

Oceanside Hotel, Magnolia.
Members of New York and Boston Stock Exchanges:

The past week has seen our first real crop scare. Conditions in certain districts have been serious and undoubtedly the torrid wave has done considerable damage. But the high temperature on the floor of the exchanges had an equally great effect on the course of prices, as it lent point to the bearish arguments. Contrary to general belief heat and draught are more dangerous to the corn crop later in the year than now, and a moderate rainfall will repair all the damage that has occurred so far. The first wheat crop is very nearly harvested and is of excellent quality. The selling of stocks which forced prices down while it may have been justified by conditions, was nevertheless largely

professional and little real stock came on the market. This is shown very plainly by comparing the action of Union Pacific and Atchison both of which roads would be adversely affected by a failure of the corn crop. The former in which the speculative account is large suffered by far the greater decline. Steel stocks showed a wonderful power of resistance and the result of this week's operations by the bear crowd has resulted in very little more than a large increase in the short interest.

In addition to selling due to crop news, the market has had to absorb large offerings from abroad due to the uneasiness caused by the Moroccan situation. This complication, however, is not apt to become serious. Personally, we feel much more concerned over the wave of Anti-American sentiment nowsweeping over Mexico. This sentiment is traceable to utterances of Madero advocating the refusal of further concessions to American capital and recommending a policy of "Mexico for the Mexicans." Demonstrations have been made against American enterprises in various parts of the Republic and labor generally is demanding from 50 to 100 per cent increase in wages. While this movement is still in its infancy there is no telling to what extent it may be carried, considering the nature of the population and the unsettled state of the country.

The copper metal situation is steadily improving and supplies in this country will probably show a material decrease in the forthcoming statement. Exports have been heavier than for any recent month and yet the supplies abroad continued their steady shrinkage. The improvement has been so gradual that the public has failed to realize the change, and values of stocks have not yet begun to discount the new conditions. The price of the metal has advanced almost a cent a pound and mines that were making money at the lower figure should be selling several points higher now. Among those quoted in the Boston market that have so far failed to respond, we call your attention to North Butte, East Butte, and Isle Royale. The last named made a profit last year on ore running 14 lbs. to the ton, and this year has for the past four months been mining ore averaging better than 18 lbs. Consequently its costs have been reduced by over a cent and a half and it is also benefiting by the improved price of the metal.

MAGNOLIA HOTEL.

Eugene R. Cuendet and family of St. Louis, who had a cottage at Magnolia last season, have returned this year and are at the Oceanside.

Mrs. H. L. Daggett of Boston has been spending the week at the Oceanside a guest of Mrs. E. P. Rowe.

Col. H. A. Royce of Boston was at the Aborn recently for a short stay. He will return later for a month.

Misses Helen and Clara Marsh of Lakewood, N. J., are at the Hesperus for July and August.

Mrs. E. A. Bateman and Miss Harriet L. Brooks of Cambridge, Mr. and Mrs. George W. Brown of Brookline, Edward H. Haskell and Mr. and A. E. Davis and Miss Mary Davis of Rock Island, Ill., and Miss Olive Davis of Wellesley and Miss Sarah Isabel Little of Wellesley are other arrivals at the Aborn this week.

Mr. and Mrs. Gerald Bramwell and Master Gerald Bramwell of New York city came to Magnolia this week and have apartments in Tennis, one of the Oceanside cottages for the season. Mrs. Bramwell was Miss Faithful Ames, one of the belles of the Oceanside several seasons ago.

Registered at the Hesperus the past week were: Mrs. Carrie F. Bennett, Franklin H. Cooley, Mrs. Burt Jay Tice, Providence, R. I.; Mrs. Geo. H. Nettleton and maid, Kansas City, Mo.; Miss F. E. Wellman, Boston; A. L. Stockford, St. John, N. B.; Mrs. A. C. Wilkins, Boston; Mr. and Mrs. F. K. M. Rehn, New York City; Mrs. Chas. F. Cruft, Miss E. M. Cruft, Miss F. C. Cruft, Boston; Miss Robb, Miss Annie B. Robb, Wheeling, W. Va.; Mrs. M. J. Bluen, Mrs. A. Livingston, New York; Miss Emily Williston, Cambridge; Mr. and Mrs. U. K. Pettingill and maid, Brookline; Mr. and Mrs. J. A. Hull and maid, Miss Phyllis E. Hull, Mt. Vernon, N. Y.; Miss Marion Coleman, Boston; Dr. Everett Jones, Bradford Jones, Brookline; Mr. and Mrs. Julius M. Wile, Rochester, N. Y.; Miss Frances Hardon, J. B. Hardon, Cambridge; J. F. Cuniff, J. E. Eichler, Walter Kilbourn, Walter Packard, Clarence Hawkins, Boston; Dr. and Mrs. Rudolph Hofheinz, Rochester, N. Y.; H. Sandmeyer, H. Sandmeyer Jr. and wife, Mrs. L. Hegel, Miss Alice Jack, Peoria, Ill.; Mr. and Mrs. R. I. Edwards, Miss Ruth H. Edwards, Cambridge; Miss Helen Marsh, Miss Clara Marsh, New York City; N. O. Porter, Newton.

CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. STAMPS may be mailed in payment.

ROOMS TO LET in new house on School street, Manchester. All modern conveniences. Apply 92 School street. tf

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

LAUNDRESS WANTED for two or three days a week, or for the season. Inquire at the Breeze Office.

FOR RENT for the season: 8-room cottage thoroughly furnished; all improvements. Address C.M., Breeze Office. tf

TO LET. Centrally located. Two rooms with board; also a few table boarders wanted. For particulars address M. Breeze Office. 1t.

15—ROOM FURNISHED HOUSE TO LET in Manchester, centrally located; near railroad station and P. O.; all modern conveniences; ten chambers; house recently remodelled. Will let for summer, or year round. For particulars apply Mr. Lodge, The Breeze Office. tf

6 ROOM FURNISHED COTTAGE to let in Manchester. All improvements. For season or by year. Apply to Mr. Lodge, The Breeze Office. tf

LARGE AIRY ROOM to let. Centrally located in Manchester. Would prefer to let for day use as sewing room or other business. Refer to "R", The Breeze Office. tf

FURNISHED TENEMENT to let for the season in Manchester village, 6 rooms and bath; modern conveniences; also two rooms on another floor that could be used in connection with tenement. Small building connected that could be used as garage. Apply at The Breeze Office. tf

COTTAGE HOUSE to let; 7 rooms, all modern conveniences, bath room, laundry (off the kitchen), etc. Will let for season or year around. Inquire for particulars at the Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

A LOT OF LAND on Pleasant street, near School street, Manchester, for sale. Has a frontage of 127 feet on Pleasant street, and containing about 11,000 square feet. F. B. Rust, 102 School street, Manchester, Mass.

LOST—Light Weight Lady's Gray Sweater, last Friday, between Washington street and Singing beach (via Sea street). Leave at Mrs. J. W. Campbell's, School street, Manchester. 27

COTTAGE HOUSE TO LET—7 rooms, all modern improvements. Located 55 Pleasant street. Inquire of James Gallagher, 122 Pine st., Manchester. tf

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE Steel life boat. 20 feet. 5 horse power engine; search light, cushions and anchor. New last year. A snap for \$200.00. E. F. TRASK, Jeweler, 142 Cabot St., Beverly. 27

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf.

A REFINED YOUNG FRENCHMAN, A. M., Paris University, will give lessons at private residences; first class references. Address "A. B.", The Breeze Office. 28

WOMAN WANTS POSITION—Accommodation or day work. Apply Breeze Office. 28

WOMAN WANTS POSITION on North Shore for the summer; experienced; excellent references; willing to do any kind of work; reasonable wages. Apply at Breeze Office. tf

CAPABLE WOMAN would like position caring for invalids or children. Could perform duties of housekeeper. Apply Breeze Office. tf

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President Lowell and Public Conscience.

One of the penalties of power and position is the accompanying responsibility and the seriousness of the results from an error in judgment or action. A man who lives to himself may consult his own selfish ends and neglect the public. He may live his little life. It may go out and the world goes on. But let a man increase his relations and responsibilities increase.

After all our life is a series of relations and the character of these relations determine the character of our life, or, it is better to say our character will determine the relations in life which we establish with our relations the greater the power the outside world. The more wide relations the greater the power of our actions, for righteousness or evil.

So men find themselves constantly in perplexing situations where decisions must be made which will effect the welfare and happiness of many perhaps unseen and possibly unknown human beings.

Service on boards of directors calls for sound judgment, keen discrimination and active imagination to see in the mind what will result in the world of action.

The wisdom of Dr. Lowell, Pres-

ident of Harvard University, in a recent address is illuminating at this very point:

"The keynote of the present day is efficiency, and men demand tangible results as a measure of all achievement," says Dr. Lowell. "Emphasis is everywhere placed upon unselfish achievement, and although this doctrine of good works is essential, it is not all.

"We hold a man responsible not only for his conduct, but for his thought, not only for his acts but for his opinions. The first opinion that a man forms is in reference to the rectitude of his own conduct. It is natural for the man who is in a certain occupation to accept the code of ethics prevalent in that occupation, and cogent arguments for conforming to accepted standards are plenty. Business is business, men say, and not charity, and we must conform to the ethics which govern the business of today. Arguments have a proper application, but it is easy to carry them to excess. If men, although not actually dishonest, are not over-scrupulous, and accept without careful consideration and thought the standards that they seem to see in force in their own business, the standard of business integrity will have a tendency to be abased. Self-interest is apt to come in and warp a man's judgment.

"In the business of today almost all large concerns are corporate, so that a man of large affairs is rarely in a position to be conscientious at his own expense. He is acting for other people, so numerous and so scattered that he cannot consult them if he will."

There is, however, one serious difficulty which every man in public life will encounter sooner or later and that is that the official governing boards of an enterprise may be governed in action by the very highest motives, but must bear the blame and ignominy of unscrupulous under-workers in subordinate positions who, in order to gain a good end prescribed by his superiors, may use contemptible and unethical methods unknown to the governing boards. The fact is that the conscience of all needs quickening and as President Lowell well says one is "rarely in a position to be conscientious at his own expense."

Action right or wrong has its social implication. Never before has sound sense, ethical judgment and righteous action been needed more than in modern enterprise. It is valuable and necessary in the high places and it is indispensable in the lower walks, for the man of affairs needs trustworthy and honorable men to execute the plans of governing boards. It will avail little if we have honor enthroned in the executive department of an enterprise and dishonor rampant in the rank and file.

The Pure Food and Drugs Act.

One of the great disappointments in years has been the failure of the so-called food and drugs act to prevent false curative claims for the nostrums placed upon the market. According to the Supreme Court decision a quack may make any claim concerning the curative qualities of the drugs provided that no untruth appear on the label as to its contents. At the annual meeting of the Massachusetts Medical society at Harvard University a campaign was inaugurated for a new federal pure food and drugs act anticipating the message of President Taft to the same end which followed the Supreme Court Decision. The decision of the Court has been severely criticized, but such is folly. The mission of the Court is to interpret not to make laws. And if in the line of duty they discover a situation such as existed in the Pure Food and Drugs Act, they are public benefactors. That an error was made in the formulation of the law cannot be the reason for the Supreme Court committing the more grave error of misinterpretation, even for the best interests. In pointing out the source of trouble the Court shows the way for effective and just constructive legislation. The prompt message is characteristic of President Taft's wide interest in the welfare of the people.

The great service of the Supreme Court has inspired a new movement which will without doubt result in a more effective law than that of June 30, 1906. "The court has determined that the so-called pure food and drugs act does not prohibit false statements on labels or medicines so long as such statements are confined to curative effects and not

... G. E. WILLMONTON ...
-Attorney and Counsellor at Law-

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to composition."

As Dr. Wheatley of Tufts college points out, "it must be remembered that the food and drugs act does not oblige that the composition of any patent medicine be printed upon the label. It does not require that the presence of any but a very few of the most powerful drugs be made public. . . . Strychnine, prussic acid, arsenic or any one or more of a hundred equally dangerous and violent poisons may be used and no mention need be made on the label."

The legislation proposed will prohibit lies concerning the curative qualities of a medicinal concoction as well as untruths concerning its ingredients. Dr. Wiley worked hard for an effective law, but there was a loop hole and it is well that it is discovered. It ought to be a criminal offense for charlatans to gain fortunes at the expense of the ignorance of people. The law will be a great help, but an education of the public must also be conducted.

One of the most helpful and inspiring signs of our times is the brotherhood of helpfulness which the public sees in the men of the medical fraternity. Some of them are unworthy of their calling, but the spirit of modern medical research and practice is service. The public will be grateful to the profession in its campaign of education, and to the servants of the people for making good medical laws. The public will welcome the day when Dr. Quack can no longer offer for sale "canceroid—a positive and never failing cure for cancer, tuberculosis and all other diseases. Guaranteed by Dr. Quack under the food and drug acts," and other equally dangerous and pretentious nostrums. The passage of such a bill may cut off revenue from the patent medicine department of the pharmacy, but it will correspondingly increase the revenue from the prescription department. Intelligent people use money liberally.

Forest Conservation of the North Shore.

Treadwell Cleveland, Jr., has well said, worthy of the display given it in a recent number of American Forestry, "so great is the value of national forest area for recreation, and so certain is this value to increase with the growth of the country and the shrinkage of the wilderness that even if the forest resources of wood and water were not to be required by the civilization of the future, many of the forests ought certainly to be preserved, in the in-

terest of national health and well being, for recreation use alone." In the same magazine is an interesting plea for a National Capital Forest at Washington "for demonstration and experiment and as a setting for the United States Capitol."

The North Shore is fortunate for situation combining in a rare way the attractions of the shore with the delights of the wood. We have at our very doors great areas which should be preserved and developed. In line with Mr. Ellicott's plea for a National Forest at Washington an excellent plea might be set up for a Forest Reservation at our very doors. There has been an awakening to the value of our wood lands and thousands of dollars have been expended for the extermination of moths.

With all the efforts being put forth it is a pity that commercialism has given short sighted men to make destructive forest cuttings. A beautiful stand of timber is going down now before the woodsman's axe and a saw mill has been set up on the Magnolia-Gloucester road just out of Magnolia. It is a pity that this wooded area could not have been purchased and left standing.

Such activities ought not to be left to the enterprise of individuals, but a public policy ought to be formulated and executed. William Wood of Pride's, recently bought a two hundred acre grove of trees in Andover, where he has a country estate, to prevent the devastation of the lumber man. We need more "woods" on the North Shore and while there does not seem to be a line of action that can be inaugurated to effect the end desired at present, the Breeze cannot neglect its opportunity to plea for the forest, God's first temples. Some brilliant mind can thresh the problem out and win the gratitude of all. It may be impossible to create an income yielding municipal forests such as is the pride of Zurich in Switzerland, but it is more than evident that a better protective policy could be inaugurated.

Railroad Service.

Railroads are the servants of the people and are dependent upon the good will and cooperation of the public for the valuable franchises which they enjoy and the revenue which they receive. In return the public asks reasonably clean, quick and convenient train service. These are not courtesies extended by, but are the just rights of the public. This spirit is inspiring our great ser-

vice corporations in these days so much so that one great railroad conducts its business with the professed axiom "in the public service."

The public can be patient—it has to be—it will not be unreasonable in the long run with its public service corporations.

The service rendered by the Boston & Maine railroad on the Gloucester for the railroad and an accommodator Branch has been good business tion to the public. Up to six o'clock the train service is adequate and no complaint can be offered. After six, the service is unsatisfactory to a large number of people. The Boston & Maine has had attention repeatedly called to the need of a new train at seven-thirty or thereabouts to Boston and one at ten thirty from Boston.

It is true that the railroad has been obliged to reduce its dividends to a four per cent. basis and that the service must be economized. It is also true, on the other hand, that the millions involved in the proposed schemes for the good of the service about Boston are advanced with equanimity. The North Shore is not asking for a tunnel or a new electric air line road. It expects the Boston & Maine to give better service after six o'clock in the evening. The new trains were expected on the new schedule. They did not appear. Why?

North Shore and Harvard Commencement.

At the Harvard Commencement ceremonies the North Shore was much in evidence. George Edward Woodberry, "lover of letters and poet" of Beverly, was honored with the degree of Doctor of Letters. John Torrey Morse, "American biographer," was honored with the same degree and George von Lengherke Meyer of Hamilton, secretary of the navy, received the degree of Doctor of Laws. At the Alumni Reunion Justice Oliver Wendell Holmes represented the semi-centennial class with characteristic dignity and power. His address was a classic of chaste English, deep thought, spiritual insight, broad experience and sound sense. He was constantly interrupted by applause. Augustus Peabody Gardner, Congressman from this district, was active in his class reunions and work. This was the North Shore's year at Harvard.

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gines and used on any salt waters within
the Town of Manchester shall be pro-
vided with an underwater exhaust or
muffler, and such underwater exhaust or
muffler shall be so constructed and used as
to muffle the noise of the explosion in a
reasonable manner, and no such boat shall
be used on said waters so as to exhaust
except through such underwater exhaust
or muffler.

BOARD OF HEALTH,
Edward S. Knight, Sec.
Manchester, Mass., June 1, 1911.

SANE 4th AT MANCHESTER.**Celebration Carried Out Very Successfully Along the "Safe and Sane" Lines.**

Manchester seemed to be the center of interest Tuesday, in the celebration of the "Great and Glorious" day, and the program as arranged by the committee appointed by the town, along the "safe and sane" lines, was a success from start to finish. Despite the intense heat, the day's celebration went off without a hitch.

At the Brook street playgrounds in the morning, the program of sports was run off. The following summary shows the results of the various events:

JUNIOR EVENTS

100 yard dash—Won by Fred Healey, Raymond Purdy, second; Donald Height, third.

Snake race—Won by Raymond Purdy's team.

Leap frog—Won by Raymond Purdy's team.

Potato race—Won by Thomas Walsh, John Wade, second; Orin Chadwick, third.

Obstacle race—Won by Raymond Purdy, Giles Coughlin, second.

Sack Race—Won by Revere Brooks, William Singleton second; Orin Chadwick third.

SENIOR EVENTS.

Running broad jump—Won by Willard Rust, distance 18 ft. 3-4 in.; George Washburn second; Walter Fleming third.

Running high jump—Won by George Washburn, height 5 ft. 2 in.; Willard Rust second; Arthur Washburn third.

Shotput—Won by John F. Ryan, distance 37 ft. 3 in.; John Riggs second; George Washburn third.

Pole vault—Won by Gordon, height 8 ft. 1 in.; Willard Rust second.

Relay race—Won by George Washburn, Oliver Church, Arthur and Alfred Washburn.

100-yd. dash—Won by George Washburn; Francis Andrews, second; Alfred Washburn third.

880-yard run—Won by Cornelius Driscoll; David McNeil second; George Washburn third.

Pitching quoits—Won by Wm. Cook and John Riggs, William and Gordon Burgess second.

The chief attraction of the afternoon was the parade, in four divisions—artistic and floral, automobiles, trades, and antiques and horrors. A number of the summer cottagers participated in this as well as other features of the day's celebration. Fred K. Swett was the chief marshal, and his aids were D. T. Beaton, A. C. Hooper and Bernard L. Boyle.

The judges of the parade were Ralph H. Barbour, Arthur M. Merriam, Winthrop Wetherbee, John C. Mackin and P. H. Boyle.

Among the more noticeable entries in the automobile parade was Charles W. Taintor of the Smith's Point colony, who had an electric runabout decorated as a Japanese

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President, Oliver T. Roberts

Vice Presidents, Roger W. Babson, Franklin K. Hooper

Secretary and Treasurer, Ralph H. Mann.

pergola, festooned with cherry blossoms and covered with Japanese emblems. This was awarded first prize.

The second prize went to Mrs. Maynard Ladd, whose touring car contained half a dozen young people dressed to represent as many nations. The various insignia of the nations were displayed about the car and little Miss Ladd dressed as cupid, "who rules all nations," occupied a conspicuous place in the group.

The third prize in this class went to the Manchester Woman's club, which entered a rose bedecked auto carrying the two past presidents of the organization and the present president. The auto was very prettily decorated, the entry being in charge of Mrs. G. A. Knoerr, who deserves great credit for the showing made.

Dr. G. H. Washburn's sons entered an auto decorated in the national colors, with Alfred costumed as Uncle Sam and Miss Loraine Washburn, as Miss Columbia. Mrs. Boylston A. Beal and T. Dennie Boardman also entered autos, and John Connors entered a four-in-hand coach filled with young women.

There were many floats in the artistic division, first prize being awarded to the Dutch kitchen entered by Harmony Guild, Dora M. Marshall, chairman. The young women wore Dutch costumes and the kitchen was complete in every detail.

A float representing the signing of

the declaration or independence was driven by Gordon Burgess as Uncle Sam, with Miss Dorothy Blaisdell as the goddess of liberty. Seven boys in colonial costume were at a table engaged in drawing up the declaration. This feature was awarded second prize.

The boys of '61, showing a camp-fire scene, was entered by Post 67, GAR, and the WRC entered a float entitled "The Blue and the Gray."

The carpenters and painters had a float representative of the church, school and home, which showed some hard work on the part of those who arranged the entry. The North Shore horticultural society had a handsome floral float, and Conomo tribe, IORM, entered an Indian pole team and a float showing an Indian camp. This was awarded first prize.

There were numerous entries in the trades' division. A. Sjolund taking first prize. A. Magnuson second and Peter A. Sheehan third. Three prizes were also awarded in the antique division.

Following the parade a band concert was given at the playground and a baseball game was played between the Manchester Crickets and the Irvings of Salem, which was won by the latter team by a score of 10 to 6.

A power boat race, in which there were ten contestants was won by L. O. Latons, with Hollis Roberts second and Wade Brooks third.

A band concert in the evening on the common concluded the day's festivities.

There is not much public spirit expressed in the deadlock for an eight per cent West End dividend. All for one per cent! In loyal public-spirited Boston, too—and the public pays.

Dartmouth College issued a "special series" of Academic "rights" one of which President Vail of the American Telephone and Telegraph Company received, engraved in due form, an L. L. D.

SILVER JEWELRY

Among the most popular forms of up-to-date jewelry is that of silver set with semi-precious stones. We have a fine line of these attractive goods mounted with genuine lapis lazuli, coral, amethyst, turquoise matrix, etc., and in seed pearl effects.

Pendants Veil Pins

Brooches Rings

Prices \$1.00 Upwards

F. S. THOMPSON

JEWELER

164 Main St., Gloucester, Mass.

WOMEN'S OXFORDS

—AT—

\$1.98 and \$2.48

Two popular prices for a woman's shoe, in as much as it means good quality, all the style of the still higher grades and the greatest of comfort. We show twenty-two different patterns in 1.98 and 2.48 grades and think they are just a trifle ahead of anything else you'll see. When you have a chance drop in and look them over. We're ready to prove what we say and refund your money if you are not satisfied.

FORD & WASS

Postoffice Square, Gloucester, Mass.

THREE FLOORS

TWENTY-FIVE DEPARTMENTS

BUTMAN & FRENCH

THE STORE OF QUALITY

PLEASANT STREET

MAIN STREET

Make this store your headquarters when shopping in GLOUCESTER. With enlarged departments on all three floors, we are prepared to furnish every want that an up-to-date establishment carries.

Our Enlarged Ready-to-Wear Section on the second floor abounds in Garments, Suits, Coats, Skirts, Rain Coats, Children's Garments, Linen Suits, Shirtwaists, Wrappers, Kimonos, Wash Dresses, Children's Dresses, Petticoats, Sweaters, Millinery, Bathing Suits.

Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestics, Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Mattings, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

Mail and Telephone orders carefully filled.

Gloucester's Popular Department Store

BUTMAN & FRENCH, - Post Office Sq., Gloucester

MANCHESTER.

George Lapham, chauffeur for Gordon Abbott of Boston and West Manchester, spent the holiday with his family in Hyde Park.

Miss Alice Blaisdell is acting as private secretary for Mrs. Sidney E. Hutchinson of Philadelphia and Beverly Farms.

The second meeting of the ladies in regard to the sale toward raising Manchester's share of the Red Cross endowment fund, will be held at the Congregational Chapel, next Wednesday, July 12th, at three o'clock. Miss Boardman will again tell of the work and talk over plans for the sale in the Town hall on the 16th of August, of which she is to be in charge. Manchester people ought to take a big interest in this sale, for we ought to be proud of having with us in this work one so well known in the Red Cross work throughout the world as Miss Boardman.

Sun shades and umbrellas repaired at Loomis'.

Rev. and Mrs. Edward Hersey Brewster and children were in town over the Fourth with Mrs. Brewster's parents, Mr. and Mrs. Levi A. Dunn.

Miss Cora Howe was home from Boston over the holiday with her parents, Pleasant street.

Mr. and Mrs. Ernest Mead of Wellesley Hills, spent the Fourth in town.

Trunk and bag locks repaired at Loomis'.

Mrs. H. W. Macdonald and children of Gloucester, spent the week with her sister, Mrs. L. B. Harvie, Lincoln street.

Miss Mary Dodge and a number of college friends, accompanied by her uncle, Charles Dodge, leave next week for a trip to "the Land of Evangeline" returning by way of Montreal and Toronto.

Mr. and Mrs. Roderick Macdonald and family of Chelsea, are visiting relatives in town.

Emerson, Douglas and Nesmith oxfords at Bell's.

The second dancing party given by the Daisy Club this season proved as popular an occasion as any of those previously given. The hall was simply, but most effectively decorated.

Lamson & Hubbard straw hats at Bell's.

Miss Hazel Semons is assistant bookkeeper at Sheldon's market for the summer.

Clocks wound and cared for by the season. Loomis'.

Telephone 190

MANCHESTER-BY-THE-SEA.

Postoffice Block

Bullock Brothers, Fine Groceries

Veuve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter

AGENT FOR HILLCREST WATER CO.

S. S. Pierce Co.'s Fancy Groceries

Why Pay Low Prices for Cheap GoodsWhen we Sell the Best the Market Affords for a **MINIMUM PRICE**Call at
the**Manchester Fruit Store**or Ring
160

P. VOTTEROS PROP. (Successor to M. G. Revelas)

Postoffice Block, - - - - - Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

A. J. ORR :: PAINTING AND PAPER-HANGING

Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

Telephone . . .
Opposite High School

Manchester, Mass.

L. RADLO, TAILOR

Begs to announce to North Shore residents that he has opened his Tailoring Establishment for the season of 1911 in the

ALLEN BUILDING, Summer St., Manchester

opposite the Electric Light Station

Everything in the line of Tailoring for Ladies or Gentlemen

TELEPHONE 130

Free Delivery Magnolia, Manchester, Beverly Farms and Pride's

OLYMPIA FRUIT STORE

(N. G. KASSANOS, Prop.)

Choice Foreign and Domestic Fruits, Candy, Cigars, etc.

26 Central St.,

Manchester, Mass.

JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they may desire in the Tailoring line

Cleansing, Dyeing, Repairing and PressingSpecial Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. **MANCHESTER**

Dr. Robert S. Catheron, who is well known to Manchester people, as he formerly lived here, has gone to northern climes to spend the summer with Dr. Grenfel, who has gained so much distinction by his

missionary work in Labrador. Dr. Catheron is a dentist on Marlboro street, Boston. He is a brother of Mrs. B. L. Bullock of this town.

Miss Helen Weeks of Boston is visiting her aunt, Mrs. J. W. Lee.

MANCHESTER.

Rev. L. H. Ruge will preach Sunday morning on "Sweating," and in the evening on "Paul and Silas in Prison."

The Congregational Sunday school will hold a basket picnic at Tuck's Point on Tuesday, July 18th.

Members of Harmony Guild are reminded of the basket picnic at Tuck's Point, on Thursday, July 13. If the weather is not favorable, on the following day.

Rev. Dr. Theodore Lyman Frost will preach at the Baptist church Sunday morning on "Boldness" and in the evening on "Truthfulness."

The regular meeting of the Ladies Home Mission circle of the Baptist church will be held in the vestry of the church next Tuesday evening at 7.45 o'clock.

Amy B. Coulter.

Miss Amy B. Coulter, daughter of James Coulter of the W. B. Walker estate, West Manchester, passed away this morning at 1.30 o'clock after a lingering illness. Miss Coulter was a young woman of very pleasing personality and loving disposition, whom to know was to love and respect. Her long illness has been borne with true Christian fortitude and patience. She had a pleasing smile with which to greet all. Her death this morning was undoubtedly aggravated by the intense heat of the past week.

SALEM CADET BAND.

Program for Thursday evening, July 13th, at Manchester.

- | | |
|--------------------------------|----------|
| 1—MARCH, Semper Fidelis | Sousa |
| 2—OVERTURE, Light Cavalry | Suppe |
| 3—WALTZ, Girls of Baden | Komzak |
| 4—DUET FOR CORNETS | Selected |
| Messrs. Bernier and Leitsinger | |
| 5—FAVORITE OPERA THEMES | |

Arr. by Tobani

- | | |
|----------------------------|-----------|
| 6—DESCRIPTIVE | |
| A Hunting Scene | Bucalossi |
| 7—OPERAETTA, The Arcadians | Monckton |

- | | |
|-------------------------------|---------|
| 8—POPULAR MARCHES | |
| (a) On Mobile Bay | Daniels |
| (b) A Slippery Place | Hacker |
| 9—SELECTION, Lohengrin | Wagner |
| 10—MARCH, The Cruiser Harvard | Strube |

JEAN MISSUD,
Conductor.

Baseball at Manchester.

An unusually large crowd witnessed the game played on the afternoon of the Fourth, on the playgrounds, Manchester. The Manchester boys were not at their best by any means, and the game was decidedly a disappointment to Manchester fans. The score was 10 to 0

MRS. K. B. SHERMAN, MILLINER

Is Showing a Very Attractive and Selected Line of
SUMMER and LINGERIE HATS

44 Central st., Manchester Next Door to Bradley's Plumbing Shop

Heath's Manchester Fish Market

Wholesale and Retail
Dealers in

Fresh, Salt and Smoked Fish

LOBSTERS, CLAMS and OYSTERS

OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.

JOHN HEATH, PROP.

Telephones Manchester 192-2, Magnolia 7-4

All orders promptly attended to, and filled at the Lowest Market Price

E. S. BRADLEY, Prop.

C. G. LITTLE, Mgr

Manchester Wet Wash Laundry

Since commencing business on July 3rd, we have been so successful that we feel we are filling a DESIRED PLACE in the households of Manchester and vicinity. **IT WILL BE THE AIM OF THE MANAGEMENT** not only to create a profitable business, but to give the people of Manchester and vicinity the best service possible in this line, with a guarantee of **FIRST CLASS WORK. TRY US AND KNOW THE TRUTH.** An ordinary week's washing will be collected, washed, water extracted and delivered promptly for **FIFTY CENTS.**

At present our route will extend to **MANCHESTER, BEVERLY FARMS and MAGNOLIA.**

We respectfully solicit a share of your patronage and cordially invite an inspection of our plant.

If we please you, tell others, if not tell us.

Manchester Wet Wash Laundry

Rear 42 Central Street

Telephone 53-13

Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street,

Manchester, Mass.

Telephone Connection.

Teams Cover all along the North Shore.

in favor of the visitors. The summary:

IRVINGS

	ab	r	h	tb	po	a	e
Palmer, rf	4	1	2	2	0	1	0
Gorman, lf	5	0	0	0	2	0	0
Mahoney, c	4	2	1	1	6	1	0
O'Leary, ss	5	4	3	4	4	1	1
Pitman, 2b	5	1	0	0	1	2	0
Sheridan, 1b	5	1	2	2	13	0	0
Bates, cf	3	0	2	2	0	0	0
Hammond, 3b	5	1	2	2	1	4	0
Brennan, p	5	0	1	1	0	4	0

Totals 41 10 13 14 27 13 1

CRICKETS

	ab	r	h	tb	po	a	e
Gillis, rf	3	0	2	2	0	0	0
A. Cool, cf	1	0	0	0	0	0	0
Rust, lf, c	4	0	0	0	7	1	0
Cook, ss	4	0	1	2	0	1	1
Holland, lf	4	0	0	0	4	0	1
Walsh, 3b, rf	4	0	0	0	1	1	2
Walsh, 1b	4	0	1	1	10	0	2
Gray, cf, 2b, 3b	4	0	2	4	3	0	2

Hersey, 2b, cf 2 0 0 0 1 2 1
Crocker, p 3 0 1 2 1 6 1

Total 33 0 7 11 27 11 10
1 2 3 4 5 6 7 8 9

Irvings 2 1 1 5 0 1 0 0 0—10
Crickets 0 0 0 0 0 0 0 0 0—0

The Crickets won last Saturday's game with the Checkers of Salem, 5 to 4. It was one of the best games played on the local diamond this season. The Crickets were shut out the first five innings, but with the beginning of the sixth they took a firm stand and shut out the visitors, pulling in five runs to their own credit. The score:

1 2 3 4 5 6 7 8 9 R H E
Crickets 0 0 0 0 1 3 0 1—5 5 7
Checkers 1 2 0 0 1 0 0 0 0—4 8 3

Patronize the Breeze.

MANCHESTER.

Miss Marjorie Choate of Beverly, has been the guest of her cousin, Miss Flossie Allen this week.

The Manchester Woman's Club picnic will be held next Wednesday. The members are reminded of the plan to meet at the 9.13 train for Gloucester, where an outing will be held at Bass Rocks. It will be a basket lunch.

Mrs. Abbie Gray is going to Farmington, Me., to spend the summer with her son.

Tuesday evening, July 18, is announced as the date of the first prize dance of the season. It will be given in the Manchester Town hall under the direction of William Cook. Prizes of \$10 and \$5 will be given for the best waltzers.

The next meeting of Liberty Rebekah lodge will be held on July 13, and the entertainment committee will serve ice cream and cake on that occasion.

Yacht Imada, Capt. George Hill, was here today in the interest of the New England Volunteer Life Savers' Association, which is to patrol the New England coast this season with a crew of well-trained life savers. In five years these volunteers have saved 100 persons. Capt. Hill has alone the record of saving seventeen lives. Last season the crew saved twenty-seven lives. Capt. Hill plans to have a life saver at Singing Beach this summer. The work of the association is maintained by popular subscription and all who care to contribute can send same to the New England Volunteer Life Savers' Association, care General Delivery, Gloucester, Mass. The representatives of the association learned on arriving here, that last season a Miss Curtis unauthorized, procured funds in the name of their association. The state authorities made efforts to apprehend the woman. Capt. Hill and crew will arrive again some time next week in Manchester bearing suitable authorized credentials from the officials of the association. Any courtesies extended to the men to carry on their work will be greatly appreciated. Arthur U. McCormack of Manchester, superintendent of the Singing Beach, is a member of the association; also Martin Flaherty of Crescent Beach, Magnolia; oGrdon Fitch of the Eastern Point Beach, East Gloucester; Ben. D. Rhodes of Revere Beach, and Albert W. Gosbee of the Gloucester Harbor patrol.

Read the Breeze for news.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

Mr. and Mrs. Albert W. C. Maslen announce the engagement of their daughter Mabel Etta to Benjamin L. Crombie.

The Manchester Wet Wash laundry opened for business this week and that the business will fill a long desired place in the households of Manchester and vicinity is evidenced by the volume of business met by the concern thus far. The management has already ordered another machine in order to better handle the volume of business.

The Handicraft shop for the Blind, which exhibits the works of the students of the Perkins Institution for the Blind, Boston and of the representatives of the Massachusetts Commission for the Blind, is open for the second season in the Gray shops, Bridge st., Manchester. The Misses Cummings and Knowlton are in charge. The shop contains many novelties, art fabric, weaving being specialized. This shop is worthy a generous patronage.

SAMUEL KNIGHT & SONS**COAL and WOOD**

36 Central Street

Manchester-by-the-Sea

GEO. W. HOOPER,

DEALER IN

FIRST-CLASS GROCERIES

Kitchen Furnishings

MANCHESTER-BY-THE-SEA

SHELDON'S MARKET

Established 1845.

F. K. HOOPER, Prop.

Telephone 67

DEALER IN

First-Class Provisions, Poultry, Game, Vegetables, etc.

Central Street, MANCHESTER-BY-THE-SEA

PRIDE'S CROSSING.

BEVERLY FARMS.

MAGNOLIA.

Oldest Established Drug Store in Manchester

Business Founded in 1856.

Sole Agents in Manchester for Eastman Kodak Company and Huyler's Confectionery

Registered Pharmacists Always in Attendance at our Store

Developing and Printing Promptly Done

Benj. L. Allen,

Corner School and Union Sts.

Registered Pharmacist

Manchester, Mass.

Two Telephones No. 217 — 8088

If one is busy call the other

Announcement



WISH to announce that we still have the agency for the EVER-SON VACUUM CLEANER, the only real portable cleaner; weight 35 lbs.; enclosed in a vulcanized fibre case; practically fireproof, and a perfect non-conductor of electricity. ¶ Will produce a greater effective vacuum at the nozzle than any vacuum cleaner made. Costs less than 2c per hour to operate on any electric light socket. You can lift it with your finger. Costs only \$80.00 complete with all tools. Practically noiseless. Can scarcely be heard from one room to another. ¶ I would further state that I have a machine which I will rent for \$2.50 per day, or will furnish a man to operate the cleaner, if desired. ¶ We have quite a number of orders ahead. Any person wishing the use of the machine will please place their orders now.

D. T. Beaton, Manchester, Mass.

21 Central Street

A Safe Ice Cream for Baby

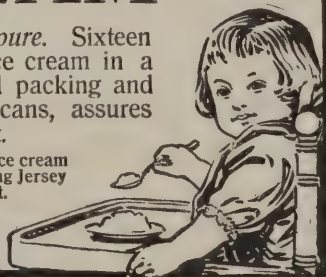
Day in and day out Baby can eat Jersey Ice Cream with never a danger of becoming ill. Only the highest quality materials are used in the making—tested cream from our own Vermont creameries, pure fruit flavors and extracts and the best cane sugars. Every requirement of the Pure Food Laws is fulfilled in the making of

JERSEY ICE CREAM

and it is therefore *guaranteed pure*. Sixteen years experience in making ice cream in a factory absolutely hygienic, and packing and storing it in perfectly clean cans, assures you of an unsurpassed product.

Leading drug stores, confectioneries and ice cream parlors throughout New England are selling Jersey Ice Cream because they know it is the best.

JERSEY ICE CREAM CO.
Lawrence, Mass.



MANCHESTER.

Aldis Flint of Lynn, is visiting his aunt, Mrs. Donald Mitchell.

Miss Ida Taylor is spending the week in Beverly with friends.

The Manchester Club will hold its annual outing at Tuck's Point next Saturday, July 15th. A clambake will be a feature of the occasion.

Mrs. John F. Scott and children of Beverly, were the guests of Mrs. John Wade over the holiday.

Miss Gladys Semons is assisting clerk at E. A. Lethbridge's during the vacation.

Mrs. Frank Thissell and daughters Marion and Edna, of Beverly, were the guests of relatives in town over the holiday.

Arthur Gould, after spending several weeks at Hyannis, spent the holidays in town renewing acquaintances.

Class of '85, Beverly High School Hold Reunion at Manchester.

The Class of 1885, Beverly High School, celebrated the twenty-sixth anniversary of their graduation by an outing and clam bake at Tuck's Point, Manchester, Saturday, as guests of their classmate, Miss Anne Clarke, of West Manchester, a teacher in the Manchester schools.

Miss Clarke was ably assisted in entertaining by Miss Mary Clark and Frank Clark, also of West Manchester.

The afternoon was spent in social intercourse, sports, and motor boat trips along the North Shore. At 4.30, the party sat down to a genuine Rhode Island clam bake prepared by two of Manchester's famous chefs, one of whom, Capt. Edward Preston, was a former member of the class. To say that full justice was done to the excellent spread provided would be putting it mildly.

The party broke up at an early hour, voting Tuck's Point an ideal place for such a gathering, and voting Miss Clarke an ideal hostess. About forty members, friends and children were present.

H. J. GAY ELECTRIC CO. Everything Electrical

Successor to Clark and Mills Electric Co.

HEADQUARTERS FOR
ALL STYLES OF

G. E. Tungstens and Edison Lamps

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Manchester, Mass.

Telephones: Store, 12-11; Residence, 24-5

RUBBER SET**THE SAFETY TOOTH BRUSH**

Bristles gripped in hard rubber.

Price 35c**F. L. DECKER, The Druggist**

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JOHN SCOTT**HOUSE AND SIGN PAINTER**
PAPER HANGER AND DECORATOR
Dealer inPAINTS, OILS, VARNISH AND GLASS
Desmond avenue, Manchester, Mass.
Tel. 156-3.**PARK HOTEL**62 Beach St., Manchester, Mass.
Telephone 8091
C. I. Scott, Prop.**H. B. HINCHLIFFE**

DEALER IN

Meats and Provisions

FRESH EGGS, BUTTER AND CREAM

Pulsifer's Block

Manchester-by-the-Sea

TELEPHONE CONNECTION

D. B. HODGKINS' SONS**Flour, Grain, Hay and Straw**

MILL FEEDS AND POULTRY SUPPLIES

30 Pearl Street,
GLOUCESTER
Tels. 90 and 91Tappan Street,
MANCHESTER
Tel. 170Railroad Avenue,
ROCKPORT
Tel. 125**LAKE-CROFT INN**HAMILTON,
MASS.

(FORMERLY WINNEPOYKEN HOTEL)

OPEN ALL THE YEAR ROUND

J. C. RAUCH, Prop.

Famous Chicken and Steak DinnersBeautiful scenery. Best roads in state for automobiling and driving.
A large veranda around the house, where dinners can be served under the waving pines, with cooling breezes off Lake Chebacco. Also a large public and numerous private dining rooms.

Rooms single or en suite.

Boating and fishing excellent.

TELEPHONE 9011-3 HAMILTON

GARDEN TOOLS

Are essential features for gardening at this season of the year. A large line of these articles, such as spades, rakes, shovels, hose, etc., etc., may be found at the store of

JOHN W. CARTER

School Street, (Telephone Connection) Manchester, Mass.

TEL. CON.

LOCK BOX 66

JOHN F. SCOTT**PLUMBING AND HEATING**

PERSONAL SUPERVISION. ESTIMATES AND SPECIFICATIONS AT SHORT NOTICE. FIRST CLASS LABOR AND MATERIALS ONLY. TESTING OF DRAINAGE A SPECIALTY.

POST OFFICE BLOCK, MANCHESTER-BY-THE-SEA, MASS.

D. O'SULLIVAN**Practical Horse-shoer** 50 years in the businessIn business in Manchester 29 years.
Personal attention paid to all work.
Special attention to Interfering, over-reaching and tender-footed Horses.

Elm Street, Manchester

**EDWARD CROWELL
PAINTER**

And Decorator

Personal attention given to all work
TELEPHONE CONNECTION
SHOP: 17 SCHOOL ST., MANCHESTER**DR. C. L. HOYT***Dentist*

Announces to his Manchester patrons that he will be at his office, at 6 Union Street, daily, from 9 to 5 o'clock. Telephone 14-4.

Saturdays excepted

E. P. STANLEY**Auctioneer and Real Estate**

Five Valuable Estates For Sale

One For Rent

MANCHESTER, MASS.

JOHN L. SILVA**Local Expressing, Jobbing and Furniture Moving**Rubbish and Garbage collected and disposed of
All orders promptly attended to. Telephone 169-2. P. O. box 30
Residence, Morse Court, Manchester**LAMPRON'S****Jobbing and Baggage Express**Furniture and Piano Mover
Removing Waste from Residences
18 Brook Street, Manchester, Mass.
Tel. 177-4.**HORACE STANDLEY****HORSE-SHOER**Particular attention given to
Jobbing and Repairing.
Rubber tires applied. Tel. 12-2
Depot Square, Manchester-by-the-Sea.**J. P. LATONS.****CARRIAGE BUILDER**STORAGE FOR CARRIAGES.
CARRIAGE PAINTING.
First-Class Work. Shop, Depot Square
Manchester-by-the-Sea.

WEDDING DAY—CURIOUS CUSTOMS AND SUPERSTITIONS

Origin of the Bridal Veil Not Definitely Known. Spanish Legend of the Orange Wreath.

The wedding day is the most important day in a young girl's existence. And now that June—the month preeminent for marriages—is just past, it is interesting to speak of some of the almost innumerable curious old customs and superstitions with which this day was observed by the friends of the prospective bride and herself in olden times.

June was the month which the Romans considered the most propitious season of the year for contracting matrimonial engagements, especially if the day chosen was that of the full moon or the conjunction of the sun and moon. The month of May was held in scant favor, having the reputation of causing continued dissension among couples marrying at that time of the year.

Should the bride happen to be awakened by a small bird—finch preferable, a city bred maid may have to be content with a sparrow—which sings or chirps on her window sill, she may rejoice, as this is re-

garded as a happy omen. Swallows sweeping past a bride's window at early dawn are also hailed with delight, as they invariably bring good luck.

Let the bride have a care not to break or tear anything on the wedding day, since this spells disagreement and inability to live in peace with the groom's relations.

Don't forget to feed the cat, should there be one in the house, lest it should consider itself neglected and take revenge by bringing about rain or by yowling at the bride's departure, a thing which our ancestors held to be in bad taste and to portend numerous family spats.

Under no circumstances must the bride permit herself to read or listen to the reading of the wedding ritual immediately before the ceremony, not even on the evening before or on the wedding day. Any unmarried female member of the family who has done so from curiosity will not be married unless she abstains from being present at the ceremony.

While preparing to dress the bride her friends or maids should look carefully through her trousseau, and if, by accident they find a small spider in the folds it is an excellent sign that money never will be want-

ing in the family. The spider, being a lineal descendent of Arachne, must not be killed, but carried out of doors. If the spider is found on white fabric the first born will be a girl.

As to the significance of the color of the wedding gown, please remember that:

"Married in white, you have chosen all right.

"Married in green, ashamed to be seen.

"Married in blue, lover ever true.

"Married in gray, you will go far away.

"Married in red, you will wish yourself dead.

"Married in pink, of you he'll aye think.

"Married in yellow, ashamed of your fellow.

"Married in black, you'll wish yourself back.

Symbolism in colors deviates from its ordinary interpretation when related to colors of the bride's attire. Green symbolizes hope, youth and joy. Red is for courage and ardent love. Violet for dignity and faithfulness. Since the most ancient times white always has been the choice of brides; it was only in the latter half of the 16th century an

SHIRT WAISTS AND WASH DRESSES MARKED DOWN

For the Balance of the Week to Close out
a Number of Odd Lots

\$3.00 Dresses going at	\$1.98
\$6.50 Dresses going at	\$3.98
\$3.00 Shirt Waists going at	\$1.95
\$4.00 Shirt Waists going at	\$2.95
\$2.00 Shirt Waists going at	\$1.45

R. A. Day Company
THE HOUSE THAT SHOWS SUPREMACY

245 Essex Street, Salem.

"The Only Ladies' Toggery Shop."

innovation of gold, purple and pink was introduced.

One of the daintiest and luckiest of color schemes for a bride is white and blue. According to ancient custom, all girls named Mary will be fortune's favorites if choosing these colors for their wedding frock, blue being the color consecrated to the Virgin Mary. Mary Stuart, however, was married in white and blue, but in her case the charm was not potent.

Old superstition forbade the groom to gaze on the bride in festal attire until he saw her at the altar; if he did, the wedding was put in peril. The bride must not look upon her image after she has completed her toilet, but should turn her back to the mirror while putting on her gloves.

She may choose whatever jewels she fancies, except pearls; these, beautiful though they always be, are forbidden all brides, since they bespeak of future tears.

The bridal wreath or crown and the voluminous veil all have their legendary significance. No satisfactory explanation has been found for the origin of the usage of orange blossoms. According to some old writers the custom was introduced by the Crusaders, who brought it from the Saracens. In the orient these flowers ever were considered the favorites for the decking of brides, having been thought so on account of the orange trees in the east bearing ripe fruit and blossoms simultaneously. Besides, the pure white of their sheen speaks of innocence and ideal purity.

A legend tells of a beautiful Spanish girl, daughter of a gardener in royal favor, who owned an orange tree of singular beauty. She loved a youth dearly, but her father was too poor to give her a sufficient dowry, and her lover was too poor to marry without this.

It so happened that the king of France sent an ambassador to the king of Spain to obtain a cutting of this famous tree. He found this impossible, but finally bribed the pretty girl by promising her that he would pledge himself to fulfil her heart's dearest wish. She managed surreptitiously to obtain the cutting, and as a reward was given the sum needed for her dowry. On her wedding day she wore a wreath of the flowers through which she had won her happiness. No mention is made of that the owner of the tree said.

In Greece the wreath is often

fashioned of the heads of wheat or barley and worn by both bride and groom. It is a remnant of the Ceres festival, signifying fruitfulness, and is exchanged during the ceremony. In Bavaria the wreath is made of beads or gold thread; in Italy, France and parts of Switzerland it is made of white roses. In Servia, Denmark, Norway and Sweden they wear crowns of silver, also wreath and a tiny crown of myrtle—the ancients considered this plant sacred to Venus—and if a bride wears such a crown she must plant a twig from it, which by its growth will predict her future.

A curious old custom in Ireland is to endeavor to procure for the young bride a sprig of hawthorn or an old twig of mistletoe; both are used as a primitive fibula to hold the bridal veil in place. A German bride is not content unless her wreath is of red and white roses mixed with myrtle leaves.

The bridal veil has been the subject of much discussion. Source of origin of custom not definitely known. The ancient Anglo-Saxons had four men to hold a square piece of cloth—in place of the present veil—over the bride and groom during the ceremony, to hide their blushes! Then it was argued that it was really the bride that needed it. Thus the heavy cloth was gradually transformed into a gossamer fabric, which, if perchance the bride really should blush, only serves to enhance the loveliness of the shy maid.

If while on the way to the church the bride should see a dove, a lamb, a spider, or a toad, or a wolf, she can always be certain of good luck. On the otherhand, it is rather a bad omen to meet a pig, a monk, a cat, a hare, or a serpent.

On arriving at the church, the bride should be careful to step over the threshold with the right foot first. This will insure happiness in her marriage state. Under no circumstances must the wedding ring be tried on before the ceremony, and the one of the bridal pair who first sights the other will be the reigning spirit in the home.—Fred Sandberg, in Chicago Tribune.

The Editor—This obituary is entirely too flattering for that confirmed old reprobate.

Reporter—I know it, but now that he's gone it won't hurt to give him a little epitaffy.

Count that day lost,
Whose low, descending sun,
Sees printing sold for less than cost,
And presses run for fun.

VACATION ADVICE

Don't anticipate having a good time unless you can stand disappointment.

Don't fail to look forward to your vacation, as that's all the fun you'll have out of it, anyway.

Don't go away from home, or you will not be comfortable.

Don't stay at home, or you'll long for a change.

Don't save up your money to lose it at poker before you start.

Don't fail to have a goodly wad, so that you will not have to deny yourself anything.

Don't go to the city and be hot and crowded.

Don't go to the country and be eaten by mosquitoes and choked with dust.

Don't go to the mountains and be lonesome.

Don't go to the seaside, where you'll have to mix with the vulgar herd.

Don't go away with a chum if you expect to keep him as a friend.

Don't mix with strangers, because you will have to be polite to them, and it will be difficult to find anything in common.

Don't go to or with relatives, as the more they see of you the more they'll knock you.

Don't pay any attention to these rules. Advice has spoiled many a vacation.

Chinese Bluffing.

Prof. Ian C. Hannah in his new book, "Eastern Asia; A History," says that taxicabs, or rather automatic registers attached to horse cabs, were invented about 630 A. D., during the Tang dynasty in China. In his opinion the Chinese Empire is "the greatest bluff in the world," and it suggests to him a very ancient Chinese fable, which he relates.

A monkey was captured by a tiger. He whined that he was thin and his flesh of poor taste, but he knew of a fine fat donkey for the tiger. The tiger consented to be led to where the donkey was tied.

When the donkey saw them coming he was frightened, but recovered his composure and bawled in his masterful donkey voice:

"Monkey, you used to bring me two tigers. Why only one today?" The tiger did a record hustle back to the jungle.

China, says Prof. Hannah, has shown much of that donkey's resourcefulness in her history.

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Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

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Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM**MILK and CREAM, Fresh Eggs**

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Cleansing, Pressing, Dyeing, Remodelling

Latest Patterns and Paris Fashion Styles. Guaranteed Satisfaction to All Customers.

This is our second year here and a long list of satisfied customers is our best recommendation.

Please notice the location:

46 Beach St., Woodbury Building, Manchester, Mass.

Telephone 179

MANCHESTER.

Mr. and Mrs. John C. Elliott left the first of the week for Ashburnham, to spend several weeks with friends.

Miss Elizabeth Coughlin, who is training in a Boston hospital, spent her week's vacation at her home in town.

Miss Margaret LaBorn of Boston, is visiting her friend Miss Maude Smith.

Miss Alice Mason spent the Fourth with friends in Woburn.

Smith Crowell of Franklin, N.H., has been the guest of Mr. and Mrs. Edward Crowell of Lincoln street this week.

Albert Blake of Woburn is spending the week-end with friends in town.

Mr. and Mrs. Geo. F. Allen are spending a few days with the Osborne Leachs at Danvers.

Miss Ruth O'Brien and her aunt, Miss Hannah Mahoney, left today to spend several weeks in Maine.

Arthur, William and Thomas Nickerson, of Boston, formerly of Manchester, are in town renewing acquaintances.

B. F. Keith's Theatre.

What promises to be the biggest summer vaudeville bill ever presented in Boston is announced for B. F. Keith's theatre next week, for beside "The Meistersingers" in "Swept by Ocean Breezes," giving a program of "The Songs of Ireland," there is a long list of favorites in the vaudeville department. One of the most important features will be Edwin Holt & Co. in one of the greatest George Ade comedies ever written, called "The Mayor and the Manicure." Ethel MacDonough, who became famous as the drummer girl of the Fadettes orchestra and later as the Divine Myrma, will be seen in an entirely new specialty in which she will introduce drumming, songs, and some novel bathing effects. Especially engaged for this week is Bert Fitzgibbon, the singing monologist, who made one of the biggest hits of the year when he appeared at this house a few months ago. In fact, so great was his success that a return engagement was immediately booked, and this was the first week available. Other features will be Patty & Desparado, the wonderful up-side down men of Ringling Brothers' Circus; the Majestic Musical Four; the Field Brothers; and Rembrandt, a cartoonist who introduces something new.

Union Chapel, Magnolia.

The following list of preachers has been arranged for the Union Chapel, Magnolia, for the season of 1911 (27th season). The services begin at 10.30 a.m. All seats free:

July 9—Rev. Edward Cummings, South Congregational Church (Unitarian), Boston, Mass.

July 16—Rev. Edward T. Sullivan, Trinity Church (Episcopal), Newton Centre, Mass.

July 23—Rev. William E. Strong, of the American Board (Congregational), Boston, Mass.

July 30—Rev. J. McGaw Foster, Church of the Messiah (Episcopal), Boston, Mass.

August 6—Rev. Samuel M. Crothers, First Church (Unitarian), Cambridge, Mass.

August 13—Rev. Prof. M. L. Kellner, D. D., Episcopal Theological School, Cambridge, Mass.

August 20—Rev. Samuel H. Dana, Phillips Church (Congregational), Exeter, N. H.

August 27—Rev. J. H. Cooper, St. John's Church (Episcopal), Gloucester, Mass.

September 3—Rev. Ulysses G. B. Pierce, All Souls' (Unitarian) Church, Washington, D. C.

Breeze Subscription \$2.00 a year

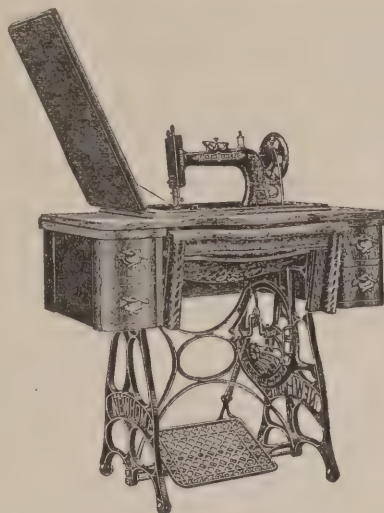
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HARRIETT R. FOOTE, ROSARIAN

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A Square Deal to all—everything as represented; our food products are pure—our prices are right—our service the best. What's on your mind?—Something good to eat? We have it—get busy, ring us up or call.

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Doctors can check disease or set broken bones, but your strength must come from your food. Think about it. Talk it over with us. Cheap, unwholesome food does not nourish the body.

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High Grade Food Products

If you want something
good, try us

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Gloucester Section

NORTH SHORE BREEZE

WEST GLOUCESTER.

Jacob R. Andrews, a well known resident of West Gloucester, was overcome by the excessive heat on the Fourth and was unconscious for over two hours. He was tenderly cared for by members of his family and neighbors, who used cracked ice and other means of value in such emergencies. Mr. Andrews has recovered and seems to be fully restored to his usual health.

The West Gloucester Grange held their semi-monthly meeting in the vestry of the Congregational church Thursday. The first and second degrees were conferred upon several candidates.

Mrs. Lydia E. Miller of Sumner street, has opened the "Cool Off" ice cream parlors at the junction of Essex avenue and Sumner street. The present hot wave has made business good at this popular resort as many of the business men of this section make frequent visits there for needed refreshments.

The Y. P. S. C. E. of the Congregational church held their regular monthly business meeting and semi-annual election of officers Wednesday evening with Mrs. J. W. Brownville at the parsonage. The meeting was well attended and much enthusiasm was shown in the affairs of the society. The following officers were elected to serve during the next six months: President, Alex. W. Andrews; vice president, Miss Lottie M. Marshall; secretary, Miss Ruth Lewis; treasurer, Miss Edna E. Roberts; chairman lookout committee, Miss Mildred Roberts; chairman prayer meeting committee, Guy H. Burnham; chairman missionary and temperance committee, Miss Lottie M. Marshall; chairman of the social committee, Ernest L. Marshall.

Mrs. Percy E. Condon and daughter, Marjorie, of Hampden, Me., were the guests of Mr. and Mrs. E. Harry Tribou at "Camp Valley" for a few days recently.

The weekly prayer meeting of the Congregational church will be held in the church tonight. After the regular service the members of the church will confer with the finance committee in regard to the plans for the new vestry.

Mr. and Mrs. Harry F. Bray of New York are occupying the Morse farm on Concord street for a short time. Mr. and Mrs. Edward W. Swan of Boston were their guests over the holiday.

The first garden party of the West Gloucester Grange will be given by the Ladies Auxiliary of the order July 12th from two to ten p.m., on the parsonage grounds, Rev. J. W. Brownville, chaplain of the order, having given the use of the grounds for the party. Mrs. Eben P. Herrick, president of the auxiliary, is the general chairman of the affair and will be assisted by the following committees: Supper: Mrs. Amos Garland, vice president, chairman; Mrs. Wm. F. Marshall, Mrs. Joseph W. Andrews, Mrs. Ephriam R. Andrews, Mrs. E. Harry Tribou, Mrs. W. Chester Andrews, Mrs. James E. Roberts, Mrs. G. Warren Lane, Miss Henrietta Herrick, Miss Lottie M. Marshall.

Fancy work table: Mrs. Walter F. Lufkin, chairman; Mrs. George W. Lane, Miss Mabel Lane.

Apron and domestic table: Mrs. Ezra Currier, chairman; Mrs. Francis Lufkin, Mrs. Edward Currier.

Mystery table: Mrs. Frank Smith, chairman; Miss Amy Lufkin.

Candy table: Mrs. A. H. Bray, chairman; Miss Ruth Haskell, Miss F. Lillian Marshall.

Ice cream table: Miss Lou Low, chairman; Mrs. William P. Wakefield, Mrs. Geo. E. Thurston.

Fruit and punch table: Mrs. Hattie Carter, chairman; Miss Martha Lane.

Peanuts and corn cakes table: Mrs. George Herrick, chairman; Miss Ellen Herrick.

Flower committee: Miss Marion Andrews, chairman; Miss Lucy Currier, Charlotte Lufkin, Bessie Roberts, Francis Andrews.

Supper will be served at the very low cost of twenty cents. The menu will be as follows: baked beans, cold meats, pickles, rolls, cake and fancy pies, coffee and iced tea.

The proceeds will go to increase the "Hall Fund." The ladies of the auxiliary have worked hard to make a success of this their first garden party and they cordially invite all to come and make it a very enjoyable occasion.

ROCKPORT.

The Rev. Philip Rhinelander of Cambridge, lately elected bishop of Pennsylvania; Bishop Perry of Rhode Island; Prof. Kellner of the Episcopal Theological school at Cambridge; the Rev. William Pack-er, now filling the pulpit of Grace Episcopal Church in Cambridge, not to mention other clergymen and dignitaries of the Episcopal Church, are occupying their cottage at Land's End, Rockport. A flippant local wag has christened this attractive tip end of Cape Ann a see-side resort. See?—Boston Sunday Herald.

The U. S. S. Mississippi, which was in Rockport harbor over the Fourth, sailed for Provincetown Thursday morning.

The family of Charles A. Brown of Salem are at their cottage at Land's End.

Mrs. H. L. Hovey of Waltham is at her summer home near Turk's Head Inn. Mrs. Hovey was among the first to build a summer home in this section of Rockport.

Dr. J. A. Page and family of Lowell are occupying their cottage on Paradise Cliffs.

The recent sudden death of Dr. Edward W. Warren of Boston, who was preparing to occupy his fine new summer home at Land's End, was learned with deep regret. Special sympathy goes out to his sister, Mrs. Renshall who was to share the home with him.

Among the guests at Straitsmouth Inn are W. Z. Sener and family, Lancaster, Pa.; Mr and Mrs. T. Dunham, Scranton, Pa.; Mrs. A. B. Robbins, Miss Jenny L Robbins, Louisville.

WEST GLOUCESTER.

Frank Marshall of Boston and Miss Etta Hale of Lawrence, are the guests of the former's parents, Mr. and Mrs. William F. Marshall of Concord street.

Miss M. Caldwell Murray of Wollaston, was a guest at V. L. George's "Camp Halycon" last week.

Mrs. Joseph E. Abbott was in Ipswich last Saturday and Sunday visiting her sisters, Mrs. Benj. E. Currier and Mrs. Thomas Simms.

Cape Ann Savings Bank

Incorporated 1846

109 Main Street

Gloucester, Massachusetts

Incorporated, and established,
and now maintained, to assist
You, to Save Money.

Small accounts solicited

ESSEX.

John C. Tebo of Lakeville, the hustling farmer and contractor, has recently sold a field of standing grass for \$700. Mr. Tebo contemplates making many improvements about his property in the near future. He has built a road through his pasture and intends to lease lots for bungalow sites. He will move the cottages near the road back further into the pasture and on their present site will build a cottage for his son.

It would do one good to see the hay crop that Charles Mears is harvesting in the field adjoining his residence. This is a historical field. The late Jacob Story used to cut hay, in this field, it is said, the average crop standing shoulder high. With his ice and farming business and general contracting Charlie is a busy man.

Centennial Grove, one of the most beautiful of picnic grounds, has opened for the season with many dates for picnics on its books. W. E. P. Taylor the superintendent, is a wide awake up-to-date man and under his care the Grove is a great business success.

Jos. Goodhue is suffering from a severe attack of tonsillitis.

CONOMO.

Ralph Holland of Chelsea, is making a two weeks' visit with Mr. and Mrs. C. E. Stark.

Mr. and Mrs. H. F. Whidden of Peabody, have taken occupancy of the "Rock Haven" at Cedarhurst for the month of July.

Mr. and Mrs. George H. Perkins of Wenham, have opened their Cedarhurst residence for the season.

Dr. A. E. Harris and family of Lynn, are spending the week in the Harwood cottage at Cedarhurst.

Charles E. Perkins and family of Danvers, are spending the week ends at their Cedarhurst cottage.

Mr. and Mrs. C. F. Hadley and Mr. and Mrs. Harry Wyman and son, of Waltham, are the occupants of the Todd bungalow at Cedarhurst, for the month of July.

James B. Henney and family of New York are located at the Smith bungalow at Cedarhurst for the summer. They have as their guests Mrs. Waite of New Jersey and David Henney of New York, who will remain several weeks.

Troup No. 1 of the North Beverly Boy scouts of America enjoyed a camping party at Cedarhurst last Saturday and Sunday. The troupe was in charge of Chief Scout Roland Stanley of Beverly and Instructor Charles W. Schaller of North Beverly. The troupe is composed of 35 North Beverly boys and 19 of them were in the party. During their stay they received instructions in swimming and nature study.

Charles W. Schaller and family of North Beverly, have established a camp at Conomo where they will sojourn about a week.

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SALTED PEANUTS A SPECIALTY

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Always New and Crisp

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Essex Boys Win Two Games.

Two games of baseball were played on the 4th. The Essex team covered itself with glory. Bright and early they went to Centreville, Beverly, and crossed bats with the Montserrat team. The Montserraters are a fine team but this is their first year in the league and they have not as yet reached that stage where they play fast ball. Well it was simply bat and run until the Essex boys had rolled up a score of 14-2.

The game of the day was at 3 p.m. Essex interviewed no less a team than the Champions themselves (of 1910), the Universalists of Beverly. Hitherto Lothrop, the Universalist twirler had the Essex boys hoodooed to a man—not an Essex batter could touch him. But Tuesday everyone found him and had it not been for the superior fielding of the rest of the team, our space would have been hardly large enough to have enumerated the

score. As it was, the game finished 6-2 in favor of Essex.

Lufkin pitched and we must say if we tell the truth that he has come back to his old time vigor with both feet. The brilliant plays of the game were one two-bagger and one three-bagger, and spectacular catching in the outer field for the Universalists, Low's two-bagger and spectacular catch of a foul fly, Lander's three brilliant catches in field, for the home team.

Lawn Party at Essex.

The annual lawn party of the Y. P. S. C. E. will be held on the Raymond lawn Thursday July 20. A program with many pleasing features has been arranged. The committee is as follows: Supper—Mrs. H. M. Goddard, Mrs. Julia S. Mears, Winifred Burnham, Georgia Story, Mrs. Lambert, Mildred Watson, Martha Wonson, Paul Goddard and Melville Low. Fancy Work—Mrs. H. P. Andrews, Margaret E. Burnham, Miriam F. Choate, Mrs. C. L. Harding. Cake—Mrs. Frank Goodhue, Francis S. Low, Helen G. Mears. Candy—Maidie P. Polleys, Marjorie Story, Helen A. Choate, Lelia Raymond. Ice cream—B. F. Raymond, Ruth Watson, Helen McIves, Esther Story. Lemonade—Annie M. Story, Beth Burnham, Ruth Lawson. Mysteries—Evelyn B. Proctor, Agnes Burnham, Nellie Raymond. Advertising—Agnes M. Choate, Addie Hobbs. Music—Celia M. Choate, Ruby Adams, Abbie F. Low. Peanuts—Ruth Low, Mary

CONOMO.

Mr. and Mrs. X. D. Burnham entertained their daughter, Miss Beatrice and J. H. Badgley, both of Boston over the week-end.

The Admiral Togo, the large gasoline launch of W. C. Whittredge, which arrived Monday night was discovered to be on fire about 8.30 o'clock. Vincent Farnsworth and X. D. Burnham put out in a boat and extinguished the blaze—thus preventing a severe explosion, as the fire had nearly reached the gasoline tank. It is thought that the fire started from the canvas and waste near the engine, which was intensely hot from a long run.

Dr. S. E. Tucker and family of Peabody, arrived Wednesday for the season. They will be located at the Fuller cottage.

Henry F. Eastman and family of Lowell will occupy the Tufts cottage.

Edward Porter and family of Peabody have arrived and are occupying their cottage for the season.

Charles F. Poor and family of Danvers arrived last week and opened their cottage for the season.

William H. Rose and family have taken the Proctor cottage for the season, they have been located there for several weeks. Their little daughter, Betty, who under-went an operation for appendicitis recently, is improving rapidly. The residents of Conomo were very considerate for the little sufferer and refrained from making any unnecessary noise during the Fourth.

Among the guests entertained at the Conomo hotel over the week-end and the Fourth were: Mrs. A. McCreary and daughter of Cleveland; Mrs. V. L. Whitehead and daughter of Buffalo; Mr. and Mrs. Henry B. Stowell of Brookline; Mr. and Mrs. William Holmes of Kansas City, Mo.; G. Philbrick and party of five of Cambridge; J. W. Williams and party of six of Boston; E. W. Chester of Boston; Mr. and Mrs. W. H. Sellers of Brookline; Mr. and Mrs. F. J. O'Hara, Thomas Glenn, Arthur Wise, O. D. Glidden and party of seven, Mr. and Mrs. A. L. Bliss, all of Boston; Mr. and Mrs. H. F. Fuller of Montana, F. A. Brown and party of Boston.

Burnham, Velmar Turner. Lights and ropes—Leonard A. Story, Stanley Wonson, Austin F. Patch. Admission—Rev. H. M. Goddard, Frank Raymond, Ralph Low. Collecting food—Wilbur Cogswell, Nelson Hardy, Fletcher Low.

WEST GLOUCESTER.

Miss Dorothy I. Lufkin is making a six weeks' visit in Alton Bay, N. H., with her grandmother, Mrs. Archibald Devine of Gloucester, who has a summer residence there.

Chester H. Norwood, contractor, has just finished building a fine six-room summer residence on Woodward avenue for A. G. Hill of Winter Hill. Mr. Norwood has built six cottages in this section of West Gloucester since April first, which shows plainly that a rapid development of this beautiful locality is certain and sure.

Charles H. Coas and family of East Gloucester are located at one of the Alfred Ireland cottages on Lincoln street for the summer months.

Miss Elizabeth I. Rust and Francis Lewis are guests of Mr. and Mrs. Edward Seaver at their summer home at Biddeford, Me. Later in company with Mr. and Mrs. Seaver they will make a trip to the White Mountains.

Frank S. Chadbourne of Essex avenue, was happily surprised by a large party of his friends Saturday evening in honor of his 20th birthday. The young people spent a very delightful evening. Frank was presented with several useful gifts including a music roll and a fountain pen. A collation was served and the young people departed at a late hour wishing their young friend many happy returns of the day.

Granville Dodge for many years past crossing tender for the Boston and Maine R. R., at Magnolia avenue, has severed his connection with the railroad, because of the closing of the old Magnolia avenue road.

Mr. Hoyt of Haverhill, the well known lumber man, has shut down his mill on the Hardy Burnham lot on Western avenue, temporarily. He will start operations again in the early fall.

The West End Poultry Farm, John J. Stanwood, proprietor, receives many visitors daily. The farm is located near Fernwood lake and is stocked with a large variety of fancy poultry and ducks.

Preparing for Business.

The stimulus an exposition gives to business is indicated by the activities of transportation companies growing out of the necessity of getting ready for the two expositions, in San Francisco and San Diego, in 1915. The Union Pacific has announced that it will double tack its

NEW CARRIAGE LINE TO CONOMO POINT**J. GARDNER COLEMAN, PROPRIETOR**

Meets all Cars at Junction of Essex Avenue and Harlow Street.

Carriages to Let**Baggage Express**

Stables and Office Harlow Street, South Essex

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Auto Parties taken out by hour or Day.

Carriages to Let by hour or Day.

Baggage transported to all sections of the North Shore.

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on Woodman Street, West Gloucester—30
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Surveys and Estimates made Promptly. Land platted and subdivided.

system, the Southern Pacific is planning to build another line across the Sierra Nevadas into California, the Spreckels Brothers, John D. and A. B., are building a railroad eastward from San Diego to Yuma and now the Pacific Coast Steamship Company announces that it is about to lay the keels of two 8,000-ton steamships, to cost \$3,000,000, to carry the crowds of the exposition year between Seattle, San Francisco and San Diego.

The President Not Worrying.

While Congress has been literally stewing and fuming during the hot weather, President Taft has not been worrying a particle. His office is

refrigerated to a comfortable temperature, but if it were not the heat does not seem to trouble him, for he plays golf on the hottest days. He is prepared to "stick it out" all summer, if Congress wishes to stay in session that long, and he is just as strong for the passage of the reciprocity bill as ever. Reports from various parts of the country agree that the President is growing in strength politically, although he is averse to doing even the smallest thing to make political capital. He will be content to have history say that he made a capable and conscientious Chief Executive.

Breeze Subscription \$2.00 a year

WEST GLOUCESTER.

Miss Emma Pitman of Yarmouth, N. S., spent this week with Mr. and Mrs. Joseph E. Abbott of Essex avenue. Miss Pitman will return to Yarmouth next week to attend the "Old Home Week" celebration, which will take place on July 23 to 30. About the first of August Miss Pitman will come to Boston where she will be located permanently.

Percy Hammond and family of Manchester have taken Henry W. Bray's house on Concord street for the season.

Misses Edith Webber, Ann Lée, Esther Ball, Elizabeth Davenport, Mary LeFavour, Elizabeth LeFavour, Lillian Jardine and Margaret Walker, Arthur Webber, Otis Baker and J. H. Williams, all of Beverly, occupied the Horace Smith cottage on Bray's Hill from last Saturday morning to Wednesday night.

Mr. and Mrs. Frank H. Bassett of Swampscott, spent the week-end with Mr. and Mrs. M. Herbert Keyes of Sumner street.

Miss Edith A. Burnham of Watertown, was the guest of Rev. Mr. and Mrs. J. W. Brownville at the parsonage Sunday.

Mr. and Mrs. Vesper L. George attended the musical and garden party at "Bel-Eden," William E. Session's beautiful residence in Bristol, Conn., Saturday, June 24th. From there they went to New York where they spent a week, returning here last Saturday.

Mr. and Mrs. Marshall Wentworth of Canton, have established a camp on Pleasant Valley farm for the season.

E. Harry Tribou spent last week in Maine, visiting relatives and friends in Bangor, Hamden, and Hamden Corners.

Misses Belle and Alice Donahue and William Webber, Thomas Riley, John Brown, Lester Herrick, John Donahue and Horace Smith, all of Lynn, are occupying the Knowlton cottages on "Green Valley Farm," Harlow street, for the season.

Mr. and Mrs. Frank J. Bray of Malden, made a week-end visit to their summer cottage "Rest-a-While" on New Way Lane, making the trip in their automobile.

Captain Asa McComiskey and family of Gloucester, have taken S. F. Haskell's house on New Way Lane, where they will remain permanently. Captain McComiskey commands the "William H. Ryder" for Cunningham and Thompson.

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Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

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Our low prices on Saturday specials, will surprise you.

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Popular Shades. Regular \$12.50.	Sale price	\$6.90
Regular \$15.00.	Sale price	\$7.90

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Biggest line in town and lowest prices.

White Goods, Stockings, Gloves, Millinery, Corsets, Kimonas, etc., etc.

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CONOMO.

Mr. and Mrs. Charles A. Bailey and Mr. and Mrs. George A. Gilbert of Stoneham, have taken the James cottage for the month of July. They arrived last Saturday.

Mr. and Mrs. E. H. Porter of Peabody, will take occupancy of their cottage for the season.

J. C. Lindouer recently spent several weeks in Boston on business, returning here last Friday and remaining over the week-end. He was in Boston a few days this week and returned today and will remain for the balance of the season.

Parker B. Fiske and family are located in their cottage for the season at Chebacco Island.

Robert M. English and family of Revere, arrived today and will occupy the Andrews cottage for the season.

Richard Barrett and family of Melrose Highlands, spent the week-end at their cottage.

Mr. and Mrs. James T. Lennox of Lynn, were the guests of Harry B. Jackson at his cottage over the week-end and the Fourth.

Mr. and Mrs. Frank E. White opened their cottage at Chebacco Island over the week-end and entertained as their guests, Walter Robertson of Malden and Mrs. Samon of Boston.

William McDonald entertained Monroe Hill of Boston at his Chebacco Island cottage over the Fourth.

Mr. and Mrs. George R. Presby of Malden, entertained Miss Elizabeth Letheman of Malden over the week-end and the Fourth.

Mr. and Mrs. William G. Wood and daughter, Ethel, of Fairmont street, Malden, were the guests of Mr. and Mrs. F. M. Weale over the Fourth. Miss Ethel will extend her visit till Saturday.

E. M. Poor, town clerk of Peabody, and family have opened their cottage for the summer months.

W. C. Whittredge and family of Peabody, arrived Saturday and are located at the "Bass Wood" for the season. They entertained Miss Newhall of Peabody over the Fourth.

F. W. Tucker of Peabody, Kansas, has made several additions and improvements to his summer residence. A large room has been added to the east side overlooking the beautiful Essex river and several alterations have been made in the interior of the house, which makes it one of the finest summer homes at Conomo. Mr. Tucker will have as his guests during the season his three sisters, Mrs. George Stowers, Mrs. A. E. Fenno and Mrs. Dunn, all of Revere. His nephew, Arthur Tucker of Kansas is also his guest.

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No Advance in PRICE

BEST grades of hard and soft COAL furnished promptly in any quantities and at lowest prices. Auto Truck delivery in Manchester, Magnolia, Essex and all parts of Cape Ann.



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All Improvements.

Mrs. K. Ryan, Prop.
2-23-tf

Henry S. Cardy and family of Chelsea, arrived last week and are located at their cottage for the season.

G. Arthur Tapley, town treasurer of Revere, and family took occupancy of their cottage Wednesday for the season.

Mr. and Mrs. J. Q. Farwell of Euclid avenue, Lynn, have opened "Camp Lynn" for the season. Mr. and Mrs. H. C. Remick and daughter, Priscilla, of Lynn, will be their guests for the season.

Mrs. C. A. Weale, who has occupied her cottage for the past two weeks returned to her home in Malden, Wednesday. She will return here the first of August and remain for the rest of the season.

Mrs. Daniel Hill of South Weymouth, was visiting her sister Mrs. C. E. Stark, over the week-end and the Fourth.

IT'S THE GOOD OLD SUMMER TIME

and thousands are planning to go holidaying.

The 4th of July, the real opening of the Summer vacation season, is just around the corner. Thousands upon thousands are planning to go to seashore, country and mountains. It's Preparation Time, and the WINER STORE is ready to serve you. Everything for everybody.

Women's Dainty Washable Dresses \$1.98, \$2.98, \$3.98 up to \$10.00
White Linen Skirts 98c to \$3.98

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181-183 Essex Street, SALEM, MASS.

When we have more time we will tell you all about it. Please do not wait for us — come and see for yourself.

Bakers, Confectioners. Dealers in Ice Cream and Soda. Lunch Room in the Rear.

ESSEX.

Miss Edith Mears, teacher in Chelsea public schools, is spending a few weeks with her mother, Mrs. Julia Mears. Miss Mears has accepted a position as teacher at the State Industrial school, for which position she will start soon.

Mr. and Mrs. Geo. M. Dennett of Cambridge were guests of Miss Galencia and Mrs. Galencia at their residence on Main St. over the Fourth. Miss Galencia is the manager of the new Telephone Exchange. She is very pleasantly situated and after three months' residence in Essex is very favorably impressed with her surroundings.

L. E. Perkins, postmaster and grocer, is enjoying a week's vacation at Colebrook, N. H.

We notice the familiar personage of W. W. Lufkin, private secretary to Hon. A. P. Gardner upon our streets. Mr. Lufkin and family are home from Washington for the summer.

Joseph S. Kadesh, principal of the Essex High school, has been a guest of Dr. and Mrs. W. Alonzo Ellis since school closed.

At the churches Sunday, small congregations were the rule. The Universalist church has closed for July and August. At the Congregational church Rev. Mr. Goddard preached an excellent sermon. In the afternoon the sacrament of the Lord's supper was observed. At this service Rev. Mr. Goddard was assisted by Rev. Washington Choate, D. D. In the evening the Y. P. S. C. E. took charge. B. Frank Raymond led. It was consecration meeting. The subject was a patriotic one: "How to Serve Our Country." The meeting has a snap and a go from the beginning. The scripture lesson was the story of Esther risking her life for her people. Among the thoughts elicited were that we should at all times be ready to sacrifice ourselves for the good of our country; that we should search the Scriptures for light and truth and perfect ourselves to grapple with the problems of the day. We should fight and conquer rum. Every Christian should touch not, taste not, handle not—for any purpose whatsoever. Our aim for the country should be that God's kingdom come and His will be done on earth as it is in Heaven.

Mr. and Mrs. Frank C. Goodhue and daughters Alberta and Catherine, spent the Fourth with Mrs. Goodhue's parents, Mr. and Mrs. John R. Story of Melrose.

FINE CELEBRATION AT BEVERLY FARMS.

The Fourth of July celebration at the Farms proved to be a great success in every particular. The ball game in the morning between the Athletic club and the picked team captained by Dr. Dougherty was won by the Athletic club by a score of 5 to 4. In the afternoon at West Beach the various races and horse events were won by the following:

Boys' obstacle race—1st, Howard Morgan; 2nd, Thomas Gill; 3rd, Campbell.

Girls' obstacle race—1st, Nettie Salderwalk; 2nd, Rita Nolan; 3rd, Eleonor Pierce.

Boys' three-legged race—1st, F. Brady and V. Publicover; 2nd, Williams and H. Morgan; 3rd, M. Williams and H. Fisher.

Girls' Potato race—1st, K. Lyons; 2nd, R. Nolan; 3rd, M. McDonald; 4th, M. Murphy.

Boys' Potato race—1st, F. Brady; 2nd, H. Morgan; 3rd, W. Hardy.

Boys' 100-yd. dash—1st, H. Morgan; 2nd, F. Brady.

Girls' 100-yd. dash—1st, N. Salderwalk; 2nd, C. Metcalf; 3rd, L. Drinkwater; 4th, G. Connell.

Men's 100-yd. dash—1st, J. A. MacLaughlin; 2nd, N. Murray; 3rd, R. Pierce.

Hobble Sack race—1st, N. Salderwalk; 2nd, M. Cleur; 3rd, K. Lyons.

Pole vaulting—1st, T. Lawler; 2nd, F. Pierce.

Boys' hop, step and jump—1st, H. Morgan; 2nd, R. Woodbury; 3rd, H. Williams; 4th, V. Publicover.

Boy's running broad jump—1st, B. Nolan; 2nd, H. Morgan; 3rd, Lawler.

Men's broad jump—1st, F. Hicks; 2nd, N. Murray; 3rd, Gainley.

Horse jumping—1st, Wentz; 2nd, Hostetter; 3rd, Bradley.

Horse exhibition of high jump—Wentz.

Potato race, horses—1st Hostetter; 2nd, F. Hicks; 3rd, White.

Musical stall—1st, Hostetter; 2d, Hicks.

COURTEOUS TO THE LAST

A visitor to the jail in a New England city was much impressed by the manners of the few prisoners.

"They seem so gentle and polite," she said. "I knew there were no hardened criminals here, but I was not prepared for such courteous, even cordial, receptions."

"Oh, they're cordial and courteous, all right," said the jailer, "but I'd rather have less manners, myself."

"You would!" and the visitor was evidently shocked.

"I would, ma'am," repeated the jailer. "Six months ago one of the politest men I had here escaped one night, and left a note for me, saying, 'I trust you will pardon me for the liberty I take.'"—*Youth's Companion*.

"I'm glad to make your acquaintance, Baron! I hope you'll pardon the question, but is your marriage with my divorced wife happy?"

"Oh, very! I don't understand how you could separate from so charming a woman! Don't you want to take her back?"

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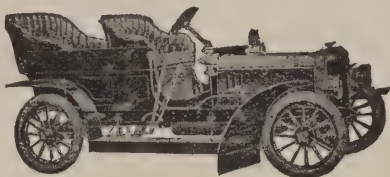
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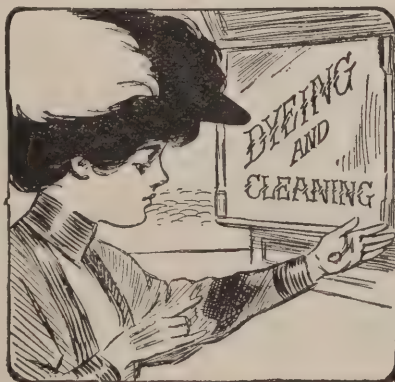
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MASS

Breeze Advertising Pays.

Patronize the Breeze.

MAGNOLIA.

Manager Warren of the Oceanside allowed no exhibit of fireworks around the hotel on the Fourth to annoy or disturb the guests, a service which was greatly appreciated by the several hundred people at the hotel.

Mr. and Mrs. Henry W. Butler are the guests of Stephen B. Allen of Townsend, who is celebrating the eighty-third anniversary of his birth today.

Miss Sadie J. Abbott of Leominster was the guest of her parents Mr. and Mrs. John L. Abbott on Sunday.

Professor Krumpeln's first recital at the Village church last Sunday evening was a delightful one and greatly enjoyed by those present. His program for next Sunday evening will be as follows: Prelude, Mendelssohn; Festive March, Smart; O Star of Eve, Wagner; Humoresque, Evorak; Sansare, Lemmens; Overture to the Caliph of Bagdad. The recital commences at 7.45 o'clock. The praise service followed by a short sermon begins at 8.15 o'clock.

Twelve persons united with the Village church last Sunday morning at communion. They were, Mr. and Mrs. Jonathan May, Abby May, Zeruah and Molly Brown, Marion Symonds, Lizzie and Jennie Brown, Mary Boyd, Azubah Mullen, Ralph Story and William Hunt. Two others, Mrs. Geo. A. Upton and Bertha Mullen whose names were accepted at the church meeting on Friday were unavoidably prevented from being present and will unite with the church at the September communion.

The second illustrated lecture on the "Life of Jesus" will be given this evening at the Village church beginning at 8.15 o'clock. It will be preceded by a brief organ recital which will commence at 8 o'clock.

The 1911 band book will appear about the middle of next week. It will be brought up to date and contain as many reliable facts as last year's book. Five thousand copies will be printed for free distribution for the convenience of Magnolia's summer guests.

The program for the coming week at the Women's Club is as follows: Tuesday evening, fortune party; Wednesday evening, whist party and dance for the benefit of the new Catholic church to which all are invited. Admission fifty cents. Thursday evening, whist party. The members of the Womens' club are anticipating a very pleasant "Visit to Ireland" on Tuesday evening July 18.

First-Class Groceries and Kitchen Furnishings

A Complete Line of Staple and Fancy Groceries, S. S. Pierce Goods. Strictly Fresh Eggs, Butter and Cheese, Gasoline and Motor Oil.

GASOLINE—We have no garage and therefore can afford to sell the same gasoline at a less price than garages can. **OUR PRICE NOW LESS PER GALLON, LESS BY TANK.** We sell the same quality gasoline at **Less Price** than garages do—and we will continue to do so. We can also beat them with **CYLINDER OIL. TRY US!**

We have a large variety of **Hardware and Kitchen Furnishings, Crockery, Tinware, etc.**

MINERAL WATERS: Apollinaris, White Rock, Poland, etc. By the case or dozen. **Gingerales.**

P. S. LYCETT, Magnolia Ave. Tel. 63-2. MAGNOLIA
NEXT TO MEN'S CLUBHOUSE

MAGNOLIA.

Physical instructor Martin Flaherty has returned to Magnolia for the summer and is at his accustomed place at the beach.

Miss Adele Comer of Boston and Miss Marie Tremblay of Cambridge, the two popular young ladies associated with Mrs. A. J. McHale's hair-dressing parlors, returned to the Oceanside this week for another season.

All but two of the rooms at the Mens' club are rented and the dining room is nearly full at the present time. Thus far, the weather has been too hot for great interest to be shown in bowling, but some of last year's players are back into the game, and getting in practice for the tournaments. This week the first cup for the highest single string will be given. About sixty young people enjoyed themselves at the short dance on Saturday evening. On account of the dance at the Women's Club on July 4 there was no Wednesday evening dance at the Men's Club this week. This week there will be the usual short dance on Saturday evening from 8 to 10.30 o'clock. Next week there will be no mid-week dance on account of the special entertainment at the Women's Club for the benefit of the new Catholic church.

Mrs. Ernest Howe and sons Abbott and Ernest of Leominster are the guests of Mrs. Howe's parents, Mr. and Mrs. John L. Abbott this week.

Mr. and Mrs. Roy French and family have returned from Andover, where they lived during the winter. Mr. French has a position at Davis stable for the summer.

Miss Jennie McKay was the guest of her cousin Mrs. Fred Davis at Annisquam this week.

Mrs. Ernest Allen and daughter Thelma returned to their home in Somersworth, N. H., Monday after a short visit with relatives.

A whist party and dance in aid of the New Catholic church for Magnolia, will be held next Wednesday evening, July 12th, at the Women's club. Chane's orchestra will furnish the music.

The membership at the Men's Club is now past the 100 mark.

James A. S. Woodrow of Cambridge was in town over the week end.

EAST GLOUCESTER.

The prevailing hot weather caused a big exodus to the hotels and the closing of the school year aided in settling many new families this week.

Wm. Beach Olmstead, head of the Pomfret (Conn.) School, and family have arrived at their cottage on the Eastern Point boulevard.

Judge Parker and family of New Jersey have arrived at the Lewis cottage next the Beachcroft.

Mrs. David S. Greenough and Miss Mary Greenough of Jamaica Plain and Eastern Point, attended the Harvard-Yale races at New London last Friday.

Every man is an optimist who sees deep enough.

—Edwin Atkinson.

CORRIDOR PUZZLE EXCHANGE

Bradford Building Corridor, Main St., Gloucester

Jig Saw Puzzles to Rent and for Sale. Puzzles Ranging from 100 to 1200 pieces. Special Corner Features in our Puzzles Not Found in other Ma

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Imported and Domestic Cigars, Cigarettes and Tobacco.

Toilet Articles and Perfumes.

We handle all kinds of Bottled Waters and Celestins Vichy.

Among the new stores to be opened at Magnolia this year is that of Mrs. Charles P. Bennett of Providence. She is announcing this week the opening of a gift shop in the Library building in which she is showing a select collection of leather goods, cards, Italian bridge cards, brasses, pictures, mirrors, books, neckwear and other novelties. She invites the inspection of the North Shore people.

<p>Poultry and Game</p> <p>Fresh Eggs and Butter</p> <p>Fruit and Berries</p> <p>All of the Best Quality</p>	<h2>BREWER'S MARKET</h2> <p>WALTER P. BREWER, Prop.</p> <h3>Meats and Provisions</h3> <p>Orders will be Collected Every Morning and Promptly Filled</p> <p>BEVERLY FARMS, MASS.</p>
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(BRANCH, BEACH STREET, MANCHESTER)

<p style="text-align: center; font-weight: bold;">JAMES B. DOW</p> <h3 style="text-align: center;">Gardener and Florist</h3> <p style="font-size: small;">Roses, Herbaceous and Budding plants. Cut Flowers and Greenhouse Products for Decorations and Funeral Work.</p> <p style="text-align: center;">Hale Street, Beverly Farms</p>	<p style="text-align: center;">J. B. Dow John H. Cheever JAS. B. DOW & CO.</p> <h3 style="text-align: center;">Coal and Wood</h3> <p style="font-size: small;">We are now prepared to deliver coal at short notice to all parts of Manchester and Beverly Farms.</p> <p style="text-align: center;">Beach Street Hale Street Manchester Beverly Farms</p>
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*It is by no means necessary to expend
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BEVERLY FARMS.

Everything on the Fourth of July program was carried out by the committee as per schedule. The various sports and games were entered into with much enthusiasm, in spite of the intense heat, and were witnessed by a large gathering of people.

There will be an entertainment and presentation of Flags, to the Baptist and Episcopal Sunday Schools of Beverly Farms, and Centerville, next Tuesday evening, July 11, at 8 o'clock in Beverly Farms school-house hall, under the auspices of Preston Relief corps 93. Mrs. Mary A. Wood patriotic instructor, will be in charge assisted by Mrs. Alice Brooks. The following program will be carried out: Address of welcome, by Pres. of W. R. C. 93, Mrs. Alice L. Preston; song, awake, Salute the Flag, by six girls; address, by Rev. Clarence S. Pond; Mending the Old Flag, Jessie Wright; solo, The Flag That Never Fell, Mrs. George Deane; flag drill, 12 girls; Bronze Buttons, Mildred Gerrish; address; solo, The Deathless Army, Mrs. Geo. Deane; The Old Flag, Miss Ruth Hardy; The Old Grand Army Boys, Margaret Lee; The Flag that has never known defeat, by Myron Williams; Our Flag, by Anna Pierce; Remarks and presentation of flags by Mrs. Nellie F. Libbey, Department President of W. R. C.; America by audience.

Mr. and Mrs. Benj. Osborne have this week moved from Manchester and are occupying their cottage on High street.

D. W. Hardy has leased his estate, corner Hale and Valley Sts., to a Mr. Means, who will occupy it at once for an all year around residence.

Many remarks were made about the pretty sight at West beach on the afternoon and evening of July 4th. The crowds of people on the pavilion and on the beach, the crowded pier and the 100 or more bathers who were in the water at once, together with the numerous yachts, all made a combination that represented pleasure and enjoyment for all. It is estimated that there were 5,000 people on West beach on the holiday evening to listen to the band concert and see a most excellent display of fireworks. Beverly Farms is justly proud of its new bathing pavilion.

The Ladies' Sewing Circle was entertained last evening by Mrs. Andrew Crowell at her Hart St. home.

dearie, come and wash
and hands."
Don't want to."

"When I was small I used to like
washing my face."
"Yes, and look at it now."

BEVERLY FARMS.

Mrs. John Bolam and daughter Miss Jennie Bolam left yesterday for a sojourn at West Edding, N.H.

Charles Martin yesterday severely injured his forefinger by getting it caught in a lathe at his shop. Dr. Dougherty's services were necessary.

4 rooms in the new pavilion have been set aside for the use of "transient bathers." Suites will also be provided, a charge being made for use per day, or time used.

James Bennett, of St. Louis, Mo., is at the Farms to attend the funeral of his mother, Mrs. Mary Bennett.

Mrs. Marguerite Mitchell of Pawtucket, R. I., is a guest of Mr. and Mrs. Elmer Standley, West street.

The sentiment has been expressed on all sides of having a band concert at the West Beach pavilion about once a fortnight during the summer, to take place in the evening. A number of people have taken up the matter to see if arrangements cannot be made.

Beverly Farms has just passed through the hottest week in the memory of most of its residents and those of our visitors who are with us for the first time ought to know that it is really our first offence.

It is rumored that Mr. Timothy Higgins has just declined to accept a good offer for his estate. The prospective buyer desired it for a summer residence.

The annual picnic and outing of the Baptist church Sunday School will be held at Centennial Grove on Tuesday, July 18th. A program of sports and amusements has been arranged. Among the committees in charge are the following: Transportation, Mrs. Elsie Doane, chairman, Mrs. Lillian Standley, Mrs. Florence Hawkins, Miss Florence Chapman and Sewell Day; sports, Ruel Davis, chairman, Howard Doane, Clarence Preston, Fred Hull, Miss Lou Chapman; refreshments, Mrs. Alice Brooks, chairman, Mrs. Annie Larcen, Mrs. Ella Pride, Miss Lois May, Miss Lizzie Collamer.

Thomas J. Brown, who was the driver of the big Packard motor car and one of the five who were seriously injured in the auto crash with the freight car at North Beverly yesterday morning is a former Farms boy, having lived here practically all his life up to a few years ago.

Walter B. Wright, engineer of steamer 3, is so far recovered from his recent illness as to be out again. He will probably return to his duties at the engine house next Monday.

JOHN DANIELS

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Cream—Wholesale and Retail.

The Board of Aldermen has finally settled upon the price of \$90 per year which the Farms firemen will hereafter get for their services.

Mrs. Mary A., widow of James G. Bennett, died yesterday forenoon at 11.30 o'clock at her home 760 Hale St., Beverly Farms, at the age of 82 years. She had been in ill health for some time, but on Monday last was apparently better than she had been for some time. However, early in the morning of July 4th she had a shock from which she never recovered. She was a member of the Beverly Baptist church and a regular attendant at the local Baptist church, a member of Preston W. R. Corps and the Sarah Wyman Whitman Club. She was always a resident of Beverly Farms and her going adds another to the honored and respected who have passed beyond. She was beloved by all and her loss will be keenly felt. She leaves three daughters—Mrs. Wm. S. Pike, Miss Susan Bennett of Beverly Farms, Mrs. David McKinnon of Manchester and two sons, George H. Bennett of the Farms and James Bennett of St. Louis, Mo. Funeral services will be held at the Beverly Farms Baptist church tomorrow afternoon at 2 o'clock.

The directors of the West Beach corporation wish to extend their thanks to the owners of Neighbor's hall for their courtesy in loaning the seats for use on July 4th, the seats for the new pavilion not having arrived in time. The new pavilion and bath house is now completed and is a magnificent specimen of work of this kind. Hardy & Day, the contractors, deserve great credit for their hustle in getting the building ready for use ahead of the allotted time. The building is never without police protection, night and day.

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ORDERS CALLED FOR AND DELIVERED

BEVERLY FARMS.

At the district court in Salem on Wednesday Charles Hilyard was charged with non support of his wife and was ordered to pay \$4.00 per week.

St. Margaret's court of Foresters will hold its annual mid-summer public dance and social in Neighbor's hall on Thursday evening, July 27th.

Miss Abbie Williams is back to her desk in the Chas. F. Lee office, Beverly, after enjoying a vacation.

West beach with its fine new pavilion is the center of attraction these days. Large parties are daily taking advantage of the privileges the place offers. The water during the past week has been warm and it is no unusual sight to see 100 people in the water at one time. The new pavilion is certainly a great thing for the Farms people.

John West colony, Pilgrim Fathers, will hold its semi-monthly meeting in Marshall's hall, tonight. The colony is making plans for its annual day's outing or picnic, which will probably be held in the middle of August.

The steam yacht Arion owned by Jacob C. Rogers of New York, formerly of Salem, became disabled while en route to Marblehead and drifted about Massachusetts Bay until sighted by the fishing schooner Galatea which towed her into Salem harbor Wednesday morning. Her ultimate destination was Beverly Farms which she reached Wednesday night.

The many friends and acquaintances of Isaac Brewer, aged 21, of Gloucester, who has been the day gate man at the Pride's station for the past two years was shocked to hear of his sudden death at his home in Gloucester early on the morning of July 4th. His mother went to call him and found he had been stricken with a shock, probably aggravated by the heat. He passed away within the hour.

The Beverly Farms Brass band played for the Rantoul street merchants, Beverly, last Saturday evening and have engagements there for the next few Saturday nights. On July 4th they went to Rowley and furnished the holiday music for that place.

Ralph W. Osborn and family are occupying their cottage at Asbury grove for the balance of the season.

Miss Agnes Ordway of Topsfield is visiting the Farms as a guest of Miss Emily McDonnell.

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The Beverly Farms Fourth of July committee desire to express their sincere thanks for the generous contributions received, which made possible the days enjoyment. They also wish to express their thanks to all those who took part or aided in making the celebration a success.

Mr. and Mrs. Franklin R. Stevens of Nashua, N. H., spent the past week with friends at the Farms.

Mrs. Mary Bennett, age 82, of Hale street, one of the Farms most estimable ladies is critically ill at her home. She has been in ill health for some time, but had a sudden change for the worse on Tuesday morning.

Mrs. William Goode (Mary Leahy) and children of Roxbury are visiting Mrs. Goode's parents Mr. and Mrs. William Leahy on Hale street.

The Boys Fife and Drum corps received an invitation to furnish music for a parade on July 4th at Plymouth, but were unable to accept the offer.

The extreme hot weather and the inability of the ice men to get around created a sort of ice famine at the Farms on the Fourth.

The night before the Fourth at the Farms was the quietest here for many years. The intense heat probably had a great deal to do with it. There were no accidents reported and no fire alarms.

Wednesday evening the plumbing shop of Wilbur J. Pierce in Central square was a point of much interest to the Farms young people who were the prize winners in the various July 4th events. The committee was on hand and passed out a most excellent assortment of prizes to the winners.

The Rowley Brass band played here on the Fourth, afternoon and evening, for the ninth consecutive year. They gave fine concerts and received much favorable comment on their good work.

Harold M. Dodge and family are at Lake Ainslee, Cape Breton, for a four or five weeks' visit with Mrs. Dodge's parents.

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Letters remaining unclaimed at the Beverly Farms postoffice, July 5th: Frank Dumares, Mrs. W. Daley, Miss Beatrice Clestin, Mrs. May Conely, Mrs. Andrew Hemweile, Miss Mary Hayes, Mrs. A. Hemweile, Miss W. F. Murphy, J. P. McKeone, Miss Margaret McCarthy, Mrs. F. C. Newman, Mrs. A. Swanson, Mr. Julius Watubrez.—William R. Brooks, postmaster.

Let the BREEZE do your printing.

"ROCK MAPLE FARM"—Continued from Page 8

contains many fine bits of old Empire furniture, which were brought from Italy, and the magnificent marble fireplace and mantel, with its carvings of Medusa's head, arranged in the centre of the connecting wall space, originally stood in the old Crowninshield mansion in Boston. Directly above it hangs a fine old gilded mirror with blue ornaments, and adorning the walls are rare pieces of old tapestry, which formerly hung in the splendid Brancaccio palace at Rome, occupied by the Meyers during their stay in the ancient city.

Clazed doors connect this room with the adjoining apartment, which is known as the Marble Room, where numerous dinner fetes are held during the season. It is finished in white and gold, with white Corinthian columns, and few rooms possess as many strikingly beautiful features. Its inlaid floor, of differently colored marbles, arranged in geometrical patterns, with numerous allegorical figures, as well as the fine white marble fireplace and mantel, decorated with a frieze of standing figures dancing, elegantly carved in bas-relief, came from the Palazzo Torlonia, in Venice, formerly the winter residence of the Duke of Torlonia, and were purchased by Mr. Meyer when the decree went forth that this stately pile must be torn down, in order to make room in the square in front for a statue of Emmanuel

II. The furniture in this apartment, is pea-green and gold, and like most of the other contents, came from Rome.

Opening from here is the library, a rectangular apartment, forty feet in length, paneled throughout in dark oak. Below its plain ceiling, is a deep-coved cornice above the wood panelling, richly detailed in low relief. At one end is a handsome pink and white marble fireplace, brought from the Torlonia Palace, and on the wall space directly above hangs the Imperial arms of Charles V. in carved wood. The furniture in this room is splendid, consisting of richly carved tables and comfortable chairs, together with numerous interesting ornaments brought from abroad, while adorning the wall spaces are some boar-heads shot by Mr. Meyer while hunting with the King of Italy.

At the extreme right of the Marble Room is the owner's den, notable for its collection of autograph prints of all the Governors of Massachusetts, from Governor John Endicott, of the Bay Province, down to the present time. The walls of this apartment are lined with book shelves, and nestled into the alcoved space is a pretty Dutch fireplace, with lining and hearthstone of blue Dutch tiles.

The house in every particular is truly ideal, and it is little wonder that the fortunate owners delight to spend as much of the summer season as possible within its pleasant environment.

To Penetrate Icy Fastnesses

Former Manchester Teacher Only American and Geologist of Party to Explore Ice-Bound Arctic Island.

From the Boston Post of last Sunday, we reprint the following concerning Prof. W. S. C. Russell, former principal of the Story High school, Manchester:

Facing the peril of having barely an hour between himself and imprisonment on the perpetually ice-bound island of Jan Mayen, in the Arctic, and with other dangers even greater than those of the average Arctic explorer threatening, Waterman S. C. Russell, geologist of the Springfield High School faculty, is on his way to join his party on a trip into the frozen north.

This remarkable island, known to Arctic travelers as being accessible to human beings only about once in a period of twenty years, is the goal of this intrepid man and his companions, who hope to increase the knowledge of birds and their eggs as well as of the geologic structure of the island by their researches.

Difficult as the island of Jan Mayen is to reach, a delay of a single hour in getting away from it may mean imprisonment on the desolate spot, and imprisonment there is synonymous with death.

Great care will have to be taken by the party to see that it is sufficiently open to allow them to reach the island and to get away. Should they miscalculate, or be careless in observations, the floe may close round them unawares and their fate may be sealed.

Kaiser William of Germany, interested in this expedition, has lent his personal attention and patronage to this journey and has sent as a compliment a special representative to join the party.

The party will start from England, and Mr. Russell sailed the other day for Glasgow to meet the others, who are all men of the highest standing in the world of science.

The lowest forms of plant life alone are possible on the island and aside from birds and seals most living creatures are absent. No men live on the place, for few have ever had the courage to go there.

Without light, other than that of the aurora borealis, or the midnight sun, in the intense cold, walled in by miles of ice, without food, companions, warmth—it would be little more than a great refrigerator or

tomb for the party should they fail to leave before the ice closes in.

The nature of the ice pack at Jan Mayen is determined, scientists and whalers say, by the ice formations at Iceland. If there is much ice drifting to the shores of Iceland, it is a sign that Jan Mayen is comparatively free; should ice be scarce at Iceland, however, it indicates that Jan Mayen is still ice-bound, and a place to steer clear.

Mr. Russell takes the expedition in the most matter-of-fact way, discussing the geologic possibilities with the true ardor of an enthusiastic man of science.

"Jan Mayen Island" said Mr. Russell, before he left, "was discovered as far back as 1667 by old Hendrik Hudson, and it was called by him 'Hudson's Tutches.' The seasons were more open then, and for a time the island was used by the Dutch as a whaling station.

"The handle of the 'frying pan' which is descriptive of the shape of the island, is about 25 miles long, a narrow, volcanic reef, comprised of a series of supposedly small volcanic cones.

"The island is within the limits of perpetual pack ice.

"Only once in about twenty years is a steamer able to approach Jan Mayen. This year the possibilities of approach seem very favorable.

"It is a well known scientific fact that when the floe ice does not come down upon the coast of Iceland,

Jan Mayen is solidly invested. When it does come down, however, the converse is true, and the approaches are open.

"From three different advices I have had from the north of Iceland since April 4 of this year I find that the amount of pack ice on the northern shores of Iceland make it seem a propitious time for visiting Jan Mayen.

"In 1817, William Scoresby, Jr., the world's most famous whaling captain, wrote a brief account of a visit he made to Jan Mayen.

"Not until 1882 was the isle brought greatly into public notice. In that year it was made one of the circumpolar stations established by the Austrians. They only have studied it at all from a scientific standpoint and that but cursorily.

"The flag of no nation flies over this island.

"It is of volcanic origin, and whether the volcano is active or not we propose to determine.

"In shape it resembles a frying pan. Mount Beerenberg occupies the circular portion. This mountain is from 6000 to 8000 feet above sea level.

"The island lies enshrouded in almost perpetual fog and drizzle during the short summer season. The walrus hunters report during this season in that vicinity nine days of fog to one day of sun.

"With the fog, pack ice and the uncertain location there is presented a pretty problem in navigation for our skipper to solve.

"If he succeeds, the real work of the expedition will be commenced immediately on our arrival. All the members of the expedition have had years of scientific training in this work. I myself have spent a season on the north Labrador shore in examination of Arctic currents and drift icebergs.

"With Mrs. Russell, I have been on two expeditions to Iceland. She and I together have traveled upwards of 1000 miles on horseback, climbed its two great volcanoes, Hekla and Krafla, and made an examination of the glaciers to locate a point for a future ascent.

"This second ascent was to have been made by us this year but has been postponed because of my accepting the invitation to join the Jan Mayen party as geologist.

"The leader of our party this year is J. Foster Stackhouse, F. R. G. S., who is an expert in topographical surveying and contour plotting. Baron Axel Klainklostrom, an emi-

nent ornithologist of the University of Upsala, Sweden, is another member. He has also explored Spitzbergen with Nordenskiöld, the younger, and was a member of the Belgica Relief Expedition to the Antarctic regions.

"Another member is Colonel Friederberg of Berlin, who has been specially detailed by Kaiser William to make an ornithological collection for the Royal Museum.

"Our real work will be to make a complete collection of the birds and study of the sea animals, in particular the seal and walrus; to collect dredgings around the island for studies of sea life. We will also make a line of soundings, completely around the island if possible, and if the ice will permit a complete

survey.

"On the island itself I will determine the altitude of the volcanoes, ascertain their periods of eruption and make a collection of all lavas. I expect to find only the very lowest forms of plant life.

"I will survey the glaciers to find their size and note any peculiarities of formation and rate of movement. I will be the only American in the expedition.

"Directly south of Jan Mayen lies another island from six to ten miles long which, aside from the mere fact of its existence, is wholly unknown. This too we will visit. It is known as Mevenklint. In case we do not get to Jan Mayen we will certainly be able to touch Mevenklint."

Some Attractive Trolley Trip Literature.

The Boston & Northern and St. Ry. Co. have this year issued some unusually attractive and interesting literature for the guidance and assistance of the vast army of trolley trippers, who find that trips about this section offer a great variety of pleasure and interest.

One folder is devoted purely to information concerning distances, fares, time, what cars to take and where to change in order to reach various points. This also contains a three-color detailed map showing both steam and trolley lines, towns and cities and in fact all points in eastern Massachusetts, southern New Hampshire, and Rhode Island. This folder is known as "Trolley Facts."

Another large folder is exceptionally attractive and interesting. This

is a descriptive and illustrated folder with various popular trips described and pictured by artistically arranged halftone reproductions of photographs. The traveler is also assisted in following the routes by small individual maps in two colors. In the interior of this folder is an Aero-View map of the whole territory. This is in four colors and is not only very pretty as a picture of the section covered but the car lines from point to point are easily followed.

A number of small individual folders suggesting trips of the larger cities of the district have also been issued. Trolley literature may be obtained by application to the local offices of the company or by application to the Free Trolley Information Bureau conducted by the Passenger Department at 309 Washington street, Boston.





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**TOWN NOTICES
MANCHESTER****NOTICE**

All bills and claims against the Town should be presented to the Selectmen on or before Thursday noon of each week. After approval the bills will be paid by the Town Treasurer, at his office, on the following Saturday. The regular business meeting of the Board will be held on Thursday evening of each week at 7.30 o'clock, also on the last Saturday afternoon of each month from two to four o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.

Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER BOARD will be held at their office, in the Town Hall Building, on the last Wednesday of each month, at 7 o'clock P. M. All orders for shutting off or letting on of water, reports of leaks, and all business of the department under the Superintendent should be reported at his office at the Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his office in the Town Hall Building, on Saturdays, for the payment of bills, from 9 to 12 M., 1.30 to 5 and from 7 to 8 o'clock P. M. When a holiday comes on Saturday the pay day will be Friday previous at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL COMMITTEE will be held the first Monday evening of each month at which time all bills against the school department of the town should be presented for approval. SCHOOL COMMITTEE.

Notice

For the convenience of any person having business with the School Committee or Supt. of Schools, Mr. John C. Mackin, the Superintendent will be at the Principal's room, on second floor of the G. A. Priest school, Thursday afternoon of each week, from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

General

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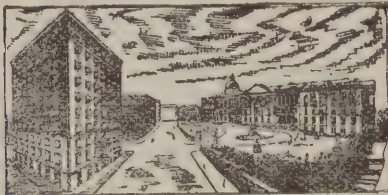
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Boston, Mass. Providence, R. I.

W. P. Turner, Pass. Trf. Mgr.

General Offices BALTIMORE, M. D.

It Hangs on Like a Good Fellow

Just as busy now as we were at the height of the season. Lookers of amonth ago, whom we were a little afraid had been enticed away by some flowery story or some fancied advantage, keep coming in, all of the same opinion—"the things are prettier, you get them cheaper, you feel yourself safer, by buying of TITUS."

Things that are here are the fruits of the labors of the best minds of the furniture world.

No factory without a reputation gets any audience here. No piece of furniture, no matter how simple, but what must have true wearing virtues to be allowed to enter here.

Each and every thing we sell you is our daily how-do-you-do to you.

If 'tis pleasing to you, you're pleased to think of us—if not, well, if there was such a thing in anyone's home, we'd crave the opportunity of "your money back for the asking."

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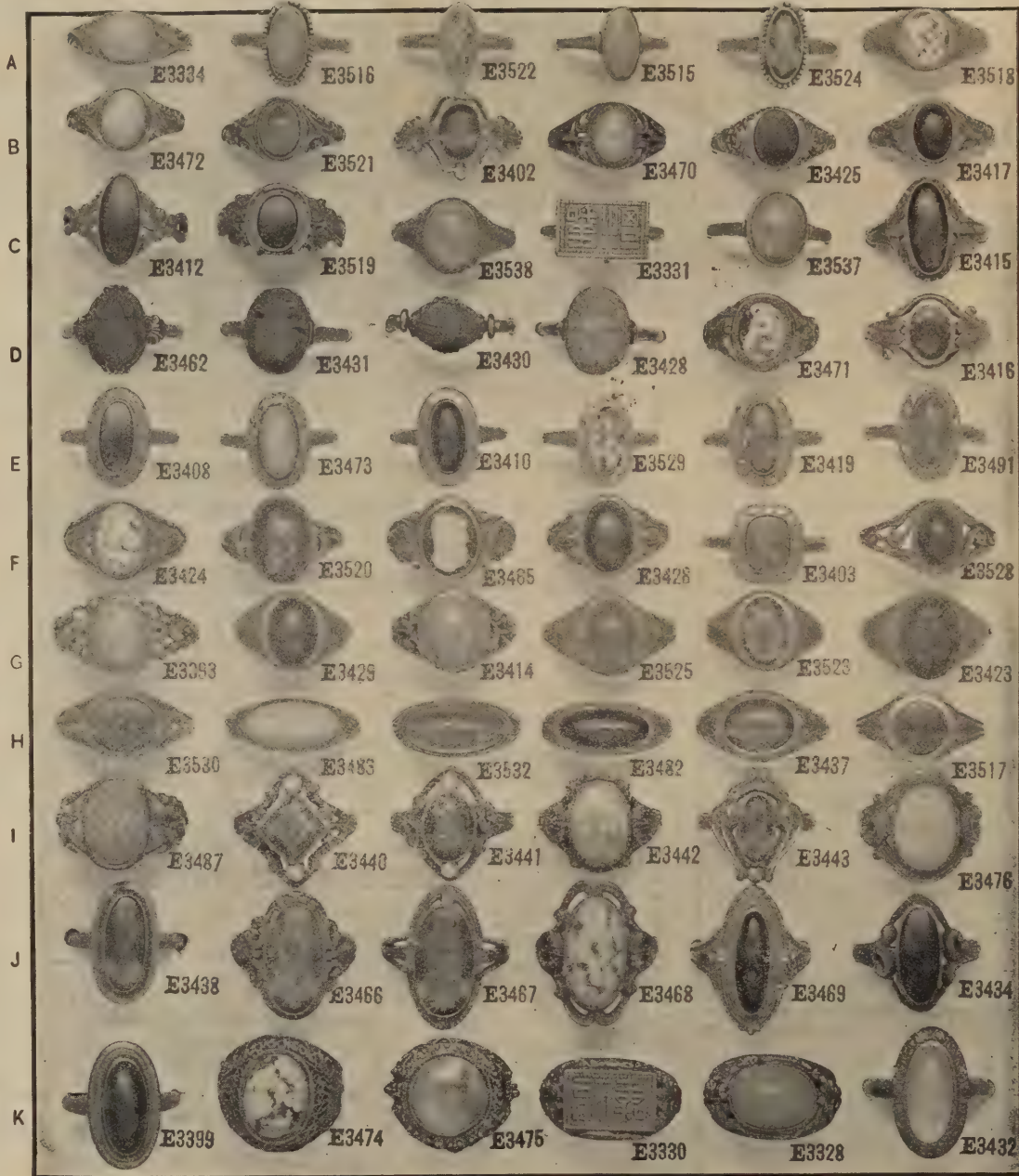
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E3331c	14k Chinese chasing	5.00	E3425b	10k Garnet	5.00	E3468j	14k Turquoise matrix	8.50	E3518a	10k Turquoise matrix	3.75
E3334a	14k Chinese jade	5.00	E3428d	10k Amazonite	6.00	E3469j	10k Sardonyx	6.00	E3519c	10k Sardonyx	3.00
E3339g	14k Coral	7.00	E3429g	10k Topaz	5.00	E3470b	14k Coral	5.10	E3520b	10k Bloodstone	3.50
E3399k	14k New Zealand jade	6.00	E3430d	14k Lapis scarab	8.00	E3471d	10k Turquoise matrix	5.00	E3521b	10k Amethyst	4.00
E3402b	10k Amethyst	3.75	E3431d	14k Lapis scarab	6.50	E3472b	10k Coral	4.50	E3522a	10k Turquoise matrix	2.75
E3403f	14k Amethyst	6.00	E3432e	14k Blue moonstone	8.50	E3473e	10k Coral	5.00	E3523g	10k Moss agate	4.75
E3408e	14k Topaz	5.00	E3434f	14k Topaz	7.50	E3474e	18k Turquoise matrix	20.00	E3524a	10k Amethyst	3.50
E3410e	14k Sardonyx	4.50	E3437a	14k Amethyst	11.00	E3475e	18k Abalone Pearl	19.00	E3525g	10k Amethyst	7.50
E3412c	10k Topaz	3.50	E3438f	14k Amethyst	3.00	E3476f	14k Coral	10.00	E3528f	14k Topaz	5.00
E3414g	10k Chinese jade	6.00	E3440f	14k Amethyst, 2 Dia's	17.50	E3482a	10k Topaz	8.50	E3529e	10k Turquoise matrix	3.00
E3415c	10k Topaz	5.00	E3441f	14k Amethyst, 2 Dia's	18.00	E3483a	14k Coral	10.00	E3530a	14k Bloodstone	6.50
E3416d	10k Garnet	3.50	E3442f	14k Opal	18.50	E3487f	10k Tur matrix scarab	7.50	E3532a	14k Amethyst	10.00
E3417b	10k Sardonyx	3.00	E3443f	10k Amethyst	5.00	E3491e	14k Lapis Lazuli	5.75	E3537c	10k Coral	4.00
E3419e	14k Amethyst	6.75	E3444d	14k Lapis scarab	7.50	E3515a	10k Coral	2.75	E3538c	10k Coral	5.00
E3423g	10k Bloodstone scarab	7.00	E3465f	10k Cameo	5.00						

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Special Articles

ESSEX INSTITUTE
Mingo Beach, Pride's Crossing
Lobster Cove, Manchester

In This Issue

NORTH SHORE BREEZE



VOL. IX, NO. 28

68 Pages.

Five Cents



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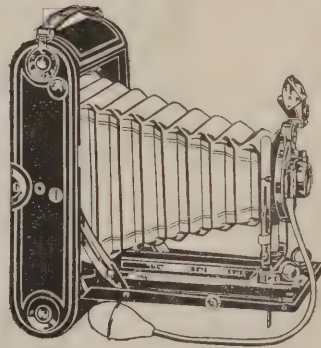
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President's Congratulations.

In promising to open the ground breaking ceremonies of the Panama-California Exposition, President Taft told Director-General D. C. Collier that he congratulated San Diego on its enterprise, and he added that he was taking an especial interest in the exposition because of the demonstration it would make of irrigation, reclamation and forestation.



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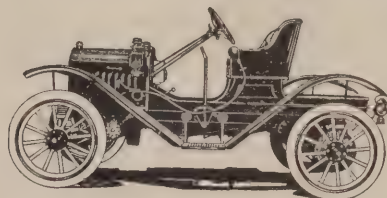
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NORTH SHORE BREEZE

MANCHESTER, MASS., FRIDAY, JULY 14, 1911.

SOCIETY NOTES

"Clipston," the charming summer estate of Mr. and Mrs. Boylston A. Beal, on Smith's Point, Manchester,—the former Mortimer B. Mason estate—will be thrown open to the public for the first time on Thursday, July 27th, when North Shore cottagers are to take a very active part in raising funds for the new building in connection with the Elizabeth Peabody Settlement House, for which plans have already been drawn by R. Clipston Sturgis. It is to be on Charles street, Boston, opposite the Charlesbank playground. The function on the Beal's estate takes the form of a "Bridge Tournament and Sale." For the bridge tournament the ladies to be in charge are Mrs. Henry S. Grew, 2d, Mrs. John A. Lowell, Mrs. Bernard Weld and Mrs. S. V. R. Crosby. At the flower table will be Mrs. Edward J. Holmes, assisted by Miss Katherine Tweed and Mrs. Porter. The vegetable stall is to be in charge of Miss Alice and Miss Evelyn Sturgis. At the cake and candy table will be Mrs. R. Clipston Sturgis, and her daughter, Miss Dorothy Sturgis. Mrs. George Burgess will have the fancy table, for which some unusual and very attractive articles are promised. Mrs. Russell Sullivan, Miss Ellen Bullard and Miss Miriam Hamlen will assist Mrs. Burgess. Quite a number of other cottagers from near and far are to help with the tea and light refreshments, which will be sold for those playing bridge and those at the sale.

♦ ♦ ♦ ♦

Mrs. James C. Barr was overcome by the heat while in Boston, Monday, and is in consequence under a physician's care at "Barr Harbour," her cottage at Beverly Farms. She has been ordered by her physicians to remain indoors for two or three weeks.

♦ ♦ ♦ ♦

Mrs. William F. Draper and her attractive and accomplished young daughter, Miss Margaret Preston Draper, have been welcomed back to the North Shore this week. They were passengers on the Hamburg line steamer arriving at New York last Saturday and they came on to Manchester Sunday, after a night in Boston, and are again pleasantly located in the Bradbury cottage, one of the most picturesque of the smaller estates on Smith's Point, owned by Mrs. F. T. Bradbury. They had spent the winter in Cannes, Southern France, with occasional visits to Paris and to Rome. At the latter place the late husband of Mrs. Draper was ambassador for several years. They also spent five weeks in England and were of the prominent Americans gracing the functions in connection with the coronation.

♦ ♦ ♦ ♦

West Beach, Beverly Farms, is the mecca for scores of North Shore people daily for a plunge in the surf. Many of the young men and women seen daily on the floats and diving and swimming are most proficient in the sport. Prominent among such is Miss Jane Fairfield, the young daughter of Mrs. James Barr. Miss Fairfield does some expert and beautiful diving.

♦ ♦ ♦ ♦

Harry Brown of Boston, treasurer of the Waltham Watch Co., is at Manchester for the summer, and is stopping at the Essex County club.

SOCIETY NOTES

Mrs. Taft has chosen to spend the season at the summer White House very simply and quietly. Robert Taft is in Europe and with Mrs. Taft are Miss Helen Taft, Master Charles Taft, Mrs. Laughlin of Pittsburg, her sister, and her niece, Miss Anderson. The summer White House is fitted with all cooling devices and the Presidential family are said to be very comfortable despite the oppressive weather. Last Sunday Miss Helen Taft looked after both her spiritual and physical welfare at Beverly Farms. She and her mother worshipped at the Beverly Farms Episcopal church, then motored to West Beach where Miss Helen went in bathing. She showed her prowess as a swimmer by swimming to the end of the pier at the beach. Her mother watched her feat from the beach.

♦ ♦ ♦ ♦

Richard M. Bradley of Brookline and Smith's Point, Manchester, derives great pleasure in the society of his five young daughters, who chum very happily with him. They are his companions on many trips and in out-door sports of which the family are enthusiasts. This week Mr. Bradley and Miss Sarah Bradley are in Brattleboro, Vt., visiting Mr. Bradley's mother.

♦ ♦ ♦ ♦

Daily visitors and bathers at West Beach are the Misses Meyer of Washington and Hamilton. Their bright-hued bathing costumes of blue and scarlet make them conspicuous among the more somber colored costumes prevailing and they are quite Parisian in design and texture. They usually arrive at West Beach between 11 and 12 a. m., and are among the many bathers from Hamilton and other resorts enjoying the fine new pavilion and its excellent facilities.

♦ ♦ ♦ ♦

The Asst. Sec'y of the Navy and Mrs. Beekman Winthrop of Washington and New York, have been guests of the former's brother, Frederick Winthrop, at his summer home, Groton House in Hamilton. Frederick Winthrop's engagement has been recently announced to Miss Sarah Thayer and the wedding will take place the latter part of this month.

♦ ♦ ♦ ♦

Tennis has been a feature of the busy social calendar at the Essex County club the last week. Despite the hot weather the men's handicap singles were started Monday and all the matches in the preliminary round were played. On Tuesday all but one match in the first round was completed and Wednesday the second round was played. Among the men and younger men playing and the order in which they were paired for the preliminary and first rounds, were: Preliminary—S. McKean and C. S. Cutting, D. LeBreton and C. A. Munn, N. S. Bartlett, Jr., and Ector Munn, Gurnee Munn and Harold F. Mason, T. L. Shaw and Jack Merrill, E. C. Fitz and S. D. Warren; first round—G. E. Warren and G. C. Caner, Reginald Fitz and E. M. Pickman, E. H. Graham and ———— and H. S. McKee, Prince Koudacheff and Fred Seggerman, R. S. Lovering and R. Tyson.

LOBSTER COVE, MANCHESTER-BY-THE-SEA, MASS.



BY MARY TAYLOR FALT



LOBSTER COVE, MANCHESTER.

Showing the Richard Stone, J. Warren Merrill and J. R. Coolidge Cottages.

Lobster Cove upon whose bluffs and beside whose rocky roadside beach repose the summer properties of several well-known Bostonians, is a charming scenic setting to please the aesthetic taste of the summer resident or tourist.

It is now only a landmark of new conditions and environments of the modern Manchester, the summer playground of wealth, distinction and fashion, both national and international.

To the older inhabitants, the cove stands for epochs in Manchester when she retained strong individuality, historically and industrially. The cove today retains its historical name, and as a namesake of this now scarce, delicious and essentially expensive shell-fish it recalls the tradition that lobsters were so plentiful in the olden days in the rockweed of Manchester's beaches and mill streams, that at low tide one could select as many as he cared for right on her shores. In those prodigal days the lobster was never valued as an article of food.

Lobster Cove has twice in Manchester's history put aside her present day aspect of quiet aristocratic serenity to be hilarious and festive.

'Twas a popular Fourth of July rendezvous for young and old to give vent to the pent up enthusiasm of Independence. The general jollification included

feasting, speech-making, toasts and games. On the 50th anniversary of the Declaration of Independence, July 4, 1826, Manchester made the holiday a very gala occasion, with joyful ringing of bells, booming of cannon and a street procession with uniformed young men dressed in blue coats and white pants representing the states of the union. A Gloucester company also participated. There were exercises in the church followed by a banquet in the Town hall.

The modern Fourth of July spirit is evident each year in Manchester with a special program admirably emulating the spirit of her ancestors.

The summer estates now bordering on Lobster Cove include those of Mrs. Chas. P. Hemenway, Geo. N. Black, J. Randolph Coolidge and Richard Stone of Boston. The trip to or from Lobster Cove by way of Beach and Masconomo streets and around Smith's Point give lovely vistas of Nature's generous distribution of her beautiful gifts of rock bound coast, verdant forest and field or in poetic phrasing.

" * * * * * a rude and broken coastline,
Wood and rock and gleaming sand-drift, jagged capes with bush
and tree
Leaning inland from the smiting of the wild and gusty
sea."

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MINGO BEACH, PRIDE'S CROSSING

ITS HISTORICAL SIGNIFICANCE



BY MARY TAYLOR FALT

MINGO Beach stands out as a tragic reminder of the infantile development of this portion of the North Shore, a reputed namesake of a slave, whose freedom hung strangely in the balance at the will of a fickle sea.

Robert Mingo was a negro slave, the property of Thomas Woodberry, in 1707. His wife was Deborah Tailor, an Indian woman. A rude hut near the beach was their abode. The Thomas Woodberry, who numbered Robert Mingo among his slaves, descended from the original Beverly settler of that name, as did Hon. Levi Woodberry, who was a Secretary of the U. S. Treasury and a son of Hon. Peter Woodberry, born in Beverly in 1767.

Before the marriage of the negro and the Indian woman was performed, she was obliged to agree to live with her husband's master and mistress during Mingo's life, to be then "dismissed with only two suits of clothes suitable for such a person."

The strong religious tendency of those days brought about Mingo's baptism on July 15, 1722, with admittance to the church, a Christian faith and fortitude which he certainly needed, for freedom was promised him with a strange proviso—his release from slavery when the tide should recede so far as to leave a dry passage between the shore and "Becky's Hedge" lying off the beach. Sad to relate this phenomenon happened but once, and that was during the year of his death, 1773. Mingo was then the property of Capt. Nicholas Thorndike, one of the best types of Beverly's early settlers.

These traditions call vividly to mind the bold, rugged, wooded rocks of Mingo Beach, the environs peopled with the Indians and early settlers from England making the first history of a most notable section of Massachusetts.

Mingo Beach also played a part in the British coast invasion of June 9, 1814, when a schooner belonging to Manchester was pursued by a British ship of war.

Escape being impossible, the mariner from Manchester ran his boat ashore on Mingo Beach and abandoned her. Then all was excitement. The Britishers set her on fire, but the flames were afterward extinguished by the residents of the neighborhood.

This incident brought about effectual protection of the Beverly coast from the British by a company of infantry from Haverhill, Methuen and Danvers. Fortunately in December 24, 1814, the treaty of Ghent was executed and was ratified February 16, 1815, putting at rest all fears of further invasion. This incident doubtless had a bearing on its execution and ratification.

Today the aspect of Mingo Beach has no tangible connection with its dramatic role of the long ago. It is now only a picturesque landmark in a community of costly mansions depicting affluence, rest, pleasure and sylvan quietude.

The beautiful forests and wild natural beauties retained and enclosing some of the estates hint of the wonderful and beautiful wilderness which must have met the gaze of our Pilgrim fathers when searching for new abodes.

The nearest estate bordering the beach is that of Ellis L. Dresel, formerly owned by Robert Saltonstall and occupied last season by his parents-in-law, Col. and Mrs. R. H. Stevenson of Boston.

Across from the beach, on the wooded heights above is the W. A. Gardner estate, occupied this summer (July and August), by Congressman and Mrs. A. P. Gardner, and a little beyond is H. M. Sears' property. Not far away are the costly estates of Henry Clay Frick of Pittsburg and Oliver Ames of Boston.

Now the main roadway along the North Shore between Manchester and Beverly goes by the beach, and hundreds of automobile parties admire the grand view of the ocean as it stretches out, with the islands in the offing, and the Marblehead and Salem shore beyond. The scene as one drives along from Beverly, at this point, is one of the finest on the North Shore.

SOCIETY NOTES

Robert Gould Shaw, 2d, who is summering at Lake Sunapee, N. H., spent a few days of the early part of this week with his mother at Pride's.

♦ ♦ ♦ ♦

The Berkshires by auto provided Mrs. Henry Pratt McKean with a very enjoyable trip last week. She returned to Pride's last Saturday upon its termination.

♦ ♦ ♦ ♦

Mrs. George Scott Winslow and daughter, Anna, of the Beverly Farms colony, have returned from their trip to Newcastle, Maine. Mrs. Winslow's brother, Mr. Glidden, accompanied them for a week-end visit.

♦ ♦ ♦ ♦

After a very successful attempt angling the wily fish of Metapedia, Quebec, Barrett Wendell Jr., was welcomed home early this week to Pride's, where he and Mrs. Wendell are enlarging the F. L. Higginson family party.

SOCIETY NOTES

Miss Clara Winthrop of Boston and West Manchester has sailed for Europe to be absent until September first.

♦ ♦ ♦ ♦

John Caswell, Jr., and Miss Florence Lee of the Beverly Farms colony distinguished themselves Sunday by swimming from West Beach to Mystery Isles.

♦ ♦ ♦ ♦

The Fulton Cuttings of New York, who were at Beverly Farms last season have the Procter cottage at Pride's this season.

♦ ♦ ♦ ♦

Mr. and Mrs. Augustus P. Loring Jr. (Rosamond Bowditch), who are abroad on their wedding trip, will make their future home on Thissel street, Beverly, on their return. This estate has just been conveyed by Mr. Loring Sr. to his son, and it will be renovated to suit the needs of the young people.

A. SCHMIDT & SON

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MAGNOLIA HOTEL NOTES.

Despite the intense heat of the past week there has ever been a cool breeze at Magnolia Point, and the well shaded verandas of the hotels have offered a cool and comfortable retreat for the hundreds of guests who have come here for the summer. A cool and refreshing breeze from the ocean, a few hundred feet away, has made the nights especially comfortable.

The Oceanside is enjoying the best season in its history. The house count from day to day is ahead of the weeks of previous years by a large percentage. As usual the patrons of this well known and popular resort come from all parts of the country and include the best people from these places. Oceanside guests are always of the "select and exclusive" class and are permanent rather than transient. Many of the patrons of the hotel and their families have been coming to Magnolia for the past twenty or twenty-five years.

The Hesperus under the management of Mrs. Francis is enjoying another good season. The house has a splendid booking for the entire season. At present practically every room is taken up into late August. As will be noted in another column the arrivals of the last week brought many of the best known families in the country here.

The Aborn and Green Gables Inn are also having a busy season and both will be overcrowded within the next week.

Arrangements are being made for the Oceanside tennis tournaments which will come in early August, probably, the exact date to be announced in a future issue of the Breeze. This is always one of the big social as well as sporting events of the summer on the North Shore and attracts young people from all parts of the shore.

The horse show and gymkhana sports will be held on the beach as usual this summer and from present talk and indications it will be the "biggest ever." Already inquiry is being made as to the plans for this event. The exact date has not yet been scheduled. It will be announced in the Breeze just as soon as it is decided.

Miss Isabel McGowan of Indianapolis called upon Miss Natalie Brush, one of the popular young women stopping at the Oceanside and dined with her Sunday.

J. Harry Rowland of Baltimore, joined his family at the Oceanside over the last week-end. The Rowlands have apartments in East Flume cottage for the season.

Mrs. Charles Ghems and daughter Miss Anita Ghems, of Louisville, Ky., came to Magnolia Sunday, and have taken apartments at Overlook, one of the Oceanside cottages for the balance of the season.

Mr. and Mrs. Gordon P. Kiser of Atlanta, Ga., are at the Oceanside for a few weeks' stay.

Miss Georgiani Solari of New York City, has returned to the Oceanside for another summer. She is in the Fuller cottage.

Mrs. George W. Watts and grandson George Watts Hill and Miss Wolington have joined other members of the Watts and Hill families at the Oceanside for the summer. They come from Durham, N. C.

Mr. and Mrs. C. B. Warner of New York, and Mr. and Mrs. Julius F. Janes of Cleveland, constituted a motor party that spent the week-end at the Oceanside.

Mr. and Mrs. Henry C. Everett and Richard M. and Henry C. Everett, Jr., are at the Oceanside for the season. They register from Boston and came to Magnolia last Saturday.

L. B. Fletcher, resident partner of the firm of W. C. Langley & Co., who have a branch of their stock exchange in the Oceanside for the summer, has come to the Oceanside for the balance of the season. Mr. Fletcher is the junior partner of the firm and is the last member to be admitted to the floor of the Boston stock exchange.

The Oceanside orchestra composed of some of Boston's best known orchestral players, has been giving some delightful concerts in the porte cochere of the Oceanside on the afternoons and evenings of the last week, and also at the beach from 11 to 12, being joined at the beach by the orchestra from the Hesperus. Cottagers as well as hotel guests may be noted among the large crowd gathered for these musical treats.

SOCIETY NOTES

Magnolia claims Miss E. C. McViekar of Providence as a summer resident this season. Miss McViekar, who is a sister of the late Bishop Wm. N. McViekar, for several summers enjoyed the attractions of Pride's with her late brother and his family. She has the Rabardy and Knowlton cottages at Manchester Cove, on the beach front.

♦ ♦ ♦ ♦

The arrival in Manchester of the Thomas Taylor, Jr., of South Carolina, has caused a pleasant interchange of visits between Mrs. Taylor and her mother, Mrs. Oliver Ames, Sr., of North Easton. Mrs. Ames was the guest of her daughter over the last week-end.

♦ ♦ ♦ ♦

The Myopia hunt club will begin its polo program on July 17 and the matches will continue through July 24. Some of the fastest polo teams in the country are expected to participate in the tournament.

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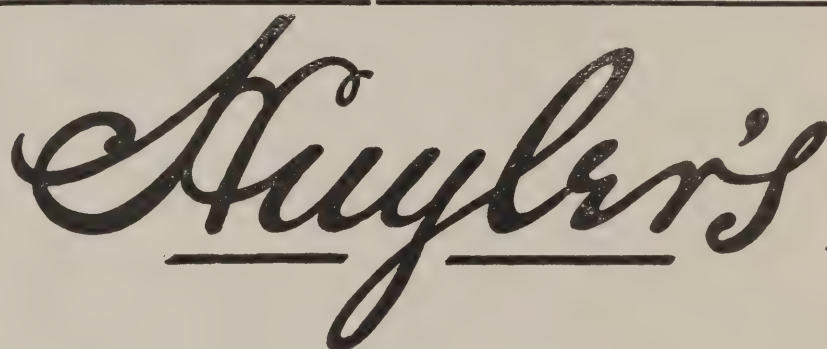
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SOCIETY NOTES

It was the privilege this week of Mrs. A. A. Pope of Boston to enjoy the hospitality of Mrs. Edward L. Wood and Miss Wood of Brookline and Manchester. "Elwood," the charming summer home of the Wood family borders on the Singing Beach. The large touring car of the family served as a medium to introduce Mrs. Pope to many of the points of interest along the "Shore."

♦ ♦ ♦ ♦

Wm. Madison Woods and family of Boston after several weeks' stay at their country estate, "Arden at Andover, now find their summer home at Pride's ready for occupancy after extensive exterior and interior improvements. They settled at Pride's Wednesday for the remainder of the season.

A tour of the "Great Lakes", Superior particularly, and on board an oil steamer, is a unique trip. A party of North Shore summer residents and their friends are following out such a plan for 10 days. The party includes Mr. and Mrs. Livingston Davis of Milton and Pride's; Thomas P. Beal, Jr. and W. Deford Beal of Boston and Beverly Cove and several other young people.

♦ ♦ ♦ ♦

Miss Painter, who has been the guest of the H. C. Fricks at Pride's, has located at Poland Springs. Miss Frick gave a dinner party of 18 covers last night.

♦ ♦ ♦ ♦

Mrs. J. N. Willys of Toledo and Pride's is entertaining her mother from Toledo at the Judge W. C. Loring cottage, which the family have this season.

SOCIETY NOTES

The marriage of Miss Sally Thayer of Boston and Lancaster and Frederick Winthrop of Boston and Hamilton was quietly solemnized at Lancaster Wednesday as the family is still in mourning for the bride's father, the late Nathaniel Thayer. There was keen interest on the North Shore in the nuptials as the bride is a sister of the Countess Moltke, wife of the Danish minister to Washington. As a Vincent club girl she is prominent socially in Boston and Newport. The children's Hospital is among her generous philanthropies. Mr. Winthrop's estate at Hamilton ranks among the most beautiful and costly there. Their wedding trip will include a European sojourn.

♦ ♦ ♦ ♦

Ralph H. Barbour, the well known author, of Boston and Manchester, is settled permanently at his estate, "Journey's End," Pine street, Manchester. The bungalow on the estate is occupied by the Kansas City friends of the Barbours, the DeForrests. Mr. Barbour's cottage on Mt. Pleasant avenue, East Gloucester, is occupied by Frank Brumbach and family of Kansas City.

♦ ♦ ♦ ♦

Prof. Barrett Wendell of Harvard, father of Barrett Wendell, Jr., of Boston and Prides, was one of the Boston hosts of the Duke of Sutherland this week while in Boston en route to Northeast Harbor, Maine, in his steam yacht Catania. With him on the yacht as guests are Col. Robert M. Thompson, mining and cotton magnate, Mrs. Thompson and Mrs. James West Roosevelt, sister-in-law of the ex-president. The North Shore route to Maine was followed to acquaint the crew of Englishmen on the Catania with the New England coast.

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articles suitable for Gifts and Prizes.****Orders are taken for the entire Decorating and Furnishing of Houses, at the New York Shop.****SOCIETY NOTES**

Anticipating the cooling breezes of Pride's and the charming environs of "Rockmarge," Judge and Mrs. Wm. H. Moore hurried directly from New York on landing from their trip abroad last Thursday. Friday morning last found them at their North Shore estate and Monday morning they were joined by their little grandchildren from Chicago. The little folk came over in the Edward Small Moore private car in charge of nurses and attendants.

♦ ♦ ♦ ♦

In the keen social campaign waged among the prominent and leading Chicago society matrons, Mrs. R. T. Crane, Jr., of Chicago and Ipswich, the young and talented wife of R. T. Crane, Jr., takes a prominent place. She is a brilliant pianist and her musicales in Chicago are famous for their charm. Mrs. Crane is now on the water on the way home from Europe and is expected to join other members of her family at Ipswich the middle of next week.

♦ ♦ ♦ ♦

Manchester is proving so attractive to Gen. Nelson A. Miles that he is becoming quite a regular week-end visitor. He was welcomed back to The Brownlands over the last week-end enlarging the family circle of his son, Lieut. Sherman Miles, who are sojourning there.

♦ ♦ ♦ ♦

George von L. Meyer, Jr., was a passenger on the Saxonia, leaving New York for the Mediterranean on its last trip out, for a mid-summer holiday. He was of the winning crew at New London. George C. Cutler, Jr., also sailed.

♦ ♦ ♦ ♦

Mrs. Hall McAllister has announced her series of three musicales to be given at the North Shore this summer. They will be at the homes of Mrs. Henry F. Sears, Beverly Cove; Mrs. Gardiner M. Lane, "The Chimneys," Manchester; and the magnificent new home of Mrs. Lucius Manlius Sargent, at Pride's Crossing. Among the artists are to be Miss Anne Roberts of the Boston Opera company, Mr. Heinald Werrenrath, baritone, from New York; Mr. George Harris, Jr., tenor; Mr. Sigismund Stojowski, pianist, and others. Mrs. McAllister has a cottage at Nahant for the summer.

SOCIETY NOTES

Another New York family of prominence to settle on the North Shore last Saturday was the Payne Whitney family of Manhasset, L. I. Manchester will claim this family as summer residents as they have secured the beautiful Head estate for the season. As Helen Hay, Mrs. Whitney had many social triumphs in Washington, while her father, the late John Hay, served officially. She has also inherited the literary tastes and gifts of her distinguished father. The Whitneys' steam yacht, "Artful" will serve to enliven their social operations on the Shore. It is expected that Mrs. Whitney's sister, Mrs. James Wadsworth, Jr., will be with her during a portion of the season.

♦ ♦ ♦ ♦

Mr. and Mrs. Klusé of Cambridge, are guests during July of the Misses Elizabeth W. and Sarah S. Perkins of the Beverly Farms contingent. On the conclusion of their visit, they will go abroad.

♦ ♦ ♦ ♦

"Lynnewood Hall," the magnificent estate of George D. Widener of Philadelphia at Elkins Park, welcomed that prominent Quaker City family home from the coronation early last week. Miss Eleanor E. Widener, the daughter, accompanied her parents. Mrs. Widener, who has been entertaining informally at the Bellevue-Stratford since her return to Philadelphia, arrives tomorrow at the Eben Jordan estate, West Manchester, where she will establish her household for the remainder of the season.

♦ ♦ ♦ ♦

Loyal to Manchester again this season are Franklin T. Pfaelzer and family of Philadelphia and Boston, who are arriving tomorrow for their second season's stay at The Brownlands. Some of The Brownland guests, who are enjoying a change of scene for a few weeks are Mr. and Mrs. George P. Sanger of Hotel Ludlow, Boston, who are at Isleboro, Maine, for two weeks, and Mrs. M. G. White of Philadelphia, who is at the Isles of Shoals for two weeks.

♦ ♦ ♦ ♦

Allen Curtis of Boston and Beverly Farms has returned from his European sojourn. Mrs. Curtis and Miss Evelyn Curtis are in Paris where they plan to remain until August first.

New and Progressive Management
NORTH SHORE GRILL CLUB
 AT MAGNOLIA

A. E. HURLBURT, Sec'y

Lunch and Dine al Fresco. Sea Foods a Specialty.
 Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES.

A. B. Warner of Boston has leased for the summer the Pickering house on Lothrop St., Beverly. This is the house used last year as President Taft's executive office. It was leased to Mr. Warner through the Boardman agency.

◆ ◆ ◆ ◆

Among the newly arrived guests at Green Gables Inn, Magnolia, are Mr. and Mrs. F. V. Hammor of St. Louis, and P. G. Hammor of New York City; Mrs. W. H. Brown, three children and nurse, Boston; Miss Grace Heitman, Montana.

Concluding visits recently with Mrs. W. B. P. Weeks at her Beverly Cove summer home were her mother, Mrs. Washburn of Boston and Mrs. Frost and Miss Frost of Newton.

◆ ◆ ◆ ◆

Mr. and Mrs. Henry Clay Frick have inaugurated their series of mid-summer dinner parties. One was given Wednesday evening at "Eagle Rock", Pride's Crossing.

◆ ◆ ◆ ◆

The young sons of Francis W. Fabyan of Boston and Manchester and F. Meredyth Whitehouse are on the Eastern cruise of the Eastern Yacht club.

Philadelphia and Chicago people have been recently introduced to the charms of the North Shore by Mr. and Mrs. Daniel B. Wentz of Chilton Hills, Pa., and Burgess Point, Beverly. Their guests were Mr. and Mrs. Churchman of Philadelphia and Howard Gillette of Chicago and his fiancée, Miss Brookmar of Chicago and Maine.

◆ ◆ ◆ ◆

Mrs. Thos. P. Beal of Boston and Beverly Cove served very agreeably as hostess recently for the Misses Townsend of Philadelphia, who gained very delightful impressions of the North Shore while her guests.

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HIGH CART (four wheels), built by Brewster & Co., at cost of \$800. Rigged on platform springs—trimmed in whipcord; has hand brake, pole and shafts. In A 1 condition.

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SOCIETY NOTES

Mr. and Mrs. Boylston Beals are entertaining Mr. and Mrs. James Putman of Newport and Samuel Parker this week at "Clipston," their beautiful summer home at Smith's Point.

The tea garden of the North Shore grill has been well patronized by the more exclusive of the North Shore set during the hot weather of the past week, for there is always a cool spot to be found here, if anywhere on the North Shore, where the tables are spread beneath the trees, with huge umbrellas offering additional shade. Miss Covell of Magnolia was among those in the garden Tuesday afternoon. She gave a tea for seven at 5 o'clock.

Members of the North Shore colony who have visited Berlin in their travels have heard of Rudolph Dukerkoop and his daughter Minya Diez Dukerkoop, whose photographic studios are considered among the show places of Berlin. The Dukerkoops are among the foremost in their profession in the world today. They are in this country at present to attend the convention of the American Association of Photographers in St. Paul, where the former is to lecture. They paid a visit to the best spot in this big country this week—the North Shore—and were guests at luncheon Tuesday of Mr. and Mrs. Charles A. Hoyle of Magnolia at the Oceanside.

The many social functions, which are keeping the immediate members of the Lawrence families on the North Shore active socially, were augmented Thursday evening by a dinner party, which Mr. and Mrs. Harold J. Coolidge (Edith Lawrence) gave at their Branch Lane summer home at Pride's.

Mrs. J. Pierpont Morgan, Jr., and children of New York and Edward Grew and family of Dover, are guests of Mrs. Morgan's mother, Mrs. Henry S. Grew, at "The Summacks," her summer estate on Massonomo street, Manchester. Mrs. Morgan is also a sister of Mrs. Boylston A. Beal of the Smith's Point, Manchester colony and of Mrs. S. V. R. Crosby of West Manchester. As she plans to prolong her stay some weeks, Mrs. Beal and Mrs. Crosby will have her assistance at the bridge tournament and sale at Mrs. Beal's summer home July 27th in aid of the Elizabeth Peabody Settlement House, Boston.

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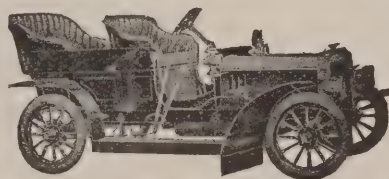
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VIEW FROM MARBLEHEAD HARBOR.

Showing the Oceanside Hotel. At the Extreme Left of Picture is "Questenmere" the Summer Home of the Fred E. McQuestens.

MARBLEHEAD NECK.

Western Massachusetts people to register at The Oceanside are Mr. and Mrs. A. S. Houston, Mrs. L. A. Hardy, Holyoke; Mr. and Mrs. R. W. Gifford, Mrs. S. C. Ferry, the Misses F. C. and H. C. Ferry and H. C. Ferry, Springfield.

Renewing acquaintance with Marblehead after an absence of thirty years are Miss Custer and Mrs. L. C. Christopher of Manchester, N. H. The Oceanside is their summer home.

Season guests to recently register at The Oceanside are Mrs. F. E. Dunipace, Miss Harriet Dunipace and J. E. Dunipace of Toledo, Ohio, also Mr. and Mrs. G. T. Furth and infant child of Brooklyn. Mr. Furth is showing great skill as a tennis player and getting great pleasure and form from the hotel's fine tennis court.

A week-end party from Milton, who derived great pleasure from their sojourn at The Oceanside were Henry B. Humphrey, Miss Humphrey and Miss Marjorie Southard.

MARBLEHEAD NECK.

Miss Helen J. Sanborn of Somerville, a trustee of Wellesley College, is registered at The Oceanside for several weeks. She has been entertaining Dr. Mary Emery of Somerville and Miss A. F. Rowland of Boston.

The first band concert of the Corinthian Yacht club series was given Monday evening and served to enliven the social side of the Marblehead season. Many boating parties were made up who anchored off the clubhouse and enjoyed the fine musical program. The boats filled with airily gowned femininity and adorned with bright hued cushions make a picturesque and festive scene.

Mr. and Mrs. Fred E. McQuesten of Brookline and Marblehead Neck had a large house party at "Questenmere" over the holiday composed of Brookline and Chestnut Hill friends. At present stopping with them are Mr. and Mrs. Brown of Brookline and Mr. and Mrs. Sissons of Westerly, R. I.

Robert Wilson Hyde, Limner, "Doughnut House," Bridge street, Manchester. Illuminating on parchment. Orders taken for Family Records, Marriage Books and Certificates. Guest Books and Special Work. Really old Furniture, Books, Prints and Mirrors. Hand-wrought Jewelry in Gold and Silver, from the Kalo shop, Chicago. Russian toys; Place Cards; Bridge Prizes; Bedroom door Knockers; embroideries, old and new; other rare things. Visitors welcome. Studio closed Thursdays.

Mrs. Edith Stromblad, the well known Swedish masseuse, who has many North Shore patrons, is at Magnolia again this year. Mrs. Stromblad is a diplomaed pupil of Sanders institution. She is stopping at the Women's club.

AUTOMOBILISTS, NOTICE.

We will allow you the following for your old cases when buying new: 38x5½, \$8.67; 36x5, \$7.23; 36x4½, \$6.07; 34x4½, \$5.78; 36x4, \$5.25; 34x4, \$5; other sizes in proportion. Perkins & Corliss, 1 Middle street. Tel. 200. Gloucester. 26-29.

Mrs. A. F. Jorgensen, medical gymnast and masseuse, is at Magnolia for the summer, and is living at the Women's club. She is a graduate of Prof. Unman's institute of Stockholm, Sweden.

Work done at your residence if desired anywhere from Manchester to Pride's Crossing. J. Vasconcellos, barber, Central square, Manchester. Telephone 53-12.

Miss Anna M. Bingham of Boston, has returned to Manchester-by-the-Sea for the summer, and is prepared to make engagements by the day for dressmaking. She is at 6 North street, Manchester.

Miss Philo Larned of New York City, is now forming classes in social, national, classic and aesthetic dancing at the Oceanside, Magnolia, for children and ladies, and will remain here until the first of September. She is stopping at the Green Gables Inn, Magnolia.

Growing Up To It.

San Diego was thought to be a small city to aspire to hold an exposition; but before the gates of its Mission City open in 1915, it will be a great deal bigger than it is now.

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MAGNOLIA HOTELS.

The informal Wednesday evening hop in the casino of the Oceanside hotel, Magnolia, this week attracted many of the cottagers as well as hotel guests. Some beautiful gown-ed ladies were seen on the floor. Miss Eleanora Sears and friends motored over from Beverly Farms and joined the party for a few minutes, before going on to the North Shore grill for supper.

Frank DeLong and niece Miss Dorothy and nephew Charlie DeLong are scheduled to arrive at the Oceanside tomorrow for the balance of the season. The DeLongs come to the Oceanside annually and are numbered among the hotel's leading guests. Mr. DeLong is well known in business circles as the owner of the DeLong Hook and Eye factory in Philadelphia. Mr. DeLong spent part of the past winter at the Raymond Hotel in Pasadena, as did many other of the Oceanside's guests such as the Ackerts, W. D. N. Perine, Mr. and Mrs. J. B. Lord and Miss Mary Lord.

Rev. Sherrard Billings and Guy Ayrault have been guests of George H. Crocker at Center Cottage, one of those connected with the Oceanside, this week.

Mr. and Mrs. Walter Raymond of the Raymond Hotel, Pasadena, Cal., are contemplating a trip east this summer and will come to the Oceanside, at Magnolia, where they will renew many acquaintances among the guests who spend the winter at the hotel of which Mr. Raymond is the manager. The Raymond is most beautifully situated on a hill overlooking the St. Gabriel valley, with the Sierra Mountains rising in the back and with a grand view of the snow-capped Old Baldi always in view of the hotel windows. It is a winter climate unsurpassed, say those who go there.

Prominent among the arrivals at the Oceanside, and on the North Shore, this week is Carlo de Pena, minister to this country from Uruguay. The family arrived at the Oceanside Wednesday for the balance of the summer and they have apartments in Sea Vista cottage. In the family party are Madame de Pena, Miss Maria Manuela, Miss Albertina, Maria Carlota Malvina, Carlos M. de Pena, Jr., Hugo V. de Pena, and valet and chauffeur. Dr. de Pena maintains apartments at the exclusive Hotel Buckingham in New York, where the family spends most of the winter.

Mrs. Reginald Gray of Chestnut Hill and son Reginald Gray and the latter's friend James Greenough of Cambridge are among the recent arrivals at the Oceanside.

Master Wm. Keyser Manley, son of Mr. and Mrs. William M. Manley of Baltimore, who are spending the summer at Sea Vista, one of the Oceanside cottages, was the proud host Wednesday afternoon of a dozen of the young boys and girls of the Oceanside. It was his eighth birthday and, assisted by his mother, he had a party on the lawn in front of Sea Viata. A beautiful birthday cake was a feature of the spread.

B. Frank Puffer the Fifth Ave., New York, photographer, has returned to the North Shore for another season and has one of the exhibition rooms in the Oceanside Hotel, at Magnolia, where he may keep in closer touch with his many patrons who come to this place. Mr. Puffer has gained fame with his home portraiture and color photography. He had a very successful season on the North Shore last year, when he was located at the North Shore Grill. He is making appointments for sittings at your own home or in your room at your hotel.

MISS E. R. RICE

590 Fifth Avenue, New York

The Smith Building, Magnolia

MILLINERY

Gowns and Motor Coats for Misses and Small Women

Polo Coats Veils Sweaters

Children's Clothes

MAGNOLIA HOTEL.

Mr. and Mrs. John S. Rogers, Miss Rogers, and the three young children, of New York City, came to Magnolia this week and have taken apartments in the Winslow cottage for the season. Mr. and Mrs. Rogers will go abroad for a short holiday, leaving their children at Magnolia. They will return about the middle of August. The Rogers have a country place at Tuxedo Park. Mrs. Rogers was Miss Catherine Dodge.

Miss Florence Willis of Columbus is among the young people arriving at the Oceanside this week for a prolonged stay.

Mr. and Mrs. S. B. Whitehead and S. B. Whitehead, Jr., of New York city arrived at the Oceanside Monday for a short stay.

Mrs. William M. Manley of Baltimore, who is spending the summer at the Oceanside is to have her mother, Mrs. William Keyser, who is now at her country home outside Baltimore, at Magnolia for August.

Mr. and Mrs. George A. Devlin, Miss Devlin, their daughter, and Lyle A. Devlin, constitute a Detroit family registered at the Oceanside this week for a prolonged stay.

Dr. and Mrs. F. M. Tuckey of Bridgeport, Ct., and Miss Tuckey of Newcastle, Me., were at the Oceanside this week for a stay.

Mrs. Charles A. Potter and family were the happiest people at the Oceanside Tuesday afternoon after they had learned that Mr. Potter and son, C. A. Potter, Jr., who were on their way from Philadelphia to Magnolia via the Federal Express, were safe and sound. Mr. Potter and son were on the ill-fated train that figured in the terrible accident at Bridgeport, Ct., Tuesday morning, when thirteen were killed and two score were injured. The Potters were among the few not injured. They are at Magnolia for the balance of the summer.

Magnolia Branch of The Indian Store Boston, Mass.

Now at the APPLE TREE COTTAGE just off Fuller St., 2 or 3 houses South of Magnolia Post Office.

INDIAN BASKETS, MOCCASSINS, ETC., TOYS AND GAMES, CURIOS, POTTERY. THE FAMOUS CURACAO HATS.

A Very Pretty Line of

DINNER FAVORS, COTILLON FAVORS and PLACE CARDS

will be found at

Miss KIFF'S SHOP

13 Beach St.

Manchester, Mass.

Mr. and Mrs. Henry Edward Drayton of Philadelphia, who have a beautiful country estate "The Cedars," at Penlyn, Pa., came on to Magnolia the first of this week. Mrs. Drayton who was Miss Anna Massey, will remain, but Mr. Drayton returned to Penlyn so as to be able to attend to business in Philadelphia. He will come here for his vacation later.

Another Baltimore family to reach Magnolia this week are the J. M. Hood, Jr. They came Wednesday for the balance of the season and are registered at the Oceanside.

D. H. Clark of St. Louis and his mother Mrs. Daniel B. Clark and his two neices Misses Harriet and Helen Johnston, also of St. Louis, have returned to Magnolia for another season. They arrived the first of this week and will remain into August. The Clarks and the Misses Johnston are prominent in the social life of their western home.

Mr. and Mrs. Fred C. Brown and the Misses Shults of New York City were among those to arrive at Magnolia last Saturday. They are to remain here for the next month, and have apartments in Sea Crest, one of the Oceanside connections.

Among those registered at the Hesperus the past week were: Mr. and Mrs. Jos. E. Bloch, Misses Majorie and Claire Bloch, Miss Emilie Menger, Cincinnati, Ohio; John H. Kimball, D. W. Dewar, Lowell; Alice M. Keackowizer, Mrs. T. Meyer, Yonkers, N. Y.; W. F. Daley, Boston; P. F. Landis, Geo. Scott Stewart, Jr., Philadelphia; W. W. Halsey, New York City; Mrs. L. D. Frost, Florence, Italy; Miss Wats, Boston; Miss Mabel Esmond, Montclair, Col.; Mrs. Albert H. Chaffee, New York City; Admiral and Mrs. Willard H. Brownson, Washington, D. C.; H. D. Kirkland, Boston; Mr. and Mrs. Wm. Middlebrook, New York; Mr. and Mrs. G. H. Owens, Philadelphia; K. Archibald, Mrs. H. T. Fuller, Montreal; Emil Pollock, Mrs. Emil Pollock and maid, Julien A. Pollock and chauffeur, Cincinnati, Ohio; Mrs. K. V. R. Reeves, Mrs. W. F. Brown Jr., New York City; Ab. Bloch and family, Cleveland, Ohio; Mrs. John C. Robinson, Miss Mary F. Robinson, John Robinson, Springfield, Mass.; A. W. Lawrence, Miss E. M. Pierce, Mr. and Mrs. Wm. G. Ward, Boston; Miss L. Plummer, Ansonia, Conn.

MAX LITZWITZ, 7 East 47th Street, New York

SUMMER SHOP

THE SMITH BUILDING

MAGNOLIA

Household Linens and Laces
Handspun Men's and Ladies' Handkerchiefs
Handwoven and Embroidered Towels
Swiss and French
Monogram Work a Specialty

SOCIETY NOTES

Among the arrivals at the Ocean-side, Magnolia, is M. Maurice Dimond, treasurer of L. Dimond & Sons, Inc., owners of one of the largest department stores of Providence. Mr. Dimond will spend the summer at Magnolia. He has brought with him his famous show horses "Florham Flash" and "Florham Dash". Dash and Flash have captured seventeen blue ribbons, in pairs and single hitches, during the recent spring shows, and Miss Eleonora Sears held the reins in every instance. We understand Miss Sears will drive these winners in the beach show at Magnolia this summer.

♦ ♦ ♦ ♦

Mrs. DeWitt Talmage and her daughter Miss Collier are prominent in the social life of Magnolia this summer as usual. They are among the best dressed women at the Ocean-side and take part in the various functions at the hotel. They are invited out to the cottages frequently and in other ways add to the social life of the North Shore. Mrs. Talmage gave a small dinner at the North Shore Grill club Monday evening. Covers were spread for ten. Her guests included besides Miss Collier, Captain and Mrs. Train, Mr. and Mrs. Warren Fairbanks, Mrs. Cuthbert, Mr. and Mrs. Prinderville and Mr. Brown.

♦ ♦ ♦ ♦

Mrs. William McMillan, who is spending the summer at her attractive cottage at Magnolia as usual was among those entertained at the North Shore Grill club this week. Mrs. McMillan was hostess for a party of eight at dinner Tuesday evening.

**THE PHILIPPINE
NOVELTY SHOP**

OF 35 BROADWAY, N. Y.

Has Opened a Summer Branch in the

DONCHIAN BUILDING

MAGNOLIA, MASS.

(Opp. The Colonnade)

An Unusual Collection of

Philippine and Japanese Embroideries

Also Laces, Ladies' Novelties and Antique Jewelry, Elaborately
Embroidered Kimonas and Mandarin Opera Coats, Evening
Gowns, etc.

Scarfs a Specialty

Magnolia hotel ladies and younger women and children are taking a great interest in their new diversification—dancing. A young woman from New York City, Miss Philo Larned, a pupil of Prof. Chalif, teacher of the Imperial Ballet and who was also at the Metropolitan Opera House a few years ago, has come to Magnolia at the instigation of one or two of the ladies at the Oceanside so that this form of exercise and pleasure could be taken up this summer as a pastime. Dancing was one of the fads in New York society the past winter. The Russian system of dancing which Miss Larned teaches is the fundamental movements; once

learned it is easy to learn other dances. Mrs. Arthur T. Kelley of New York, who had the Lycett cottage at Magnolia last year, and who is at East Flume, one of the Oceanside cottages this season, has formed a class of twenty ladies and Miss Kerr of New York, who is stopping with her parents at the Oceanside, has formed a class of younger folk. In the casino at regular intervals the classes meet and go through the movements which will later lead to the dances usually known as social, national, classic and aesthetic dances. Other classes may be formed at the Oceanside or in private residences, we understand.

B. FRANK PUFFER PHOTOGRAPHER

432 FIFTH AVE.
NEW YORK

WINTER STUDIO
PALM BEACH

is now at

THE OCEANSIDE MAGNOLIA

for the Summer Season, and is making appointments for sittings at your own home or in your room at your hotel; also photographs by direct color photography. Telephone or write for appointments.

WEEKLY MARKET LETTER.

W. C. Langley & Co.,
Oceanside Hotel, Magnolia,
Members of New York and Boston
Exchanges:

Extreme apathy, stubborn resistance to bear attacks, and a disinclination to make new commitments on the long side until Congress adjourns, and the crop situation is more settled, have characterized the market movements of the past week. The government crop report, unfavorable as it was, failed to cause more than a temporary ripple in the otherwise placid pool of speculation. Everybody realized that the rains which are now being reported as general throughout the crop belt have made a very material change in the situation. But on the other hand the increase of 240,000 tons in steel orders reported by the U. S. Steel Corporation when a slight reduction had been generally expected met with no better response. The copper producers' statement showing the continued improvement in that important industry was equally disregarded. In short we are in a period of uncertainty where nobody dares take the initiative. Yet all important news is good, and favorable for a general advance in prices. The deterrent factor lies in the political situation, the approach of the era of realignment of parties foreshadowed by a coming presidential election. The general public does not know

what new radical program may be inaugurated in the approaching platform-building. Already the Republican party is more radical than the Democratic was a few years ago, and the Democratic party stands for more socialistic principles than the former socialists. Is this tendency to continue? And if so will those of us who wish to stem the tide leave an opportunity to vote for a platform and for policies of a more conservative nature? Politicians play a game and to a large extent advocate the principles that will gain them the necessary votes. They rarely clamor for the martyr's stake unless they expect to be canonized during their life time. So that if it is borne in on them that the people are satisfied with the reforms that have been accomplished, and would like a period of rest in which to do business under the new conditions, we may find many experiencing a change of heart and advocating the sane and conservative course the keynote of which was struck by the recent Supreme Court decisions. It is this hope that sustains the large financiers in whose hands are accumulated such large lines of stocks at the present time. They know that conditions were never more favorable for a renewed era of business prosperity than they are at the present time. Money is plentiful and cheap. The balance of trade is in our favor. Crops promise well. Stocks of manufactured goods are at

a low ebb. Everything is auspicious for the largest industrial movement this country has ever seen if only we are given the assurance that honest business will not be interfered with, and that industrial conditions will be sufficiently stable to permit a business man safely to make his commitments for the future. The strength of the present market is due principally to these conditions, and to the confidence of our most conservative financiers in the ultimate common-sense of the public at large.

We do not expect to see any present market movement of any moment. Yet we are very hopeful of the future. On any drives we would advise the purchase of stocks both for immediate small returns when the shorts meet their inevitable defeat, and for the long pull when values begin to discount the coming revival of industrial activity.

The Misses Grey are producing some fine effects in shades for electric lights and for lamps. Many of these, to produce correctness of style, are painted and some of the borders are like fine pieces of illuminating. Great care is given to special shades and no two are made alike. Each one is designed for the niche it is to occupy in a house and is perfect in detail, as to period and color scheme.

HAVE YOU HEARD OF ESSEX THE BEAUTIFUL?

All alone by itself, surrounded by high hills from which are the most beautiful views imaginable, forest, lake, and river with the white sand dunes and the ocean in the offing, with its miles of woodland drives, with most excellent facilities for boating and fishing making it a veritable Summer Paradise. This sounds like a dream but it is a living fact. We have for sale Properties of all sizes.

B. FRANK RAYMOND,

ESSEX, MASS.

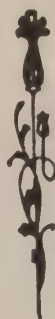
The Gift Shop

Library Building
Magnolia

UNUSUAL NOVELTIES

Hand wrought Jewelry, Neckwear, Medici Prints, Carved Wood Frames, Pottery, Leather of all descriptions and Cards for all occasions.

Mrs. Charles H. Bennett
of Providence, R. I.



Visitors to the MISSES GRAY'S STUDIO AND DECORATIVE ART SHOP

14 Bridge St., Manchester
will find beside

IMPORTED LAMPS, ANTIQUE
BRASSES, LAMP SHADES, ETC.,

Specimens of Various Handicrafts

Beautiful Porto Rican

NEEDLEWORK, BASKETS

made by the Lincoln House Children
and BOWLS from the
Paul Revere Potteries

HELEN L. DWYER

formerly of New York

Has on Exhibition in the Parlors of the
NORTH SHORE GRILL
MAGNOLIA

an Exclusive Line of

GOWNS, WAISTS and LINGERIE

Chiffon Scarfs, Motor Veils, etc.

Tel. Conn.

E. A. FLYE OPTICIAN

Gloucester, Mass.

120 Main St. Over Waiting Station

My business is not to remake myself,
But make the absolute best of what God made.
—Robert Browning.

SOCIETY NOTES

The Robert Means of Chicago, who have taken the Hardy cottage at Beverly Farms, arrived Wednesday. Mr. Means will adopt the custom of his brother, Gordon Means, and make the Farms an all the year place of residence.

◆ ◆ ◆

Miss Pauline Luke of Beverly Farms, has returned from a visit with Philadelphia friends. On Monday, Miss Luke, her parents, Mr. and Mrs. Otis H. Luke, her sister, Miss Anaretta Luke, will go to the Weirs, N. H., on a camping trip.

◆ ◆ ◆

Mrs. Fairlee of Kenilworth, Ill., is the guest of her daughter, Mrs. W. S. Spaulding of the Pride's colony.

◆ ◆ ◆

Polo at Dedham will interest a number of North Shore players who have shipped their polo ponies there. They are Quincy Shaw, the Messrs McKean, Frederick Prince and the McKean's guest, E. D. Morgan of Westbury, L. I.

◆ ◆ ◆

Mrs. Charles C. Auchincloss (Rosamond Saltonstall) of New York is expected on the North Shore for her annual extended visit among her relatives, who have summer homes at Beverly Cove and Beverly Farms.

North Shore society is migratory and the frequent trips its members take serve to make them doubly appreciative of the North Shore by contrast on their return. Just now the eastern cruise of the Eastern Yacht club is interesting many summer residents. C. K. Cummings of Boston and Pride's is at Bar Harbor in his yacht, Guy Norman returned today from a cruise to the Maine coast in his yacht. He was at Bar Harbor Wednesday.

◆ ◆ ◆

John T. Morse, Jr., in the course of a trip through the Berkshires, White Mts., and on to Canada was at Lake George Wednesday, Montreal today and expected to be at Quebec tomorrow. Mr. Morse is among the Bostonians who summer at Pride's.

◆ ◆ ◆

Dinner parties were on the social calendar this week of Hon. and Mrs. George A. Lyman and Mr. and Mrs. Jesse Koshland, both of Boston and Beverly Farms. The Koshlands entertained 12 guests Tuesday evening and Hon. and Mrs. Lyman, a company of nine Wednesday evening.

◆ ◆ ◆

Gen. Francis H. Appleton met with a peculiar accident Tuesday at the home of former Collector of the Port of Boston George H. Lyman.

He was calling at Col. Lyman's summer home in West Manchester, and as he was cranking his automobile, for a ride to his home in Peabody, the car jumped forward. It was evident the clutch had not been thrown into neutral, as the explosion of the cylinders set the car in motion. At any rate, Gen. Appleton was not spry enough to jump from in front of the machine and only by the merest margin did he escape being run over. One of the wheels struck his leg and wrenched it severely. He was removed to his home in Peabody Wednesday afternoon in the Manchester police ambulance, which caused the general to remark, jocosely, that of all of his varied experience this was his first ride in a police wagon.

Miss Helen L. Dwyer of New York, formerly with Arnold-Constable and other well known houses, has brought from her New York shop a large and exclusive assortment of gowns, waists and lingerie, which she is exhibiting in the parlors of the North Shore Grill. Chiffon scarfs and motor veils are among the many things shown. Miss Dwyer is no stranger to the class of people who come to the North Shore, and she numbers scores of the best known families among her New York patrons.

COBB, BATES & YERXA CO.

Importers, Grocers, Bakers and Confectioners

BOSTON & SALEM
Delivery by our own teams

IPSWICH.

Rev. Roland Cotton Smith, pastor of St. John's church, and family, of Washington, are now occupying their summer home at Ipswich, which underwent improvements for this season.

Mrs. Thomas Gaunt of New York and Gaunt Manor, Land's End, Rockport, with her guests, Miss E. E. Pendlebury and Mrs. G. W. Hyde, Philadelphia, enjoyed an auto trip to Ipswich, recently, and dined at The Agawam.

Prof. Arthur W. Dow of Columbia University, and family, of New York, are settled here for the summer.

The younger members of the Appleton families and their relatives in the Ipswich colony had a "horrible" parade of their own Fourth of July morning and at 6 o'clock paraded the principal streets of the town on horseback arrayed in costumes. "Bud" Appleton, made up as a negro, headed the procession.

"Floriana," the Ipswich estate of the late Mrs. Anna P. Peabody of Boston, is occupied this season by the Henry L. Dawes, relatives of the deceased.

Gustavus Farley and family of Boston, are domiciled in the Willet cottage.

U. S. Senator John C. Spooner of New York, who was so prominent in the government oil and sugar investigations, Mrs. Spooner, Philip S. Spooner, accompanied by Miss Annie A. Viles of Minneapolis, composed an auto party which registered at the Agawam hotel for a few days while enroute to the mountains.

Year-round Exposition.

While San Francisco will be content to keep its exposition open for six months, San Diego will keep its open the full year of 1915. After all, when the climate is so well adapted to that purpose, why shouldn't San Diego make the most of its show?

SOCIETY NOTES

Mr. and Mrs. F. M. Prince of the Oceanside and Minneapolis, entertained a party at tea Saturday, July 8, at Green Gables Inn, Magnolia.

♦ ♦ ♦ ♦

Mrs. Henry Pratt McKean will be hostess for a dinner dance for a company of 60 tomorrow evening. Her hospitable and charming home on Pride's Hill will be the scene of the party.

♦ ♦ ♦ ♦

Mr. and Mrs. Wagenhein of California have concluded a visit with Mr. and Mrs. Abraham Koshland of Boston and Ober street, Beverly. Mr. Wagenhein is Mrs. Koshland's father. He is prominently connected with the banking interests of California.

♦ ♦ ♦ ♦

Eben D. Jordan and family of Boston and West Manchester sailed Tuesday from New York for Scotland.

Antiques AN UNUSUAL FINE COLLECTION OF ANTIQUES Furniture

ORIGINAL IDEAS IN FURNITURE MADE TO ORDER

Cushions and Draperies Made to Order. Upholstering Stuffs. Upholstering and Cabinet Making

F. C. POOLE

7 Center Street

GLOUCESTER, MASS.

ONE OF THIS BANK'S BEST ASSETS

Is the confidence and friendship which has grown up between its officials and employees and its customers. We are glad to give to our depositors not merely the ordinary business courtesies and considerations, but whenever opportunity offers, our help and council as well.

We invite your business. The size of the account is not material.

BEVERLY NATIONAL BANK

BEVERLY, MASS.

CAPITAL - - - - \$300,000

Fancy Grocery Specialties

Just a few of the Exclusive lines we carry
in stock:

NATURAL FOISGRAS
SAUCISCHEN (small
german roasted sausages)

RILLETTS (for fancy
sandwiches, plain and
truffled)

ARTICHOKE BUDS
(in Olive Oil. An ex-
quisite Horse d'Œuvre)

M E L I M E L O
(Tunny Fish, mushrooms,
olives and pickles in glass)

Swedish, Norwegian and
German Lax.

FRENCH MAIZE
(Miniature Corn on the
cob, in glass)

These and many others you will find listed in our Cat-
alog, "The Connoisseur", sent free on application, or
will have man leave at your house.

JOHN GILBERT JR. CO.

36 COURT ST., BOSTON

Mr. Charles Mason

For Twenty-five Years

Dealer in High Class

Kentucky Saddle Horses

has arrived at J. H. Coulter's stable
at Magnolia with

Six Beautiful Saddle Horses

Mr. Mason has sold a great many
fine horses this season and he will
be glad to show his string to in-
tending purchasers.

M. J. MEAGHER

Annisquam
Bass Rocks
East Gloucester
Eastern Point
Magnolia
Pigeon Cove
Rockport
West Gloucester

REAL ESTATE

A Matchless Service

is offered through Mr. Meagher,
due from his sixteen years' per-
sonal inspection and thorough
knowledge of individual proper-
ties and locations.

M. J. MEAGHER

11 Pleasant St., Gloucester, Mass.

Established in 1895

SOCIETY NOTES.

Samuel Eliot, son of Mr. and Mrs. Amory Eliot of Manchester left for Washington today for a year to take a position as private secretary to the secretary of the treasury, A. Piatt Andrew, who is a member of the East Gloucester summer colony. Mr. Eliot is a Harvard man and is popular among the younger set on the North Shore. He will be greatly missed here as his visits to the North Shore will, needless to say, be infrequent for the next twelve month.

♦ ♦ ♦ ♦

Every available table and seat for the first of the dinner dances at the Essex County club next Friday evening, July 21, has been engaged. There appears to be an unusual activity this year, and the event will undoubtedly be a most brilliant one.

♦ ♦ ♦ ♦

"Allanbank", the summer home of Mr. and Mrs. Bryce J. Allan of Boston and Beverly Cove, will entertain a large dinner company Sunday evening.

♦ ♦ ♦ ♦

The return of Mrs. Geo. Lee and four daughters from Europe has brought another of the most prominent Boston families back to the North Shore. Their summer home at Beverly Farms is always the scene of much entertaining. Mrs. Lee and two older daughters, Misses Marie and Bessie, traveled most of the winter in England, France and Italy. The two younger daughters, Florence and Marjorie, were attending school in Paris.

♦ ♦ ♦ ♦

There is a pleasant family reunion at the John R. McGinley cottage this week. Mrs. Lucius J. Knowles and young son are there from Marion and the little children of Mrs. Edward Small Moore (nee McGinley) of Chicago have also been paying their grand-parents a visit.

♦ ♦ ♦ ♦

The three children of Mr. and Mrs. G. M. Cushing of Milton concluded a five weeks' visit today with their grandmother, Mrs. William E. Littleton of Philadelphia and Beverly Farms. On their return to Milton, they will make the acquaintance of the new little arrival in the Cushing household.

♦ ♦ ♦ ♦

Miss Wharton has returned to Boston after a delightful ten days' visit with the Amory Eliots, Sea street, Manchester.

♦ ♦ ♦ ♦

The Montserrat club tennis tournaments start the coming week.

EAST GLOUCESTER.

The Hawthorne Inn, at East Gloucester, is having one of the busiest seasons in its history. The hotel is filled to overflowing and will continue to be filled until the first of September. Many of the leaders in society in various cities of the country are represented among the guests. Among the names found on the register this week are: Miss Ciceley Wayland of Philadelphia, whose engagement was recently announced to Magruder Craighead of Boston; Mr. and Mrs. William K. Harcourt of New York (Mrs. Harcourt is better known, perhaps, as Miss Alice Fisher, the actress); Mrs. John R. Crapo of New York, who has Orchard cottage; Ex-Mayor Josiah Quincy and family of Boston; Mr. and Mrs. Harry Elger and son Elger, Jr.; Miss K. R. Malin, Phila.; Mr. and Mrs. H. Marcus Denison and John M. Denison, Bath, Md.; Grace Filkins, the actress, who married Rear Adm. Marix, of New York; Norman D. Forest, Sanford, S. D.; Miss H. Brownell and Miss M. G. Brownell, Providence; Arundel Holmes Nichols, New York; Mrs. William P. Elwell, Miss Rachel Elwell, Miss Theodore Elwell, Providence; Mrs. Howard S. Bowie, Misses Virginia B. and Eleanor H. Bowie, Baltimore; Miss Bertha R. Steiner, Baltimore; Ann Peppard, Kansas City, Mo.; Miss Elizabeth W. Preston, Mrs. Andrew P. Preston, Portsmouth; Miss M. L. Barnes, Brookline; Miss Dorothy Winer, Hyde Park; Miss Jane B. Wheeler, Mrs. Charles B. Wheeler, Buffalo; Miss Marion Dana and Jack Dana, Brookline; Miss Harriet Coburn, Lowell; Mr. and Mrs. George G. Dunn, Kathryn W. and Lillu B. Dunn, Phila.; Theodore K. Miller, Baltimore; W. Watters Pagon, Baltimore; Maurice duPont Lee, C. G. Lee, Jr., and Miss Marguerite duPont Lee, Wilmington, Del.; Misses Jean L. and Florence Faulkner, New York City; Miss Belzer and Miss Josephine Belzer, New York; Miss Dorothy Vandergrift, Wilmington, Del.; A. W. Buhler, Boston; Miss Edith Woodruff, Brooklyn; Miss Edith W. Holden, Weston, Mass.; Miss Marguerite Quackenbush, Mrs. Schuyler Quackenbush, New York; Mrs. F. M. Harrison, Misses Katherine M., Betty and Master C. H. Harrison, Montclair, N. J.; Mrs. M. L. Bowe and Miss Bowe, Toledo, O.; Mrs. Rhoda Holmes Nicholls, New York; Miss Elizabeth P. Hough and Miss Mary S. Hough, and Miss Annie A. Hough, Boston; Mr. and Mrs. E. R. Musgrave, New York; Howard M.

Hart, Dorothy A. Hart, Cincinnati; Miss Helen Ryse, Greenwich, Ct.; W. A. Rollins, Boston; Miss R. Cummock and Miss A. Cummock, Boston; Mrs. Ross Thompson, Donald Thompson, Washington; Miss Charlotte S. Day, Mrs. Belden S. Day, Morristown, N. J.; Roger C. Williams; Mrs. Frank Williams, Buffalo, N. Y.; Lowell Cooper, Washington, D. C.; Miss Alice Ward Hughes, New York; Donald F. Cammann, New York; Edward L. Barbour, A. C. M. Pennington, New York; Miss M. P. Aspinwall, Mary P. Bradley, New Canaan, Ct.; Ethel H. and Grace Quackenbush, New York; Miss A. E. and E. F. Hitchings, Washington.

Turk's Head Inn.

Prof. Wood of Harvard and a party of six Indian students were at the Inn for a few days this week for an outing.

Friendly Brazil.

Brazil is cultivating the good will of this country. Dr. Eugenio Dahne, special commissioner from Brazil, recently wrote to Acting Director-General Sefton in part as follows:

"Brazil desires to take a leading part amongst the foreign nations that will be represented at the Panama-California Exposition and will grudge no expense to make an interesting and imposing show at the same. And by right of having been the first on the ground, of foreign nations, I claim the privilege of priority in the choice of the best site and largest space for Brazil's exhibit."

Breeze Subscription \$2.00 a year



**Brown Tail Itch
Stopped At Once**

Rub on a little Toiletine as soon as you feel the discomfort. The relief is immediate.

TOILETINE
Reg. U.S. Pat. Off.
Soothes and Heals

You can save your children from discomfort and real suffering in the next few weeks if you give them Toiletine to rub on their sensitive skins the moment the poisonous little hairs work in and make them so uncomfortable.

For Sale by all Druggists

The Toiletine Company
37 Hope Street
Greenfield, Mass.

MAGNOLIA HOTELS.

Mrs. Arthur Duane Kinne of Washington, D. C., who with her friend, Mrs. E. C. Bliss of the same city have been at the Oceanside since June, renewing old friendships, have spent a number of seasons on this coast, and are most enthusiastic over its beauties. They expect to spend the last of August at Mt. Washington, Mr. Kinne joining Mrs. Kinne.

Mrs. Nellie Miller of 231 Bay State road, Boston, who is at the Oceanside is leaving Magnolia soon for Spring Lake, to visit the Albert J. Wehrs. She will return in September for the riding classes.

Mrs. M. D. Wells, Miss Wells and Nathan Convitch, a nephew, of the former, came to Magnolia this week to spend the balance of July at the Oceanside. They come from Chicago.

Burton S. Harris of Montreal joined his family at the Oceanside again on Wednesday, to remain until Sunday.

Mrs. W. L. Shaw of Baltimore, Miss Helen Haines of Newark and Miss Marion DeWitt of Frostburg, Md., are among this week's arrivals at the Oceanside.

Mr. and Mrs. Robert Bentley, Robert Bentley, Jr., and Martyn Frye Bentley, governess and maid, of Youngstown, O., are at the Oceanside for the balance of the summer. They are in the Fox cottage. The Bentleys have been coming to the Oceanside for a number of years.

Mrs. Michola de Theresa and Miss de Theresa of Chicago arrived at the Oceanside the first of this week for the rest of the season. They have apartments in Overlook cottage.

Mr. and Mrs. W. P. Nelson of Chicago are other westerners to come to the Oceanside this week for a sojourn. They have apartments in Lawton cottage. Mr. Nelson is connected with the Cudahy Packing house.

Mr. and Mrs. H. J. Davison and two daughters of New York City came to the Oceanside this week for the season.

Mr. and Mrs. J. G. Baldwin, Jr., and child of New York City came to the Oceanside this week for the season. Mr. Baldwin's father, Dr. Baldwin, who is summering in the Berkshires, will join the family at Magnolia in September for a week or so.

Manchester-by-the-Sea, First Unitarian church, Masconomo street, Sunday Service 11 a.m. July 16th, Rev. John H. Lathrop of Brooklyn, New York, will preach.

AT THE ROSERY

Devereux, Opp, Devereux Station, Marblehead, Mass.

Orders taken for Cut Roses by doz. or quantity from now on till Nov. Upwards of 1,000 different varieties, and 3,000 plants. Early orders for Rose Bushes for spring delivery 1912 solicited. Specialty made of study of varieties, plans for Rose Gardens and Landscape work.

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Turk's Head Inn, Rockport.

Turk's Head Inn, Rockport, under the management of C. B. Martin, is having another successful season. Located on the tip of Cape Ann the Inn is a great resort for motorists, who go to Land's End as the terminus of a run along the North Shore. Prop. Martin has a very attractive pennant which he presents motorists stopping at the Inn, on which is the name "Turk's Head Inn", and two oval pictures, one of the Inn, and the other of Thatchers Island and its two light houses. There were thirty or more motor parties there last Sunday for dinner, with a total of over seventy people, besides the season guests.

Dr. Isadore Dyer of New Orleans, who is dean of one of the southern institutions of learning, is among the guests at the Inn. Mr. and Mrs. Adam Tindell and son Harris of Philadelphia, are also here for the of Cambridge are at the Inn for a prolonged stay. Mr. Wyman is one of the Harvard faculty. Prof. I. L. season. Mr. and Mrs. Bruce Wyman Winter and family of Cambridge are other season guests.

Other guests include Bishop and Mrs. John Perry, and Mr. and Mrs. Wier, Mrs. Perry's parents, of Providence; Mrs. Charles D. Brown of

Salem; Mrs. Theodore Townsend and two daughters, Marion and Louise and the former's sister, Miss Sprague of Albany; Mrs. J. C. Doughty and daughter Amelia of Brooklyn, N. Y.; Mrs. John Powell and daughter of Wichita, Kan.; Mr. and Mrs. George Weld of Winchester; Mr. and Mrs. D. C. Willoughby of London; the Misses Harvey of Baltimore; Charles H. Fellows, North Cambridge; C. K. Alley, Pasadena, Cal.; Mr. and Mrs. George H. Loomis and son-in-law and daughter, Mr. and Mrs. Wm. A. Kneeland of Winchester; B. F. Goode and family of Wahoo, Neb.; Mr. and Mrs. A. W. Gifford of Springfield.

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IPSWICH.

The name of Richard T. Crane, Jr., of Chicago and Ipswich, is a household word from one end of Ipswich to the other, a name that calls forth enthusiastic praise from the lips of every school pupil in the town. July first Mr. Crane in commemoration of his little son's birthday invited the local school children and their teachers to his estate on Castle Hill for a picnic. When one has some nine hundred people to entertain and provide for their welfare, it costs a little penny. The beautiful beach connected with the estate was the scene of the picnic. There were hospital tents, a doctor and nurses in attendance. Of ice cream, sandwiches and goodies there was an abundance. The United Shoe Machinery Co. band of Beverly played. Two men patrolled the beach in Mr. Crane's launch while the children bathed. The trip to the Crane estate included a barge and boat ride, so that the participants had a varied and delightful day, which passed without an accident. Mr. Crane plans to make this an annual event for the Ipswich school children. Next year he plans to have a pavilion built so that the older children may enjoy dancing.

Mr. and Mrs. W. B. Buckminster of Jamestown, Cal., who were enroute to Poland Springs, Maine, in their auto made The Agawam their temporary home while passing through Ipswich, likewise Mrs. W. H. Moorhouse and Miss Zilla Merrick of Chicago, who were going to Poland Springs also. A Lynchburg, Va., party motoring to the White Mts., to make a short stay at The Agawam, were the Misses Cheatwood, Glass, and Watts, James O. Watts and J. Gordon Payne, Jr. A. J. Hemphill and family of New York have also been registered there.

George L. Noyes of Boston, a prominent member of Ipswich's colony of artists, has settled at the Willcomb house for the season and inaugurated his summer school there this week.

Mr. Kenyon of New York, another prominent member of the artists' colony, and Mrs. Kenyon were frequent guests of Mr. and Mrs. Woodhull Adams of Summit, N. J., during their stay at The Agawam. Mr. and Mrs. Adams are now on a tour of Maine and later go to Nova Scotia. Last summer they were in France.

Dr. and Mrs. Wm. Bradford and children of Commonwealth avenue, Boston, are now domiciled at their summer home on Argilla Road.

Bayard Tuckerman and family of New York, are at "Sunswick," their estate on Waldingfield Road. Theirs is a busy household just now preparing for the wedding on the 22d, of Miss Joan C. Tuckerman to Evans R. Dick, Jr., the younger son of Mr. and Mrs. Evans R. Dick of New York. Mr. Dick was graduated from St. Paul's and Harvard. He is a grandson of Madam Dick, who now makes her home in Paris. His sister, Miss Mildred Dick, married Stuyvesant Fish, Jr., last July. Miss Tuckerman's mother is a sister of the Rev. Cotton Smith of Washington, who married a Boston Otis. The country place Sunswick, where the wedding will take place, is one of the delightful old-time mansions for which Ipswich is famous.

The North Shore friends of Harcourt Amory of Boston and Pride's, are envying him and his daughter this torrid weather. They have a most cool and delightful trip in prospect replete with interest. On Wednesday they sailed from Vancouver, B. C., for Alaska. There is certainly an allurements to a trip in those regions now the thermometer is so vacillating.

SHIRT WAISTS AND WASH DRESSES MARKED DOWN

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\$3.00 Dresses going at	\$1.98
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- 43 Corner Harbor and Bridge sts.
- 52 Fire Engine house, School st.
- 54 Corner School and Lincoln sts.
- 56 School Street, opposite the grounds of
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- 61 Sea Street, H. S. Chase's house
- 62 Corner Beach and Mosconomo
- 64 "Lobster Cove"

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For Boston, North, East, West and
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2.38, 5.24 and 8 p. m.

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Board of Health Ordinance

All boats propelled by explosive en-
gines and used on any salt waters within
the Town of Manchester shall be pro-
vided with an underwater exhaust or
muffler, and such underwater exhaust or
muffler shall be so constructed and used as
to muffle the noise of the explosion in a
reasonable manner, and no such boat shall
be used on said waters so as to exhaust
except through such underwater exhaust
or muffler.

BOARD OF HEALTH,

Edward S. Knight, Sec.

Manchester, Mass., June 1, 1911.

CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. STAMPS may be mailed in payment.

7 ROOM COTTAGE TO LET at Beverly Farms. All conveniences. Will let for balance of season, or year round. Apply Michael T. Mahan, Beverly Farms. 30

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

FO&RENT for the season: 8-room cottage thoroughly furnished; all improvements. Address C.M., Breeze Office. tf

15—ROOM FURNISHED HOUSE TO let in Manchester, centrally located; near railroad station and P. O.; all modern conveniences; ten chambers; house recently remodelled. Will let for summer, or year round. For particulars apply Mr. Lodge, The Breeze Office. tf

6 ROOM FURNISHED COTTAGE to let in Manchester. All improvements. For season or by year. Apply to Mr. Lodge, The Breeze Office. tf

LARGE AIRY ROOM to let. Centrally located in Manchester. Would prefer to let for day use as sewing room or other business. Refer to "R", The Breeze Office. tf

FURNISHED TENEMENT to let for the season in Manchester village, 6 rooms and bath; modern conveniences; also two rooms on another floor that could be used in connection with tenement. Small building connected that could be used as garage. Apply at The Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

A LOT OF LAND on Pleasant street, near School street, Manchester, for sale. Has a frontage of 127 feet on Pleasant street, and containing about 11,000 square feet. F. B. Rust, 102 School street, Manchester, Mass.

COTTAGE HOUSE TO LET—7 rooms, all modern improvements. Located 55 Pleasant street. Inquire of James Gallagher, 122 Pine st., Manchester. tf

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE—A 1350 lbs. black horse, young and sound; fit for any work; also practically new runabout costing \$175.00. Will sell cheap. Address P. O. Box 55, Beverly Farms. tf

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A YOUNG SWISS GIRL, speaking French (no English), desires position as nurse or second girl. Apply Breeze Office. 30

A REFINED YOUNG FRENCHMAN, A. M., Paris University, will give lessons at private residences; first class references. Address "A. B.", The Breeze Office. 28

WOMAN WANTS POSITION—Accommodation or day work. Apply Breeze Office. 28

WANTED—A child to tutor by a teacher with ten years' experience and the best references. X, Breeze Office.

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf

GIRL WANTED for general housework. Apply Mrs. G. A. Kitfield 9 Ashland avenue, Manchester. 1t

YOUNG FRENCH GIRL—Sewing, care of children, or attendant, or teaching. Can be seen before next Tuesday at Mrs. Amory Eliot's, Sea St., Manchester.

SITUATION WANTED by first-class butler and valet. Best references. Address H. R. Hillner, 187 W. Canton street, Boston, Mass.

LOST—A new coat of a light mixture with small stripe, near Central Square, Manchester, July 4. Finder please return to Breeze Office and receive reward. 29

LOST, an amethyst Brooch Pin in Manchester, either at Essex County club, near Sheldon's Market or in vicinity of Sacred Heart church. Reward for its return to owner. Care The Breeze, Manchester. 1t

LOST—Tuesday, July Fourth, in Gloucester, Magnolia, Manchester or Beverly, lady's handbag with the name Evadue Hayward Hibben, on the inside. Finder will receive a reward of ten dollars. Telephone 856-M. Gloucester.

LOST—A gold brooch with amethyst and pearls either at West Beach Pavilion or on the road between that and 807 Hale street, Beverly Farms. Please return to A. G. Bolam, 680 Hale street, Beverly Farms.

LOST—bunch of keys between Manchester and Beverly Farms. Please return to 10 Union street, Manchester, and receive reward. 28

FOR SALE—A 20-ft. motor boat 1 1-2 horse-power Lozier engine; reason for selling, no time for use. Address P. O. Box 55, Beverly Farms. tf

WANTED—To buy some hens at a reasonable price; Wyandottes preferred. Miss M. E. Wilson, 325 Summer st., Manchester Cove. tf

FOR SALE—Pomeranians, all colors, very small, and puppies from 6 weeks to 9 months old, at Stud, 4 lb. Black prize Winner, \$15. A. H. PEMBROKE, Coachman, The Estate of Mr. T. C. Hollander, Dodge Row, near Grover st., Wenham Neck, Mass. tf

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KITTENS—thoroughbred Angora; solid color, buff and Maltese. May be seen by appointment. Address: "Angora," Care Carrier 2, Manchester. 29

TO ANYONE LOOKING FOR A SPLENDID locality I have one of the most desirable lots on Lincoln street for sale. Chester L. Crafts, Manchester. 31

A GOOD HOME—Those looking for good homes and desire to purchase some of the best property in Manchester, would do well to see Chester L. Crafts, who has same for sale. 31

ONE OF THE BEST HOUSE LOTS IN Manchester, situated on Norwood ave.; also a very desirable one, corner Sea and Summer streets, are for sale. Apply C. L. Crafts, Manchester. 31

TO LOVERS OF ANTIQUES—Old fashioned mahogany writing desk, serpentine front, over 100 years old and the only one known to be in existence. Apply C. L. Crafts, School street, Manchester. 31

FOR SALE

A small private collection of **OIL PAINTINGS** purchased mainly from Christie's of London and comprising works by Gilbert Stuart, Wm. Hogarth, David Teniers, Sassaferrato, Louis Tocque, Sir David Wilkie, Sir Godfrey Kneller, Sir Peter Lely and others. Also a set of 6 very rare and handsome Charles 2nd High back chairs, period of 1685-1695: were at one time the property of the Duke of Sussex, and later owned by the Duke of Hamilton and were purchased from the Hamilton Palace collection when dispersed in 1882. Museum pieces. Nothing in New England like them. Also for disposal a rare and unique collection of old time Miniatures (upwards of 100 examples) and representing 30 years effort of a discriminating collector. Under quite exceptional circumstances the above will be sold at prices much below their real value, and every piece guaranteed. May be seen in Manchester by appointment by addressing F. J. White, 74 Sea street, Manchester, Mass.

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North Shore Breeze

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Volume 9 July 14, 1911. Number 28

Better.

It will be difficult to search out a "better" word in any language than the heading of this paragraph. It is word of words which baffles, puzzles and inspires man. It is the some thing beyond ourselves toward which all would move. The principle seems to be woven into the very texture of the universe. As it is man who discovers this ascending purpose to obtain the best he is justly the greatest power in the universe apart from the greater personality who overrules. In so far as man is stirred by a noble discontent to the better he is working toward ends outside himself what Matthew Arnold calls "the eternal something not ourselves which makes for righteousness." Justice Holmes in his enduring address at the Harvard centennial unfolds the something not ourselves; he also refers to the under-ruling purpose at work in the lives of men. We can hardly neglect so great a salvation as must come through this inspiration. There is a spark in the clod, life, and it moves ever upward and onward to the good, the better and the true. The ascending order of the universe, the modern popular method of interpreting the phenomena of the world of life reveals the unfolding ascension of the universe from the microscopic nomad to the spiritualized intelligence in humanity. Upward the course of nature

moves under the moving impulse of a Great Mind.

The "better" comes of obedience. To obey is life and success, to disobey means failure and despair. Obedience is man's submission of mind and will. The worker's reward is his task and in proportion as it becomes "better", inspiration will bear him on and up. No purse of gold or rewards of commercialism can ever repay true manhood for the loss of the secret joy of having succeeded in doing "better" the part of the world's work which he has chosen to do. The scamp, the shirker, the negligent is a servitor before the altar of the Demon of Deterioration. The world of nature records every act, indelibly and definitely. The results of poor work is registered with absolute regularity and unmerciful precision in him who fails to work or to do the best to obtain the "better". Contentment with the passably good develops a descending scale of excellence and the hand and mind forget their cunning and the human worker is thrown upon the scrap heap because he has been awake to the passable and blind to the "better".

"Better", what a mighty word of rare virtue and transcendent worth. It gives in a single word the record of the past, the work of the present and the hope of the future. It is man's law of successful service which obedience will attain. It should be the inspiration to the mind, an exhilaration to the working frame and a stimulus to the will. "Better" should be emblazoned that he who runs may read. Let the toiler do a better day's labor, the manufacturer make a better article, the gardener produce a better flower, the lawyer settle an affair and plea the case better, the author write a better book, the artist paint a better picture and whatsoever a man's task may be let it always be done better. It is this gracious labor for the "better" which adds zest to labor and joy to life. Let him who will be content with a day's time pay, but the wise may earn the greater reward of the Universe of the Eternal by the attainment and enjoyment of the "better" for its own sake. It is the law of the world of matter and spirit. It is man's yoke for life. But the yoke is for man's aid because man must climb to be happy. For none are so miserable as those who are ignobly con-

tent with the course of events and none are so happy as they who are nobly discontent to achieve the better.

Infant Paralysis.

One of the gratifying conditions this summer has been a falling off of the large number of cases of Infant Paralysis prevalent in 1910. This is due in part to an increased knowledge among the men of the medical profession and the vigilance of health boards. The Massachusetts State Board has investigated the question and in their May bulletin has contributed some important information to the study of the disease. One of the most discouraging items indicates that the disease seems to have been prevalent among all classes and scrupulous care concerning drainage and water supply has not successfully prevented the disease. That the disease is definitely communicable is proven beyond reasonable doubt by forty-two cases in two hundred. The board is continuing its investigation and ought, if care, patience and intelligence means anything, to be able to discover more concerning this dreadful disease.

A Public Spirit Wanted.

One of the most serious conditions on the North Shore is due to the clannishness of its class distinctions and the isolation of the so-called summer people. This condition is growing dangerously rapid and must end detrimentally to all concerned. This is not a question of social adjustment for the most democratic spirit will recognize differences of tastes, temperament and mode of life, but it is a question of public spirit. There is a manifest injustice done this entire district by the lack of interest in local affairs. It is a rare summer resident who recognizes the civic needs of his summer place and he who gives any thought or time for public service is still rarer. It is manifestly unfair for individuals to remove themselves from the great needs of a locality and then sit back to enjoy the blessings which other public-spirited individuals have fought for and won.

The New Steamer.

The bill for the new steamer for Beverly Farms has passed the final stage in the Beverly Board of Aldermen. It will be presented to the

... G. E. WILLMONTON ...
-Attorney and Counsellor at Law-

Willmorton's Agency

SCHOOL AND UNION STS., MANCHESTER OLD SOUTH BLDG., BOSTON

**INSURANCE OF ALL KINDS
REAL ESTATE**

Mortgages, Loans, Summer House
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Mayor. If he shows wisdom and is governed by reasonable considerations he will sign the order. No such hope is certain as he has committed himself to the erroneous policy of repairing the fire engine. There is still time to change front and Mr. Dodge's friends and advisors and the public directly interested in Ward Six expect him to sign so important a bill. If he fails to do this it is expected that the Board of Aldermen will pass it over the veto. Those who know feel that this can be done and consequently the fight is nearly over and the new steamer will probably be forthcoming. If Beverly Farms ever expects to get anything it will be a fight.

President Taft arrived in Beverly at a late hour, but he was in his pew when Dr. Bulkeley opened the service with prayer. If the churchgoers in the winter would attend the services of the local churches in the summer the influence would be wholesome and lighten the task of every church from Marblehead to Rockport.

The return of Nicolay A. Grerstad's decoration to the Norwegian government is a striking illustration of the foresight of our forefathers in forbidding the ambassadors of our country to receive official decorations from other countries. Mr. Grerstad has shown his wisdom in complying at once to the laws of the land.

King George's pledge to Ireland must rejoice the peace party of the realm. It may be that there are those who are not pleased. The King has shown rare wisdom and it may be safely ventured that England will never repeat the errors of 1766 to 1779.

Eighty Republican members of the legislature have pledged themselves to save the party and to co-operate with the state committee. Massachusetts has always been a Republican state and that condition still exists.

The value of a free press is not thoroughly appreciated by the American public and when we read that Mexico has just come into her own rights of the liberty of the press the privileges which are our every day joy are appreciated more than ever.

An estate of \$169,127.23 of a junk man in Boston would indicate the savings of one and the wastes of another.

The King of England listened at his coronation to an eight-minute sermon on "I am among you as he that serveth". What a triumph of democratic sentiment at England's King's Coronation.

The appropriation of four millions of dollars to increase the salaries of the Rural Free Delivery carriers will pave the way for parcels post. It can not come too soon.

What a pity we can never feel sure that the Maine was blown up from within or without. The experts disagree. How shall we ever know?

When you receive your tax bill be thankful. Think of Peabody hoping to lower their rate of \$20.80 to a little over \$20.00.

Keep your eyes on work—not on the thermometer. It is the "cool" way.

A Panacea.

He took in January
Some old Kentucky Rye.
It nourished him and warmed him,
As he will testify.

He took the same, as usual,
In the middle of July,
And equally convinced is he
That he was cooled thereby.

—J. A. T.

Boosts Because He Likes To.

Col. D. C. Collier, director-general of the San Diego 1915-Panama-California Exposition, serves without salary and pays his own expenses. That kind of spirit is what is boosting San Diego to the front.

In Aid of Poor Children.

The Salvation Army of Gloucester is to hold a picnic for the poor children of the various towns, and asks the friends to send in contributions to help us in this good work.

Address, Salvation Army, 23 Duncan street, Gloucester, Mass.



The **OCEANSIDE** Open from June to October
Accommodates 600
Magnolia, Mass.



"MIZPAH"
To Let by the Day or Hour

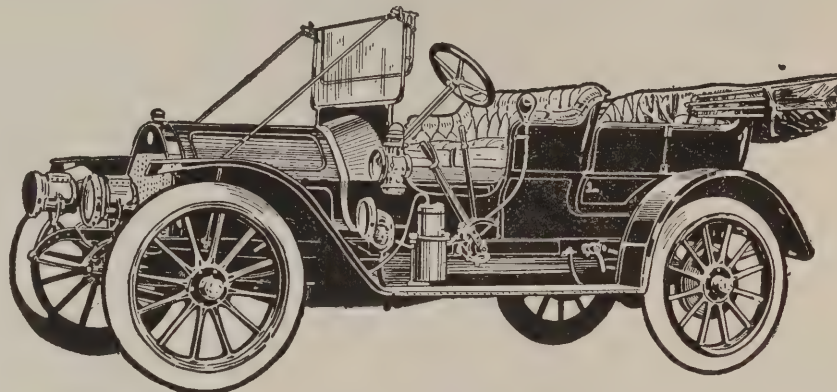
CHAS. LOVEGREEN, Prop.
Manchester, Mass.

8 h. p. Motor Boat, 27 ft. long, will carry eight passengers comfortably. A splendid launch for Motor Boat sails along the beautiful North Shore.

The boat may be found at the float at Masconomo Park. Tel. 9-11

PERKINS & CORLISS

1 MIDDLE ST., GLOUCESTER :- BEACH T., MANCHESTER



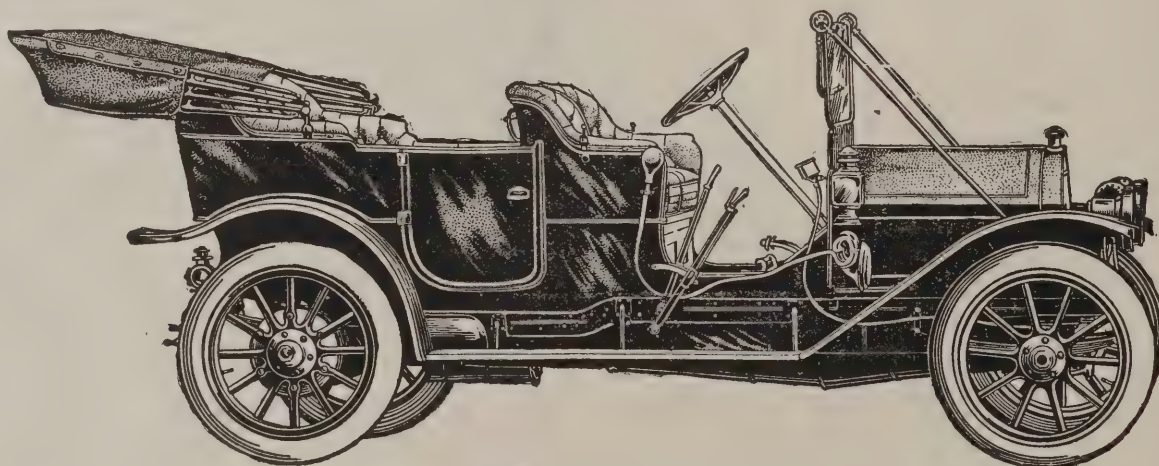
REO TOURING CAR

AGENTS FOR THE

REO

the car that made the trans-continental trip without a mishap. This certainly shows the sterling qualities of the

REO



1911 CADILLAC

ALSO AGENTS FOR

HUP, CADILLAC AND STEVENS-DURYEA

Charging Plant for Electric Vehicles and Storage Batteries. Full line of Auto Tires, Accessories, Etc. Tires and Tubes Vulcanized in first-class manner. We have the only Fire Proof Garage in Manchester

PERKINS & CORLISS

1 MIDDLE STREET, GLOUCESTER * * BEACH STREET, MANCHESTER

MANCHESTER.

The Crickets will play the Hawthorne's of Salem at three o'clock tomorrow afternoon at the Brook street playgrounds.

Rev. Dr. Frost will preach Sunday morning at the Baptist church on "The Church Transfigured," and in the evening on "The Tares." At the Sunday evening service the choir will be assisted by Miss Rebecca Andrews of Gloucester and Mr. Cool will render a bass solo.

"Universal Peace" will be the subject of Rev. L. H. Ruge's sermon at the Congregational church Sunday morning. In the evening his subject will be "The Planting and Growing Churches."

The Congregational Sunday School will hold a basket picnic at Tuck's Point on Tuesday, July 18th. Barges will run from the common beginning at 9 o'clock. Lemonade will be served, and ice-cream will be for sale during the afternoon. All members of the church and congregation are most cordially invited. If stormy, the picnic will be held the day following.

The Jr. Christian Endeavor and the Coming Boy Scouts are working to make the "Lawn Festival" in August, to be held on the Congregational parsonage lawn, a great success. Please patronize those that are selling tickets. It is intended to devote part of the proceeds for a fund in the interest of some lasting memorial to the church.

JUNK

If you have junk of any sort to sell—I pay a special price for auto tires and inner tubes. Send us a postal, or phone Beverly 347-2, and I will send a wagon at once. I pay spot cash.

ROBERT ARTH, 13 Cox Ct., Beverly
Also buyer and seller of poultry.

The Right Kind of a Hotel.

We assume that when visiting Boston you are interested in knowing just where to locate, in the right kind of a hotel, at prices entirely satisfactory to you, for the accommodations you desire.

Diagonally across from the State House on Beacon Hill is such a hotel, "The Commonwealth," of strictly modern fireproof construction, ten stories high, 212 rooms, from and above the sixth floor of which an unobstructed view may be had for ten miles toward every point of the compass.

The elevation on Beacon Hill (the highest point in or around Boston) affords a delightfully cool breeze of fresh uncontaminated air during the hottest and most sultry months of summer. The location is within three minutes' walk of Boston Common, State House, Court House, Scollay Square, Tremont Street, and Elevated and Subway trains, six minutes to the theatres, and the principal shopping districts. Five and ten minutes to North and South Stations.

The location is as quiet both day and night as a suburban residential district, thus assuring quiet and undisturbed rest to all.

Note: The ladies and children of your household are as safe at the "Commonwealth," either with or without an escort, as they are in their own homes.

The sanitary condition of the rooms and entire house is not excelled by any hotel wheresoever situated, while the Cafe and Restaurant please all who patronize them. Public tub and shower baths on every floor, always kept in a condition of cleanliness both day and night, at once inviting to the most fastidious guest, while private baths are at-

tached to 90 single rooms and en suite.

Every room in the house is heated by steam, under immediate control of the occupant, lighted by electricity and equipped by long distance telephone. Hot and cold water day and night in every room the house contains.

Kindly ask those who patronize us, or come and get a personal experience and see if you are not glad to adopt "The Commonwealth" as your Boston headquarters, and tell us if we overstate the situation when we say, over our signature, "There is no cleaner, healthier, quieter or more cheerful hotel in the city of Boston, for the prices given, than the 'Hotel Commonwealth'."

If you cannot buy the Breeze at any newstand between Boston and Rockport or Ipswich let us know.

An auto with some cottagers from Conomo Point, Essex, stopped in front of the Breeze office a few days ago and called for a copy of the Breeze. They informed us that their newsboy had failed to leave them a copy of last week's paper. We have recently added this section of the North Shore to the field covered by the Breeze. It is suggestive of the history of the Breeze in the past seven years: Once read, always read. The Breeze is a very essential factor in North Shore life.

The Indian says that when a man kills a foe the strength of the slain enemy passes into the victor's arm. In the weird fancy lies the truth. Each defeat leaves us weaker for the next battle, but each conquest makes us stronger. Nothing makes a prison to a human life, but a defeated, broken spirit. The bird in its cage that sings all the while is not a captive.
—J. R. Miller.

What do we live for if not to make the world less difficult for each other?
—George Eliot.

Take what is; trust what may be; that's life's true lesson.
—Robert Browning.

FOREST WARDEN NOTICE

This is to inform the public that I have been appointed Forest Warden for Manchester by the Board of Selectmen, and I have appointed the following as my deputies:

M. E. GORMAN,
J. D. MORRISON,
JOSEPH P. LEARY,
A. S. PEABODY,
JACOB H. KITFIELD,
O. E. LITTLEFIELD,
E. J. SEMONS, Forest Warden.

The World's Greatest**Sewing Machine****"NEW HOME"**

Investigation will prove to you that the New Home Sewing Machine has acquired a name that is synonymous with perfection. The best mechanical ingenuity, skill and intelligence are combined with the finest material, to produce the highest grade machine. The woodwork now furnished with the New Home Family Sewing Machine is a model of perfection, with elegance and utility combined. Those who desire a sewing machine will do well to correspond with us, as we can give you valuable information.

H. J. BURKE—Agent

130 Cabot St., Beverly, Mass.

Rogers and Chase Building



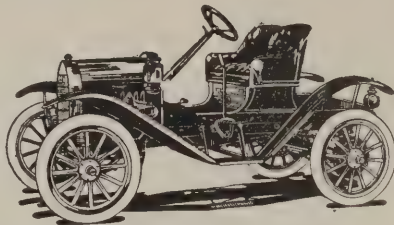
Up one Flight

Where to Shop in Beverly

J. F. Kilham, Depot Square, Beverly

Agent for the

Brush Automobile and
the famous Wilcox
Trucks



Headquarters for Motor Cycles

1911 Indian Motor Cycles

1911 Yale Motor Cycles

SOMETHING EXTRA NICE

One of the finest, nicest and most delicately scented Talcum Powders we have yet been able to obtain is

Woodworth's Trailing Arbutus

W. F. Plummer Drug Company

Opp. New Y.M.C.A. Building

R. A. Currier, Pharm.D., Mgr.

Remember the Name

Remember the Place

**TELEPHONE
BEVERLY 763**

for special appointment.

Have us examine your eyes. We will make your glasses and guarantee them to fit.

Broken lenses duplicated in one hour.

Louis S. Smith, Optician and Jeweler

258 Cabot St.
BEVERLY, MASS.

Samuel H. Stone

**REAL ESTATE
INSURANCE
INVESTMENTS**

Burglary and Automobile Insurance
at lowest rates

Notary Public

Justice of the Peace

BEVERLY, MASS.

OUR CLOSING OUT SALE CONTINUES

We are offering many choice pieces of

CUT GLASS

on which we have reduced the price
33 1-3 percent to close it out quickly

E. F. TRASK, Jeweler

142 Cabot st. Opp. Washington st.
BEVERLY, MASS.

R. C. BRUHM

Dealer in carriages and wagons of every description. Carriage and Automobile painting. Rubber tires and repairs.

ROUNDY STREET, BEVERLY, MASS.

EXTREME HEAT!

While the sun burns and blisters, and people on the streets sizzle and swelter, we freeze and freeze. The hotter it gets the more we freeze. That is freeze ice cream. More and more people call every day upon us, write us, phone us, command us to bring them that pure, cooling, restorative for warm weather—DIRIGO ICE CREAM. We deliver to private residences at any time, and make a specialty of deliveries for Sunday dinner.

DIRIGO CREAMERY COMPANY

Ice Cream and Catering

96-100 Park St. Phone 70 Beverly, Mass.

A. A. MOORE

MILLINER

Exclusive Line of Fine Millinery.
All the Latest Novelties.

170 Cabot street,
BEVERLY, MASS.

Telephone

W. M. SMITH

Photographer

156 Cabot St., Beverly, Mass.

A. R. WEST, Tailor

184 Cabot Street, corner Broadway

Telephone 786

BEVERLY, MASS.

SULLIVAN'S GARAGE

22 Railroad Ave.

BEVERLY, MASS.

New and Second Hand Cars

Bought and Sold

Repairing and Overhauling a Specialty

**Gray's Home Candy
and Ice Cream**

BEST ON THE NORTH SHORE

GRAY'S

291 Cabot Street,

Tel. 725

**Genuine Antiques
OLD NORWOOD ESTATE**

104 Cabot St.,

BEVERLY, MASS.

KLINK'S

Fine Cake and Pastry

137 Cabot St.,
Beverly, Mass.

ROPE'S

LOW PRICED QUALITY DRUG STORE
We guarantee satisfaction in every department of our business

**COR. CABOT ST.
and BROADWAY**

Whittemore Lead Field.

P. W. Whittemore won the handicap medal play golf competition on the Essex County club links last Saturday with the remarkably low score of 74. He went out in 39 and came home in 35, which meant a little more than four for an average for the 18 holes. Count de Chambrun won the lowest net score prize, with a 91-15-76 card. The tournament brought out the largest field of the season. There appears to be an increased interest in golf this year. The eight players turning in the best net scores qualified to play off during July at handicap medal play for the handicap challenge cup. The successful players were: P. W. Whittemore, Count de Chambrun, E. K. Arnold, G. E. Warren, H. H. Stevens, H. E. Russell, C. E. Hubbard and Adelbert Ames. The summary:

	Gross.	Hep.	Net.
P. W. Whittemore	74	0	74
Count de Chambrun	91	15	76
E. K. Arnold	101	24	77
G. E. Warren	87	9	78
H. H. Stevens	91	12	79
H. E. Russell	94	14	80
C. E. Hubbard	95	15	80
Adelbert Ames	98	18	80
George F. Willett	84	3	81
Paul Moore	85	4	81
L. Haughton	90	8	82
F. G. Allen	94	12	82
J. H. Lancashire	99	17	82
G. H. Crocker	84	2	82
H. K. Caner, Jr.	93	10	83
P. M. Hamlin	91	8	83
H. S. Grew	95	12	83
G. R. White	101	18	83
C. M. Amory	90	6	84
E. C. Fitz	99	15	84
D. H. Hostetter	97	12	85
Count D'Azy	109	24	85
Samuel Carr	97	10	87
R. L. Raymond	114	24	90
F. H. Warner	106	16	90
Spencer Borden, Jr.	111	18	93

Gnat Wins Another Race.

The Gnat, owned and sailed by the Junior Oliver Ames, won last Saturday's race of the Manchester One Design class, sailed under the direction of the Manchester Yacht club. The first leg of the triangular 6-mile course was a dead beat to windward. The Asteria and the Vosetta overstood in a long tack and lost some time, allowing the Gnat to lead at the first turn. The Gnat maintained her lead on the other two legs and crossed the line 24 seconds ahead of the Clarice, which in turn was only 18 seconds ahead of the Blue Grass. The summary:

Name and Owner	h.	m.	s.
Gnat, Oliver Ames	1	30	08
Clarice, John Caswell	1	30	32
Blue Grass, Dwight O'Hara	1	30	50
Asteria, C. E. Hodges, Jr.,	1	31	50
Minx, Henry Grew	1	32	52
Vosetta, N. Wigglesworth	1	33	10
Attergatis, James King	1	33	16

COAL

On May first we sent one of our AUTO TRUCKS with a load of coal to Ipswich. On May 13th our customer writes, "Enclosed please find check, very much pleased with coal and price is O. K. I never saw 4 tons of coal handled more neatly:- you would not know anything had been in the yard, just twenty minutes unloading:- quick work."

GET THE HABIT—ORDER BY "AUTO TRUCK"

SPRAGUE, BREED & BROWN COMPANY

Tel. 280. Reverse the charge.

Beverly, Mass.

WEDDING GIFTS

DIAMOND RINGS, WATCHES, NECK CHAINS,
PENDENTS AND OTHER ARTICLES SUITABLE
FOR GIFTS

JOHN B. HILL & SON

160 CABOT ST., BEVERLY, MASS.

THE CREAMERY 222 ESSEX STREET, SALEM
244 CABOT STREET, BEVERLY

TRASK & HOPKINS

BEST VERMONT BUTTER 26c LOCAL COUNTRY EGGS 27c
ALGONQUIN CLUB COFFEE 30c TEAS, all kinds 30 to 60c
HEAVY CREAM 15c jar

MANCHESTER AUTO DELIVERY — MONDAY, JULY THIRD
Send Postal to Beverly for Special Orders.

Axel Magnuson

FLORIST and LANDSCAPE GARDENER

BRIDGE STREET, MANCHESTER.

Large Assortment of Bedding Plants.

Bay Trees and Box Wood, Palms and Ferns.

Hydrangeas in Bloom.

Telephone Connection.

A. M. Higginson, Pres. W. B. Calderwood, Supt. C. W. McGuire, Treas.

DAVID FENTON CO. Manchester-by-the-Sea

MASS.

Marine Railways, Boat Builders

Paints, Oils, Varnish, Cordage, and all kinds of Hardware constantly on hand
Yacht and Boat Repairing of every description, Yacht Tenders always in stock
Boats stored for the Winter. We carry everything appertaining to the equipment of Launches. **Spray Hoods Made to Order** Boats hauled on our railways, towed in and out of channel, free of charge.

TELEPHONE 254 MANCHESTER

GOOD PRINTING

We are in a position to handle
all kinds of printing. ¶ Large
orders solicited; small orders
receive the same careful atten-
tion. ¶ Original designs and
color work a specialty. ¶ If
you need anything in this line
come in and get our prices

North Shore Breeze

TELEPHONE 137

Manchester - - Mass.

CASH YOUR CHECKS

at the

MANCHESTER TRUST COMPANY



Remember this is your bank. It is here for your convenience and that of everybody who lives any part of the year in Manchester or vicinity. Give it your loyal support.

Do your banking business here—you will find it especially convenient to cash your checks here, and by keeping your deposit here this can be done without cost.

President, Oliver T. Roberts

Vice Presidents, Roger W. Babson, Franklin K. Hooper

Secretary and Treasurer, Ralph H. Mann.

MANCHESTER.

Franklin K. Hooper, one of the best known business men of the town, proprietor of Sheldon's market, lies critically ill at his home on Union street. Tuesday Mr. Hooper was operated upon by Drs. Blaisdell and Washburn, for a large carbuncle on the back of his head. The results have not been as good as were expected. His condition has grown worse since Tuesday, aggravated no doubt by the intense heat of the first part of the week. At two o'clock this afternoon Mr. Hooper was in a critical condition.

Born, Sunday, July 9th, son to Mr. and Mrs. Stephen Cozin, Forest street.

Born, Monday, July 10th, a daughter to Mr. and Mrs. Frank Cozin, Pine street.

Miss Lorna Pinnock of Salem, has been a recent guest of her friend, Miss Abbie P. Floyd.

Miss Mary Schiel of Dorchester, spent a few days with Mrs. L. B. Harvie during the week.

A committee from the Manchester Woman's club met Wednesday evening with Mrs. Leonardo Carter to discuss plans for a lawn party. The proceeds will be used for charity.

Letters remaining unclaimed at the Manchester, Mass. postoffice for

MRS. K. B. SHERMAN, MILLINER

Is Showing a Very Attractive and Selected Line of
SUMMER and LINGERIE HATS

44 Central St., Manchester Next Door to Bradley's Plumbing Shop

Heath's Manchester Fish Market

Wholesale and Retail
Dealers in

Fresh, Salt and Smoked Fish

LOBSTERS, CLAMS and OYSTERS

OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.

JOHN HEATH, PROP.

Telephones Manchester 192-2, Magnolia 7-4

All orders promptly attended to, and filled at the Lowest Market Price

Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street,

Manchester, Mass.

Telephone Connection.

Teams Cover all along the North Shore.

week ending July 8, 1911: Broughton, Charles F. Mr. and Mrs.; Brais, Blanche Miss; Bingham, John; Baxter, Olive Miss; Churna, Mike; Fahey, Ned; Grant, Charles C.; Gracie, Edith Miss; Halsten, Bertha Miss; Kelley, Eleinor; Lason Ellen

Miss; Lane, Frank Davis; Minot, James J.; Mangun, M. Miss; Norton Grinding Co.; Piper, Henry Mrs.; Rowe, Alice Miss; Rogers, Wm. Jas.; St. George, Fred; Hannsen, Olaf; White, Kirk; Whitney, Richard.—S. L. Wheaton, postmaster.

SOUVENIRS

Don't Fail to Get a
Box of WIND
MATCHES—FREE

"The Little Store With the Goods"

DOWN GO PRICES

On Men and Young Men's SUMMER SUITS

Our Mid-July Sale Starts on the Fifteenth and every mixed suit has been reduced in prices—as follows:

\$12.00 Suits reduced to only	\$8.50
\$15.00 Suits reduced to only	\$10.50
\$16.50 Suits reduced to only	\$11.50
\$18.00 and \$20.00 Suits reduced to only	\$14.50
\$22.50 Suits reduced to only	\$16.50
\$25.00 Suits reduced to only	\$18.50
\$28.00 and \$30.00 Suits reduced to only	\$22.50



These suits are all this season's styles and if you can get your size it will mean the saving of several dollars.

With every sale—we include the W. E. Hoyt Co. Guarantee.

Your Money Back if not Satisfied

Straw Hats Reduced Also

The \$1.00 values now	75c	The \$2.50 values now	\$1.50
The \$1.50 values now	\$1.00	The \$3.00 values now	\$2.00
The \$2.00 values now	\$1.25	The \$3.50 values now	\$2.50
\$4.00 Panamas now	\$2.85	\$5.00 Panamas now	\$3.85

LADIES' DEPT.
Tailored Made Waists
"The Marshall"
98c Upwards

**W. E. Hoyt Co., 204 Essex Street
SALEM**

The Journal Flower Day.

Next Tuesday, July 18th, The Boston Journal is to hold its third annual Flower day for the poor children of Boston and vicinity.

People who participated in the two previous events will not soon forget the joy and happiness that followed the deluge of blossoms into those congested tenement quarters where sweet growing things are unknown, and now a third similar day is coming.

Last year over 100,000 bouquets found their way into tenement homes, into little hands which had never clutched a posy before, into hospitals and into the wretched abode of the little shut-in.

There were fifty automobile loads in all, and when the day was done a fragrance pervaded those squalid localities that had never been known before.

Already the express companies have co-operated. So have the railroads, the merchants and the florists.

Everything points to a bigger day than ever this year.

The people of this locality have an opportunity to do their share. Every blossom counts.

On the morning of July 18th, between the hours of 8 and 11 o'clock, flowers may be left at the American Express Co.'s offices on the North Shore and they will promptly be forwarded.

Sun shades and umbrellas repaired at Loomis'.

ESTABLISHED
1858**ALMY, BIGELOW & WASHBURN**SALEM
MASSACHUSETTS

Any One of Our Handsome
All Silk Pongee Suits
 Or Any One of Our
Beautiful White Serge Suits
 No Matter What the Regular Price, Yours at
\$15.00

The Pongees are all silk, light weight and very cool. Choice of natural color and black. Ideal suits for summer travelling. Real values \$18.75 to \$25.00

The White Serges are of an especially fine quality, suitable for all occasions. Real values \$20 to \$25.

The Kind of Summer Suit You Never Tire Of—Here
\$15.00

Our entire stock offered; nothing reserved

Inspected Hoosac Tunnel.

The "electrified" Hoosac Tunnel was formally opened Tuesday, when a party of some 200 Massachusetts newspaper men, in charge of Vice-President Timothy E. Byrnes, of the Boston & Maine railroad, passed through the five mile bore under Hoosac Mountain in a train propelled by an electrically operated locomotive.

Many of the party made the trip on two flat cars attached to the special train which travelled slowly, giving all a grand opportunity to inspect the electric wire arrangement, as well as viewing part of the interior of the old tunnel itself. The party emerged unsmirched by dust and soot which for years has been the toll of all who have passed through the tunnel even in closed cars with shut windows.

The air all the way through the tunnel was good and cool and the trip was made with none of the discomforts with which the Hoosac ride has been coupled for years.

In a general way, the system of electrification of the tunnel is similar to that in successful operation on the New York, New Haven & Hartford road between New York and Stamford, and the overhead wiring and bridges at the approach to both portals recall this part of the New

Haven system.

Over each track there are two contact wires suspended from a copper messenger, all wires being in multiple and having impressed upon them the normal voltage of 11,000. This would give approximately 14¼ miles per track, or 2.5 miles of power transmission wire in the tunnel.

The average power required at the tunnel for trains is in the vicinity of 5000 kilowatts.

The electric locomotives used are of the well-known Westinghouse type, and each is capable of developing 1400 horse-power. These powerful locomotives will be able to accelerate a 2000-ton train.

The locomotives are designed to handle all trains coming to the east and west portal of the tunnel, and couple directly on to the steam locomotive, hauling it with its train over the electric zone.

There is no other tunnel in the world where the situation is just that of the Hoosac, and there is no other place in the tunnel construction where the factors of safety are so large in the way of insulating the wires, in order to cut down to a strict minimum the electrical failure of the line.

One of the chief requisites to an electrical plant of this sort is a power-house for the manufacturing and

control of the "juice," and this was one of the first things to receive the attention of the engineers in charge.

Zylonite, about two miles from the west portal, was selected as the site of this.

The power house, a substantial structure of brick and steel, 200 feet long by 100 feet wide and about 100 feet high, has been equipped with four boilers of 500-horse-power each there is room for several more with a total capacity of 5000 horse-power.

For the production of the required electricity there have been installed by the Westinghouse Machine company two 3000 kilowatt turbo generators, each turbine being capable of developing 3000 kilowatts.

The dynamos directly connected to the turbines are capable of an output of 4200 KVA. The speed is 1500 R. P. M., and the generators are wound for three-phase, 25-cycles and 11,000 volts.

The switchboard consists of the usual system of low voltage control panels operating oil switches arranged to the rear of the panels in septum walls, these walls also enclosing the high tension fuses to which the oil switches are connected.

The power house is equipped with an automatic coal-conveyor, which feeds for the boilers as automatic stokers.

ESTABLISHED 1841

C. DODGE FURNITURE CO.

Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

REPAIRING AND REFINISHING

Factory and Warerooms off North St.

Telephone Connection.

MANCHESTER-BY-THE-SEA, MASS.

EDWARD S. KNIGHT
Florist

40 School St., Manchester

Flowers for All Occasions**EVERYTHING FOR THE GARDEN**

TELEPHONE 10

ESTABLISHED 1884

H. BAKER, TAILOR

The Breeze Building, 33 Beach St.

Manchester, Mass.

Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM
MILK and CREAM, Fresh Eggs

Telephone Conn.

P. O. Address, Manchester, Mass.

S. K. PRINCE, Prop.

THE BRITISH TAILORING COMPANY

SANDBERG & DONERT

HABIT MAKERS**Ladies' and Gents' Tailoring. All classes of Work a Specialty****Cleansing, Pressing, Dyeing, Remodelling**

Latest Patterns and Paris Fashion Styles. Guaranteed Satisfaction to All Customers.

This is our second year here and a long list of satisfied customers is our best recommendation.

Please notice the location:

46 Beach St., Woodbury Building, Manchester, Mass.

Telephone 179

Big Sale for Red Cross Fund.

Miss Mabel T. Boardman, assisted by her mother, Mrs. Wm. J. Boardman, met the Manchester women Wednesday afternoon at the Congregational chapel to discuss and formulate plans for the proposed bag sale in aid of Manchester's donation to the Red Cross endowment fund.

The plans and arrangements for the sale as devised and presented by Miss Boardman will call for a red, white and blue color scheme to emphasize the national and patriotic nature of the sale which will be held August 16th, at the Manchester Town hall.

The "Red" table to be stocked with household bags has been relegated to the Congregational church, and the "Blue" table with traveling bags of all varieties to the Baptist church. The attendants at the summer Unitarian and Episcopal churches will be asked to preside over the "White" table, which will have all sorts of sewing bags as a feature. The Roman Catholic church has been invited to take charge of the sale of ice cream and cake.

It was suggested that the Harmony Guild have charge of the lemonade table and the Kings' Daughters the candy, peanut and pop corn tables.

It was announced that the selectmen of the town will arrange to let the ladies have free use of the Hall on August 16th, in consideration of the national and patriotic character of the sale.

Next Wednesday, July 19th, Miss Boardman will meet the ladies of the various churches and societies at the Congregational chapel and discuss further the plans and arrangements for the sale.

Isaac M. Marshall, editor of the Manchester Cricket, J. A. Lodge, editor of the North Shore Breeze, and Miss Boardman will serve on the publicity committee. Miss Boardman plans to give the sale wide advertisement along the North Shore through circular announcements and other mediums.

A very beautiful, novel and useful display of bags were exhibited by Miss Boardman to give the ladies an idea of the assortment which will be on sale. As Miss Boardman is giving so much time, thought and planning for this sale, she is certainly entitled to the hearty co-operation of the ladies of the town.

The Manchester club outing and clambake will be held tomorrow at Tuck's Point.

MANCHESTER.

Daniel Sheehan and family returned to New York City last Sunday after a pleasant visit of over a week with Mr. Sheehan's parents in Manchester. Mr. Sheehan is a member of the New York police force.

Walter Edgecomb is home from Detroit on a two weeks' vacation from his work as time-keeper in one of the large automobile factories.

Miss Annabelle Lodge has been spending the week visiting relatives in Somerville.

Envelopes and writing paper by the wholesale at the Breeze office.

A party of young people spent the week-end at the Rabardy camp at Wheeler's Point, Gloucester.

The value of Manchester's new water plant is recognized this summer. Nearly a million gallons a day have been pumped the past ten days.

Mr. and Mrs. Edw. Stackpole, who are spending the summer with Mr. and Mrs. J. A. Torrey are in Damoriscotta for a short season.

The school committee has received the resignation the past week of Miss Alice M. Brackett, commercial teacher at the Story High school. Miss Brackett has accepted a very desirable position in the Wellesley High school, to teach in the Commercial course. It will be with much regret that the townspeople will learn of the change as she has made many friends since her stay among us and she has proven a valuable member of the high school faculty.

Miss Helen Beaton entertained a number of her little friends Monday afternoon in honor of her 8th birthday. The time was pleasantly spent in games and refreshments of ice cream and cake were served.

Harold Wilson of Maine is spending a few weeks with his aunt Mrs. W. B. Calderwood.

Louise Walsh is book-keeping at the Beach St. fruit store during the holidays.

Mrs. Alex. Robertson and son John leave Monday for Maine to spend several weeks with relatives.

Mrs. Roderick Rose and daughter Lillian left this week for several weeks' visit in Nova Scotia.

Edw. C. Knight, dramatic editor of N. Y. Tribune is spending his vacation in town.

The Merchants Association of Salem, numbering about 80, passed through town Wednesday noon in automobile en route to Essex. Souvenir postals of Salem were distributed along the way.

Lamson & Hubbard straw hats at Bell's.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

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Central Street,

Manchester-by-the-Sea.

Telephone 53-13

The construction of the new drawbridge is practically completed and it is expected that the trains will be running over the new structure tomorrow or Sunday.

The hot weather of the early part of the week was responsible for the breaking of more than one thermometer in town. The big thermometer on the engine house was smashed when the mercury rose to over 120 degrees in the sun.

Miss Elizabeth Mercer is spending her vacation with relatives in Medford.

Baseball Notes.

A very interesting game was played Saturday between St. Mary's of Beverly and the Manchester Crickets at the home grounds. The Crickets won with a score of 9-8, making the second victory for the Crickets over the St. Mary's.

Innings	1	2	3	4	5	6	7	8	9	R.	H.	E.
Crickets	1	0	0	1	2	0	4	0	—	8	7	8
St. Mary's	0	0	0	0	0	0	7	0	0	—	7	9

SAMUEL KNIGHT & SONS**COAL and WOOD**

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MAGNOLIA

Oldest Established Drug Store in Manchester

Business Founded in 1856.

Sole Agents in Manchester for Eastman Kodak Company and Huyler's Confectionery

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Benj. L. Allen,

Corner School and Union Sts.

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Manchester, Mass.

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Among the most popular forms of up-to-date jewelry is that of silver set with semi-precious stones. We have a fine line of these attractive goods mounted with genuine lapis lazuli, coral, amethyst, turquoise matrix, etc., and in seed pearl effects.

Pendants Veil Pins

Brooches Rings

Prices \$1.00 Upwards

F. S. THOMPSON

JEWELER

164 Main St., Gloucester, Mass.

WOMEN'S OXFORDS

—AT—

\$1.98 and \$2.48

* * * *

Two popular prices for a woman's shoe, in as much as it means good quality, all the style of the still higher grades and the greatest of comfort. We show twenty-two different patterns in 1.98 and 2.48 grades and think they are just a trifle ahead of anything else you'll see. When you have a chance drop in and look them over. We're ready to prove what we say and refund your money if you are not satisfied.

* * * *

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Postoffice Square, Gloucester, Mass.

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PLEASANT STREET

MAIN STREET

Make this store your headquarters when shopping in GLOUCESTER. With enlarged departments on all three floors, we are prepared to furnish every want that an up-to-date establishment carries.

Our Enlarged Ready-to-Wear Section on the second floor abounds in Garments, Suits, Coats, Skirts, Rain Coats, Children's Garments, Linen Suits, Shirtwaists, Wrappers, Kimonos, Wash Dresses, Children's Dresses, Petticoats, Sweaters, Millinery, Bathing Suits.

Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestics, Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Matting, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

Mail and Telephone orders carefully filled.

Gloucester's Popular Department Store

BUTMAN & FRENCH, - Post Office Sq., Gloucester

MANCHESTER.

Joseph T. Allen of New York, has concluded a visit with his daughter, Mrs. E. S. Bradley of Pine street, and his son, Joseph E. Allen, of Central street.

Morley, Flatley & Co., are engaged on the grading and other out-door work at the Ipswich estate of Herbert W. Mason of Boston.

Mrs. Benj. D. Burnham and children, Benjamin and Iris, of Oyster Bay, N. Y., are visiting Mr. Burnham's parents, Mr. and Mrs. Frederick Burnham, School street.

Luke Morgan is having a bungalow built on his lot off Allen's court. Albert Haraden is the builder.

The chiefs of Conomo tribe, 113, I. O. R. M., have been elected as follows: John Cool, prophet; Byron A. Bullock, sachem; Archie Macdonald, senior sagamore; Edward W. Baker, junior sagamore; Leonard Andrews, keeper of wampum; Edward S. Bradley, collector; Edward F. Preston, chief of records. The chiefs will be raised to their stumps at the council fire next Wednesday evening, July 19, by Deputy Ellison of Lynn.

Mrs. Redstone of Arlington, mother of G. H. Redstone of the Social Law Library, Boston, has been making a visit with her niece, Mrs. Chas. A. Lodge, Bennett street, the past week.

Among the recent visitors to Manchester were: Mr. and Mrs. A. D. Norman of Winnipeg, who included this resort among the places they are visiting in their honeymoon trip. Mr. Norman speaks very enthusiastically of the section of Canada from which he hails and says it will be one of the biggest "boom" countries on this continent within the next decade. He and his bride were delighted with Manchester and its surroundings. They were guests at the Masconomo.

Editor Marshall of the Cricket was one of the large party of newspaper men to inspect the newly "electrified" Hoosac tunnel, Tuesday.

Two Manchester young women, who are making the summer playground work at Salem very successful and popular are Mrs. George Dean and Miss Alice Knight, her assistant. Mrs. Dean has the supervision of the girls' playgrounds and has placed Miss Knight in charge of the Bridge street playground where she teaches swimming and basket making as specialties. The young women report great interest and enthusiasm on the part of their pupils, despite the hot weather.

Telephone 190

MANCHESTER-BY-THE-SEA.

Postoffice Block

Bullock Brothers, Fine Groceries

Veuve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter
AGENT FOR HILLCREST WATER CO.

S. S. Pierce Co.'s Fancy Groceries

Why Pay Low Prices for Cheap Goods

When we Sell the Best the Market Affords for a MINIMUM PRICE

Call at the **Manchester Fruit Store** or Ring 160

P. VOTTEROS PROP. (Successor to M. G. Revelas)

Postoffice Block, - - - - - Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

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Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

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L. RADLO, TAILOR

Begs to announce to North Shore residents that he has opened his Tailoring Establishment for the season of 1911 in the

ALLEN BUILDING, Summer St., Manchester

opposite the Electric Light Station

Everything in the line of Tailoring for Ladies or Gentlemen

TELEPHONE 130

Free Delivery Magnolia, Manchester, Beverly Farms and Pride's

OLYMPIA FRUIT STORE

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Choice Foreign and Domestic Fruits, Candy, Cigars, etc.

26 Central St.,

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JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they may desire in the Tailoring line

Cleansing, Dyeing, Repairing and Pressing

Special Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. MANCHESTER

The summer school opened Monday morning in two rooms of the G. A. Priest school, and is in charge of Miss Walsh and Miss Calden. It will continue for five weeks.

Clocks wound and cared for by the season. Loomis'.

Col. Archibald Tracie and Mrs. Tracie and daughter, Miss Edith Tracie, of Washington, D. C., arrived at the Leach cottage Tuesday for the season.

Trunk and bag locks repaired at Loomis'.

Manchester Town Hall **ONE NIGHT** **WEDNESDAY, JULY 19**

O. E. Wee Presents a New Society Drama
A GIRL OF THE MOUNTAINS

BY LEM B. PARKER

SEE THE SISKIYOU MOUNTAINS BY MOONLIGHT
NEW ORLEANS ILLUMINATED

RESERVED SEATS 35 and 50 cents
Seats on sale at Allen's Drug Store

CHILDREN 25 cents

Quality Stores Serve Quality Ice Cream

Whenever the sign of the Jersey Ice Cream is displayed in a drug store, confectionery or ice cream parlor it is an assurance that the ice cream served is the best you can buy, and it will be served right.

Jersey Ice Cream is found in the stores of up-to-date, wide-awake dealers whose methods of handling are the cleanest and whose facilities for keeping ice cream in perfect condition are the best. While costing them more, they know

Jersey Ice Cream

is the best grade of ice cream they can serve their customers. It is *guaranteed pure* because it is made of rich, tested cream from our Vermont creameries, pure fruit flavors and extracts and the best cane sugar. Combined with our sixteen years experience in making, the result is ice cream of delicious smoothness of texture and richness of flavor—always free from lumps, salt or bits of ice. Made in our absolutely hygienic factory and packed and shipped in perfectly clean cans. Look for the Jersey sign and learn how good ice cream can really be.

JERSEY ICE CREAM CO.
Lawrence, Mass.

"Something Worth Seeing."

"A Girl of the Mountains" is something new, something worth seeing. It develops a strong plot with very dramatic situations in such a delicate and picturesque style that one must at once place it far above the ordinary drama. An especially strong scene, one that will grip its hearers, is brought about when Nellie, the mountain girl, discovers that she has been betrayed by Rich-

ard Thurston, a wealthy New Yorker. The scene is most graphic and most telling and bound to command unflinching attention.

The play is in four acts and comes highly recommended by the press in the cities where it has been seen. At the Manchester Town hall on Wednesday, July 19th. Reserved seats on sale at Allen's Drug Store.

Emerson, Douglas and Nesmith oxfords at Bell's.

MANCHESTER.

Little Miss Mildred Cooper of Mystic, Conn., who has been visiting Miss Marion Kitfield, returns to her home Sunday.

At the probate court this week the inventory of the estate of the late Mary J. Mahoney of this town was filed, \$2918.51; also that of Manuel B. Amaral, \$2600.

Mrs. Clement Harris and little son came on from New York Sunday for a short visit with the former's parents Mr. and Mrs. Ezekial Lethbridge. Mrs. Harris and two children will sail Monday for several weeks' visit in Newfoundland.

Harry A. Ramsdell of Andover, who has been book-keeper and clerk at the Essex County club for the past fifteen years, has been forced to resign his position with the club because of ill health, aggravated no doubt by the continual daily travel between his home and Manchester. It is with much regret that the members and officers of the club as well as the townspeople who know Mr. Ramsdell and have had dealings with him during his years of connection with the club, learn of his action. Mr. Bent of Boston is Mr. Ramsdell's successor.

Ye Elder Brethren!

The annual gathering of Manchester's well-known organization of Elder Brethren will be held at Tuck's Point at high noon, Wednesday, July 26.

Dinner will be served at one o'clock.

Membership is confined to men over fifty years of age, and limited to citizens of Manchester, native born or otherwise. Former citizens and men who may have married Manchester women are heartily welcomed, if within the age limit.

The gathering is for the renewal of old associations, for a day of social enjoyment, and a revival of the memories of the olden times.

For the committee, George F. Allen, chairman.

H. J. GAY ELECTRIC CO. Everything Electrical

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C. I. Scott, Prop.

GARDEN TOOLS

Are essential features for gardening at this season of the year. A large line of these articles, such as spades, rakes, shovels, hose, etc., etc., may be found at the store of

JOHN W. CARTER

School Street,

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Personal attention paid to all work.
Special attention to interfering, over-reaching and tender-footed Horses.

Elm Street, Manchester

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Announces to his Manchester patrons that he will be at his office, at 6 Union Street, daily, from 9 to 5 o'clock. Telephone 144.

Saturdays excepted**E. P. STANLEY****Auctioneer and Real Estate**

Five Valuable Estates For Sale

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MANCHESTER, MASS.**JOHN L. SILVA****Local Expressing, Jobbing and Furniture Moving**Rubbish and Garbage collected and disposed of
All orders promptly attended to. Telephone 169-2. P. O. box 10"

Residence, Morse Court, Manchester

LAMPRON'S**Jobbing and Baggage Express**

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Removing Waste from Residences

18 Brook Street, Manchester, Mass.

Tel. 177-4.

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Particular attention given to

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Rubber tires applied. Tel. 12-2
Depot Square, Manchester-by-the-Sea.**J. P. LATIENS.****CARRIAGE BUILDER**

STORAGE FOR CARRIAGES.

CARRIAGE PAINTING.

First-Class Work. Shop, Depot Square
Manchester-by-the-Sea.**H. B. HINCHLIFFE**

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Meats and Provisions

FRESH EGGS, BUTTER AND CREAM

Pulsifer's Block

Manchester-by-the-Sea

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D. B. HODGKINS' SONS**Flour, Grain, Hay and Straw**

MILL FEEDS AND POULTRY SUPPLIES

30 Pearl Street,
GLOUCESTER
Tels. 90 and 91Tappan Street,
MANCHESTER
Tel. 170Railroad Avenue,
ROCKPORT
Tel. 125**LAKE-CROFT INN****HAMILTON,
MASS.**

(FORMERLY WINNEPOYKEN HOTEL)

OPEN ALL THE YEAR ROUND

J. C. RAUCH, Prop.

Famous Chicken and Steak DinnersBeautiful scenery. Best roads in state for automobiling and driving.
A large veranda around the house, where dinners can be served under the waving pines, with cooling breezes off Lake Chebacco. Also a large public and numerous private dining rooms.

Rooms single or en suite.

Boating and fishing excellent.

TELEPHONE 9011-3 HAMILTON

Gloucester Section

NORTH SHORE BREEZE

ANNISQUAM.

The opening of the hotels during the past week has served to enliven this hitherto quiet little place, and a walk along the shores of the river any moonlight evening will convince one that summer is here in earnest.

The harbor, or rather cove, which heretofore has been accessible to small craft only, has, thanks to the government appropriation, been dredged and now will accommodate any kind of a craft, from a small rowboat, to a large steam yacht.

Charles Lufkin and family have arrived at the Ruby cottage for the season, the cottage having been renovated, and made attractive with a nice face wall.

H. B. Fuller and family of Montreal, have arrived at Annisquam for the summer months, and have rented the Pearce cottage on Norwoods Heights.

Herbert F. Lawson and family of Arlington, have arrived at their cottage for the season, coming over the road in an auto.

The Sargent cottage, has been opened for the season, and is being occupied by Mrs. George Sargent and her daughter, of Somerville.

Tracy Hollis and family of New York, are occupying the Mellen cottage on Adams road.

Miss Annette Rogers and Miss Annie Fisher have arrived at the Tideway cottage for the season.

Professor R. S. Speck with his mother, sister and friend, have arrived at their cottage for the season, coming over the road from Hackensack, N. J., by auto.

A series of Saturday evening dances are being held at the Annisquam Yacht club, for members, their friends and relatives. These will be continued during the remainder of the season.

William H. Groves and family of this place, have rented both of their cottages, and will spend the summer abroad.

Mrs. J. D. Hubbard of Lake Forest, Ill., have arrived at their cottage for the coming warm months.

Miss Annie E. Fisher of Boston, has rented her cottage on Walnut street for the season, to S. W. Burgess and family of Boston.

Mr. and Mrs. Charles Wheeler, Jr., have arrived at their summer home at Squam Hill.

BASS ROCKS.

The following guests are registered at the Thorwald, Bass Rocks, for the season: Mrs. F. Chapman, Woodstock, Vt.; Mrs. R. H. Clerk and family, Montreal; Miss A. H. Chase, Haverhill; Mrs. W. H. Cunningham, Miss E. B. Cunningham, Philadelphia; Mr. M. Darling, Mrs. H. Darling, Montreal; Mrs. F. F. Field, Washington, D. C.; Dr. E. W. Fiske, Waltham; Mrs. F. W. Fletcher, Phillip K. Fletcher, Detroit, Mich.; Mrs. M. J. Hopkins, Miss Virginia Hopkins, Columbus, Ohio; Mr. and Mrs. W. T. Humble, Miss Elizabeth Humble, Fort Worth, Texas; Miss Mary E. Holden, Aurora, Ill.; Mr. J. H. Lawson, Mr. S. Z. Lawson, Miss A. J. Lawson, New York City; Mrs. W. J. Lewis, Miss M. Lewis, Montreal; Miss Lockett, Henderson, Ky.; Mr. and Mrs. W. Littlefield, Kansas City; Mr. and Mrs. K. Lathrop, Detroit, Mich.; Mrs. R. C. Moon and family, Memphis, Tenn.; Mrs. L. M. Michels, New York; Mrs. W. H. Moore, So. Manchester, Conn.; Mrs. R. J. Nelden, Miss Nelden, Paterson, N. J.; Mr. and Mrs. Nute, Brockton; Mrs. H. L. Parmeli, Miss M. L. Parmeli, New York; Mr. and Mrs. R. B. Parker, Master R. B. Parker, 2d, J. D. Parker, Hartford, Conn.; Mr. and Mrs. E. S. Pierce, Miss Pierce, St. Louis; Mr. and Mrs. W. H. Roome, child and nurse, New York City; Mrs. M. S. Smith, Detroit, Mich.; Mr. and Mrs. T. J. Shuart, Springfield; Dr. and Mrs. Steese and family, New York City; Mrs. Clark Salmon, Kansas City; Mr. and Mrs. Van Winkle, Buffalo, N. Y.; Mr. Cortland Van Winkle, Princetown, N. J.; Mr. K. Van Winkle, Asheville, N. C.; Mrs. T. C. Wallace, Miss Wallace, New York City; Mrs. H. H. Welles, Jr., and family, Wilkes Barre, Penn.; Mrs. James Wilson, Miss Margaret H. Wilson, Detroit, Mich.; Mrs. Wood Williams, Springfield.

Dr. Carrol Burpee and family of Malden were here over the week-end.

Frederick Moulton and family of Lake Forrest, Ill., are occupying the Rock Side Cottage, for the summer.

Breeze "Ads" Pay.

ROCKPORT.

Arrivals at "Turk's Head Inn," Rockport, since July 9th: Mrs. Colwell, Miss Colwell, Cleveland, Ohio; Miss Parsons, Miss Kellogg, Northampton; Mr. and Mrs. I. T. Rule, Newburyport; Dr. Stephen Pierson, Mrs. L. A. Pierson, Morristown, N. J.; Dr. and Mrs. Samuel Pierson and chauffeur, Stanford, Conn.; Mr. and Mrs. J. E. Burke, Brookline; Mrs. Edw. W. Hughlett, Baltimore, Md.; Mrs. James F. Oyster, Miss Helene Oyster, Norman W. Oyster, Washington, D. C.; Mrs. D. J. Puffer, Mrs. J. E. Gates, Medford; Mrs. R. J. Davis, London, Eng.; M. J. McCall, Jas. McCall, W. H. O'Connell, New York.

CONOMO.

Miss Annie Bacheldor and Mrs. Richard Horn of Dorchester, are spending a week with Mr. and Mrs. J. C. Lindouer.

Daniel B. Riggs and family, of Essex, have opened their cottage at Robbin's Island and will remain till the first of August.

Miss Josephine Courtright of Brookline, has occupied her Robbin's Island cottage for several weeks past. She will go to Haydenville Monday and remain there for the balance of the season.

Mr. and Mrs. Charles E. Evans of Springfield, will be located at the Courtright cottage for the rest of July.

F. S. Lovett and family of Wenham Neck, have taken the Cook cottage for several weeks. They arrived Wednesday. E. W. Samson of Lynn will be their guest for a couple of weeks.

Miss Florence Gardner of East Machias, Me., is spending the balance of the season with Mr. and Mrs. Richard K. Hunt.

Mr. and Mrs. George R. Presby entertained Mr. and Mrs. Perry of Winchester last Sunday.

Theodore Barrett of Melrose entertained Mr. Eaton and Mr. Stout of Malden over the week-end.

Julian Cameron and family of Westfield, have taken occupancy of their Chebacco Island estate for the remainder of the summer.

J. C. Abbott and family are making week end visits to their cottage on Chebacco Island.

PALACE OF SWEETS

¶We manufacture our own Candies and Ice Cream. ¶Best Ice Cream Soda and College Ices served in our parlor. ¶Unadulterated fruit syrups, from pure, fresh fruits. ¶We cordially invite all our patrons to inspect our work rooms.

ICE CREAM AT WHOLESALE AND RETAIL DELIVERED TO ALL PARTS OF THE CITY.

197 MAIN STREET,

GLOUCESTER, MASS.

WEST GLOUCESTER.

George H. Buckminster of Boston and West Gloucester, is having a fine boat landing built in Dyke Pasture on the bank of the beautiful Annisquam river. Mazeppa D. Betts, contractor, is in charge of the construction work. The pier will extend twenty-five feet into the water and will be ten feet wide. Although Mr. Buckminster will be the owner of the new pier, which is the best of its kind on the river, it is understood that all the residents in Dyke Pasture will be allowed the use of the landing.

"Bud" Tribou is at present a very "cool" fellow having accepted a position as assistant to Sanford Millar, driver of A. H. Bray's ice wagon.

Mr. and Mrs. Frederick W. Fostick of Boston, are located at "Dykemoore" for the season.

Miss Bessie A. Wells of Jamaica Plain, and Mrs. J. C. Ehler of East Gloucester, were the guests of Mrs. H. E. Andrews of Concord street, last Sunday.

Arthur Pinkham of East Gloucester, is employed for the summer months by John Nelson of Pleasant Valley farm. This is the second season the young man has been employed upon this large and beautiful estate.

Miss Caroline Sawyer of Gloucester, was the guest of Mr. and Mrs. Asa J. Rust of Essex avenue, Sunday.

Miss H. B. Stodder and sister, Emma, of Brookline, have taken one of Perrie L. Rowe's cottages, the "Woodland Camp" on Woodman street, for the season.

Ernest Rowe of Quincy, was the guest of Mr. and Mrs. Perrie L. Rowe of Essex avenue over the week-end.

During the terrific thunder shower which visited West Gloucester last Thursday the lightning played a curious prank on the premises of A. H. Bray of Sumner street. Several people were gathered in his large barn when a small bolt flashed in at the door knocked a horse which was standing in the stall, senseless, slightly effected one of the bystanders and flashed out of the window leaving a dazed group behind. The horse has recovered from the effects of the severe shock.

Frank L. Signer of Essex, was the guest of friends in West Gloucester, last Monday.

Loring Harris of Essex avenue, is assisting J. D. Estabrook in surveying the 20-acre tract of land on Essex avenue for William H. R. Rust.

In spite of the hot weather of the past two weeks the carpenters have made rapid progress on the bungalow which Alfred G. Ireland is having erected on Essex avenue. The frame is up and boarded in and many favorable comments are heard in regard to the beauty of the location and the fine appearance the building is already presenting.

Asa J. Rust, proprietor of "Spring Hill Farm," has certainly established a new record for the number and variety of crops grown on one piece of land in a season. He has planted a piece of ground comprising about one acre to strawberries; as it takes two years to grow a bed of strawberries Mr. Rust, who thinks it a waste of time

not to get a crop on his bed the first year, has planted corn between every strawberry plant, and between the rows of strawberry plants and corn he has planted onions, sweetpeas, beets, lettuce, peas, beans and peppers, making nine different kinds of plants on the same land and strange to say each and every one looks as if they would yield a record crop.

Mrs. Nettie Bradbury of Portland, Me., was the guest of her aunt, Mrs. Azor H. B. Roberts, of Essex avenue last Sunday.

Rev. J. W. Brownville, pastor, preached in the Congregational church Sunday. In the evening Miss Lottie M. Marshall, vice president, was the leader of the Y. P. S. C. E. meeting. E. Walter Haskell made a very long and interesting address to the young people upon the life of David.

P. W. Whittemore and family of Newton, have taken occupancy of their Cole's Island estate for the season.



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Jig Saw Puzzles to Rent and for Sale. Puzzles Ranging from 100 to 1200 pieces. Special Corner Features in our Puzzles Not Found in other Makes.

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Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

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MASS.

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WEST GLOUCESTER.

J. Winthrop Thurston of Topeka, Kansas, who is visiting in Rockport spent Sunday with friends here. Mr. Thurston was accompanied by his brother, Henry H. Thurston of Rockport.

Miss Margaret W. Thurston, who was graduated in June from Mt. Holyoke College, has been appointed a member of the Tribune Fresh Air staff and will be employed in the work of the society during the summer months at Krom Farm, Shokan, N. Y.

Mrs. Hattie Wilkins of Salem arrived in West Gloucester Monday and will be located at her Lincoln street estate for the present.

A. Manton Wilkins, formerly of this place, now of Lynn, is enjoying a four weeks' trip to Sebago Lake, Me.

Another forest fire is threatening the beautiful pine groves of West Gloucester. Wednesday afternoon a fire started in the pasture of Charles O. Brown off Essex avenue near the Gloucester-Essex line and has been burning ever since. Sidney F. Haskell, forest warden, has been on the scene several times and got the fire under control; but owing to the extreme dryness of the woods it is almost impossible to extinguish every vestige of the blaze. It is feared that the fire may sweep through the beautiful Tranquility Grove the stately trees of which are the pride of this section.

The gypsy moths have completed their labors for the season and have decided to leave the leaves of the trees.

The garden party held by the ladies auxiliary to the West Gloucester grange Wednesday evening was a very successful affair. The parsonage grounds presented a very lively appearance during the evening with the many colored electric lights and the other gay decorations. Over one hundred people were served with supper by the supper committee and all the booths and tables were well patronized during the evening. The ladies realized a substantial sum which will be added to the hall fund.

John Clark of Boston, is the occupant of "The Belfry" at Wingaersheek Beach.

Mr. and Mrs. Horace McIntyre of Everett, have been the recent guests of Mr. and Mrs. Geo. E. Merridew.

The Campbell family of New York have taken one of the Wingaersheek Inn cottages for the balance of the season.

Other notes on Page 57.

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GLOUCESTER, MASS. - - -

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WASH DRESSES AND LINGERIE DRESSES.

\$3.98 dresses for \$1.98
\$4.98 dresses for \$2.98

LINEN COATS.

75 Pure Linen Coats, regular prices \$2.50, \$3.00 and \$4.00.
Sale price \$1.48

PONGE COATS.

Regular price \$7.95. Sale price \$3.95
Regular price \$9.95. Sale price \$4.95

WHITE SERGE AND MOHAIR SKIRTS.

Regular prices \$5.00 and \$6.00. Your choice \$2.98 each
Hundreds of Bargains to delight you at

SIMON GORDON. :: 122 MAIN ST., GLOUCESTER.

CONOMO.

The summer colony at Conomo Point are greatly annoyed by the noise made by the motor boats which pass through the narrows at an early hour in the morning. It is very disturbing to most people to be aroused from a peaceful slumber by a noise like half a dozen rapid fire guns being exploded under the window.

The noise can be almost entirely eliminated by the use of a muffler which is very inexpensive. This would give great relief to those who seek the quiet of the sea shore for rest and recreation during the hot summer months. The law requires the use of a muffler; and it appeals to the writer that all who have occasion to pass by Conomo in motor boats would win the admiration and good will of every person there if they would equip their boats with that very desirable article—"A Muffler."

Hon. W. E. Chester of Boston is visiting his father W. P. Chester at the Conomo Hotel.

"Camp Lynn" presented a gay and festive appearance Wednesday being the scene of the merriest party Conomo has seen this season. Mrs. J. Q. Farwell entertained the Rebecca Union Sewing Society of Lynn, an auxiliary of the Odd Fellows, of which she is a member. The day

was spent in those delightful pastimes which Conomo affords all who visit her beautiful shores,—boating, bathing and sight-seeing. A delicious clam chowder dinner was served by the hostess. This was greatly enjoyed by the guests all of whom were affected by that big appetite which all visitors to Conomo experience. The party which numbered about thirty left Conomo at an early hour in the evening showering Mrs. Farwell with thanks and praise for the grand good time they all had enjoyed.

Ex-Mayor Charles E. Harwood and family of Lynn are not located at their Cedarhurst cottage for the season as yet, but make frequent visits there.

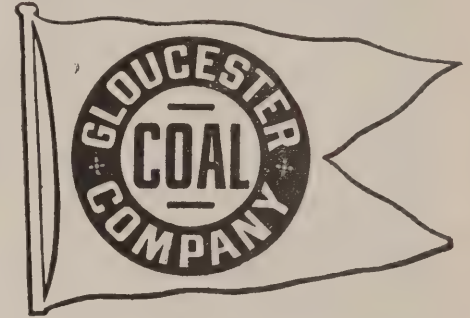
Miss Bessie Buxton of Peabody is the guest of Mr. and Mrs. William Lambert at their Cedarhurst cottage.

Mr. and Mrs. George Perkins made a visit to Wenham this week to attend the wedding of Mr. Perkins neice, Miss Marcia Perkins of Wenham.

Among the guests entertained at the Conomo hotel by W. P. Chester during the past week were: Hon. F. P. Bennett and family of Saugus; Mr. and Mrs. Sherman Cook, E. M. Carter, Manchester, N. H.; Mr. and Mrs. C. B. Osgood, Cliftondale; Mr. and Mrs. A. W. Burrell of Cliftondale; Mr. and Mrs. Josiah P. Hay-

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No Advance in PRICE
BEST grades of hard and soft COAL furnished promptly in any quantities and at lowest prices. Auto Truck delivery in Manchester, Magnolia, Essex and all parts of Cape Ann.



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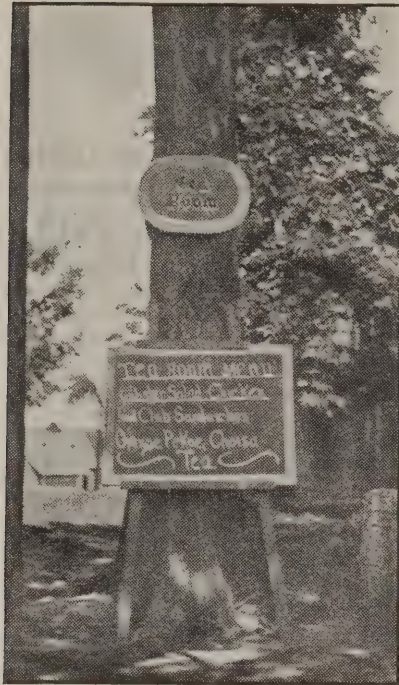
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American and European Plans. Special rates
by the week. Business Men's Lunch
at Noon, 25 Cents.
All Improvements. Mrs. K. Ryan, Prop.
2-23-tf

ward, Malden; Dr. and Mrs. Carcher and Mrs. Graham of Saugus; H. F. Wentworth and J. S. Mearom of Saugus; Mr. and Mrs. R. C. Shepherd of Gloucester; M. V. Kelroy of Lynn; C. F. Porter and Miss Porter of Boston; G. F. Strong and Chester Strong of Gloucester; G. E. Webber and Frank Pearson of Boston; Burton Elwell and party of six, Roy Mills and party of seven, C. H. Preston and Miss Preston, S. M. Spaulding, O. D. Williams and H. E. Brenton of Boston.

Exposition a Stimulant.

There is some question whether an exposition is a real help to a city, but in San Diego, which is preparing to hold one in 1915, the building operations have amounted to \$2,352,000 in less than six months of 1911; and for a city of some 40,000 people, that is admitted to be "going some."



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*Chicken, Club &
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ESSEX.

Thursday night of last week, a welcome change came over the face of Essex, burned with heat and parched for want of rain. It was like the Irishman who lay speechless three days and three nights and his continual cry was wather, cold wather, cold wather! And the cold water came in great rain drops and plenty of them. It helped the gardens, it filled the cisterns and cooled and purified the air. Thunder, we guess it did and lightning, too. Pour, crash and snap. At South Essex it struck the house of Elias Andrews on Forest avenue. No one was at home, so it did as it chose. It hunted around and found an iron bedstead; the bedclothes caught fire and the lightning fled out of the window. Neighbors rallied and before the fire department could reach the spot, the danger was over—loss \$150.00. The lightning searched electric lights and burned them out it struck the

various wires along the streets and snapped them as threads. And when lights were beyond the lightning's reach, the thunder took a hand and stood over that house and the electric lamps in many places were ruined by its vibrations. Then there was a cry of fire again and the bells again gave out the call and it was found that the lightning had found another place where there was no one at home; had sneaked under one barn and gathering courage as it went had come up through another through a pile of rags and rubbish, and fire became rampant and one of the barns of the estate of Wm. C. Howard on Story street was burned to the ground. The firemen did noble work, as Essex firemen always do, and the flames were confined to the barn. It took two heavy thunder storms to do all this; then, as if satisfied with devastation and ruin, the third storm came with no thunder and lightning, but with pure spontaneous, refreshing rain, cooling, invigorating—and when the hours for morning came the rain had ended and the storm had fled.

Rev. Washington Choate, D. D., is expected to preach at the Congregationalist church Sunday.

The Methodist Society of South Essex were invited to attend the union picnic of the Methodists of Gloucester and Cape Ann at Centennial Grove Wednesday. Many availed themselves of the privilege.

The organ at the Congregational church has been thoroughly overhauled and put in perfect tune during the past week.

ESSEX.

It has been a genuine pleasure to the people of Essex during the hot weather to take advantage of the cooling water of lake and river. Corporation wharf has been the favorite place for bathing. One has but to shut his eyes to imagine that he is at Atlantic City. Nothing is more soothing and refreshing than a good salt water bath.

A fine new schooner was launched from the ship yard of James & Tarr last Saturday. She was 12 ft. long, 25 ft. wide and 12 ft. deep. She will be commanded by Capt. Albert Larkin and will go to the banks for fresh fish. She was towed around to Gloucester on Monday, where she will be fitted out for sea. The spars will be furnished by the Union Spar Co. About 100 people took the trip to Gloucester and a fine sail was enjoyed. She was saluted in royal style as she passed through the Narrows.

John Mulcahey and son Clarence, returned Saturday from a week's trip to Evangeline's Isle. They started from Boston in the steamer "Prince Arthur" at 2 p.m., and reached Yarmouth at 6 a.m. As Clarence looked over the side he saw a huge monster coming toward the ship, mouth open, big enough to swallow five or six boys his size. He was just getting ready to scream when rush! it went out of sight and came up the other side of the ship. It was a whale. A large number were sighted during the trip, as well as great schools of mackerel, seals and porpoises. Clarence was sick as a boy expected to be; had just a little headache, you know. Nova Scotia is a pretty fine place, and he had an elegant time.

Henry Burnham and family, late of North Adams, have moved to town to the old homestead at Essex Falls. Mr. Burnham contemplates making numerous improvements and repairs. Mr. Burnham has for many years been superintendent of one of the big mill at North Adams. He is now traveling agent for a large mill at Providence. His family will be quite an addition to the Essex social world.

The fire in the woods at Essex Falls, set by lightning the other night, has been put out. Alonzo Mears, the deputy fire warden of that district, had it in charge. When it comes to handling a woods fire Mr. Mears is a fire extinguisher of no mean ability.

L. E. Perkins and family have returned from their trip to Colebrook, N. H.

ESSEX.

Mr. and Mrs. J. J. Reed and daughter, Dorothy, of Carbondale, Pa., are visiting Mr. and Mrs. Fred M. Burnham of Main street. Mr. Reed is the general master of mechanics of the Delaware & Hudson River Railroad. Mrs. Reed is a sister of Mr. Burnham.

The cottages at Deans Island and vicinity are quite generally occupied. Among the recent arrivals are Mr. Norris, Mr. Phelps, Mr. Shorey, Mr. Thrasher, Mr. Walker and Mr. Cook.

Mr. and Mrs. William Flavin and daughter, Louise, of Abington, have been visiting their cousins Mr. and Mrs. William Bagwell of Main street. Mr. and Mrs. Bagwell are cordial, hospitable people, and it goes without saying that their guests had a most delightful time.

B. Frank Raymond our hustling real estate man, reports quite a lively demand for bungalow lots. Mr. Raymond tells us that he has properties for sale from a bungalow lot to a 1380 acre farm.

Samuel Giddings of Cambridge is visiting relatives in town.

Kelly Cosgrove of Bangor, Me., after a week's visit with his uncle Edwin Oxner at Neponset, spent a few days with Mr. and Mrs. S. L. Story. Accompanied by Sammy Story he returned home on the Bangor boat Saturday. Eddie Oxner, Louise and Mrs. E. H. Oxner are also visiting Mr. and Mrs. Story..

At Prospective Hill Farm the work is progressing finely on the new barn and dairy house. It is all roofed in. In this barn there will be tie ups for 100 cows. Everything will be sanitary and up to date in every respect. The Misses Gould have a fine reputation for scientific farming and are a great addition to the agricultural interests of Northern avenue.

Geo. Law of Woburn, principal of the Woburn High school, was in town Saturday visiting his parents, Mr. and Mrs. Caleb Law.

Washington Burnham, the oldest man in town, aged 94 years, passed away from earth early last Friday morning. Mr. Burnham was a lifelong resident of Essex and was well and prominently known. In his later years of activity he was a farmer; in his early life he taught school. He always took an active interest in public affairs. He was the father of the late L. G. Burnham, who was a large coal handler in Boston, and was also interested in the United Fruit Co. Mr. Burnham was laid at rest in the Spring Street cemetery.

Conomo Hotel, Conomo Point, South Essex

W. P. CHESTER, Mgr.

**BROILED CHICKEN, FISH AND COMBINATION DINNERS
STEAM CLAMS TO ORDER UPON ARRIVAL.**

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Special attention to automobile parties.

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Surveys and Estimates made Promptly. Land platted and subdivided.

NEW CARRIAGE LINE TO CONOMO POINT**J. GARDNER COLEMAN, PROPRIETOR**

Meets all Cars at Junction of Essex Avenue and Harlow Street.

Carriages to Let**Baggage Express**

Stables and Office Harlow Street, South Essex

Mazeppa D. Betts**CONTRACTOR, CARPENTER AND BUILDER****Bungalows a Specialty**

254 Essex Avenue

West Gloucester, Mass.

ESSEX BASEBALL.

Scores of game played at Essex between the Baptist's of Beverly and the Essex Clubs of the Sunday School League B. B. C.

Essex.

	ab	r	h	tb	po	a	e
Bontchie, 2b	4	0	1	1	5	2	0
Cogswell, 1b	4	1	0	0	12	0	0
Wetmore, c	3	0	1	1	8	1	1
Low, 3b	2	2	1	1	0	2	0
Burnham, ss	2	1	0	0	2	2	0
Story, p	3	0	1	2	0	5	0
Lufkin, rf	4	1	0	0	0	1	0
Lander, lf	4	1	0	0	0	0	0
Mess, cf	1	0	0	0	0	0	0
Hubbard, cf	3	0	1	1	0	0	0
Totals	30	6	5	6	27	13	1

Baptists.

	ab	r	h	tb	po	a	e
Cooper, cf	4	0	0	0	2	0	0
Weldon, 2b	4	0	0	0	0	2	0
White, 1b	4	0	0	0	7	0	0
Ganope, c	4	0	0	1	10	1	1
Mercier, lf	4	1	1	3	1	0	0
Fossiana, ss	4	0	0	1	2	2	0
Renbolt, 3b	2	0	0	1	2	3	2
Larrabee, p	3	0	0	1	0	0	1
Hamilton, rf	3	0	0	0	0	0	0
Totals	32	1	1	8	24	8	4

2-Base hit, Story. Left on Bases Essex	
6, Baptist 5. Hits off Story 1. Larrabee 5.	
Runs	1 2 3 4 5 6 7 8 9 Total
Essex	0 3 0 0 0 0 2 1 0—6
Baptist	0 0 0 1 0 0 0 0 0—1

Other Sunday School League games:—
Methodists 34, Monserrat 4, at Beverly.
North Beverly 7, Universalists 5, at No. Beverly.

GEORGE H. PAYNTER

Manager

CONOMO POINT**AUTOMOBILE LINE**

Meets all Trains at Conomo and West Gloucester Stations. Meets all Electric Cars at the Junction of Essex Ave. and Harlow Street.

Auto Parties taken out by hour or Day.

Carriages to Let by hour or Day.

Baggage transported to all sections of the North Shore.

Also Proprietor of the

"STOP OVER" ICE CREAM EMPORIUM

at the junction of Harlow St. and Essex Ave.,
South Essex.

Residence: Harlow St., South Essex
Telephone 14-13

Standing in League.

	Won.	Lost.	Pct.
North Beverly,	9	1	900
Universalist,	9	2	818
Essex,	8	4	667
Dane Street,	6	4	600
Methodist,	4	6	400
Centerville,	1	10	91
Baptist,	0	10	000

Mrs. Richard, Miss Catherine and Miss Beatrice Jones and Mrs. Elaine of Medford Hillside, have been visiting Dr. Mears and family at Orchard Home.

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Carpenter and Builder

Jobbing Promptly Attended to

Summer St. **MAGNOLIA**

Breeze Advertising Pays.

John T. Commerford**Carpenter and Bullder**

Jobbing Promptly Attended to

MAGNOLIA MASS

Patronize the Breeze.

MAGNOLIA.

Professor Krumpeln will render the following program at a concert which he is to give at the Oceanside Hotel next Tuesday evening, July 18, commencing at 8.30 o'clock: Piano solo, march "France and Germany", introducing the "Marseillaise" and "The Watch on the Rhine"; monologue, "Waterloo", Lord Byron, with descriptive music; piano solo, "The Cathedral in a Storm"; songs, international, "La Paloma" (Spanish), "Volo O Sere-nata" (Italian), "Liedeslied" (German); piano solo, "The Blue Pasmumpsic"; recitation, "The Mintrel's Curse", (translated from the German), introducing the piano and autoharp; Scotch songs, "The Le-rig", "Jack Macdougald"; demon-stration; "How the Blind Read and Write"; piano solo, March Brilliant, "The United States Cavalry", intro-ducing the "Star Spangle Banner".

On Sunday evening at the Village church, Professor Krumpeln will rlay the following program, begin-ning at 7.45 o'clock: "War March of the Priests," Mendelssohn; "Sa-cred Chorus", Wely; "Spring Song," Mendelssohn; "Intermezzo," Allan Macbeth; "The Lost Chord," with organ and autoharp, Sullivan; "Overture to Zampa", Herold.

The first installment of the new hand book appeared Tuesday and in its new cover and general neatness has met with popular favor.

Miss Mary Cavanaugh of Palmer, is the guest of her aunt Mrs. John L. Abbott this week.

A cup has been offered at the Men's club by William Macdonald for the highest single string for the season. A special bowling tourna-ment has been started with four teams entered to compete for prizes given by Mr. Macdonald.

A meeting will be held in the as-sembly room of the Men's club this evening to organize the club.

There will be a short dance at the Men's club tomorrow evening from eight to 10.30 o'clock. Admission ten cents.

On Wednesday evening, July 19, there will be a dance at the Men's club house with music furnished by Long's Orchestra of Manchester. Dancing from eight to twelve o'clock. Admission twenty-five cents. The membership of the club has reached 130 and is steadily increas-ing.

A number of young people of this town attended the "Wild West Show" at Gloucester on Monday evening.

First-Class Groceries and Kitchen Furnishings

A Complete Line of Staple and Fancy Groceries, S. S. Pierce Goods. Strictly Fresh Eggs, Butter and Cheese, Gasoline and Motor Oil.

GASOLINE—We have no garage and therefore can afford to sell the same gasoline at a less price than garages can. **OUR PRICE NOW LESS PER GALLON, LESS BY TANK.** We sell the same quality gasoline at **Less Price** than garages do—and we will continue to do so. We can also beat them with **CYLINDER OIL. TRY US!**

We have a large variety of **Hardware and Kitchen Furnishings, Crockery, Tinware, etc.**

MINERAL WATERS: Apollinaris, White Rock, Poland, etc. By the case or dozen. **Gingerales.**

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NEXT TO MEN'S CLUBHOUSE

MAGNOLIA.

Rev. Edward T. Sullivan of Newton Centre will preach at the Union Chapel Sunday July 16th. Services at 10.30 a. m. All seats free.

We are pleased to report that Frank Story, who has been quite ill at his home on Western avenue, is out again and much improved in health.

Miss Hattie Stanley, who is a librarian at Washington, D. C., is enjoying her annual vacation at the home of her mother, Mrs. Rufus Stanley on Western avenue.

The local fire apparatus responded to a still alarm this week for a slight brush fire near John Allyn's summer residence, which was quickly extinguished.

Mrs. Nellie Smith, Mrs. Wm. Joseph and Master Loring Cook of Manchester were the guests of Mr. and Mrs. Henry Brown on Monday.

Mr. and Mrs. Arthur Deane Allen of Orange are the guests of Mr. and Mrs. John B. Knowlton this week.

Mrs. John McKay and daughter Jennie enjoyed a short trip to Malden this week, where they were the guests of relatives.

WEST GLOUCESTER.

The members of the Ladies Aid Society of the Congregational church are making extensive plans for their annual Lawn Party to be held on the parsonage grounds Tuesday, July 25th. Mrs. George Burnham, president of the society, is very hopeful of making this the most successful lawn party ever held by the society, as the proceeds will go to swell the fund for remodeling the Congregational church. It has been suggested by many that the fact of the Grange having recently held a

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Swedish Masseur
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Telephone 3

party on the parsonage grounds will subtract from the success of the Ladies Aid, but that is hardly likely as the Ladies Aid have held their lawn party in the same place for many years past. All in West Gloucester who appreciate the fact that it is a great benefit to the community to have a church will attend the lawn party and make it the biggest success ever.

Another large real estate transaction has been added to the already long list of important transfers that has aroused so much interest in West Gloucester recently. Edward E. Currier has sold his farm on Concord street to Miss Bertha Stevenson, reserving for his own use the

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Toilet Articles and Perfumes.
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house and barn only. Miss Stevenson by securing the added twenty acres now has one of the largest and most beautiful and sightly estates in West Gloucester comprising upward of fifty acres. It is delightfully located and fronts upon the Essex river giving the best view of the Atlantic ocean; as seen between Wingaersheek beach and Woodbury's neck.

A Good Start.

First to break ground for its exposition in 1915, San Diego is making a good start. It already has \$2,500,000 to spend on its big show, and foreign countries will add a large amount to that.

OUR ANNUAL JULY SALE
OF
Women's New Wash Dresses
 at Saving of **1-3** and more

Hundreds of new, practical Summer Dresses in all the new popular warm weather materials are offered in this sale at remarkably low prices.

\$7.50 Marquisette one-piece Dresses **\$3.98**
\$3.00 & \$4.00 Gingham and Percale Dresses **\$2.98**

We Solicit Charge Accounts

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Have you visited the Biddle Baking Company's "Little Bake Shop"?
 181-183 Essex Street, SALEM, MASS.

When we have more time we will tell you all about it. Please do not wait for us — come and see for yourself.

Bakers, Confectioners. Dealers in Ice Cream and Soda. Lunch Room in the Rear.

BEVERLY FARMS.

Night patrolman Webster K. Bray of the Farms beat, has rented a cottage at Little Neck, Ipswich, for use during his two weeks' vacation, which he is to enjoy next month.

Mr. and Mrs. Elmer R. Morse of St. Albans, Vt., are visiting friends at the Farms.

Mrs. Abbie Marshall continues to enjoy camp life at her cottage on the Annisquam river, Gloucester. This week she had her granddaughter and grandson, Miss Helen and Marshall Campbell, with her.

Richard Carr has accepted position as night watchman on a summer estate at Pride's Crossing.

Unclaimed letters remaining at the Beverly Farms post office July 12: Mr. G. L. Andrews, Miss Mary M. McCabbery, Miss Mae Cumme-ford, Miss A. Duffy, Miss Mary E. Day, Miss Margaret Daley, Miss May Cranelly, M. Hegarty, Sidney Hook Leaha, Lunt Morr Co., Miss Anna Quinn, Miss Enis Roose, Mr. Chas. W. Scott, Master Frank Thomas, E. H. White, Mr. J. B. Waterbury, Mr. John Williams. William R. Brooks, Postmaster.

B. F. Keith's Theatre.

Unquestionably the biggest event in vaudeville in recent years is announced for B. F. Keith's Theatre next week in "The Meistersinger All Star Minstrels," which will be put on in the style for which Mr. Keith has become famous, with the greatest organization of soloists, minstrel endmen, and musicians, that has ever been brought together. In "The Meistersingers," who have been for four weeks the leading feature at B. F. Keith's, there is the greatest combination of male voices that has ever been in a minstrel circle, and the end men will number four, whose names are known the width and breadth of the land. They will be George Thatcher, of Thatcher, Primrose & West Minstrels, the famous Lew Benedict, Hughie Dougherty, the great Philadelphia minstrel, and John Healy, who has been specially engaged from Al G. Fields' Western Minstrels, for this occasion. The interlocutor will be Harry W. Morse, late of Cohan & Harris' and Lew Dockstader's Minstrels. There will be over fifty people on the stage, the biggest circle ever shown. The boys and girls of the present generation, who have never seen a real old style minstrel show, should be brought to see these famous artists and company of great singers.

MAGNOLIA.

The program for the coming week at the Woman's club is as follows: On Tuesday evening, A Visit to Ireland; Wednesday afternoon, Embroidery Class with Lessons in Irish Crochet; Thursday evening, Whist. The next gentleman's Night will be held on Wednesday evening, July 26, for members and their friends.

TOWN MEETING AT ESSEX.

On Monday evening last two Town Meetings were held at the Town hall,—the regular adjourned meeting, and a special meeting to consider bringing suit against the B. & M. railroad for damage on account of the Charles Mears fire caused by fires of the employees of the railroad in the spring cleaning of the road.

The special meeting came first. Frank E. Raymond, Esq., was chosen moderator. E. F. Stanwood made the following motion: "That the Selectmen be authorized to employ counsel and bring suit against other expense incurred by said town on the B. & M. R. Co., to recover money expended by the Town of Essex and all account of the fire which burned the ice houses of Chas. W. Mears, which is alleged to have been caused by fires set by employees of the said B. & M. R. Co., and the sum of \$100.00 be raised and assessed for the purpose of this motion". The motion was carried and meeting dissolved.

At the adjourned meeting on motion of E. F. Stanwood it was voted to make the compensation of moderator \$10.00. Frank E. McKenzie reported for the committee elected to confer with the Ipswich authorities in regard to abolishing the Grammar School Tax and to obtain special legislation empowering the Town of Essex to help defray the expense in so doing up to the sum of \$500.00. Mr. McKenzie said that a special act had been passed by legislature empowering the Town of Essex to raise, assess and appropriate the sum of \$500.00 for this purpose. He also said that the Town of Ipswich had agreed to relinquish all claim in the premises if the Town of Essex and its citizens would pay the sum of \$1,000, all back taxes, and the expenses of the transfer.

Upon motion of E. F. Stanwood it was voted to raise, assess and appropriate the sum of \$500 for the purpose of helping to bring about the abolishment of the said Grammar School tax.

Aaron Cogswell read a letter from the Gloucester Elec. Light Co., whereby they agreed to make all changes and put in all poles voted for in the annual Town Meeting with the exception of the light at the foot of Gideon's Hill so-called. The vote in regard to this light, it being claimed, was too vague to be understood. On motion of E. B. Kimball the meeting was dissolved.

ROOMS, TENEMENTS WANTED for the summer. The Breeze has inquiries galore from people who desire to spend the summer on the shore at Manchester, Beverly Farms, Magnolia, etc. Persons having rooms to let, or apartments, should advertise the same on this page. The cost is only one-half cent a word after the first week; one cent the first week. Send in your adv. today with cash.

This is the Renovating Season

With 25 yrs. experience in fine upholstering, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

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Specimen stock that produces permanent results rather than LOW PRICES.

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(BRANCH, BEACH STREET, MANCHESTER)

<p style="text-align: center;">JAMES B. DOW</p> <h3 style="text-align: center;">Gardener and Florist</h3> <p style="font-size: small;">Roses, Herbaceous and Budding plants. Cut Flowers and Greenhouse Products for Decorations and Funeral Work.</p> <p style="text-align: center;">Hale Street, Beverly Farms</p>	<p style="text-align: center;">J. B. Dow John H. Cheever JAS. B. DOW & CO.</p> <h3 style="text-align: center;">Coal and Wood</h3> <p style="font-size: small;">We are now prepared to deliver coal at short notice to all parts of Manchester and Beverly Farms.</p> <p style="text-align: center;">Beach Street Hale Street Manchester Beverly Farms</p>
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Two Panama Expositions.
 The opening of the Panama Canal
 is an event big enough to be cele-

brated by the holding of two ex-
 positions, and both of them will be
 hummers.

BEVERLY FARMS.

Mrs. Thomas Smith, wife of Mr. Smith, coachman at S. E. Hutchinson's, was among the survivors of the terrible train wreck of the Federal express at Bridgeport, Conn., early Tuesday morning. Mrs. Smith fortunately escaped without any injuries, except a bad shaking up.

During the hot weather of the past week, West beach and the new pavilion have proven a God send not alone to Beverly Farms people, but to many from surrounding towns. The temperature of the water has been high all the week and the beach, from early morning until late at night has not been without its bathers. At times from 100 to 150 could be seen at once in the water. The pavilion with its broad-shaded piazza has been the mecca for crowds of people.

Services for the late Mrs. Mary Bennett, a well known and respected aged resident of the Farms were held at the Farms Baptist church last Saturday afternoon. A large number of relatives and friends, including members of Preston WRC, No. 93, and the Sarah Wyman Whitman club of which the deceased was a member, were in attendance. The pastor of the Farms Baptist church officiated, after which the WRC ritual burial service was used, including singing by the corp's members. The selections were "Rock of Ages," and "Shall We Gather at the River." There was a profusion of beautiful flowers. Interment was made in the Farms cemetery.

Mrs. Willard B. Publicover's sister, who has been visiting in this vicinity for the past two months, left this week for her home in Seattle, Wash. She was accompanied by her mother, Mrs. Peoples of Gloucester, and will probably make the Pacific coast her permanent home.

Harry P. Cole, chief stenographer at the U. S. Machinery plant in Beverly, is enjoying his annual vacation and is spending it principally about the Farms, incidentally in a bathing suit at West beach much of the time.

Mr. and Mrs. F. P. Gaudreau have been entertaining Mr. Gaudreau's two sisters, who are here on a vacation trip from their Canadian home.

Dr. Dougherty this week appeared with a new car. It is an E. M. P. and is a beauty.

William O'Hearn of the Farms, has the sympathy of his many friends over the loss of his brother, James O'Hearn, who passed away in Boston this week.

BEVERLY FARMS.

Mr. and Mrs. James McDonnell of Haskell street, have as guests this week, Mr. and Mrs. Louis Voorhees (Amy Griffith) of Salem. Mr. Voorhees is Mrs. McDonnell's brother.

Among the real estate transfers of the week is noted that of Daniel Linehan of Beverly Farms to the Boston & Maine R. R. land on West street, Beverly Farms, 109.7 by 409.5. This bears out the statement made in the Breeze a short time ago that the railroad company was seeking this property which is about one-half of the estate, for a local freight yard. The company's new acquisition adjoins its present passenger tracks and fronts on West street. It is understood that the present freight yard will be discontinued.

The choir of St. Margaret's church last evening, gave a social and dance in Neighbors' hall. It was largely attended and thoroughly enjoyed. Before the dance an excellent concert was given by the Beverly Farms Band. The proceeds of the party will be devoted to securing an electric device for pumping the church organ.

Beverly Farms people are interested in what Mayor Dodge will do with the appropriation order for \$5100 for a new steamer at the West street engine house at the Farms. The order has been passed through its final stages by the city council and now goes to the mayor for his signature. It has been pretty well demonstrated that a new steamer is needed and there is much sentiment in favor of a new steamer, rather than making repairs on the old engine. If the new engine is secured the old one will probably be sent to North Beverly.

Mrs. Wilder is visiting her parents at her former home in Lowell.

Mrs. Juliet Osborne, age 94, the oldest resident of Beverly Farms, in speaking of the recent spell of hot weather, says that she cannot remember of ever having such a prolonged hot wave as we have just passed through.

An entertainment and presentation of flags took place at the assembly hall of the Farms school Tuesday evening under the auspices of Preston Relief corps, No. 93, arranged by Mrs. Geo. F. Wood, the corps' patriotic instructor. Special guests of the evening were Mrs. Nellie F. Libbey, Mass. department president of the WRC and Mrs. Sadie Follett of Allen WRC, Manchester. The program as printed in last week's Breeze was presented.

JOHN DANIELS

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Visit our lunchroom and ice cream parlor connected with our bakery
Orders Will be Collected Every Morning, and Promptly Filled.
Cream—Wholesale and Retail.

The flags were received by representatives of the various schools who expressed their thanks. The entertainment closed by all singing America. The flags are silk, of good size with a stand.

The Ladies' Sewing circle in connection with the Baptist church are holding their annual fair in the chapel of the church today. The ladies are anxious to make the fair unusually successful this year and besides the sale an excellent program is being arranged for the entertainments. Miss Miriam Gow, a recent graduate of the Boston school of expression will read and Miss Ruth Wood will sing.

Mrs. Elmer York of Boston was thrown from her carriage at the corner of Haskell and High streets Saturday evening, receiving a broken leg and bruises about the face. Mrs. York came to Beverly Farms on the train from Boston arriving here at 8 o'clock to spend Sunday with her husband who is connected with the force of employees at Wyatt's market. Mr. York was awaiting her arrival at the depot with a horse and carriage. He got out of the carriage in order to assist his wife into the vehicle, and after she was seated the horse became frightened at the sound of an automobile horn and started to run before Mr. York had a chance to get into the carriage. The horse ran madly up West street into Hale street and from there into Hart street. Just as he was turning the corner into Haskell street Mrs. York was thrown from the carriage. Many persons heard the cry of the woman and attempted to stop the animal, but were not successful until after she was injured. Mrs. York was taken in an automobile to the Beverly hospital where she is getting along as well as could be expected.

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Also a Full Line of

Choice Vegetables and Fruit in their season. Poultry, Fresh Eggs, Butter

ORDERS CALLED FOR AND DELIVERED

BEVERLY FARMS.

The Beverly Farms engine house is looking fine with its new coat of paint. This week large new front entrance doors were installed, making a decided improvement to the building's appearance as well as a much needed change for the benefit of the fire apparatus in getting out in cases of alarm.

The Japanese in the employ of Mr. Kenneth Lewis, who was some time ago severely injured in Newton, in an auto accident, and who has since been in the hospital, has so far recovered as to this week return to the Farms.

The band concert at Manchester last evening proved its usual strong attraction for many Beverly Farms people.

Not much progress has been made in response to the many calls for a few band concerts (one even would be appreciated) to take place evenings at the West Beach pavilion. The inability to secure funds is the difficulty.

John Cressey, the popular driver of the steamer three wagon, starts tomorrow on his annual ten days' vacation. John will spend it mostly in this vicinity taking in the places of interest.

While not suffering so much perhaps as other places from the torrid heat wave, Beverly Farms people on Wednesday gave thanks for the relief of cooler weather.

Mr. and Mrs. John E. Duffy of Brooklyn, N. Y., have been among this week's visitors to the Farms.

There is probably no other place the size of Beverly Farms that has so many young people who are expert swimmers. A visit to West beach any day will give proof to this. Large parties can be seen swimming and diving. New stunts are being introduced which furnish much amusement to the large parties of onlookers.

The Beverly Farms Baptist Sunday school picnic takes place at Centennial grove next Tuesday. Those who desire a full day's enjoyment at the grove may take the 8.46 train from the Farms for Montserrat at which place special cars will take the party to the grove. The committee in charge of the various arrangements have the matter attended to so that the affair will be an enjoyable one.

Many Farms streets not having been oiled, received the second application of calcium chloride for dust laying this week.

Miss Alice Mullen of Greenfield is visiting friends at the Farms this week.

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Carriage and Automobile Repairing

New Coverings, Tops and Slip Linings
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SPECIAL ATTENTION GIVEN TO ALTERATIONS

Painting and Varnishing

First-Class Work

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This week the construction company completed the work of changing the telephone wires from poles to the underground system. The work commenced at the West street engine house in Central square, by way of Hale street to the Manchester line. The unsightly telephone poles in this vicinity will be removed.

The new pavilion at West beach has now been provided with about all the needed equipment for the convenience of the bathers. New wringers have been installed and are stationed at the shower baths. It is suggested by many that a large clock be placed at the main entrance.

Lawrence J. Watson, 2d, will leave next Monday for Detroit, Mich., and other western points. He will be in Detroit to attend the Federation of Fraternal orders, representing with others the order of the Knights of Columbus.

Mrs. Dr. M. F. Fallon and son of Worcester, as is their custom, arrived at the Farms this week and will spend the balance of the summer here. They are lovers of West beach and bathing.

Miss Crosby, bookkeeper at the Brewer market, has resumed her duties after a five days' delightful sojourn at Casco Bay, Maine, and vicinity. Miss Brewer, who will enter Smith College in the fall, substituted for Miss Crosby during the latter's absence.

Officer Chadwick of Pigeon Cove, Rockport, has been the recent guest of Mr. and Mrs. Alex Campbell.

It is news to most people that the Interstate Commerce Commission has undertaken the investigation of the express companies. The announcement that this policy has just been decided on is misleading, for the Commission has had men in the field for months making a searching inquiry into the business methods of the companies. As a result of this investigation, it is believed, the carriers under investigation filed new schedules which are probably

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Ladies' Tailoring a Specialty.

Repairing of all Kinds, Cleaning, Pressing
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Work Called for and Delivered.

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intended to meet some of the more serious complaints regarding the manner of conducting the express business. It has been contended for a long time that the express monopoly was making excessive profits. It will gratify the public if something can be done to insure more equitable charges for service and better protection to the customers of the companies.

Read the Breeze for news.

Nursery Rhymes Made Over.

The London "Bookman" for June prints two prize winning renderings of well known nursery rhymes as they might have been written by Rudyard Kipling. "Little Jack Horner" has been metamorphosed into "Johnnie 'Orner" by V. Ford thus:

'E wasn't much to look at—'e was small
'An 'e lurked about in corners—'e was shy;
'E was boss, though we were better fellows all,
'An we got the scraps, while 'e was stuffin' pie;
'E was just a sort of bloomin' mountebank
'An 'e couldn't work—'is fingers all were thumbs;
'E was lazy, 'e was selfish, full o' swank,
But you bet that Johnnie 'Orner got the plums!

A. Eleanor Pinnington made over Hark! Hark! The dogs do bark! Beggars are coming to town: Some in rags, and some in tags, And one in a velvet gown. into the Kiplinguesque:
O hark to the great excitement, to the sounds in the busy street, For even the dogs are barking at the tramp of the shuffling feet:

In ones and in twos and in dozens,
in rags and in velvet gown,
In tawdry tatters, and dust and dirt,
the beggars are coming to town.

"WHO WILL TURN THE FREEZER?"

"Who is going to turn the freezer?" is asked in the home that makes its own ice cream. Everybody looks at one another, waiting for someone to make the first offer, for it is no fun to grind away on what generally is a back-breaking, muscle-tiring job. And why go to all this trouble of mixing the cream, the flavoring, the sweetening—why this muss of chopping ice and sprinkling salt and then the terrible grinding that fairly makes you lose your appetite for ice cream?

"Well," you say, "we know we are eating pure ice cream when we make it—we know what is in it and that it is clean." But do you? You bought the cream, the sugar, the flavoring. Do you know they were pure—were they guaranteed so? When the time for making ice cream arrives, the can, the cover, the dasher brought from their resting place, but are they thoroughly steamed and sterilized before using? No, you didn't take that precaution, but you should.

Doesn't it stand to reason that the manufacturers of the famous Jersey Ice Cream who do take precautions like these, who know what kind of cream is used because they own the creameries and know that every ingredient used in the making is absolutely pure—guaranteed so—produce a better ice cream than you can make, to say nothing of your time and trouble?

The Jersey Ice Cream Co., of Lawrence, Mass., has been manufacturing for the past sixteen years ice cream that is the

acknowledged standard of ice cream quality. This deliciously rich, creamy, smooth ice cream is made of pure, rich cream, tested to see that it contains the proper amount of butter fat, and which comes from their own creameries in Vermont, the best fruit flavors and extracts and cane sugar. Properly blended and frozen, the product fulfills every requirement of the Pure Food Laws.

Jersey Ice Cream is always dependable in flavor and quality. It is not good one day and poor the next, but always good. When you ask for Jersey Ice Cream you know exactly what you are going to get. Up-to-date facilities, a hygienic factory, storing and shipping in cans that are perfectly clean, combine to make the Jersey Ice Cream goodess.

Leading drug stores, confectioneries and ice cream parlors are glad to display the Jersey sign. Look for it and drop in. You'll learn how good ice cream really is.

Col. D. C. Collier, director-general of the Panama-California Exposition, and G. Grosvenor Dawe, managing director of the Southern Commercial Congress, will tour the South in August to arouse interest in a community-of-interest plan for cooperation. With two such human dynamos engaged in the same cause there must come results.

"San Diego in 1915," is the slogan of the southwest. The Panama-California Exposition will prove a big surprise to many persons.

We are at the same old Location

Have remodelled and enlarged our store just double its former size. Why? Our trade has increased so fast we just had to have the room to handle the business.

Why This Steady Gain in Our Business?

A Square Deal to all—everything as represented; our food products are pure—our prices are right—our service the best. What's on your mind?—Something good to eat? We have it—get busy, ring us up or call.

THE FOOD QUESTION is our study

Doctors can check disease or set broken bones, but your strength must come from your food. Think about it. Talk it over with us. Cheap, unwholesome food does not nourish the body.

THE THISSELL COMPANY

Dealers in and
Receivers of

High Grade Food Products

If you want something
good, try us

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Beverly Farms, Mass.

Plans for a North Shore Boulevard.

A Boston to Gloucester boulevard is embodied in the plans for a road to extend from Loring avenue in Salem to the Marblehead line, and continue along the shore. If the preliminary plans are finally decided upon, the land bordering on Forest river will be reserved as a park and grove.

It is proposed to construct a bridge across Salem harbor at a point above Salem Willows, by means of which the towns and cities along the entire north shore would be made easy of access. The new boulevard would end in the vicinity of Naugus Head, and if the remaining part of the proposition is carried out the town of Marblehead would construct a shore road around Peach's point to join the new boulevard.

The development of the west shore of Marblehead has for a long time been a much discussed question in various town meetings, and it was only at the annual town meeting last March that a committee of five citizens was appointed to investigate the cost and consider the advisability of building a shore road.

The advantages of the new plan are many for besides being of inestimable value to Marblehead, it

would also benefit the entire North Shore, for with a bridge over Salem harbor and the completion of a boulevard the roads leading to Boston would be the best in the State. The roadwork from Beverly and Gloucester to Boston is all in good condition, with the exception of the roads in Salem. That city is considered the missing link in the good road chain, but the carrying out of the new project would overcome this defect.—Beverly Times.

The Bakers Island Lights.

One hundred and thirteen years ago the lights on Bakers Island were lighted for the first time. The first lighthouse was a long, wooden structure, the keeper's residence being in the centre, and the lights at either end. It was raised Sept. 16, 1797, and the lights were shown Jan. 3, 1798. In 1816, the double lights were discontinued for some reason, and but one was shown. This arrangement continued until 1820, much dissatisfaction being expressed meanwhile. As a result of joint action by the Salem Marine society and the town of Marblehead, new lighthouses were erected, double lights were restored Oct. 18, 1820, and they have continued until the present time.

Game Protection.

The Department of Agriculture has made careful estimates of the number of deer killed last season, and it announces that in 22 States for which statistics are available the bag was 60,150 deer. No estimate was made for California and some other Western States, and in other States, such as New Hampshire, North and South Carolina, no statistics were available. Making fair allowances for such States, the number of deer killed in the United States last year is estimated at 75,000 to 80,000. The number of elk killed is put at 2,000, or less, and of moose 3,050.

They Always Succeed.

There has never been an unsuccessful exposition west of the Rockies. The San Diego Exposition promises to be the most interesting and successful, considering the money outlay, ever held anywhere.

Italy Also Has Two.

Italy is holding two expositions simultaneously, one at Rome, and one at Turin. The precedent is merely being followed by San Francisco and San Diego in holding two Panama Expositions the same year—1915.

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Of those residing on the North Shore for the Summer to

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TOWN NOTICES

MANCHESTER



NOTICE

All bills and claims against the Town should be presented to the Selectmen on or before Thursday noon of each week. After approval the bills will be paid by the Town Treasurer, at his office, on the following Saturday. The regular business meeting of the Board will be held on Thursday evening of each week at 7.30 o'clock, also on the last Saturday afternoon of each month from two to four o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.

Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER BOARD will be held at their office, in the Town Hall Building, on the last Wednesday of each month, at 7 o'clock P. M. All orders for shutting off or letting on of water, reports of leaks, and all business of the department under the Superintendent should be reported at his office at the Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his office in the Town Hall Building, on Saturdays, for the payment of bills, from 9 to 12 M., 1.30 to 5 and from 7 to 8 o'clock P. M. When a holiday comes on Saturday the pay day will be Friday previous at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL COMMITTEE will be held the first Monday evening of each month at which time all bills against the school department of the town should be presented for approval. SCHOOL COMMITTEE.

Notice

For the convenience of any person having business with the School Committee or Supt. of Schools, Mr. John C. Mackin, the Superintendent will be at the Principal's room, on second floor of the G. A. Priest school, Thursday afternoon of each week, from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

General

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SUBSCRIBERS leaving the city for their shore homes should notify this office of their "change of address" promptly, sending their present as well as new address.

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It has spacious drawer room, a base top plenty large for the trinkets of the dressing table, a mirror quite large enough for one to see their entire figure in and it bears evidence of the designer that has an eye for good taste. One with swell front, French legs, prettily shaped mirror, especially selected stock, Oak and Mahogany. For only

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BOSTON, MASS.

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Desirable Articles for Card Prizes. Small Gifts, etc.

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Daniel Low & Co.—Salem, Mass.

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The steel in these articles is of superior quality, and we guarantee them to give entire satisfaction.

Z 118 Pocket Knife, very thin, fine mother of pearl sides, one large and one small blade 1.75 Shown actual size. Just the knife a particular man likes because it is so flat for the pocket. Very fine steel.

Z 16 Flower Scissors, 5½ in., gilded handles 1.00 Made to hold stem after flower is cut

Z 99 Fish Knife, one blade, aluminum sides 25 Actual size

Z 114 Cutting Scissors, 6 in., gilded and enameled handles, leather sheath .50

Z 121 Cuticle Scissors, 3½ in., long, finest steel, gilded handles .75

Z 115 Picnic Set, shown open and closed, knife and fork with ebonized handles, .50 The knife and fork slide into handles, forming case 7½ in. long when closed.

Z 138 Same, Nickel plated case, 6½ in. long .90

Z 109 Pocket Scissors, fine steel, blunt points .35 Actual size. Just the thing for a man's vest pocket.

Z 130 Pocket Scissors, with cigar cutter, 3½ in. long, blunt points .60

U 2331 Beefsteak or Bird Set, finest steel, grey finish, silver plated handles a very useful and serviceable set 1.25; with steel 1.50 Shown actual size.

U 2336 Beefsteak or Bird Set, finest steel, plain polished handles 2 pieces 1.00; with steel 1.25

U 2337 Egg Scissors 5½ in. fine steel, gold finished .75 Clips readily and evenly the top of the egg.

Z 143 Brass Knife, two fine steel blades, a turn of the ring on end of handle opens blade .75. Shown actual size.

Z 129 Desk Set, 8 x 2½ x ¼ in., morocco, contains paper knife 7½ in., scissors 6½ in., gun metal handles; knife, 2 blades, penholder, in gun metal, pencil, pen box-eraser 3.25.

Z 117 Knife, 3 in. long, very thin, gold finish, enameled in colors, two blades and long file 2.00

Z 137 Knife, 2½ in. long, very fine pearl sides, has corkscrew, long nail file, scissors, 3 blades 2.75

Z 134 Pocket Scissors, folding in leather case, actual size .60

Z 139 "Queen" Buffer, 5½ in. long, black, morocco back, removable chamois, with file, knife, scissors and cuticle knife in handle, 3.00. Very compact.

U 2338 Poultry Shears, fine steel, 9½ in. long 2.25

DANIEL LOW & CO., Inc. SALEM, MASS.

Special Articles A Visit to the Home of the Biplane Some North Shore Gardens In This Issue

NORTH SHORE BREEZE



VOL. IX, NO. 29

68 Pages.

Five Cents

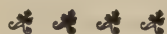


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General Contractor

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Sewer and Water Trenches

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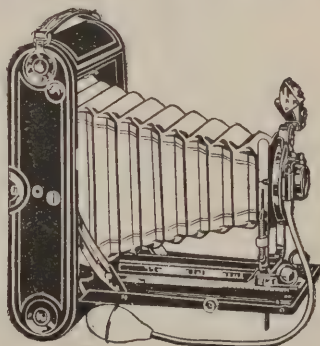
Telephone Manchester 173

FERN CROFT INN

is partly rebuilt and is open for business. We can accommodate 100 guests for dinner at one time. Music same as last year. Dinner better than ever. Telephone Danvers 45.

Knows San Diego.

It was an unusual letter that President Taft gave John Barrett, in appointing him his personal representative at the San Diego ground-breaking. It was a cordial, kindly letter, and to it was added a postscript which ran as follows: "I know San Diego because I have been there twice, my father and mother and sister lived there for years, and my father died there."



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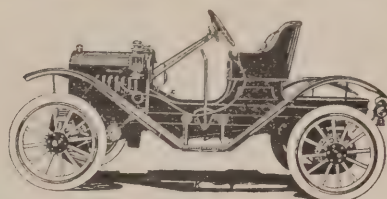
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CLOTHES DURING THE SUMMER
MONTHS AT LEAST.

Every lot of clothes received is given a
thorough purity cleansing in a separate wash-
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extracted and the lot promptly returned for
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All kinds of Catering in First-Class Style.
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Christine Campbell I M P O R T E R

HAS OPENED HER ROOMS ON
Beach Street, - Manchester, Massachusetts
FOR THE SUMMER

Imported Linen Suits and Dresses, Embroi-
dered Muslin, Linen and Pongee Robes

Grande Maison de Blanc

308 Fifth Avenue, New York

The Colonnade, Magnolia



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Monday, Tuesday, Wednesday and Thursday

July 24th, 25th, 26th, 27th



Dinner Napkins	\$6.00 to \$19.00 per doz.
Table Cloths $2\frac{1}{4} \times 2\frac{1}{4}$	5.00 to 11.00 each
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...ALSO...

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Special Values in H. S. Towels and Bath Towels

NORTH SHORE BREEZE

VOL. IX

MANCHESTER, MASS., FRIDAY, JULY 21, 1911.

NO. 29

SOCIETY NOTES

There will be a "Goat Medal Competition" played during the months of July, August and September, at the Essex County club, Manchester. Any member may purchase a Goat Medal at the office in the club house. The competition will be played under the following conditions: First, members holding one of these medals may challenge any other holder of a medal to match play on club handicaps as posted, the loser to surrender his "goat" to the winner. Second, the loser may challenge the winner but twice for the recovery of his "goat." The first time he must take two strokes from his handicap as compared with the handicap under which the first match was played and pay two golf balls to the winner if he lose the match. On the second challenge he must take four strokes from his original handicap, and in case of loss of match pay four golf balls to winner. Strokes to be given at holes as indicated on score cards. Third, a member having lost his "goat" and not holding any other "goat" may challenge any other holder of a "goat" under the best terms he can make under section two. Fourth, when a member has more than one goat in his possession, any member having a "goat" may challenge for the member's "goat" or for any he may have won under the same conditions as section one. Fifth, under no conditions may a match be played for more than one "goat" at a time. At the end of the season the player producing the most "goats" will be appointed the "goatlord" and will be presented with a gold goat medal. All the medals will then be returned to their original owners ready for the year following.

♦ ♦ ♦ ♦

The engagement of Miss Jessie Ames of Tewksbury and Andrew Marshall, assistant attorney-general of Massachusetts, was announced Monday. Their marriage will take place in the early part of September. Miss Ames is the daughter of General and Mrs. Adelbert Ames of Tewksbury and Bay View, Gloucester. Congressman Butler Ames is her brother. She was educated at Rogers Hall, Lowell, and is a graduate of Smith College. Mr. Marshall is a graduate of Dartmouth College, class of '01, and Harvard Law School '04. While at Harvard Law he took a prominent part in the athletics of the university, especially football. He has been assistant attorney-general for four years and lives at 38 Rockview street, Jamaica Plain. The late Gen. Butler was Miss Ames' maternal grandfather, and the Butler summer estate at Bay View is now the Ames summer home, and a famous point of interest on the North Shore.

♦ ♦ ♦ ♦

The decision of the Senate last Friday to vote upon nearly all the legislative program of the house by August 15th is believed to assure final adjournment of the session by that date. Plans therefore are being made by Pres. Taft to locate at Montserrat on that date.

♦ ♦ ♦ ♦

S. Reed Anthony and family of Boston and Beverly Farms, are enjoying the wonderful scenery of the Yellowstone Park during their western Pacific trip.

Franklin T. Pfaelzer and family of Philadelphia and Boston, were among The Brownland's guests to settle last Saturday. The home-like and charming atmosphere of this hostelry makes it a most desirable place at which to entertain one's relatives and friends and several guests have been embracing that opportunity. Mrs. Sill has had her father, Dr. Currier of Philadelphia and New Hampshire, stopping with her. The Misses Sohier of Boston, entertained Miss Mary Foster of Brookline. Mrs. Greeley has had her sister, Mrs. Frost, with her and Mrs. Alexander of New York, who has a Brownland cottage, has extended summer hospitalities to her sister from New York. The traveling contingent at the hotel has been welcomed back again, the Sangers from Scarboro, Maine, and Miss M. J. White from her sojourn at the Isles of Shoals.

♦ ♦ ♦ ♦

Dr. and Mrs. Brown (nee Wigglesworth), of Milton, arrived Monday as tenants of the small cottage on the Wigglesworth estate, Manchester. Otto Zerrahn and family of Milton, occupied the cottage last week.

♦ ♦ ♦ ♦

Craig Culbertson arrived this week at Manchester Cove to visit his parents, Mr. and Mrs. S. A. Culbertson of Louisville, Ky., at their summer home. Mrs. Culbertson, Jr., was Miss Effie Bagnell of St. Louis. The Bagnells are at The Oceanside, Magnolia, as usual.

♦ ♦ ♦ ♦

Mrs. Alexander Cochrane, who is at her summer home at Pride's this season, is anticipating a visit from her daughter, Mrs. Cushing of Newport. She will do much entertaining in her honor.

♦ ♦ ♦ ♦

Around the festive board of the Allan Curtis summer home at Beverly Farms last Friday evening, a dinner company of eight lady and gentlemen friends extended the felicitations to their host on his recent safe home-coming from Europe.

♦ ♦ ♦ ♦

An engagement of international interest particularly in New York, North Shore and Newport circles, is that of Ogden Mills, Jr., of New York and Miss Margaret Ruthford, daughter of Mrs. Wm. K. Vanderbilt, Sr., of New York and Paris. Miss Ruthford's suitors were reported as Prince Francis Joseph of Broganza and Kermit Roosevelt, who has been frequently entertained on the North Shore was likewise mentioned. Mr. Mills as a Harvard man, is well known among prominent Harvard graduates on the "Shore." The wedding will be solemnized in the autumn. Mr. Mills is a lawyer by profession.

♦ ♦ ♦ ♦

The first annual meeting of the Ipswich Hospital Corporation held recently, showed the great generosity of Ipswich and other North Shore colonists to the cause. A children's fair held July 1910 at the Appleton Farm gave as the receipts from Mrs. D. F. Appleton as \$319.20; R. T. Crane, Jr., has contributed \$50; James H. Procter, \$400, and Amory A. Lawrence of the Beverly Cove colony, \$50. The total is \$824.20.

SOME NORTH SHORE GARDENS

BY MARY H. NORTHEND

THE evolution of the North Shore gardens is one of the most noticeable of its many beautiful features. Where once were farmlands and mowing fields, now lie a succession of beautiful gardens, old-fashioned, formal, or Italian, which confer distinction and lend additional charm to a spot known the world over for its picturesque headlands, its magnificent estates, and its charming scenery. The work of reconstructing the North Shore has been made easier in the performance and more satisfactory in its results by this great amount of natural beauty.

From one end of the North Shore region to the other, the guest privileged to enter the estates sees wonderful gardens. Many of these were planned by noted landscapers, while others carry out designs made by the owners. Prominent among the latter is the Loring garden, which lies midway between Beverly Cove and Beverly Farms. It is just such a dear old-fashioned garden as our grandmothers loved, a garden with wonderful box borders and sweet-smelling flowers such as were in evidence long ago, in that far off time when our forefathers kept at the rear of their houses such simple and lovable gardens, in which narrow paths divided separate beds that were edged with box and filled with odoriferous blooms.

In marked contrast to the simplicity of these old-fashioned posy-beds is the no less beautiful garden owned by Messrs. W. S. and J. W. Spalding at Beverly Farms. Here thrive millions of fragrant roses. Climbing varieties are trained to cover, with a mass of bloom, the tall wire supports which fence in the enclosure. This forms a picturesque background for beds of various shapes and sizes, filled with roses of varying heights and habits of growth. The wide and well-kept paths are covered with blue gravel and edged with closely-clipped turf, green and velvety.

Outside the limits of the rose garden lies the garden proper, with extensive greenhouses, rose draped pergolas, and wonderful marble accessories. There are marble stairways and there are softly splashing fountains of beautiful design, also in marble.

The Sicilian garden of Mrs. Guy Norman, at Beverly Cove is unusual and interesting. It was built upon the bleak and barren rock of the shore. On such a foundation were reared walls of stone and cement, and after these walls had been securely laid, many loads of loam were brought and filled in to make the garden beds, with sand and gravel for the paths. This may be called a genuine sea-garden, wrested from the domain of King Neptune.

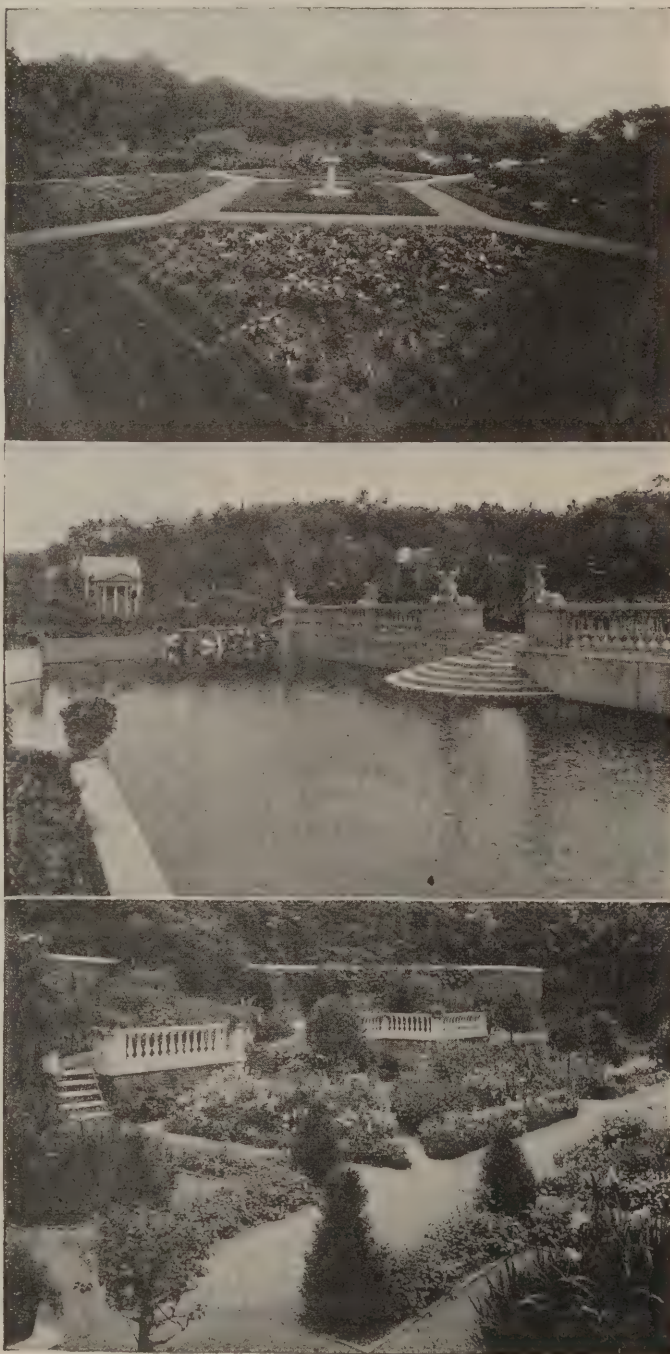
Great oil jars stand along the upper terrace, and all manner of jars, pots, and vases in beautiful forms stand upon the paths and along the walls. Every inch of this hard-won soil is fairly crowded with bloom, and the general effect is not only beautiful but novel and foreign beyond description.

Very different in plan, but quite as attractive, is the very original formal garden found upon the estate of Mr. Washington B. Thomas, at Pride's Crossing. Here an English sundial is the principal feature of the great central square of closely cropped turf, and is surrounded by flower beds containing only old English flowers. An herbaceous border, backed by shrubbery, hides the dividing fences, making a most effective background for lilies, iris, phlox, fox-glove, larkspur, and other old garden favorites.

In the foreground of the picture lies a great triangular bed of tuberous

rooted begonias, bordered with browallia, while behind the sun-dial, rises a beautiful fountain of Italian marble.

This is one of the largest gardens along the shore as well as one of the most artistic. It is so arranged that the whole is visible from the broad veranda of this summer home, presenting an enchanting prospect that



Upper Picture—W. B. Thomas Formal Garden, at Pride's.

Middle Picture—Entrance to Spaulding Rose Garden, at Beverly Farms.

Lower Picture—General View of Dudley L. Pickman Garden, Beverly Cove.

embraces broad terraces, set in the midst of closely clipped lawns, below which are the garden bed, with here and there a marble fragment, and beyond a sweep of smooth sward reaching to the water's edge.

Another beautiful garden of a type still different from these four is found at the summer home of Mr. Gardiner M. Lane, President of the Art Museum in Boston, and son of the late Professor Lane of Harvard University, and is located at Dana's Beach.

This garden, like the one just described, is very extensive. A trellised arch marks the point of division between the beds intermixed with shrubbery of the garden proper and the handsome Italian garden surrounded by a high ornamental fence. On the other side of this garden lies the tennis court, hidden from view by a pergola of trellis work draped in vines. To the left, herbaceous plants hide the cliff as well as the sandy sea beach below it.

The central feature of the Italian garden is a large space, fully seventy feet on each side, in the middle of which has been placed a round pool, twenty feet in diameter. This is surrounded by four separate pools, which occupy the corners of the square. Each of these basins is several feet deep, and defined along the water's edge in marble. The circular central depression is carefully designed to contain a carved fountain of Italian marble. In the four corner basins, numerous goldfish sport about among the stems of aquatic plants which grow here in great profusion. There are



Garden of Mrs. E. C. Swift's Estate, Pride's Crossing.

many water lilies, of great variety and beauty, whose cup-like leaves, floating on the surface, form a pretty setting for the blossoms above. Gravel walks about three feet wide, bisect the four sides and surround the central pool, while conduits, built beneath these walks, enable the fish to swim freely from one of the five basins to another.

The many-hued Japanese iris lends itself admirably to the task of beautifying the walks beside the fountain, with well-defined effect. The plan followed in planting this garden seems to be to mass the different flowers together for borders, with due regard to difference in height, while each variety is kept separate in the formal beds that occupy the center. This garden was designed by Mr. Olmstead.

Messrs. Little and Brown of Boston, planned the beautiful garden of Mr. Dudley L. Pickman at Beverly Cove. It lies at the left of the mansion, and is approached from the veranda. The ground, which was originally sloping, has been filled in at one side. At the back has been built a semi-circular high brick protection wall, below which is the upper terrace, which leads by step to the garden with its picturesque lily pond at one side.

Through the center of the garden runs a straight path, which ends in an arch overgrown with vines and rambler roses. This path is bordered upon each side with lilies, set in a profusion of low-growing blossoming plants, producing perfect harmony of color.

From the arch, a flight of steps descends to the lower terrace. This is lined on the one side with pots of graceful ferns, while on the balustrade which defines the garden, stand potted bay trees. The graveled terrace walk overlooks the valley and wild garden below. These three elevations of the circular upper terrace, the lower terrace, and the wild garden, give a variety of interest that is remarkable for a garden of its size. Vines clamber over the high protection wall at the back of the upper terrace, and over the balustrade in front. Low blossoming plants of delicate tints, such as tea roses and purple heliotrope, line each side of the semi-circular graveled walk, while directly below the balustrade lies the crescent shaped lily pond, on whose surface float the broad leaves of the nymphaea with its snowy blossoms, contrasted with the delicate azure of

the water hyacinth. Goldfish sport about this pond, which has a marble edge ornamented with marble vases filled with pink and white geraniums. Drooping from the terrace, masses of delicate Japanese roses make a snowy background for the dainty pond below.

At Coolidge Point, Manchester, the residence of Hon. T. Jefferson Coolidge shows a fine Italian garden. It lies to the left of

the lawn, entirely hidden from view of the courtyard, and protected from harsh sea winds by a high stone wall and a thick growth of trees.

A gravel walk leads across one end to a picturesque tea house, ensconced in a bower of flowering vines. This tea-house is of rustic construction, built on a slightly higher level than the garden itself, and it is equipped with quaint marble seats and a curiously carved marble table. Great antique vases flank the entrance upon both sides.

At right angles to the teahouse path, runs another to the fountain just discernible in the distance. This path winds past masses of rhododendrons and *Rosa rugosa*, outlined against a spruce hedge; past the bridge, where murmurs from the brooklet reach the ear; to a high retaining wall, where it turns sharply and connects with the fountain path. Here vines, shrubs, golden glow, hollyhocks, and other herbaceous plants cluster to form an enchanting border.

Like the teahouse, the fountain stands upon slightly higher ground than the garden proper. A short flight of stone steps, guarded on each side by leopards of

(Continued to Page 63.)

A VISIT TO THE HOME OF THE BIPLANE



THE MANUFACTURE of the WONDERFUL NEW MACHINES at MARBLEHEAD

"D RIVE me to the Burgess-Wright Biplane Workshops" and then I thought what a curious fact it was that I had made such a request in the most ordinary and matter of fact fashion, as if I had been enroute to biplane studios from time immemorable. It was my first trip however, and I had more or less curiosity as to just what I should find. What I found was new and strange. The workshops are located in the ship yard of the firm of Burgess and Curtis, and are guarded with much vigilance from the gaze or intrusion of the outsider. Yachts and boats of every description meet the eye at every turn as one enters the sacred precincts, and to the lover of water sports a visit to this end of the establishment is well worth while. It is where the biplanes are being constructed that the real fascination lies today, and it is with a sensation of awe and wonder that one gazes for the first time upon one of these frail crafts of the air and realizes that the new era of aerial navigation, long the dream of certain inventors and so called fanatics, has at last become an established reality, and is from day to day growing in public favor as has no other invention of the age, with the possible exception of the automobile. The biplane being constructed for the personal use of Mr. Curtis of the firm, is resting upon a truck in the work-shop nearly finished, and it was with no little pride that it was shown and its merits discoursed upon by one high in authority upon the subject. Far be it from the thought of an

bird machine, poised for all the world like a giant butterfly upon its auto truck, its white wings immaculate and its hundreds of fine wires crossing and recrossing the mechanism in a wonderful puzzle is fascinating. This particular biplane is very much like the one used by Mr. Atwood in his world famous flights, with the exception of the engine, and it is Mr. Curtis' intention to perfect this machine to such a degree that aerial navigation conducted upon sane and common sense principles will be insured. Several workmen were employed upon the glider, which was uncompleted, but

the biplane was so nearly finished that a very comprehensive idea of its workings was to be gathered by the attentive guest, and it is particularly simple of explanation after such a discourse. It is the belief of Mr. Curtis that the day is not far distant when the few sections of the mechanism that have up to date been the bone of contention among the experts will have been so regulated and adjusted as to give the best possible results, and then it will be simply a matter of popular sentiment whether or no the aeroplanes have arrived for practical purposes.

To the uninitiated the navigation of the air is attended by real terrors that seem almost impossible to overcome, but it is a well known fact that those men and women who have thus far taken up the art have

proven to their own satisfaction the practicability of this method of transportation, and the pleasures of the sky pilot are such as to amply recompense for any disturbed mind with which the first steps are bound to be taken.

When such men as the Wrights, Curtis, Atwood and Hamilton have lent their approval to such a tremendous invention it is bound to impress the populace at large with the wonderful possibilities it unfolds.

There is no



Atwood making a turn over Swampscott



Preparing a Burgess-Wright Biplane for flight



Atwood with a passenger over Swampscott

unmechanically constructed brain to enter into an elaborate description of the biplane. The technicalities of the subject are too complicated, too delicate to be handled lightly and by the uneducated in the art, sufficient to say that the

topic of conversation pro and con that is so much in evidence today, especially among men, as the subject of aerial navigation, and it is amusing and instructive to listen to certain gentlemen who are well posted upon the subject and to learn from a disinterested stand-point just what a hold the subject has taken upon such men. Some are loud in their praises of the invention and express a desire to try a flight at their earliest opportunity, and others take a very positive position and declare that it is bound to be a failure from any point of view, still others are conservative and quote other days when men made rash statements concerning automobiles and lived to prove their fallacy, and this class are very much in evidence. When one has seen a biplane working and has noted the wonderful performances given by such men as the Wrights and Atwood they cannot help but believe that the birdships have come to stay, and that although they are today but toys in the hands of these daring few, the time is not far away when they will be classed as a practical safe and modern means of transportation. There is not a day goes by that requests for plans and prices do not come to the Burgess, Curtis workshops, and the mail business on that account is something tremendous. Hundreds and hundreds of men, most of them motor experts, have taken up the study of the biplane and are promising all sorts of inventions that they are perfecting with the intention of putting them before the public at the earliest possible moment. Brains, brawn, and the highest intelligence are being combined along that line, and when such attributes are brought to bear it would seem even to the uninitiated that bird men and women are bound to be as common in the days to come as motor men and women are today.

The first idea one has of a biplane suggests innumerable intricacies that seem indispensable, but when one examines one of these white winged moths, there seems to be little that is not easily explained, and the mechanism is apparently quite as simple of comprehension as that of a motor, and in fact some make the assertion that it is far simpler.

Be that as it may, simple or complex, the biplane is a factor in society today that cannot be ignored, and men and women who are broad-minded and democratic must admit that such is the fact. One peculiarity of aerial navigation that has yet to be explained is this: why have Frenchwomen taken up the subject to the extent that they have and American women who are supposed to "beat the world," are still far behind? Are they more timid than their sisters across the water, or is the explanation advanced by a prominent biplane manufacturer correct: "They are too valuable and choice to run any chance of losing." The latter is a pretty theory but unconvincing, to be sure it is stated upon good authority that Eleanora Sears has in mind a biplane all her own in which she will startle society in the time to come, but up to date her name is the only one connected with the subject. Many women have taken trial trips in the machines and come back safe and sound, and unquestionably when their fathers, brothers and sweethearts take up the art in very earnest we shall have a few venturesome birdwomen flying the stars and stripes.



A Different Type of Machine—the Bleriot



Atwood in the Aviator's Seat—Showing the Method of Handling Burgess-Wright Machine

advocate that is soon to come among them, and what their sensations will be when they first realize that their domain is invaded by such a giant, featherless, songless specie is not hard to imagine. It will be the end of their happiness and reign and the beginning of their migration, but such is the history of progress.

To those men who are pioneers in the art of aerial navigation must be given just due, their conviction will make possible wonders that are as yet but vague mirages in the distance.

As I looked upon the biplane in the workshops I wondered where and when it would first fly into the unexplored regions that await it above, and it was certainly a curious sensation to think of this fluttering white winged messenger knocking at the gateways of the upper world, where dreams and dreamers have wandered, but where humans have as yet but knocked in fancy.—Article and cuts used by courtesy of North Shore Reminder.



Another View of the Burgess-Wright Biplane

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SOCIETY NOTES

Social life on the North Shore the present week has centered in the Essex County club. The weekly concert Wednesday, as usual, drew a brilliant gathering. There were nearly a hundred at the club for luncheon and during the concert later in the afternoon nearly two hundred teas were served. Among those entertaining at luncheon were Mrs. J. Warren Merrill, seventeen covers; Mrs. James McMillan, six; John C. Kerr, fourteen; Mrs. Gerard Bement, six; Miss Ruth Harrison, ten, George H. Crocker and others. The invitation golf tournament Thursday, today and Saturday is drawing a lot of people to the club and tonight the first of the dinner-dances will be held. This will be the most brilliant social event of the summer to date. For a fortnight practically every table has been engaged. Among those who will leave tables are: Mrs. Gardiner M. Lane, for sixteen; George E. Warner, eight; Amory Eliot, four; Mr. Guinness, six; Albert Kienlin, seven; J. C. Kerr, twelve; Charles Littlefield, eight; Lester Leland, twelve; James C. Barr, eight; H. K. Caner, eight; W. B. Thomas, eight; C. Nobokoff, seven; D. H. Hostetter, eight; Richard S. Lovering, eight; R. F. Tucker, ten; Mrs. F. Dresel Smith, eight; J. W. Blodgett, six; Mrs. D. B. Hussey, four; Mrs. C. A. Munn, Jr., fourteen; Robert Bentley, six; S. C. Rowland, eight; E. C. Fitz, ten; W. W. Cook, four; H. G. O. Colby, three.

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Mrs. John L. Bremer of Boston and Manchester is at Walpole Inn, Walpole, N. H., for a sojourn.

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Charles W. Ward and family of Brookline have opened their summer home on Sea street, Manchester, for the remainder of the season.

SOCIETY NOTES.

The date of Judge W. H. Moore's private horse show, at the Moore private track, at Pride's Crossing has been set for Saturday, August 26. This is the one social out-door event of the summer that is looked forward to with much interest by North Shore cottagers, who are fortunate enough to be invited to the

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Thursday the altered course of the Essex County Club, Manchester, had its first competitive baptism in a large way, when golfers from far and near assembled for the three-day invitation tournament. This, and the invitation tournament in August will give golfers an excellent idea of what is ahead of them when it comes to the Massachusetts amateur championship, which is to be played on the course at Manchester Sept. 4 to 7. Some of the players contesting were A. F. Sutherland, G. F. Willett, Paul Moore, R. F. Cutting, S. Sargent, Count L. de Chambrun, R. F. Gannett, G. H. Crocker, Dr. Lancashire, C. E. Hubbard and Robert Bentley of Essex County; A. D. Locke, W. K. Farrington, Allen Hubbard, R. W. Newell, Walter Holbrook, W. H. Vincent, B. W. Estabrook, Harry L. Ayer, C. C. Bell and H. A. Stiles of Brae-Burn; V. C. Longley of the Wannamoisett County Club, R. I.; C. H. Gardner of the Agawam Hunt Club, R. I.; Thomas Russell, L. S. Bigelow, R. G. Shaw and W. H. Canterbury of The Country Club; F. B. Tracy, G. M. Brooks, N. H. Seelye and E. R. Rooney of the Winchester Country Club; Henry de Ford of Cohasset; F. H. Hoyt and I. F. Marshall of Allston; E. T. Manson and J. A. Talbot of the Framingham Country Club; F. W. Broadhead of Salem; D. C. Balsewell of the Pittsburg Golf Club, and G. W. Watts of the Baltimore Country Club.

SOCIETY NOTES.

It is expected that the Normandy Peasants' Market, at the estate of Mr. and Mrs. S. V. R. Crosby, West Manchester, Friday, September 1st, will surpass all other out-door functions of the summer on the North Shore. The affair will be given for the benefit of the Sunnyside Day Nursery. There will be twelve booths with barkers and side-shows in the French manner, and with French names over the entrances, giving the fair a true Norman aspect. Among the patronesses already announced are Mrs. William Appleton, Mrs. Walter C. Baylies, Mrs. William R. Burnham, Mrs. Alexander Cochrane, Mrs. P. V. R. Ely, Mrs. J. Murray Forbes, Mrs. Henry Clay Fish, Mrs. John L. Gardner, Mrs. Edward S. Grew, Miss Charlotte H. Guild, Mrs. Henry L. Higginson, Mrs. James R. Hooper, Mrs. Arthur Hunnewell, Mrs. Wm. P. Lyman, Mrs. Hamilton Perkins, Mrs. William R. Burnham, Mrs. Francis W. Sargent, Mrs. Robert G. Shaw, Mrs. Wm. H. Taft and Mrs. Washington B. Thomas.

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A sale of embroideries from the Scuola d'Industria Italiana of New York will be held on Tuesday July 25 from ten to six o'clock at the residence of Miss Newell, Carnegie cottage, Summer street, Manchester Cove. The marked success of last year's sale leads to the hope that this season's enlarged supply of novelties will meet a similar reception. All interested are invited to inspect the beautiful work of this school.

Miss Anna M. Bingham of Boston, has returned to Manchester-by-the-Sea for the summer, and is prepared to make engagements by the day for dressmaking. She is at 6 North street, Manchester.

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SOCIETY NOTES

Mrs. Bernard C. Weld of Beverly Farms, who is active in the social life of that colony, has been entertaining Miss Susan Thayer of Boston and Lancaster, also Miss Mary Williams of Brookline. Miss Thayer is a cousin of the Countess Moltke and Mrs. Fred'k Winthrop (Sarah Thayer), the recent bride.

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A bridge tournament for the benefit of the Magnolia Library will be held at the Magnolia Library hall on Thursday, August 3d, at three o'clock. Prizes will be given for best gross scores in bridge. Tea will be served at five o'clock. Tables at \$6, or single tickets at \$1.50 may be obtained at the Magnolia Library, at the Oceanside news-stand or by mail from Otis Weld Richardson, treasurer, Magnolia. The committee in charge is composed of: Miss F. M. Faulkner, Mrs. Clement S. Houghton, Mrs. Charles W. Jones, Mrs. William McMillan, Mrs. Edw. C. Richardson, Mrs. Horace H. Stevens, Mrs. Benjamin Tenney and Mrs. J. Randolph Tucker.

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It has been learned that Mrs. Payne Whitney (Helen Hay) daughter of the late Sec. John Hay, was robbed of a necklace July 8, on the New York, New Haven and Hartford train running from Providence to Boston. Mrs. Whitney was enroute to Manchester. Rev. Israel Davis, colored, of Providence, was charged with the theft and was arrested when trying to pawn it.

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Mr. and Mrs. Phillips B. Thompson and daughter, Phyllis, of New York and Beverly Farms, were in New Haven Tuesday to attend the wedding of relatives. Little Miss Phyllis served as a flower girl on that occasion.

SOCIETY NOTES

The George D. Wideners of Elkins Park, Philadelphia, arrived last Saturday, as they originally planned, at the Eben D. Jordan estate, West Manchester.

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Among the motor parties who were entertained at Green Gables Inn, Magnolia, during the past week were Mr. and Mrs. E. P. Sumner, Miss Katharine Sumner and Miss Frances Sumner of Worcester.

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The little grandchildren of Mrs. S. Van Rensselaer Thayer of Paris and Beverly Cove, who are the guests of their grandmother at the Dresel cottage, were guests Monday of the little daughters of Mr. and Mrs. George Scott Winslow of Boston at Beverly Farms.

Quite a delegation of the children of the Beverly Farms colony are availing themselves of the Tuesday sloyd classes which Mrs. Henry L. Higginson has met weekly at her West Manchester summer home. Her little grandson from Marblehead also participates in the social and practical interests of the classes.

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Edward L. Rantoul and family of Cambridge, who recently opened their Beverly Farms cottage, complete that family connection who are now settled there. Their presence and that of the Neal Rantouls, home-comers from Europe, causes frequent visits of Mrs. William Rantoul to her relatives. The latter's daughter is still abroad, as are Hon. Robert S. Rantoul and Miss Margaret Rantoul, who will not return until September.

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The F. P. Mitchells of Washington, who are occupying Meadowbrook cottage on the von L. Meyer estate, Hamilton, extended their hospitality for a dinner party last Saturday. Covers were placed for eight.

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Secretary of the Navy George von L. Meyer is at Metapedia, Quebec, for a fishing trip and vacation sojourn. Young Meyer Jr., who is abroad, will include Madeira, Algeria and Spain in his European itinerary. Mrs. Meyer and the Misses Meyer are spending the midsummer very quietly. They contemplate sojourning some weeks in Bar Harbor.

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Mr. and Mrs. Hugo Richards Johnstone of Pasadena, are still absent from Hamilton. Mrs. Johnstone is continuing her visit with relatives at Lake Geneva, Wisconsin.

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As the Eben D. Jordans of Boston and West Manchester will remain in Scotland until November, Miss Dorothy Jordan's Wenham estate will be unoccupied until then.

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Dr. John C. Phillips has returned from his sojourn in the lake regions of northern New York. He brought a generous collection of antlers to adorn his summer home, and shooting lodge at Wenham. Dr. Phillips is an ardent sportsman and his game preserve of 25 acres is stocked with numerous rare and domestic birds and wild fowl. It is one of the most interesting and fascinating of the inland estates on the North Shore.

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After a pleasant recreation and fishing trip to Metapedia, Quebec, F. L. Higginson of Boston and Pride's, is domiciled again with his family on the North Shore.

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Judge W. H. Moore's valuable and famous string of horses are now stabled at Pride's. There were three car loads shipped from New York, among them the international prize winners at the Olympia horse show, London.

SOCIETY NOTES

A midsummer trip being enjoyed by Mr. and Mrs. Washington B. Thomas of the Pride's colony, is their auto journey this week to New York.

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The young daughters of Mr. and Mrs. Rodolphe L. Agassiz of Boston and Hamilton, are entertaining friends from York Harbor.

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The companion of Harcourt Amory of Boston and Pride's on his interesting trip to Alaska, is his daughter, Miss Gertrude Amory.

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J. N. Willys of Toledo, has been obliged to forsake the charms and sylvan quietude of the Judge Loring estate at Pride's for the bustling activities of Chicago and Toledo this week in the interest of his extensive business as manufacturer of the Overland car. The Willys family formerly resided in New York.

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Bar Harbor's social and scenic interests are claiming the attention of Mrs. Nicholas Longworth, Sr., for some days. Her hostess there is Mrs. N. L. Anderson. Mrs. Longworth departed from Pride's Monday morning of this week.

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Mrs. Henry Pratt McKean in the role of hospitable and charming hostess is a great success. Her friends and those of her sons are indebted to her for many delightful occasions. Her dinner dance for sixty last Saturday evening had many interesting features. The mandolin and guitar orchestra from New York played most rhythmic music and dinner served in the open had much midsummer charm. Wednesday Mrs. McKean gave a luncheon for twelve and Thursday she was hostess for a dinner party.

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Mrs. H. G. Curry of Pittsburg and Magnolia, has a house party of relatives and friends from Pittsburg at her beautiful Hesperus avenue estate. They include her sister, Mrs. L. J. Hartzell, Miss Ella G. Maloney and Mr. and Mrs. Harry Curry, Jr. Mrs. Curry's steam yacht Elsa II, under the command of Captain John V. Landbery, is taking the party on a week's cruise.

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SOCIETY NOTES.

The social and professional operations of Mrs. Maynard Ladd, wife of Dr. Maynard Ladd of Boston and Manchester, are of much interest to her many friends on the North Shore. Mrs. Ladd, who is the well known sculptor, has completed two commissions, fountains, for Mrs. W. Scott Fitz which have been placed in her Italian gardens on Masconomo street, Manchester. Mrs. Ladd's studio at Manchester has many visitors. House guests of the Ladds are Mrs. Ladd's sister, Miss Watts

of Philadelphia, and Mrs. Granville Merrill of Newport. Mr. and Mrs. Watts of Philadelphia, parents of Mrs. Ladd, have concluded a visit with her.

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Enjoying the hospitality of Mrs. J. W. Blodgett at the Dresel estate, formerly the Robert Saltonstall property at Pride's, is Miss Harriet Barnhart of Grand Rapids.

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Mr. and Mrs. A. C. Bloomfield of Jackson, Michigan, are guests at Green Gables Inn, Magnolia.

The family circle of Mr. and Mrs. Herbert Hostetter of Pittsburg, and North Beverly, has been enlarged by the arrival of Mrs. Hostetter's parents, Mr. and Mrs. Gerdes.

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Rev. Robert Collyer, D. D., the noted Unitarian divine, and daughter, of New York, who are enjoying their annual sojourn in East Gloucester, were guests this week at Manchester of Mrs. James T. Fields. Last Sunday Dr. Collyer preached at the East Gloucester Baptist church before a very large representation of summer colonists.

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Announces to their North Shore Customers

that as usual they are at

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DECORATIVE HOUSE FURNISHINGS

IN EXCLUSIVE DESIGNS

Frances Willard

of 9 East 41st St., New York

Begs to announce
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this season

UNTIL SEPTEMBER 15

Displaying

BLOUSES

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GOWN'S AND NEGLIGEES

In Exclusive Designs

SOCIETY NOTES

In the retirement of three famous diplomats from American national affairs, Baron De Rosen, M. Jusserand and James Bryce, Manchester looks back with pride on her privilege of entertaining them several summers, when they honored that town and the North Shore by establishing their summer embassies there. Baron DeRosen is to remain in Russia in charge of the home office. In the retirement of James Bryce, the British Ambassador, and M. Jusserand the French envoy, they are credited with having closed their official careers in this country by promulgating one of the most successful treaties when they signed the Anglo-American arbitration treaty. It is considered the most conspicuous pieces of constructive diplomacy in their careers.

◆ ◆ ◆ ◆

North Shore society was well represented in Nahant yesterday, when Miss Ethel Gibson, Vincent Club girl and recognized as one of the leaders of Boston's younger smart set, wedded Dr. Freeman Allen, the well-known Boston and New York club man. Dr. and Mrs. Allen are friends of Mr. and Mrs. Gordon Abbott of Boston and West Manchester and have enjoyed their hospitality at the latter place this summer. The bride is the daughter of Mr. and Mrs. Charles H. Gibson of Beacon street, Boston, and was noted for her ardent devotion to grand opera during the season just passed. With many of her girl friends she was to be seen at nearly every performance of the opera, and did much to increase the regard for operatic music among members of her set. Mrs. Allen is of medium height and coloring, with a charming manner and a decided air of distinction. Dr. Allen, a grandson of Harriet Beecher

Stowe, is the son of the Rev. Henry S. Allen of Florence, Italy. He was graduated from Harvard College in 1893 and from the Harvard medical school in 1899. He is prominently identified with the Somerset, Tennis and Racquet and Boston Athletic clubs, and is also a member of the Alpine Club of London.

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After a two weeks' business trip to Pittsburg, John R. McGinley has joined his family at Smith's Point, Manchester.

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Mrs. James McMillan is surrounded by quite a family party these mid-summer days and "Eaglehead," Manchester, is extending its hospitality delightfully. Miss Doris McMillan has arrived and Miss Gladys McMillan, both granddaughters of Mrs. McMillan, has concluded a week's visit and gone on to Colorado-Springs.

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Renewing Manchester associations as the guests of the daughters of Richard M. Bradley of Brookline and Manchester are Miss Nora Coolidge and her sister from Brookline. They are the daughters of Mr. and Mrs. Henry Coolidge, who are in the White Mts. Mr. Bradley and Miss Sarah Bradley have returned after their pleasant sojourn in Brattleboro, Vt.

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Mr. and Mrs. Tewksbury of Chicago have been in Manchester as the guests of their daughter, Mrs. Clay A. Pierce. Mr. Pierce departed recently for a business trip to St. Louis.

◆ ◆ ◆ ◆

Mr. and Mrs. C. A. Munn of Boston and West Manchester extended their hospitality to a number of friends Wednesday evening through the medium of a dinner party.

B. FRANK PUFFER

Photographer

432 FIFTH AVE.
NEW YORK

WINTER STUDIO
PALM BEACH

is now at

THE OCEANSIDE MAGNOLIA

for the Summer Season, and is making appointments for sittings at your own home or in your room at your hotel; also photographs by direct color photography. Telephone or write for appointments.

SOCIETY NOTES.

Rev. and Mrs. William H. Dewart have been motoring from Manchester, Vt., up into New Hampshire, where their sons are in summer camp. The Dewart cottage at Manchester Cove is occupied again this year by the L. M. Cuthberts of Colorado Springs.

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The appearance of Harry Coulter's coach "Happy Days," on the North Shore roads nearly every afternoon attracts much attention. Tuesday afternoon the coach with a party of young people on went up the shore from Magnolia to Beverly Farms and Pride's, with the beautiful Miss Bertha Shults holding the reins. Miss Shults is spending the summer at the Oceanside with her step-father F. C. Brown of New York. She is one of the best whips on the shore this summer. She handled the coach four with a masterly hand the other day and won much praise from those who saw her.

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Mrs. J. W. Lavery of Dorchester, Mrs. Margaret Culhane of Back Bay and Mrs. Frank Caldwell of Boston motored to Magnolia last Saturday and enjoyed a lobster dinner at the famous North Shore Grill.

Mrs. Susan S. Knapp, masseuse, of Poughkeepsie, N. Y., is spending her first season on the North Shore, but she comes here highly recommended as she numbers among her patrons the most select of the Vassar College contingent in her home city. Mrs. Knapp is a graduate of the Pennsylvania Orthopaedic Institute and School of Meghano Therapy. She is stopping at the Women's club, Magnolia.

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Wm. F. Hitt, son of Mrs. Sally R. Hitt of Washington and West Manchester has been in New Orleans and other points with his brother, R. S. Reynolds Hitt, United States Ambassador to Guatemala. Minister Hitt is on a year's leave on account of ill health. They left New Orleans for Boston last Sunday.

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Returning from Europe Wednesday on the Franconia were Mr. and Mrs. Prescott Bigelow and their daughter, Miss Elizabeth Bigelow, who are now settled at their Manchester Cove summer home for the rest of the season. They have been abroad since late winter, touring the points of interest in England and on the continent. They were in England for the coronation and were among the many Americans at the social functions in connection

with that important event. Miss Bigelow is one of the most charming of the Boston belles on the North Shore. She is to be introduced the coming winter and she will be one of the most beautiful "buds" of the coming social season in Boston.

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Mr. and Mrs. George E. Warren of Boston and Manchester have a house party of relatives and friends at their very attractive summer home, "Singing Dune," Manchester, this week. They include Dr. and Mrs. Gage, Miss Gage and Mrs. Warren's mother, Mrs. Knowles, all of Worcester.

◆ ◆ ◆ ◆

Mrs. John Caswell has recovered sufficiently from her serious illness to be removed from Hamilton to the Mystery Isles cottage the family are occupying this season. Mrs. Caswell's popular little daughter, Elizabeth, was hostess Thursday for a picnic party at the island for a number of her little friends of the Farms colony. Bathing and other outdoor pastimes were features of the party.

◆ ◆ ◆ ◆

Mrs. Frank Morrison of Boston is sharing for a period the pleasures and attractions of "The Pines," the estate of her sister, Mrs. Henry R. Dalton at Beverly Farms.

Only thoroughly trained competent servants (male or female) supplied. References personally and carefully investigated.

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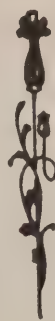
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BRASSES, LAMP SHADES, ETC.,

Specimens of Various Handicrafts

Beautiful Porto Rican

NEEDLEWORK, BASKETS

made by the Lincoln House Children

and BOWLS from the

Paul Revere Potteries

HELEN L. DWYER

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GOWNS, WAISTS and LINGERIE

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E. A. FLYE OPTICIAN

Gloucester, Mass.

120 Main St. Over Waiting Station

Some men who marry and settle down would have done the world more good had they remained single and settled up.

MAGNOLIA HOTELS.

The Oceanside is crowded. The house count last night was near the 600 mark. Guests are being turned away every day. The hotel is experiencing its best season.

Miss Gladys Scudder of St. Louis, who is spending the summer at Magnolia as usual, looked very bewitching last Friday evening in the Oceanside lobby, in a white chiffon gown over blue satin with silver trimmings. She wore a large black hat. Miss Scudder is one of the most popular young ladies at Magnolia.

Oceanside guests are very fond of bridge and groups may be seen about the hotel lobby and in the parlors nearly every evening, with interested on-lookers in many cases. In one of these interesting groups a few nights ago was noticed Mr. and Mrs. A. H. Morse and Mr. and Mrs. C. R. Manville, playing, while among the on-lookers were Mrs. J. M. Hood, Jr., and Miss Guerin. Mrs. Hood is one of the most smartly dressed women at the Oceanside this summer. She was very beautifully dressed on this occasion in pale yellow satin and dutchess lace, and she wore a large black hat with large plumes. Mrs. Morse wore a gown of black satin

and a Helen pink evening coat. Mrs. Manville wore a gray mauve dress with paisley trimming. Miss Guerin wore blue silk net over white silk, with blue satin slippers.

Mrs. Albert Kelley of New York, who is spending the summer in one of the Oceanside cottages, was very stunningly dressed the other evening in a white lace gown, cut low, with trimmings of blue satin, and a necklace of turquois and diamonds.

Mrs. Cuthbert Brown of Washington, who is occupying a suite in Highland Cottage, one of the Oceanside connections, had some friends over from Manchester cottages for dinner last Saturday evening. After dinner Mrs. Brown and her guests were noticed in the Casino for the Saturday evening hop.

Miss Mary I. Wells of Boston has been spending the week at the Oceanside visiting the E. P. Rowes of Brookline.

Miss Isabel B. Bridgman is a guest of the W. O. Underwoods, who are spending the summer at the Oceanside.

R. R. Brown of Utica, N. Y., is at the Oceanside for a visit with his grandmother, Mrs. John Brown, also of Utica, who has apartments in the Gables cottage for the summer.

George C. Miller of Buffalo joined his family at the Oceanside Tuesday. They have apartments in Seacrest.

Mr. and Mrs. Safford of Springfield are visiting. Mr. and Mrs. Charles A. Potter of Chestnut Hill, Philadelphia, at the Oceanside.

Among the arrivals at the Oceanside this week are the Thomas R. Hartleys and Mrs. H. M. and Mrs. F. G. Vandergrift of Pittsburg. They are at West Flume cottage.

Mr. and Mrs. Van Sinderen of Tuxedo, New York, arrived at the Oceanside Tuesday for a short stay.

Mr. and Mrs. A. B. Carrington and Mr. and Mrs. George O. Cole of New York, who are touring New England, arrived at the Oceanside Thursday noon for a brief stay. They came from Portsmouth that morning, on their way from the White Mountains. They went from here to New London, and intend to go from there to Sag Harbor and tour Long Island before returning to New York.

Andrew A. Thompson of Morristown, N. J., came to the Oceanside the middle of this week for a visit with Mr. and Mrs. Robert Bentley.

H. H. Wilder of Lowell came to the Oceanside this week to be a guest of his uncle C. I. Hood, also of Lowell, for a short stay.

MISS E. R. RICE

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MILLINERY

Gowns and Motor Coats for Misses and Small Women

Polo Coats Veils Sweaters

Children's Clothes

SOCIETY NOTES

Caleb Loring, son of Judge and Mrs. W. C. Loring of Boston and Pride's, is enroute from his extended trip abroad and will make San Francisco the home port of his landing. While returning east, he will visit the Grand Canyon in Arizona.

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Wm. Wood, Jr., and Miss Rosalind Wood of Boston and Pride's are at Sugar Hill, N. H., for a sojourn. Mr. Wood, Sr., is on a business trip to New York, and is registered at Hotel Astoria.

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Home-comers from Europe to reach Pride's this week were Mr. and Mrs. Robert S. Bradley and Miss Leslie Bradley of Boston. They were passengers on the Franconia.

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The visit of Mr. and Mrs. J. H. Harding of New York at "Eagle Rock," occasioned much entertaining in their honor by the H. C. Fricks. On the conclusion of their visit Tuesday, they went to Seabright, N. J.

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Another engagement recently announced is greatly interesting North Shore society. The latest candidates for matrimonial honors are Miss Hannah Wheelwright Cobb, daughter of Mr. and Mrs. Charles Kane Cobb of Dunster road, Chestnut Hill, Boston, and Wm. Appleton Lawrence of Commonwealth avenue, Boston, Harvard 1911, elder son of the Rt. Rev. and Mrs. Wm. Lawrence, and nephew of Amory A. Lawrence of the Hospital Point, Beverly, colony. Among the social functions given this winter for Miss Cobb, who was a debutante, was the brilliant ball given by Mr. and Mrs. Charles Sumner Bird, parents of Mrs. Louis Agassiz Shaw of Beverly Farms, at the Bird estate, "Endean," Walpole.



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8 h. p. Motor Boat, 27 ft. long, will carry eight passengers comfortably. A splendid launch for Motor Boat sails along the beautiful North Shore

The boat may be found at the float at Masconomo Park. Tel. 9-11

Anyone interested in old embroideries should not fail to visit the Robert Hyde Studio on Bridge street, Manchester. There they can see some rare Florentine and Roman vestments and altar clothes; also hand-wrought jewelry and "Opus Pictures" novelties especially suit-

able for bridge prizes. Studio closed Thursdays.

Work done at your residence if desired anywhere from Manchester to Pride's Crossing. J. Vasconcellos, barber, Central square, Manchester. Telephone 53-12.

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MAGNOLIA

Household Linens and Laces

Handspun Men's and Ladies' Handkerchiefs

Handwoven and Embroidered Towels

Swiss and French

Monogram Work a Specialty

SOCIETY NOTES

The midsummer functions of Magnolia will be augmented early in August by an unusual program announced by Miss Wyna Blanche Hudson to take place in the tea garden of the North Shore Grill. The artists are to be Mrs. Elsie Washburn, who interprets monologues and stories with delightful charm, and Mrs. Palmer Hill, a singer of modern, old French and Spanish songs in costume, a la Guilbert. Mrs. Vanderbilt will present Mrs. Washburn in a program at her beautiful Newport villa, "Harbor View" on the 26th inst. Prominent hostesses along the North Shore are adding their names to the list of patronesses for the Tea Garden Fete.

Mr. Van Pre of Louisiana, father of Mrs. J. N. Willys of Toledo and Pride's, is visiting Mrs. Willys.

Beverly Cove was the mecca of twenty-one young people yesterday afternoon to extend birthday greetings and congratulations to Miss Hope Norman, daughter of Mr. and Mrs. Guy Norman. A delectable birthday luncheon was served.

A dinner company of twelve enjoyed Dr. and Mrs. Henry F. Sears' hospitality on Wednesday evening. Their summer home on Hale street, Beverly, offered the hospitalities of the occasion.

"Netherfield," the Washington B. Thomas estate at Pride's, is extending its charming facilities as a place of entertainment to Miss Eleanor Roelker of New York. Miss Margaret Thomas is her hostess.

Magnolia Branch of **The Indian Store Boston, Mass.**

Now at the "APPLE TREE COTTAGE" the red cottage just off Fuller St., 2 or 3 houses South of Magnolia Post Office.

INDIAN BASKETS, MOCCASSINS, ETC., TOYS AND GAMES, CURIOS, POTTERY. THE FAMOUS CURACAO HATS.

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Devereux, Opp. Devereux Station, Marblehead, Mass.

Orders taken for Cut Roses by doz. or quantity from now on till Nov. Upwards of 1,000 different varieties, and 3,000 plants. Early orders for Rose Bushes for spring delivery 1912 solicited. Specialty made of study of varieties, plans for Rose Gardens and Landscape work.

HARRIETT R. FOOTE, ROSARIAN

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**Garro, Famous Boston Photographer,
to Work the Whole Summer
at Magnolia.**

In preparation for the hard work before him as president of the Photographers' association of New England, which meets in annual convention at Bridgeport, Conn., in September, J. H. Garro has temporarily abandoned his Boston studio and has established a summer studio at the North Shore Grill, Magnolia. The recognition of Mr. Garro by the eastern photographers has been a splendid endorsement of his ability as an artist with the camera and it is expected that the meeting of the photographers under his direction will establish a high record in the ranks of the camera men.

Mr. Garro has won prizes at all of the great national and international photographic exhibitions and is recognized today as the foremost photographer in the portrayal of

character in pictures of the aristocracy. Departing from the line of careful and conventional light handling, he is this year determined to accomplish new and more advanced work in the surroundings of the home, believing that women are at their best in the full flush of summer and surrounded with the atmosphere familiar to them. Appointments are being made for sittings at home or in the studio at the Grill.

Mr. Garro says that he expects to accomplish the best work of his life this summer.

AUTOMOBILISTS, NOTICE.

We will allow you the following for your old cases when buying new: 38x5½, \$8.67; 36x5, \$7.23; 36x4½, \$6.07; 34x4½, \$5.78; 36x4, \$5.25; 34x4, \$5; other sizes in proportion. Perkins & Corliss, 1 Middle street. Tel. 200. Gloucester. 26-29.

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Manicure, Massage

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Masconomo Hotel, Manchester, Mass.

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About 2 Blocks from Square.

SOCIETY NOTES

President Taft will make a week-end visit to Montserrat. He will arrive there Sunday morning and expects to return to the capital Sunday night. Sec. Hilles is expected to accompany him and Major Butt will do his usual escort duty. From the present indications it is doubtful if the President comes to Beverly for the summer much before the middle of next month. The executive offices are to be established in the Board of Trade rooms in the Mason building on Cabot street, Beverly, and Secretary Hilles when he comes on Sunday will pay a personal visit to the rooms. The Taft battery of automobiles is complete with the exception of the big car which the President is using in Washington, and will be brought to Beverly as soon as Congress adjourns. The President will be away from Beverly much in September, but plans to return in October and enjoy the rare delights of the Indian summer which have proved so attractive to Mrs. Taft in past seasons.

F. K. M. Rehn of New York, will open his Magnolia studio (opposite The Hesperus) to visitors, this coming Saturday. An interesting feature of his present collection is his very unusual painting "In the Glittering Moonlight," which attracted so much attention in the National Academy of Design, N. Y., last spring.

Among the North Shore colonists at the Allen-Gibson wedding at Nahant, Wednesday, were Mr. and Mrs. Gordon Abbott, Mr. and Mrs. Boylston A. Beal, Mr. and Mrs. S. V. R. Crosby, Mr. and Mrs. C. P. Curtis and the Misses Curtis, Mr. and Mrs. Alexander Cochrane, Mr. and Mrs. F. L. Higginson, Mr. and Mrs. Wm. Hooper, Mr. and Mrs. Gardiner M. Lane, Mr. and Mrs. Harold Coolidge, Mr. and Mrs. T. J. Coolidge, Jr., and Mr. and Mrs. W. C. Endicott, Mrs. E. Preble Motley and Mr. and Mrs. Neal Rantoul.

The guests for the stag dinner yesterday at the Breden-Cheese Motor Club at Cohasset included George S. Mandell, former M. F. H. of the Myopia Hunt Club; Gen. Wm. A. Baneroff, Harrison Gray Otis, Lieut.-Gov. Frothingham, Col. Wm. A. Bunting, H. Staples Potter, H. W. Hayes, Maj. Charles Hayden, Col. George B. Billings, Frank W. Seabury, Alexander H. Higginson, W. A. Morse, John Shepard, H. W. Forbes and C. H. Carter.

Otto H. Kahn, the New York financier and friend of J. Pierpont Morgan, and a summer resident of Manchester one season, favors an investigation into the purchase of expensive paintings by wealthy Americans from certain foreign agents with representatives in the United States, many of which are said to be spurious. Mr. Kahn, himself, has spent nearly \$10,000,000 on famous masterpieces. He is also said to be concerned in the loan of \$10,000,000 which ex-Pres. Bonilla of Honduras is opposing at Washington.

Fraulein Wolters, who is well known to North Shore people is arranging for a series of three German readings to be given at North Shore homes during August on Tuesdays at eleven o'clock. Complete arrangements have not yet been made, but, we understand that Mrs. W. H. Moore is to open "Rockmarge" her Pride's Crossing home for one of the dates and Mrs. R. H. Fitz of "The Mountain," West Manchester, for another.

A bridge tournament for the benefit of the Magnolia Library will be held at the Magnolia Library hall on Thursday, August third, at 3 o'clock. Tea will be served at 5 o'clock. Prizes have been donated by Hodgson, Kennard & Co., Grande Maison de Blanc, Ovington Bros., and also by Roger Noble Burnham, the sculptor. Tables at \$6. or single tickets at \$1.50 each may be obtained at the Magnolia Library, the Oceanside Hotel newstand, or by mail from Otis Weld Richardson, Treas., Magnolia.

Mrs. Charlotte Perkins Gilman of New York, the noted writer and lecturer, will give an address at the house of Miss Sarah S. Perkins, West Beach, Beverly Farms, on Monday, July 31st, at 4.30 p. m. The subject is "Our Brains and What Ails Them." Cards of admission may be had by applying to Miss Perkins.

Mrs. Bill's shop on Lobster lane, Magnolia—The sign of the Fish—is the mecca of North Shore people who are looking for unusual things of decorative value for their summer homes, particularly in the line of Chinese and Japanese art. They carry there a select line of baskets, Shantung tables, bamboo serving trays, Japanese prints, embroideries, etc. Their shop is a very interesting place and North Shore people should not fail to visit it.

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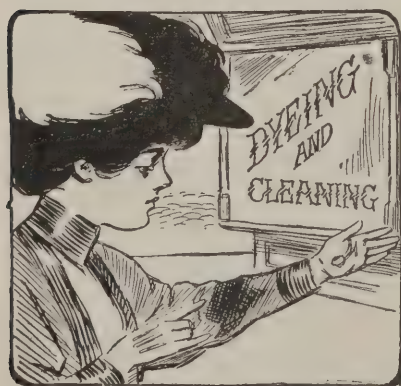
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Feathers, Laces, Embroideries, Curtains, Lingeries, Silks, Gloves, etc., if entrusted to us, are made to look as good as new again. You will be surprised at the result of your first order and will always patronize us afterwards. **TRY US.**

Lewis' The Bay State Dye House, Cleaners and Dyers

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SOCIETY NOTES

Mrs. Thomas M. McKee has not returned from her European travels in very fit condition. She came on from New York Wednesday in a private car accompanied by nurses and a physician. She is suffering from a severe attack of rheumatism. Her many friends trust that the health-giving atmosphere of "Selwood," the McKee summer estate at Beverly Farms, will be responsible for her speedy recovery.

♦ ♦ ♦ ♦

Miss Helen Taft was guest of honor at a small dinner party last Sunday at Mrs. Nicholas Longworth's estate at Pride's. Covers were placed for eight. Tomorrow evening like hospitalities will be offered there to a dinner company of ten.

♦ ♦ ♦ ♦

After an extended visit with her parents, Mr. and Mrs. Frederick Ayer of Boston at Pride's, Mrs. G. L. Patten bade a reluctant goodbye to "Avalon," her girlhood summer home, and departed today for her western home at Fort Sheridan, Ill.

♦ ♦ ♦ ♦

Mr. and Mrs. Livingston Davis, who contributed so much toward the pleasures of the trip they and their friends enjoyed for ten days among the western lakes, are at Pride's again with very happy memories and new knowledge of that interesting part of the country.

♦ ♦ ♦ ♦

A midsummer sojourn at the Lake Champlain resorts is affording Miss Helen Paine of Boston and Pride's a very enjoyable change of scene.

♦ ♦ ♦ ♦

Mrs. Sherman Miles of Washington, concluded her stay at The Brownlands, Manchester, last Saturday.

A Dressed Flea is a curious sort of thing, and so is a Jumping Bean—and they are both worth looking at. So are a good many other things worth looking-at-things that are found at the Magnolia Branch of "The Indian Store" of Boston, which after nine years on Lexington avenue is this year at the "Apple-Tree Cottage," the red cottage just off Fuller street, two or three houses south of the Magnolia Post Office. If you need Indian moccasins, Navajo silver bracelets, Turkish slippers, Abalone jewelry, Toys for the children, or odd Favors and Prizes, look in at "The Indian Store," the home of the famous Curacao outing hats.

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SALEM, MASS.

MANCHESTER.

Miss Mary White of Lincoln street, entertained the Misses Margaret and Clara Foley of Beverly, also Miss Margaret Ryan of Hingham and Miss Katherine Leonard of Boston over the week-end.

Miss Abbie P. Floyd entertained a party at Camp at Annisquam over the week-end including Misses May Rogers, Adele Sjolund, Hester Rust, Helene Sherman and Mildred Peart. Mrs. Chas. A. Lodge chaperoned the party.

Postmaster Samuel L. Wheaton and family moved to their camp at Lanesville for the summer season Saturday.

Albert Maslin and family moved to Manchester last week, from Derry, N. H., and are occupying a tenement on Pleasant street for the present.

Miss Helen G. Larrabee of Salem, is spending her vacation in town, the guest of her aunt, Mrs. Edgerly.

Mrs. Gilbert Clatonberg spent the first of the week with relatives in Danvers.

A meeting of the Manchester Launch club will be held next Wednesday evening, July 26th, at eight o'clock. Hollis L. Roberts was recently elected collector, F. L. Decker, resigned. The annual outing of the club will be held at Tuck's point, Saturday afternoon, July 29th. Fish race at two p. m. One prize, silver cup, presented by Commodore A. C. Needham. There will be a clam bake at 4.30. Members are allowed to invite one or more.

The Manchester Woman's club is going to undertake the work of furnishing escorts to the beach for children whose parents do not care to have them go alone. A list will be printed in the local papers every week stating the place and time the children are to meet the chaperon. We want the parents to understand this chaperon is to escort their children to the beach and look after them to the best of her ability while there. This does not mean that she will be able to watch every child, every second of the time she is there, but she will be on hand in case of need and can in a general way superintend their play. Any misdemeanors will be reported to the parents. All children between the ages of five and fifteen years will be welcome. One day a week will be an all day picnic and the children must furnish their own lunch. Any the postoffice the following dates:—Monday, July 24, Mrs. Albert Sim-Emerson, Douglas and Nesmith oxfords at Bell's.

Telephone 190

MANCHESTER-BY-THE-SEA.

Postoffice Block

Bullock Brothers, Fine Groceries

Veve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter
AGENT FOR HILLCREST WATER CO.
—S. S. Pierce Co.'s Fancy Groceries—

Why Pay Low Prices for Cheap Goods

When we Sell the Best the Market Affords for a **MINIMUM PRICE**

Call at the Manchester Fruit Store or Ring 160

P. VOTTEROS PROP. (Successor to M. G. Kereias)

Postoffice Block, - - - - - Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

A. J. ORR :: PAINTING AND PAPER-HANGING

Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

Telephone
Opposite High School

Manchester, Mass.**L. RADLO, TAILOR**

Begs to announce to North Shore residents that he has opened his Tailoring Establishment for the season of 1911 in the

ALLEN BUILDING, Summer St., Manchester

opposite the Electric Light Station

Everything in the line of Tailoring for Ladies or Gentlemen

TELEPHONE 130

Free Delivery Magnolia, Manchester, e verly Farms and Pride's

OLYMPIA FRUIT STORE

(N. G. KASSANOS, Prop.)

Choice Foreign and Domestic Fruits, Candy, Cigars, etc.

28 Central St.,

Manchester, Mass.

JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they may desire in the Tailoring line

Cleansing, Dyeing, Repairing and Pressing

Special Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. MANCHESTER

help or suggestions will be gladly received by Mrs. Fred M. Johnson, who has this work in charge, or Mrs. Otis M. Standley, president of the club. Children are to meet at nicks, 9.30 a. m.; Tuesday, July 25,

Mrs. Hattie Baker, 1.30 p. m.; Wednesday, July 26, Mrs. Frank Bullock, 1.30 p. m.; Thursday, July 27, Mrs. Raymond Allen, 2 p. m.; Friday, July 28, Miss Lila Goldsmith, 1.30 p. m.

COAL

On May first we sent one of our AUTO TRUCKS with a load of coal to Ipswich. On May 13th our customer writes, "Enclosed please find check, very much pleased with coal and price is O. K. I never saw 4 tons of coal handled more neatly:- you would not know anything had been in the yard, just twenty minutes unloading:- quick work."

GET THE HABIT—ORDER BY "AUTO TRUCK"

SPRAGUE, BREED & BROWN COMPANY
Beverly, Mass.

Tel. 280. Reverse the charge.

WEDDING GIFTS

DIAMOND RINGS, WATCHES, NECK CHAINS,
PENDENTS AND OTHER ARTICLES SUITABLE
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JOHN B. HILL & SON
160 CABOT ST., BEVERLY, MASS.

THE CREAMERY 222 ESSEX STREET, SALEM
244 CABOT STREET, BEVERLY

TRASK & HOPKINS

BEST VERMONT BUTTER	26c	LOCAL COUNTRY EGGS	27c
ALGONQUIN CLUB COFFEE	30c	TEAS, all kinds	30 to 60c
HEAVY CREAM		15c jar	

MANCHESTER AUTO DELIVERY — MONDAY, JULY THIRD
Send Postal to Beverly for Special Orders.

Axel Magnuson
FLORIST and LANDSCAPE GARDENER
BRIDGE STREET, MANCHESTER.

Large Assortment of Bedding Plants.

Bay Trees and Box Wood, Palms and Ferns.

Hydrangeas in Bloom.

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MASS.

Marine Railways, Boat Builders

Paints, Oils, Varnish, Cordage, and all kinds of Hardware constantly on hand
Yacht and Boat Repairing of every description, Yacht Tenders always in stock
Boats stored for the Winter. We carry everything appertaining to the equip-
ment of Launches. **Spray Hoods Made to Order** Boats hauled on our railways,
towed in and out of channel, free of charge.

TELEPHONE 254 MANCHESTER

MANCHESTER.

Mr. and Mrs. Alexander Robert-
son depart tomorrow for Maine
where they will spend several weeks.
The district nurse, who has apart-
ments with the Robertsons, will con-
tinue to reside there.

Rev. Dr. F. M. Gardner formerly
of South Boston, is to preach at the
Baptist church Sunday morning and
evening, in the absence of the pastor,
Dr. Frost, who is on his vacation. Dr.
Gardner is no stranger in Manches-
ter as he formerly preached here sev-
eral Sundays while a student.

The Baptist Church Aid will hold
a sale of home made candies Thurs-
day, July 27th, on the Bingham
place, Central square.

Will the members of the Ever
Ready and the Minstering circle of
King's daughters meet at the Baptist
vestry Monday evening at 7 o'clock
to make candy bags for the Red
Cross bag sale. Please bring scis-
sors, thimble and darning needle.

The Red Men are to hold a family
picnic and day's outing at Tuck's
Point on August 15th. On Wednes-
day evening of this week the recent-
ly elected and appointed chiefs of
the local tribe were raised to their
respective stumps by Deputy A. W.
Ellison and suite of Lynn.

After twenty years of service in
Manchester, fourteen years of that
time under one concern and practi-
cally six years under another, Ed-
ward Height has started in business
for himself as carpenter and builder.
During his service on the shore, Mr.
Height has worked in practically ev-
ery cottage between Magnolia and
Beverly Farms and is accordingly
well versed in the desires and wants
of the North Shore people in his line.
Since starting in business he has
been fortunate in securing the ser-
vices of several very competent
workmen. He has Mrs. Stanley's
house on Norwood avenue boarded
in and the shingling has been start-
ed. The work on the house was
started only a fortnight ago. Mr.
Height has made remarkable prog-
ress. He is also to build a house
for himself on Desmond avenue.
Mr. Height is starting in business
with the best of references and his
many friends here and elsewhere ex-
press their best wishes for his suc-
cess.

Levin, the Beach street tailor, has
secured the services of a first-class
Italian tailor and designer, and he
wants his Manchester and North
Shore patrons to know that he is
prepared to do first-class work at
all times.

MANCHESTER.

First Unitarian Church, Masconomo street. Services Sunday 11 a. m. July 23d, Rev. Minot Simons of Cleveland, Ohio, will preach.

The meeting at the Congregational chapel Wednesday afternoon in behalf of Manchester's donation to the Red Cross fund resulted very successfully and plans were matured very satisfactorily for the bag sale, Aug. 16, at the Manchester Town hall, which will be held to raise funds for the Red Cross work. The local churches and their kindred societies, the Harmony Guild and the King's Daughters, are all preparing for their booths. A committee from the Woman's Club will have charge of the decorations of the hall. Mrs. F. M. Andrews will be chairman of the Red Table, Mrs. Allen S. Peabody, of the lemonade table, Mrs. Calderwood of the candy table.

The district nurse committee of the Manchester Woman's Club will hold a lawn party on the lawn of the residence of Mrs. Leonardo Carter, School street, next Tuesday evening. There will be music and a fortune teller. The usual line of lawn party refreshments will be on sale. Mrs. Geo. S. Sinnicks is chairman of the affair, and Mrs. W. W. Joseph will serve as secretary and treasurer.

The new drawbridge is practically completed. The first train went over the bridge last Sunday morning a little after nine and since then the temporary bridge has been removed and the channel is again open for navigation. A more complete description of the new structure will be given in a future issue. It is known that the new structure gives all that could be asked in the way of room for passage at high tide, as there is a clearing of six feet at mean high tide. The buttress on the western end of the bridge rests on 200 piles driven into the hard harbor bottom, and on top of that is twelve feet of cement, before the granite foundation is started. On the eastern side of the bridge a little stronger foundation has been laid, because of the additional weight of the tower on that side.

Mrs. Long announces the closing party of the Dancing Class for next Tuesday evening, July 25th. Admission 50c for gentlemen and 25c for ladies.

Mr. and Mrs. George Fisher (Dora Chaffin) and their little daughter are now settled at Passaic, N. J. Mr. Fisher recently returned from spending the winter in South America.

This is the Renovating Season

With 25 yrs. experience in fine upholstering, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

OUR ANTIQUES WILL INTEREST YOU.

RANGE, FURNACE AND SHEET METAL WORK OF ALL KINDS.

A. C. LUNT,

214 Cabot street, - - Beverly, Mass.

H. P. WOODBURY & SON, Beverly Cove

CARRY THE FINEST LINE OF GROCERIES
AND TABLE DELICACIES AND SOLICIT
ORDERS FROM ALL PARTS OF BEVERLY,
PRIDES, BEVERLY FARMS, and MONTSEERAT

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TELEPHONE

Beverly 546

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Electrical Wiring, Telephones, Bell Systems and Fixtures

Agent for the **SANTO ELECTRIC VACUUM CLEANER**, the latest improvement. For Sale or for Rent.

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THE PIERCE NURSERY

Has leased a large field on

Hart St., Beverly Farms, Mass.

and is prepared to fill all orders

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SALEM NURSERIES

(Branch of Highland Nurseries, 4,000 ft elevation in Carolina Mts.)

Beautiful Gardens and Home Grounds.

The choicest Evergreens, Rhododendrons, Azaleas and Flowering Shrubs are always used in gardens laid out by us.

Specimen stock that produces permanent results rather than LOW PRICES.

Better do a little gardening well than a big garden poorly.

Beautiful Catalogs, or call at Nursery on Marblehead Road, or office.

HARLAN P. KELSEY, Owner,

Telephone Salem 820

287 Essex Street,
SALEM, MASS.

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C. DODGE FURNITURE CO.

Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

REPAIRING AND REFINISHING

Factory and Warerooms off North St.

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EDWARD S. KNIGHT**Florist**

40 School St., Manchester

Flowers for All Occasions

EVERYTHING FOR THE GARDEN

TELEPHONE 10

ESTABLISHED 1884

H. BAKER, TAILOR

The Breeze Building, 33 Beach St.

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Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM**MILK and CREAM, Fresh Eggs**

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P. O. Address, Manchester, Mass.

S. K. PRINCE. Prop.

THE BRITISH TAILORING COMPANY

SANDBERG & DONERT

HABIT MAKERS

Ladies' and Gents' Tailoring. All classes of Work a Specialty

Cleansing, Pressing, Dyeing, Remodelling

Latest Patterns and Paris Fashion Styles. Guaranteed Satisfaction to All Customers.

This is our second year here and a long list of satisfied customers is our best recommendation.

Please notice the location:

46 Beach St., Woodbury Building, Manchester, Mass.

Telephone 179

Baseball at Manchester.

The game of Saturday was certainly a failure as far as Manchester enthusiasts were concerned. Those who had looked forward to this as one of the best games of the season were sorely disappointed. Manchester certainly seemed to be in wrong. Their star pitcher, Linholm, who always does such splendid work, had his arm put out in some manner and had to give up. He was obliged to have medical treatment and is now wearing his arm in a sling. The summary:

Hawthornes

	a	b	r	h	t	b	p	a	e
Callahan, 2b	5	1	1	1	4	5	2		
Bowin, c	3	2	0	0	8	2	1		
O'Brien, cf	6	3	3	4	0	0	0		
Moran, 3b	5	3	0	0	2	4	2		
Casey, p	4	4	2	5	1	5	0		
Rodden, 1b	6	3	1	1	11	1	0		
Duggin, lf	4	0	3	4	0	0	0		
Cahill, ss	4	1	0	0	1	1	1		
Gray, rf	5	1	1	1	0	0	0		

Total

42 18 11 16 27 18 6

Crickets

	a	b	r	h	t	b	p	a	e
Cool, ss	4	1	1	1	3	1	2		
Holland, lf	5	1	1	1	1	0	0		
Slade, p, 3b	3	1	1	1	1	4	2		
Gillis, cf	1	0	0	0	0	0	0		
Gray, ss, 3b	3	0	1	1	0	0	0		
Hersey, 2b	3	1	1	2	4	4	4		
Walsh, 1b	4	1	2	2	8	0	0		
Walen, rf	3	0	0	0	1	0	3		
G. Cool, cf	1	0	0	0	0	0	0		
Linholm, cf, p	3	0	0	0	2	0	0		
Rust, c	0	0	0	0	0	0	0		
Ludby, c	3	0	0	0	7	2	1		

Total

33 5 7 8 27 11 12

Score by innings 1 2 3 4 5 6 7 8 9

Hawthornes 0 0 0 3 0 1 8 2 4—18

Crickets 0 2 0 0 0 1 0 2 0—5

Two base hits—Hersey, O'Brien, Casey, Duggin; Three base hits—Casey; Sacrifice hits, A. Cool. Bases on balls by Slade 4, by Casey 2. Struck out by Linholm 2; by Slade 4; by Casey 7. Double plays—Slade to Hersey to Walsh, Slade to Hersey. Umpire Stanley. Scorer Gillis. Attendance 200.

Letters remaining unclaimed at the Manchester, Mass., postoffice for week ending July 15th, 1911: Boynton, May Miss; Blodgett, John Mrs.; Curley, M. H.; Conillard, P. Dr.; Ferguson, Rachel C. Miss; Graves, J. P.; Gleason, May Miss; Hutchins, D.; McKee, H. S.; Mitchell, Janet J. Miss; Preton, B. N. Mrs.; Perry, Mary L. Miss; Preston, T. Webb; Rawling, Harry; Rainsford, E.; Stanford, Charles Mrs.; Speck, E. D.; Thomas, Constantine; Wade, Charles; White, E. Lawrence; Walker, E. V. Mrs.—Sam'l L. Wheaton, postmaster.

The employees at The Brownlands are planning for their annual dancing party near the close of the season. This will be welcome news to their friends.

MANCHESTER.

Mr. and Mrs. Harry T. Swett are entertaining Miss Bertha Harmon of Roslindale.

Miss Helen Flint of Lynn is visiting her cousin Mrs. Donald Mitchell.

Mr. and Mrs. W. J. Johnson expect to locate at their cottage at Briar Neck, Gloucester, for the season next week.

Miss Abbie Floyd will leave Monday for the Cape to spend several weeks as the guest of Capt. and Mrs. Wm. C. Wheldon.

Miss Lillian Nunn is spending the week-end in Gloucester with her sister, Mrs. H. W. Macdonald.

Henry Mitchell and family connections enjoyed an outing at Tuck's point on Wednesday of this week.

Manchester Crickets will play the "Orioles" of Danvers, Saturday at the Brook street playground. The Crickets are running a dance this evening as a benefit for Lindholm, the pitcher who had his arm thrown out during the game of Saturday last. This is a worthy cause and it is hoped many will attend.

Misses Jennie and Mary Burgess are visiting relatives in Nova Scotia.

Mr. and Mrs. D. Elmer Butler entertained a number of their friends at a private picnic at Tuck's Point, last Saturday.

Luther Hoyt of Omaha, the potentate of the Tangiers of Shriners is visiting his brother Dr. C. L. Hoyt and his mother of this town. The Shriners, numbering about fifty, came on from Omaha to Rochester, N. Y., while Mr. Hoyt took advantage of the trip to make a visit with his relatives whom he has not seen for six years.

Trunk and bag locks repaired at Loomis'.

Mr. and Mrs. Geo. Snelling of the Cove, have with them their daughter, Miss Lillian, of New York.

Mr. and Mrs. Pickford of Clinton, are the guests of Mrs. E. M. Latons.

Lagory Wade of Lynn, made a short visit in town this week.

Mrs. Wm. Cleveland and daughter, Margaret, of New York, are the guests of Mr. and Mrs. Albert Rogers.

Mathilde, the little daughter of Rev. and Mrs. L. H. Ruge, entertained a number of her young friends Saturday in honor of her 9th birthday. Miss Ruge made a charming hostess and was the recipient of many remembrances of the day. Dainty refreshments were served.

Lamson & Hubbard straw hats at Bell's.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

Mrs. Fred M. Johnson departed Tuesday morning for an extended visit at Stowe, Vermont.

Ruth Matherson is spending her vacation with relatives at Pigeon Cove.

Miss L. Huddell of Chelsea, is spending the week with friends in town.

Dr. Henry Baker and his wife, who is a cousin of Mrs. Louis H. Ruge, are visiting at the parsonage on Chapel Court. They are spending their vacation in New England and stopping at Newport, R. I., Manchester, Mass., and Guilford, Conn., visiting relatives and friends. Dr. Baker is in charge of the "Brooklyn Eye and Ear Hospital," New York City.

Ye Elder Brethren.

The annual gathering of Manchester's Elder Brethren will be held on Tuesday, July 25th. If stormy the gathering will be on the following day.

SAMUEL KNIGHT & SONS**COAL and WOOD**

36 Central Street

Manchester-by-the-Sea

GEO. W. HOOPER,

DEALER IN

FIRST-CLASS GROCERIES

Kitchen Furnishings

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SHELDON'S MARKET

Established 1845.

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DEALER IN

First-Class Provisions, Poultry, Game, Vegetables, etc.

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PRIDE'S CROSSING.

BEVERLY FARMS.

MAGNOLIA.

Oldest Established Drug Store in Manchester

Business Founded in 1856.

Sole Agents in Manchester for Eastman Kodak Company and Huyler's Confectionery

Registered Pharmacists Always in Attendance at our store

Developing and Printing Promptly Done

Benj. L. Allen,

Corner School and Union Sts.

Registered Pharmacist

Manchester, Mass.

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It Doubles the Good- ness of the Soda

Ice Cream Sodas,
Sundaes, Crushed
Fruit and Ice Cream,
are just twice as
good if the ice cream
used is the delicious

JERSEY ICE CREAM

Famous throughout New England for sixteen years for its richness and flavor. Made of the purest flavors and extracts, tested cream from our Vermont creameries and cane sugar, it conforms to every requirement of the Pure Food Laws. Look for the Jersey sign at the soda fountains of drug stores and confectioners and learn how good ice cream can be.

JERSEY ICE CREAM CO., Lawrence, Mass.

Manchester Public Library — New Books.

Adventures of James Capen Adams, Hittell 799-H5
Guide to English History, Elson 942-E2
Human Machine, Bennett 130-B1
Ideal Italian Tour, Forman 914.5-F1
Makers and Defenders of America, Foote and Skinner 970-F1
Palestine and its Transformation, Huntington 915.69-H
Principles of Scientific Management, Taylor 174-T
Rolf in the Woods, Thompson-Seton 599-S8
Soul of the Indian, Eastman 970.1-E1
Year in a Coal Mine, Husband 622-H1
Fiction:
Happy Island, Lee L478.4
John Sherwood, Ironmaster, Mitchell M682.13
John Verney, Vachell V118.3
Master Christopher,

De La Pasture P293.4
Melody in Silver, Abbott A1322.1
Miss Billy, Porter P8441.1
Miss Livingston's Companion, Dillon D579.3
Mrs. Thompson, Maxwell M4651.2
Sonny, Stuart S932.2
Sonny's Father, Stuart S932.3
Story Girl, Montgomery M787.4
To Love and To Cherish, Hall H1751.3

Congregational Picnic.

The annual picnic of the Congregational Sunday school, Manchester, was held Tuesday at Tuck's Point and was a most enjoyable occasion for both old and young. Lemonade and ice cream were served on the grounds, and the children were treated to motor boat rides during the afternoon. The sports were a feature of the day. Following is the summary:

Girls' potato race, Pauline Semons, 1st;

Ethel Edgecomb, 2nd; boys' potato race, Stanley Beaton, 1st; Frank Knight, 2nd; boys' running broad jump, Irving Baker, 1st; Stanley Beaton, 2nd; boys' standing broad jump, Irving Baker, 1st; Westley Standley, 2nd; boys' hundred yd. dash, over 12 years, Irving Baker, 1st; Stanley Beaton, 2nd; boys' 100 yd. dash, under 12 years, Joseph Dodge, 1st; Carleton Needham, 2nd; girls' 50 yd. dash, Pauline Semons, 1st; Ethel Allen, 2nd; relay race, Frank Knight's team consisting of Harry and Irving Baker and Frank Knight; boys' wheelbarrow race, Abbott Foster, 1st; Frank Knight, 2nd; girls' wheelbarrow race, Grace Merrill, 1st; Pauline Semons, 2nd; boys' doughnut race, Frank Knight, 1st; Alfred Needham, 2nd; girls' doughnut race, Pauline Semons, 1st; Ethel Allen, 2nd; boys' swimming race, Frank Knight, 1st; Harry Baker, 2nd.

Frank Floyd was starter and Winthrop Younger, field judge.

MANCHESTER.

Officer Stoops brought in a man Tuesday night charged with breaking lamps at the Cove. The fellow was making a target of the highway department lamps left to guard the repairs being made to the highway in that section. He was released next morning. Too much booze is given as the cause of the act.

The Essex County employees are making arrangements for their annual ball to take place in the Town hall at Manchester early in September. The young men want it distinctly understood that they have no connection with another dance to be held soon in the name of a benefit association. They are to hold their annual ball as they have for the past sixteen years and it is well known that their party is one of the best attended and best managed of the year. The concert previous to the dance is a feature of the party.

Born, July 17, a daughter, to Mr. and Mrs. Pilbino Marotto.

Born, July 19, a son, to Mr. and Mrs. James Logue.

The odor from the remains of a dead dog in the little pond off Summer street, near the over-head railroad bridge, has been the subject of some comment the past week. Where is the board of health?

H. J. GAY ELECTRIC CO. Everything Electrical

Successor to Clark and Mills Electric Co.

HEADQUARTERS FOR
ALL STYLES OF

G. E. Tungstens and Edison Lamps

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Telephones: Store, 12-11; Residence, 24-5

BANKING BY MAIL IS POPULAR



Banks and Trust Companies throughout the United States are now carrying many thousands of banking by mail accounts, the total amount of which is up in the millions.

The Manchester Trust Company has a steadily increasing number of such accounts. These depositors are so well pleased with the security, convenience and profitableness of banking by mail, and being able to pay local bills by checks on the Manchester bank that they are freely recommending the plan to their neighbors and friends.

Write today for full information about this plan whereby your surplus money can earn from two percent to three and one-half percent interest and be absolutely safe and at your instant command.

MANCHESTER TRUST COMPANY

MANCHESTER.

The prize dance in the Town hall Tuesday evening under the management of William Cook drew the biggest party of the season thus far. The hall was crowded. From Magnolia, Gloucester, Beverly Farms and Beverly and Salem came young people to participate in the feature of the occasion, the prize waltz. The judges awarded the first prize of ten dollars to Bill Callahan of Salem and Miss Tina MacDonald of the Hesperus hotel, Magnolia.

Tree Warden William Young reports that there are many trees about town that have been injured by horses. He would remind drivers and owners of horses that there is a state law bearing on this matter and horses should not be left tied to a tree.

The assessors are putting in some busy days getting valuations in shape for the annual tax levy which it is thought will be at least as low as last year's figure of \$8.40.

The police had Joseph F. Silva, of New Bedford, in court in Salem Monday to answer to the charge of stealing at Singing Beach. Archie Cool lost a watch from his clothing while in bathing one day last week. Special Officer Arthur U. McCormack suspected Silva and after some

MRS. K. B. SHERMAN, MILLINER
 Is Showing a Very Attractive and Selected Line of
SUMMER and LINGERIE HATS
 44 Central St., Manchester Next Door to Bradley's Plumbing Shop

Heath's Manchester Fish Market

Wholesale and Retail
Dealers in

Fresh, Salt and Smoked Fish

LOBSTERS, CLAMS and OYSTERS

OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.

JOHN HEATH, PROP.

Telephones Manchester 192-2, Magnolia 7-4

All orders promptly attended to, and filled at the Lowest Market Price

Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street,

Manchester, Mass.

Telephone Connection.

Teams Cover all along the North Shore.

clever detective work and the assistance of Sergeant Andrews had Silva arrested for larceny. In court Monday Silva was found guilty and was fined \$15, in addition to the payment of the \$4 he had received for the sale of Cool's watch.

Chief of Police Gorman did a good stunt Sunday when he grabbed the reins of a runaway horse that came tearing through Central square from Elm street and stopped the animal without any damage having been done.

Gloucester Section

NORTH SHORE BREEZE

ANNISQUAM.

With the hotels crowded with vacationists, and nearly all of the cottages occupied, Annisquam finds itself at the height of one of its most successful summer seasons.

Travel during the past week has been steadily wending its way towards this quiet little village, and another week will find every available room taken for the season.

Mrs. Wentworth and family of Boston, who have been occupying their cottage on Arlington street for the past few weeks, have returned to Boston, and will spend the remainder of the season at Bath and other Maine resorts.

John Simpson and family of Utica, N. Y., who have been annual sojourners here for the past few years, have again returned to this place, and have taken occupancy of the Wentworth cottage on Arlington street.

William M. Jelly, who is summering with his family at Norwoods Heights, is critically ill at the Salem hospital, and recently underwent an operation for appendicitis.

Mrs. Charles Van Hise, Miss Janet Van Hise, and Miss Annie Van Hise of Madison, Wis., are registered at the Beach cottage for the season.

Prominent among the Brookline contingent who are summering at Annisquam are Miss Harriet H. Surf, Miss C. Schermerhorn, and C. H. Engles, Jr.

Among the newly-arrived guests who are located here for the summer, are Miss J. Ring, Wisconsin; Miss J. Wilson, Miss J. Miner, Orange N. J.; Mrs. M. Moses, and Miss C. A. Moses, Syracuse, N. Y.; Miss C. G. Noble, San Francisco; Miss Grace Lawrence, Miss Marion Lawrence, Winchester, Mass.; Mrs. M. S. H. Wyman, Concord, Mass.; Mrs. John Cogland, Roxbury, Mass.; and Miss Le Favre of New York City.

The Seaside House is crowded to its utmost.

Camp Coggeshall Art School has opened, and a large number of students are occupying the comfortable, home-like surroundings which the Camp presents.

You have not fulfilled every duty unless you have fulfilled that of being pleasant. —Charles Buxton.

BASS ROCKS.

List of guests registered at the Hotel Thorwald, Bass Rocks, this week: Mr. and Mrs. Geo. Armstrong, Meriden, Conn.; John D. Berran, the Misses K. and A. Berran, Boston; Miss K. Cook, Syracuse, N. Y.; R. H. Clerk, Montreal, Canada; Frederick Chapman, Woodstock, Vt.; Mrs. William Chisolm, Sr., Cleveland, Ohio; the Misses Doherty, Brooklyn, N. Y.; Mr. and Mrs. H. H. Day, Tupper Falls, N. Y.; Mr. and Mrs. J. A. Evans, Mr. Axson Evans, Memphis, Tenn.; Mrs. Frank Flowers, Winchester; W. F. Field, Washington, D. C.; Mrs. J. H. Gregg, and Miss Gregg, St. Louis, Mo.; Mrs. Walter A. Hardy, and Miss Hardy, Fitchburg; Mrs. William A. Hardy, Fitchburg; Mrs. E. E. Hemenway, and Vera C. Hemenway, So. Framingham; William A. Hardy, Fitchburg; Miss C. Mander-son, Philadelphia, Pa.; Mrs. E. B. Neely, and Miss Neely, St. Joseph, Mo.; Albert J. Osgood, Washington, D. C.; Mrs. Reiter and son, John Reiter, Boston; Mrs. J. J. Raleigh and family, St. Louis, Mo.; Mr. and Mrs. A. H. Snow, Washington, D. C.; Mrs. J. Swanton, and daughter, Miss R. Swanton, Rochester, N. Y.; Mr. and Mrs. S. Howard Smith, Germantown, Pa.; Miss E. Howard Smith, Germantown, Pa.; Edwin S. Steese, New York; Mrs. G. J. Townsend, Miss A. R. Townsend, Brookline; Mr. and Mrs. S. A. Whitwell and Mr. George E. Whitwell, Washington, D. C.; Mr. James Wilson, Detroit, Michigan.

At Annisquam Island.

The following is a list of the families who have cottages on Annisquam Island:

Maj. J. E. Burbank and family, of Malden, U. S. Army retired; "Camp Don't Worry"; Franklin A. Mosman and family, of Cambridge, "Camp Pleasant"; P. F. Trask, and family, of Westboro, "Camp Pleasant"; M. D. MacPherson, and family, of East Boston, "Ferncrafts Cottage"; Wolcott Remington, and family of Cambridge, "Camp Comfort"; Mr. Hill, and family, of Arlington "Camp Crowhurst"; L. R. Mitchell, and family of Arlington, "Annisquam Island Camp"; Charles Vose, of

ROCKPORT.

Arrivals at Turk's Head Inn, Rockport, since July 16th, include: Miss Mary A. Tappan, Miss Rose Lamb, Boston; C. L. Watson, F. E. Briggs, Attleboro; Mr. and Mrs. P. H. Fowler, Dudley D. Fowler, Orange, N. J.; Mrs. James F. How, St. Louis; Miss Switzer, Chicago; Louis How, St. Louis; Philip B. Wells, Newton; T. W. Childs, Toledo, Ohio; Mr. and Mrs. F. W. Fosdick, Henry Vaughn, Boston; Mrs. E. C. Kuhn, Cincinnati, Ohio; H. W. Wilmot, New York; Dr. H. W. Dobson, Poughkeepsie, N. Y.; Miss Marion B. Lincoln, New Haven, Conn.; Miss Frances Pierce, Miss Valentine Pierce, Brookline; Mrs. S. D. Marshall, Dover, Del.; Miss A. J. Cannon, Cambridge; Mr. and Mrs. Arthur P. Friend, Miss Ruth Friend, Harold Sherman, West Newton; Mr. and Mrs. A. W. Killaway, Newton; Mr. and Mrs. Tarrant P. King, Master Appleton King, Milton; Mr. and Mrs. Carl Skinner, Boston; Mr. and Mrs. W. O. Dizon, Newton; Professor I. L. Winter, Cambridge; Edwin Churchill, Jr., Worcester; H. W. Adams, Northampton; P. F. McCall, Salem; Mr. and Mrs. W. P. Graves, Boston; Mrs. H. Clay Browning, Miss Browning, Washington, D. C.

Good Roads.

Partly as a result of the educative work of the United States Office of Public Roads, there is an unexampled, widespread movement for the improvement of the great highways of travel, and many millions are being expended annually in improving country roads.

Boston, and friends.

Work is to be started at once on the construction of the new Causeway street, over Annisquam Island. David Mears of Essex has the contract for this work. It will be of additional interest to know that Storer F. Crafts, the owner of the island, has had an official notice from the United States postoffice, saying that Annisquam Island has been placed on their list, and that all the mail in the future would receive prompt delivery when addressed, "Annisquam Island, Gloucester, Mass."

PALACE OF SWEETS

¶We manufacture our own Candies and Ice Cream. ¶Best Ice Cream Soda and College Ices served in our parlor. ¶Unadulterated fruit syrups, from pure, fresh fruits. ¶We cordially invite all our patrons to inspect our work rooms.

ICE CREAM AT WHOLESALE AND RETAIL DELIVERED TO ALL PARTS OF THE CITY.

197 MAIN STREET,

GLOUCESTER, MASS.

WEST GLOUCESTER.

James W. Roberts of Sumner street, met with a painful although not serious accident Wednesday of last week. He was pitching a load of hay, assisted by Ephriam R. Andrews, when the fork used by Mr. Andrews struck him in the elbow and penetrated the nerve in the joint. It was several hours before the injured member showed signs of life. Dr. Joseph Simpson of Essex, was called and dressed the wound. It was several days before Mr. Roberts could use his arm in performing his regular duties.

Ex-Alderman Walter F. Lufkin, the well known clam dealer of West Gloucester, is a very busy man at this season of the year. The hot weather makes it necessary for him to use extreme care in shipping the delicious bi-valves to his many customers, some of whom are as remote as Chicago, Ill.

The residents of Essex avenue, West Gloucester, are getting very much "dis-dust-ed" with the condition of the highway, which has never been oiled or otherwise treated to prevent the dust from making life disagreeable. The highway department would at once become popular with the West Gloucesterites if they saw fit to do something to relieve the situation at once.

We observe with deep regret that the dangerous corner opposite Wm. P. Wakefield's residence on Walker street has not been improved by the highway department. It really is a shame that our beautiful parish should be so neglected. When one understands the detrimental effect the suggestion of such places has on the people that pass and repass them daily, it almost seems that someone had an object in leaving the place in such a condition.

J. Warren Andrews of "Camp Minneapolis" returned Monday from a week's stay in New York.

James E. Smith of Beacon street, Gloucester, has purchased three acres of land of Thomas Spittle of South Essex located near Haskell's pond reservoir. Real estate transfers are certainly coming thick and fast in this section. It is understood that Mr. Smith will build upon his land in the near future.

Miss Alice Conway of Dorchester, and Miss Helen M. Collins of Gloucester, were the guests of Mr. and Mrs. George Burnham of Sumner street last Sunday.

Officer William Eason of East Gloucester, has purchased a house-lot on the southerly side of Essex avenue from George W. Proctor, surveyor.

Mrs. Frank E. Malone of New York, was the guest of her parents, Mr. and Mrs. Abel Burnham of Bray street a few days last week.

Mr. and Mrs. Stephen Smith of Lawernee, were the recent guests of Mr. and Mrs. Vesper L. George at "Camp Halcyon."

Miss Bertha E. Coffin recently attended the Universalists national convention at Portland, Me. She represented the Young People's Christian Union of the Universalist church, Everett, of which she is a member.

Miss Bernice Andrews of Walker street, is visiting relatives in Lynn.

G. Horace Bromley of Portland, Me., spent last week with his grandfather, George Pierce, of Essex avenue.

W. B. Goddard and family are occupying the Emerson cottage at Wingaersheek Beach.

Mr. and Mrs. Fred E. Bradstreet are entertaining their granddaughter, Miss Doris Fitch of West Somerville, and Miss Marian Kent of Essex Falls for a short season.

Mrs. William McDonald and children Anna and Helen, of Rockport, were the recent guests of Mrs. John Favor of Essex avenue.

Another house will soon make its appearance on Essex avenue as Daniel A. Herrick, of Riverdale, has recently purchased a double lot of land near the West Gloucester station, where he will build in the near future.

Mr. and Mrs. Charles Graham and son returned last week from an extended outing trip to Moosehead Lake, Me.



THE NAUTILUS Arts and Crafts

An Attractive Shop in Gloucester, Mass.

Artistic Novelties in Great Variety. Gifts for Men.

Hand Tooled Leather. Original Work and

ALWAYS SOMETHING NEW

3 Angle St., near Surfside Hotel

Tel. 807 M

CORRIDOR PUZZLE EXCHANGE

Bradford Building Corridor, Main St., Gloucester

Jig Saw Puzzles to Rent and for Sale. Puzzles Ranging from 100 to 1200 pieces. Special Corner Features in our Puzzles Not Found in other Makes.

Exchange Open From 8.30 A. M., to 6 O'clock P. M.

E. B. Oakes

Automobile Tire Repairing and Vulcanizing

All Work Promptly Done.

Satisfaction Guaranteed.

29 Main Street, Gloucester, Mass.

You'll Trade Here Eventually. Why Not Now?

Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

J. C. SHEPHERD COMPANY

Groceries and Provisions

143 Main Street

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GLOUCESTER, MASS.

WEST GLOUCESTER

When in the course of time your wisdom and discretion prompts you to select a place in which to enjoy the peaceful serene and ever delightful experience of "Country Life" it will be to you a source of "Joy forever" if you wisely choose some "quiet nook" in West Gloucester, "The Real-Ease-State"

Alex. W. Andrews

375 Essex Avenue

Telephone 458-M

WEST GLOUCESTER,

MASS.

WEST GLOUCESTER.

Mrs. Edward S. Andrews entertained the Good Will Club of which she is a member at her home on Essex avenue Wednesday evening. There are eight members of the club besides Mrs. Andrews as follows: Mrs. Perry L. Rowe, Mrs. William L. Robinson, Mrs. George Trefry, Mrs. Carl Smith, Mrs. Antone Silva, Mrs. Caroline Barrett, Mrs. Nellie Downey and Miss Melissa Hatt. The evening passed very pleasantly, all the members enjoying the fine musical program which was rendered. During the evening a delicious lunch was served by the hostess. The party broke up at a late hour all expressing their thanks to Mrs. Andrews for the very delightful time they had enjoyed.

The regular meeting of the West Gloucester Grange was held in the vestry of the Congregational church Tuesday evening. The first and second degree's were conferred upon one candidate. The meeting was very interesting and spied at times,

but Worthy Master Joseph W. Andrews proved himself equal to the occasion and the meeting ended with all the members in good spirits.

Everybody in West Gloucester and vicinity are looking forward with great anticipation to the annual lawn party of the Ladies Aid society of the Congregational church, which will be held on the parsonage grounds Tuesday in the afternoon and evening. The Society held a special meeting with Mrs. Joseph E. Abbott of Essex avenue. Mrs. George Burnham, president, presided. The final plans and arrangements were completed. Many committees will be in charge of the different departments of the affair. The annual lawn party has always proved a very successful affair, and it looks as if this year would add to the list by a substantial increase over other years.

Daniel O. Brewster of Newbury street, Boston, is the guest of Vesper L. George at "Camp Halycon" for the season.

ESSEX.

Estelle Story and Lydia Raymond are at Northfield as delegates from the Missionary society of the Congregational church to the Foreign Missionary Conference at that place. They report a great gathering, interesting meetings and a delightful time.

Mrs. Helen Peabody of St. Louis, who is in Essex gave a very interesting and instructive talk before the Missionary Societies of the Congregational church on Thursday. Ice cream was for sale. The members were the guests of Rev. and Mrs. Goddard and the event took place upon their lawn.

Selectman Riggs is away as delegate to The National Convention of Fire Insurance underwriters at Buffalo, N. Y. As delegate Mr. Riggs represents Beverly, Manchester, Essex, Wenham and Hamilton.

Misses Marian Raymond, daughter of John W. Raymond of North Beverly, and Grace and Ruth Raymond, daughters of Edwin Raymond of St. Louis, were guests of Miss Lelia Raymond on Friday last. Miss Lelia Raymond attended a Raymond party given by Miss Daisy Raymond of No. Beverly at Devereau on Wednesday.

Prof. Leverett Mears of Williams College, is visiting his brother Dr. D. O. Mears at Orchard House.

CONOMO.

W. P. Chester has had wonderfully good business at the Conomo hotel this season. Among the guests of this week were H. R. Childs, William Peters, and James B. Knapp, all of New York; E. M. Pruitt, W. E. Chase and Wilton Stokes of Boston; Mrs. Sherman and party of six of New Jersey; Robert Turner, William Turner and J. W. Shaw and wife; Mr. and Mrs. J. H. Remick, Mrs. Van Husen, Mrs. Butler, Dr. and Mrs. Arthur M. Parker and chauffeur, Detroit, Mich.; Robert M. Stone, Winchester; C. Davis and Mrs. Wallace, Gloucester; J. B. Sparrow and party of six, Boston; Odel Willard and Thomas Fay, Boston; C. H. Foster and W. C. Foster, Boston; C. N. Tarbell, Olathe, Kan.; Percy Hall and wife, Gloucester; Mr. and Mrs. Stewart and Miss Marguerite Wilson, New Jersey; Willard Howland, Harold Smith and Miss Creamer, Lynn; Dr. and Mrs. Carroll C. Burpee, Malden; Mr. and Mrs. Hill and W. B. Webster of Lynn; Otis Simonds and G. F. Ward and chauffeur, Boston.

Everything For Man, Woman and Child Can be Had Here
Prices From 1c to \$1, Nothing Over
The Rome 25c Store, 102 Main Street

GLOUCESTER, MASS.

Next Door to Gas Office

Hot Weather Specials at Gordon's

MANUFACTURER'S CLEARANCE SALE OF SUMMER WEARING APPAREL.

A New Lot of Those Nice New Waists Just In

The kind that are worth from \$2 to \$3 each, but which you have been buying during this sale at 98c each

WASH DRESSES AND LINGERIE DRESSES.

\$3.98 dresses for \$1.98
 \$4.98 dresses for \$2.98

LINEN COATS.

75 Pure Linen Coats, regular prices \$2.50, \$3.00 and \$4.00.
 Sale price \$1.48

PONGE COATS.

Regular price \$7.95. Sale price \$3.95
 Regular price \$9.95. Sale price \$4.95

WHITE SERGE AND MOHAIR SKIRTS.

Regular prices \$5.00 and \$6.00. Your choice \$2.98 each
 Hundreds of Bargains to delight you at

SIMON GORDON. :: 122 MAIN ST., GLOUCESTER.

CONOMO.

Mrs. Mary Wagner of New York and Henry Noll and son Theodore of Boston were the guests of Mr. and Mrs. J. C. Lindouer at their cottage over the week-end.

Betty Rose, the little daughter of Mr. and Mrs. William H. Rose of Watertown, who underwent an operation for appendicitis several weeks ago, passed away last Tuesday morning. The little girl was brought to Conomo this season especially to benefit her health which had been poorly for some time. Since she underwent the operation she has gradually declined until the end came. Her remains were taken to Watertown and the funeral was held there Wednesday.

Ex-Mayor Harwood and family of Lynn motored to Conomo last Friday and spent the week-end at their Cedarhurst cottage. They had with them as their guests Mr. and Mrs. Blaisdell of Lynn.

C. F. Spaulding and family of Lexington have taken the Gould cottage at Cedarhurst for the balance of the season.

William Shurtleff and family of Revere are making week-end visits here for the present and will occupy their cottage the first of August for several weeks.

The Merritt family of Danvers have taken one of the Lufkin cottages at Cedarhurst for the rest of the season. George W. Low and family of Woburn will be their guests.

Mr. and Mrs. Myles P. Maxwell and Mr. and Mrs. Parker of Stoneham have taken the Lufkin bungalow at Cedarhurst for several weeks.

Mr. and Mrs. A. L. Twiss of Peabody and Mr. and Mrs. Joseph Jackson of Lynn were the guests of Mr. and Mrs. W. C. Whittredge at the "Bass Wood," over the week-end.

Mrs. Frank Nichols of Somerville is visiting with her sister Mrs. C. E. Starks.

E. F. Gerry and family of Lynnfield arrived last Thursday and will be located at their cottage for the balance of the season.

Admiral Togo, the gasoline launch of W. C. Whittredge which caught fire a few weeks ago, was taken to Essex and put into commission by James and Tarr, ship builders. It is now back in its customary place at Conomo.

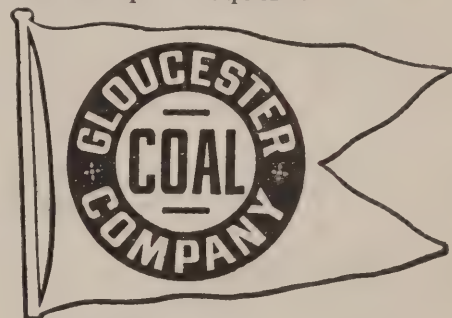
Frank S. Hersom and family of Chelsea arrived Monday and will be located here till the first of September.

Nathan Poor and family of Peabody opened their cottage over the week-end.

BUY COAL NOW!

No Advance in PRICE

BEST grades of hard and soft COAL furnished promptly in any quantities and at lowest prices. Auto Truck delivery in Manchester, Magnolia, Essex and all parts of Cape Ann.



THE PUREST OLIVE OIL

Imported direct from Greece. New this year. Purity Guaranteed.

A. POLLISON, Importer

Artistic Shining Parlors
 159 Main St., Gloucester, Mass.

WILLARD S. PIKE

FUNERAL DIRECTOR AND MORTICIAN

A Competent Lady Assistant When Desired. Office
 Open Day and Night. Telephone Connection.
 77 Washington St., Gloucester, Mass.

PURITAN HOUSE

Cor. Main & Washington Sts. GLOUCESTER
 American and European Plans. Special rates
 by the week. Business Men's Lunch
 at Noon, 25 Cents.
 All Improvements. Mrs. K. Ryan, Prop.
 2-23-tf

George H. Perkins and family of Wenham have returned and have settled in their Cedarhurst cottage for the remainder of the season.

Mrs. White of Chelsea will be the guest of Mrs. and E. L. Veazie during the balance of the season.

Arthur Jenkins of Andover was a guest at Camp Lynn last week.

J. C. Abbott and Julian Cameron both entertained guests over the week-end at their Chebacco Island estates.

Theodore Barrett and several friends spent the week-end here.

Lawrence Lennox of Lynn was visiting with Harry Jackson last week.

Mr. and Mrs. John Baxter of Cambridge spent the week-end with Mr. and Mrs. H. C. Remick at "Camp Lynn."

Let the Breeze do your printing.

COOL DRINKS FOR HOT DAYS

There is nothing these hot, sultry days so cooling as a Soda properly made. Making Soda right is our hobby—we do know how and that's why our fountain enjoys the large patronage it does. We serve you right and the cost is small.

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The Druggist, - South Essex, Mass.

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GENTS' FURNISHINGS, HATS, CAPS,

Boots and Shoes, Daily and Weekly Papers, Cigars and Tobacco,
Fruit and Confectionery.

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SALTED PEANUTS A SPECIALTY

We make them as needed
Always New and Crisp

J. N. TUCKER

Post Office - So. Essex.

ESSEX.

It is reported that Mr. William Sargent, recently of Los Angeles, California, will soon occupy the cottage of the estate of the late Perley Sargent on Pickering street.

Charley Mears has been seen about town very rarely of late. The reason they say, is that he has been making hay. On one field he cut, it is said, over thirty tons of hay, and this is a poor hay year, too.

The family of the late Albert Low of East Boston, will soon occupy their house on Winthrop street. Preparatory to their coming, the Amazon Engine Co. pumped out their well, in order that the water might be sweet and clean. It proved to be quite a well as it took the Engine Co. about an hour to empty it.

John Clossom of South Essex, has taken the contract to paint the building at the Centre occupied by L. E. Perkins, grocer, and the Essex postoffice.

An able and interesting sermon was preached at the Congregational church, Essex, Sunday, by Rev. Washington Choate, D.D. The text was the seven words, "he must increase but I must decrease." These words were spoken by John the Baptist when his disciples brought word to him that Jesus was baptizing and all men seemed to be flocking to His standard. The speaker told of the faithfulness and fearlessness of John's preaching—whether common people, the soldier, scribe or Pharisee or King—all were plainly told their sin and many had come to him with the question: "What shall we do to be saved." John had become the most prominent character in the nation and many had confessed their sins and he had baptized them. Now Christ had begun to preach and teach, and the people that had followed him were turning to Christ. It had taken great courage to tell all classes of their sins. But to speak the words of the text had taken far more courage than this. It is all very well when one is prosperous themselves to see others rise and prosper—but if one is going down and he sees others rise higher and higher, become more and more prosperous it cuts to the quick. Either John had obtained a great victory over self at this time or he had been helped by the strength obtained from a victory of a former struggle to have given such an answer as this. This is a tremendous example of the overcoming of self.

ESSEX.

Herbert Andrews, the popular grocery clerk of L. E. Perkins, will take his vacation the coming week. Mr. Andrews has been a faithful worker early and late and we congratulate him on being able to take a well-earned and much needed rest.

Essex Baseball.

A fine game of ball was played by the Essex boys of the Sunday school baseball league on Saturday at North Beverly with the Methodist club of Beverly. The Methodist club was one of the tail enders of the league last year, but the way they played ball this summer has caused the best of the clubs in the league to look up. The Essex team, the club that should have had the pennant last year, crossed bats with them early in the season and barely defeated them with a score of 4 to 3. The game at North Beverly, therefore, was looked forward to with a great deal of interest. Morse pitched for Methodist and Lufkin for Essex. Essex went in to win and the score was 9 to 0 up to the 9th inning, when Wardell was put in as a pinch hitter and brought in three runs. Score at finish was 9 to 3 in favor of Essex. Essex throughout the game made but one error. Lufkin by his wonderful pitching even made the humblest citizen of Essex proud. Fletcher Low covered himself with glory by making the best hit ever made on the North Beverly grounds. Both Burnham and Lane got four hits out of a possible five. Lufkin knocked two two-baggers, Story one two-bagger, and Low a three-bagger. Morse was knocked out of the box in the 5th inning. Guill took his place and held Essex down fairly well until the close of game.

The Baptists and Dane street played on Beverly Common. Score, Baptists 5, Dane Streets 9.

The Universalists forfeited game to Centreville, 9 to 0.

Standing League

	Won	Lost	Pct.
North Beverly	9	1	900
Universalists	9	3	750
Essex	9	4	692
Dane Streets	7	4	636
Methodists	4	7	336
Centreville	2	10	167
Baptists	0	11	000

One sad feature of the Essex game with the Methodists at North Beverly was that Day, the North Beverly manager rooted like a trojan all through the game for the Methodists.

ESSEX.

Mrs. Horace L. Andrews and daughter, Susan, have been visiting with Mr. and Mrs. George A. Curtis during the past week. Mr. Andrews came down over Sunday. Mr. and Mrs. Andrews reside in Salem and they consider it a great treat to visit their parents in Essex. Miss Susan is now four years old and grows more and more interesting every time we see her.

The Essex Falls school house is being beautified by a new coat of paint. Rufus Burnham and Fred Andrews are doing the work. The senate was in session last evening in the Falls grocery store at which an efficient standing committee was appointed to give timely suggestions as the work progresses.

Mrs. Mary Ann Burnham, widow of the late Ezra Burnham, passed away early Monday morning. Mrs. Burnham was a life-long resident of Essex, a member of the Congregational church, of which she was an active member in earlier years. She had lived to the great age of ninety-one years, eleven months and twenty-seven days—almost 92 years; and all through these years she had lived a pure, spotless life. The funeral service was held at her late residence, Essex Falls, Wednesday at two p. m., Rev. Mr. Goddard officiating. Two sons and a daughter, Ezra Francis, Gardner and Mary Elizabeth Burnham, are left to mourn her loss.

Last Friday, July 14th, Raymond Brown, a seven year old son of Edwin Brown, who is camping on the shore of Chebacco Lake, Essex, wandered away and became lost. He was first missed at ten a. m. The most careful search was made, but to no avail. Fears were entertained that he had been drowned in the lake. Word was sent to Hamilton and the neighboring towns for help. Salem police came down to do what they could, bringing grappling irons to search the water of the lake. Searching parties were organized which scoured the woods in every direction. Finally about ten p. m., the boy was found in a swamp unharmed.

A little girl strayed into the house of Mr. and Mrs. Philip Marston early Sunday morning seeking for a home. Attraction seemed to be mutual, so much so that it will become her permanent home, we hope for many years. The boys of the household are delighted with their new sister. She weighed eleven and one-half pounds. Her name is Nancy.

**Wingaersheek Inn****A. O. PIERCE, Mgr.**

The largest and most delightfully situated hotel in West Gloucester. Overlooking the Atlantic ocean from the finest beach in the world.

The famous Pierce clam bakes provided for large or small parties at short notice.

**Special Attention to Automobile Parties
Cottages To Let by Week or Season**

Tel. 8725-12**WINGAERSHEEK BEACH.
WEST GLOUCESTER****Conomo Hotel, Conomo Point, South Essex****W. P. CHESTER, Mgr.**

**BROILED CHICKEN, FISH AND COMBINATION DINNERS
STEAM CLAMS TO ORDER UPON ARRIVAL.**

Telephone 8014-2 Essex.**Special attention to automobile parties.****John D. Estabrook, Civil Engineer and Surveyor****"Braewood", 359 Essex Avenue, West Gloucester, Mass. Telephone 273 R****Surveys and Estimates made Promptly. Land platted and subdivided.****NEW CARRIAGE LINE TO CONOMO POINT****J. GARDNER COLEMAN, PROPRIETOR****Meets all Cars at Junction of Essex Avenue and Harlow Street.****Carriages to Let****Baggage Express****Stables and Office Harlow Street, South Essex****Mazeppa D. Betts****CONTRACTOR, CARPENTER AND BUILDER****Bungalows a Specialty****254 Essex Avenue****West Gloucester, Mass.**

Dr. and Mrs. W. Alonzo Ellis are visiting Mrs. Ellis' cousin at New Bedford.

Blueberries are plentiful in Essex. The cars are laden with berry pickers, who go home with pails and baskets ranging from quarts to pecks filled to the brim with fine big berries.

Mrs. Michael Burnham, widow of the late Rev. Michael Burnham, D. D., of Santa Barbara, Cal., was a recent guest of J. Horace Burnham.

Mrs. Hannah Reardon and James Traverse and family of Lynn are occupying their summer residence on Pickering street.

Mrs. John McAdams of Chelsea and son are guests of the former's parents Mr. and Mrs. Charles Mears of Lakeville.

Mr. and Mrs. Clifton Drury and son Thorndike of Newtonville were guests of Mr. and Mrs. B. Frank Raymond during the past week. Mrs. Drury was Nellie Lord before marriage and is a niece of Mr. Raymond.

Mrs. Frank Perkins, who recently sailed for Scotland after a rough passage has reached her destination. Mrs. Perkins is visiting the town of her nativity and touring the country in its vicinity. When last heard from she was at Geddiston, Avoch, Rosshire. It seems strange to us while we are having almost unendurable hot weather, it is so cold where she is that they sleep in blankets, and when the hostess furnished hot water bottles they were found very comfortable.

Poultry and Game Fresh Eggs and Butter Fruit and Berries All of the Best Quality	<h2>BREWER'S MARKET</h2> <p>WALTER P. BREWER, Prop.</p> <h3>Meats and Provisions</h3> <p>Orders will be Collected Every Morning and Promptly Filled</p> <p>BEVERLY FARMS, MASS.</p>
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(Successor to Pierce & Pierce)

Plumbing, Steam and Hot Water Heating

Special attention given to Testing of Plumbing and Drainage, for which we are fully equipped.
All Work Personally Attended to. **Estimates Cheerfully Given**

TELEPHONE 65

Can be reached at any hour of night by telephone in case of water leaks or any emergency.

West Street - - - Beverly Farms

J. A. CULBERT

Importer and Manufacturer of

FINE HARNESS, RIDING SADDLES AND HORSE FURNISHINGS

A full line of Stable Supplies, Trunks, Bags and Leather Novelties
Repairing in All Its Branches **Driving and Auto Gloves**

CENTRAL SQUARE, - - - BEVERLY FARMS
 (BRANCH, BEACH STREET, MANCHESTER)

<p style="text-align: center;">JAMES B. DOW</p> <h3>Gardener and Florist</h3> <p>Roses, Herbaceous and Budding plants. Cut Flowers and Greenhouse Products for Decorations and Funeral Work.</p> <p>Hale Street, Beverly Farms</p>	<p style="text-align: center;">J. B. Dow John H. Cheever JAS. B. DOW & CO.</p> <h3>Coal and Wood</h3> <p>We are now prepared to deliver coal at short notice to all parts of Manchester and Beverly Farms.</p> <p>Beach Street Hale Street Manchester Beverly Farms</p>
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M. Hamburger, who has a North Shore branch of his business at 738 Hale street, Beverly Farms, next building to Brewer's market, is having a most successful season.

Several outing parties from out of town visited West beach during the past week.

While Beverly Farms has some good roads, the side-walks are just the reverse. The poor condition, made much worse by the dry weather, is the common complaint of the walking population.

Mrs. Elmer Yorke, who had her leg broken last week in a runaway accident, is resting very comfortably at the Beverly hospital.

John Cressey, driver of the Farms Engine 3, spent the week with friends enjoying camp life on Chebaco lake.

Letters remaining unclaimed at the Beverly Farms postoffice, July 19th: Miss C. Amory, Boston Milk and Hygiene Co., Miss Bernheim, R. Delloure, Capt. F. Eaton, Miss Dora C. Grey, Mr. Fernill Guthrie, Geo. W. Harvey Co., F. P. Hundrers, Miss Maggie Lyons, Mrs. George A. Lord, Miss Annie Lyons, Miss Ada Nielson, Worden H. Preston, W. J. Starr, Miss Annie Vesey, Julius Waterbury, George Yates.—William R. Brooks, postmaster.

"Come in the water's fine," seems to be the slogan at West Beach these days.

Charles E. Ober and Edwin L. Pride delighted their friends on Wednesday by presenting them with the fruits of their successful fishing trip. They went cod fishing and had good luck, catching quite a number of good-sized ones.

The recent fair conducted by the Ladies' Sewing circle was a financial success and the ladies are very grateful and appreciate the assistance given them.

Twixt optimist and pessimist the difference is droll; The optimist sees the doughnut, the pessimist the hole.

To give pleasure to a single heart by a single kind act is better than a thousand head-bowings in prayer.

—Saadi.

Nothing is so contagious as enthusiasm. It is the real allegory of the tale of Orpheus. It moves stones,

it charms brutes. Enthusiasm is the genius of sincerity and truth accomplishes no victories without it.

BEVERLY FARMS.

Mrs. Jesse B. Barlow and Miss Barlow left this week for a vacation stay at North Woodstock, N. H.

Mrs. Charles Warner and Miss Lucy Eldredge returned to their home this week after undergoing treatment at the Beverly hospital, the latter having been confined there for several weeks.

Philip Morrill, an aged GAR veteran, is reported to be quite ill at his home in East Wenham, just over the Beverly Farms line.

Patrick J. Dillon, age 44 years, a well known resident of Pride's Crossing and for the past eight years crossing tender at the Common Lane crossing, died Thursday morning of tuberculosis at his home, 629 Hale street after a long illness. He had made his home in this section of the city for many years. Before tending crossing he was employed as a blacksmith for D. Linehan & Son. He was a member of St. Margaret's church also St. Margaret's court of Foresters. He leaves a wife and two children.

Mrs. John E. Lee and Miss Margaret Lee, who have been visiting Mr. and Mrs. Elmer Standley on West street this week opened their house at West Manchester.

Willis A. Pride has been confined from an attack of rheumatism.

Mrs. Robert E. Hodgkins has the to his home apart of this week sympathy of her host of friends over the loss of her father, Charles C. Saville of Gloucester, who passed away early yesterday morning, after an illness of several weeks. The deceased was well known in the express business of his city, being, until recently, the owner of the Saville Boston Express Co.

A movement is on foot which has the support of the Farms people, to have the city of Beverly adopt the pension act for policemen.

It is probable that the local band may be asked to give a concert at the new West beach pavilion some evening in the near future. A party of Farms young men have taken up the matter of raising funds for the concert.

"Spot," the faithful 12-year-old terrier of Howard E. Morgan, and a general favorite, is probably no more. The animal after being sick for about a week has disappeared and it is believed he crawled away to some secluded place and died.

Miss Emily B. Saunders of North Adams is visiting Beverly Farms friends this week.

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Representatives Herman A. MacDonald and John L. Saltonstall have had their nomination papers at the Farms this week for signatures. They are to seek a second term and as far as the Farms is concerned, they will receive the strongest kind of an endorsement; and well they should, for it is the opinion of the Farms people that the district has been represented this year by two "live" men. Under the new law direct nominations have to be made instead of being done at the caucus.

Mayor Dodge has not yet signed the order for the appropriation of \$5100 for a new fire engine at Beverly Farms. He has but two or three days more before the time expires before he must either sign or veto the order. It is needless to say perhaps, that the Farms people are very much interested as to what the mayor will do.

Miss Alice Leahy has entered the employ of Joseph C. Stanwood, the Vine street plumber, as bookkeeper.

Mr. and Mrs. James B. Dow have had as their guests the past two weeks, Mrs. Stuart and Miss Stuart of New York city. They returned home Wednesday.

It is understood that there has been some criticism, from the owners of gardens in this vicinity, of their gardeners not receiving their usual bountiful supply from their gardens. A little investigation will show that practically all the gardens are in the same condition. For example, one local farmer planned this year having an extra supply of peas for the market as well as for his family use, but up to date has not even had a sufficient supply for one meal for himself. The hot worm, hot weather and no rain, needless to say, are alone responsible.

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BEVERLY FARMS.

Ralph W. Osborne has purchased a house in Ward 4, Beverly, corner of Essex street and Burton avenue, to which he will move the coming fall.

Mr. and Mrs. W. C. Perry of New York city returned home Wednesday from a pleasant visit with Mr. and Mrs. Forester H. Pierce of West street.

On Wednesday evening the Beverly Farms Brass band played at Centerville for the Ladies Aid of that place, who held a successful field day.

Sprayers are seen working day and night on many local summer estates. The water is supplied by driven wells.

Mrs. Noyes of Lancaster, N. H., spent the past week with her cousin Mrs. George Pierce of High street. They spent much of the time at West beach.

The Sarah Wyman Whitman club met Wednesday afternoon at the Baptist chapel and the members worked on quilts which they are to offer for sale later. The meeting concluded with a supper in the upper room.

B. F. KEITH'S THEATRE.

Never in the history of vaudeville has there been such wide spread interest aroused over an attraction as that which has been shown over an attraction as that which has been shown over "The Meistersingers' All-Star Minstrels" at B. F. Keith's Theatre. In fact, this wonderful company of fifty has proved a revelation not only in vaudeville but in the minstrel history of America. There has certainly never been a chorus to equal the 40 male voices that are singing the old southern songs and the modern minstrel numbers, while "The Meistersingers" themselves are being heard to better advantage than at any time during their engagement. As for the endmen, George Thatcher, Lew Benedict, Hughie Dougherty and John Healey, everyone of them has made an individual hit that has revived new interest in minstrelsy and there will probably never be another similar organization so complete in all its parts as the "Meistersingers' All-Star Minstrels." It will be well worth while for parents to bring their children to see this form of amusement that was so popular in America for many years at its highest development, and see the men whose names have been so long identified with it.

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The program for the organ recital at the Village church next Sunday evening will be as follows: "Fixed in his Everlasting Seat," Handel; "Prayer," Guilmant; "March," Lemmens; "Cantilene Pastorale," Guilmant; "Melody," Rubenstein; "The Organ and Auto Harp" (Representing a Cello solo with Harp accompaniment, "Overture to Norma," Bellini.

Professor Krumpeln gave a delightful concert at the Oceanside last Tuesday evening. The program was composed of piano solos and recitations with descriptive music.

The first of the series of free recitals to be given this season on the Catharine McManes Memorial Organ at the Village church will be given next Monday evening, July 24, by Professor H. J. Krumpeln.

The date for the annual sale held by the Village church in the Oceanside parlor has been fixed for Wednesday, August 2.

The annual Sunday School picnic of the Village church will be held next Wednesday, July 26. The barges will leave Stanley's corner as usual at nine o'clock connecting at West Gloucester with the 9.45 car for Salem Willows.

The program at the Women's club for the coming week is as follows: Wednesday afternoon, embroidery class; Wednesday evening, "Gentleman's Night," for members and their guests; Thursday evening, whist. On Tuesday evening members of the club enjoyed a very pleasant "Evening in Ireland" at which there were about 160 present. A very interesting stereopticon lecture on the beauties of Ireland was delivered by Rev. F. J. Libby. After the lecture the audience was entertained by songs and dances rendered by the young people. Among those participating in the entertainment were Abby May and William Hunt, who danced to the tune of Rory O'More, and the following songs were rendered: "That's What the Rose Said to Me," Ruth Sullivan; "Where the River Shannon Flows," Misses May and Ella Sargent; "Kathleen Mavourneen," Anna Callahan; "Killarney," Helen McCashin. The entertainment was ended by the song "Come Back to Erin" by Anna Shay and Gertrude Kane the audience joining in the chorus. Music furnished by Miss Annie Beggs was much appreciated by all. The membership of the Women's club is now 253.

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MAGNOLIA.

The Eleventh Edition of the Encyclopaedia Britannica is represented by Mr. H. H. Weatherly of the Cambridge University Press of England at Mr. R. N. Burnham's Studio, Library Building, Magnolia, where volumes of this great book in India paper, cloth, sheepskin and full morocco bindings may be seen. Mr. Weatherly makes no canvas, but appointments may be made with him either by mail or phone 208 Magnolia.

The cup given at the Men's Club for the highest score in candle pins on the bowling alleys last week was won by M. J. Merrick with a score of 110. Last Saturday night there was the largest attendance of the year at the Saturday evening dances. Chane's Orchestra furnished the music. Next Monday evening there will be held at the Men's Club the first Athletic Exhibition of the season. Martin Flaherty of Lowell, instructor, and Jas. F. Hannahan of New York will spar a three round bout. Pupils of Martin Flaherty will all participate in short bouts and there will be burlesque bouts and comic stunts galore. The usual dance was held on Wednesday evening with good attendance. Music was furnished by Long's Orchestra of Manchester. On account of Gentleman's Night at the Women's Club next Wednesday evening there will be no dance at the Men's Club.

The annual meeting of the members of the Men's Club was held last Friday evening. The constitution of the previous years was re-adopted. The following officers were elected: F. J. Libby, president; H. L. Hannaford, vice president; Fred Dunbar, secretary; T. D. Martin, treasurer, and the following executive committee was also elected: R. B. Stover,

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J. K. Kavanaugh, Allan Macduff, Henry W. Brown, W. Howlett. After the regular business had been transacted Prof. Krumpeln, the blind pianist, Allan Macduff, A. Withstandley and W. Howlett entertained the company with comic songs, stunts and stories. Refreshments were served and an enjoyable evening was spent by all present.

Miss Grace Merrill of Manchester was the guest of Mary Boyd the first of the week.

In the mid-season bowling tournaments at the Men's Club two matches have been rolled. The Invincibles, captained by Fred Dunbar won from the Never Slips, captained by T. McCarthy. The Magnolia team captained by Wm. Macdonald won

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from the chauffeurs with M. Merrieh as captain.

The whist party and dance in aid of the New Catholic church held at the Women's clubhouse, was a decided success both socially and financially—the neat sum of \$160 being realized above expenses. Those having the affair in charge are very grateful to Rev. F. J. Libby for use of the club house and to Mr. and Mrs. Harry Foster for their valuable aid so willingly given.

At the Union chapel, Magnolia, Sunday, July 23, Rev. William E. Strong of Boston will preach. Services at 10.30 a. m. All seats free.

The many friends of Miss Amy Lycett are pleased to see her out again after her recent illness.

BEVERLY FARMS.

Lewis Bradbury, the popular machinist at Martin's garage, was at the Beverly hospital a few days this week under treatment for blood poisoning in his arm.

Miss Pauline Frank of Portland, Me., is a guest of Mr. and Mrs. Forster H. Pierce of West street.

Mrs. Sperry and son of Northfield, have been visiting Mrs. Sperry's parents, Mr. and Mrs. Frank H. McCoy of High street this week.

Beginning Sunday, August 6th, at St. Margaret's church, a mission is to be conducted for two weeks by the Redemptionist Fathers. The first week will be for women and the last week for men.

The Beverly Farms club will conduct their second annual social and dance in Neighbor's hall on Wednesday evening, August 2d. Long's orchestra will furnish music.

John A. McLaughlin was added to the force of clerks at Varney's drug store this week.

Miss Frances Miller of Boston was a visitor at the Farms the past two weeks, being a guest of Mr. and Mrs. Morris Silverberg of West street.

John West colony, Pilgrim Fathers, will meet in Marshall's hall this evening. They will hold a picnic and outing for members and invited guests in August to celebrate the 22d anniversary of the colony's formation.

Louis Gainley has been forced to take a vacation from his work the past week as the result of a case of blood poisoning.

Mr. and Mrs. Albert J. Doyle of Passaic, N. J., have been visiting friends at the Farms the past week.

An enjoyable affair will be the public dance at Neighbor's hall next Thursday evening conducted by St. Margaret's court of Foresters. Heaphy's Singing orchestra will furnish the music.

Mrs. William Douglas and son, Frank, of Barre, have been among this week's visitors at the Farms.

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Painting and Varnishing First-Class Work
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Former members of the Beverly city council this year can attend two outings or take their choice of either affair. City officials have planned for an outing on August 2d at Canobie lake, which the ladies have been invited to attend. If a stag party is preferred one will be given under the management of the 1910 council which will be held later in the month at some place to be decided upon later.

The record for numbers of bathers at West beach has been reached this week.

The Pilgrim Wanderers will be guests of the William Jeffrey colony, Manchester, on August 14th at Tuck's point. The affair will be a basket picnic. The local colony will entertain the Wanderers at Beverly Farms in September.

On Tuesday large numbers attended the Farms Baptist Sunday school picnic at Centennial grove. The day was all that could be asked for a picnic and the affair was thoroughly enjoyed. Besides plenty of refreshments a good variety of sports were run off. All had a splendid time.

Misses Anna and Catherine Cummings of Salem were visiting their sister Mrs. Harry Guinnian a part of this week.

Mrs. Withers and children of Brookline, are the guests this week of Mr. and Mrs. Robert Williams, West street.

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We invite your business. The size of the account is not material.

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BEVERLY, MASS.

CAPITAL - - - \$300,000

NORTH SHORE GARDENS

(Continued From Page 9.)

Carrara marble, centuries old, ascends to a graveled space from which other paths fork. The fountain rises from a circular basin surrounded by a narrow curbing, outlined in part by dwarf nasturtiums. This basin is filled with blossoming aquatics of soft coloring and delicate fragrance. Goldfish dart to and fro. The fountain itself is composed of a group of dolphins, supported upon their twisted tails, which extend upward to form a shallow shell, from the center of which another dolphin rises, topped with a figure of Neptune with poised trident. Water falls to the lower pool in graceful jets from the dolphins' nostrils.



Two Views of the Gardiner M. Lane Garden at Manchester. (Pictures taken several years ago.)



The formal garden beds lie just below this fountain. They are divided into four equal areas by the main paths, which intersect at the sundial, which stands upon a fluted antique pedestal. The four beds are planted each year with a different color scheme.

On the estate of Mr. Francis Meredith Whitehouse, at Manchester-by-the-Sea, there is a wholly charming English garden, whose simple layout is in striking contrast to its more formal neighbors. It is walled in, and entered by means of an ornamental iron gate, with a clipped bay tree at each side.

The beds are edged with box, and the paths are graveled. No marble

fragments draw the eye away from the garden's floral treasures, yet the dainty plots lose nothing by the omission, but rather take on an added charm for lack of imposing, artificial environment. Dainty bluebells, sturdy holly-hocks, stately lilies, soft-tinted roses, and many a quaint, sweet-scented posy such as decked our grandmothers' gardens, thrive famously in these box-bordered beds and form a setting for the central pool. This lies in the center. A single jet sends forth a silvery spray which falls with musical splash upon the quiet water and upon the pure upturned lilies resting against their dark leaves with an effect of haunting beauty.

There is endless variety about these North Shore gardens. No two are alike. They always escape monotony, and make their different appeals to the eye by some new presentation of facts as old as the universe. Always they are charming. Always their colors are fervent and vivid from the kiss of the ozone borne upon the salt sea air. Even the wild flowers deepen their tints in this atmosphere, and there can be no doubt that it has its effect upon the North Shore gardens.

Exposition Architecture.

It might seem as if all the changes had been rung on exposition architecture—the domes, pinnacles, minarets, towers and belfreys of past show palaces. But San Diego has found a new style for this purpose, and one particularly appropriate and pleasing because it is the one which the Mission Fathers introduced into the New World. San Diego will use an adaptation of this, called by the architects the Mission Renaissance. All of the buildings will be in this style, and all of them will be permanent, and will remain in Balboa Park for the benefit of future generations.

The kick that comes from the fellow you have helped is the one that leaves a real sore spot.

FORTUNATELY

now that the beautiful Beverly and Manchester shores are taken up that the neighboring towns like Essex are available for Summer Homes. Essex joins Manchester. Differing somewhat, it has many advantages in its favor. Beautiful Lake Woodland Drivds, High Hills, Essex River, A Broad Safe Inland Bay, Picturesque Islands and a convenient Outlet to the Deep Sea fishing grounds. We have properties from a Bungalow Lot to a 1380 Acre Estate.

B. FRANK RAYMOND,

ESSEX, MASS.

Successful Cruise of Eastern Y. C.

Most of the yachts have returned from the Eastern Yacht club cruise and series of races from Marblehead to Bar Harbor. Unusually favorable weather, light to moderate winds, an absence of fog, not too frequent races and plenty of time for social activity, both afloat and ashore, made the 1911 cruise which closed at Bar Harbor last Saturday, one of the most successful in many years. The honors of the week fell to the schooners Elena, owned by former Commodore Morton F. Plant; the Taormina, owned by William S. Eaton; the Vagrant, owned by Harold Vanderbilt; the Emerald, owned by Commodore F. Lewis Clark, and the sloop Adventuress, owned by C. C. Rumrill. These yachts won trophies offered in that order by Vice-Commodore R. T. Paine, 2d, Rear Commodore Herbert M. Sears, Fleet Captain Sabin P. Sanger, Capt. F. L. Gay and Capt. E. J. Bliss. These prizes were offered for the first, second and third division schooners, auxiliaries and sloops scoring the best total corrected time in all the runs. A special prize also went to Vice-Commodore Dallas B. Pratt of the Sea Fox. The trophies, which varied from

heavy silver salvers to massive silver cups and tea sets, were handed to the owners at the annual windup dinner at the Bar Harbor reading room, which is the Eastern Yacht Club's station at Bar Harbor. A few of the schooners remained over Sunday in order to participate in the second race for the cup offered last year by Capt. Guy Norman for the 161-mile run back to Marblehead. This event closed the long-distance racing of the club for the year. The Norman cup must be won three times by a yacht owner, and E. Walter Clark of Philadelphia has one leg in the trophy, which he won last year with his smaller schooner, Irolita. His boat this year, another Irolita, formerly the Queen, will be the largest boat in the Norman cup race, as the Plant yacht Elena sailed Sunday for New London to prepare for the New York Yacht Club cruise. The Eastern Yacht Club fleet this year cruised a total distance of 259 miles along the Maine coast, of which 191 miles was covered in racing runs. Usually these race events in the cruise have been a series of reaches with sheets well started and very little work for the light head sails. But this year there was some windward work in four of the five

race events and the fleet had 57 miles out of the 191, or 30 per cent dead against the breeze. Commodore Clark presided at the wind-up dinner and distributed the trophies in a graceful manner, while the replies of the fortunate winners were all of an appreciative nature. The success of this year's cruise furnished the theme for nearly all of the speeches, and many of the yachtsmen predicted that the fleet next year would be double in size. The tonnage of the Western Yacht Club fleet this year was the largest in the club's history, while there was an average of 31 boats in all the ports since leaving Marblehead.

Somewhat Mixed.

Senator Jeff Davis while addressing his colleagues recently adapted an old quotation after the Dundrery method when he declared of a department of the government which he was condemning: "Like the mills of the gods it may grind slowly but it gets there just the same."

Do not forget that even as "to work is to worship," so to be cheery is to worship also; and to be happy is the first step to being pious.

—Robert Louis Stevenson.

Wm. G. Webster Co
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TOWN NOTICES MANCHESTER



NOTICE

All bills and claims against the Town
should be presented to the Selectmen on or
before Thursday noon of each week. After
approval the bills will be paid by the
Town Treasurer, at his office, on the fol-
lowing Saturday. The regular business
meeting of the Board will be held on
Thursday evening of each week at 7.30
o'clock, also on the last Saturday after-
noon of each month from two to four
o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.

Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER
BOARD will be held at their office, in
the Town Hall Building, on the last Wed-
nesday of each month, at 7 o'clock P. M.
All orders for shutting off or letting on of
water, reports of leaks, and all business
of the department under the Superinten-
dent should be reported at his office at the
Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his
office in the Town Hall Building, on Sat-
urdays, for the payment of bills, from
9 to 12 M., 1.30 to 5 and from 7 to 8
o'clock P. M. When a holiday comes on
Saturday the pay day will be Friday pre-
vious at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL
COMMITTEE will be held the first Mon-
day evening of each month at which time
all bills against the school department of
the town should be presented for approval.
SCHOOL COMMITTEE.

Notice

For the convenience of any person hav-
ing business with the School Committee or
Supt. of Schools, Mr. John C. Mackin, the
Superintendent will be at the Principal's
room, on second floor of the G. A. Priest
school, Thursday afternoon of each week,
from 4 to 5 o'clock.

SCHOOL COMMITTEE.

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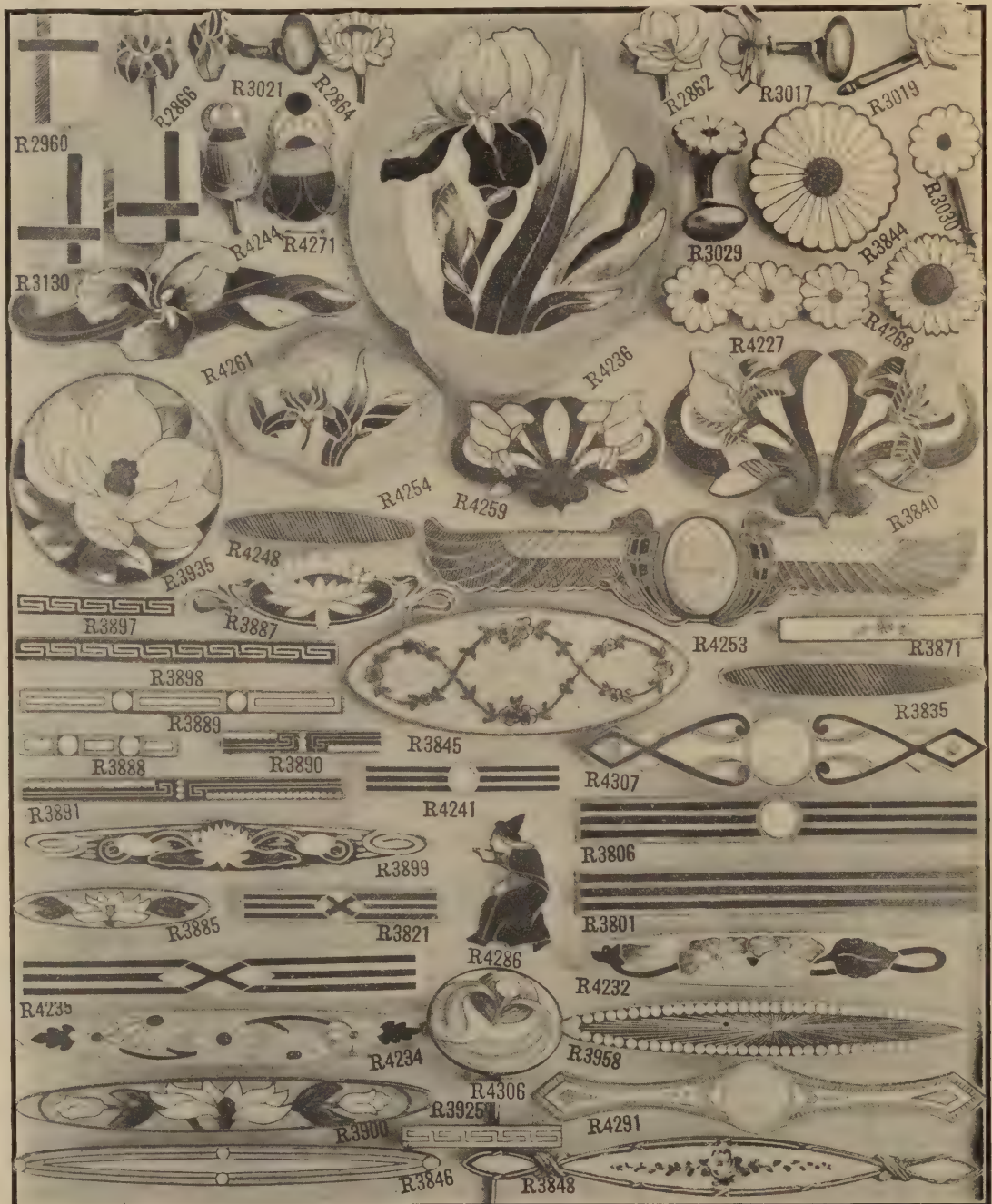
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*R2862 Scarf Pin, magnolia .40	*R3030 Studs, daisy .40	*R3890 Black and white .65	R4235 Collar Pin, red stripes 1.00
*R2864 Scarf Pin, waterlily .40	*R3821 Green stripes .75	*R3891 Black and white 1.00	R3813 Same, gold finish 1.15
*R2866 Scarf Pin, iris .40	R4239 Same, not gilded .60	*R3897 Dark blue and white .60	R3816 Green stripes 1.00
R2960 Scarf Pin, green and blue stripes .75	*R3822 Dark blue stripes .60	*R3898 Dark blue and white 1.00	R3817 Same, gold finish 1.15
R2961 Dark blue and white .75	*R3823 Same .75	*R3899 Waterlily, grey finish 1.25	R4236 Belt Brooch, iris 3.25
*R3017 Links, magnolia 1.00	R3835 Green enamel .65	*R3900 Collar Pin, magnolia 1.50	R4241 Red stripes .60
R3018 Links, waterlily 1.00	R4250 Same, blue enamel .65	*R3925 White enamel .60	R3829 Same, gold finish .75
*R3019 Studs, magnolia .40	*R3840 Brooch, iris 2.00	*R3926 Collar Pin 1.00	R3830 Dark blue stripes .60
*R3020 Studs, waterlily .40	*R3844 Brooch, daisy 1.00	*P3935 Brooch, magnolia 1.75	*R3831 Same, gold finish .75
*R3021 Links, iris 1.00	*R3845 Belt Brooch, lavender enamel 2.25	*R4952 As Hat Pin 1.75	*R4244 Scarf Pin, scarab .45
*R3029 Links, daisy 1.00	*R3846 Collar Pin, light blue and white 1.25	*R3886 Magnolia Brooch, smaller size 1.00	R4248 Red enamel .45
R3130 Link Buttons, green and blue stripes 1.75	*R3848 Collar Pin, white enamel, rose decoration 2.00	*R4951 Same, as Hat Pin 1.00	R3834 Same, dark blue .45
R3131 Dark blue and white .75	*R3871 White enamel, inlaid gold decoration .75	*R3958 Green and white 1.50	*R4259 Brooch, iris 1.50
*R3801 Green stripes 1.15	*R3872 Ribbon Pin, magnolia 1.75	*R3957 Black and white 1.50	*R4261 Brooch, iris 1.75
*R3802 Dark blue stripes 1.00	*R3887 Brooch, grey finish 1.00	*R3878 Lavendar and white 1.50	*R4268 Brooch, daisy .60
*R3806 Red stripes 1.15	*R3888 Lavendar and white .60	*R4227 Brooch, daisies .75	*R4271 Brooch, scarab .50
R3804 Same, not gilded 1.00	*R3889 Lavendar and white 1.00	R4232 Collar Pin, violets 1.25	*R4286 Brooch, witch, enameled in colors .75
R4233 Dark blue stripes 1.00		R4234 Collar Pin, daisies 1.25	R4291 Blue and white 1.50
*R3803 Dark blue 1.15		R4253 Belt Pin, scarab 2.50	R4306 Lavendar and white 1.00
		R4254 Brooch, iris 1.25	R4307 Blue and white 1.50

DANIEL LOW & CO., Inc. SALEM, MASS.

ESSEX INSTITUTE

Special Articles Myopia Club at Hamilton North Shore's Big Poultry Yard In This Issue

NORTH SHORE BREEZE



VOL. IX, NO. 30

68 Pages.

Five Cents



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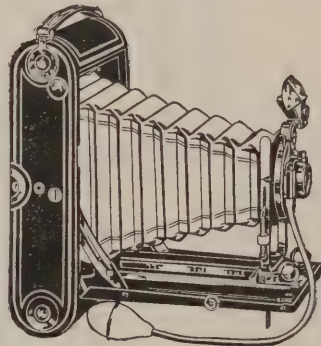
Is completed and is open for business. We can accommodate 175 guests for dinner at one time. Dancing afternoons and evenings. Music same as last year. Dinner better than ever. Telephone Danvers 45.

When things first got to goin' wrong with me, I says: "O Lord, whatever comes, keep me from gettin sour!" Since then I've made it a practice to put all my worries down in the bottom of my heart, then set on the lid and smile.

—Mrs. Wiggs.

The grand essentials of happiness are something to do, something to love, and something to hope for.

—Chalmers.



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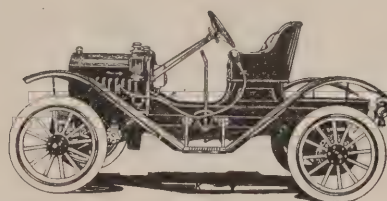
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Dinner Napkins	\$6.00 to \$19.00 per doz.
Table Cloths $2\frac{1}{4} \times 2\frac{1}{4}$	5.00 to 11.00 each
Table Cloths $2\frac{1}{2} \times 1\frac{1}{2}$	6.00 to 17.50 each
Table Cloths $2\frac{1}{2} \times 3$	7.50 to 22.00 each

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NORTH SHORE BREEZE

VOL. IX

MANCHESTER, MASS., FRIDAY, JULY 28, 1911.

NO. 30

SOCIETY NOTES.

A visit to Mrs. Maynard Ladd's studio Thursday morning at Smith's Point, Manchester, revealed the fact that many prominent North Shore matrons are becoming zealous patrons of the arts and in this particular—that of sculpture and honoring the creative genius of Mrs. Ladd. Some of the commissions include a bronze figure of "Youth" for Mrs. Gordon Abbott of Boston and West Manchester. Two classical tablets for the library of Mrs. J. Warren Merrill of Boston and Manchester, were also shown. An inspiring male figure in bronze with an eagle poised above his head and entitled "America" was a replica of the commission from John Hays Hammond. Mrs. Henry S. Grew 2d, has commissioned Mrs. Ladd to make her an original fountain group and this fall one of Mrs. Ladd's original fountain conceptions will be set up at the Wm. Phillips estate, Wenham. Mrs. Ladd's sojourns in Paris and Italy the past winter added further to her skill and international reputation. Mrs. Ladd and her works are extensively exploited in the Art publications, "The International Studio" and "Art and Progress."

◆ ◆ ◆ ◆

"Sharksmouth," the picturesque summer home of Mrs. Greeley S. Curtis, at Manchester, entertained a dinner company yesterday very agreeably—the social and scenic attributes of the occasion contributing delightfully to the affair. The Misses Frances G., Harriot and Isabella Curtis assisted their mother in receiving. Like hospitalities will be extended by the Curtis family on Thursday, August 3d.

◆ ◆ ◆ ◆

Mrs. Henry Pratt McKean made a short trip to New York this week. On Sunday she will act as hostess of a dinner party at Pride's.

◆ ◆ ◆ ◆

Mr. and Mrs. W. B. P. Weeks of Boston and Neptune street, Beverly, are at Castine, Maine, this week. Their son, Miles W. Weeks, is at camp with the state militia.

◆ ◆ ◆ ◆

Miss Mary Mitchell of St. Louis and the Fair View hotel, East Gloucester, has been the recent guest of Mrs. Daniel B. Wentz at Beverly Cove. Another friend now visiting Mrs. Wentz from St. Louis is Miss Lackamer. Mrs. Wentz prior to her marriage was Miss Louise Finlay of St. Louis.

◆ ◆ ◆ ◆

Alexander Steinert has put aside his business cares this week and is enjoying a midsummer vacation with his family at Hospital Point, Beverly. Samuel H. Hudson, Esq., of Boston and Nahant, is his guest and the gentlemen have had the Steinert naphtha launch in frequent commission for fishing trips. The family autos have also provided pleasant divertimento. Russell Steinert is on an extended auto trip with Dartmouth college friends.

◆ ◆ ◆ ◆

Amory A. Lawrence and bride of Hospital Point, Beverly, have returned from a short trip to New York. Amos A. Lawrence has closed his Beaver Pond house and is stopping with his father.

SOCIETY NOTES.

By courtesy of the Myopia Hunt The Utopia drag hounds of which K. W. Tweed is master, will meet for pony drags at 5.30 p. m. during August as follows:— Tuesday, 1st, Wenham Neck meeting house; Friday, 4th, practice polo field; Tuesday, 8th, Lord's hill, Wenham; Friday, 11th, Woodbury's crossing. Fixtures for the rest of the month will be announced later.

◆ ◆ ◆ ◆

Mr. and Mrs. Rodolphe L. Agassiz opened their Hamilton summer home, "Homewood" very hospitably last Sunday for a dinner party.

◆ ◆ ◆ ◆

Ellis L. Dresel, Esq., gave a luncheon party last Sunday at "Thissellwood," his summer home near Mingo Beach, Pride's Crossing. He will likewise entertain this Sunday.

◆ ◆ ◆ ◆

The Misses Lucy Kay, Betty Woods and Constance Spahr, all of Pittsburg, are making a ten days' visit with the Misses Marion and Lois McGinley of Pittsburg and Smith's Point, Manchester.

◆ ◆ ◆ ◆

"The Cliffs," the Smith's Point, Manchester, summer home of Mrs. George D. Howe of Boston, is extending midsummer hospitality to Mrs. Coffin and Miss Coffin of Boston.

◆ ◆ ◆ ◆

Nelson S. Bartlett and son, Augustus G. Bartlett of Boston and Smith's Point, Manchester, returned Wednesday from a three weeks' delightful auto trip through the Adirondacks. The route taken followed to Manchester, N. H., thence to Manchester, Vt., Lake Champlain and Lake Saranac were also visited. The homeward route was taken through Lenox. Mr. Weston of Philadelphia, who had been the guest of Mr. Bartlett, went on the trip also and joined Philadelphia friends in the Adirondacks.

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Mrs. Charles A. Munn, Miss Gladys Munn and Mr. and Mrs. Charles A. Munn, Jr., are on a yachting cruise this week. They motored to Portsmouth, N. H., on Monday and boarded the yacht there.

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Secy. of the Navy George Von L. Meyer has returned from Metapedia, Quebec, and Wednesday was reported in Newport taking his first trip in a submarine. The other passengers were Commander George W. Williams of the torpedo station and a woman, Mrs. Robert Goelet, of New York and Newport.

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The venerable Mrs. Joseph H. Tyler of "Willowbrook" Corning street, Beverly, reached her 80th birthday anniversary Thursday, July 20th. The occasion was fittingly observed by a family party of relatives from Boston, who joined Mrs. Tyler and her son, Chas. H. Tyler, in the celebration.

◆ ◆ ◆ ◆

There is a large house party of relatives and friends at the summer home of the Misses Eustis of Brookline and Hospital Point, Beverly.

THE MYOPIA CLUB AT HAMILTON, MASS.

By Mary H. Northend.



THE last thirty years have witnessed a remarkable growth of sentiment in favor of outdoor sports in this country, and the result has been the development of the country club, with its wholesome facilities for life in the open. All along the beautiful North Shore of Massachusetts Bay the popularity of this idea

is evident, and the summer residents of this exclusive section have taken up with enthusiasm the country club plan.

One of the best known of these clubs is the Myopia at Hamilton, Mass. The club was organized in Winchester in 1879, and at first the main interest was in horse racing and steeple chasing. Races were held on

but the contests proved sufficiently exciting to show that the new sport was destined to be popular. The polo grounds at Myopia are now among the finest in the country, and the club has developed famous polo teams.

As is the case with most successful organizations, the Myopia has greatly enlarged the scope of its early interests, and it now offers facilities for all the favorite outdoor sports, with well laid golf links, fine tennis courts, bowling greens, etc.

The club house was originally the old Dodge farmhouse, built in 1772. In the diary of Manassah Cutler, an early resident, is noted the fact that he attended the raising of the frame of Robert Dodge's house in April of the year above mentioned, and also the house-warming in the following January. Descendants of Dodge lived in this old dwelling until 1851, when the estate



THE HOUND HOUSE



THE BARN

The Clyde Park Course in Brookline, and in the old Beacon Park at Brighton. There was much opposition at first to the idea of racing, it being feared that Boston people would not patronize the sport, but the true Myopia spirit prevailed, and in the spring of 1882 a steeple chase meet was advertised to be held at Beacon Park, and a long streamer with the device Myopia waved defiance to Boston's Puritanical prejudices. This first race drew an attendance of eight hundred, quite in contrast to the thousands that now seek admittance to a Myopia event.

In 1881, hunting was taken up, and later the name of the organization was changed from Myopia Club to Myopia Hunt Club. The first hunts were held in Winchester, but this territory proved unsatisfactory, and the fox hounds were tried out at Ipswich and Hamilton. The latter place answered requirements, and here the club established its home.

The honor of the first game of polo to be played near Boston, after the introduction of this sport in America, belongs to the Myopia Hunt Club, which in 1888 turned a rough pasture into polo grounds. During the first season the ground was not in good condition;

was sold to Mr. Gibney, a Salem merchant. In 1882, members of the Myopia Hunt Club hired rooms here, and in 1891, they purchased the farm and dwelling. The following year the ladies annex was built next to the club house, and about three years ago the ladies bridge room was added. In 1897, the 18-hole golf course was laid out, and the following year the caddy house was erected. In 1900, the kennels were added to the grounds, and in 1901, forty acres of land bordering on the town of Hamilton were purchased, as well as fifty acres of the Abbott estate on Myopia Hill. One of the features of the club is the court tennis building, finished a few years ago. The court, of patent cement, is considered one of the fastest in the country.

The present club house is most attractive. Broad verandas are features of the exterior, and the interior is replete in very detail. On the entrance floor is a large billiard room, the gift of Dr. Charles T. Parker, and adjoining this apartment is the bridge room, given in memory of T. Watson Merrill, a former prominent member. The ladies dining-room is finished in green and white, with dainty chintz window hangings, and adorning the wall are several fine pictures, among them "The

Noble Science," and "The Fox Hunter's Dream". Connecting with the ladies dining-room is the main dining-room, showing above the sideboard on one side a framed engraving of the names of some of the officers who served in the Spanish-American War, and on the other side a framed copy of the speech made by Francis Appleton at a dinner given to the returned members of the club who had served in the war. Between the two rests a trophy which was won of the table ornaments at this dinner, and which was purchased as a memento of this event. Off this room leads the famous red room, the favorite gathering place of the members. Upstairs are several chambers and bath rooms.

The tennis court, near the ladies' annex, is one of the prettiest spots on the grounds, shaded and secluded by shrubbery, and near by is a terrace laid out into a rose garden. The work of beautifying the grounds was carried on under the direction of two prominent members, who were interested in the park system in Boston, and therefore thoroughly competent to superintend the transforming process.

Golf, tennis, clay pigeon shooting, and polo, are the principal amusements of the club members, and the grounds are kept in perfect condition to allow of these sports. Golf begins early in the spring and continues until the snow flies; polo commences later, and in October the hunting season is on. The membership of the club is limited to one hundred, with an associate list each year of one hundred more.

For a few years a coach called the Myopia ran between Manchester-by-the-Sea and the kennels on polo days, and later, another coach, the Constitution, ran from Pride's Crossing to the kennels. Both of these coaches did credit to the club, being finely equipped and managed.

Tandem meets were formerly in vogue here, the first being held under the guidance of S. Endicott Peabody. The feature of the second was

an Irish jaunting car, filled with a merry party of ladies garbed in green, and gentlemen wearing green hat bands with flowing ends. The first horse show was held here in 1896, and since that time this event has been a regular feature of the Labor Day sports.



A VIEW OF DINING ROOM

SOCIETY NOTES.

The presence of the Payne Whitneys on the North Shore at Manchester has elicited much interest in the announcement of the engagement of Mr. Payne's sister, and Mr. Straight, the young New York banker. Mr. Whitney and his sister are the children of the late Wm. C. Whitney—one time secretary of the U. S. Navy. The other members of the family are Harry Payne Whitney, who married Gertrude Vanderbilt, and Mrs. Almerie Paget of England. Mr. Straight is a Cornell graduate and has spent much of his time in the Orient since his graduation. He has been much in New York, also in Washington, where he is a member of the Metropolitan club.

SOCIETY NOTES.

A distinguished family in national affairs, who have settled on the North Shore, are the Warren Fairbanks of Indianapolis. Their family party also includes Mr. Fairbanks' sister, Mrs. Timmins of Washington, and all are pleasantly located at the Simpkins cottage, Beverly Farms. They are daily bathers at West Beach and are likewise doing much sight-seeing in their fine autos. They are anticipating a visit shortly from Ex. Vice President and Mrs. Fairbanks. The latter are not strangers on the North Shore as they spent a season at Danvers and Manchester.

◆ ◆ ◆

The Misses Agassiz of Hamilton, are at Dark Harbor, Me.

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NORTH SHORE'S BIG POULTRY YARD

EXTENSIVE ENTERPRISE IN CHICKEN AND EGG BUSINESS AT MAGNOLIA. LARGE UNDERTAKING PLANNED WITH THOUSANDS OF CHICKENS.

SITUATED on the state highway at Magnolia, occupying a commanding location, with buildings of all sizes, is the largest poultry farm on the North Shore, and being near to one of the best markets possible, every broiler and roaster has already been sold with summer season only begun. This coupled with the unlimited demand for fresh eggs, where price is no object with the consumer would make even the worst pessimist believe there was money in the poultry business.

In 1903, Clifford B. Story of Magnolia and Charles O. Billings of Newton, started the nucleus of the North Shore Poultry Company, under the name of the Magnolia Poultry Farm. The location of the farm was on Magnolia avenue, and that has been the location until recently and even at this time is used to a considerable extent by the new company.

In the beginning, 50 hens constituted the only stock of the concern but it has grown tremendously until in 1910, approximately 1000 laying hens were kept and 6000 chickens raised, together with about 2000 ducklings, and in 1911, this year, approximately 1500 layers and 9000 chickens raised. No ducks have been raised this year owing to the transfer of the plant from Magnolia avenue to the new ground on the state highway between Gloucester and Magnolia, but it is the expectation of the company to start early next spring in the production of ducklings. There is on the new land an excellent opportunity for a pond, but it is doubtful if this will be used as it is not necessary that ducks have water.

In 1910, the Magnolia poultry farm ceased to exist and was taken over and incorporated under the name of the North Shore Poultry Company. The new concern owns 20 acres of excellent land well suited to the raising of its products. A considerable portion of this equipment of the company consists of one large house, land has been cleared, and coops, runs, pens and houses erected for the carrying on of the large business. The 200 feet long, with a capacity of 2000 laying hens, a grain house, and over that a tenement for a hired man, who is always on the premises. There are 10 incubators with a capacity of 4000 eggs, one brooder heated by a hot water system, with a capacity of 1000 chickens, 40 individual brooders, with a capacity of 2000 chickens,

together with a large number of colony houses to take care of the growing youngsters.

In the process of construction are an incubator cellar, which when completed will have a capacity of 12,000 eggs, and also a brooder house which will take care of 6000 chickens. With these new buildings completed and an additional laying house, the concern expects to produce each year approximately 25,000 chicks and 5000 ducklings, and to keep annually 7000 laying hens. The company does not depend for its water supply on the city, but has a private system of its own. The water comes from a large well on the property, and is pumped by a power engine into an under-ground tank holding 1500 gallons, from which it is forced by compressed air to the various buildings under 70 pounds to the square inch. Hydrants are being installed in the yards for the purpose of watering the fowls and also for fire protection. The system is not entirely completed

but work is progressing rapidly.

The breeding is done by selected fowl in colony houses, each containing 25 hens and two cockerels. All the fowls are kept under strictly sanitary conditions (the houses are light and airy) and are fed on whole grain, meat and vegetable matter, and pure water which is kept clean by being changed often. Formerly commercial grain was used entirely, but now all is compounded on the

farm from private formulas. It was found that this not only gave better results but was very much cheaper. The chickens grow faster on the prepared food and it is possible to produce a six-pound duck or a correspondingly heavy chicken in ten weeks. This of course means a large increase in the profit. As no swill or offal of any kind is fed to the growing stock or layers, it of course is more expensive to produce them, consequently the price may be a trifle higher, but the finished product easily makes up for the difference.

The trade of the company consists of private families from Beverly all along the North Shore, together with markets, clubs and hotels in the same district.

The company delivers no goods at retail and everything is killed to order, and in the summer time, which is of course the busiest season, two men are kept busy filling the orders of the trade. All goods sold at wholesale are delivered.



A SECTION OF THE FARM

Eventually it is the expectation of the company to establish agencies on the North Shore for the sale of their products. At the present time there are only two agencies, the J. C. Shepherd Meat and Grocery Company of Gloucester and Hunt's Market in Magnolia and Cambridge. All eggs are put out in sealed boxes and carry the guarantee of the firm. It is the intention the following season to sell all poultry with a tag attached so that the consumer may be absolutely sure that he is receiving the products of the firm, when these products are purchased through any of the agencies.

The company makes no effort in any way for fancy or exhibition fowl but raises utility fowl for market purposes. Besides their regular trade for eggs, broilers, roasters and soft roasters and capons, the company has a large demand for setting eggs which bring an ex-

cellent price per dozen, and day-old chicks, the correspondence list covering nearly every state in the union. To supply the large wholesale trade of the company it is necessary at present to purchase from other farms,

and as high as 500 chicks each week and many cases of eggs are regularly obtained from outside Massachusetts and New York poultry farms. The North Shore is one of the best markets in the country for products of this kind and never since the beginning has the concern been able to meet the demand. Therefore with the increase in the farm buildings and stock, there seems to be no reason why the prosper-

ity of the company should not continue.—(From the Gloucester Times of July 21.)

Fine feathers don't make fine birds.



A GROUP OF PULLETS—PART OF A LOT OF 2000.

Frances Willard

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and

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Garro**Photographs****At Your Home**

For a limited period Mr. Garro will accept appointments for the home. Appointments may be made at the Studio, Boston, or at the Summer Studio, North Shore Grill, Magnolia. Residents and visitors are invited to inspect examples of Mr. Garro's latest work at the Grill.

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SOCIETY NOTES.

Mr. and Mrs. Frank B. Bemis had as guests over the week-end Mr. and Mrs. Harry H. Bemis of Chestnut Hill. They have recently returned to "Old Place," their Beverly Farms summer home after a trip to Europe.

♦ ♦ ♦ ♦

Mr. and Mrs. Walter Close of Cambridge terminated their extended visit with Miss Elizabeth W. Perkins of Boston at Beverly Farms this week. They sailed from New York on the Finland Wednesday for a six months' sojourn abroad.

♦ ♦ ♦ ♦

Miss Squires of Washington concluded a week's visit this week with Mrs. Oliver Wendell Holmes at Beverly Farms.

♦ ♦ ♦ ♦

A notable wedding, which brought representative delegations from New York, Newport, Boston and other cities to Ipswich last Saturday, was that of Miss Joan Tuckerman of New York and Ipswich, and Evans R. Dick, Jr., of New York, solemnized at the Ascension Memorial church, Ipswich, at four o'clock. The bride is the daughter of Mr. and Mrs. Bayard Tuckerman. Mr. Dick is the son of the senior member of the stock exchange house of Dick Bros. & Co. The ceremony was performed by Rev. Dr. Roland Cotton Smith of Washington, an uncle of the bride, assisted by William G. Thayer, dean of St. Mark's school, Southboro. The bride was attended by Mrs. Herman Kinnicutt of New York, a sister. Bayard Tuckerman, Jr., a brother of the bride, was the best man. Miss Tuckerman was preceded to the altar by Master William Elkins of Elkins Park, Philadelphia. She wore white satin and a white tulle veil. The church was decorated with pink gladioli, while the chancel was decorated with ascension willows. The ushers were Stuyvesant Fish, Jr., Robert Morgan, Henry Foster and James Mathews of New York, and Frederic Frothingham of Boston. On the lawn of the summer home of the Tuckermans, Sunswick, Waldingfield road, a spread was served in a tent. Many society people from the North Shore attended. Mr. and Mrs. Dick, Jr., motored from Ipswich early in the evening. The honeymoon will be continued on Mr. Dick's steam yacht. Among those present were Mr. and Mrs. F. R. Appleton, Mr. and Mrs. Henry Durand, Mr. and Mrs. Fulton Cutting, Mr. and Mrs. John W. Cutler, Miss Helen Taft, Mr. and Mrs. William Elkins, Mr. and Mrs. George Widener of Philadelphia and West Manchester, Harry Morgan, Thomas Wood, Oliver Iselin, F. Appleton Smith and R. M. Appleton.

SOCIETY NOTES.

President Taft arrived at Montserrat last Sunday morning and remained with his family until Monday evening. He attended church in Lynn at the First Parish church and heard Rev. Robert Collyer of New York and East Gloucester preach. He was accompanied by Maj. Butt and Miss Helen Taft. In the afternoon Pres. and Mrs. Taft took a long motor trip along the North Shore. Monday he played the 18-hole course at the Myopia Hunt club.

♦ ♦ ♦ ♦

Miss Dorothy Hancock is visiting the family of Mr. George Lee, at Beverly Farms. Miss Hancock has only recently returned from a long stay abroad.

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Mrs. Wm. Hooper, who sailed for England in May, was a passenger on the incoming Farneonia and is again domiciled at West Manchester.

♦ ♦ ♦ ♦

Mrs. F. P. Mitchell of Washington and Hamilton, is entertaining her niece, Miss Merriam, and Mr. Wheelwright.

♦ ♦ ♦ ♦

Edward Rantoul of Boston and Beverly Farms has returned from a yachting cruise to Bar Harbor.

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Phillip P. Chase of Milton and Manchester has enlarged the yachting contingent on the "Shore" enjoying midsummer cruises.

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Mr. Foster of Malden was a week-end guest of his brother-in-law, Col. Cranmore N. Wallace of Boston at his beautiful estate, Neptune street, Beverly.

♦ ♦ ♦ ♦

The D. Herbert Hostetters are receiving interesting letters from abroad from their relatives. Mrs. Theodore Hostetter and Miss Greta Hostetter of New York, who had a house in London during the coronation festivities. They are not returning to America until early winter as they are to attend the Durbar in India and will be guests at the government house, Bombay. Miss Greta Hostetter was introduced to New York society in December. Mrs. Theodore Hostetter is a sister of Mrs. Herbert Du Puy of Pittsburg, who spent a season in Manchester.

♦ ♦ ♦ ♦

The late Nathaniel Thayer, father of Mrs. Frederick Winthrop of Boston and Hamilton, the recent bride, left in his will \$250,000 to the Boston Art Museum and many large sums to Boston and Lancaster charitable institutions and churches.

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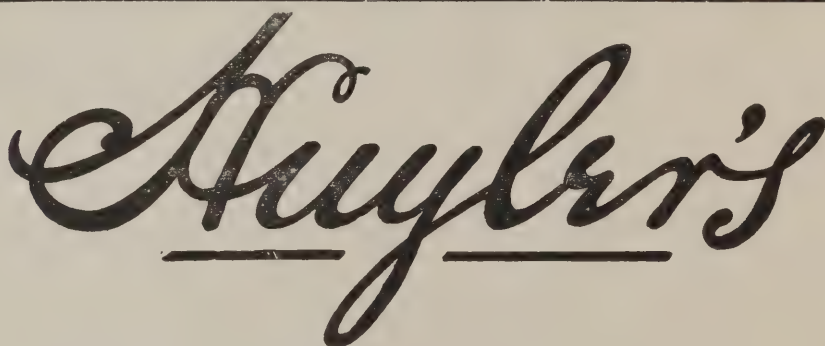
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SOCIETY NOTES

Among North Shore people now en route for Europe are Judge and Mrs. Robert Grant, of Nahant, who have sailed from Montreal to visit their son and daughter-in-law, Mr. and Mrs. Robert Grant, Jr. (Priscilla Stackpole), in their London home. Their first grandchild Judge and Mrs. Grant have not yet seen. Mrs. Henry Stackpole arrived home early in May from a long stay with her daughter. She is now at Nahant for the rest of the season.

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In his European travels, S. E. Hutchinson of Philadelphia and Beverly Farms, was heard from from Paris and London. He is returning about August first.

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Norton Wigglesworth's presence at Boxford with Battery A, for the military maneuvers has occasioned several pleasant auto trips to Boxford on the part of the Wigglesworth families. Dr. and Mrs. Brown (nee Marion Wigglesworth) have Dr. Brown's parents from Worcester with them as guests.

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Mr. and Mrs. Nathaniel Simpkins, Jr. (Olivia Thorndike), are at the Richard Simpkins Yarmouth farm, Punkycott. Mr. Simpkins is the young man's uncle. He went abroad directly after the wedding, giving up the farm to the bride and bridegroom during his absence. The young people will be for the winter at the Royal, Beacon street.

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Mr. and Mrs. Joseph L. Frothingham of Boston and Beverly Farms, gave a dinner in honor of Boston friends last Sunday evening. There were covers for twelve. The guests went on to the home of Mrs. Gordo Means later in the evening for a musicale.

SOCIETY NOTES

The S. Reed Anthonys of the Beverly Farms contingent, who have been in San Francisco on their western Pacific trip, were in Seattle last Sunday.

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Monday evening Mrs. Bernard C. Weld of the Beverly Farms contingent gave a dinner party. The guests numbered ten.

♦ ♦ ♦ ♦

Allan Curtis opened his Beverly Farms summer home Sunday evening to a dinner company of eight.

♦ ♦ ♦ ♦

Mr. and Mrs. Robert Treat Paine of Boston, who are summering this season at Dublin, N. H., are spending this week with the Misses Paine at Pride's Crossing.

Franklin Haven Ross, a Boston architect and the son of Mrs. Waldo (Haven) Ross, passed away at his summer home at the Haven place at Beverly Farms Tuesday morning after an illness of twelve days' duration. He was ill with typhoid fever, and pneumonia complications caused his death. Mr. Ross was a graduate of Harvard, an architect by profession and was the last of the male line of the Haven family. He was a young man of much promise and the news of his death was received with sadness by a large circle of friends. He was the nephew of Miss Mary E. Haven of Beverly Farms. The Havens were among the earliest of Beverly's summer residents, and the estate on the Farms shore is one of the finest on the North Shore.

MISS A. M. SWIFT**13 EAST 36th ST., NEW YORK CITY**

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**THE SMITH BUILDING
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articles suitable for Gifts and Prizes.****Orders are taken for the entire Decorating and Furnishing of Houses, at the New York Shop****SOCIETY NOTES.**

The latch key is hospitably out at The Brownlands and there continues a pleasant interchange of visits among the guests or the welcoming back of traveling relatives. Mrs. Robert Gould Shaw (nee Isabella P. Hunnewell), of "The Pines," Wellesley, visited relatives over the last week-end. Mrs. Greeley has as her guest this week, Mrs. Frost of The Beaconsfield, Boston. Enlarging the Gannett family circle this week was Thomas Gannett, Jr., back from a Pacific coast trip. Miss Josephine Dorr, a Cambridge guest at this hostelry, spent a portion of the week in Newport.

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The Misses Coolidge of Brookline, who have been the guests of Richard M. Bradley and family of Brookline at Manchester, have concluded their stay. The Misses Ellen, Amy and Sarah Bradley are at York Harbor.

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Charles Gibson's garden at "Forty Steps," Nahant, was open to visitors from the North Shore and elsewhere on the afternoons of Monday and Tuesday, July 24 and 25, between the hours of 2 and 7 p.m.

Miss Mary Colgate Colby, so well known to North Shore people as a summer resident at Beverly Farms for many years, is spending this summer in a cottage at Lake Sunapee, N. H.

Mr. and Mrs. Philip Stockton have abandoned their Manchester home for the next few weeks and have gone to the country estate of Mrs. Stockton's late parents, at Lake Champlain.



**Exhibition
and
Sale of
Mr. Geo. C.
Gebelein's
Hand
Wrought
Silver
August
1st to 13th**

**The Bradford Studio of Arts and Crafts
Magnolia, Mass.**

George Gray Barnard, the world-renowned sculptor, and brother-in-law of Eric Pape of Boston and Manchester, has joined Mrs. Barnard at Bailey's Island, Me., where they have taken a cottage on Abner's Point for the summer. Mr. Pape, who was so severely bereaved by the sudden death of his wife a few months ago, will be glad to have them in this country again. Mr. Barnard since his return from Paris has been in Harrisburg, Pa., attending to the finishing touches of his great industrial groups in the State Capitol.

Mrs. Schumann-Whittlesey

of Washington and New York

will exhibit

**Hand-painted and Unpainted Gowns
Tea Gowns, Scarfs, Evening Wraps,
and Bags, Gifts, etc.**

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July 31 and August 1**

Remainder of Season Green Gables Inn.

New and Progressive Management
NORTH SHORE GRILL

AT MAGNOLIA

A. E. HURLBURT, Sec'y

Lunch and Dine al Fresco. Sea Foods a Specialty.
 Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES.

Mrs. Charles M. Cabot (nee Elizabeth Perkins), the Misses Elizabeth W. and Sarah S. Perkins of the Beverly Farms contingent will spend the greater portion of the week in camp at New Hampshire. Master Eliot Cabot, who is in camp there will act as host for his mother and aunts.

♦ ♦ ♦ ♦

Mr. and Mrs. Philip S. Sears will entertain a dinner company of ten this evening at "The Pines" their summer home on Common Lane.

J. W. Blodgett and family of Grand Rapids and Pride's, gave a luncheon at the Essex County club, Manchester, yesterday in honor of friends from York Harbor, Maine.

♦ ♦ ♦ ♦

Miss Kelsey of Boston, violinist and protege of Miss Sarah W. Perkins of Boston, has been Miss Perkins' guest at Beverly Farms this week. On Monday afternoon at 4.30 o'clock Mrs. Charlotte Perkins Gilman of New York, the noted writer and lecturer, will give an address at Miss Perkins' summer home at the "Farms." Cards of admission

may be had by applying to Miss Perkins.

♦ ♦ ♦ ♦

Mrs. James C. Barr of Beverly Farms, entertained several young people at tea on Wednesday at the Essex County club. Mrs. Barr, who is petite and dresses in charming taste, is so youthful looking that many have remarked she looks like the sister instead of the mother of her young daughter, Jane Fairfield.

I do not know of any way so sure of making others happy as being so one's self. —Sir Arthur Helps.

Mrs. Bill's Shop

Lobster Lane, Magnolia

Chinese and Japanese Art

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Unusual things of Decorative Value in Summer Homes

Baskets (Thousands of Them)

Japanese Towelling and Other Fabrics (for Curtains, etc.)

Shantung Tables (for use on the Porch and Lawn)

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Other Things

Hartford—After October First

*Unique Exhibition and Sale of
 COATS, LINEN and LINGERIE FROCKS at
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New York's expert shopper invites your inspection of this very unusual line which she will offer at remarkably low prices.

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HOUSES, ROSE ARBORS AND
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SOCIETY NOTES.

The yacht Savarona owned by C. Howard Clark, Jr., of Philadelphia and West Manchester, has returned from the eastern cruise of the Eastern Yacht club. Mrs. Hollingsworth (nee Amie H. Clark), of Philadelphia, is at West Manchester visiting her parents.

♦ ♦ ♦ ♦

An addition to the diplomatic corps on the Shore is R. S. Reynolds Hitt, U. S. amabssador to Guatemala. The Hon. Mr. Hitt and family have enlarged the family party of Mrs. Sally R. Hitt of Washington at the Hooper estate, West Manchester. Mrs. Reynolds Hitt prior to her marriage was Miss Edith Gray.

♦ ♦ ♦ ♦

Mrs. Grant Forbes of Dover, is the guest of her mother, Mrs. Robert C. Winthrop of Boston, at West Manchester.

♦ ♦ ♦ ♦

The yacht Josephine, the Widener yacht, is soon due at West Manchester. She is one of the largest and most costly of private yachts afloat, and will play an important part in the social operations of the Wideners during their sojourn on the North Shore.

♦ ♦ ♦ ♦

Mr. and Mrs. Henry Clay Frick spent a portion of the week in New York.

♦ ♦ ♦ ♦

North Shore Society will be prominently identified with the wedding of John Amory Lowell Blake and Miss Anne Lindsay, both of Boston, at the Trinity Chapel, York Harbor, Maine, August 7th at 4 o'clock. Barrett Wendell, Jr., of Boston and Pride's will be best man and Miss Minna Lyman of Boston and Beverly Farms will be the only attendant. The reception will be held at the cottage of Mrs. Thomas Nelson Page, wife of the noted Washington author.

♦ ♦ ♦ ♦

Mr. and Mrs. Ernest Longfellow of Boston and Manchester, in the course of their European travels, were reported recently at Lucerne.

♦ ♦ ♦ ♦

Mrs. George von L. Meyer of Washington and Hamilton, gave a dinner-dance on board the U. S. S. Dolphin, in Gloucester harbor, Thursday evening. Mr. Wilezech has been the guest of the Meyers.

Mrs. Lucius M. Sargent has as house guest at her beautiful new summer mansion at Pride's, her nephew, Mr. Newbold of New York, who will spend some weeks with her.

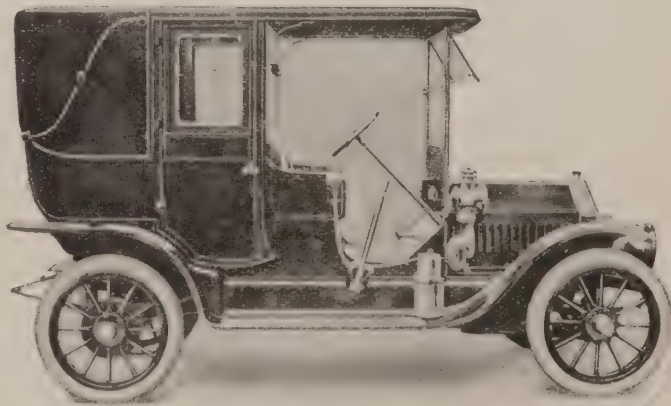
♦ ♦ ♦ ♦

Miss Eleanor Roelker of New York, who was entertained by Miss Margaret Thomas at Pride's, has also been the guest of Miss Helen Taft at Montserrat. Miss Taft and Miss Roelker were Bryn Mawr classmates.

♦ ♦ ♦ ♦

THIS STABLEMAN KEEPS PACE WITH THE TIMES

William M. Stevens, proprietor of the Union Stables, Beverly, is one of the best known stablemen along the North Shore keeping pace with the times in that he has gradually substituted taxis and autos for his horses as a mode of public conveyance. Early last year Mr. Stevens bought a handsome seven-passenger Buick car for use at the Beverly station and he has added



several other cars since that time. He also maintains a string of cabs at the station; and as the passenger alights from the train he may travel by horse or by auto,—just as his inclination and his pocketbook dictates. The auto may be engaged for a spin along the North Shore to Manchester or Gloucester, or to the Summer White House. Mr. Stevens is now ready to attend all calls at any time, day or night.

B. FRANK PUFFER

Photographer

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HE POSITIVELY GUARANTEES TO PLEASE YOU.

SOCIETY NOTES.

The North Shore Grill at Magnolia, is the center of fashion these summer days. At almost any hour of the day scores of automobiles may be seen lined along the street in front of the Grill and the stores adjoining, and on the opposite side of the street. It is the shopping center of the North Shore,—this group of stores. From Ipswich and Topsfield, Marblehead and Swampscott and from more distant resorts, as well as from the immediate North Shore resorts, people motor to shop.

The Grill itself attracts many luncheon, dinner and afternoon tea parties. Mrs. Hood of Baltimore, who is summering at the Oceanside gave a luncheon party there Monday. Mr. De Long, another Oceanside guest entertains at the Grill frequently. Members of the legations are also frequent entertainers there. The Tea Garden is a popular place for afternoon tea parties. An average of from sixty to seventy-five are entertained there every day.

◆ ◆ ◆

"Baron Uixkuill, the Russian

Baptist who was in America the year of the Oklahoma Baptist anniversaries, has suffered in losses of property and breaking of health in consequence of the repeated fines and visitations of the police. His school for preachers is closed, but the money he secured in America is safely deposited in Berlin." Baron Uixkuill will be remembered by many North Shore people, as he was a guest during a portion of his visit to America of the Misses Colby at the Cabot Lane House, Beverly Farms.

◆ ◆ ◆

Mrs. James C. Barr of Beverly Farms, and the four daughters of Gen. Pew motored to Lynnfield and had supper with the "Red Army" on Monday. Capt. Barr is paymaster in the 8th M. V. M.

Mrs. Schumann-Whittlesey, the well known artist of New York and Washington, is summering at the Green Gables Inn, Magnolia. Mrs. Whittlesey is filling orders for many of the prominent residents of the North Shore and her designs for interior decorations as well as painted gowns, wraps and elegant

gifts are quite the rage. Her work is unique as well as beautiful and appeals to all lovers of the artistic. Mrs. Whittlesey will exhibit a fine line of wonderful creations at the Hesperus, Magnolia, July 31 and Aug. 1, and the remainder of August at the Green Gables Inn.

Miss Swift of New York, is announcing an exhibition and sale of old brocades, linens and laces, at her Magnolia shop from August 2 to August 9. Miss Swift carries an unusually attractive line of lamps, shades, pillows, dressing tables, prints, desk sets and scrap baskets,—in fact as fine a collection of small decorative furnishings for homes as will be found on the North Shore. Many North Shore people find her shop a very handy place to get just the thing needed.

Ex-Governor Lou U. Stephens of Missouri, and Mrs. Stephens, accompanied by Mr. and Mrs. Wm. H. Lyons of Buffalo, were among the motor parties to stop at the Oceanside yesterday.

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If I cannot do great things, I can do small things
in a great way.
—James Freeman Clarke.

MAGNOLIA HOTELS.

Dr. de Pina, the Uruguian minister to this country and also to Mexico, left Magnolia, where his family is spending the summer quietly at one of the Oceanside cottages, this week for Mexico, where he goes to present his credentials. He was appointed minister to that country only recently. He will be away until late August.

Samuel C. Rowland of Baltimore, Md., joined his family at the Oceanside, this week, for the remainder of the season.

Charles A. Spofford of New York is visiting Archer Harman at the Oceanside.

F. E. Sterne and Sanford H. Sterne spent a few days at Magnolia this week, as guests of Mr. and Mrs. A. B. Dewey of Chicago, who are spending the summer at the Oceanside.

J. G. Tomlinson, Jr., is at the Oceanside for a few weeks' stay. Mr. Tomlinson is an enthusiastic tennis player. Mr. and Mrs. T. E. Tomlinson of New York, are also here.

Miss L. R. Holley of New York city, is spending two weeks at the Oceanside.

Mrs. C. R. Forrest and the Misses E. and V. Forrest of Hartford, Conn., spent a few days at Magnolia this week. They were registered at the Oceanside.

H. Martin Brown and Erling C. Ostby of Providence, R. I., have joined their families at the Oceanside.

George E. Warren of New York, was registered at the Oceanside over Sunday.

Mr. and Mrs. Benjamin W. Corkran, Jr., of Baltimore, Md., are at the Oceanside for a week's stay.

Evarts Tracy of Plainfield, N. J., has joined Mrs. Tracy at the Oceanside.

Former Justice and Mrs. H. B. Brown are among the prominent Washingtonians to arrive at Magnolia this week. They are stopping at the Oceanside.

Mrs. James G. Batterson of New York city, and Mrs. Abner Hende of New Haven, Conn., are at the Oceanside for a short stay.

Mrs. David Kirk of Pittsburg, Pa., joined Mrs. Vandergrift at the Oceanside this week for the balance of the season.

Charles E. Bond and wife of Hartford, Conn., are making their annual visit at the Oceanside.

E. C. Bothwell of Muskogee, Oklahoma, is at the Oceanside for a short stay.

Mr. and Mrs. A. L. Bliss of Washington, D. C., stopped at the Oceanside a few days this week en route for the mountains.

Mr. and Mrs. Parker Corning and Barclay McClure and governess, of Albany, N. Y., are at the Oceanside for a few weeks' stay.

Miss Gertrude Herbert of New York, has joined Mrs. L. F. Donohue of the same city at the Oceanside.

Miss Jeannette S. Dodge of Cleveland, Ohio, is spending a few days at Magnolia a guest of Miss Eleanor Bradley of Brookline.

Mr. and Mrs. C. Harry Shoemaker of Topsfield, are spending a few days at the Oceanside, the guests of Mr. and Mrs. Underwood.

Mr. and Mrs. A. W. Munday of New York were among the automobile parties registered at the Oceanside this week.

Lieut. and Mrs. C. R. Train of Washington, D. C., are spending a few days at the Oceanside, the guests of Mrs. George W. Brown.

Burton S. Harris of Montreal, joined his family in the West Flume cottage this week.

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The boat may be found at the float at Masconomo Park. Tel. 9-11

Mrs. C. Nidess of New York city, a masseuse and medical gymnast enjoying good patronage in her home city, is spending her first summer on the North Shore. Mrs. Nidess is living at the Women's club in Magnolia. She is seeking the patronage of North Shore people.

In addition to Robert Hyde's exquisite illuminations, one may see many other unusual and attractive things, at his Bridge Street Studio in Manchester. Among these are decided novelties in place cards and hand-carved toys—and also some fine old black and gold chairs.

Whittemore the Winner of Invitation Tournament.

The invitation golf tournament held last week on Thursday, Friday and Saturday, was the most successful event of this nature yet attempted at the Essex County club. Some of the best golfers in the country participated and some excellent golf was seen. The 18-hole course was in the best of condition. Parker W. Whittemore of the Essex County club won the Manchester cup by defeating Charles Evans, Jr. one up.

In the final match for the second cup Percy D. Haughton, the Harvard football coach, was a victor over S. T. Hicks of Oakley by 1 up. In the forenoon Haughton defeated that capable Brae-Burn player, A. L. Squier, and Hicks defeated F. W. Broadhead of Salem. The third 16 resulted in a victory for Ralph Hornblower of Belmont over G. H. Pushee of Brae-Burn. In the fourth D. B. Hussey defeated A. L. Southerland and in the fifth G. W. Watts defeated G. E. Warren.

Whittemore started his final match with Evans in championship form, winning the first two holes, the first when he half-stymied the French champion and the second when he laid him a full stymie. To the third Evans' drive was a full 30 yards longer than Whittemore's, but both were on the green but in opposite corners on their second shots.

Whittemore's third came very near to being another stymie, but Evans sank a seven-foot put for the hole and his first win of the match. Evans had a 280-yard drive to the fourth, and on his second nearly touched the green, while Whittemore flubbed it along. They got halves in four.

Both used irons off the fifth tee and had about the same amount of distance, each being short of a bunker. Whittemore used a niblick

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for his second and got an easy three, winning the hole. To the short fifth Whittemore drove to the green, but high to the right. Evans, on the otherhand, was below the hole, to the left and about 12 feet away from the pin. He sent up one of those curling sort of puts, and, lo and behold, it dropped for one of the best shots seen during the tournament.

On the seventh he had another remarkable put, when Whittemore laid him a dead stymie on his fourth, after having been out of bounds from the tee. With a niblick, the westerner hopped the ball and went into the hole for a half in five, where all conceded Whittemore a win. To the eighth they were both off the green, but Evans approached so that he got an easy four, while Whittemore took five. That squared the match. They halved the ninth in four, when Whittemore drove a trap to the right of the green. They were out in 38 each.

Evans drove into a brook that runs along the out of bounds line to the 10th, and was forced to drop a second ball. Whittemore was in a trap on his second, and as a result they halved the hole in five. To the 11th Evans drove out of bounds, while Whittemore was on a line for fair distance.

Evans' second drive was an excellent effort, but a 35-foot put which Whittemore negotiated was more than any golfer could contend with, and Whittemore won the hole. To the 12th Evans was in the trap to right, but managed to get a half in four. Halves in 5-4-4 followed at the next three holes.

To the 16th Evans drove that same brook that has caused him trouble on two other occasions, and as a

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result Whittemore got the hole, 3 to 5. To the 17th his second was dead, a club's length from the pin. He sank the ball for a 3, two under bogey. They halved the home hole in 4 and Whittemore won the match.

The cards:

Whittemore,	4 5 5 4 3 3 5 5 4—38
Evans	5 6 4 4 4 2 5 4 4—38
Whittemore	5 3 4 5 4 4 3 5 4—37—75
Evans	5 4 4 5 4 4 5 3 4—38—76

MANCHESTER CUP

Semi-Final Round

P. W. Whittemore, Essex, defeated G. H. Crocker, Essex, by default.
C. Evans, Jr., Edgewater, Ill., defeated H. H. Wilder, Vesper, by 4 and 2.

Final Round

P. W. Whittemore defeated C. Evans, Jr., 1 up.

SECOND SIXTEEN

Semi-Final Round

S. T. Hicks, Oakley, defeated F. W. Broadhead, Salem, by 4 and 3.

P. D. Haughton, Essex, defeated A. L. Squier, Brae-Burn, by 2 and 1.

Final Round

P. D. Haughton defeated S. T. Hicks, by 1 up.

THIRD SIXTEEN, HANDICAP

Semi-Final Round

R. Hornblower, Belmont (7), defeated D. C. Bakewell, Pittsburg (4), by 3 and 1.
G. H. Pushee, Brae-Burn (10), defeated W. K. Farrington, Brae-Burn (8), by 7 and 5.

Final Round

R. Hornblower (7) defeated G. H. Pushee (10), by 2 and 1.

FOURTH SIXTEEN, HANDICAP

Semi-Final Round

A. L. Southerland, Essex (8), defeated A. H. Howard, Brae-Burn (9), 1 up, 19 holes.

D. B. Hussey, Essex (12), defeated S. Carr, Essex (11), by 3 and 1.

Final Round

D. B. Hussey (12) defeated A. L. Southerland (8), by 1 up, 19 holes.

FIFTH SIXTEEN, HANDICAP

Semi-Final Round

G. E. Warren, Essex (9), defeated J. H. Lancashire, Essex (18), by 1 up, 19 holes.

G. W. Watts, Essex (14), defeated E. E. Bird, Woodland (16), by 1 up, 19 holes.

Final Round

G. W. Watts (14) defeated G. E. Warren (9), by 1 up.

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"The State can teach the blind to work, but their fellow citizens must furnish the market for their products.—Helen Keller.

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BEACH BLUFF.

The Bellevue, Beach Bluff, continues to welcome a large number of summer visitors. Among those registered are Mrs. E. F. Henderson, Washington; Mrs. J. B. Jones, Misses Alice and Ellen Hyde Jones, Woodstock, Vt.; Mrs. Franklin Coe, children and nurse, Yonkers, N. Y.; Mrs. R. W. Upshaw, Richard Upshaw, Jr., St. Louis; Mr. and Mrs. G. N. Roberts, Brookline.

Looks like ever'thing in the world comes right if we jest wait long enough.
—Mrs. Wiggs.

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GLOUCESTER, MASS.

SOCIETY NOTES.

Mr. and Mrs. Frederick J. Alley of Willowdale Road, Hamilton, were host and hostess for a dinner party of twelve last Thursday evening.

♦ ♦ ♦ ♦

Quite a delegation of the Myopia Hunt Club's polo players are at Narragansett Pier this week for the polo games.

♦ ♦ ♦ ♦

Improvements continue on the Daniels estate, Wenham, formerly the Peach farm. Tennis courts are being laid out. Connolly Bros., of Beverly Farms, has the work in charge.

♦ ♦ ♦ ♦

Percy Haughton of Boston and Manchester, and bride, plan to make Gould Island near Newport, which is owned by Mrs. Haughton, the stamping ground of the Harvard football squad in September.

♦ ♦ ♦ ♦

Frederick Amory of Boston, spent the last week-end with his sister-in-law, Mrs. Harcourt Amory, and family at Pride's. Mr. Harcourt Amory and daughter, Miss Gertrude Amory were at Vancouver, B. C., early in the week enroute to the East. They will visit some of the principal cities of the country on their homeward journey.

♦ ♦ ♦ ♦

The famous fishing reservation of Metapedia, Quebec, has added to its list of North Shore visitors for the fishing, Alexander Cochrane of Pride's.

♦ ♦ ♦ ♦

Mr. and Mrs. Hugo Reisinger of New York, who are at "Pitch Pine hall," the Luke cottage at Beverly Farms for the season, have been over to New York for a visit with friends. "Pitch Pine hall" is one of the best known cottages in the Farms colony and has been the summer home of Secretary of State Philander Chase Knox and of John D. Rockefeller, Jr.

♦ ♦ ♦ ♦

Miss Charlotte Yates, sister of Mrs. John C. Howe of Boston and West Manchester, was married in Baltimore, July 17th to Austin Hearst, a lumber merchant of that city. After a bridal trip to the Adirondacks, Mr. and Mrs. Hearst will come to West Manchester. Their future home will be in Baltimore.

♦ ♦ ♦ ♦

The first in the series of Mrs. Hall McAllister's North Shore musicales was given last Friday at the Beverly Cove summer residence of Mrs. Henry F. Sears of Boston. The artists last Friday were Reinald Werrenrath, baritone, and Irma Seydel, a girl violinist of fourteen years. The musicale was given in the Sears' library which was decorated with flowers.

IPSWICH.

The John Burnham Farm on Argilla Road has been sold to ex-Mayor Rantoul of Salem. A new house will be erected and the grounds will be laid out in artistic fashion.

Mr. and Mrs. John A. Tuckerman of Boston and "Applefield," have gone to Dark Harbor, Me., for a three weeks' sojourn.

Mrs. R. T. Crane, Jr., of Chicago and Ipswich, has returned from her European trip. The Crane family moved into their magnificent new summer mansion, "The Cedars," last Friday. They have as guests Mr. Higginbotham and son of Chicago. A large pier is being built at the Crane estate, also a large Italian garden. When the big improvements are completed, another great show place will be added to the growing list on the North Shore.

Ye Burnham House

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A TEA ROOM AND GRILL ROOM are made a new feature of Ye Burnham House. Patrons will find appetizing dishes and excellent service, combined with the comfort and quiet of a country inn.

LOBSTER and Chicken Dinners are made a specialty.

ROOMS MAY BE RESERVED for club meetings, luncheons, teas, dinners, musicales, and bridge.

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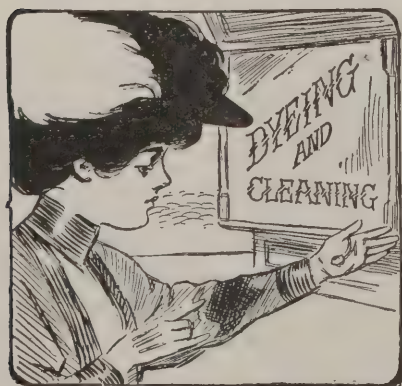
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SOCIETY NOTES

An interesting meeting was held at the house of Mrs. James T. Fields, Manchester, on Wednesday morning, July 26th, in behalf of the Woman's Suffrage Association of Massachusetts. Mrs. Charles Cabot presided, and the chief speaker was Mrs. Stanley McCormick (remembered on the Shore as Katharine Dexter), who made a strong and dignified argument for the enfranchisement of women.

Mrs. Hodder, of the State Reformatory for Women, spoke of her work there and its relation to the Suffrage question, and Mr. Roger Sherman Hoar spoke a few words for equal-suffrage from the point of view of a progressive young man.

The affair was by invitation, and among the distinguished gathering were: Mrs. Henry L. Higginson, Mrs. George D. Howe, Mrs. Wm. Putnam, Mrs. Hemenway, Mrs. Geo. Cabot, Miss Sarah Perkins, Mrs. R. D. Evans, Mrs. Russell Codman, Mrs. George Washburn, Mrs. Maynard Ladd, Miss Barbara Burr, Miss Alice Carpenter and many others.

Mrs. Fields, herself, is one of the Vice-Presidents of the Society. Her home, "Thunderbolt Rock," has seen many interesting gatherings and distinguished guests; but perhaps never a more important occasion than this. These Suffrage meetings on the Shore are becoming quite the events of the summer. It is hoped that Mrs. McCormick will speak in Beverly later on.

Miss Christine Campbell, 45 Beach street, Manchester, is announcing to her North Shore patrons that she will sell her stock of dresses, materials and trimmings at greatly reduced prices, beginning Monday, July 31st.

Miss Philo Larned of New York City, is now forming classes in social, national, classic and aesthetic dancing at the Oceanside, Magnolia, for children and ladies and will remain here until the first of September. She is stopping at the Green Gables Inn, Magnolia.

Miss Anna M. Bingham of Boston, has returned to Manchester-by-the-Sea for the summer, and is prepared to make engagements by the day for dressmaking. She is at 6 North street, Manchester.

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SOCIETY NOTES.

Three thousand dollars will probably be realized for the Elizabeth Peabody Settlement House, Boston, as the result of the very successful bridge tournament and sale, yesterday afternoon at Mrs. Boylston A. Beal's summer home on Smith's Point, Manchester. Among those buying tables for bridge and auction bridge were Mrs. L. M. Cuthbert, Mrs. E. C. Fitch, Mrs. George F. Willett, Mrs. Lester Leland, Mrs. Hall Curtis, Mrs. W. S. Fitz, Mrs. Thomas Stott, Mrs. J. F. Lefavour, Mrs. Frank Magee, Mrs. George Whitney, Mrs. Francis B. Crowninshield, Mme. Lefevre Pontalis, Mrs. E. K. Arnold, Mrs. B. B. Hussey, Mrs. Richard Monks, Mrs. Amos Lawrence and Mrs. George Warren. Mrs. E. C. Fitch, Jr., was the winner of the auction bridge tournament and Miss Taylor of the bridge. Many of the young people of the colony assisted as ushers and presided at the sales tables. The ladies who had charge of the bridge tournament were: Mrs. Henry S. Grew, 2d, Mrs. John A. Lowell, Mrs. Bernard Weld and Mrs. S. V. R. Crosby. At the flower table were Mrs. Edward J. Holmes assisted by Miss Katherine Tweed and Mrs. Porter. The Misses

Alice and Evelyn Sturgis had charge of the vegetable stall. At the candy table was Mrs. R. Clipston Sturgis and Miss Dorothy Sturgis. Mrs. George Burgess presided at the fancy table and had as assistants: Mrs. Russell Sullivan, Miss Ellen Bullard and Miss Miriam Hamlin. There was a beautiful array of bridge and afternoon costumes worn and a costly display of jewels.

♦ ♦ ♦ ♦

The Massachusetts Milk Consumers' association, which is making such zealous efforts for clean milk has on its executive committee: Mrs. Wm. Lowell Putnam of Boston and Manchester, Richard M. Bradley, Brookline and Manchester and Dr. Hugh Cabot.

♦ ♦ ♦ ♦

The dinner-dance at the Essex County club last Friday night was a most brilliant affair. Two hundred and twelve of the most prominent people on the North Shore, representing the best known families in the country, partook of the dinner. There were about twenty tables, with parties ranging from four to sixteen at a table. Flowers of all colors decorated the tables and the beautiful gowns of the ladies, and jewelry, was such as was never seen at a gathering on the North

Shore before. The service was splendid,—far better than on any previous occasion, and everybody was pleased. Dancing followed the dinner until a late hour. The grounds in front of the clubhouse were beautifully decorated with lanterns and vari-colored electric lights. The next dinner-dance comes on August 18th.

G. C. Caner was the winner of the men's handicap tennis singles at the Essex County Club, defeating T. L. Shaw of Boston in three straight sets, 7-5, 6-4, 6-2.

Miss Helen L. Dwyer of New York, who has a large display of importations of gowns, waists and lingerie on exhibition at the North Shore Grill this summer, is giving a special exhibition at the Moorland, Bass Rocks, next Wednesday.

Miss Badford is announcing an exhibition and sale of Mr. George C. Gebelein's hand-wrought silver at her studio of arts and crafts, Magnolia, from August first to thirteenth inclusive. North Shore people who have visited Miss Badford's studio on an occasion of this kind in the past will be glad to take advantage of this one in the next two weeks.

GRAND OPERA.

Boston Opera House Very Active in Preparation for Coming Season.

A giant cyclorama several thousand feet in length is about to be installed on the stage of the Boston Opera House, and the work together with the preparation of the scenery and properties for three operas to be heard in Boston for the first time makes the Boston Opera House at present a beehive of activity. These operas are 'Samson et Delilah', 'The Blue Forest' and 'Pelleas et Melisande' and all the mechanical departments are feverishly busy trying to get everything in readiness for the opening of the season on November 27th.

The work is progressing under the direct supervision of William R. Macdonald, the business manager of the Boston Opera Company, who declares that the coming productions will be on a scale that will necessitate the employment of one of the largest forces of workmen ever used on any stage.

"Before I sail for Europe on the first of August, to complete there several arrangements and to get into closer touch with the people who supply us with part of our equipment, I expect to see the work on the various productions so well under way that on Mr. Menotti's arrival at the end of August, we will be able to begin light and scenic rehearsals," says Mr. Macdonald. "The scenery for 'Samson et Delilah' is nearly ready and the work on the 'Blue Forest' has already been begun. While the scenery for 'Pelleas et Melisande' is to come from abroad, all the properties and mechanical arrangements are to be constructed in our shops. Some of the mechanical devices necessitated by such productions as 'Samson et Delilah' will tax to the utmost the ingenuity of our master-mechanics; but with the facilities we have and with the appliances that we are constantly adding to our equipment we have no doubt that we will overcome all the difficulties.

"It is not usually known that the actual painting of the scenery for an opera, not counting the time necessary for making preliminary sketches and the construction of models, takes from six to ten weeks, and that in order to keep up with the demands created by the constant additions to the repertoire, the Boston Opera House is compelled to keep up the year 'round two scenic studios, one in the theatre proper,

the other at Swampscott, and it is not an unusual occurrence to have the scenery of various acts of an opera painted at different studios. Of course in the distribution of this work we are governed by the particular talents of our scenic painters.

"When it is known that with the exception of sky-borders, the first regulations of the City of Boston do not permit the keeping of any scenery in the theatre, it will be readily understood that scenery must be painted long before the initial performance of an opera, for it must be properly adjusted, the men must thoroughly learn the handling of it and become familiarized with the different parts if a performance is to have the desired effect.

"In connection with the scenery, I would like to mention that we are installing a giant cyclorama, which necessitated the ordering of many thousand of yards of special canvas that is exclusively manufactured in Italy. The cyclorama is expected to be of great aid in producing a complete scenic picture. As an illustration of the care and work necessary in equipping the stage of the Boston Opera House with all the necessary implements, I may say that it took more than six months to secure the canvas from Italy and that if it were not for this lapse of time such a cyclorama would have been installed last year.

"The so-called property department, which supplies the stage with all the embellishments that help to transport the hearer into the period in which the action of the opera takes place, faces an exceptionally busy time. There is 'Samson et Delilah,' an opera which calls for biblical accoutrements; there is 'Pelleas et Melisande' with its mediaeval surroundings and the 'Blue Forest,' the action of which has no historical period, and which consequently makes enormous demands upon the imagination of the man in charge of the properties. Were the three operas I mention the only ones to be put on this year, the property department would have quite a hard task before it; and it will be doubly so in view of the fact that these are not to be the only novelties. Small wonder then that we are seriously considering the necessity of a double shift in our working rooms in order to meet the demands that we are facing.

"This is equally true of the carpenter department, the department that deals with the purely mechanical side of the stage. While we do not contemplate any radical changes

in the stage proper, we are installing new motors to facilitate the work of the various traps and are making experiments with the traps themselves. However, we have already reached the point where we are ready to declare with confidence that the scene of 'Samson et Delilah' depicting the fall of the temple, will be the most realistic ever seen anywhere and this in spite of the fact that we do not intend to resort to the methods of the European manager who ordered bags of dirt and dust to be carted to the theatre at the beginning of the performance and had it placed on top of the temple columns.

"We are boasting, and this without any exaggeration, of possessing the best electrical plant in operation in any opera house in the world; still we do not rest content and our electricians are very busy trying out new appliances for creating novel light effects. The moment the curtain goes up on an initial performance, the routine work takes all the time and all these preliminaries have to be attended to in the summer months.

"While the opera house is a castle of silence to passers by, it resembles inside a beehive, and even this silence is soon to be shattered—for in about three weeks the American section of the chorus is to begin rehearsals, the ballet dancers are to start in learning new terpsichorean evolutions and the time is drawing near when the orchestra will set out to learn the new scores.

"No stone is being left unturned to make the purely mechanical side of the operas the most brilliant achievement of modern stage-craft, and Mr. Russell, who is busily engaged abroad in putting the company into shape, is in constant touch with the work at the opera house cabling directions and suggestions.

"That the public realizes the extraordinary efforts put forth in making the Boston Opera House an artistic success is shown by the very gratifying subscription, which, despite the hot weather keeps on constantly growing; so that from whatever point of view the coming season is to be judged, the results achieved promise to make a red-letter epoch in the history of opera in Boston."

Tomorrow you have no business with. You steal if you touch tomorrow. It is God's. Every day has in it enough to keep any man occupied without concerning himself with the things beyond.

Henry Ward Beecher.

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A midsummer visit to Hotel Preston, Beach Bluff, finds this spacious and fashionable hostelry taxed to its capacity testifying to the popularity of mine host, J. A. Sherrard, and the willingness with which people from all parts of the country seek his hospitality.

July events at the hotel have been the midsummer ball on July 15th, which passed off most successfully. The July tennis tournament was also a feature, and on August 15th the August ball will be given.

From Oil City, near Pittsburg, are W. W. Splane, wife and three daughters, Misses Helen M., Myra J., and Carlotta Splane for the season. From the same city are Mr. and Mrs. J. A. Fawcett, Miss Helen N. Fawcett, Miss Cordelis Mork and Clyde Carrihan.

Among the guests registered at the hotel are Pres. F. W. Morse of the Chicago & Alton R. R., and his mother, Mrs. F. W. Morse of Chicago. They have their private car here. Pres. E. L. Johnson of the Norfolk and Western R. R., and family, Gen. and Mrs. James A. Gary, the Misses Gary, Baltimore, Paymaster David Graham Adeie of Washington, wife and daughter, are also at the hotel.

Each Wednesday and Saturday evening dancing is enjoyed in the casino and the daily orchestral concerts and afternoon teas serve to bring the guests in very delightful social intercourse.

The city of Pittsburg and its suburban towns have sent quite a delegation to The Preston this season. Mr. and Mrs. James S. Kuhn, maid and chauffeur of Pittsburg are registered for the season, also Mr. and Mrs. Joseph Miller of the same city, who have had Mr. and Mrs. W. C. Mellon, A. C. Spindler of Edgewood, Pa., and C. A. Coped of Coraopolis, Pa., as guests. Mr. and Mrs. A. B. Bellows of Pittsburg have been spending some weeks at the hotel. Mr. and Mrs. Alex. McClure, Mrs. Theodore Friend and son, of Pittsburg are there for the season.

Springfield sends quite a delegation to this hostelry also. Mr. and Mrs. Robert A. Knight, John C. Knight and Miss Mabel C. Knight are there for the season. J. F. Malley of Springfield and F. R. Quigley of Holyoke, well known tennis players, have also been sojourning at the hotel. The Misses Clara T. Hall and Nella M. Stockwell of Springfield, friends of the Robert A. Knights of the same city, are at the hotel for some weeks.

Among the patrons of the hotel to return for another season are: Mrs. Thomas Atkinson, Virginia; Mr. and Mrs. C. A. West, Boston; Mr. and Mrs. Zenas Sears, Brookline; Mr. and Mrs. J. Winfield Henry, Baltimore; Mr. and Mrs. Fred'k Swindell, Rockville, Ct. The H. E. Gales of Haverhill; Mr. and Mrs. Freeman Hutchinson, Newton; Mr. and Mrs. W. M. Byron, Mrs. Henry Elliot, Mrs. Calvin R. Lightner, St. Louis; S. L. Daggett, the Misses Ellen and Lizzie M. Dale, Springfield, are other season guests.

A mock wedding followed by dancing will be Saturday evening's social event at The Elms, Beach Bluff. Some guests sojourning at that hostelry are Mrs. H. F. Thayer, Manchester, N. H.; Mr. and Mrs. F. Whitmarsh, Cambridge; Mr. and Mrs. H. S. Hawk, Jackson, Mich.; Mrs. H. I. Fenn, Hartford; Miss Adelaide Steele, Newburgh, N. Y.; Lee B. Wadsworth, Pittsburg; J. P. Steele, Marlboro, Mass.; Mrs. S. M. de Gozzoldi, Cambridge.

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—Charles F. Lummis.

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WEEKLY MARKET LETTER

W. C. Langley & Co.

Oceanside Hotel Magnolia
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Again we have had a week replete with war rumors and political unrest at home and abroad. The Moroccan situation has been aggravated by the attitude of England which seems to promise France something more than moral support in case Germany persists in her high-handed demands. Naturally England is jealous of the steady progress made by Germany in pushing her colonization schemes and enlarging her spheres of influence. Should her demands in the Congo be granted she would become the dominant factor there and probably be able to acquire the Belgian provinces which it was more than half understood that France was to fall heir to. We do not believe, however, that the German position is anything more than a huge game of bluff. She will probably accept such concessions as she can obtain and then retire as gracefully as possible "for sake of the always-to-be-sought and ever-to-be-desired world-peace," as Emperor William will probably phrase it. Nevertheless the situation is serious enough to cause speculation as to what effect such a war would have on our prosperity. Beyond the fact that we would probably be called upon to buy back large amounts of our securities from European bankers who would need the cash to finance their respective countries, we think that we would benefit by such a state of affairs. Certain of our exports would enhance greatly in value abroad, and especially would our merchant marine be given a wonderful stimulus since we would be practically the only important power not likely to be concerned, and thus able safely to carry merchandise in neutral bottoms.

Another rumor that had a disquieting effect was that the Reciprocity treaty, which has occasioned our legislators such an unpleasant summer might be rejected by Canada. So far there is no confirmation of any serious opposition, and we should be much surprised if any such developed.

The only really material event of the week was the decision of the Interstate Commerce Commission as to rates between the Rocky Mountains and the Pacific Coast. While the commission in this decision still further shows its belief that the railroads are not in need of higher

rates, and while this cuts very seriously into the prospective earnings of such roads as St. Paul, and the Hill stocks, nevertheless all of these seem to be able to hold their own under present conditions. On the other hand, we have the benefits accruing to such of the industrials as are large shippers into that territory. Among those to profit we would mention especially American Beet Sugar, whose prospects apart from this even are exceptionally good.

In spite of all these factors the bears were unable to make any lasting impression on prices and the present level is about the same as at this time last week. The quarterly statement of earnings of the U. S. Steel Corporation was somewhat better than had been expected and current reports indicate a further gain in business. The Copper situation while statistically satisfactory has not yet reflected the improvement in iron and steel, but, we are confident this is only a matter of time.

Last week we called your attention to the Pittsburg Coal Co., and at the present writing the preferred stock has already risen some six points. There are unconfirmed rumors of the retiring of this issue by a 5 percent bond but we are inclined to think the funding of the accumulated dividends the more likely solution. In this event the preferred stock would receive at once its full 7 percent dividend and we believe this makes the stock a safe purchase even at the present price. So far the common stock has only risen a point or so; but we feel confident that once the back dividends on the preferred are disposed of the common will be selling much higher than the present price of twenty-one dollars a share.

The developments with regard to Brooklyn Rapid Transit have not yet been appreciated by the public, principally on account of their general apathy towards the market. But even under present management the subways in New York are showing net earnings of 17 percent on the capital invested and the new tunnels to be operated by this company will mean vastly increased earnings for Brooklyn Rapid Transit. Further than this there is every reason to believe a report we have heard that the Pennsylvania railroad has bought into the stock until it now has practical control, and that these are the interests that will finance the building of the new subways for the B. R. T. The econ-

omy and excellence of Pennsylvania control does not need to be dwelt on. Under their management the future of B. R. T. looks very brilliant. Even apart from this there was every prospect of an increase in the dividend rate.

We think the whole market is likely to emerge from the present stagnation much sooner than is generally expected. Congress will probably adjourn some five days earlier than the date spoken of and we think this will be the occasion of the beginning of a bull movement that will carry the level of prices up from ten to fifteen points before the first of December.

MAGNOLIA HOTELS.

Mrs. Dorothy Potter of Philadelphia, who is spending the summer at the Oceanside, and her guest, S. Roberts of New York, lunched with Mr. and Mrs. Randolph Tucker last Saturday at their beautiful summer home at Coolidge Point.

Mrs. F. Taylor Pusey of Philadelphia, who is spending a few weeks at the Oceanside, Magnolia, had as her guest to dinner on Monday, Col. and Mrs. Harry E. Russell of Manchester.

Miss Solari of New York, who is stopping at the Fuller cottage, one of the Oceanside connections, looked very charming last Saturday evening in a gown of red crepe de chene.

Mrs. Charles A. Spofford and Miss Barbara Spofford of New York, have joined Mr. Spofford at the Oceanside.

Owing to the disagreeable weather last Saturday evening, the guests at the Oceanside amused themselves by playing bridge. Among the well-dressed women was Mrs. Michola De Teresa and Miss De Teresa of Chicago, Mrs. De Teresa wearing black satin and Miss De Teresa black net over black silk. Mrs. McArthur wore white silk with trimmings of Irish lace.

An unusually attractive girl at the Oceanside, is Miss Alice C. Helm, daughter of Mrs. Wilbur Helm of Baltimore. Mrs. Helm and daughter will remain here until September, when they will sail for Europe to be gone a year, when they will be welcomed back to Magnolia.

Mrs. Dorothy Potter of Philadelphia, one of the Oceanside's most popular guests, looked charming Wednesday evening in a most becoming gown of black and white chiffon with trimmings of King's blue, and large black hat with plumes.

North Shore Breeze

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J. ALEX. LODGE, Editor.

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Happiness.

Men may differ in their means and capacity for obtaining happiness in life, but all know that happiness is above most of the gifts counted desirable in life. Everywhere men are paying heavy toll to obtain an opening into this happy way. Some never walk therein. The money market, the place of business enterprise, the sacred precincts of the home and church, everywhere we find men of every clime and calling in search of the immortal prize. It is a permanent problem and its quest is untiringly pursued by hungry souls. How may I be happy? The rich seek for happiness in athletic pastimes, in practical philanthropy, in the achievements of social success or the "following of an art career for art's own sake." The less fortunate brother, perhaps, as the world's goods go, finds it in his struggle to maintain the home and expresses his purpose and determination and character in the product of his labor whether it be by hand or with mind with those with whom he labors. Even the degraded sot and contemptible pleasure-seeking tramp seems to enjoy a debased happiness in the pleasures of the cup or an open air itinerary with its pillar to post existence. The desire for happiness is a universal claim. Its method of conquest varies, only.

After all it is a personal question

and consequently will defy every effort of man to gain it in a general way. It must always be happiness to a person and usually that person is the first person singular. A person's happiness must be his very own and the product of his own creation and indicative of his own power for enjoyment.

Man can obtain happiness only when he has acquired a thoroughly trained will disciplined by intelligence and action. Such a trained will results consequently in a life of purpose without which no life can be truly successful. Seneca has well said "there are some who live without any design at all and only pass in the world like straws on a river. They do not go, they are carried." Such a life ends in ruin and unhappiness. A purposeless life is like a ship upon the sea. It floats. It is bound nowhere and never tarries anywhere. A purpose is indispensable to the happy life.

If purpose in life be the great means of happiness it is only one contributing element among many others, some within the power of the individual and others beyond his control. Among those within his own ability to control are high ideals, strong and often expressed human sympathies, real and enjoyable companionship, a love filled soul and an honored home. Add to these an increasing knowledge of the world in which we dwell, the capacity and joy of acquiring pleasure from the masters of prose and poetry, a spirit of pleasure with the works of God's hands and His great Book and an optimistic energy which will thrust away the lions in the path and penetrate the clouds above to the light and consequently walk by faith if not by sight, and we have a powerful factor which will contribute much to one's happiness in life.

But the greatest secret of happiness lays in our social relations. For selfishness is social death. Our lives are so tied in with the lives of others that life is inexplicable save in the terms of these ties. These ties are the ways to titles in the realm of happiness. To live alone on that familiar resort of all writers on sociology, in the wilderness on a desert island, would be to exist and not to live. We live and move and have our true being in these sacred relations of life. And the wise man seeks not to lessen these bonds and

relations, but increase them. The bonds make his life. There is no way of escape to him who solves with courage and enterprise the problem of investment of five pounds, for he will receive still other five pounds and beyond that the rulership over five cities. The relationships increase. It is the way of life and a man may be born into his relations in life or he must make them to be happy. Man is a social being and his joy in life can only increase as it is shared with others of his race and kind.

The President and Reciprocity.

The passage of the Reciprocity Bill will be another triumph for President Taft. Left without the support of the Republican party by the mid-term election he attacked one of the most important acts of legislation and has put it through without amendments and in the form which he desired it with the help of the Democratic element in Congress. To do this has required grit, judgment and determination and now the bill may be safely said to be law. It is a personal triumph of Mr. Taft. Now it will remain to be seen whether Canada will agree and make it law. This is likely. The congratulations extended by President Taft from his summer home in Beverly adds to his laurels and is almost as great a satisfaction to the public because of its broad spirit and genuine patriotism as the bill itself. It is his clear answer to the false arguments against the bill.

"That I am very much pleased with the passage of the Canadian reciprocity bill through both houses of congress goes without saying. I believe and hope it will be followed by similar action by the dominion parliament.

"In my judgment, the going into effect of the agreement will mark a new epoch in the relations between the United States and Canada and it will tend to a marked increase in the trade between the two countries which will be in every way beneficial to both.

"I hope the credit that belongs to Sec. Knox and his reciprocity assistants at the state department in the negotiation and framing of the pact, and their lucid explanation and defense of its terms, will not be withheld.

"In a sense, the bill passed was a nonpartisan measure, though the re-

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-Attorney and Counsellor at Law-

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publicans who voted for it probably did so on one economic theory, and the democrats who voted for it on another. I should be wanting in a straightforward speaking, however, if I did not freely acknowledge the credit that belongs to the democratic majority in the house and the democratic minority in the senate for their consistent support of the measure in an earnest and sincere desire to secure its passage. Without this, reciprocity would have been impossible."

This statement of President Taft's is the bill's best defense to the people. The treaty became probable after the agreement in 1910 by the Canadian and American governments upon the maximum and minimum provisions of the Payne Aldrich tariff law when President Taft invited the Canadian government to send representatives to arrange for even better and closer relations. The bill passed the house in February 1911, but the Senate adjourned without taking a vote. The bill passed the house in extra session, April 21, and almost three months to a day later, July 22, the Senate passed the bill. As far as the United States is concerned the fight is over and President Taft has and should receive the credit.

Police Pensions.

A movement is on foot to have the city of Beverly adopt the amendments of 1909 to the police act of 1903, which provides for any city at will adopting a pension system for any member of the police force disabled through no fault of his own in the actual performance of his duty provided that he has performed his duty faithfully for a period of twenty successive years. In this period of pension mania it is to be expected that such a movement should be carefully examined. Our military pensions have been great sources of trouble and have opened ways for fraud undreamed of by the honorable men to whom they justly and honorably belong. Now comes a movement for pensions for the employees of the city corporations. Most of them are but added burdens to be borne by the tax-payer.

The contemplated pension act for policemen seems particularly free from "petty graft" in its provisions made by the state of Massachusetts as it provides only for a pension to such policemen who have been injured through no fault of their own in the actual performance of duty. They are the servants of people and if in that service they become incapacitated it seems to be just that

society should care for them. It is a moral obligation upon the community that ought to be expressed by a definite legal provision. In some other states a police service pension has been enacted and it has resulted in able bodied men retiring on half pay to take up other forms of work. The Massachusetts act provides against this abuse of the public treasury and permits the cities to grant its pensions to those incapacitated in actual service.

The public is weary of the unjust claims of many of the pension schemes, but this petition for the policemen who guard our city seems to be free from the many abuses of other contemplated pension plans.

A Victory.

Contrary to expectations, the Mayor of Beverly signed the order for the new steamer for Beverly Farms. If the signature had been lacking there were enough votes in the aldermanic chamber to pass it over the veto. The Mayor, however, signed it and should receive the credit due him for his wise decision. The fight has been a long one and great credit is due the loyal community spirit at Beverly Farms for its successful termination. For a long while the local department has realized the inefficiency of the present fire apparatus. Like every other movement for the public weal it has taken time to arouse the public to the fact that they were depending upon a worn-out engine to do the work requiring a steamer of unusual power because of the high hills and long lines of hose often in operation. The first movement for a steamer resulted in an order for the repairing of the old steamer. Alderman Augustus P. Loring, Jr., to whom the credit is due for caring for the interests of the ward at City Hall, introduced the order for the new steamer, nevertheless, and succeeded in gaining enough votes to make it possible not only to pass the order but to pass it over the veto in case the Mayor failed to sign the order. The Mayor was influenced largely by the petition representing many millions of dollars of taxable property and the knowledge that there was a unanimity of public sentiment in favor of it among the permanent residents in Beverly Farms. This successful campaign has proven two things: first, that Beverly Farms must make her wants known, and second, concentrate every force to accomplish the desired result. Ask for one thing and then fight for it. The ward needs new sidewalks badly and if all could

unite in a straight request for a certain number of hundreds of dollars each year for such an improvement and repeat it year after year, in a very few years the present unpleasant conditions would be but a memory. The Ward expresses its gratitude to the fire department for their interest in keeping up the fire equipment, to Mr. Loring for his heavy end of the fight, and to all who did their part. The letters and the petition from the residents of the North Shore summer colony were effective instruments in Mr. Loring's hands. The appropriation for the new steamer was not quite large enough, but the money required will be forth-coming at a future meeting of the Board.

The Shore Rights Problem.

The shore rights question is at last to be settled by a duly organized judiciary of the people and the so long mooted question of the rights of the people and of property owners is to be definitely settled. This seems to be the proper way to adjust so serious a problem and to settle either one way or the other the right of way which the public may enjoy to the shore. The city of Beverly has made desultory but well intentioned investigations of the rights of the public. The colonial records have been diligently searched and the city solicitor has done all that could be reasonably expected. The appropriation could never purchase a settlement of the case for if the city of Beverly were to become satisfied by its own investigation of a definite status of the case the problem would still remain that of coming to a definite mutual knowledge of the real rights of all. The petition of Mrs. Morse denying the city of Beverly to a right of way over a strip of land adjoining the property of Mrs. Moore and that of Washington B. Thomas will present a definite "test" case for the courts to settle. It will be impossible to anticipate the decision of the court or try the case in print, but the adjustment of this case will be of great interest to every resident on the Shore which ever way it be adjusted.

Many young people from here are planning to attend the Drug Clerks' ball in Manchester next Thursday evening, August 3d. The event will be the largest and best of the summer and will be held in the Town hall. A concert by Long's full orchestra will come before the dance.

MANCHESTER.

"The Ruling Passion" will be the subject of Rev. L. H. Ruge's sermon at the Congregational church, Sunday morning. In the evening he will preach on "Paul at Ephesus."

Ye Elder Brethren.

We regret that, at the last moment this afternoon, we are obliged to omit a page and a half article on the annual gathering of Manchester's famous organization, Ye Elder Brethren. At this busy season of the year it is difficult to gauge the volume of news and advertising, and not until we had printed sixty pages did we know we would have to omit nearly three pages of matter. An account of this gathering is among that omitted. We will print this in our next issue.

Red Cross Sale.

The arrangements, for the bag sale to be held in the Manchester Town hall on August 16, from 3 to 10 p. m., to raise funds for Manchester's share of the American Red Cross endowment, are progressing quite satisfactorily under the direction of Miss Mabel Boardman. There will be various tables and booths, including the red table at which there will be bags for dresses, bathing suits, fans, slippers, opera glasses and the like. At the white table will be sewing and work bags. At the blue table there will be bags for travelers. There will be lemonade, candy and ice cream tables.

It is not unlikely that President and Mrs. Taft will be among the number to patronize the sale. Miss Boardman hopes that if President Taft is at Beverly on the day of the sale he will visit the hall and lend his patronage to the affair. President Taft is at the head of this great movement and it will be particularly pleasing to have him visit Manchester on this occasion.

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Board of Health Ordinance

All boats propelled by explosive engines and used on any salt waters within the Town of Manchester shall be provided with an underwater exhaust or muffler, and such underwater exhaust or muffler shall be so constructed and used as to muffle the noise of the explosion in a reasonable manner, and no such boat shall be used on said waters so as to exhaust except through such underwater exhaust or muffler.

BOARD OF HEALTH,

Edward S. Knight, Sec.

Manchester, Mass., June 1, 1911.

CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. STAMPS may be mailed in payment.

TWO FURNISHED ROOMS wanted about August 10, for light housekeeping, by young couple. W. S., Box 312, Manchester. 31

TO LET—Centrally located in Manchester. Two rooms with board; also a few table boarders wanted. For particulars address M. Breeze Office. tf

7 ROOM COTTAGE TO LET at Beverly Farms. All conveniences. Will let for balance of season, or year round. Apply Michael T. Mahan, Beverly Farms. 30

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

FOR RENT for the season: 8-room cottage thoroughly furnished; all improvements. Address C. M., Breeze Office. tf

LARGE AIRY ROOM to let. Centrally located in Manchester. Would prefer to let for day use as sewing room or other business. Refer to "R", The Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

A LOT OF LAND on Pleasant street, near School street, Manchester, for sale. Has a frontage of 127 feet on Pleasant street, and containing about 11,000 square feet. F. B. Rust, 102 School street, Manchester, Mass.

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE—A 1350 lbs. black horse, young and sound; fit for any work; also practically new runabout costing \$175.00. Will sell cheap. Address P. O. Box 55, Beverly Farms. tf

MISS COOP, TUTOR in elementary English branches, and the beginnings of Latin, French and Mathematics. Experience in Boston private schools. Address: Manchester P. O. 30

TO RENT—A large room; modern conveniences; electric lights; centrally located. Apply Breeze Office. tf

ONE OF THE BEST HOUSE LOTS in Manchester, situated on Norwood ave.; also a very desirable one, corner Sea and Summer streets, are for sale. Apply C. L. Crafts, Manchester. 31

EXPERIENCED COOK wants position; private family preferred. Apply Breeze Office 1t

WANTED—Young lady, 18 years of age, would like position as stenographer for the summer. Apply Breeze Office. 31

WANTED BY FAMILY OF THREE—House for one to three years; no children. Would care for summer cottage. Highest references. "M," The Breeze Office. tf

GARDENER of 30 years' experience in growing fruit, flowers and vegetables under glass and outside, wishes position to manage Gentleman's Private Estate. GEO. A. STANLEY, 20 West street, Beverly Farms.

WANTED—A two-wheeled pony cart in good order. C. K. CUMMINGS, Pride's Crossing. 31

KITCHEN maid wanted Apply to Mrs. Wm. H. Howard, Jersey Lane, W. Manchester, on Saturday morning. 1t

POSITION AS CHAUFFEUR wanted by man experienced in all makes of cars. Will take care of own car. References. Apply "Chauffeur", The Breeze Office. 35

WOMAN WANTS POSITION—Accommodation or day work. Apply Breeze Office. 28

WANTED—A child to tutor by a teacher with ten years' experience and the best references. X, Breeze Office.

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf

GIRL WANTED for general housework. Apply Mrs. G. A. Kitfield 9 Ashland avenue, Manchester. 1t

SITUATION WANTED by first-class butler and valet. Best references. Address H. R. Hillner, 187 W. Canton street, Boston, Mass.

MOTORCYCLE FOR SALE—1911 Indian, twin. Condition guaranteed. \$100. H. E. BROWN, No. Beverly, Mass.

LOST. a pocketbook in Manchester, containing small amount of money, sometime between Tuesday and Thursday. Suitable reward for its return to The Breeze Office. 1t

LOST. Last Saturday night between Essex County Club and Central square, a ladies silver hand-bag, containing handkerchief with initials L. B. H. Reward of \$5.00 for its return to the Breeze office. 30

LOST—Tuesday, July Fourth, in Gloucester, Magnolia, Manchester or Beverly, lady's handbag with the name Evadue Hayward Hibben, on the inside. Finder will receive a reward of ten dollars. Telephone 856-M. Gloucester.

LOST—A gold brooch with amethyst and pearls either at West Beach Pavilion or on the road between that and 807 Hale street, Beverly Farms. Please return to A. G. Bolam, 680 Hale street, Beverly Farms.

FOR SALE—Pomeranians, all colors, very small, and puppies from 6 weeks to 9 months old, at Stud, 4 lb. Black prize Winner, \$15. A. H. PEMBROKE, Coachman, The Estate of Mr. T. C. Hollander, Dodge Row, near Grover st., Wenham Neck, Mass. tf

FOR SALE—A 20-ft. motor boat 1 1-2 horse-power Lozier engine; reason for selling, no time for use. Address P. O. Box 55, Beverly Farms. tf

A YOUNG SWISS GIRL, speaking French (no English), desires position as nurse or second girl. Apply Breeze Office. 30

NOTICE

As my wife, Grace Marion Burchstead, has left my bed and board, I shall not pay any bills contracted by her after this date.

GEORGE HENRY BURCHSTEAD.
Manchester, Mass., July 20, 1911.

TO LOVERS OF ANTIQUES—Old fashioned mahogany writing desk, serpentine front, over 100 years old and the only one known to be in existence. Apply C. L. Crafts, School street, Manchester. 31

TO ANYONE LOOKING FOR A SPLENDID locality I have one of the most desirable lots on Lincoln street for sale. Chester L. Crafts, Manchester. 31

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A small private collection of **OIL PAINTINGS** purchased mainly from Christie's of London and comprising works by Gilbert Stuart, Wm. Hogarth, David Teniers, Sassaferrato, Louis Toque, Sir David Wilkie, Sir Godfrey Kneller, Sir Peter Lely and others. Also a set of 6 very rare and handsome Charles 2nd High back chairs, period of 1685-1695: were at one time the property of the Duke of Sussex, and later owned by the Duke of Hamilton and were purchased from the Hamilton Palace collection when dispersed in 1882. Museum pieces. Nothing in New England like them. Also for disposal a rare and unique collection of old time Miniatures (upwards of 100 examples) and representing 30 years effort of a discriminating collector. Under quite exceptional circumstances the above will be sold at prices much below their real value, and every piece guaranteed. May be seen in Manchester by appointment by addressing F. J. White, 74 Sea street, Manchester, Mass.

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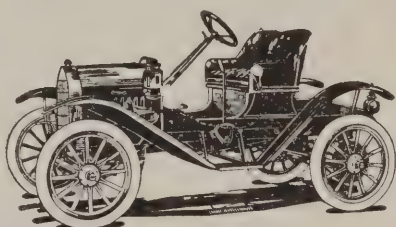
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DR. FROST RESIGNS.**Manchester Pastor to go to Lowell
— Resignation Read
Last Sunday.**

The resignation of Rev. Dr. Theodore Lyman Frost, as pastor of the First Baptist church, Manchester, was read last Sunday by the pastor supplying the pulpit, during one of the Sundays of Dr. Frost's vacation. Dr. Frost is to go to Lowell in the early fall. His resignation came as a great surprize to a large percentage of the congregation.

Rev. Theodore Lyman Frost, D. D., was born in Boston, April 10, 1870. He received his early education in the Boston public schools, and in 1898 graduated from the Boston Latin School. He graduated from Harvard College in June, 1901, with the degree of Bachelor of Arts. He graduated from Rochester Theological Seminary in May, 1904, and received the degree of Bachelor of Divinity from the same institution. Temple University of Philadelphia, conferred upon him the doctor's degree in theology in June, 1911.

Dr. Frost has had considerable experience in religious work. During his junior year at Harvard University he conducted evening services for almost a year in the Mount Ver-

non Congregational church of Boston. During his senior year at Rochester, he was pastor of the Emmanuel Baptist Mission, a branch of the Second Baptist church, Rochester, N. Y. His vacations in the seminary were spent in supplying churches in Vermont and Connecticut. He has also done work under the direction of the Evangelistic Association of New England.

Dr. Frost was ordained at Rumford Falls, Maine, and took up work there in November, 1904. He remained with this church until February, 1907. During this period he baptized forty-four candidates; added fourteen to the church by letter and two by experience; reduced a debt of about four thousand dollars by \$1,000. He began work in Skowhegan, Maine, with the First Baptist church of that place in February, 1907 and remained with that church until October, 1908. Part of this time he was also acting pastor of the Congregational church at East Madison, Me., preaching there in the afternoon. During this period 32 were received by baptism. From October, 1908, he has been working in the First Baptist church, Manchester. Thirty-nine have been added to the church by baptism. The parsonage debt has been re-

duced from \$1200 to about \$300 and nearly ten thousand dollars expended on church improvements and installing a new pipe organ. Every cent was raised for the improvements by cash and pledges, and only a small note remains unpaid on the church but is fully covered by good pledges.

The Worthen St. Baptist church, of Lowell, to which Dr. Frost has been unanimously called offers a splendid opportunity for his training and gifts. It has a total membership of nearly four hundred, and a resident membership of nearly three hundred. It has a fine brick church building fully equipped for religious work. Its main audience room can seat between six and seven hundred people. The church is located in the heart of the city and is about three minutes walk from City Hall.

Those who know the church consider it one of the finest in the state with a tremendous evangelistic opportunity. The church is a spiritual one and the spirit of harmony and unity prevails.

Living will teach you how to live, better than preacher or book.

—Goethe.

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CIVIL ENGINEER

Investigations and Reports—Design and Superintendence of Construction—Design of Roads and Avenues—Surveys and Estimates.

Established 1897

LEE'S BLOCK, MANCHESTER

TEL. 73-2 and 3

JUNK

If you have junk of any sort to sell—I pay a special price for auto tires and inner tubes. Send us a postal, or phone Beverly 347-2, and I will send a wagon at once. I pay spot cash.

ROBERT ARTH, 13 Cox Ct., Beverly
Also buyer and seller of poultry.

FOREST WARDEN NOTICE.

This is to inform the public that I have been appointed Forest Warden for Manchester by the Board of Selectmen, and I have appointed the following as my deputies:

M. E. GORMAN,
J. D. MORRISON,
JOSEPH P. LEARY,
A. S. PEABODY,
JACOB H. KITFIELD,
C. E. LITTLEFIELD,
M. J. SEMONS, Forest Warden.

Carriages and Other Vehicles Much Carry Lights After Dark.

Last Saturday the law compelling all owners of vehicles drawn by horses that are on the road at night, outside cities and towns, to provide a light of some sort on the vehicles, went into effect. As a result, there has been a general rush on the part of many people to get some sort of a lamp that may answer the purpose.

It will be well for owners of horse-drawn vehicles to familiarize themselves with the law. The highway commission has the power to exempt certain vehicles from complying with the law, provided there is sufficient reason, but no such applications have been asked of the commission so far.

One feature of the law makes it absolutely certain, that it will not be possible to dodge it, for if anyone refuses to give his name to an officer when requested there is an additional penalty, in other words it is the driver of the vehicle who is to be held responsible for lights being lit. The penalty for the violation of the law is \$5.

Heavy Storm Put Electric Wires At Beverly and Manchester out of Commission.

The heavy rain storm today put the electric light and power wires out of commission in Beverly and Manchester and as one result of the trouble the Breeze will not reach its subscribers today at the usual time. We need the rain—need it badly, God knows,—but for Heaven's sake, let the Heaven loosen itself on some other day but Friday. That's the way the whole bunch of us feel about the matter at the Breeze office. Or else, let's have an electric light outfit that won't go out of business every time you look at it.

The Result of Last Saturday's Race of Manchester Y. C. One Designers.

Name and Owner	h.	m.	s.	Time.
Gnat, Oliver Ames	1	51	45	
Asteria, Charles Hodges	1	52	25	
Ketchup, Edith Fabyan	1	53	12	
Hiccough, Eleanor Fabyan	1	56	40	
Bluegrass, Dwight O'Hara	1	58	48	
Quack, Francis Motley	2	03	18	
Vosetta, George Wigglesworth ...	2	03	56	

READ THE BREEZE

Manchester Fire Alarm Boxes

- 31 Electric Light Station
 - 33 Telephone Exchange Office
 - 34 Summer Street, P. H. Boyle's Stable
 - 41 Corner Bridge and Pine sts.
 - 43 Corner Harbor and Bridge sts.
 - 52 Fire Engine house, School st.
 - 54 Corner School and Lincoln sts.
 - 56 School Street, opposite the grounds of the Essex County club
 - 61 Sea Street, H. S. Chase's house
 - 62 Corner Beach and Mosconomo
 - 64 "Lobster Cove"
- Two blasts, all out or under control.
Three blasts, extra call.
- Directions for giving an alarm:
Break the glass, turn the key and open the door, pull the hook down once and let go.

JAMES HOARE, Chief,
GEORGE S. SINNICKS,
CLARENCE W. MORGAN,
Engineers of Fire Department.

MANCHESTER.

Mrs. E. H. Wilcox was successfully operated upon at the Beverly Hospital, Tuesday, for an abscess.

At the Boston Terrier Show at Lexington Park, last Wednesday, E. H. Wetterlow, 49 Brook street, captured second prize with "Dandy Sport."

Mr. and Mrs. Albert Burke and child of Boston, have been spending a fortnight with Mr. and Mrs. A. G. T. Smith, West Manchester.

Tennis at Montserrat.

In the tennis finals at the Montserrat Golf Club at Beverly, Wednesday, Miss Eleanora Sears was a winner in both the singles and mixed doubles. Miss Sears and H. Mason won the finals in the doubles in three straight sets from Miss R. Cutting and Shaw McKean. In the singles, Miss Alice Thorndike forced Miss Sears to her best game, the first set going to Miss Thorndike, 12-10, Miss Sears won the next two and match.

I heard a raven croak, but I persuaded myself it was the song of the nightingale. I smelled the smell of the mould, but thought of the violets it nourished.

MAGNOLIA.

Some unusual bargains in shoes may be found at the Charles Hooper store, Manchester. W. R. Bell has just bought out Mr. Hooper and he is practically giving away the stock. It would be worth the while of Magnolia people to call at the store.

BEVERLY FARMS.

Miss Amy Thissell is now at the Farms with her parents for the summer vacation. She is a teacher in an out of town high school.

Patrick Crowley and family of Beverly, have moved to the Farms and are occupying one of the tenements in the Leahy block.

The signing by Mayor Dodge, of the order which will give the Farms a new fire engine, it is needless to say, has given the people here much satisfaction and pleasure.

Forester Pierce is on a vacation trip to New York city.

ALFRED HANSON HORSESHOER and JOBBER

Special attention given to lame, interfering and overreaching horses. Jobbing done with neatness and despatch. Gentlemen's light driving horses a specialty.

Vine Court, Beverly Farms, Mass.

MANCHESTER.

The Women's Foreign Mission circle will hold their regular monthly meeting at Tuck's Point, Tuesday, August 1st, at 2 o'clock. All the mission societies are urged to unite.

At the Baptist church Sunday morning, Rev. Dr. T. L. Frost will preach on "The Radiant Life"; in the evening he will preach on "The Drag Net."

Rev. T. L. Frost and family will be away from Manchester the first three weeks in August. They will be at Minot.

For some unheard of bargains in shoes call at the Charles Hooper store in Central square. W. R. Bell has just bought the business and is cleaning out the entire stock at ridiculously low prices. *

The ladies of the Baptist church and society are requested to meet Tuesday evening at 8 o'clock in the interest of the Red Cross sale.

First Unitarian Church, Masconomo street, Manchester-by-the-Sea. Sunday service, 11 a.m., July 30th. Rev. Alfred R. Hussey of Baltimore, Md., will preach.

The Charles Hooper shoe store has been the busiest place in town this week, due to the unusually low prices at which the entire stock of shoes is being sold by its new purchaser, Walter R. Bell. *

Business Change.

An important business change of the past week was the sale of the shoe business, in Manchester, of Charles Hooper to Walter R. Bell. This business was started by Mr. Hooper thirty-one years ago. For a big portion of that time he has conducted it in the Rabardy block, Central square. Failing health the past few years has taken Mr. Hooper from the business and his continued poor health and serious illness of late moved him in selling. Mr. Bell closed the deal for the purchase last Saturday and took possession immediately. The many friends of Mr. Hooper regret to learn of his continued illness and of seeing him retire from the business with which he has been identified for more than a generation. He is a man of sound business principles and square dealings, as is shown by the fact he has families in his trade that started with him over thirty years ago. Mr. Bell intends to continue the business, according to the present plan, in addition to his present business on Beach street. He will restock the store and will conduct it in its present location.

This is the Renovating Season

With 25 yrs. experience in fine upholstery, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

OUR ANTIQUES WILL INTEREST YOU.

RANGE, FURNACE AND SHEET METAL WORK OF ALL KINDS.

A. C. LUNT,

214 Cabot street, - - Beverly, Mass.

H. P. WOODBURY & SON, Beverly Cove

CARRY THE FINEST LINE OF GROCERIES
AND TABLE DELICACIES AND SOLICIT
ORDERS FROM ALL PARTS OF BEVERLY,
PRIDES, BEVERLY FARMS, and MONTSEERAT

ESTABLISHED

1863

H. P. WOODBURY & SON

TELEPHONE

Beverly 546

G. A. KNØERR, Electrical Contractor

Electrical Wiring, Telephones, Bell Systems and Fixtures

Agent for the **SANTO ELECTRIC VACUUM CLEANER**, the latest improvement. For Sale or for Rent.

Rowe's Block, Central Square, TEL.—OFFICE 259-2 RES. 259-3 Manchester, Mass

THE PIERCE NURSERY

Has leased a large field on

Hart St., Beverly Farms, Mass.

and is prepared to fill all orders

Telephone 97

SALEM NURSERIES

(Branch of Highland Nurseries, 4,000 ft elevation in Carolina Mts.)

Beautiful Gardens and Home Grounds.

The choicest Evergreens, Rhododendrons, Azaleas and Flowering Shrubs are always used in gardens laid out by us.

Specimen stock that produces permanent results rather than LOW PRICES.

Better do a little gardening well than a big garden poorly.

Beautiful Catalogs, or call at Nursery on Marblehead Road, or office.

HARLAN P. KELSEY, Owner,

Telephone Salem 820

287 Essex Street,
SALEM, MASS.

PRIZE CUPS

AND

TROPHIES

We have in stock a full line of cups suitable for prizes for golf, tennis and aquatic tournaments, etc., in Sterling Silver, Silver Plate, Copper and Pewter

Prices \$1.50 Upwards

Also many novelties in leather and silver which make very dainty and acceptable card prizes

F. S. THOMPSON

JEWELER

164 Main St., Gloucester, Mass.

For Genuine Shoe Bargains See

FORD & WASS

The Big Shoe-Men of Gloucester

This week they are closing out all of their Women's \$2.50 low cuts in Black and Tan, at

\$1.98

Wise buyers will take advantage of this opportunity, as this sale will last but a few days and first comers get best choice.

FORD & WASS

Postoffice Square, Gloucester, Mass.

THREE FLOORS

TWENTY-FIVE DEPARTMENTS

BUTMAN & FRENCH

THE STORE OF QUALITY

PLEASANT STREET

MAIN STREET

Make this store your headquarters when shopping in GLOUCESTER. With enlarged departments on all three floors, we are prepared to furnish every want that an up-to-date establishment carries.

Our Enlarged Ready-to-Wear Section on the second floor abounds in Garments, Suits, Coats, Skirts, Rain Coats, Children's Garments, Linen Suits, Shirtwaists, Wrappers, Kimonos, Wash Dresses, Children's Dresses, Petticoats, Sweaters, Millinery, Bathing Suits.

Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestic Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Matting, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

Mail and Telephone orders carefully filled.

Gloucester's Popular Department Store

BUTMAN & FRENCH, - Post Office Sq., Gloucester

MANCHESTER.

The employees of The Brownlands, Manchester, have decided on August 17th as the date of their dancing party. Long's orchestra has been secured for the occasion.

Miss Mary L. Bennett of Ashland avenue, has entered her garden in the North Shore Horticultural Society's prize contest for the best cottage garden. The society asks the interest of local owners of attractive gardens and hopes to receive the names of more people desirous of entering this contest. They should be sent to Mr. Wetterslow at the Leland estate, West Manchester.

Lamson & Hubbard straw hats at Bell's. *

Miss Lila Peters is visiting relatives in Boston during the vacation.

A horse belonging to one of the local stablemen and attached to a light tip-cart, ran away Tuesday, running from the Essex County club and going up North street, striking a number of trees and lamp posts on the way. The horse received a number of bruises.

John H. Carter leaves Tuesday for a visit in New York and Long Island with friends.

Mrs. Chas. Howe entertained her friends at a neighborhood picnic at Tuck's Point, Monday. On account of the rainy day many who had planned on going were unable to attend. Those fortunate enough to attend, however, spent a most enjoyable day. Mrs. Howe served a chowder dinner to her guests.

Mr. and Mrs. Solomon Parsons are receiving congratulations on the birth of a son, Sunday, July 23d.

Archie Cool has accepted a position at Hinchliffe's market. *

Trunk and bag locks repaired at Loomis'.

Miss Gertrude Lane of Cambridge, and Miss Minnie Lendell of Boston, are the guests of Mrs. Thomas Cameron, Morse Court.

Mr. and Mrs. F. K. Swett entertained Mr. and Mrs. Russell Green of Brookline, over the week-end.

Letters remaining unclaimed at the Manchester, Mass. postoffice for week ending July 22d, 1911:—Anderson, C. Mrs.; Bergstrand, Magda Miss; Bethune, A. L. Hon.; Cleary, Margaret Miss; Convent, St. Jean's; Campbell, M. Miss; Carroll, George H.; Denning, Lydia Mrs.; Elliot, John Mrs.; Fuller, Agnes Mrs.; 2 Gage, Olive Miss; 2 Goodman, W. Austin; Hayden, Annie Miss; Holdredge, Leeta Miss; Jarden, Mansel; Lane, Oliver H.; Locke, Gladys

Telephone 190

MANCHESTER-BY-THE-SEA.

Postoffice Block

Bullock Brothers, Fine Groceries

Veuve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter
AGENT FOR HILLCREST WATER CO.
— S. S. Pierce Co.'s Fancy Groceries —

Why Pay Low Prices for Cheap Goods

When we Sell the Best the Market Affords for a MINIMUM PRICE

Call at the **Manchester Fruit Store** or Ring 160

P. VOTTEROS PROP. (Successor to M. G. Revelas)

Postoffice Block, - - - - - Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

A. J. ORR :: PAINTING AND PAPER-HANGING

Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

Telephone
Opposite High School

Manchester, Mass.

L. RADLO, TAILOR

Begs to announce to North Shore residents that he has opened his Tailoring Establishment for the season of 1911 in the

ALLEN BUILDING, Summer St., Manchester

opposite the Electric Light Station

Everything in the line of Tailoring for Ladies or Gentlemen

TELEPHONE 130

Free Delivery Magnolia, Manchester, Beverly Farms and Pride's

OLYMPIA FRUIT STORE

(N. G. KASSANOS, Prop.)

Choice Foreign and Domestic Fruits, Candy, Cigars, etc.

26 Central St.,

Manchester, Mass.

JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they may desire in the Tailoring line

Cleansing, Dyeing, Repairing and Pressing

Special Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. MANCHESTER

Miss; Moore, R. J. Mrs.; Nichols, John M.; Petterson, Hanna Miss; Pierce, Ella M. Mrs.; Poole, H. M. Mrs.; Rowan, Rose A. Miss; Snow, Sargent, F. Dr.; Storer, Robert P.; Schulhoeber, Evelin Miss; Sears,

Alonzo; Schatz, Bertha Mlle.; Thompson, A. W.; Walker, W. A.; Warner, J. B. Mrs.—Samuel L. Wheaton, postmaster.
Sun shades and umbrellas repaired at Loomis'. *

"UNIVERSAL PEACE"

BY REV. LOUIS H. RUGE, PASTOR OF CONGREGATIONAL CHURCH, MANCHESTER-BY-THE-SEA

[Printed by request, it having made more than ordinary impression by its timely importance and insight into the situation.—Ed.]

"They shall beat their swords into ploughshares and their spears into pruning hooks; nation shall not lift up sword against nation, neither shall they learn war any more."—Isaiah II 4.

The prophets of peace have never been popular. The sanguinary have sneered at them for a lack of patriotism and impugned their loyalty and courage. Their ideals have been ridiculed as visionary.

Because of this lingering animal nature of the fighter it may be some time yet before the orator of peace becomes as popular as the orator of war and the anthem of peace supercedes the war song.

But the day of peace is dawning and traditional views are giving way to this truth of the prophets' vision. Peace poets, not war ultimatiums, are the order of the day.

All honor and praise to President Taft, the great Peace President of our nation. In a day he appears upon the scene of historic events truly like an anointed prophet of old, and his name shall become immortal by this Peace Poet between England and the United States as no name has been made immortal by a war measure. Few may be able to apprehend this today, but history shall prove it true.

This peace movement is one of the great epochs in history; but we cannot seem to realize it because we are too close to it. A few students of passing events stand in awe of its significance and feel almost as if it was a dream still in which they dare scarcely to breathe for fear of breaking the sublime spell. It seems reasonable to expect this after so many centuries of Gospel teaching and yet it is as if we were treading upon the borders of the millennium.

We face the most sublime issue of the ages. England and America have come to another crisis as new world leaders. Shall the English speaking race be for war or peace? In this Peace Poet this race becomes the harbinger of universal peace. Others must follow or be left behind in the progress of man. It is this truth of the higher intelligence and reason and humanity that must shame the nations of the world into accord with such a policy if for no

higher reason. And not to follow, but to keep step with us France and Japan are ready to fall into line.

And this policy will become more pronounced. It will soon be apparent to our economic sense as well as our moral sense that a policy partly for war and partly for peace will not do. And the English speaking race joined by other powerful nations can well afford to run a risk by turning their war appropriations into channels of peaceful arts.

I do not forget, nor am I liable to forget, with the naval maneuvers within sight and sound, that thousands and tens of thousands of lives are linked to this bloody art of war.

Armaments are on the increase and the war makers are demanding larger armies and appropriations. We have a very aggressive national element, called alarmists today, however, which is significant,—who tells us that war is inevitable and will never cease. But one man like Taft can chase a thousand alarmists and two like Taft and Grey can put ten thousand war-makers to flight.

Of all world disasters,—famine, fire, earthquake, pestilence, oppression and the like,—war is the worst. It has shed more blood, it has blasted more homes, spread more disaster, it has ravished more treasure and caused more suffering than anything else. It has excited more passion and left more poisoned arrows rankling in human hearts than anything else.

But the portends of peace are apparent. Universal public opinion is more pronounced against it. The spirit of democracy and personal freedom brooks it no longer. The war makers can no longer play their bloody game of chess and move their servile subjects about on a bloody chessboard to settle their hatreds and disputes by the sacrifice of others and there must be much weightier causes for war today than formerly before men will unquestioningly offer themselves for slaughter.

A new world consciousness of war as wholesale murder is awakened. Before this new consciousness the mightiest armadas must go down.

There is a higher and holier uplift to the world, a concerted universal movement toward better things.

The religious conscience is also asserting a more positive influence against this world crime. The seed

of Christs' Gospel of mercy, helpfulness, humanity and brotherhood, sown for centuries now, is beginning to bear fruit.

Other world evils have been left behind. Religious intolerance, thank God, is a thing of the past. Duelling, as a code of honor in disputes, is no longer tolerated, when but recently to be a sword and pistol expert was part of a presumed gentlemanly education. Slavery has been forever driven back. And as one great world crime after another is stamped out by the heel of human progress so must war be stamped out and peace become universal.

Those nerve racking shocks on our coast, that shake our houses violently to their foundations and shook the very pen and paper under my hand as I wrote these lines, I believe are the paroxysms of a dying monster.

Compare the horrors of war with the blessings of peace when war's appropriations shall flow into the channels of peace. What rivers and harbors can then be improved for the ships of trade. What deserts can then be drenched with cooling streams whence now the blistering sirocco sweeps across a continent to wilt and wither and take its toll of night. What energies from war service can be turned into service for peaceful pursuits. What progress in building the city beautiful and national development. What national funds for altruistic service to the still struggling, semi-barbaric people of the earth.

We stand before the dawn of the fulfillment of Isaiah's vision. The night cannot recede, the dawn is here. The earth cannot turn back upon its orbit nor halt upon its axis. Ancient traditional and heathenish evils cannot return, and it is every Christian's duty to take a positive stand against this monumental national crime of war.

It is time to teach our children less about the art and glory of war and more about the blessings and grandeur of peace and the Prince of Peace.

Let us look upon war as savage, uncivilized, and upon peace as an evidence of human progress and exaltation.

As we have taught other nations the science of warfare, until we stand appalled at the monsters of magazine gems and dreadnoughts let loose, may us now as truly teach

them the science and arts of peace, and seeing our rapid growth and glory they too will "beat their swords into ploughshares and their spears into pruning hooks" in imitation of our own exalted wisdom.

Some day, when this bloody chapter in human history shall have been finally and absolutely closed, profound and benign sages of future ages shall wonder at the strange conscience that could ever have tolerated so fearful a thing as we now look back upon evils that existed beyond belief.

I believe war shall soon be but a dark and shuddering reminiscence of a crude and uncivilized age and that the reign of the saving power of the Prince of Peace be established to the ends of the earth.

Then tune your intelligence and reason and patriotism and christian culture to the coming international anthem of peace,—a motive, a theme, a chord, a song that shall ring unto the throne of God and blend with the anthems of the redeemed of the Lord.

American Gladiolus Society.

We are in receipt of the schedule of prizes for the second exhibition of gladiolus blooms to be held in connection with the annual meeting of the society and the Society of American Florists and Ornamental Horticulturists, to be held at the Fifth Regiment armory, Baltimore, Md., August 15-18th.

Among the offerings in the amateur class are the following: Gold medal for the best display of gladiolus "Princepine"; silver cup for the best 6 named varieties, 1 spike each; for the best vase of gladiolus "America," not less than 12 spikes; \$5 for the best collection of yellow named varieties exhibited by an amateur; silver cup for the best collection of primulinus type and hybrids; \$5 for the best 6 varieties of blue gladiolus exhibited in one vase; 100 bulbs gladiolus kunderdi "Glory" for the best vase of 6 spikes of above variety; 50 bulbs of kunderdi "Glory" for 2d best vase; \$5 for the best exhibit of 10 spikes each of a yellow variety, and a blue variety; \$5 for the best exhibit of 10 spikes each of a red variety, white variety and a pink variety.

There is no duty we so much underrate as the duty of being happy. By being happy we sow anonymous benefits upon the world, which remain unknown even to ourselves, or when they are disclosed, surprise nobody so much as the benefactor.

War!

Thou shalt not kill.—Jehovah

By Joseph A. Torrey.

'Tis true that War, tho' bloody and severe,
Has had its knights without reproach or fear,
Yet, for a single, white-plumed, noble knight
Who bears him nobly in unequal fight,
A swarm of licensed ruffians there be,
Revelling in murder, lust and robbery.

'Tis true, stern war calls out great sacrifices;
Nor less develops hydra-headed vices.
As from War's seething rises social scum,
From heaven-born Peace do all the virtues come,
And arts and industries do more for man
Than War's parade and ruin ever can.

On either side some who are in the fight
Bethink themselves contending for the right,
But in all wars, of old or modern fashion,
A noble purpose breeds the basest passion.
Better be brute that upward struggle must,
Than angel bending downward to the dust.

Not he the hero is who wounds and kills,
But he who strives to medicine human ills.
Not he who wastes, destroys and devastates,
But he who aids, conserves and educates.
Not he who scatters ruin, death and terror,
But who redeems from poverty and error.

Can War ennoble men or nations? Nay!
Mayhap 'twill save a people from decay.
By milder means salvation may be wrought;
Within themselves salvation should be sought.
Of two contestants both cannot be right,
Nor doth the righteous cause aye win the fight.

War, in itself, is loss, the people's bane,
Mother of misery and death and pain,
Parent of passions we should seek to quell,
The sport of fiends and devils. War is Hell!
A purgatorial fire to be endured,
So be that heavenly ends may be secured.

How long shall nations with grim War be faced?
Till they shall see the blunder and the waste!
'Twere better, if by War our wrongs we right,
Those who the quarrels make alone should fight;
'Twere cheaper and more merciful by far
Than to make thousands in the quarrel share.

War is but retrogression. Death and dole
Too long have ravaged earth. Now self-control,
Peace and good will to men shall be the goal.
The time, I dream, is coming when there will
Be banished War and every human ill,
When men will stand and rather die than kill.

ESTABLISHED 1841

C. DODGE FURNITURE CO.

Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

REPAIRING AND REFINISHING

Factory and Warerooms off North St.

Telephone Connection.

MANCHESTER-BY-THE-SEA, MASS.

EDWARD S. KNIGHT**Florist**

40 School St., Manchester

Flowers for All Occasions**EVERYTHING FOR THE GARDEN**

TELEPHONE 10

ESTABLISHED 1884

H. BAKER, TAILOR

The Breeze Building, 33 Beach St.

Manchester, Mass.

Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM**MILK and CREAM, Fresh Eggs**

Telephone Conn.

P. O. Address, Manchester, Mass.

S. K. PRINCE. Prop.

THE BRITISH TAILORING COMPANY

SANDBERG & DONERT

HABIT MAKERS**Ladies' and Gents' Tailoring. All classes of Work a Specialty****Cleansing, Pressing, Dyeing, Remodelling**

Latest Patterns and Paris Fashion Styles. Guaranteed Satisfaction to All Customers.

This is our second year here and a long list of satisfied customers is our best recommendation.

Please notice the location:

46 Beach St., Woodbury Building, Manchester, Mass.

Telephone 179

MANCHESTER.

Miss Madeline Gray left this morning for a visit with the T. A. Robbins family at their farm in Winchester. Mrs. John Price goes to the same place today for a visit with the A. L. Sabens.

The big event of the week in the line of dances at Manchester will be the annual Drug Clerks' ball, on Thursday evening, August 3d. This will be held in the Town hall and the dance will be preceded by a concert by Long's full orchestra, which has been hired for the evening. This is regarded as one of the leading balls of the season on the North Shore and it is sure to be attended by the largest number of the summer thus far. The young men in charge will do much to make the evening one of pleasure for all who attend.

Friday evening, September 8th, has been selected by the Essex County club employees for their annual ball. This will be the 16th held under the auspices of the young men employed in the club house, one or two of whom have been there during that entire period. The ball is looked forward to as the leading event of this nature in early September and is always the biggest and best of the season.

Thursday, August 24th, has been set as the date of the annual lawn party of the Sacred Heart church. It will take place on the grounds connected with the church and the parochial residence. Irish fiddlers, a Japanese tea garden, Scotch bagpipers, an orchestra and novel games will be included among the amusements and attractions afforded.

Miss Evelyn Stanton and Miss Georgiana Roulston of Boston, were recent guests of Mr. and Mrs. J. A. Torrey, Union street.

A Commendable Work.

The work being taken up by the Manchester Woman's club of providing a committee to take the children to Singing Beach for an outing at certain hours throughout the week, is a very commendable movement. The children will meet at the postoffice during the coming week at the hours designated, when they will be taken in charge by the following ladies: Monday, July 31, 9.30, Mrs. George S. Sinnicks; Tuesday, Aug. 1, 1.30, Mrs. Alfred S. Hersey; Wednesday, Aug. 2, 1.30, Miss Annie Lane; Thursday, Aug. 3, 1.30, Mrs. Oscar B. Wing; Friday, Aug. 4, 2 p. m., Miss Ruth Blaisdell.

Sure results from a Breeze ad.

MANCHESTER.

The many friends of Mrs. E. J. Parsons, sister-in-law of Mrs. J. A. Torrey, will regret to learn of her death which occurred suddenly Monday evening at the Newton hospital. Mrs. Parsons has been a frequent visitor to Manchester and two years ago she spent the summer here, as well as part of last summer.

Many young people from here are planning to attend the Drug Clerks' ball in Manchester next Thursday evening, August 3d. The event will be the largest and best of the summer and will be held in the Town hall. A concert by Long's full orchestra will come before the dance.

Mr. and Mrs. Wm. Hawsworth, who have been on a six weeks' visit to Mr. Hawsworth's former home in England, returned Wednesday of last week after a very pleasant trip. They were in England in time for the coronation, and one feature of the trip very pleasing to Mr. Hawsworth was his being able to see Judge Moore's horses win a number of ribbons in the International Horse show in June.

Lawn Party in Aid of District Nurse Fund.

The lawn party held on the lawn of the residence of Leonardo W. Carter, School street, Manchester, Tuesday evening, was another one of those successful occasions both financially and socially, with which the Manchester Woman's Club has been creditably connected. Mrs. George S. Sinnicks was chairman and Mrs. William W. Joseph was secretary and treasurer of this event—its object being to secure funds for the district nurse work.

Under the star-lit sky with nearer overhead strings of Japanese lanterns giving light, and to the strains of music from an excellent Victor machine in charge of Miss Grace Merrill, chairs and tables were arranged for the company, who, while seated, purchased home-made ice cream, cake and sherbets in variety, served by the chairman and the following waitresses: Mrs. Alfred C. Hooper, Mrs. Walter R. Bell, Mrs. Charles E. Bell and Miss Beth Jewett. Miss Jessie Hoare and Mrs. William W. Hoare dispensed ice cold lemonade and tonics which met with ready sale. Those desiring to know more of their fortunes were so enlightened by Normandy gypsies:—Mrs. Percy A. Wheaton and Mrs. Leonardo Carter. The committee was ably assisted by L. W. Carter, John Carter and Allen McKinnon in decorating the grounds.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

Manchester Public Library—New Books.

African Game Trails,	
Roosevelt	916.7-R
Cliff Castles and Cave Dwellings of	
Europe, Baring-Gould	571-G
Half a Hundred Hero Tales,	
Storr	292-S
How the World is Housed,	
Carpenter	613-C3
Prejudices, Flandran	814-F6
Story of the Carol,	
Duncan	783-D
Tyranny of Speed,	
Hodgkinson	612-H
Fiction:	
Basset, Tallentyre	T147.1
House in the Hedge,	
Barbour	B2391.12
More than Kin,	
Wentworth	W479.2
Scarlet Pimpernel,	
Orczy	O641.3
Vintage, Sharts	S532.1
Young Pitcher, Grey	G845.1

Clocks wound and cared for by the season. Loomis'.

SAMUEL KNIGHT & SONS**COAL and WOOD**

36 Central Street

Manchester-by-the-Sea

GEO. W. HOOPER,

DEALER IN

FIRST-CLASS GROCERIES

Kitchen Furnishings

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F. K. HOOPER, Prop.

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First-Class Provisions, Poultry, Game, Vegetables, etc.

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BEVERLY FARMS.

MAGNOLIA.

Oldest Established Drug Store in Manchester

Business Founded in 1856.

Sole Agents in Manchester for Eastman Kodak Company and Huyler's Confectionery

Registered Pharmacists Always in Attendance at our store

Developing and Printing Promptly Done

Benj. L. Allen,

Corner School and Union Sts.

Registered Pharmacist

Manchester, Mass.

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If one is busy call the other

FREE!

Send postal for a large sample--enough to make 10 cups of tea.

**A GOOD
TEA****30 cents
PER POUND****5 lb. Chest****FREE DELIVERY****ORIENTAL TEA CO.****SIGN OF BIG TEA KETTLE**85 AND 87 COURT ST.
SCOLLAY SQ., BOSTON.**MANCHESTER.**

Many of the most popular makes of shoes, for men, misses, children and women are being sold at below cost prices at the Charles Hooper store, which has just been bought by W. R. Bell. It would pay Manchester people to call and look over the stock. *

Mr. and Mrs. C. E. Bullard of Peterboro, N. H., paid a short visit to their daughter, Mrs. J. A. Lodge, Church street, this week.

Born Wednesday, July 26th, a son to Mr. and Mrs. Wm. O'Brine, Bridge street.

Emerson, Douglas and Nesmith oxfords at Bell's. *

To Whom it may concern:

Whereas a statement has been made that the dance scheduled for Tuesday evening, August 8th, in Town hall, Manchester, under the auspices of the employees of the Essex County club, is not run by the employees at the club, the management of the association wish to declare the statement as made to be a deliberate falsehood and was made to hurt the association and to help their own individual case only.

C. A. DRISCOLL,

Vice Pres. and Sec. of the Essex County club Employees Relief Association.

ORIOLES 9, CRICKETS 1.

On the playground at Manchester last Saturday, the Orioles of Danvers defeated the Manchester Crickets, 9 to 1. The score:

Innings	1	2	3	4	5	6	7	8	9	R	H	E
Orioles	0	0	0	0	5	1	3	0	9	9	2	
Crickets	0	0	0	0	0	0	0	0	1	1	5	1

Batteries—W. Sullivan and Kenney; Garrity, Cook and Rust.

NOW IS A GOOD TIME

to take inventory on your printing for fall and winter use. You'll be too busy to give it proper attention later.

THE BREEZE PRINT
Manchester, Mass.

Quality Stores Serve Quality Ice Cream

Whenever the sign of the Jersey Ice Cream is displayed in a drug store, confectionery or ice cream parlor it is an assurance that the ice cream served is the best you can buy, and it will be served right.

Jersey Ice Cream is found in the stores of up-to-date, wide-awake dealers whose methods of handling are the cleanest and whose facilities for keeping ice cream in perfect condition are the best. While costing them more, they know

Jersey Ice Cream

is the best grade of ice cream they can serve their customers. It is guaranteed pure because it is made of rich, tested cream from our Vermont creameries, pure fruit flavors and extracts and the best cane sugar. Combined with our sixteen years experience in making, the result is ice cream of delicious smoothness of texture and richness of flavor—always free from lumps, salt or bits of ice. Made in our absolutely hygienic factory and packed and shipped in perfectly clean cans.

Look for the Jersey sign and learn how good ice cream can really be.

JERSEY ICE CREAM CO.
Lawrence, Mass.

H. J. GAY ELECTRIC CO. Everything Electrical

Successor to Clark and Mills Electric Co.

HEADQUARTERS FOR
ALL STYLES OF

G. E. Tungstens and Edison Lamps

Postoffice Block

Manchester, Mass.

Telephones: Store, 12-11; Residence, 24-5



FIFTEEN DOLLARS A MONTH.

Can YOU Save \$15 a Month?

The average man between 20 and 40 years of age ought to be able to do as well or better than that. Of course there may be good reasons in your case why you cannot save that much, but be sure they are good reasons before you are satisfied with less than that. Saving \$15 a month

MEANS \$2,200.00 in TEN YEARS

When you include the interest which your money will earn in the Manchester Trust Company \$2,200.00 is a small fortune in itself and with that capital you will be in a position to make a great deal more money.

Money deposited in our interest department during the first five days of any month draws interest from the first of that month.

Interest paid on checking accounts.

MANCHESTER TRUST COMPANY

Manchester-by-the-Sea, Mass.

MANCHESTER.

Mr. and Mrs. Albert Rogers leave the middle of next week for a visit in Yarmouth, N. S., and vicinity.

While practising baseball Tuesday evening, Archie Cool got struck with the ball in his right eye. The accident was very painful, but fortunately the eye was not injured. He was absent from his duties at Hinchliffe's only a few days.

Miss Alice M. Brackett, formerly commercial teacher at the High school, is visiting friends in town.

Some unusual bargains in shoes may be found at the Charles Hooper store, Central square. Walter R. Bell has bought the business and will sell out the entire stock at below cost prices. *

A dance is to be held in the Town hall on August 8th, under the auspices of the Essex County Club Relief association, composed of young men who work on the grounds at the club.

The Manchester Woman's club is to have its second outing next Wednesday, August 2d, when they will go to Marblehead for the day. They will leave Manchester on the 9.35 express train to Salem. At Marblehead they will visit the many places of historical interest. It is hoped a large number will participate.

MRS. K. B. SHERMAN, MILLINER

Is Showing a Very Attractive and Selected Line of
SUMMER and LINGERIE HATS

44 Central st., Manchester Next Door to Bradley's Plumbing Shop

Heath's Manchester Fish Market

Wholesale and Retail
Dealers in

Fresh, Salt and Smoked Fish

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OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.

JOHN HEATH, PROP.

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Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street,

Manchester, Mass.

Telephone Connection.

Teams Cover all along the North Shore.

The band concert last night attracted the largest crowd of the summer. Fully 2500 people congregated in the square. Hundreds came from out of town, Beverly Farms, Beverly and Salem, and from Magnolia and Gloucester. The Salem

Cadet band gave an excellent concert.

Born Thursday, July 27th, a son to Mr. and Mrs. David C. Hutchinson.

Miss Nellie Leonard left today for a visit in New York city.

Gloucester Section

NORTH SHORE BREEZE

WEST GLOUCESTER.

Henry Hayes of Boston is making a short stay with his aunt, Miss Ann Hayes.

The Boston and Northern Street Railroad company is making needed repairs to the tracks in the vicinity of Haskell's green-house. Many cars have been derailed here recently, causing long delays. It will be a great relief, and cause much rejoicing among the patrons of the road when the proposed heavy rails replace the present small ones.

Harry Dow and family of Needham have established a camp on the Dyke pasture estate, where they will remain two weeks.

Mrs. Henry C. Burnham of Woburn spent several days this week with her parents Mr. and Mrs. Mark F. Burnham, of Walker court.

Mrs. Frank Bagley of Concord street, is entertaining her sister, Mrs. Rachel Carter and son Edward, of Portsmouth, N. H.

The regular Friday night prayer meeting of the Congregational church, will be discontinued until the first of September.

Mr. and Mrs. William Davis of Dyke pasture are making an extended tour through Maine by automobile.

Frank J. Bray and family have arrived for the season and are located at their cottage, "Rest-a-While" on New Way lane.

Miss Elizabeth P. Burnham of Walker court is making an extended visit with her sister, Mrs. Charles W. Schaller of North Beverly.

The young people of West Gloucester enjoyed a delightful trolley ride to Salem Willows Wednesday night. The special car started from Center street, Gloucester, at seven o'clock and the young people were picked up all along the line until the car arrived at Harlow st., So. Essex. The party reached Salem Willows about 9.30. There were 2 other specials from Gloucester which arrived at the Willows at the same time, which added much to the pleasure of the occasion. The many attractions at this popular resort were enjoyed until eleven o'clock at which time the West Gloucester special started for home. The party, which numbered about forty, arrived home without mishap at an early hour in the morning.

ANNISQUAM.

Mr. and Mrs. Frank Bott of Arlington and Annisquam, announce the engagement of their daughter, Miss Helen L. Bott, to Theodore P. Harding of Arlington. Miss Bott is an artist. Mr. Harding is a member of the Boston Stock Exchange and the Colonial club of Cambridge. He is secretary of the Belmont Spring Country club and of the Arlington Rough Riders.

Commodore Harry Wiggin of the Annisquam Yacht club has returned from Kiel, Germany, where his yacht Bibelot captured the sonder class trophy and honors in the international races.

Dr. Isaac Adams of Cambridge, a pioneer summer resident of Annisquam, died at Squam Monday. He was famous as the inventor of nickel plating. His father was Isaac Adams, inventor of the Adams printing press. He was an honor graduate from Bowdoin in 1858 also attended the Harvard Medical school and the School of Medicine in France. He married Miss Lucille Elily Lods of Paris, who died in 1907. He is survived by two sons, Walter O., and Rayne Adams, also two daughters, Mrs. E. D. Mellen and Mrs. Walter A. Hopkins of Cambridge, summer residents of Annisquam. The funeral was held Wednesday morning at Annisquam.

ROCKPORT.

Clarence Seamans of Brooklyn and Pigeon Cove is one of the committee to arrange for a 25-foot boulevard in the White Mts. It will be started this summer from Franconia Notch to Crawford Notch.

WEST GLOUCESTER.

Miss Urmah Dorloff of Everett, is the guest of Mr. and Mrs. G. Warren Lane at the Brookside farm on Concord street.

The Congregational Sunday school of this place in conjunction with the Bethany School of the city proper are holding their annual picnic at Centennial Grove today.

Mrs. E. M. Switzer of Chicago, Ill., is the guest of her parents, Capt. and Mrs. George C. Richards of Lane's hill.

CONOMO.

Mr. and Mrs. H. C. Remick, entertained Miss Mary Jenkins of Andover over the week-end at Camp Lynn.

Misses Vivin and Verda Beverly of Brookline, are spending a week with their sister, Mrs. Sefton Earl at the Lufkin cottage.

Among the guests that appreciate the fine dinners served at the Conomo Hotel, is Miss E. K. Payne of Boston, who frequently visits this popular North Shore hotel, making the trip in her automobile.

Miss Elizabeth Mackinnon of Lexington, is the guest of Mrs. C. S. Spaulding at Cedarhurst.

Pompey and Rodney Presby are enjoying their stay at the Homans cottage at Conomo. There is nothing more enjoyable to young Rodney than a "brisk bonfire."

Walter Burns Robinson, the noted Scotch tenor, passed the week-end with Harry Barrett Jackson, prior to filling an engagement at Titicut.

William R. Macdonald has entire charge of the music Choate Day, August 28th. B. B. Story, Perry Burnham, John Proctor and Arthur Haskell, comprise the quartette.

Theodore Barrett of Melrose, entertained several friends over the week-end.

Mrs. Gayman of Cambridge, spent the week-end with Harry B. Jackson.

Mr. and Mrs. Goss of Rockport, were guests Sunday of Harry B. Jackson.

C. T. Miller of Barrington, R. I., is the guest of Mrs. James B. Henney at Cedarhurst.

Mr. and Mrs. George Low of Peabody, are the guests of Mr. and Mrs. H. F. Whidden and son Donald, of Peabody, at the "Rock Haven" Cedarhurst.

The river bank along the Conomo side of the Narrows, is being gradually washed away by the severe storms that visit Conomo every winter. Eight feet of the lawn in front of the fine residence of Harry B. Jackson was carried away last winter. The town of Essex should take some means of preventing this great damage to the valuable shore property at Conomo. A sea wall built along this section of the water front would in years to come save what is a big asset to the town.

WEST GLOUCESTER.

George Pierce of Essex avenue, in company with his grandson, G. Horace Bromley, has gone to South Windham, Me., where he will make a visit with his daughter, Mrs. Lewis Bromley.

Miss Mabel V. Pierce of Boston, has been spending her annual vacation with her parents Mr. and Mrs. George Pierce of Essex avenue. Miss Pierce will resume her position Monday.

Miss Helen B. Roberts of Sumner street, will spend the balance of the summer in Ipswich with her aunt, Mrs. Benjamin Currier.

The hail stones that accompanied the severe thunder shower of last week caused considerable damage to crops in some sections. Ernest L. Marshall counted over seventy holes made by little ice balls in one squash leaf.

Miss Blanche Richards of Chicago, Ill., has arrived here and will make an extended visit with her parents, Mr. and Mrs. George C. Richards.

Miss Mildred Roberts of Essex avenue, spent Sunday in Rockport, as the guest of her brother Bertram Roberts.

Mrs. Rachel Lovett and daughter, Miss Anne Lovett, have taken occupancy of their Wingaersheek Beach residence for several weeks.

At the Congregational church, Sunday, the pulpit was filled by Rev. Henry Parsons, Chaplain of the Fishermans' Institute of Gloucester. Rev. Mr. Parsons is a pleasing and forceful speaker and his sermon was greatly enjoyed by the large audience that attended the service.

The West Gloucester Grange is planning to hold a Grand field day and fair the latter part of August, which will eclipse any affair of a similar nature ever undertaken by the grange. The social committee, Mrs. George W. Lane, chairman, has the arrangements of the affair in charge.

LAWN PARTY AT ESSEX.

The Annual Lawn Party of the Y. P. S. C. E. of the Congregational church, Essex, took place on the Raymond lawn on Thursday afternoon and evening of last week. It was under the efficient charge of the social committee of which Miss Agnes M. Choate is chairman. The booths were prettily arranged and decorated. The fancy work table was very prettily decorated with colored crepe paper and was piled high with beautiful and artistic goods, which under the charming salesmanship of Mrs. Herbert P. Andrews, Gretta Burnham, Mrs. C. L. Harding and M. F. Choate, soon dwindled away and was entirely sold long before the closing of the party.

The cake table came next. Here Mrs.

Frank Goodhue, Helen G. Mears and Francis S. Low presided. Never before had there been so many loaves of cake contributed—never had they looked richer and nicer. Early in the day all the empty candy boxes that could be found had been gathered in. It looked like a formidable task to dispose of this great stock, but under the magnetic influence of this charming committee it disappeared like dew before the rising sun.

The candy table was quite a grand affair. A rustic booth had been created, beautiful in design and workmanship. It was trimmed with green leaves and berries, taking hours of time to do it. Here Maidie P. Polleys, Marjorie Story, Helen A. Choate and Lelia Raymond did the honors. The table was always busy, whether it was the attractiveness of the waitresses or the seductiveness of the sweets over which they presided, we are unable to tell, but be it as it may, their stock was completely sold.

The ice cream table was presided over by B. Frank Raymond, Ruth Watson and Helen McIves. Ice cream is always in demand and it is no wonder with so efficient helpers Mr. Raymond soon disposed of his stock.

Lemonade table. Here much care and pains had been taken to trim the table and make it attractive and the charming committee—Annie M. Story, Beth Burnham and Ruth Lawson, had a rousing good trade from the beginning. At the mysteries table three little girls—Agnes Burnham, Nellie Raymond and Evelyn B. Proctor, had charge. Somebody must have worked hard to get the immense number of mysteries together. Mystery attracts everyone, and these beautiful little girls

had all they could do to peddle them out until all were sold.

The peanut committee, Ruth Low, Mary Burnham and Velmar Turner, employed a unique way of selling their wares. Runners were employed who shouted, "peanuts, hot peanuts," making things lively and cheerful.

Celia M. Choate, Ruby Adams and Abby F. Low, the committee on music furnished the National Guard Orchestra, who discoursed "sweet" sound from 7 to 9.30 in the evening to the delight and enjoyment of all.

The lawn was beautifully lighted with electric lights—pink, white, green, red and blue. These were furnished free by the Gloucester Electric Light Co. They were admirably arranged by Stanley Wonson and Marshall Cogswell.

The supper under the able supervision of Mrs. H. N. Goddard, Mrs. Julia S. Mears, Mrs. Lambert, Mildred Watson, Martha Wonson, Winnifred Burnham, Georgia Story, Paul Goddard and Melville Low, was an immense success. Admissions under Rev. Mr. Goddard, Frank E. Raymond and Ralph Low netted more than last year. We must not forget to mention Leonard—for by his faithful work in placing the ropes, the people were prevented from climbing over the wall or some other way and were led to the gate where they dropped ten cents and came in.

The annual lawn party of the Y. P. S. C. E. has come to be one of the social events of the year in Essex, and is made a town affair and is patronized by all. The party of this year will rank among the most successful ever held. Financially it netted about \$100.00.



THE NAUTILUS

Arts and Crafts

An Attractive Shop in Gloucester, Mass.

Artistic Novelties in Great Variety. Gifts for Men.

Hand Tooled Leather. Original Work and

ALWAYS SOMETHING NEW

3 Angle St., near Surfside Hotel

Tel. 807 M

CORRIDOR PUZZLE EXCHANGE

Bradford Building Corridor, Main St., Gloucester

Jig Saw Puzzles to Rent and for Sale. Puzzles Ranging from 100 to 1200 pieces. Special Corner Features in our Puzzles Not Found in other Makes.

Exchange Open From 8.30 A. M., to 6 O'clock P. M.

E. B. Oakes

Automobile Tire Repairing and Vulcanizing

All Work Promptly Done.

Satisfaction Guaranteed.

29 Main Street, Gloucester, Mass.

You'll Trade Here Eventually. Why Not Now?

Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

J. C. SHEPHERD COMPANY

Groceries and Provisions

143 Main Street

-:-

GLOUCESTER, MASS.

WEST GLOUCESTER

When in the course of time your wisdom and discretion prompts you to select a place in which to enjoy the peaceful serene and ever delightful experience of "Country Life" it will be to you a source of "Joy forever" if you wisely choose some "quiet nook" in West Gloucester, "The Real-Ease-State"

Alex. W. Andrews

375 Essex Avenue

Telephone 458-M

WEST GLOUCESTER,

MASS.

Are Your Clocks in Good Order?

We make a specialty of calling at your residence to repair, wind and regulate your clocks. Let us quote you a price for the season.

Clocks to be repaired called for and delivered. Drop us a post card today.

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Residence Telephone 423 J

WEST GLOUCESTER.

Miss Eva Clark of Boston, was the guest of her cousin, Miss Lottie M. Marshall of Concord street over the week-end.

The annual lawn party held by the Ladies' Aid society of the Congregational church, Tuesday afternoon and evening, was a pronounced success. The weather was ideal for the event and in some measure accounted for the large gathering of people upon the lawn in the evening. The grounds were tastefully decorated with electric lights, Japanese lanterns, bunting, etc. The supper served by the ladies was in every way first class and was greatly enjoyed by a large number. The different booths were well patronized during the evening, and the ladies feel well pleased with the financial returns. The feature of the evening was the music furnished by the Mandolin club of Gloucester.

Many young people from here are planning to attend the Drug Clerks' ball in Manchester next Thursday evening, August 3d. The event will be the largest and best of the summer and will be held in the Town hall. A concert by Long's full orchestra will come before the dance.

Sibley-Marsh.

The marriage of Mrs. Lillian Chadbourne Marsh, daughter of Mr. and Mrs. James M. Chadbourne, and George L. Sibley, of Newtonville and Magnolia, was solemnized in the Episcopal church of the Messiah, corner of St. Stephens and Gainsborough streets, Boston, last Saturday at high noon in the presence of the immediate relatives and friends of the young couple, Rev. Mr. Barker officiating.

At the close of the ceremony the wedding party went direct to the Copely Square Hotel, where dinner was served. They went to New Hampshire for a brief honeymoon trip. A reception to their relatives was held at the home of the bride's sister, Mrs. Merrill A. Marshall, on Essex avenue, West Gloucester, Monday evening.

The young people were the recipients of many presents, consisting of cheeks, gold pieces, china, linen and household articles. Mr. and Mrs. Sibley will make their home in Magnolia for the summer, and will live in Boston in the fall and winter.

The world is looking for the man who can do something, not for the man who can "explain" why he didn't do it.

Everything For Man, Woman and Child Can be Had Here
Prices From 1c to \$1, Nothing Over
The Rome 25c Store, 102 Main Street

GLOUCESTER, MASS. - - -

Next Door to Gas Office

Hot Weather Specials at Gordon's

MANUFACTURER'S CLEARANCE SALE OF SUMMER WEARING APPAREL.

A New Lot of Those Nice New Waists Just In

The kind that are worth from \$2 to \$3 each, but which you have been buying during this sale at 98c each

WASH DRESSES AND LINGERIE DRESSES.

\$3.98 dresses for \$1.98
\$4.98 dresses for \$2.98

LINEN COATS.

75 Pure Linen Coats, regular prices \$2.50, \$3.00 and \$4.00.
Sale price \$1.48

PONGE COATS.

Regular price \$7.95. Sale price \$3.95
Regular price \$9.95. Sale price \$4.95

WHITE SERGE AND MOHAIR SKIRTS.

Regular prices \$5.00 and \$6.00. Your choice \$2.98 each
Hundreds of Bargains to delight you at

SIMON GORDON. :: 122 MAIN ST., GLOUCESTER.

CONOMO.

Lawyer James B. Henney of New York, spent the week-end with Mrs. Henney and daughters Misses Janet and Ethel at the Smith bungalow, Cedarhurst.

William R. Macdonald entertained friends from West Gloucester over the week-end at his Chebacco Island cottage.

W. P. Chester, manager of the Conomo Hotel, reports a substantial increase in the arrival of guests at this popular North Shore resort during the past week. Among the recent arrivals are the following: Miss Allen and Miss Walker of Philadelphia, Pa.; Mr. and Mrs. Wright, North Andover; Frank Maybee and Joseph Toukee, Boston; Mr. and Mrs. Wyman and Miss Wyman and chauffeur of Newark, N. J.; E. W. Cranford and party of six of Boston; Mr. and Mrs. R. K. Hunt of Kentucky; E. A. Fisher of Cleveland, Ohio; Mr. and Mrs. John Allyn and Miss Allyn and Mr. S. B. Allyn of Texas; Samuel Lyford, Joseph Lyford and Nellie Lyford of Chicago, Ill.; Samuel Wild, C. Wild and George Curran; E. C. Smith and party of six of Boston; Mr. and Mrs. H. G. Woodward and Mr. and Mrs. E. L. Brown of Bingham, Ala.; Mr. and Mrs. S. A. Lord and Mr. and

Mrs. F. N. Hoag of Beverly; E. F. Thatcher of Brooklyn, N. Y.; Mrs. M. L. Hutchinson and Miss Lucie Lawson of Beverly; F. Davis and party of Beverly; George Bisbee and party of Boston; Mr. and Mrs. Austin P. Ellis of Everett; F. J. Durgan and J. J. Nally of Lynn; J. E. Wily and party of six, E. R. Darling and party of seven of Newton; J. B. Carter and J. M. Carter of Manchester, N. H.; Mr. and Mrs. Stowell and chauffeur of Boston; Mr. and Mrs. Adam Reeve of Salisbury; S. Arnold and Miss Wood and chauffeur of Boston; Mr. and Mrs. White of Lynn; Mr. Clark and party of six of Marblehead; J. W. Russell of Gloucester; Mrs. H. A. Pratt of Gloucester.

ESSEX.

Gordon McKay of Taunton, is visiting with his aunt, Mrs. Woods on Northern avenue.

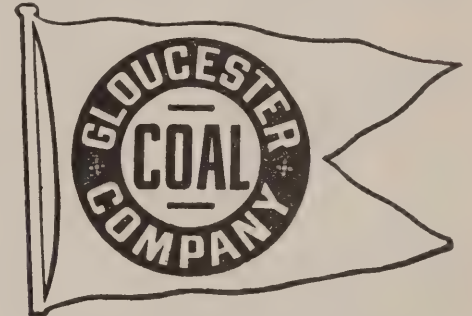
J. W. Cole of Salem, was in town on Wednesday.

The Orthodox picnic will be held at Centennial Grove, August 2d. Efficient committees will be appointed and a full line of sports provided.

The soul would have no rainbow
Had the eyes no tears.

BUY COAL NOW!

No Advance in PRICE
BEST grades of hard and soft COAL furnished promptly in any quantities and at lowest prices. Auto Truck delivery in Manchester, Magnolia, Essex and all parts of Cape Ann.



THE PUREST OLIVE OIL

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Purity Guaranteed.

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159 Main St., Gloucester, Mass.

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American and European Plans. Special rates
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2-23-14

HAMILTON.

Reuben K. Patch has sold his estate at East Hamilton to Mrs. Hugo R. Johnstone. The Johnstone estate, "Brackenside," covers about 360 acres. The Patch estate is located at one of the entrances to Brackenside. The estate known to the older residents as the Joshua Dodge place, which was recently purchased by George S. Mandell of George W. Fitz is undergoing many repairs and improvements. The stable is being fitted up to accommodate Mr. Mandell's fine horses. A pack of hounds has already been brought to the estate.

True bravery is shown by performing without witnesses what one might be capable of doing before all the world.

—La Rochefoucauld.

COOL DRINKS FOR HOT DAYS

There is nothing these hot, sultry days so cooling as a Soda properly made. Making Soda right is our hobby—we do know how and that's why our fountain enjoys the large patronage it does. We serve you right and the cost is small.

K A V A N A G H

The Druggist, - South Essex, Mass.

CHESTER C. BURNHAM

—DEALER IN—

GENTS' FURNISHINGS, HATS, CAPS,

Boots and Shoes, Daily and Weekly Papers, Cigars and Tobacco,
Fruit and Confectionery.

PHONOGRAPHS

73 Main st. - South Essex, Mass.

SALTED PEANUTS A SPECIALTY

We make them as needed

Always New and Crisp

J. N. TUCKER

Post Office - So. Essex.

ESSEX BASEBALL.

The game last Saturday in the Sunday School league was between the Dane Streets of Beverly and the Essex, at Essex. Dane Street took the bat first and knocked out three runs. This looked pretty good for them but they didn't see home again until the 8th when they scored one more run. Essex played a steady game from start to finish. The summary:

ESSEX

	ab	r	h	po	a	e
Boutchie, 2b	5	3	4	3	1	1
Wetmore, c	5	1	1	13	2	0
Low, 3b, p	5	0	0	1	2	0
Story, cf	4	0	0	1	1	0
Burnham, 1b	4	0	0	6	1	0
Lufkin, p, 3b	4	0	2	2	1	0
Lane, ss	4	1	1	1	1	0
Lander, lf	1	3	0	0	0	0
Eason, rf	4	1	0	0	0	0

Total36 9 8 27 9 1

DANE STREETS

	ab	r	h	po	a	e
Payson, 2b	2	1	0	1	1	0
Foster, 1b	4	1	0	5	0	0
Hillery, ss	4	1	1	2	0	2
Grey, c	4	1	1	7	3	3
H. Briggs, p	3	0	0	4	2	2
Macks, cf	4	0	2	2	0	0
Clark, 3b, rf	3	0	0	0	2	0
Grant, lf	3	0	0	2	0	0
Ward, rf, 3b	4	0	0	1	0	2

Total31 4 4 24 8 9

Runs by innings ..1 2 3 4 5 6 7 8 9
Essex2 2 3 0 1 0 1 0 x—9
Dane Streets3 0 0 0 0 0 0 0 1 0—4

Three Base Hits, Macks. Left on Bases Essex 7; Dane Streets 5. Stolen Bases Essex 8 Dane Streets 2. Hits off Lufkin, 5; Briggs, 8. Struck Out by Lufkin, 5; by Low, 3. Bases on Balls by Lufkin, 5; by Briggs 2.

Other scores of Saturday's games:—
No. Beverly 14 Methodists 7; Baptists 4
Centreville 2.

Standing in League

	Won	Lost	Pct.
No. Beverly	10	1	910
Universalists	9	3	750
Essex	10	4	714
Dane Streets	7	5	562
Methodists	4	8	333
Centreville	2	11	154
Baptists	1	11	83

Dr. and Mrs. W. Alonzo Ellis are away on a week's boating trip off New Bedford.

Ralph B. Low is assisting at the Essex postoffice.

Dr. David Choate and daughter, of Salem, were in town on Tuesday.

B. Frank Wilkins of North Beverly, manager of the Shawmut Hat store, of Salem, was in town on Tuesday.

Miss Mollie Murphy of South Boston, is visiting with Miss Lizzie Doyle on Pickering street.

Fred Amero of Paris, France, is boarding with S. A. Mears on Conomo Drive.

Mr. and Mrs. Newell Goodhue and sons, Albert and Newell, spent Friday with their parents, Mr. and Mrs. Erastus Burnham on Spring Street court.

ESSEX.

Every person in Essex that has the good of the beautiful town in which they live at heart should take The North Shore Breeze. Aside from its interest and merit as a paper, replete with high class news, it introduces, unites and welds Essex into that glorious stretch of country—as one has said “fairer than the garden of the Gods”—The North Shore. Hitherto we have been unnoticed. Essex needs the North Shore and the North Shore needs Essex. There is no reason in the world why beautiful summer residences should spring up in Beverly, Manchester, Hamilton, Gloucester, Ipswich and stop at the Essex line. Essex has over twenty square miles of the most glorious country ever created. All Essex needs is an introduction to be appreciated. The North Shore Breeze is the medium at hand for this purpose. Let us then give it a most cordial reception.

Thirteen children were given a sail “down the river” to Ipswich Beach on Tuesday by L. E. Perkins in his comfortable and commodious launch. Capt. Bennie had charge of the party. There is not a more charming spot on the New England coast than Ipswich Beach. They spent the day there and had a grand good time.

The Methodist Sunday school will hold their annual picnic at Salem Willows, Wednesday, August 2d. The cars will leave the church at 8.40 o'clock and returning will leave the Willows at 7 p. m.

Miss Ruby Adams has just returned from a month's trip. She spent a week at Duxbury with her aunt, and three weeks with her cousin, Mrs. Roy Worden of Oswego, N. Y.

Mrs. Benjamin Larcom of Beverly, was in town on Monday.

Mrs. Samuel L. Story of Winthrop street, started Tuesday for Neponset, where she will make a short visit with the family of Edwin H. Oxner.

E. J. Story, after an extended tour with the Ringling Bros. circus, as clarionette soloist, is now at home.

Mr. and Mrs. Smith and three children are stopping at the Smith cottage at Chebacco Lake.

Mr. Schofield of Beverly is enlarging his cottage on Conomo Drive.

Stanley Cole of West Gloucester, has been given a car on the electric railroad on which he will act as conductor.

ESSEX.

Master Carl Lando of Beverly, has been spending the past week with Mr. and Mrs. Frank E. Burnham at their summer home on Choate Island. Mr. Burnham is an uncle to Carl.

Miss Louise Oxner of Neponset, spent a few days with Miss Nellie Raymond during the past week.

Mrs. Albert Low of East Boston, has taken up her abode at her summer residence on Winthrop street for the balance of the season.

The Essex Hospital club enjoyed a fine trolley ride and picnic at Long Beach on Friday. Among those who went were Mrs. Geo. Hart, Grace, Dorothy and Mary Louise Hart, Sarah Story, Abby Hoskins, Ruth Lawson, Helen Goddard, Louise Oxner, Agnes Burnham and Nellie Raymond. They went in bathing, had their pictures taken, had a bountiful collation and a general good time.

John Brimblecomb of Newton, is visiting his niece, Mrs. Carrie Burnham on Western avenue.

Jesse Brown, night clerk at the United Shoe Machinery Co., Beverly, is enjoying a vacation at Essex.

Percival Burnham, who has been at home for the past six months on account of sickness, will return to his work with Percival Bros., wholesale jewelers at Boston, on Monday next.

Mr. and Mrs. Albert Stevens of Topsfield, have been visiting with Mr. and Mrs. Chas. A. Story on Winthrop street.

Mr. and Mrs. John Jenkins of Salem, and Rev. and Mrs. Derbyshire, of the Washington street church, Beverly, will occupy the Lyman James cottage at Conomo Point, during the month of August. Rev. Mr. Derbyshire, much to the regret of his parishioners, will soon leave Beverly to occupy a larger field of labor at Haverhill.

Senter Stanley of Manchester, has the contract to repair the house of Elias Andrews, recently struck by lightning. He began active operations Tuesday.

CONOMO.

Mr. and Mrs. Arthur K. Choate, Miss Gertrude M. Choate, Miss Mary E. Moulton, Mrs. Sarah F. Stiles, Miss Irene G. Stiles and Arthur D. Stiles, of Beverly, spent the last week-end at the "Riverview" cottage at Conomo Point. They enjoyed the stay so much that they intend making a week's stay at the same cottage in September.

**Wingaersheek Inn**

A. O. PIERCE, Mgr.

The largest and most delightfully situated hotel in West Gloucester. Overlooking the Atlantic ocean from the finest beach in the world.

The famous Pierce clam bakes provided for large or small parties at short notice.

**Special Attention to Automobile Parties
Cottages To Let by Week or Season**

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WEST GLOUCESTER**

Conomo Hotel, Conomo Point, South Essex

W. P. CHESTER, Mgr.

**BROILED CHICKEN, FISH AND COMBINATION DINNERS
STEAM CLAMS TO ORDER UPON ARRIVAL.**

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Special attention to automobile parties.

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Surveys and Estimates made Promptly. Land platted and subdivided.

Mazeppa D. Betts

**CONTRACTOR, CARPENTER AND BUILDER
Bungalows a Specialty**

254 Essex Avenue

West Gloucester, Mass.

Essex Again the Storm Center.

Essex appears to be the storm center for all the thunder storms of late. Didn't it rain Thursday night of last week! Thunder and lightning, heavy, sharp crashes; hail and wind, just about the same kind of a storm as the week before. Telephones were disabled, electric lights and wires demolished, and a barn within a few hundred feet of the one destroyed last week was struck and burned to the ground. Wesley Burnham was sitting in his front door way watching the storm; there came a flash that almost blinded him—then a tremendous crash. A thin flame of fire was seen issuing from the barn of Evans Low across the road. He rushed across to the barn. He saw the hay afire on the floor; he skuffed it out with his feet and thought the danger was over; he looked back of him, the whole building was afire. Quick as thought, he loosed the cows in the barn and drove them out and rushed out himself, a column of fire following close at his heels. Much credit should be given to Mr. Burnham for his prompt action. The cows would

surely have perished. The firemen quickly rallied, but it was useless to work on the barn; their attention was given to the neighboring buildings. Two pigs in the cellar of the Low barn were burned; all the farming tools and several wagons were lost. It would be hard to replace the property loss with \$1500.

**Brown Tail Itch
Stopped At Once**

Rub on a little Toilettine as soon as you feel the discomfort. The relief is immediate.

TOILETTINE
MADE IN U.S.A.
Soothes and Heals

You can save your children from discomfort and real suffering in the next few weeks if you give them Toilettine to rub on their sensitive skins the moment the poisonous little hairs work in and make them so uncomfortable.

For Sale by all Druggists

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37 Hope Street
Greenfield, Mass.**

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LOAM, GRAVEL, WOOD AND COAL

TEAMING AND JOBBING

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Summer Estates for Rent

AGENT for GLOUCESTER COAL CO.

Telephone 74 Magnolia.

MAGNOLIA MARKET

LAFAYETTE HUNT, Proprietor

BEEF, PORK, MUTTON, HAM, POULTRY, VEGETABLES, &c.

Agent for Deerfoot Farm Cream and Butter

Orders taken and delivered promptly

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Summer Cottages to Rent**Sea shore land and Bungalow Lots For Sale**

BEST on the NORTH SHORE

M. KEHOE

Carpenter and Builder

Jobbing Promptly Attended to

Summer St.

MAGNOLIA

John T. Commerford**Carpenter and Builder**

Jobbing Promptly Attended to

MAGNOLIA

MASS

Breeze Advertising Pays.

Patronize the Breeze.

MAGNOLIA.

The annual fair for the Village church will be held in the parlor of the Oceanside hotel next Wednesday, August 2, from 1 to 6. There will be useful and fancy articles, flowers and home-made candy for sale. The proceeds of the fair will be devoted to the general expenses of the church during the coming year.

Miss Sadie Abbott of Leominster, was the guest of her parents, Mr. and Mrs. John L. Abbott over Sunday.

Professor H. J. Krumpeln gave a delightful recital at the Village church on Monday evening and a similar recital at the Trinity church in Gloucester on Tuesday evening. Good audiences were present at both.

The weather Wednesday was ideal for the Sunday School picnic. Seventy-nine adults and children participated in the festive occasion, the largest number yet. Salem Willows was the objective point as usual. The party started at nine o'clock and returned about seven.

Work is progressing on the Memorial tablet to Miss Alice Story, which is to hang in the Magnolia Library, as a token of appreciation from its patrons. Roger Noble Burnham is the sculptor to whom the task has been entrusted. The inscription to be placed on the tablet is the composition of Miss Elizabeth Thornton, a life-long friend of Miss Story, and is as follows: "In Memoriam, Alice Frances Story, 1872-1911. For twenty years keeper of these books, guiding among them both youth and age with scholarly instinct and noble courtesy." The tablet is the suggestion of Mrs. Edward B. Richardson and associated with her on the committee in charge have been, Miss Marcia Bradford and Rev. F. J. Libby.

The dancing class on Monday evenings at the Women's club is proving quite popular, there being 23 members present at the last lesson. The embroidery class on Wednesday afternoons is another pleasant feature in which the young ladies show great interest.

On Wednesday evening another of the very popular gentleman's nights was held at the Women's club at which there was a large number present. All enjoying a very pleasant evening.

On Tuesday evening, August 1st, Professor Krumpeln will give a free recital at the Women's club house for the members.

First-Class Groceries and Kitchen Furnishings

A Complete Line of Staple and Fancy Groceries, S. S. Pierce Goods. Strictly Fresh Eggs, Butter and Cheese, Gasoline and Motor Oil.

GASOLINE—We have no garage and therefore can afford to sell the same gasoline at a less price than garages can. **OUR PRICE NOW LESS PER GALLON, LESS BY TANK.** We sell the same quality gasoline at **Less Price** than garages do—and we will continue to do so. We can also beat them with **CYLINDER OIL. TRY US!**

We have a large variety of **Hardware and Kitchen Furnishings, Crockery, Tinware, etc.**

MINERAL WATERS: Apollinaris, White Rock, Poland, etc. By the case or dozen. **Gingerales.**

P. S. LYCETT, Magnolia Ave. Tel. 63-2. MAGNOLIA
NEXT TO MEN'S CLUBHOUSE

MAGNOLIA.

An addition is being put on to the Summerside Laundry owned and managed by Mrs. Annie Ryan. The large increase in business this year calls for a larger building.

Mrs. Ernest Howe and sons have returned to their home in Leominster after a short visit with Mrs. Howe's parents.

Miss Mary Morley of Manchester, was the guest of Miss Clara Butler over the week-end.

Thomas P. Abbott of Hartford, Conn., is enjoying his annual vacation with his parents, Mr. and Mrs. John L. Abbott.

There will be the usual short dance on Saturday evening at the Men's club, this week, also the regular dance on next Wednesday evening. These dances are very popular—large numbers attending from Manchester and Gloucester, as well as many Magnolia residents.

Miss Dorothy Story is the new clerk at Mrs. Lafayette Hunt's dry goods store.

Many young people from here are planning to attend the Drug Clerks' ball in Manchester next Thursday evening, August 3d. The event will be the largest and best of the summer and will be held in the Town hall. A concert by Long's full orchestra will come before the dance.

Mrs. E. Haring Dickinson returned the first of the week from a motor trip to Townsend, where she was the guest of her uncle, Stephen B. Allen.

Edward O. Parker, soloist at the Baptist Temple, in Brooklyn, who is in charge of the Ovington Bros. store, will sing at the Village church next Sunday evening.

Palace of Sweets

Under New Management

¶We manufacture our own Candies and Ice Cream. Best Ice Cream Soda and College Ices served in our parlor. ¶Unadulterated fruit syrups, from pure, fresh fruits. ¶We cordially invite all our patrons to inspect our work rooms.

Ice Cream at Wholesale and Retail Delivered to All Parts of the City

197 MAIN STREET,

GLOUCESTER, MA66.

MRS. A. F. JORGENSEN

MEDICAL GYMNAST

AND

MASSEUSE

Graduated from Prof. Unman's Institute, Stockholm, Sweden

WOMEN'S CLUB, MAGNOLIA

'PHONE 3

NORMAN COTTAGE

Mrs. M. A. Eldredge, Prop.
MAGNOLIA

Room and Board
\$15.00 to \$17.00 per week
Table Board \$10.00 per week

MRS. EDITH STROMBLAD

Swedish Masseur

Diplomaed Pupil of Sanders Institution

Womens' Club House Magnolia
Telephone 3

Genuine seems to be allied to immortal youth. Goethe at eighty-four had the same deep interest in life that he felt at thirty or forty; and Gladstone at eighty-six was one of the most eager and aspiring men of his time.

A. M. LYCETT & SON

PHARMACISTS

Magnolia, Mass.

Telephone 27-3 Magnolia

Our prescription department always has a registered pharmacist in attendance. Only purest drugs.

Quality & Premere Fuller Green and Bell's Fork Dip CHOCOLATES

Imported and Domestic Cigars, Cigarettes and Tobacco.

Toilet Articles and Perfumes.

We handle all kinds of Bottled Waters and Celestins Vichy.

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Masseur and Medical Gymnast
THE WOMEN'S CLUB
Magnolia, Mass.

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OUR ANNUAL JULY SALE
OF
Women's New Wash Dresses
 at Saving of 1-3 and more

Hundreds of new, practical Summer Dresses in all the new popular warm weather materials are offered in this sale at remarkably low prices.

\$7.50 Marquisette one-piece Dresses **\$3.98**
 \$3.00 & \$4.00 Gingham and Percale Dresses **\$2.98**

We Solicit Charge Accounts

M. Hiner
 243 ESSEX ST. SALEM

Open Thursday and Saturday Evenings

Have you visited the Biddle Baking Company's "Little Bake Shop"?
 181-183 Essex Street, SALEM, MASS.

When we have more time we will tell you all about it. Please do not wait for us — come and see for yourself.

Bakers, Confectioners. Dealers in Ice Cream and Soda. Lunch Room in the Rear.

BEVERLY FARMS.

Mr. and Mrs. Walter P. Brewer have returned from an automobile trip with friends through the White Mts. Miss Brewer has concluded a sojourn with friends at Orleans, Cape Cod.

We read with interest in the Monday morning papers of the active part taken by the coachman and servants of N. S. Simpkins, in rendering assistance in the disastrous fire at Yarmouthport, Cape Cod, last Sunday. The Simpkins family recently moved from here to Cape Cod to spend the summer.

Letters remaining unclaimed at the Beverly Farms postoffice, July 26th: Miss Ellen Burns, Miss Minnie Buckley, Miss Alice Davidson, Carl P. Dennett, R. Delloure, Mr. William B. Wentzell, Capt. Eaton (Yacht Shadow), Mr. Gerry Guthrie, Mr. Thos. J. Gardner, Mrs. C. W. Green, William Gilman, Mrs. Lizzie Johnson, Mrs. E. M. Lake, Mr. P. Malloy, Mrs. Charles C. Oyes, Miss Olga Olson, Mr. Michael Ryan, Miss Josephine Ryan, Mrs. H. Robinson, Mrs. Catherine Stone, Roy E. Story, Mrs. Catherine Walsh, Mr. J. Yokoo. — Wm. R. Brooks, postmaster.

Old Timers at B. F. Keith's Theatre.

Following the minstrels at B. F. Keith's theatre will be another extraordinary attraction in the Old Timers' Variety Show, among those taking part being some of the most famous actors and actresses before the American public, both on the legitimate and the vaudeville stage. All will go back to the early days when vaudeville was known as "variety." These old timers have already appeared in New York, Philadelphia, and other cities, and made a tremendous hit. The surprising part of it being how really up to date some of them are. One of the foremost is Mrs. Annie Yeamans, who goes back to the days of Harrigan & Hart; Lottie Gilson, known as "The Little Magnet," who will sing her famous "Sunshine of Paradise Alley"; Maggie Cline of "Throw Him Down McCluskey" fame; Gus Williams, the old time German comedian; Ward & Curran, who are still playing their "Terrible Judge"; Mr. & Mrs. Harry Thorne, who will present an old time vaudeville sketch; Fox & Ward, two of the oldest blackface comedians in the country; Allen & Clarke, a musical team that dates back to the old days — and others.

Read the Breeze for news.

RUBBER SET**THE SAFETY TOOTH BRUSH**

Bristles gripped in hard rubber.

Price 35c**F. L. DECKER,** *The Druggist*

Central Sq., - Manchester, Mass.

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Dealer in**PAINTS, OILS, VARNISH AND GLASS**
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MILL FEEDS AND POULTRY SUPPLIES

30 Pearl Street,

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Tels. 90 and 91

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MANCHESTER

Tel. 170

Railroad Avenue,

ROCKPORT

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LAKE-CROFT INN**HAMILTON,
MASS.**

(FORMERLY WINNEPOYKEN HOTEL)

OPEN ALL THE YEAR ROUND

J. C. RAUCH, Prop.

Famous Chicken and Steak Dinners

Beautiful scenery. Best roads in state for automobiling and driving.

A large veranda around the house, where dinners can be served under the waving pines, with cooling breezes off Lake Chebacco. Also a large public and numerous private dining rooms.

Rooms single or en suite.

Boating and fishing excellent.

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GARDEN TOOLS

Are essential features for gardening at this season of the year. A large line of these articles, such as spades, rakes, shovels, hose, etc., may be found at the store of

JOHN W. CARTER

School Street,

(Telephone Connection)

Manchester, Mass.

TEL. CON.

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In business in Manchester 29 years.

Personal attention paid to all work.
Special attention to Interfering, over-reaching and tender-footed Horses.

Elm Street, Manchester

**EDWARD CROWELL
PAINTER**

And Decorator

Personal attention given to all work

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Announces to his Manchester patrons that he will be at his office, at 6 Union Street, daily, from 9 to 5 o'clock. Telephone 14-4.

Saturdays excepted

E. P. STANLEY**Auctioneer and Real Estate**

Five Valuable Estates For Sale

One For Rent

MANCHESTER, MASS.

JOHN L. SILVA**Local Expressing, Jobbing and Furniture Moving**Rubbish and Garbage collected and disposed of
All orders promptly attended to. Telephone 169-2. P. O. box 30"

Residence, Morse Court, Manchester

LAMPRON'S**Jobbing and Baggage Express**

Furniture and Piano Mover

Removing Waste from Residences

18 Brook Street, Manchester, Mass.

Tel. 177-4.

HORACE STANDLEY**HORSE-SHOER**

Particular attention given to

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Rubber tires applied. Tel. 12-2

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STORAGE FOR CARRIAGES.

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First-Class Work. Shop, Depot Square

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Poultry and Game Fresh Eggs and Butter Fruit and Berries All of the Best Quality	<h2>BREWER'S MARKET</h2> <p>WALTER P. BREWER, Prop.</p> <h3>Meats and Provisions</h3> <p>Orders will be Collected Every Morning and Promptly Filled</p> <p>BEVERLY FARMS, MASS.</p>
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<h2>WILBUR J. PIERCE</h2> <p>(Successor to Pierce & Pierce)</p> <h3>Plumbing, Steam and Hot Water Heating</h3> <p>Special attention given to Testing of Plumbing and Drainage, for which we are fully equipped. All Work Personally Attended to. Estimates Cheerfully Given</p> <p>TELEPHONE 65</p> <p>Can be reached at any hour of night by telephone in case of water leaks or any emergency.</p> <p>West Street - - - Beverly Farms</p>	
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<h2>J. A. CULBERT</h2> <p>Importer and Manufacturer of</p> <h3>FINE HARNESS, RIDING SADDLES AND HORSE FURNISHINGS</h3> <p>A full line of Stable Supplies, Trunks, Bags and Leather Novelties Repairing in All Its Branches Driving and Auto Gloves</p> <p>CENTRAL SQUARE, - - - BEVERLY FARMS (BRANCH, BEACH STREET, MANCHESTER)</p>	
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<p>JAMES B. DOW</p> <h3>Gardener and Florist</h3> <p>Roses, Herbaceous and Budding plants. Cut Flowers and Greenhouse Products for Decorations and Funeral Work.</p> <p>Main Street, Beverly Farms</p>	<p>J. B. Dow John H. Cheever JAS. B. DOW & CO.</p> <h3>Coal and Wood</h3> <p>We are now prepared to deliver coal at short notice to all parts of Manchester and Beverly Farms.</p> <p>Beach Street Hale Street Manchester Beverly Farms</p>
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<h1>MONUMENTS</h1>	
<p><i>Beauty</i> <i>so minus a</i> Extravagance</p>	
<p><i>It is by no means necessary to expend a large sum to secure a beautiful Monument.</i></p>	
<p><i>Let us prove this fact.</i></p>	
<p><i>Beautiful Illustrated Book Free</i></p>	
<p>KIMBALL BROS.</p>	
<p><i>9 & 11 Lynde St Salem Mass</i></p>	

BEVERLY FARMS.

Mayor Frederick A. Dodge has signed the order passed by the city council carrying with it an appropriation of \$5100 for the purchase of a new fire engine for the West street engine house. When the matter was first brought up Mayor Dodge was opposed to the new steamer, and secured estimates from engineers showing that the old steamer could be put in good condition for something like \$2800. Summer residents, paying taxes on millions of dollars worth of property, signed a petition asking for the steamer, and this had much weight with the mayor in inducing him to sign the order, rather than veto it as was feared by the firemen. The old steamer at the Farms will probably be sent to the North Beverly station, and kept in reserve. The city will buy a second size steamer, but as the cost is said to be in the neighborhood of \$5250, another appropriation may have to be made before the deal is finally closed.

Miss Lucy Sullivan of Charlestown is spending her vacation at the Farms as the guest of Mrs. Louise Wyatt, West street.

Essex Club Outing.

Pres. Taft will be the principle guest at the outing of the Essex club to be held at the summer estate of Congressman A. P. Gardner, "Sagamore Farm," Hamilton, August 26th. Among other guests of prominence will be Gov. Bass of New Hampshire and Gov. Tener of Pennsylvania, Senators Lodge and Crane, Sec. of Navy Meyer and Lieut. Gov. Frothingham. A large tent which will accommodate in the neighborhood of 2000 people will be erected on the grounds under which the dinner will be served during which time the Salem Cadet band will furnish a fine musical program. After dinner speeches will be made by President Taft and other big men in political life. It is expected that 1000 will be present at the outing. Each member and guest will be provided with a badge and none other than those displaying a badge will be allowed on the grounds. The police will be under the charge of selectman George H. Gibney of Hamilton, who will ask for officers from neighboring cities and towns for that day, giving the best police protection possible.

Miss Barbara Daniels has accepted a position with the N. E. Tel. and Tel. Co. in Salem, and has com-

menced her duties. She was formerly connected with the local telephone office.

The virtue of originality is not newness—it is only genuineness.

BEVERLY FARMS.

Ira E. Davis has gone to Philadelphia, where he will probably locate for a while. He is a time keeper for Connolly Bros., who have quite a large contract in that place.

James Gillis has leased one of the tenements in the new Mahan house, corner Haskell and Hart streets, and will move in very soon.

John Morris, who has been employed by the James D. Hooper estate, carpenter firm, has resigned and has left for New Hampshire, where he has accepted a position in a hotel.

Mrs. Elmer Yorke, who has been at the Beverly hospital as the result of injuries received in a runaway accident, has improved so that on Wednesday evening she was removed to the Farms.

Mrs. William Day, Jr., of Hart street, entered the Beverly hospital for treatment last Saturday.

Miss Dorothy Larcom, a book-keeper at the U. S. Machinery Co. plant in Beverly, is enjoying her vacation, spending it principally about the Farms.

Miss Elfa Streeter of Hinsdale, N. H., is a guest of Miss Jennie Bartlett of Hale street.

The Ladies' Sewing circle connected with the Farms Baptist church, at their meeting last week, voted to suspend their meetings for the balance of the summer.

Mr. and Mrs. Clarence S. Blake of Rockland, Me., have been visiting friends at the Farms this week.

A number of prominent Farms residents sent in letters favorable to the adoption of the police pension, to the Monday evening meeting of the board of aldermen.

Crowds of people have been seeking recreation and pleasure at West beach all this week. The broad piazza of the pavilion shelters crowds of people who find there much enjoyment. Each day seems to be a record breaking one for the number of bathers.

Jesse Pierce, who is somewhat improved in health, is leaving this week for a short visit with his brother in New Hampshire.

Mr. and Mrs. William Hawsworth arrived home the latter part of last week from a visit to Mr. Hawsworth's former home in England. They report a fine passage both ways and a pleasant time during their absence.

James, the eight months' old son of Mr. and Mrs. James A. Culbert of Greenwich avenue, is reported to be critically ill.

JOHN DANIELS GROCERIES AND PROVISIONS

719 HALE STREET, BEVERLY FARMS

Telephone 52

Visit our lunchroom and ice cream parlor connected with our bakery

Orders Will be Collected Every Morning, and Promptly Filled.
Cream—Wholesale and Retail.

The second annual public social and dance of the Beverly Farms club will take place in Neighbor's hall next Wednesday evening, Aug. 2d. Long's orchestra will furnish the music.

Miss Florence Towle of Providence, R. I., is a guest of Miss Emily McDonnell. Miss Agnes Ordway of Topsfield, who has been a guest of Miss McDonnell returned home this week.

The dance given in Neighbor's hall last evening under the management of St. Margaret's court of Forsters was well attended and was an enjoyable affair.

Preston WRC will hold a fair and dance the second week in September. The fair will be held in Marshall's hall during the day and evening where an entertainment will be given and sale tables will be arranged with articles which the ladies have collected and made. The following evening a dance will be held in Neighbor's hall. The exact date will be announced later.

The Beverly Farms Fife and Drum corps have received an invitation to take part in the parade and field day to be held in Danvers on Saturday, Sept. 16th. They have accepted. The affair is under the management of the Maple Corps cadets of that town.

We are pleased to announce that the horse-shoeing business of the late Mattis Hanson is to be continued by the late Mr. Hanson's nephew. Alfred Hanson, who formerly worked for his uncle, is to open the shop next Monday morning. He solicits a continuation of the patronage given his late uncle. Mr. Hanson is a bright young man and is well adapted to take up this kind of work. We bespeak for him a successful career.

H. M. & R. E. HODGKINS PAINTERS,

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Lock Box 1140

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Use V. V. V. for chapped hands
and roughness of the skin

Telephone 124-3 Beverly Farms

Boston Telephone 3416-L Back Bay

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M. Silverberg, Prop.

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Beverly Farms, Opp. B. and M. Depot

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SADDLE HORSES TO LET.

All Styles of Carriages For Sale or Exchange

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WYATT'S MARKET :: WEST STREET Meats and Provisions BEVERLY FARMS

Also a Full Line of

Choice Vegetables and Fruit in their season. Poultry, Fresh Eggs, Butter

ORDERS CALLED FOR AND DELIVERED

BEVERLY FARMS.

F. O. Garrity of Boston is the new barber at Peter Gaudreau's shop in Central square opposite the post-office. Mr. Garrity intends to work here the year round. He has been connected with some of the highest class barber shops in Boston.

A much needed and appreciated article is a fine large clock which was put up in the center hallway of the West Beach pavilion this week. It is a present from John H. Linehan, one of the corporation directors, and F. W. Varney, the Central square druggist.

"Mrs. Norman N. Bishop, who is so widely known in her service for the Woman's Home Mission Society, first as editor of Tidings and then as District Secretary for New England, was married at the home of her mother, Mrs. Catherine Davis, New Bedford, on June 28, 1911, to Mr. Edgar M. Fisher. Their home will be in Somerville, Mass." Mrs. Bishop is well known to Beverly Farms people.

Some unusual bargains in shoes may be found at the Charles Hooper store in Manchester. W. R. Bell has just bought out Mr. Hooper's business and he is practically giving away the entire stock. It would be worth the while of Beverly Farms people to call at the store.

Miss Alice Bloomer of Los Angeles, Cal., who is on a vacation trip east, was a guest, a part of this week, of Mr. and Mrs. Thos. D. Connolly, Oak street.

The city street department is at work on Hart street from its junction with Haskell street to the Wenham line. They are giving it an application of oil and sand which will make it practically dust-proof.

The Sarah Wyman Whitman club met last Wednesday to make arrangements for their annual fair to be held in the Baptist church chapel.

Miss Sarah E. Miller of Brookline, is a guest of Mr. and Mrs. James B. Dow, Hale street.

Established 1877 Telephone: Factory 243-12. Residence 219-12

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218 — 236 Rantoul Street, Corner Bow Street,
BEVERLY, MASS.

Carriage and Automobile Repairing

New Coverings, Tops and Slip Linings
for Automobiles

SPECIAL ATTENTION GIVEN TO ALTERATIONS

Painting and Varnishing

First-Class Work

Special Department for Automobiles

A large assortment of imported tobaccos, including Player's Navy Cut, Glasgow Mixture, Tortoise Shell, the Garriek, Oriental Mixture, St. Bruno Flake—and all the leading brands of cigarettes may be found at Peter Gaudreau's barber shop, Central square, opposite the postoffice.

James McManus, a clerk at Brewer's market did an act that required much courage and athletic ability last Monday morning. A pair of frightened horses, which had got away from the driver, came tearing through Central square, which was filled with children, teams, etc. Mr. McManus made a spring for the dragging reins as the horses were passing. He succeeded in holding on and after being dragged for some distance, he managed to pull the horses down to control. The deed certainly was a brave one and probably prevented serious results.

At the hearing before the Mass. Highway Commission, the auto license of Thomas J. Brown, a Farms boy until recent years, was revoked. Mr. Brown will not be permitted to run a car in Massachusetts unless at some future time the board thinks it advisable to reinstate him. This action is due to the recent accident which happened at North Beverly when the auto run into an ice train.

Charles E. Ober and family are spending a vacation at Belgrade Lake, Me.

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Repairing in all its Branches

Masonic Bldg., Cabot Street, BEVERLY

HAVE YOUR PRESCRIPTIONS

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**DELANEY'S
APOTHECARY**

Cor. Cabot and Abbott Streets
BEVERLY

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should keep.

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S. A. GENTLEE & SON

Funeral Directors and Embalmers

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Residence, 16 Butman St. BEVERLY

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TAILORS**

I. Shuman, Prop.

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We are glad to give to our depositors not merely the ordinary business courtesies and considerations, but whenever opportunity offers, our help and council as well.

We invite your business. The size of the account is not material.

BEVERLY NATIONAL BANK

BEVERLY, MASS.

CAPITAL - - - - - \$300,000

BEVERLY FARMS.

Rev. Abner F. Gorham of Wenham, for many years pastor of the Wenham Neck church, and well known at the Farms, to all the older members of the local Baptist church, passed away at his Wenham home last Sunday. The pastor of the Farms Baptist church represented the Mass. Baptist Ministers Conference at the funeral.

Rept. Herman A. MacDonald attended the farewell reception dinner to Rev. Arthur J. Derbyshire of Beverly, at the Salem club on Wednesday evening. The pastor of the Farms Baptist church was also invited but was unable to attend, due to an evening service at his church on the same evening.

"If I owned Beverly" is a daily subject upon which prominent people are contributing their ideas and printed in the "Times." If the Breeze man "owned Beverly" he would put Beverly Farms on the map by giving it a lot of public improvements which it needs badly, including some decent sidewalks and a playground upon which the young people could play.

The board of directors of the West Beach corporation held a business meeting last evening.

Do not forget to attend the dance of the Beverly Farms club in Neighbor's hall next Wednesday evening, August 2d. A good time is assured.

Dr. Dougherty, John Bolam and Miss Alice Bolam took a trip in the doctor's new car to Epping, N. H., to visit the doctor's patient, Miss Jennie Bolam, who is stopping there with her mother, Mrs. John Bolam. We are glad to report that Miss Bolam is much improved from her recent illness.

"I read the Breeze every week with much interest and enjoy it, especially the Beverly Farms items," is a compliment which has come to the Breeze man from a lady, a prominent summer resident.

Miss Semple is paying a visit among friends at Northfield.

There will be an election of a board of directors of the YMCA in Beverly next week and it is expected that at least one member of the board will be chosen from among the laymen of Beverly Farms. To be eligible to the position, one must be a member of an evangelical church.

The Foss Bible class of the First Baptist church, of Beverly, will conduct the evening service at the Farms Baptist church on Sunday, August 13th.

Mrs. John Pierce has awarded the contract to Howard A. Doane for the remodelling of her house on Hart street. The improvements include the moving of the house to a new location and an addition will be built. During the progress of the work, Mrs. Pierce will vacate her home and live with relatives in Brookline.

The Misses Alma R. and Elizabeth A. Pond of Milton are the guests of their brother and sister-in-law, Rev. and Mrs. Clarence S. Pond. The Misses Pond since their stay here have increased their enjoyable visit by side trips to various points of interest in this vicinity.

Samuel F. Collamore of Greenwood avenue, is at Poland Springs, Me., on a two weeks' vacation trip.

Mrs. Mary J. Noyes of Lancaster, N. H., who has been visiting her cousin, Mrs. George Pierce, of High street, for the past two weeks, is leaving tomorrow for a visit among relatives at Newburyport before returning to her New Hampshire home.

Willis A. Pride is much improved from his recent attack of rheumatism and is able to be out and around, although not fully recovered.

Since You Must Have Food

Why not have the best? We have it! Our Stock of **PURE FOODS** is the **LARGEST** and **BEST** on the North Shore.

Our Success

A square deal to all, full weight and measure; no graft for the cook. Our business is good twelve months in the year, hence we do not have to roast you in the summer to make good. We invite comparison. Prices Right—Service the Best.

THE THISSELL COMPANY

Dealers in and
Receivers of

High Grade Food Products

If you want something
good, try us

Postoffice Building

Beverly Farms, Mass.

One of Boston's Leading Grocery Establishments.

The Boston Post is running a series of short articles on "Old Boston Firms." In a recent issue, No. 43 of the series was devoted to John Gilbert, Jr., Co., of Scollay Square. We reproduce the article in the interest of the firm as John Gilbert, Jr., Co., is one of our well known advertisers. The company carries an exclusive line of groceries and caters to North Shore trade. The article follows:

"The house of John Gilbert, Jr., Company, 36 Court street, one of Boston's leading grocery establishments, is fast reaching the three-quarters century mark. Established in 1830, the house has always held a prominent place in the grocery trade of the city and on various occasions has been called upon by the government for the furnishing of supplies. This was especially true during the Civil war when nearly all the vessels fitted out in the harbor carried away large supplies from John Gilbert, Jr., Company.

"The business today is one of marked prosperity, the integrity and energy of its head, William Spottiswoode, Jr., being instrumental in placing it side by side with Boston's guest stores set apart for the grocery

trade. While keeping pace with the march of progress and gaining many new customers in recent years, the house is proud to show the names of partons that are still on their books after sixty years of business dealing.

"The business was established in 1830 by John Gilbert, Jr., at the corner of Bromfield and Tremont streets and later was moved to the corner of Tremont and Howard streets where it remained for fifty-two years. At the end of that period it was transferred to its present location at 36 Court street.

"John Gilbert, Jr., was born in Hillsboro, N. H., and came to Boston as a boy. In 1849 his nephew, John C. Gilbert, then a lad of 17 years, entered his employ and on reaching his maturity was given an interest in the business. In 1885 Mr. Gilbert, the founder of the establishment, died and the business was conducted by John C. until 1903, when he was removed by death.

"Shortly after the death of John C., the business was incorporated and his son, James P., was made president. William Spottiswoode, Jr., became secretary and manager. The latter was born in Scotland. Coming to Boston in 1891 he entered the employ of the John Gilbert, Jr., Company. On its incorporation he

secured a controlling interest.

"Mr. Spottiswoode makes his home in Dorchester and is a member of Aleppo Temple, A. A. O. N. M. S., the Scotch Charitable Society, and other Scotch organizations."

Happiness is the only good. The place to be happy is here. The time to be happy is now. The way to be happy is to help others so.

—Robert G. Ingersoll.

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Fine Groceries

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Dodge Shoe

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One of the best makes

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The ELITE shoe and SOROSIS.

Rubbers and Gaiters. Boys' and Men's High-cut Boots.

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GENERAL MANAGER

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TOWN NOTICES MANCHESTER



NOTICE

All bills and claims against the Town should be presented to the Selectmen on or before Thursday noon of each week. After approval the bills will be paid by the Town Treasurer, at his office, on the following Saturday. The regular business meeting of the Board will be held on Thursday evening of each week at 7.30 o'clock, also on the last Saturday afternoon of each month from two to four o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.

Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER BOARD will be held at their office, in the Town Hall Building, on the last Wednesday of each month, at 7 o'clock P. M. All orders for shutting off or letting on of water, reports of leaks, and all business of the department under the Superintendent should be reported at his office at the Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his office in the Town Hall Building, on Saturdays, for the payment of bills, from 9 to 12 M., 1.30 to 5 and from 7 to 8 o'clock P. M. When a holiday comes on Saturday the pay day will be Friday previous at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL COMMITTEE will be held the first Monday evening of each month at which time all bills against the school department of the town should be presented for approval.
SCHOOL COMMITTEE.

Notice

For the convenience of any person having business with the School Committee or Supt. of Schools, Mr. John C. Mackin, the Superintendent will be at the Principal's room, on second floor of the G. A. Priest school, Thursday afternoon of each week, from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

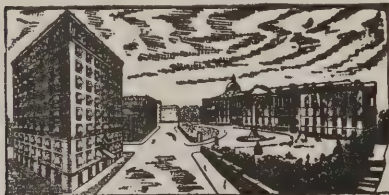
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Offers rooms with hot and cold water for \$1.00 per day and up, which includes free use of public shower baths. Nothing to equal this in New England. Rooms with private baths for \$1.50 per day and up; suites of two rooms and bath for \$4.00 per day and up. Dining room and cafe first-class. European plan.

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Stone floors, nothing wood but the doors. Equipped with its own Sanitary Vacuum Cleaning Plant.

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Strictly a Temperance Hotel

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When you write a business letter, write it on a neatly printed letter head; that is the kind we furnish. We can furnish you with printing, paper, envelopes etc., at low cost.

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TELEPHONE CONNECTION
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From the glare of the sun with **TINTED GLASSES!**

At the Shore, Lakes, Mountains or Country everybody should wear them. Visit our Optical Department and we'll supply the best suited to your need and fit them to the eyes.

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North Shore Breeze
Manchester, Mass.

NOTICE TO SUBSCRIBERS.

SUBSCRIBERS leaving the city for their shore homes should notify this office of their "change of address" promptly, sending their present as well as new address.

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'Twill keep the undesirable dust out, and to those that are within insure proper preservation.

GUNN SECTIONAL BOOK-CASES

They are made with that accurateness whereby the joints scarcely show, they are free from unsightly bands on the sides to spoil their beauty. They are made with roller-bearing doors that operate with one hand. The doors are so arranged that they lift off the case without disturbing the ends. They are made in Grand Rapids which insures good construction and finish. They are made in 3 widths so as to be fitted to a given space and carried on our floor.

In Solid Mahogany,
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Golden Quartered Oak,
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They cost no more than any of the other kinds, but they look a lot better.

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\$10—\$60
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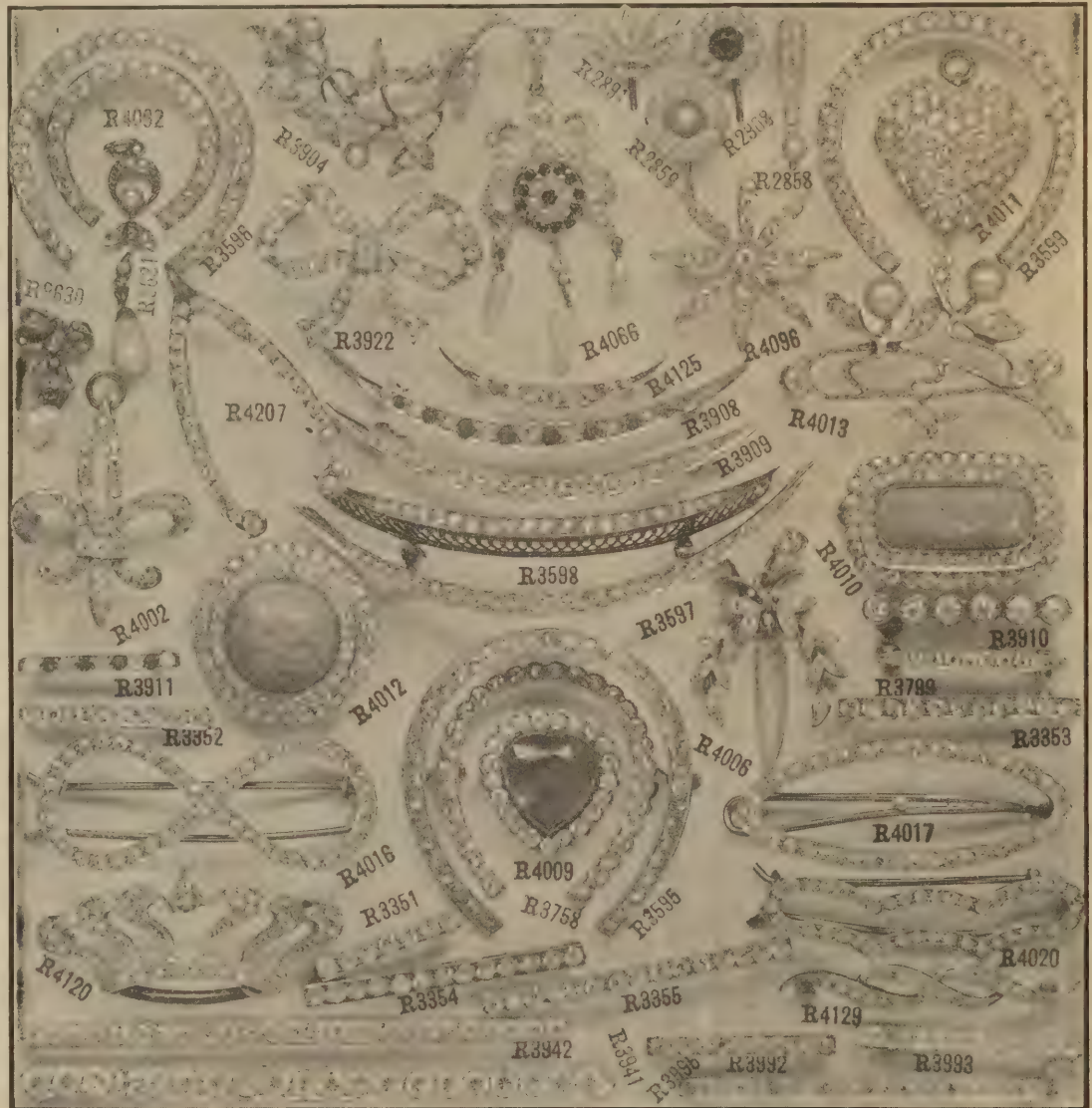
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New
White
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Effective
For
Summer
Wearing
Apparel



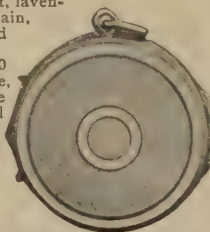
FINE IMITATION STONES SET IN STERLING SILVER.

The character and individuality of every piece here illustrated is second only to the genuine diamond platinum set goods. Each design is an exact reproduction of the costly genuine diamond article. The effect is marvelous. The mountings are of sterling silver, finished on back in 14k gold, giving them the appearance of the gold and platinum settings.

R2858 Scarf Pin, pearl .75	R3596 Horseshoe Br'ch 1.25	R3909 Crescent .75	R4017 Barrette .75
R2859 Scarf Pin, pearl 1.00	R3599 Horseshoe Brooch, like R3598 .75	R3992 Breakless Bar 1.00	R4020 Barrette .75
R2891 Scarf Pin, crown 1.00	R3758 Horseshoe Brooch 2.00	R3993 Breakless Bar 1.25	R4066 Pendant, rhine-
R2908 Scarf Pin, ruby 1.75	R3799 Ribbon Pin .65	R3994 Same, 1 1/2 inch 1.50	stones and olivines, 3
R3351 Bar Pin .50	R3904 Brooch, 2 pearls 3.50	R3995 Same, 1 1/2 inch 1.75	baroque pearls .400
R3352 Bar Pin .60	R3908 Crescent, sap-	R3996 Breakless Bar 2.25	R4092 Horseshoe Brooch 1.50
R3353 Bar Pin .75	phires and diamonds 1.75	R4002 Brooch .300	R4096 Brooch, sunburst 3.50
R3354 Bar Pin .100	R3910 Ribbon Pin, sap-	R4006 Pendant, baroque 3.50	R4120 Brooch, crown .75
R3355 Bar Pin .125	phires and diamonds .60	R4009 Heart Brooch, aqua marine centre 3.50	R4125 New Moon .200
R3595 Horseshoe Br'ch 1.50	R3922 Brooch, bowknot 3.00	R4010 Brooch, turquoise 6.00	R4207 Brooch, wishbone 3.00
R3597 Crescent Brooch, gallery setting .275	R3941 Jabot Pin, platinum finish .300	R4011 Heart Brooch .400	R9630 Pendants, pearls, baroque pearl .150
R3598 Crescent Brooch, tipped to show gallery setting .250	R3942 Jabot Pin, platinum finish .150	R4012 Brooch, amazonite 6.50	R9631 Pendant, pearls, cora pendant .175
		R4013 Brooch, 2 pearls 4.50	
		R4016 Barrette .175	



R809



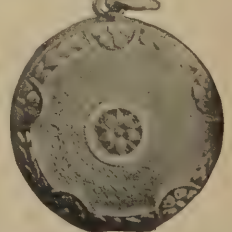
R866 Locket, lavender enamel 4.00 R868 Same, steel blue enamel 4.00



R863 Locket, daintily enameled with roses on white enamel 4.25



R864 Locket, lavender and white enamel 3.00 R865 Same, steel blue and white 3.00



R861 Locket, lavender enamel 6.00 R862 Same, steel blue enamel 6.00

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NORTH SHORE BREEZE

VOL. IX

Number 31

68 PAGES

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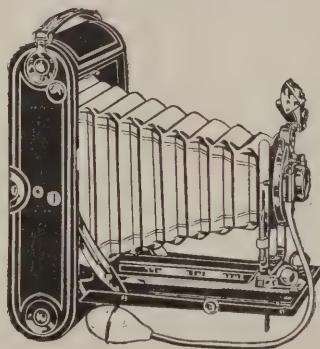
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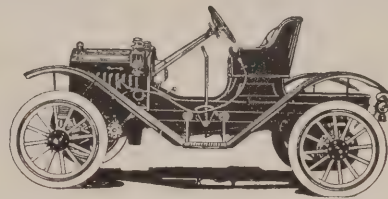
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NORTH SHORE BREEZE

VOL. IX

MANCHESTER, MASS., FRIDAY, AUGUST 4, 1911.

NO. 31

SOCIETY NOTES.

Much social attention is being shown the Payne Whitneys as distinguished New York residents of the North Shore this season. They were among the dinner guests at "Wood Rock," the Herbert Sears' residence at Pride's, on Tuesday evening. The other guests were: Mr. and Mrs. Gordon Abbott of the West Manchester colony, Mr. and Mrs. Gardiner M. Lane of the Manchester contingent, Mr. and Mrs. William Stewart Spaulding of Pride's, and Dr. and Mrs. Henry F. Sears of Beverly Cove. Miss Lily Sears acted as hostess with her father.

◆ ◆ ◆ ◆

Mr. and Mrs. George S. Mandell of Boston, gave a large dinner party last evening at their Beverly summer residence on Prince street. There were covers for sixteen. By another season Mr. and Mrs. Mandell will have transferred the scene of their social operations to Hamilton, where they are to erect a spacious home which will doubtless be an all-the-year round residence. Preliminary operations have been started at their Hamilton property, the house lot being already staked off. Building operations will be started soon.

◆ ◆ ◆ ◆

Harcourt Amory and Miss Gertrude Amory returned Wednesday from their extended trip, which carried them to Alaska and vicinity.

◆ ◆ ◆ ◆

Mrs. P. T. Jackson, Sr., of Cambridge, observed her birthday anniversary on Wednesday at the Jackson summer home on Hale street, Pride's. It was a very happy family gathering of children and grandchildren, who enjoyed the occasion and extended best wishes and congratulations.

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The Boston newspaper reports of the sailing for Europe recently of C. A. Munn Jr., are erroneous. The Munn family are still cruising on their yacht and have included Bar Harbor and Newport in their itinerary. Mr. and Mrs. C. A. Munn, Jr., are planning to sail for Europe in the autumn. They will return to Manchester from their yachting trip during the coming week.

◆ ◆ ◆ ◆

Miss Eleanor Roelker of New York, who has been the guest of Miss Helen Taft at "Parramatta" has gone to Newport for a stay.

◆ ◆ ◆ ◆

Mrs. Nicholas Longworth has returned to her summer home, at Mingo Beach, Pride's Crossing, after a pleasant stay with her daughter, Mrs. N. R. Anderson at Bar Harbor. While at Bar Harbor, Mrs. Longworth was the guest at a number of affairs planned in her honor.

◆ ◆ ◆ ◆

Dr. and Mrs. Brown (nee Wigglesworth) of Milton, will conclude their two weeks' stay at the small Wigglesworth cottage, Manchester, on Monday. They will be succeeded by a large house party of young women and men, friends of the younger members of the Wigglesworth family.

SOCIETY NOTES.

The Misses Hunt of Boston, who are spending the summer with their sister, Mrs. Robert D. Evans at "Dawson Hall," Burgess Point, Beverly, gave a tea and bridge party at "Dawson Hall," Tuesday afternoon, in honor of Mrs. Frederick P. Thompson of New York. Twenty guests were bidden to meet Mrs. Thompson. On Monday noon Mrs. F. R. Allen of Boston, who has the remodeled Porter cottage on Ober street, Beverly, this season, gave a luncheon at the Essex County club, in honor of Mrs. Thompson. There were covers for fourteen. Mr. and Mrs. Allen are friends of the Misses Hunt and Mrs. Evans. Mr. Allen is supervising the construction of the spacious Italian gardens at the Evans estate.

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Miss Lackamer of St. Louis, concluded her stay Tuesday, with Mrs. Daniel B. Wentz of the Burgess Point, Beverly, contingent.

◆ ◆ ◆ ◆

Walter D. Denegre and family of New Orleans are among the home-comers from Europe to settle in Manchester for the remainder of the season. Their summer home, "Villa Crest," at West Manchester, entertained a large dinner party Wednesday evening of this week and they are planning for a like function on the eighth. Mr. and Mrs. Denegre were in England during the coronation.

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The Beverly Cove residence of Dr. and Mrs. Henry F. Sears was the scene of an enjoyable luncheon party on Tuesday. There were covers for twelve.

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The two oldest little daughters of Mr. and Mrs. Charles P. Dukelow of Brookline and Manchester, who have been making an extended visit in Cleveland with their grandparents, Mr. and Mrs. Wick, are returning to Manchester about August 15th to make the acquaintance of their new little brother, Charles P. Dukelow, Jr., who is thriving finely.

◆ ◆ ◆ ◆

The Brownlands, Manchester, is extending welcome to August guests. Mr. Hunnewell, of Wellesley, nephew of Mrs. Robert Gould Shaw, has enlarged the Wellesley contingent, who are so cordially favoring The Brownlands, as a summer home. Mr. Burlingame of New York, has joined his family and Miss Lula Sohler, of Lexington, is enjoying the hospitality of her aunts at the hotel. Guests concluding July stays at the hotel early this week were Mr. and Mrs. F. L. Coolidge, who returned to Milton, and Miss Frost, who returned to her apartments at The Beaconsfield, Boston. Miss Plimpton of Philadelphia, who was the guest of Mr. and Mrs. Sill of Philadelphia, has gone to East Gloucester for a sojourn.

◆ ◆ ◆ ◆

Mr. and Mrs. Francis McMillan have concluded their extended visit at "Eaglehead," Manchester, with Mrs. James McMillan of Washington and have located at Manhattan Beach. Philip McMillan has succeeded them as the guest of Mrs. McMillan.

Figureheads Along the North Shore

By Mary H. Northend.

AN ORDER was recently issued by Hon. George von L. Meyer, as Secretary of the Navy, that all sculptured adornments should be removed from the vessels of the navy. So with chisel and hammer, iconoclasts representing the latter-day spirit of progress were put at work, and one by one the figureheads were cut away from our vessels of war, leaving them bare of all decorations. The placing of the ornaments, worked out in sculptured wood and metal, gilded and illuminated like an ancient missal, was merely the revival of a custom as ancient as the first dawn of civilization, but which has fallen into disuse in our practical age, because it had nothing to recommend it but sentiment.

Thus were the early Egyptians accustomed to dec-

the earth that their very language has been forgotten, bore decorations that were in keeping with national traits, tastes and traditions.

In many cases, the ornamentation upon the prows of war vessels in the navies of Assyria, Babylonia, and early Greece, took the form of the head of some animal. The ram was the favorite, and the armed prow thus decorated was often driven, with disastrous effect, into the side of the flying enemy. From this practice upon the water, came the inspiration to make, for use upon the land, a similarly armed machine for battering down the walls and gates of beleaguered cities. Some critics go so far as to assert that the famous wooden horse which ended the siege of Troy is but Homer's poetical adaptation of this practical idea, and that the horse was only a battering ram employed by the Greeks to make a breach in the walls of the doomed city.

Animals were not the only subjects represented in these early figureheads, for a favorite design of the Athenians, often placed upon the prows of their ships was the owl, which symbolized wisdom and secured the protection of Minerva. In the same way the Phoenicians, who were a nation of sailors, employed for this



Figurehead in R. S. Peabody Garden, Marb'head

orate the prows of their pleasure crafts, their barges, and their galleys of war, with images of their favorite deities and symbolic ornaments. When Cleopatra floated down the river Cydnus, reclining beneath a purple canopy, attended by cupids and naiads, and propelled by oars of silver, to the music of lutes and lyres, we cannot doubt that her barge was decorated, along its prow, with carvings of the lotus flower. When the Egyptian vessel of war became the prey of captors these ornaments were regarded as the prizes of war. Torn from their places, they were carried in triumphal procession, when the victors returned home.

From Egypt the practice of placing figures upon the prows of vessels was readily carried across the sea to the Phoenician coast, and to the islands and shores of the Aegean, and there is evidence that even the vessels of Assyria and Babylonia, nations so long perished from



Another Figure in the Peabody Garden

purpose the figure of a cock, to signify vigilance combined with courage. We know that the Greeks often used as figureheads the forms of deities and demi-gods, for it is recorded in the Book of Acts that St. Paul took his departure from Melita in a vessel "whose sign was Castor and Pollux."

The custom of thus decorating the prows of vessels descended from these earlier peoples to the Romans, who often substituted for the carvings of other nations,

paintings which symbolized the name of the vessel. Whatever the design might be, it was customary to paint upon the prow a pair of gleaming eyes in order that the good ship might be able to look out for danger lurking in the vasty deep. The Chinese still use these eyes upon their prows. The Norsemen had the forward part of their craft very high, and shaped into the likeness of some monster.

From these early times, the custom of adorning the vessel's prow with a figurehead came down through the ages to our modern times. It flourished especially in the colonial period of our country, and was at its height when Drowne carved his wooden image, as told in one of the most charming of Hawthorne's briefer romances. For many years, the most popular form of the figurehead was either the bust or the full length figure of a woman. It frequently happened that the vessel was named for some member of the owner's family, and in that case, the figurehead usually bore some resemblance to the lady whose name the ship bore. Reference is made to this custom in Longfellow's poem, "The Building of the Ship."

Those who have delved into the archives in which is recorded seafaring lore have discovered many a stout ship sailing from New Bedford, Provincetown, or Nantucket, adorned after this fashion. In the old days of the merchant fleet, many a jaunty ship left Boston Bay for the Indies, or for China, bearing beneath her bowsprit the effigy of some beautiful living divinity or some mythical sea goddess. One of these famous whalers was the "Alice Knowles," which bore on her prow the effigy of the daughter of the owner; the barque Mable, bore the likeness of little Mable Lewis; the "Emily Wilder," and the "Eunice Adams," sailed out of Nantucket bearing the brilliantly painted effigies of the wives of their respective owners; while "The Glory of the Sea" was adorned with the full-length figure of a woman brandishing in her extended arms a gilded trumpet.

Many of these ancient figureheads were lost with the vessels whose prows they adorned. Some were destroyed when the buoyant barques, who had so gaily borne them over many seas became at last unseaworthy, and were beached and burned. Many were ripped from their places and stowed away in attics, where gilding and gaudy coloring soon grew tarnished and dusty.

Some of these ancient carvings still exist, set up here and there as bizarre ornaments and relics of a strenuous past. At Brewster, on the northern shore of Cape Cod, lies the garden of Captain J. Henry Sears, of the old-time merchant service, who for many years took his merchantmen out of Boston and into the ports of Singapore and Calcutta. In this garden, fixed into the sand, stands the broken prow of the good ship "Imperial," still bearing, as of yore, its figurehead in the form of a lovely woman of majestic mien. As she sailed the seas of old, for many a year, she gazed ever downward into the water, as if meditating upon the uncertainty of earthly things; but now, set firmly in the sand, with the long beach grass growing up about her feet, she looks forth across the sea toward the distant horizon, with a firm and hopeful look unmindful of storm as of sunshine, rejoicing in youth that is perpetual.

At Provincetown, the porch of Mr. A. L. Putnam's house has an unusual decoration in the shape of a figurehead with a curious and pathetic history. One bright day, many years ago, the crew of a vessel which bore Mr. Putnam's name upon the stern found this gaily-painted, energetic figure floating alone in the Indian Ocean, with no clue to tell them whence she came. We may hope that the figure became loosened in some heavy storm, and dropped to the sea below; but the chances

are far greater that in some terrific typhoon the good ship that bore her went down, with all on board, leaving this lifeless figure to speak dumbly of that unwritten tragedy.

At Marblehead, the delightful estate of Mr. R. S. Peabody is decorated with these interesting relics. At the end of the rose garden, six rough steps lead to a semi-circular seat, shaded by a vine-draped trellis. In the middle and at each end are figureheads taken from dismantled merchant ships, the three supporting the trellis and serving as quaint and nautical caryatides.



Another Style of Figurehead

The figure upon the axis is from the "Western Belle," a clipper ship built at Bath, Maine, in 1876. It is a full-sized figure of a woman with left arm extended and left hand holding a few spears of wheat. Her right hand gathers the folds of her skirt, which is draped in flowing lines of unusual excellence. These and the careless curl that lies along the breast, together with the fine, free, general outline, hint that this carver must have worked in marble and possessed more than usual ability, for wood is not receptive material.

We know very little about him. His name was Sampson, given name unknown. He lived and worked in Bath, and many ships sailing from that port carried his handiwork to the uttermost ends of the earth. Some specimens of his skill were particularly pleasing to a certain South Sea Island chief, who sent him by a skipper friend a commission to make a fine collection of idols for his subjects to worship.

A peculiarity of this figurehead of the "Western Belle" is that the left arm is detachable. It was unscrewed during voyages, so that the sea might not break it, and was replaced when the ship was about to make a port. It seems that this characteristic was not unusual in the more elaborate wooden figureheads, especially those used on men-of-war, where there was great danger of mutilation.

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SOCIETY NOTES.

Mrs. Buckner M. Randolph (Clara P. Rathbone), of Washington, wife of Dr. Randolph, has been spending the week with Mrs. L. Z. Leiter of "Edgewater," the Leiter summer home at Beverly Farms. The Randolphs have a summer place at Casanova, Va. Miss Helen Taft is a very frequent caller at the Leiter cottage, with its broad verandas opening onto West Beach and with a cool breeze always blowing in from the ocean. Mr. and Mrs. Joseph Leiter have given several informal luncheons in Miss Taft's honor, including one on Monday of this week.

♦ ♦ ♦ ♦

J. N. Wyllis of Toledo, Ohio, who has the Loring cottage at Pride's Crossing for the season, has returned from a business trip to the west. Mr. Wyllis is one of the leading figures in the corporation building the Overland car. He is delighted with the splendid roads which abound through the North Shore, and has enjoyed motoring at its best. Mr. Wyllis is much interested in the new law recently passed by the state legislature which compels horse drawn vehicles to carry lights after dark, and says that Massachusetts has set a standard for other states to follow.

♦ ♦ ♦ ♦

Mrs. Henry Pratt McKean spent a portion of the week with her brother, Robert Gould Shaw, 2d, and family at Lake Sunapee, N. H. Her sons, Harry P. McKean, Jr., and Q. A. Shaw McKean, found pleasant diversions also during their mother's absence the former being at Narragansett Pier, the latter at Penlyn, Pa.

♦ ♦ ♦ ♦

Stopping with Mrs. George Scott Winslow at her summer home at Beverly Farms is Mrs. Winslow's mother, Mrs. Glidden, who is a welcome guest always.

Gordon Dexter and family have returned to Beverly Farms after an extended yachting trip.

♦ ♦ ♦ ♦

Mrs. Allen Curtis and Miss Evelyn Curtis returned to Beverly Farms from their extended European trip Tuesday. They had their motor car and chauffeur with them abroad, motor trips being interesting features of their travels this year as in times past.

♦ ♦ ♦ ♦

A short trip to New York filled in the last week-end very pleasantly for the L. C. Hannas of the Beverly Farms contingent.

♦ ♦ ♦ ♦

Dr. Warren of Boston, is the house guest of Mrs. G. Howland Shaw of Boston and Pride's.

♦ ♦ ♦ ♦

The initial week of August started very festively with quite a round of dinners and luncheons. Monday, Mrs. Lucius M. Sargent gave a luncheon party at her beautiful new mansion at Pride's. Covers were placed for ten. Tuesday, Miss Juliette Higginson gave a dinner at Pride's. Twelve guests enjoyed her hospitality. On the same evening Herbert M. Sears gathered a congenial dinner company about him at "Woodrock," his beautiful Pride's estate. Wednesday evening, Mrs. A. P. Gardner, wife of Congressman Gardner, inaugurated the first of her social entertainments as a summer resident of Pride's. There were ten guests for dinner that evening. The Gardner yacht is also in commission as a social acquisition for the family and their guests.

♦ ♦ ♦ ♦

There was a luncheon party last Saturday for eight at "Allanbank," Beverly Cove, Mrs. Bryce J. Allan extending the hospitalities of the occasion.

In months of sun so live that in months of rain thou shalt still be happy. —From the "Mahabharata."

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The tide of social travel led to Manchester Thursday afternoon, when Mrs. W. Scott Fitz of Boston and Manchester, paid homage to her beautiful Italian gardens on Masconomo street, by bidding some three hundred North Shore summer residents to view them from 4.30 to 6.30 o'clock and take tea in the tea pagoda on the grounds. At 4.30, the guests began to put in an appearance and shortly after that hour a long line of handsome turnouts and motor cars lined Masconomo street and a most representative gathering of North Shore summer residents were ushered into the Fitz gardens by Mr. Robbins, the Fitz coachman, attired in his formal livery. Mrs. Fitz met her guests near the magnificent oak tree on the garden lawn. She was handsomely gowned in lavender silk. She wore a close-fitting hat of black lace and a soft white boa. Her daughter, Mrs. Edward J. Holmes, who is one of the North Shore's most handsome young matrons, received in the gardens. Assisting at the tea table were Mrs. Philip Chase, Mrs. Norton Wigglesworth, Mrs. Alexander S. Porter, Jr., relatives of Mrs. Fitz. Thanks to the efficient work and horticultural skill of the Fitz gardener and his assistants, the gardens presented a very beautiful and artistic appearance and evoked much admiration. The scene from the road as one looked down the sloping lawn of the gardens was a most impressive one. The handsome afternoon costumes of the ladies vying with the vivid hues of the floral exhibit and bringing



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♦ ♦ ♦ ♦

Alexander Cochrane has concluded his stay at Metapedia, Quebec, and is again at Pride's.

♦ ♦ ♦ ♦

The Henry Stevens family of Detroit, arrived Monday at the Robert Treat Paine cottage at Pride's.

♦ ♦ ♦ ♦

Mrs. James Barr of the Beverly Farms colony, is in New York for a short visit, having gone that far with her mother, Mrs. Griffith, who has returned to her home in Virginia.

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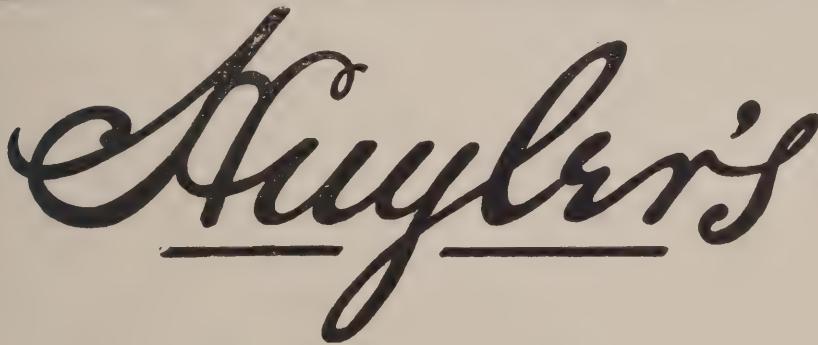
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Telephone Magnolia 81

TOPSFIELD.

Mrs. John S. Lawrence has had her mother, from Boston, with her for several weeks at her estate, "Old City Mills," Topsfield. She concluded her visit last Saturday.

Dr. E. C. Streeter and family of Boston and Topsfield are in Maine on an extended sojourn.

WENHAM-HAMILTON.

Mrs. S. Dacre Bush gave a luncheon last Saturday at "Windacre," her Hamilton estate on Miles River Road.

Mr. and Mrs. John B. Moulton were host and hostess for a dinner party at their Hamilton summer home last Friday evening.

Miss Eleanor Phillips, daughter of Dr. and Mrs. John C. Phillips of

Boston and Wenham, is at Lake Placid, N. Y., for a sojourn.

Walter H. Seavey and family of Hotel Vendome, Boston, and "Foxcroft," Hamilton, plan many enjoyable outings for their week-end visitors. Parker River, Newburyport and other localities are centres of their pleasurable excursions.

ROWLEY.

Maj. and Mrs. Henry L. Higginson of Boston and West Manchester, spent a portion of the last week-end with Mrs. L. Carteret Fenno of Boston and Rowley, formerly of the Beverly Farms colony.

The H. W. H. Howes of New York, have arrived at Mystery Isles as the tenants of the Gables cottage

SOCIETY NOTES.

Col. and Mrs. Henry E. Russell of Boston and Gloucester road, Manchester, are sailing for Europe on the 15th for several weeks' sojourn abroad.

♦ ♦ ♦ ♦

Last Friday evening, Mr. and Mrs. Geo. E. Warren gave a dinner of some twelve covers at their delightful summer home on Blossom Lane, Manchester. The dinner was followed by bridge. The happy occasion was in honor of Mr. and Mrs. Frank B. Bemis, who recently returned to Beverly Farms, from a few months' trip to Europe. Others invited were Mr. and Mrs. Harold Mason, Mr. and Mrs. Henry S. Grew, Mr. and Mrs. Kimball, of the Ocean-side, Magnolia, and Col. and Mrs. Henry E. Russell. Mrs. Warren gave a luncheon for eight yesterday followed by bridge and afternoon tea.

♦ ♦ ♦ ♦

The annual water sports of the Manchester Yacht club will be held off the club house on the afternoon of Thursday, August 17th at three o'clock. The events will include canoe race, junior canoe race, walking the pole, canoe polo, tub and swimming races, diving contest, canoe tilting, one end canoe race and stunts in diving and swimming. The competition is open to members of the Manchester Yacht club, their families and friends. Entries should be made to Norton Wigglesworth, Manchester, as early as possible, so that the committee can make their final arrangements. Tea will be served after the sports. Yacht owners are requested to dress ship that afternoon and anchor their yachts near the clubhouse.

♦ ♦ ♦ ♦

Mrs. West of Boston, is making an extended visit with her daughter, Mrs. Oliver Ames of Pride's.

New and Progressive Management

NORTH SHORE GRILL

AT MAGNOLIA

A. E. HURLBURT, Sec'y

Lunch and Dine al Fresco. Sea Foods a Specialty.
Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES.

Master Charles Taft, son of Pres. and Mrs. Taft, was at Annisquam last Saturday for the Annisquam Yacht club races and assisted Richard Hammond, son of John Hays Hammond, win second place with the Swallow in the Saturday afternoon races.

♦ ♦ ♦ ♦

Arizona and vicinity is affording a very interesting vacation trip for Roger Putnam, son of Mr. and Mrs. Wm. L. Putnam of Boston and Smith's Point, Manchester.

Mrs. George D. Widener of Philadelphia and West Manchester, has returned from a motor trip to Camden, Maine.

♦ ♦ ♦ ♦

Mrs. Hugo Richards Johnstone has arrived at "Brackenside," her Hamilton estate. Mr. Johnstone is still abroad and was recently heard from in Scotland.

♦ ♦ ♦ ♦

Word has been received from Langenschwalbach, Germany, that Preston Gibson, playwright, and nephew of Chief Justice White of the United States Supreme Court,

won the golf championship there. Mr. Gibson is engaged in working upon his latest play, "Lola Montez," which Marc Klaw will produce this winter in New York with Miss Elsie Ferguson in the title role. Mr. Gibson will shortly go to Munich where he will spend sometime in gathering "local colored" concerning this fickle but most fascinating lady. Mr. and Mrs. Gibson will sail for America the latter part of August and will come to the North Shore for a visit with the latter's grandmother, Mrs. James McMillan at Manchester-by-the-Sea.

Mrs. Bill's Shop

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Chinese and Japanese Art

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Baskets (Thousands of Them)

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SOCIETY NOTES.

All the North Shore is looking forward with keen anticipation to the Magnolia Horse Show, which is to be held on the beach at Magnolia on Thursday, August 24th. There are to be nine classes and in addition, three races. The classes will include: Class I—Children's saddle class. Riding cobs or ponies fifteen hands or under, to be ridden by children under sixteen years of age. Class II—Runabout horses. Horses should be fourteen hands, three inches, not exceeding fifteen hands, two inches. Horses to count seventy-five per cent. Runabout, harness and appointments twenty-five per cent. Horses must have good confirmation and quality, be smoothly turned, true all around action and be able to go a good pace. Class III—Thoroughbred saddle class. For thoroughbred or $\frac{3}{4}$ bred horses such as used for Park hacks. To be judged for confirmation, pace and manners. Shown at walk, trot and canter. If ridden by a lady, ten per cent will be given in horse's favor. Class IV—All around combination horses. To be shown first in harness, then unharnessed and saddled in the ring. Shown as a hack and then twice over two jumps three foot high, being all harness horses, saddle horses and jumpers. Class V—Saddle classes. Horses fifteen hands and over. To be ridden by either lady or gentleman. If ridden by a lady, ten per cent will be given in horse's favor. Horses to be judged for confirmation, gait and manners. To be shown at walk, trot and canter. Class VI—Harness Classes. Single horses such as kept for family use to be shown before appropriate vehicle. Action, confirmation, speed and manners to be considered. Horses shown by a lady will be allowed twenty per cent. Class VII—Combination

horses. Combination saddle and harness horse to be shown first to appropriate vehicle and then under saddle. Horses shown by a lady will be allowed ten per cent. Class VIII—Pair of harness horses. Pairs any height, to show confirmation, speed and manners. If shown by a lady ten per cent will be given in horses' favor. Class IX—Jumping: open to all weight. Performance over jumps only to count. To carry at least 150 pounds. If ridden by a lady, twenty per cent will be allowed in horse's favor. Owing to lack of space and numerous accidents, the hurdle racing has been eliminated; some novelty races have been added which it is hoped will prove as exciting and interesting. These include: First race—Polo hacks and galloways. Fifteen hands or under. Distance four furlongs. Ponies to carry 150 pounds. Overweight allowed. Second race—Horses any height. Four furlongs, to carry 150 pounds. Overweight allowed. Third race—Novelty races for horses any height. To start in center, race 100 yards down beach around a given object, back 100 yards, turn a given object, race back to starting line. Those having mounts in races, must ride in colors. For entry blanks, address Henry Coulter, The Oceanside, Magnolia, Mass.

♦ ♦ ♦ ♦

Among the events on the North Shore social calendar for the coming week will be a dinner party for ten Monday evening at the Longworth summer residence at Pride's.

♦ ♦ ♦ ♦

Thomas P. Beal and family of the Beverly contingent, went to the Isles of Shoals this week, where they have taken a cottage for the remainder of the month.

Frances Willard

of 9 East 41st St., New York

Begs to announce
that she will be at

27 CENTRAL STREET,
MANCHESTER-BY-THE-SEA

this season

UNTIL SEPTEMBER 15

Displaying

BLOUSES NECKWEAR

GOWNS AND NEGLIGEEES

In Exclusive Designs

The HEATH CO.

of 9 East 41st St., New York

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Announces to their North Shore Customers

that as usual they are at

27 CENTRAL ST.,

MANCHESTER-BY-THE-SEA

Where they are displaying

LATEST NOVELTIES IN

LAMP AND CANDLE SHADES

and

DECORATIVE HOUSE FURNISHINGS

IN EXCLUSIVE DESIGNS

IPSWICH.

"Ye Old Burnham House," 31 Linebrook Road, which has been such a famous point of interest in past seasons has added to its charms by combining with its historical and antique features a most attractive tea room and grill. Mrs. Murray, formerly of Chantecler Inn, Montserrat, and Miss Phelps, formerly of The Little Red Inn of Stow, preside over this new department and have already catered to a very select and representative North Shore clientele. Mrs. Eben D. Jordan before leaving for Europe was a frequent visitor and introduced Mrs. George D. Widener of Philadelphia, who has the West Manchester house of the Jordans, to "Ye Old Burnham House." Mrs. Lucius M. Sargent of Boston and Pride's has entertained the following guests at luncheon there:—Mrs. F. R. Sears, Jr., Miss Swift and T. Jefferson Coolidge, Jr. George W. Black of Boston and Manchester, had Mrs. Hall Curtis of Boston and Beverly Farms as a luncheon guest at the house. Mrs. Chas. D. Sias had a luncheon party of six. They included: Mrs. Frank A. Magee, Wenham; Mrs. A. N. Rollins, Washington; Miss N. M. Magee, Beverly; Miss Flora Seavey,

The Ipswich summer colonists are devoting much time at present to local philanthropic work and incidentally deriving much social pleasure thereby. This week the hospital workers have been very active. An exhibition of paintings for this philanthropy loaned by Prof. Arthur W. Dow, Henry R. Kenyon, Frank H. Richardson and George L. Noyes, artists of the Ipswich colony, was held at the Parish House of the Ascension Memorial Church, Ipswich, Wednesday and Thursday and will be continued through today and tomorrow (Aug. 4 and 5). Tea has been and will be served daily from four to six p. m. The exhibitions are held from ten a. m. to six p. m. On Wednesday the exhibition was in charge of Mrs. Frank H. Richardson. Mrs. Richard T. Crane, Jr., of Chicago and Ipswich, and Mrs. Henry Dawes, poured. Thursday Mrs. George Fillmore Swain of Boston and Ipswich, presided. At the tea table was Mrs. Joseph L. Goodale and Mrs. Charles P. Searle, Boston and Ipswich. Today Mrs. T. F. Waters is in charge and pouring at the tea table are Mrs. Arthur Dow and Mrs. Francis R. Appleton of New York and Ipswich. Tomorrow (Saturday), Mrs. Wilson Shannon Dunn will conduct the exhibition and Mrs.

Bayard Tuckerman and Miss Julia Appleton of New York will share the tea table honors. Yesterday the hospital workers held a meeting with Miss Fanny Brooks of Commonwealth avenue, Boston, at her summer home on Topsfield road. Last Thursday Mrs. John Heard of Boston, entertained the workers at her Main street summer mansion. The ladies are planning for a sale and after the sewing session a social period with light refreshments was enjoyed.

A distinguished party to recently register at The Agawam was Mrs. W. C. Plunkett and W. B. Plunkett accompanied by Mr. and Mrs. George Savary, all of Adams, Mass. The Plunketts have entertained the late ex. Pres. McKinley, when he visited Massachusetts.

Charles P. Searle of Boston and "Inglisby," is on a midsummer trip to New York.

The Day Nursery, maintained also by the summer residents, is caring for twenty babies this summer. On the board of management is Mrs. D. Fuller Appleton, New York; Mrs. John S. Lawrence, Boston and Topsfield; Mrs. Charles P. Searle of Boston and Ipswich, Mrs. Walter E. Hayward and Mrs. Howard Doughty.

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House. Patrons will find appetizing dishes
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LOBSTER and Chicken Dinners are
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ROOMS MAY BE RESERVED for
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Magnolia Horse Show

Thursday, August 24, 1911

CLASS I

CHILDREN'S SADDLE CLASS. Riding cobs or ponies 15 hands or under, to be ridden by children under sixteen years of age.

CLASS II

RUNABOUT HORSES. Horses should be 14 hands, 3 inches, not exceeding 15 hands, 2 inches. Horses to count 75 per cent. Runabout, harness and appointments 25 per cent. Horses must have good confirmation and quality, be smoothly turned, true all around action and be able to go a good pace.

CLASS III

THOROUGHbred SADDLE CLASS. For thoroughbred or $\frac{3}{4}$ bred horses such as used for Park hacks. To be judged for confirmation, pace and manners. Shown at walk, trot and canter. If ridden by a lady, 10 per cent will be given in horse's favor.

CLASS IV

ALL AROUND COMBINATION HORSES. To be shown first in harness, then unharnessed and saddled in the ring. Shown as a hack and then twice over two jumps three foot high, being all harness horses, saddle horses and jumpers.

CLASS V

SADDLE CLASSES. Horses 15 hands and over. To be ridden by either lady or gentleman. If ridden by a lady, 10 per cent will be given in horse's favor. Horses to be judged for confirmation, gait and manners. To be shown at walk, trot and canter.

CLASS VI

HARNESS CLASSES. Single horses such as kept for family use to be shown before appropriate vehicle. Action, confirmation, speed and manners to be considered. Horses shown by a lady will be allowed 20 per cent.

CLASS VII

COMBINATION HORSES. Combination saddle and harness horse to be shown first to appropriate vehicle and then under saddle. Horses shown by a lady will be allowed 10 per cent.

CLASS VIII

PAIR OF HARNESS HORSES. Pairs any height, to show confirmation, speed and manners. If shown by a lady 10 per cent will be given in horses' favor.

CLASS IX

JUMPING—OPEN TO ALL WEIGHT. Performance over jumps only to count. To carry at least 150 pounds. If ridden by a lady, 20 per cent will be allowed in horse's favor.

SPECIAL NOTICE

Owing to lack of space and numerous accidents, we have eliminated Hurdle Racing but have added some novelty Races which we trust will prove as exciting and interesting.

FIRST RACE

POLO HACKS AND GALLOWS. Fifteen hands or under. Distance 4 furlongs. Ponies to carry 150 pounds. Overweight allowed.

SECOND RACE

HORSES ANY HEIGHT. 4 furlongs, to carry 150 pounds. Overweight allowed.

THIRD RACE

NOVELTY RACES FOR HORSES ANY HEIGHT. To start in center, race 100 yards down beach around a given object, back 100 yards, turn a given object, race back to starting line.

Those having mounts in races, must ride in colors.

For Entry Blanks, Address

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HE POSITIVELY GUARANTEES TO PLEASE YOU.

MAGNOLIA HOTELS.

The Magnolia hotels are crowded. Not a room is available at the Oceanside today. And at the Hesperus everything is taken, while at the smallest of the hotels, the Aborn, not a room is vacant. The hotels are having a prosperous season. People are turned away every day from all the hotels.

The Oceanside presents a most brilliant appearance with its scores of smartly dressed women and girls. The Wednesday evening hops and the Saturday night dances in the Casino are charming occasions, when the guests and their friends from the cottages gather for a social couple of hours. Some magnificent gowns and jewelry are in evidence on these occasions.

Aside from the horse show, announcement of which is made on another page, the most important thing in the minds of the Oceanside guests, who have inclinations for out-door sports, is the annual tennis tournament. This will be started week after next, it is expected and will be as usual the biggest thing of the year in the way of tennis tournaments.

Among the most charming of the younger matrons at the Oceanside this summer, is Mrs. A. M. Lock-

ridge, of Riverside Drive, New York City. With her husband and little child she is spending the entire summer here with apartments in East Flume cottage. Both Mr. and Mrs. Lockridge are very democratic, but they have plenty of means and know how to live to enjoy life the most. Mr. Lockridge after leaving college, where he gained some prominence in athletics, went to South America for the Krupp Steel people and he has also been in the Mexican mines roughing it. Mrs. Lockridge belongs to one of those delightful old Spanish-American families so prominently identified with life in California. She dresses in taste, and always looks very charming. One evening this week she was particularly fetching in the lobby in a gown of white chiffon over Helen pink, and she wore a becoming black hat with black plumes, and diamonds.

August first always sees a great many changes among the guests at the Oceanside. Many made their departure Monday and Tuesday, but a great many more arrived. Some had to leave because their apartments had been let for August.

Miss Kate Harmon, after spending a week at the Oceanside with her father and companion has gone on to Bar Harbor. They will return to the Oceanside, it is expected, before

the season is over. Miss Harmon is very active in out-door sports. Every day while she was here she played golf at the Kettle Cove club links. She dresses beautifully. Last Saturday evening she wore a gown of blue satin, trimmed with Irish lace, cut low, and en train, and with trimmings of orange lace. She wore a string of very beautiful pearls.

Mrs. Grace Tyson has gone to Kineo, Me., for a fortnight's stay, accompanied by Miss Wildey, who is a friend of Miss Eleanora Sears and others of the North Shore girls. They will return in time for the horse show on the 24th.

Mrs. A. T. Kelley of New York, who is spending the summer here was very becomingly gowned one evening recently in black, with a cerise hat and cerise scarf.

M. Parish Watson and wife of New York, registered at the Oceanside yesterday for a short stay.

Mrs. William C. Hill and daughter Miss E. Hill, and maid, of New York, are at the Oceanside for a ten days' stay. They arrived Wednesday.

Rev. Dr. Wadsworth of Philadelphia, who is spending the summer at the Oceanside, entertained at lunch Wednesday, Miss Elizabeth Andrews of Marion, Pa.

Only thoroughly trained competent servants (male or female) supplied. References personally and carefully investigated.

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MAGNOLIA HOTELS.

Mr. and Mrs. W. D. N. Perine of New York City, are at the Oceanside for the balance of the summer. Mr. Perine is the resident partner of Dreicer & Co., who have a store in the Colonnade. He and Mrs. Perine have been spending the summer thus far at Briar Cliff, on the Hudson. They have brought their car with them.

Mr. and Mrs. Robert Jameson and family of Birmingham, Ala., are here for the rest of August. They are in the Fuller cottage. Another Birmingham family to arrive at the Oceanside this week is that of Mr. and Mrs. E. W. Barrett. Mr. Barrett is the editor of the Age-Herald in his home city.

Miss E. H. Smalley and Miss Alice H. Smith of Netherwood, N. J., arrived at the Oceanside Wednesday for a visit.

Mr. and Mrs. H. C. Matthews of Baltimore have been welcomed back to the Oceanside this week. They are to remain the balance of the season. With the Matthews is Mrs. James A. Turnbull of Rochester, New York.

Harold Rowe of Brooklyn, is a guest of Ransom Rowland of Baltimore at the Oceanside.

Mr. and Mrs. William Ramsdell and children of Buffalo, motored from their home in Buffalo and are now with the Bushnells in Lawton, one of the Oceanside cottages, for a visit.

Mrs. M. G. Taylor and Miss Dorothy Taylor of New York, joined the large contingent from New York at the Oceanside this week. They are to remain here during August.

C. B. Rockwell of Rockville, Ct., was at the Oceanside Tuesday over night, a guest of Hon. Charles Phelps.

Hiram Garretson, son of General Garretson, an old time guest at the Oceanside, arrived Tuesday from Cleveland. His family will come later.

Miss Priscilla Crocker of Fitchburg, is visiting her cousin, Miss Marguerite Crocker at the Oceanside.

Mr. and Mrs. W. P. Palms and two children and maids, of Cleveland, reached Magnolia Tuesday for a stay at the Oceanside. They have apartments in Sea Crest.

Horace E. Wiley and A. B. Magnus, two Chicago young men, reached Magnolia this week after a motor trip over the road from their home. They are delighted with the roads in this part of the country and

intend to tour the entire resort section. They plan to remain at the Oceanside for ten days.

Mr. and Mrs. J. W. Loeb and maid of Chicago, came to the Oceanside this week for a stay. With them is Miss Lilly Magnus, whose brother motored all the way from Chicago to Magnolia, reaching here this week. Mrs. Loeb is a daughter of the well known Bush family of St. Louis. Her father has a magnificent estate at Pasadena, Cal., where he spends the winter. His gardens are among the show places of Pasadena. They are open to the public at stated hours and many of the easterners who are now summering at Magnolia remember with much pleasure visits to their charming place.

Mrs. Lynde Harrison and Miss Harrison and chauffeur of New Haven, arrived at the Oceanside, Monday, for part of August.

Mrs. Frances Clough and daughter, Miss Julia, of Chicago, have returned to the Oceanside this week for August.

Mrs. John Davidson and son Wilcomb, of Elizabeth, N. J., arrived at the Oceanside Tuesday for a short stay.

Mrs. Alice Chambers of Flushing, N. Y., arrived at the Oceanside this week for the balance of the season.

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Ladies Riding Coats and Breaches a Specialty

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MILLINERY

Gowns and Motor Coats for Misses and Small Women

Polo Coats Veils Sweaters

Children's Clothes



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Accommodates 600
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Manchester, Mass.

8 h. p. Motor Boat, 27 ft. long, will carry eight passengers comfortably. A splendid launch for Motor Boat sails along the beautiful North Shore

The boat may be found at the float at Masconomo Park. Tel. 9-11

Gnat Leads Again.

The ninth race of the season for the one-design boats of the Manchester Y. C. was sailed last Saturday, seven boats being entered and all finished within the time limit, although the wind, which was southwest and light at the start, threat-

ened to die to a flat calm before the finish. Ketchup got the best of the start, the others following well bunched. It was a broad reach to the first mark and a dead beat to windward. The wind began to fade away after turning the first mark and from the second it was any-

Whittemore Again the Winner.

A field of 37 played against Col. Bogey, last Saturday, in the weekly golf competition at the Essex County club. The colonel was so strong that 18 of the players failed to turn in a card. Parker W. Whittemore won the competition with a score of 6 up. Col. Harry E. Russell was second with 5 up. The summary:

	Hdep.	Score.
Parker W. Whittemore	0	6 up
H. E. Russell	11	5 up
T. G. Stevenson	5	4 up
H. H. Wilder	1	3 up
S. M. Merrill	9	1 up
G. F. Willett	2	1 down
G. H. Crocker	2	1 down
C. M. Amory	5	1 down
T. M. Claffin	2	2 down
J. H. Lancashire	14	3 down
H. K. Caner, Jr.	8	3 down
H. H. Stevens	9	4 down
A. F. Southerland	6	4 down
Robert Bentley	11	4 down
C. P. Sampson	12	5 down
G. R. White	15	7 down
R. Fitz	11	9 down
T. J. Coolidge, 3d	15	11 down
Amory Coolidge	12	12 down
Eighteen no cards.		

Dead men tell no tales, but lots of tales are told about them.

body's race, the wind being light and baffling and full of spots. At the second mark the Gnat was fourth boat around, but she took a landward tack, the majority standing out to sea. She got a lea bow tide and a favorable breeze and secured a good lead before reaching the second turn and held it, finishing 1 minute and 35 seconds ahead of the Ketchup. The summary:

	Elapsed time
	h. m. s.
Gnat, Oliver Ames	2 48 45
Ketchup, Edith Fabyan	2 50 20
Clarise, John Caswell	2 54 55
Atergatis, James King	2 55 39
Asteria, Charles Hodges, Jr.	2 55 45
Vosetta, George Wigglesworth	3 03 50
Hiccough, Elinor Fabyan	3 07 03

Max Littwitz

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7 E 47th St.**SOCIETY NOTES**

Mr. and Mrs. Lewis Morris Iddings and Miss Iddings of Rome, who were on their way to Bar Harbor, spent a few days very quietly with Mrs. Franklin Haven at Beverly Farms. Owing to a recent death in the family, Mrs. Haven is not entertaining. Mr. Iddings was formerly Diplomatic Agent and Consul General at Cairo.

♦ ♦ ♦ ♦

A motor trip to York Harbor, Portland and Augusta, has provided Mr. and Mrs. Charles E. Hubbard of Boston and West Manchester, with a recent enjoyable divertisement.

♦ ♦ ♦ ♦

Miss Mary Koshland of New York, daughter of Mr. and Mrs. Joseph Koshland, who have the Merrill homestead at Smith's Point, Manchester, is enjoying a sojourn at Lake Saranac in the Adirondacks.

♦ ♦ ♦ ♦

Mr. and Mrs. J. Warren Merrill have been in Maine, visiting Mrs. Merrill's sister, whose husband is Percy V. Hill, only son of Ex-Governor Hill of Maine. They have

♦ ♦ ♦ ♦

Business has called J. W. Blodgett from Pride's to Grand Rapids this week. He left here Wednesday.

♦ ♦ ♦ ♦

Mrs. John Caswell is slowly convalescing from her serious illness at Mystery Isles. Her brother, Reginald Robbins of the Hamilton colony, is a frequent visitor of his sister and very thoughtful of her welfare.

Magnolia Branch of The Indian Store Boston, Mass.

Now at the "APPLE TREE COTTAGE" the red cottage just off Fuller St., 2 or 3 houses South of Magnolia Post Office.

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been fishing Gov. Hill's private trout reserves, one of the largest private trout reserves in the country. This ideally lovely stream of the purest, clearest water and two small adjoining lakes are filled with thousands of beautiful small speckled trout and is situated in a wonderfully beautiful spot in the midst of dense woods, some miles out in the country from Augusta, where Governor Hill has a very beautiful estate.

**Music Festival at Peterboro, N. H.
— Will Attract North
Shore People.**

Many of our North Shore people intend to go to Peterboro and Dublin, N. H., the middle of next month to visit friends who summer at these places, in order to attend the music festival on August 16, 17, and 18th, for the MacDowell Memorial association. Those who attended the festival last year will re-

call with much pleasure the occasion. The theatre has an al fresco setting in the beautiful pine grove near the summer home of the late composer, midway between Peterboro and Dublin.

Miss Gwendolyn Valentine, who won such golden opinions for her dancing in the pageant last year and who has since become so famous as "Water" in the "Blue Bird" in New York, will give some entirely new dances to MacDowell music. The MacDowell choral club is to produce several celebrated musical works. Gwyllim Miles is to be one of the soloists.

Miss Philo Larned of New York City, is now forming classes in social, national, classic and aesthetic dancing at the Oceanside, Magnolia, for children and ladies and will remain here until the first of September. She is stopping at the Green Gables Inn, Magnolia.

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SOCIETY NOTES.

Mrs. Henry C. de Rham, 2d, is spending the summer on the North Shore with the Richard H. Danas, at Manchester, and is just as much a favorite among the younger North Shore set as when she was Frances Dana. She is invited to all the parties and plays tennis and takes part in other sports, driving, etc., as ever. She is a beautiful young woman and possesses many of those fine characteristics that were handed down by her grandfather, the poet Longfellow. Mr. de Rham is to spend his vacation here this month.

♦ ♦ ♦ ♦

Miss Maude Gorton of Providence, is one of the attractive girls now visiting on the North Shore. Miss Gorton is stopping at the Hesperus in Magnolia, and is also visiting friends in Beverly Farms and Manchester. Wednesday afternoon Miss Gorton held the ribbons over Flash and Dash, Maurice Dimond's blue ribbon horses, for a drive along the Manchester roads.

♦ ♦ ♦ ♦

Mrs. T. Howard Lewis of Boston and Manchester, is entertaining David Lindsay of Wilmington, Del., at her cottage on Old Neck.

Miss Helen Lancashire is having several of the girls at the Oceanside over to her home in Manchester for luncheon tomorrow afternoon, including Miss Kerr and Miss Dodge, who in turn entertain Miss Lancashire every now and then at the Oceanside.

Allan A. Ryan and family, of New York City, are spending August at Magnolia. They have apartments at the North Shore grill, and are taking their meals at the Oceanside.

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The engagement is announced of Miss Frances W. Saunders of Brookline and Manchester, and Harry W. Morgan of Boston. Miss Saunders is a sister of Mrs. Charles W. Ward of Sea street, Manchester.

♦ ♦ ♦ ♦

The first of the series of Fraulein Wolters' three subscription German readings of Geschichten von Deutschen Stadten, on Tuesday at eleven o'clock, at the residences of North Shore people, will be held the coming week. The first will be at Mrs. Russell Sturgis' "Sunny Waters," Manchester. The others will be at Mrs. W. H. Moore's, "Rockmarge," Pride's Crossing, August 15th, and at Mrs. R. H. Fitz's, "The Mountain," West Manchester, August 22.

SWAMPSCOTT.

Andrew W. Preston of Bay State road, Boston, whose estate "The Arches," is one of the show places of the Phillips Beach section of Swampscott, was a passenger on the out-going Lusitania for an extended trip abroad.

Mr. and Mrs. John Shepard of Boston and Phillips Beach, are auto enthusiasts and are taking many trips.

The band concerts, dinner parties, golf and tennis contests are making the Tedesco club, Swampscott, the center of much social life.

J. Van Wormer and Miss Van Wormer, prominent residents of Albany, N. Y., are spending their second season at the New Ocean House, Swampscott.

The prominence given the Director-General of the Pan-American Union, Hon. John Barrett, in connection with the ground-breaking ceremonies for the San Diego 1915 Exposition, has reawakened the interest of all Spanish America in that event, which will probably witness the greatest exploitation of the resources of North and South America that has ever been known.

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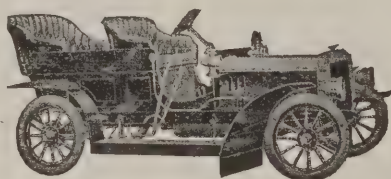
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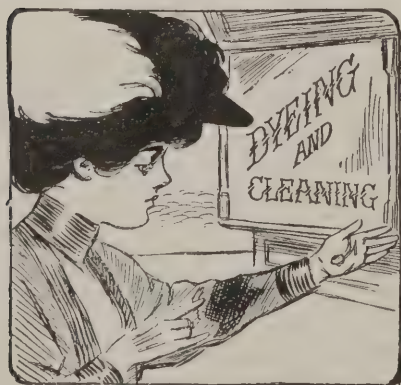
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SOCIETY NOTES.

Many North Shore people are availing themselves of the opportunity of enjoying a real old fashioned clambake such as may be enjoyed at Wingersheek Beach at West Gloucester. Among those who have visited the Inn recently and enjoyed one of the clam bakes on the beach were A. Koshland and friends to the number of seventeen. Mr. Eise-man of Beverly Farms and eighteen friends. John C. Kerr and party of thirty from the Oceanside at Magnolia had a clambake at the Beach on August 2nd. Nearly every day somebody is there to have a clambake. Mr. Whittaker and friends of Annisquam had a large clambake party last Tuesday at Wingersheek beach. Among the arrivals at this delightful resort are Mrs. Orville Powers and maid of Boston; Dr. Don M. Campbell and family of Detroit, who have "Echota" cottage for the season; Albert M. Lyon and family of Newton, who have "Wanketa" cottage; Mr. and Mrs. Geo. H. Hughson of Detroit, also Mrs. A. W. Low and Miss Virginia Low of Detroit, who have "Holyoke" cottage for the season. Miss Low has her Kentucky saddle horse at Wingersheek and finds much pleasure on the two miles of hard sand of the beach.

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Robert Treat Paine, 2d, of Boston and Manchester, who is Vice Commodore of the Eastern Yacht club has purchased of the Herreshoffs the 55-foot rating sloop Shimna. This yacht was built last year for Morton F. Plant to race against the Avenger, and was taken by the builders in part payment for the schooner Elena. Her new owner will race the Shimna at every opportunity.

♦ ♦ ♦ ♦

William F. Hitt, son of Mrs. Robert R. Hitt of Washington and West Manchester, was a passenger on the outgoing Kronprinzessin Cecelie of the North German Lloyd line for Bremen for a holiday sojourn abroad.

Miss Anna M. Bingham of Boston, has returned to Manchester-by-the-Sea for the summer, and is prepared to make engagements by the day for dressmaking. She is at 6 North street, Manchester.

Work done at your residence if desired anywhere from Manchester to Pride's Crossing. J. Vasconcellos, barber, Central square, Manchester. Telephone 53-12.

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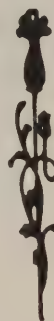
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If I cannot do great things, I can do small things
in a great way.
—James Freeman Clarke.

MAGNOLIA HOTELS.

Prince Nicholas Koudacheff of the Russian embassy, dined with friends at the Oceanside last Saturday evening, stopping over for the dance in the Casino.

Mr. George W. Kittredge, of Yonkers, came on to Magnolia over the last week-end to be with his family, who are spending the summer at the Oceanside.

Mr. and Mrs. A. N. van Brunt, of New York, who summer in the Adirondacks, came to Magnolia last Sunday to spend the week at the Oceanside.

Mrs. F. F. Palms and two daughters, Misses Palms and Miss M. L. Palms of Detroit, arrived at the Oceanside, last Saturday, for a return visit.

R. F. Ludlow of the United States Marine corps spent Sunday at the Oceanside visiting friends.

Victor P. Kennard was at the Oceanside over the last week-end, for his second visit this season. Victor is just as popular as ever with the young people at Magnolia, as popular as he was when he was idolized as Harvard's crack football player. He will return later for his vacation.

Among the Kansas City people to arrive on the North Shore this week are: Mrs. H. M. Withers and family, composed of Miss Withers and Pierre Withers, who are welcomed to the Oceanside by the Kansas City folk already settled there for the season. They are to remain through August.

Ralph E. Hallock of Plainfield, N. J., joined the small contingent at the Oceanside from that city this week, to remain a few weeks. He is with the Martins in West Flume cottage. Frank E. Martin joined his family over the last week-end. Miss Elsie C. Martin joined the rest of the family at the Oceanside Monday.

Mr. and Mrs. Edgar H. Thompson and Mr. and Mrs. William F. Curtis of Brockton, prominently connected in that city, were among the motorists at the Oceanside over Sunday.

The Hesperus.

Among the motor parties stopping at the Hesperus for a short stay this week, en route to resorts farther along the coast, were Captain and Mrs. William Alderise of New London, Conn., and Mrs. Ebbs.

Mrs. C. R. Forrest of Hartford, and the Misses E. and V. Forrest, arrived at the Hesperus Thursday.

Arrivals at the Hesperus, Magnolia, during the past week: James L. Batchelder, Little Boar's Head, N. H.; R. D. Harvey and wife, New York; C. L. English and wife, Howard Smith, Danville, Ill.; D. W. Dewar, Lowell; L. Anita Wilson, Chicago; Mme. Martha Close, New York; Mr. and Mrs. Clarence F. Swift, Fall River; Mrs. Rush R. Sloane, Sandusky, Ohio; Mr. and Mrs. S. M. Hamilton, Buffalo, N. Y.; Miss Norcross, Miss Godley, Philadelphia; Miss Janiver, New Castle, Del.; H. M. Lauchlan, Arlington; Miss Gorton, Boston; Misses Weaver, Philadelphia; H. O. Staples, E. S. Burwell, Boston; Foster Rogers, Brookline; Miss Susan Carson, Philadelphia; M. S. Keith, Jr., Boston; Marion Porter, Chicago; Arthur U. Dilley, Frank Williams and wife, Mr. and Mrs. Wm. Eastman, George C. Gebelein, Boston; Mrs. M. de G. McDonald, Miss B. Kaine, New York; J. B. Ferber, M. M. Dimond, Boston; Geo. D. Hulst, Montclair Heights, N. J.; Mrs. W. G. Ward, Miss Ward, Boston; Miss G. H. Smalley, Miss Alice H. Smith, Netherwood, N. J.; Mrs. R. W. Emerson, The Misses Emerson, Mrs. C. Zabriskie, Brooklyn, N. Y.; Vandaine Henkel, St. Louis, Mo.

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St. Louisians to arrive at Magnolia, this week, include: Mrs. C. R. Davis and K. M. Davis and Mrs. E. F. Williams and Master John Gates Williams, who came Monday. They are stopping at the Dakin cottage, one of those connected with the Oceanside. The respective heads of the families will arrive later.

Mr. and Mrs. S. H. Church and son Reginald R., and daughter Katherine, and maid, returned to Magnolia the first of this week to spend August at the Oceanside.

Tuesday, Mr. and Mrs. R. W. Pomeroy, and two children, and chauffeur, of Buffalo, arrived at the Oceanside for the balance of the summer. The Pomeroy's usually spend the summer at East River, Ct., and they have just come from there. Mrs. Pomeroy was Miss Lucy Bemis.

Mrs. N. D. Maher and Miss Maher of Virginia, are among the old-time guests to return to the Oceanside this week.

Mrs. Mary R. Overall joined the St. Louis contingent at the Oceanside this week to remain the balance of the season.

Mr. and Mrs. J. P. Blair and J. P. Blair, Jr., of New Orleans, are among the southerners who came to Magnolia this week for the balance of the summer. They have apartments in East Cottage, one of those connected with the Oceanside.

Miss Catherine H. Purdy of New York, is visiting Miss Julia Culbert at The Oceanside.

Dr. C. F. Donahue of Bayonne, N. J., joined his family at the Oceanside Thursday.

Mrs. James S. Newton and two daughters, Misses Rosamond and Helen C. Newton of Chestnut Hill, came to the Oceanside Monday for the balance of the season.

The William A. Dickeys of Baltimore, who are touring the resorts hereabouts, stopped at the Oceanside over the last week-end. Besides Mr. Dickey, there were in the party William A. Jr. and Harry S. and Miss Ethel A. Dickey.

Miss Elizabeth Wilder of Lowell, joined the C. I. Hoods at the Oceanside Sunday for a short visit.

Mrs. L. B. Robinson of Paris, France, was a guest at the Oceanside over the week-end of Mrs. William Atherton of Boston.

Mr. and Mrs. E. D. Specht and maid, also Ford and Howard P. Ballantyne and Miss Dorothy Ballantyne, of Pittsburg, arrived at the Oceanside, Tuesday, for August. In the same party were Mrs. Stella D. Ford and Master Emery Ford and nurse, of Detroit.

O. Rex Flinn and W. S. Moorhead of Pittsburg, were among the young people arriving at the Oceanside last Saturday for a short stay. They ran up from Watch Hill, R. I., to put in a few days on the North Shore.

Mr. and Mrs. Willis A. Chapin, Janet, William and George Coit Chapin, Jr., of Buffalo, have been at the Oceanside this week visiting the George E. Millers and the Pomeroy's of the same city, who are spending the summer here.

Mrs. Clifton Comly and Mrs. Maurice Maxwell of Indianapolis, came to the Oceanside Monday, for an indefinite stay. They are in East Flume cottage.

Mrs. J. H. Booth of New York, joined her sister, Mrs. C. Rollins Manville, last Saturday, for a short stay. The Manvilles have apartments at Overlook, one of the Oceanside cottages.

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G. Willis Whipple & Co., OPTICIANS

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MARBLEHEAD.

The important event of the week at The Oceanside hotel has been the tennis tournament. There has been an enthusiastic gallery watching the players. Among the contestants were: the Misses Miner, Johnson, Avery and Blackman and Messrs. A. H. Lane, J. W. Hickmott, Jr., F. L. Willis, Gordon Ewing, F. M. Willis, K. M. Irwin, Furth, Blackman and Brainerd, E. Lane and A. C. Hickmott. The contest is for the Oceanside cup offered by A. H. and E. Lane.

James H. Blake of Cambridge, noted etymologist, has been entertained at The Oceanside by Mrs. O. F. Scott of Cambridge. Mr. Blake was one of the original party who went in search of specimens for the Agassiz museum at Cambridge.

Monday evening the tennis club at the hotel had a motor-boat party and sailed around to the Corinthian Yacht clubhouse to hear the band concert.

C. Calvert Smith, Harvard '14, and W. N. Cross, Jr., Yale '12, both of New Haven, who are cruising in the yacht Volente, have been the guests of Kilshore Erwin of New Haven at the Oceanside.

Last Friday a "500" party was held at the hotel. The prizes were won by Carl R. Blackman of Colorado Springs and Mrs. F. K. Erwin of New Haven.

Last Sunday evening a camp-fire and marsh mallow roast with the telling of sea stories were enjoyed on the rocks by the young people of The Oceanside.

Mrs. F. E. Ruggles of Bolton, Ct., is the guest of Mrs. Ferry of Springfield, at The Oceanside.

Mr. and Mrs. Robert F. Day and child of Springfield, have joined Mrs. Roberts' mother and sisters, Mrs. C. H. Castle and the Misses Julia and Mary Castle of Quincy, Ill., at The Oceanside. Mrs. M. A. Sturgis of Quincy, is also with the Castle party.

Miss Sanborn of Somerville, a trustee of Wellesley College, who spent a portion of the summer at The Oceanside, has gone to Rockport, where she has taken a cottage.

August arrivals at The Oceanside this week include Frederick K. Daggett and family, Zoar, Mass.; F. S. Avery, Miss Eunice and Julia L. Avery, Wilson Brainerd, Springfield; M. H. Stockton and family, Princeton, N. J.; Mrs. A. F. Scott, Miss Ida Scott, Cambridge; Mrs. A.

E. Sanford, Newark, N. J.; Mrs. O. G. Seeley, Miss Seeley, Lexington; Mrs. Chas. B. Thomas, Chicago; F. L. Willis, wife and son, Worcester; Mr. and Mrs. W. S. Kennedy, Troy, N. Y.; Edward J. Hitchins and family, Melrose; Mr. and Mrs. Leonard A. Jenkins, New Haven; Mr. and Mrs. M. J. Marshall, Jamaica Plain; W. J. Hickmott and family, Hartford.

The Wednesday evening dances at the New Fountain Inn are very enjoyable social events at that hostelry. Among the guests at the hotel are Dr. F. M. Johnson and family, Chicago; Mr. and Mrs. A. R. Kerr, Brookline; Miss Ethel Perrin, Detroit; Mr. and Mrs. Robert Stewart, New York; Kathryn F. Lockwood, Potsdam, N. Y.; Miss Alice Davidson, Titusville, Pa., with Miss R. J. Davidson of Providence.

Mrs. Harvey W. Chollar of Stillwater, N. Y., Miss M. W. Tatum and Mrs. M. V. Freas of Trenton, N. J., have been in Marblehead a few days this week after attending the Northfield Conference. They came on to Boston, thence to Salem and Marblehead and went on to Portland to tour the Maine coast.

Sure results from a Breeze ad.

This is the Week of our BIG MARK-DOWN SALE

EVERY GARMENT IN STOCK MARKED DOWN. MANY LOTS
AT MUCH LESS THAN COST PRICE TO CLOSE OUT QUICKLY—
WE NEVER CARRY OVER ANY GARMENT WHEN LOW PRICES
WILL START THEM MOVING. NOW IS THE TIME FOR GENUINE
BARGAINS.

Get Busy and Go to Day's At Once

R. A. Day Company
THE HOUSE THAT SHOWS SUPREMACY

245 Essex Street, Salem.

"The Only Ladies' Toggery Shop."

SOCIETY NOTES.

The Misses Ellen, Amy and Sarah Bradley of Brookline and Manchester, have returned from their visit to York Harbor, where they were the guests of their aunt, Miss Aldis.

♦ ♦ ♦ ♦

Amory A. Lawrence and bride of Boston and Hospital Point, Beverly, are sailing from New York August 19th for a two months' sojourn abroad.

Samuel A. Culbertson of the Manchester Cove colony, is in Louisville, Ky., on a week's business trip.

♦ ♦ ♦ ♦

Dr. John Warren, grandson of Mrs. G. Howland Shaw of Boston and Pride's, and son of Dr. and Mrs. Collis Warren, is summering abroad. Mrs. Collis Warren is spending the summer with her mother, Mrs. Shaw.

♦ ♦ ♦ ♦

Miss Anita Peabody of the Dark Harbor, Maine, colony concluded a visit with Miss Margaret Thomas of Pride's today.

♦ ♦ ♦ ♦

W. D. Sohier, Jr., and his sister, Miss Eleanor

HOLT'S ICE CREAM PARLORS

18 School St., Marblehead, Mass.

Telephone 301

Telephone Orders a Specialty

**Every Order Receives Personal and Prompt
Attention.**

Sohier of Boston and Burgess Point, Beverly, are leaving early next week for Northeast Harbor, Maine, to visit their aunt, Miss E. P. Sohier. Their sister, Mrs. Herbert B. Shaw, who is spending the summer with her parents, Col. and Mrs. Wm. D. Sohier, is leaving next week also for an August sojourn at Bretton Woods, N. H.

IPSWICH.

The Associated Charities in which the summer colonists are actively interested are arranging for a lawn party on Dr. Tucker's lawn August 16th.

Mr. and Mrs. Evans R. Dick, Jr., (nee Joan Tuckerman), are spending a portion of their honeymoon at Dark Harbor, Maine.

Many Treaties.

The State Department has been making numerous treaties with the various civilized nations — with Great Britain, Germany, France, Japan; treaties of commerce, peace, comity and arbitration. But among the most important treaties are those with Nicaragua and Honduras, involving national loans guaranteed by the customs receipts. These treaties are not yet ratified by the Senate, but the State Department hopes they will be almost any day, believing that they will prevent future revolutions and result in full protection to American interests in those countries. Nicaragua especially is the scene of much activity by American colonizers and investors, and only assurance of peace and protection is needed to insure the development of the great resources of that country.

Miss Finegan is at her Magnolia store for August, and is showing a very beautiful line of gowns and wraps.

BEACH BLUFF.

The Bijou Players of Boston, will give the Songs and Dances of Old Germany in the ball room of the Hotel Preston on the evening of Wednesday, August 9th. No admission will be charged. The entertainment, however, will be given under the auspices of the Boston Traveler Charitable Society, and an opportunity to help its work by contribution will be offered. The work of the Boston Traveler Outing Department has been so well known for ten years, and its contributors have included so many hundreds of people, not only of Boston, but of other parts of the country, that little needs to be said of it. It is a public fresh air charity, the largest in New England, and the children who receive the benefit of its work are the children of the Boston tenements. Last summer, 6000 of these little ones were sent away, either to the beach, where the society maintains a cottage; or to the country, where there are three camps, one of them for convalescent children from the hospitals. This entertainment will be the first not directly given by the Preston management, ever presented in the hotel. The departure from the usual rule was made solely because of the worthiness of the fresh air work, and through the kindness of J. S. Sherrard, manager of the Preston.

MAGNOLIA HOTELS.

Frederick S. Dellenbaugh, Jr., of New York city, came on from Cragmoor, New York, where he is spending the summer with his parents, to spend the week with Mrs. de Teresa and her daughter, who are very pleasantly located at the Oceanside for the summer.

William L. Bull, Jr., of New York City, joined his family at the Oceanside over the last week-end. The Bulls are fond of Magnolia and have been coming here for a number of years. Mrs. Bull was one of the Heppenheimer girls of New York. The family has a country place at Greenwich, Conn.

Mrs. William Keyser and maid, and her grandson, C. Hughes Manly, came to Magnolia this week to join the former's daughter, Mrs. William M. Manly and family, who are spending the summer at Sea Vista, one of the Oceanside cottages. The Manlys have a summer estate, "Ellerslie," at Ellicott City, Md., one of the suburbs of Baltimore.

Miss Anna Stranahan of Brookline, is visiting her sister, Mrs. A. H. Morse at the Oceanside. Mrs. Morse is one of the most charming of the younger matrons at the Oceanside this summer. She looked very attractive a few evenings ago in the lobby of the Oceanside in a white lingerie dress, and wearing a red hat with red feathers.

The Breeze reaches more North Shore people than any other paper.

Do you read the Breeze regularly?

SOCIETY NOTES

It has been a busy week at the Essex County club. There were about 70 guests at the club for luncheon on Monday, one of the largest of the parties being that of Mrs. Francis Allen of Beverly, who had 12. On Tuesday Miss Coates of the Oceanside, Magnolia, gave a luncheon to 10 "buds." On Wednesday, Mrs. Reginald Gray gave a small luncheon. Others at the club Wednesday included Miss Helen L. Fitch, who was hostess for a luncheon party of 10, also Miss Isabel Coolidge, who had 8 at her table. Geo. Willet, 8; Geo. H. Crocker, 8, and Prince Kondacheff, 8. There were fully 75 at luncheon at the club Wednesday. Mrs. C. L. Stover gave a bridge party and luncheon at the club on Monday to which 32 were invited.

♦ ♦ ♦ ♦
Miss Anna Porpner of Washington, D. C., is the guest of Mrs. Archibald Gracie, of Washington, at the Leach cottage, Central street, Manchester. Mrs. Gracie gave a tea and musicale at the Leach cottage Tuesday afternoon in honor of Miss Porpner to which about twenty were invited.

♦ ♦ ♦ ♦
There have been a number of very select afternoon tea and luncheon dinner parties at the North Shore Grill the past week. Mrs. William McMillan gave a dinner of six covers last Sunday. On Sunday evening also, Mr. Lewis of the Oceanside was host to a dinner party. His guests included Capt. and Mrs. Powers, Mr. and Mrs. Roberts, Miss Guerin, Mr. Kennard and Mrs. Kelley. Members of the Russian and German embassies were also at the Grill for dinner the past week.

Weekly Market Letter.

Our weekly market letter is printed this week on pages 48 and 49.

A little off the main Highway of Travel, but worth while when you get there, is the Magnolia Branch of the Indian Store of 186 Boylston street, Boston, which is this year in the "Apple Tree Cottage," just off Fuller street, the second driveway south of the postoffice. It is a specialty store for grown-ups and children. Indian moccasins, Turkish slippers, Abalone jewelry, articles of antimony and brass, and interesting things for the "children of older growth," and the newest of toys and games for the little ones.

EDWARD F. HEIGHT
12 Desmond Ave., Manchester
Carpenter and Builder
Jobbing a Specialty
Telephone Connection

MRS. MARGARET LEE
has opened for the season her
HAND LAUNDRY
72 Pleasant St., Manchester, Mass.
First Class Work Guaranteed

MRS. L. E. DAVIS
21 Norwood Ave., Manchester
is prepared to give
Vocal Instruction
to a limited number of pupils
The Old Italian Method.
Piano Instruction Also.
Satisfactory Terms.

To North Shore Lovers of
PHOTOGRAPHY
We invite you to call and see the work that we are placing before the Public and we feel convinced that we can and will **DO YOUR WORK** in the most artistic manner.
NORTH SHORE PHOTO SHOP
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SALEM, MASS.
Mail Orders Promptly Attended to

July is the Best
Month to Bring
the Children in
to

MOODY'S
Photographer

256 1-2 Essex St.
SALEM, MASS.

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DRESSMAKER

and

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of Madison Ave., New York

Will be in Manchester after June 28
for the Summer Months

Gowns Made and Remodeled
11 School St., Manchester

M. McLEOD
DRESSMAKER
Street and Evening Dresses made
and remodelled
Engagements by the day
10 Vine Street Beverly Farms
P.O. Box 1145.

FOR SALE
For highest offer a family
violin made by
Glo. Batta Ruggeri
Mantua, Italy 1726
in playing condition.

Frank Merchant
5 Clifford ct. off Commonwealth
Avenue, Gloucester

MARY E. HAYES
Hair Work a Specialty

No. 260 Essex St., Salem, Mass.

Telephone 369-13

Shampooing Manicuring
Facial Massage Scalp Treatment
Marcel Wave Electrical Massage

Board of Health Ordinance

All boats propelled by explosive engines and used on any salt waters within the Town of Manchester shall be provided with an underwater exhaust or muffler, and such underwater exhaust or muffler shall be so constructed and used as to muffle the noise of the explosion in a reasonable manner, and no such boat shall be used on said waters so as to exhaust except through such underwater exhaust or muffler.

BOARD OF HEALTH,
Edward S. Knight, Sec.
Manchester, Mass., June 1, 1911.

North Shore Breeze

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Volume 9 August 4, 1911. Number 31

Carpe Diem.

"Seize the Day." Pluck it. It is yours for the having and the keeping. There is, however, a difference between seizing the day because there may be no tomorrow and living today with all its joys or bearing with the day with all its pain because there are other days coming out of eternity to us. All eternity comes in days and man's eternity is wasted by days—then seize the days, they are life. Life is made up of days and life is lost and won by days. The wise man knows the value of a day—the fool never awakens to its great import—for he is blind. Today has everything to do with yesterday and tomorrow; for it is the link between the future and the past. Each yesterday has been a today and each tomorrow must be lived as today. Yesterday was lost or won as a today. In a sense tomorrow never comes and the good and evil of the yesterday and of the tomorrow is the work of a today.

The Hebrews have a motto, "a day's work in a day" and back of it there is a helpful philosophy of life. Life is to be lived day by day then live out the day plucking its joy as fruit from a vine and bearing its sorrow. The pain bearer and sufferer and those who wait with dread anxiety for the passing of an old day and the breaking of a new day will find strength in living one

day at a time in implicit confidence. The day's work in its day. Then rest. "Learn to labor and to wait." The day's pain in its day and wait. A day's anxiety in its day and then hope. So in deepest anxiety we find that "sufficient unto the day is the evil thereof." But when applied to prudence the principle seems to break down, but does not. "Come now ye that say today or tomorrow we will go into the city and spend a year there and trade and get gain whereas ye know not what shall be on the morrow."

This apparent failure of the helpful principle reveals another secret that each day must bring its own joy and he who postpones the real pleasures of life never gains them. What is more heart rending than to behold the millions of men who dangle before them the glory of a romantic future, lotus eaters are they, and the happiness and pleasure that is to be theirs at some far off day never comes. When the children are settled? When the competency is won? When the ship comes in? These never come! The day must bring its own measure of good wine and that day must be found while laboring on the march or it never comes. Carpe diem.

There is a nugget of purest gold in the dross of many a poor day. Yes! there are good days and bad days but let the light of good days illumine the bad days, but never let the gloom of past days rob the real joy hidden in today. Carpe diem. Hodie mihi. Pluck the day. Today for me. Man will bear with fortitude and courage the evil days, day by day and redeem the joys of the good days, day by day. Yet today is rich because there is a tomorrow freighted with hope. It alone enriches the experience of today. It makes today a part of a whole of which the past and the future are contributing parts. Because therefore, each day is but a part of a whole if there be shadow or sunshine we know that in the whole life each day will have had its true share in making the whole life beautiful. If you take the canvas of a master painter and separate a tiny square of light or shadow you can obtain no vision or understanding of the moving genius which inspired the artist. No more can one day's joy or sorrow make or mar life nor can you call the experience of one day, life. In the picture of a complete life we will learn that even the

shadows have contributing values to the beauty of true life and in the formation of character. Carpe diem bear the pain. Eize the joy. Work while it is day and redeem from eternity your own life day by day by day's work in its day.

The New Bath House.

The new pavilion at West Beach, Beverly Farms, has surpassed the fondest wishes of its projectors and the public who expected to be benefited by the public service rendered by the Board of Managers. The public is usually a silent appreciator of its benefits. This undisputed and undeniable success at Beverly Farms raises the question as to what Manchester has been doing. Is it not time for the Town to launch a similar project? There were problems in the way at West Beach which Manchester will not have to meet, that have been solved by the integrity and shrewdness of the business men of that enterprising Ward of the City of Beverly. There ought to be a way to success for Manchester. The beach is unexcelled in many ways and it is a neglect of a trust that the Town does not rise to its opportunity and place on the shore a bath house not unlike the successful institution at West Beach. The West Beach corporation solved the problem. Nowhere on the Massachusetts shore was there a suitable structure to reproduce. Doing pioneer work they have developed a type of bath house that is bound to endure. The building is protected from the sea, is beautiful in its lines and not the least of its merits, the building is not high. This is the season of the year in which public interest in Manchester should be awakened. It cannot be many years hence before Manchester must do something. Why not now with the same public spirit and success as characterized the movement at West Beach?

The Express Question Again.

The national unrest concerning the express monopolies will never be abated until the Parcels Post has become a national institution. The bill introduced at Washington by Representative Campbell of Kansas, is only another indication of the growing national objections to the privileges enjoyed by the large express companies. The smaller companies suffer with the public. Mr. Campbell's bill has an erratic

... G. E. WILLMONTON ...
-Attorney and Counsellor at Law-

Willmorton's Agency

SCHOOL AND UNION STS., MANCHESTER OLD SOUTH BLDG., Boston

**INSURANCE OF ALL KINDS
REAL ESTATE**

Summer Houses for Rent. Tel. Cou.
Mortgages—Loans

element in it and would seem to be an attempt to regulate an immense business enterprise without a careful expert investigation. The bill is intended to put the express companies out of business by forbidding the railroads to lease facilities to them. This will force the railroads to go into the parcel business. Mr. Campbell expects that the business can thus be more easily regulated and that the public will be able to obtain a square deal. The introduction of the parcels post will solve the problem much better and make Mr. Campbell's bill unnecessary.

The Evening Train Service Again.

It is more than evident that the Shore can and should have better railroad service from the Boston and Maine Railroad after six o'clock in the evening. Their argument, against placing a new train on the time table going up to Boston, and passing through Manchester at about half past seven and another new train from Boston reaching Manchester about eleven o'clock, has been that the traffic would not warrant it and consequently that the railroad could not afford it.

This may be so, but the public still thinks that this service should be rendered even though at first there may be a slight loss. The day's traffic ought even despite a loss in the evening reveal a reasonable profit. The American Express train follows the regular train up to Boston just before seven o'clock. This train does not stop at every station on the branch. What can hinder the Boston and Maine railroad from making a profit on this return trip by putting the running schedule of that train a little later arriving at Manchester about seven thirty and stopping at every station on the branch. The new train would certainly create its own traffic. In the evening there is a train which leaves Boston at 10.20 and arrives in Beverly at 11.10 and stops. What can hinder the Boston and Maine Railroad from continuing this train down the Gloucester Branch, arriving at Beverly Farms at about 11.23 and in Manchester at about 11.31. This simple adjustment of the problem would be a great benefit to the North Shore and ultimately to the Boston and Maine Railroad. What appears as a simple adjustment to the lay mind may open serious problems in traffic service to the expert railroad man and while there may be errors in the suggestion there ought to be some way by which the Boston

and Maine Railroad could serve the shore better after six in the evening.

The Legislature of 1911.

The legislature has finally prorogued after a session of two hundred and six days. As to the number of days, it equalled a previous legislature and broke no records. But in the amount of work, it has been unequalled by any Massachusetts legislature. Its seven hundred and fifty-six acts and one hundred and fifty-eight resolves will be the standard by which the legislatures of coming years will be judged. Many positive acts of great benefit were passed and some were turned over to the next General Court. Early in the session the legislature after a long and tiresome fight maintained the position taken by the legislature of 1910 on the bar and bottle bill. This marks the most advanced step ever taken by Massachusetts in regulating the sale of intoxicating liquors. The Labor Party was interested in the fifty-four hour bill. Beverly and the cities on the "air line" have been benefited by the right of exigency granted to the Boston and Eastern to build an electric car line to Boston. The working man's compensation bill and the school teachers' increase of salary interested two recognized elements in our community life. The West End and the Boston Elevated transportation bills were of note. But of the most general interest to Massachusetts and in fact to all New England was the passage of the Boston Harbor Bill carrying with it the appropriation of \$9,000,000. It provides for a board of directors with a chairman with a salary of \$15,000 per year, whose duty it shall be to carry out the provisions of the appropriation. It is hoped that the docking facilities of the harbor may be developed and equipped under state auspices with every modern device known to transportation. These improvements of the harbor, the development of the Cape Cod Canal and the readjustment of the rail facilities about Boston will put Boston still farther to the front in modern competition.

The direct primaries are of interest because of its contribution to the problem of government. The old convention has now lost much of its power and the people will directly vote for the nominees of the party.

Of more local interest, there is Representative Saltonstall's bill providing for an investigation of the Water supply of Beverly and Salem. This bill was referred to the State

Board of Health. Already a provisional report has been made and a more complete report is expected later, after the investigations have been made. This report will be looked forward to with great interest. It is hoped that a plan of development will be outlined which when executed will relieve Beverly and Salem of its present anxiety and unrest concerning its future water supply. A bill was introduced by Rept. MacDonald of Beverly, and passed providing for an investigation of Essex Bridge between the cities of Salem and Beverly. Another bill introduced by him provides for a rebate from railroads on season tickets deposited for a period; another provides for the placing underground of many wires and electric appliances in the City of Beverly. The threatened investigation of the United Shoe Machinery Company was referred to the next General Court.

Three Conferences at Northfield.

Two Missionary Conferences and a Sunday School Convention have just closed their sessions at Northfield. The Women's Foreign Mission Conference was the largest of these, making a new record of 438 delegates. "The World in Northfield," a daily representation of scenes from five eastern countries, was the feature. Dr. Arthur J. Brown of New York gave a splendid series of missionary addresses upon Asiatic religions.

The Home Mission Conference, although not so large in numbers, ranked high in influence and interest, because of its presentation of the claims of our own country. Ex-Governor John G. Brady of Alaska, Dr. James A. Francis of Boston, and Dr. Charles L. Thompson of New York, headed the list of speakers. The American Indians, Porto Rico, and the Mountaineers were among the problems discussed.

The Summer School of Sunday School Methods, held at the same time as the Home Mission session, was the jolliest and most informal. Outside of school hours impromptu entertainments, field sports, and long drives were the program. Mrs. A. A. Lamoreaux of Chicago, Miss Nannie Lee Frayser of Louisville, and Rev. Charles E. McKinley of Rockville, Conn., were the principal members of the faculty. Hamilton S. Conant of Boston, State Secretary, was the Dean.

Wise is the popular man who doesn't overwork it.

MANCHESTER.

Miss Ruth Erickson is visiting friends in Newton.

Miss Anna Bingham of Boston, who is spending the summer in Manchester, left today for a vacation trip to Nova Scotia.

Miss Flossie Bradley is spending her vacation with friends and relatives in Lawrence and other places of interest in that vicinity.

Officer Leary is now on duty at Singing beach Sunday mornings to keep the automobiles and carriages in line. So many people go to Singing beach Sunday mornings that there are at times fifty to sixty automobiles and carriages in the space at the end of Beach street. It is with an idea of having some order that the officer is placed there.

The preacher at the Baptist church, Sunday, both morning and evening, will be Rev. W. L. Smith of Merrimac.

The annual picnic of the Baptist Bible school will be held at Tuck's Point, next Tuesday, to which the congregation is invited. Barges will leave the church from 9 to 11.30 and returning will leave the grounds at 4.30. Coffee will be furnished by the school.

The young ladies of the Church Aid society of the Baptist church, are to hold a candy sale next Thursday evening, band concert night, on the Bingham property in Central square.

Miss Alice Knight, supervisor of the Bridge street playground, Salem, brought a large crowd of her young charges and their mothers to the Singing Beach, Manchester, today for an outing. The boys' supervisor, with a number of boys, also accompanied the party.

At the Congregational church, Sunday morning, Rev. L. H. Ruge will preach on "Lost and Found." Miss Lillian Snelling will render a vocal solo. In the evening there will be a vesper service. Music will be rendered by the Mozart Ladies' quartet of Boston.

A "Lawn Festival" under the auspices of the Christian Endeavor society of the Congregational church will be held on the parsonage lawn next Wednesday, beginning at 7 p. m. Come and see the illuminated tree. Ice cream, cake, candy and useful and fancy articles will be on sale. There will also be amusements and music. The proceeds will be used to purchase some permanent memorial for the church to commemorate the consecrated work of the children for the Kingdom of God.

Mrs. Sherman of 44 Central street, announces a great reduction in all millinery goods for the remainder of the season—including hats and toques.

Mr. and Mrs. Wm. E. Coughlin leave Monday for Fort Mulgrave, Canada, for a few weeks' visit with Mrs. Coughlin's mother.

One of the Boston Post special writers was in town Tuesday preparing an article on the work of the Manchester Woman's club in having some of its members take the children to the beach every day. The article will be illustrated and will appear in Sunday's Post.

The following ladies of the Manchester Woman's club will take the children to Singing beach for a day's outing the coming week, meeting them at the postoffice: Monday, Aug. 7, Mrs. Otis Stanley, 9.30 a. m.; Tuesday, Aug. 8, Mrs. Frank Rowe, 1.30 p. m.; Wednesday, Aug. 9, Mrs. Wm. Joseph, 1.30 p. m.; Thursday, Aug. 10, Miss Beth Jewett, 1.30 p. m.; Friday, Aug. 11, Mrs. Frank Rand, 1.30 p. m.

J. W. Cawthorne, Jr., is advertising butter thins at nine cents per package.

Two automobiles came together yesterday morning at the foot of Craft's hill at the Cove. Robert Robertson, of Beverly, was going down the hill toward Gloucester in his Cameron car and A. C. Spring of the "Brambles," West Gloucester, was coming up the hill from Ocean street. The cars collided and the two front wheels of the Robertson car were smashed. Mr. Spring's Packard was also slightly damaged. No one was hurt.

Mr. and Mrs. J. P. Ellis of Los Angeles, were guests of Mr. and Mrs. Geo. C. Leach at the Leach cottage, Central street, over the last weekend.

Fresh lot of butter thins at nine cents per package at J. W. Cawthorne's, 50 Central street.

Jos. Aveny of the "Stone Mill," Elm street, passed away yesterday.

Concert at Manchester, August 10, by Salem Cadet Band.

- 1—March, "The Winning Fight" Holzmann
- 2—Waltz, "The Pink Lady" Caryll
- 3—Overture, "Poet and Peasant" Suppe
- 4—Solo for Cornet, "The Volunteer" Rogers
- Mr. Nelson Bernier
- 5—Selection, "Martha" Flotow
- 6—Campus Echoes—"College Songs" Rollinson
- 7—Selection, "Naughty Marietta" Herbert
- 8—Selection, "Popular Songs" Evans
- 9 Selection, "Il Trovatore" Verdi
- 10—March, "The Aviator" Fulton

Postal Savings Bank to be Opened in Manchester.

Manchester is one of the smaller towns in New England in which a Postal Savings bank is to be established. The postmaster general has issued orders for the opening of a department here on Friday, August 25th. Changes are now being made in the front part of the postoffice to take care of the new business.

Accounts may be opened and deposits made by any person of the age of ten years or over in his or her name and by a married woman in her own name and free of interference or control by her husband. No person can have more than one account at one time.

Deposits will only be accepted from individuals and no account can be opened by or in the name of a corporation, society, firm or partnership. No person connected with the postoffice department or the postal service is permitted to disclose the name of a depositor or give any information concerning an account except to the depositor himself, unless directed by the postmaster general.

Deposits are evidenced by postal savings certificates issued in denominations of \$1, \$2, \$5, \$10, \$20, \$50 and \$100, each bearing the name of the depositor, the number of the account, the date issued, the name of the depository office, and the date on which interest begins. Only even dollars will be accepted and no account can be less than \$1 and must not exceed \$500.

In one calendar month no person can deposit more than \$100. Savings certificates can be transferred or negotiated and may be made payable only to the person to whom issued.

In planning the postal savings depositories, Postmaster Hitchcock did not forget the children. He has arranged for the sale of postal savings cards, which cost ten cents each. Upon these cards are pasted stamps, which the child can buy for ten cents each. When nine stamps are on the card it will sum up to ninety cents, and the price of the card will make it \$1. Then the holder of the card is privileged to exchange it for \$1 certificate and open an account.

Geo. E. Willmonton and M. J. Callahan left on the 1.30 train today for a short trip to New York City.

The two most engaging powers of an author are to make new things familiar and familiar things new. —Dr. Johnston.

CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. -1- STAMPS may be mailed in payment.

TWO FURNISHED ROOMS wanted about August 10, for light housekeeping, by young couple. W. S., Box 312, Manchester. 31

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

LARGE AIRY ROOM to let. Centrally located in Manchester. Would prefer to let for day use as sewing room or other business. Refer to "R", The Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE—A 1350 lbs. black horse, young and sound; fit for any work; also practically new runabout costing \$175.00. Will sell cheap. Address P. O. Box 55, Beverly Farms. tf

TO RENT—A large room; modern conveniences; electric lights; centrally located. Apply Breeze Office. tf

ONE OF THE BEST HOUSE LOTS IN Manchester, situated on Norwood ave.; also a very desirable one, corner Sea and Summer streets, are for sale. Apply C. L. Crafts, Manchester. 31

WANTED—Swedish cook or cook and second girl; family of two; 5 and 6 weekly; references. Address "C", The Breeze Office.

WANTED—Young lady, 18 years of age, would like position as stenographer for the summer. Apply Breeze Office. 31

WANTED BY FAMILY OF THREE—House for one to three years; no children. Would care for summer cottage. Highest references. "M," The Breeze Office. tf

GARDENER of 30 years' experience in growing fruit, flowers and vegetables under glass and outside, wishes position to manage Gentleman's Private Estate. GEO. A. STANLEY, 20 West street, Beverly Farms.

WANTED—A two-wheeled pony cart in good order. C. K. CUMMINGS, Pride's Crossing. 31

POSITION AS CHAUFFEUR wanted by man experienced in all makes of cars. Will take care of own car. References. Apply "Chauffeur", The Breeze Office. 35

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf.

WANTED—A position as chamber maid or kitchen maid by experienced girl. Apply "C. P." Breeze Office. tf

WOMAN WANTS POSITION—Accommodation or day work. Apply Breeze Office. 28

WANTED—A child to tutor by a teacher with ten years' experience and the best references. X, Breeze Office.

FOUND—on path from station to Mr. Henry L. Higginson's house at West Manchester, silver watch. Apply at house. 31

LOST at Magnolia, Saturday morning, July 29, an open face gold watch with black and gold fob with black and gold cross on end of fob. Suitable reward for its return to Aborne Hotel, Magnolia. 31

MOTORCYCLE FOR SALE—1911 Indian, twin. Condition guaranteed. \$100. H. E. BROWN, No. Beverly, Mass.

FOR SALE—Pomeranians, all colors, very small, and puppies from 6 weeks to 9 months old, at Stud, 4 lb. Black prize Winner, \$15. A. H. PEMBROKE, Coachman, The Estate of Mr. T. C. Hollander, Dodge Row, near Grover st., Wenham Neck, Mass. tf

FOR SALE—A 20-ft. motor boat 1 1/2 horse-power Lozier engine; reason for selling, no time for use. Address P. O. Box 55, Beverly Farms. tf

NOTICE

As my wife, Grace Marion Burchstead, has left my bed and board, I shall not pay any bills contracted by her after this date.

GEORGE HENRY BURCHSTEAD.
Manchester, Mass., July 20, 1911.

TO LOVERS OF ANTIQUES—Old fashioned mahogany writing desk, serpentine front, over 100 years old and the only one known to be in existence. Apply C. L. Crafts, School street, Manchester. 31

TO ANYONE LOOKING FOR A SPLENDID locality I have one of the most desirable lots on Lincoln street for sale. Chester L. Crafts, Manchester. 31

A GOOD HOME—Those looking for good homes and desire to purchase some of the best property in Manchester, would do well to see Chester L. Crafts, who has same for sale. 31

ROOMS, TENEMENTS WANTED for the summer. The Breeze has inquiries galore from people who desire to spend the summer on the shore at Manchester, Beverly Farms, Magnolia, etc. Persons having rooms to let, or apartments, should advertise the same on this page. The cost is only one-half cent a word after the first week; one cent the first week. Send in your adv. today with cash.

Nice Fresh Lot of

BUTTER THINS at 9c per package

J. W. CAWTHORNE, JR.

50 Central Street Manchester

FOR SALE

A small private collection of **OIL PAINTINGS** purchased mainly from Christie's of London and comprising works by Gilbert Stuart, Wm. Hogarth, David Teniers, Sassaferrato, Louis Tocque, Sir David Wilkie, Sir Godfrey Kneller, Sir Peter Lely and others. Also a rare and unique collection of old time Miniatures (upwards of 100 examples) and representing 30 years effort of a discriminating collector. Also for disposal a very handsome Sheraton sideboard, in rich dark mahogany. A fine and genuine specimen of Louis XV Secretaire made of King wood: handles, escutcheons, etc., decorated with Griffins, scrolls, shells, etc., of the finest Ormolu and richly chased by hand, a museum piece of extreme rarity. A pair of Sevres bisque china busts of Marie Antoinette and The Comtesse Du Barry (period of about 1790). Bases of finest Ormolu and on very handsome pedestals. Unique pieces for Music or Drawing rooms. May be seen in Manchester by appointment. Address F. J. White, 74 Sea street, Manchester, Mass.

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PROF. J. C. LEBET
of Bradford Academy.

For Engagements Address
54 Highland ave Haverhill, Mass.
(Recommended by Mrs. Geo. Lee, Beverly Farms.) 2t

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For all Seasons

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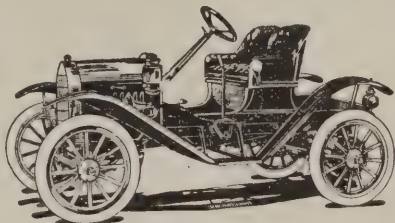
Furnished Rooms, With Bath, by Day or Week,
With or Without Meals.

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Agent for the

Brush Automobile and
the famous Wilcox
Trucks



Headquarters for Motor Cycles

1911 Indian Motor Cycles

1911 Yale Motor Cycles

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R. A. Currier, Pharm. D., Mgr.

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Remember the Place

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Glasses Made and Repaired

Prescriptions Filled

Clock, Watch and Jewelry Repairing

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BEVERLY, MASS.

Tel. 763.

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We are offering many choice pieces of

CUT GLASS

on which we have reduced the price
33 1-3 percent to close it out quickly

E. F. TRASK, Jeweler

142 Cabot st. Opp. Washington st.
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Dealer in carriages and wagons of
every description. Carriage and
Automobile painting. Rubber tires
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EXTREME HEAT!

While the sun burns and blisters, and people on the streets sizzle and swelter, we freeze and freeze. The hotter it gets the more we freeze. That is, freeze ice cream. More and more people call every day upon us, write us, phone us, command us to bring them that pure, cooling, restorative for warm weather—DIRIGO ICE CREAM. We deliver to private residences at any time, and make a specialty of deliveries for Sunday dinner.

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Ice Cream and Catering

96-100 Park St. Phone 70 Beverly, Mass.

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Exclusive Line of Fine Millinery.
All the Latest Novelties.

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LOW PRICED QUALITY DRUG STORE
We guarantee satisfaction in every department of our business

COR. CABOT ST.
and BROADWAY

YE ELDER BRETHREN.**Manchester's Unique Organization
Held Its 33d Annual Gathering
Last Wednesday.**

(Omitted from Last Issue).

To more than four score of Manchester's residents, at least, there is no more important day in the year than the annual gathering of the town's most unique organization,—Ye Elder Brethren. And to fully two score more, not residents, but who are fortunate to be eligible to attend the gatherings, the day is no less important.

Thus it was that such a large gathering of young old men, to the number of 112 assembled at the beautiful Tuck's Point picnic grounds last Wednesday, July 26, for the 33d annual gathering of the association.

It would be difficult to convince an absolute stranger that the majority of the 112 present had reached the 60th milestone in life's journey; much more so that all (except the reporters) had passed the half century mark. Manchester is noted for her young old men. No better compliment could be paid to the town by the sea as a summer resort for people from all quarters of the country, than this assembly of men.

Manchester is a good place to live.

It was a beautiful day; it would be disappointing if it were not, for the "boys" plan on this day for weeks back and many come from afar to attend. A brisk northwest breeze helped make the day ideal as far as weather conditions were concerned. At an early hour in the forenoon the company began to gather, and by the time the noon hour arrived the grounds presented an animated appearance—animated is used after consideration. It was a time of renewing acquaintances and friendships; the trend of conversation was reminiscent. In some cases men hadn't seen each other for fifty years.

In the company were ten whose age was over eighty, and three of these were over ninety. Librarian D. L. Bingham continued to hold the record as the oldest. He is nearly ninety-seven. William Johnson, ninety-four, is the second oldest.

As might be expected the hour for dinner is the all-important one, for at a sea shore gathering of this nature the chowder is an everlasting feature. Under the charge of Frank Crombie and John Babcock one of the finest ever prepared was brought on and a busy half-hour was put in by all. For those not caring for the

clam, fish chowder was offered.

After the tables had been cleared away the gathering was called to order by President George Forster Allen, now in his 85th year. Mr. Allen had served the organization as its head since its inception thirty-three years ago. The records were read by secretary William J. Johnson.

A sad part of the records was that pertaining to the loss in membership since the last gathering. Fifteen deaths were recorded, the largest number in the history of the organization. They were: John Desmond, James Widger, Geo. A. Jones, Andrew J. Johnson, Isaac P. Richardson, Fitz W. Sargent, Manchester; Geo. A. Foss, John W. Stone, Beverly; Chas. C. Boardman, Gloucester; Edwin Pride, John L. Eaton, Beverly Farms; David N. Lendall, Essex; Rev. Geo. E. Freeman, Saugus; Isaac S. West, New Orleans; James M. Moulton, Swampscott. As treasurer, Mr. Johnson reported amount collected \$56, expended \$57.36, deficit \$1.36. Cash on deposit, \$187.47. On motion of W. C. Rust the present board of officers were re-elected for the coming year. A vote of thanks was given the young men who waited upon the tables, and to those who gave the use

ALMY, BIGELOW & WASHBURN, Inc.

SALEM, MASS.—A delightful drive from all points on the North Shore

We Cordially Invite You to an

EXHIBITION OF ART EMBROIDERIES

BEGINNING MONDAY AUGUST 7TH

Mrs. Glover, representing The Aird-Coates-Carter Co., of New York, will be in attendance daily to give those interested any advice they may wish on the needlework which these exquisite embroideries display.

Beautiful pieces of Underwear, jabots, pillow slips, table runners, bureau scarfs, sofa pillows, towels, centrepieces of various sizes, and many other hand embroidered novelties averaging many hundreds of dollars in value, will be on exhibition.

In addition, a full line of stamped pieces—duplicates of the designs exhibited—will be offered for sale.

All needlewomen will find this exhibit of great interest—especially those appreciative of the highest quality embroideries.

of their autos in conveying members to and from the grounds.

Mr. Allen congratulated the gathering on the fine day, the pleasant surroundings and the very enjoyable occasion. He had prepared a list of Manchester's sea captains, 51 in all, 47 being natives of Manchester. Nearly all of these he had known personally. They were: Richard Allen, Thomas Allen, William Allen, John W. Allen, Samuel Allen, James Allen, John Allen, Benj. L. Allen, James G. Allen, Joseph Allen, John Allen, Nathan Carter, John Carter, James Carter, John W. Carter, Henry Cheever, Samuel Crowell, Ariel P. Crowell, Ambrose Crowell, David Crafts, David Goodridge, Israel Goodridge, Samuel Goodridge, Jack Girdler, Wm. Hooper, Amos Hilton, Amos Hill, Jonathan Hassam, John Driver, Josiah Dow, Benj. Leach, Benj. Leach, 2d, Daniel Leach, Charles Leach, David Leach, 2d, Ezekiel Leach, Thomas Leach, John Lee, Wm. Lull, Andrew Marsters, Richard Trask, James Knight, Wm. Tuck, Jacob Holmes, Wm. Babcock, Wm. Pert. Besides these old ship masters Manchester had a long list of skippers of fishing craft. The president read letters of regret from several who were unable to come, including Samuel Carr, Gen. Chas. H. Taylor, Chas. F. Story, Gen. Francis Appleton, Hon. David I. Robinson and Rev. D. F. Lamson.

Geo. E. Willmonton, Esq., though not yet eligible to membership in the association, was present and was the first called upon by the president for remarks. Mr. Willmonton, always brimming over with stories, gave a few unwritten incidents in Manchester's history, and coming to the more serious, he suggested some things that ought to be done by way of improvements. He said among other things:

"It has been said that the largest room in the world is the room for improvement, and Manchester is no exception to this. There are many things we can do. There are some things that we are doing and some that we hope to do soon that will make Manchester, as good as she is, much better. One improvement is dredging. We need it and we are getting some of it and we are going to have more. We want to take Smith's Point, and in fact all of our beautiful town, up out of the mud. I hope to live long enough to see the sea wall carried from the town wharf to the railroad. The inner harbor could be dredged and the mud dumped over the wall and get rid of the flats and make a nice park

at the same time, and the cost would not be much more than the price of the dredging. Why not make it Manchester-by-the-Sea in fact as well as in name? There is plenty of salt water that will come in and stay with us if we will but make a place for it.

"We don't want these people who come from the west to think that our supply of salt water is limited. One man got that impression a few seasons ago. The Doctor had ordered him to take salt water baths and he came to Manchester and stopped at the hotel. As soon as he got settled he procured a bucket and proceeded down to the end of the town wharf to get the water. The tide was high and our intrepid navigator, Joe Gates, was sitting in his boat skinning cunners. The man asked Joe how much he asked a pail for his salt water. Joe was a little surprised but recovered himself in season to answer, 'ten cents.' A trade was quickly made and the man went back to the hotel to take his bath and no doubt felt better, as early in the afternoon he again went to the wharf with his bucket for more water. The tide was away out and nothing but flats were visible. I am told that he congratulated Joe on the business he had done since he left him in the morning.

"We hope if we keep on dredging that in a few more years our supply of salt water will be equal to the demand.

"One other improvement that I would like to suggest—the beautifying of our forty thousand dollar cow pasture at Little Crow Island. A very little money would put it in shape so that it could be used by our citizens for picnic parties, etc. Little Crow Island is near a most excellent bathing beach; it has a magnificent view in every direction and is easy of access. None of these things are appreciated by the poor farm cows and I know that many of our citizens would enjoy the place, as they once did White Beach Pasture, if it was available."

Mr. Willmonton closed his remarks with a few verses from that most appropriate poem by Oliver Wendall Holmes, "City and Country."

Rev. DeWitt S. Clark, D.D., of Salem, was next called upon. He said he had been coming to these gatherings so long he almost felt he was one of the Elder Brethren. He said that some people are apt to become melancholy as they realize they are getting old, but we have a man (D. L. Bingham), with us today who is 97 and still cheerful, and I can

hardly believe it. I like to believe that the life ahead of us is full of brightness, and hope and cheer and I know a great many happy old men. I wish there was an institution like this in my town and in every town, that all might work together for high and noble ends.

Prof. N. B. Sargent of Haverhill, formerly principal of the high school here, spoke in his usually happy vein. He said the theme of his discourse would be brevity. "I need not say," he said, "that I am glad to be here. I am not going to talk of the beauties of Manchester, for here she is; you can see her for yourselves. I am not going to talk flatteringly of you and your good looks; here you are, you can speak for yourselves. But I can't help drawing comparisons between Manchester and some other places I know which are less fortunately situated. There is one place not far from here, that is bankrupt. They say they have no money to carry on their schools and public works. One good thing about it is, about a dozen of the men who have helped make it so are in prison and about a dozen more should be there. Manchester is just as temperate, just as clean and just as prosperous and happy as she was 25, 35 or 45 years ago. I don't know what you have in your closets or cellars—perhaps not every man is a total abstainer, perhaps not every man is a Daniel or a Joseph and perhaps not every woman a Magdalena. A very intemperate man was once asked to make a speech on temperance. It was thought quite a joke but the man spoke very vehemently on the curse of strong drink and closed his speech by declaring: "But with all thy faults I love thee still," and so I say with all thy faults I love thee still, and I believe you love me still and so I will be still."

Rev. L. H. Ruge said he had once been privileged to look into a great treasury vault but was not allowed to touch or take away any of the treasure, but today he was privileged to visit a treasury vault and should carry away some of the treasure, enriched by the wit and wisdom of this company.

William Hooper referred to a joke at his own expense when it came out last winter that some young people had decided at the talk he gave at the chapel that he was about 67, and about the same idea seemed to prevail here, but the fact was he was nearer 47 than 67.

Francis M. Stanwood said he had been coming to Manchester for 33 years and even before that as an

occasional visitor. Manchester has been in existence 266 years and seems to be growing better all the time. It seems to have everything to make life enjoyable. It has beauty, fine schools, fire department, electric lights, telephone—in fact I don't know what you haven't got, while other places about us are struggling for an existence. I know I notice a vast difference between here and Boston. It is restful and the air refreshing. I hope you will all continue to have a better, brighter and more hopeful outlook on life and that always will rest upon you the peace of God that surpasseth understanding.

W. C. Rust said he had some ideas for the development of Manchester and thought that one thing that should be done was to build a new road from Desmond avenue to Pine street which would develop much land. Another thing is to build a stone abutment from the police station to the railroad and fill it in. Another thing, we ought to have the trolley cars.

E. B. Chandler of San Antonio, Tex., spoke humorously as an introduction to James A. Baker of Houston, Tex., a summer visitor at Bass Rocks, who spoke very entertainingly of the conditions in his state, particularly in the war time, being introduced as the son of a slave driver. "My father owned slaves," he said, "and he fought for the South just as you fought for the North, and I want to tell you that reared as I was among all the traditions of the South that no better thing ever happened for the South than when it lost its cause to the North. Still no slaves ever had a better master than my father. There were nine of us children and nine slave picanninies, and every Sunday afternoon we were all gathered around my mother, black and white alike, while she would read the Bible to us. At the end of the war everything my father had on earth was wiped away. Yet if there is one question I would fight for it would be against the re-enslavement of the negro. The great question of the South today is the advancement of the negro. The door of opportunity is open but I tell you the white people of the South expect to rule and not the black man. This is my first summer in New England and I am delighted with it and I thank you for the privilege of being here today."

D. L. Bingham said he was an active abolitionist and he supposed this question had all been settled long ago but still it keeps coming up.

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Beautiful Gardens and Home Grounds.

The choicest Evergreens, Rhododendrons, Azaleas and Flowering Shrubs are always used in gardens laid out by us.

Specimen stock that produces permanent results rather than LOW PRICES.

Better do a little gardening well than a big garden poorly.

Beautiful Catalogs, or call at Nursery on Marblehead Road, or office.

HARLAN P. KELSEY, Owner,

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SALEM, MASS.

This is the Renovating Season

With 25 yrs. experience in fine upholstering, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

OUR ANTIQUES WILL INTEREST YOU.

RANGE, FURNACE AND SHEET METAL WORK OF ALL KINDS.

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214 Cabot street, - - - Beverly, Mass.

A. S. Jewett said Mr. Baker's remarks had stimulated his memory of some of the incidents during General Burbank's expedition when he was a clerk in the Provost Marshal's office. He related several personal reminiscences of his observation of the conditions of the black man which appealed to him as being not altogether unpleasant. He rejoiced that we are now one people and one family as is today shown by Mr. Baker who speaks from the goodness of his heart.

E. P. Stanley said he was a promoter of some of the town's improvements and one of the greatest of these is the dredging in our harbor. The government plan calls for dredging a channel from the drawbridge straight out through Glass Head flats. The present appropriation will take it only to Point Rocks. He hoped the town would vote an appropriation to continue it, at the next meeting.

J. F. Rabardy called attention to the large amount of dredged material that had been deposited alongside the railroad and hoped they would provide some kind of a retaining wall to confine it in the proper limits. Those present were: Geo. F. Allen, 84; George Frank Allen, Daniel Allen, John R. Allen, 81; John F. Annable, George E. Andrews, Thos. Ap-

pleton, 91; Jos. A. Appleton, John Baker, James A. Baker, Robert Baker, Charles H. Bennett, Amos F. Bennett, 86; Francis Bennett, Delucena L. Bingham, 96; Henry T. Bingham, Geo. W. Blaisdell, M. D.; Edgar O. Brown, M. J. Callahan, Obed Carter, John W. Carter, E. B. Chandler, William M. Cheever, Augustus B. Cheever, William F. Chisholm, DeWitt S. Clark, D. D., Charles A. Collins, Col. Benjamin F. Cook, T. J. Coolidge, Granville Crombie, Enoch Crombie, Chas. Day, Charles Danforth, Henry S. Dennis, Cyrus M. Dodge, George P. Dole, Levi A. Dunn, A. B. Dunn, John Dugan, Michael P. Dugan, Charles W. Fitz, Charles P. Goldsmith, Gilman Goldsmith, Joseph L. Goodridge, Rufus T. Goodridge, David C. Goodridge, George Gould, James Guinivan, David Guinivan, John G. Haskell, William Hooper, William Hoare, R. F. Hoffman, Chas. O. Howe, Dr. C. L. Hoyt, Alfred S. Jewett, George W. Jewett, Dr. Edgar M. Jewett, William Johnson, 94; William J. Johnson, Augustus M. Killam, Lewis Killam, Fred W. Lane, Edward F. Lane, George F. Leach, George A. Lendall, J. A. Lodge, Charles A. Mason, David C. Mann, T. M. Mahoney, N. C. Marshall, 83; I. M. Marshall, Arthur M. Merriam, James H. Morse, Daron W. Morse, Andrew J. Orr, Alexander Patillo, 82; Frank B. Pert, Daniel S. Pert, Julius F. Rabardy, Charles A. Reed, Jeffrey S. Reed, Oliver T. Roberts, Theodore C. Rowe, Rev. L. H. Ruge, Wm. C. Rust, 83; Prof. N. B. Sargent, H. W. Sargent, David E. Saunders, Frank E. Smith, Herbert Stanley, Curtis Stanley, Edwin P. Stanley, Otis M. Stanley, F. M. Stanwood, Thomas B. Stone, Joseph A. Torrey, Dr. W. H. Tyler, William H. Tyler, S. G. Whitney, John K. Winn, George E. Willmonton, John D. Woodbury.

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\$3.00	" Pumps	\$2.25
\$2.50	" Pumps and Oxfords	\$1.87
\$2.00	" Pumps	\$1.50

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Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestics, Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Matting, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

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MANCHESTER.

First Unitarian Church, Masconog street, Manchester-by-the-Sea. Service 11 a.m. Rev. Charles E. Park, of First Church, Boston, will preach Sunday, August 6th.

Shirley Stanley has a position at the W. D. Denegre estate at West Manchester.

The Misses Etta Knowlton and Marv McClintock are spending the week-end with friends in Bedford.

Frederick L. Smith, the jeweler, has moved his family to Manchester this week, occupying the Morgan house on School street.

Monday evening as Dunn's express team was delivering on Pine street, the horse became frightened in some manner, and bolted, going over a stone wall. Mr. Dunn and the driver were in the team at the time. Both escaped uninjured, fortunately, and neither the horse or wagon were damaged.

Miss Mary Dodge is entertaining a party of friends at camp at Annisquam, this week. Her friend Mrs. Dorothy Tuttle of Newark, N. J., being a guest.

Miss Edith Tufts of Danvers, was a recent guest of Mr. and Mrs. Geo. Evans, superintendent of Water Works.

Many of the most popular makes of shoes, for men, misses, children and women are being sold at below cost prices at the Charles Hooper store, which has just been bought by W. R. Bell. It would pay Manchester people to call and look over the stock.

Mrs. Wm. Stone of Marblehead, is visiting relatives in town.

The Boy Scouts are planning on a camping trip the last of the month at Graves Island. Rev. L. H. Ruge, Albert Cunningham and R. L. Cheever will accompany the boys on the trip.

Miss Princie Dodge leaves today for a week's visit with relatives in Brockton.

Little Miss Agnes Evans, daughter of Geo. F. Evans, superintendent of the Water Works, was made very happy this week by receiving word that she had drawn the lucky number at a lawn party held at Brookline recently. She is now the possessor of a beautiful doll.

Pilgrim Fathers Give Successful Entertainment.

An exceptionally large and appreciative audience filled the Manchester Town hall, Monday evening, when "The Two Buzzards" was presented by the Pilgrim Fathers. This one-act farce proved a success

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Bullock Brothers, Fine Groceries

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Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

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Opposite High School

Manchester, Mass.

JOSEPH LEVIN, Custom TailorHas a large and complete assortment of up-to-date patterns
for which to select goods for**THAT NEW SUIT**He also solicits from the residents of all parts of the North Shore anything they
may desire in the Tailoring line**Cleansing, Dyeing, Repairing and Pressing**Special Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. MANCHESTER

in every way—judging from the hearty applause those taking part received. All in the cast took their parts very well. Harry Floyd as "Mr. Benj. Buzzard" filled the part to perfection, while Mrs. L. B. Harvey as "Sally," the maid, was well received—her bonnet and shawl causing a great deal of merriment—the former being most frightfully and wonderfully built. Mrs. Nellie Smith, who is always a success in theatrical roles, was splendid as "Miss Lucretia Buzzard." Winthrop Younger was as usual the scream of the evening, making a decided hit as "John Small," a butler. His acting was especially good and the part being of a comic nature, his natural talent was fittingly portrayed. Frank Floyd took the part of Mr. Glimmer very well. Mrs. Hannah Tappan worked most faithfully to make the affair a success.

The sketch "Paul's Dream," as staged by Harry S. Tappan, was a pleasing feature. Never has the

stage in the Town hall been so transformed. It presented a perfect picture of fairyland. The scene was a garden with the high wall, palm trees and other foliage, while a wonderful swing made of green and beautifully illuminated added greatly to the attractiveness. Miss Pauline Semons as "Paul" and Miss Emily Ferreira as "his sister" were as sweet little actresses as could be imagined. Their singing was greatly enjoyed. Miss Helen Weeks made a perfect fairy, her costume being beautiful, while her solos were a most pleasant surprise, Miss Weeks having an exceptionally sweet voice. The proceeds will go toward supplies greatly needed by the Pilgrims. Dancing was enjoyed from 10 to 12 o'clock.

Some unusual bargains in shoes may be found at the Charles Hooper store, Central square. Walter R. Bell has bought the business and will sell out the entire stock at below cost prices.

COAL

On May first we sent one of our AUTO TRUCKS with a load of coal to Ipswich. On May 13th our customer writes, "Enclosed please find check, very much pleased with coal and price is O. K. I never saw 4 tons of coal handled more neatly:- you would not know anything had been in the yard, just twenty minutes unloading:- quick work."

GET THE HABIT—ORDER BY "AUTO TRUCK"

SPRAGUE, BREED & BROWN COMPANY
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DIAMOND RINGS, WATCHES, NECK CHAINS,
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160 CABOT ST., BEVERLY, MASS.

OUR AUTO SERVICE is proving very popular in Manchester; do we call on you? Ask your friends about our goods.

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244 CABOT STREET, BEVERLY
TRASK & HOPKINS

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FLORIST and LANDSCAPE GARDENER
BRIDGE STREET, ... MANCHESTER.

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Bay Trees and Box Wood, Palms and Ferns.
Hydrangeas in Bloom.

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DAVID FENTON CO. Manchester-by-the-Sea
MASS.
Marine Railways, Boat Builders

Paints, Oils, Varnish, Cordage, and all kinds of Hardware constantly on hand
Yacht and Boat Repairing of every description, Yacht Tenders always in stock
Boats stored for the Winter. We carry everything appertaining to the equip-
ment of Launches. **Spray Hoods Made to Order** Boats hauled on our railways,
towed in and out of channel, free of charge.

TELEPHONE 254 MANCHESTER

MANCHESTER.

Manchester people who had the privilege of hearing the Mozart Ladies quartet of Boston, when it appeared at the Congregational church last spring, will be glad to know that the quartet is to sing at the church again next Sunday evening, August 6, at 7 o'clock. Everybody is welcome to the service. The ladies composing this quartet are among the best singers in Boston.

Miss Annie Diamond has been visiting her cousin, Annie Vickers at Chelsea for three weeks.

Mrs. Margaret Angus left last week for Cuba to visit her daughter, Mrs. James Scott for an indefinite period.

Miss Alice Roderick of Somerville, is the guest of Mr. and Mrs. Manuel Miguel, School street.

Lamson & Hubbard straw hats at Bell's.

The Missionary Society of the Baptist church held their annual outing at Tuck's Point Tuesday afternoon. The day was all that could be desired and a general good time was enjoyed by all.

A dance is to be held in the Town hall next Friday evening, August 11th, under the direction of Willard Rust, John Gray and Wm. Whalen.

Red Cross Sale at Manchester.

Plans for the bag sale to be held in Manchester Town hall in the afternoon and evening of Wednesday, August 16, are progressing favorably. Miss Mabel Boardman, who is in charge of the sale, has a very efficient committee of Manchester women working with her. Miss Boardman assures the Breeze that she has received word from President Taft that if he is home from Washington on the day of the sale, he and Mrs. Taft will attend.

President Taft, who is President of the American Red Cross, says: "The time has come when the American Red Cross should be placed on a permanent and efficient basis by an Endowment Fund. . . . The standing of this remarkable organization throughout the world, its importance to our own country, and its beneficent influence for peace and good will in international relief work commend it to the public spirited men and women of the United States. I believe you cannot appeal to them in vain to aid in providing the American Red Cross with an endowment of \$2,000,000, less than the funds of the Societies of the other first powers, so that our National Society may take its proper place in this great international institution."

Madame Pauline

wishes to announce to her many friends that she has removed to

187 Essex Street

opposite her Former Parlors—where she will be pleased to greet you

**MME. PAULINE
DESIGNER**

186 ESSEX STREET

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E. M. Barr, Manager

TABLE D'HOTE LUNCH 35 CENTS

11.30 A. M. to 2 P. M. O'clock

Steaks, Chops and Lobster

A Specialty

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EAST CORNING STREET

BEVERLY COVE, MASS.

Telephone 765 Beverly

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The Leading

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For Men and Women

We make a specialty of Liveries

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REPAIRING and DYEING**

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Boston Terriers (Toy)

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Best of Pedigreed Stock

May be seen at

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E. WETTE RLOW

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Formerly with

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BEVERLY, MASS.

**Ladies' Tailor
and Importer**

Riding Habits a Specialty

Safety Skirts,

Aprons and

Breeches

Mr. McMillan is patronized by many of the best known ladies on the North Shore. He invites YOUR patronage and guarantees perfect satisfaction in fit, style and workmanship. Each Garment is Man-Tailored throughout, and shows the highest degree of perfection.

JOSEPH K. DUSTIN

Teacher of PIANO

Two days in town each week. Address
LANESVILLE, MASS.

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National Bank**

SALEM, MASS.

The Oldest Banking Institution in Salem

Less Than Half

The Distance to

Boston, offers you

Safe Deposit Boxes

At Less than half

the Boston Prices

"One of the Feature Buildings
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253-257 ESSEX STREET

CARRIAGES FOR SALE

at very low Prices

North Shore Gentleman closing out his stable.

The following may be seen at
354 Newbury St. Boston:

VERY LIGHT BOOBY—Suitable for one horse—has pole and shafts; trimmed in fine morocco broadcloth and satin. Built to order by Sargent & Ham Co., at cost of \$1,000. Practically as good as new.

VERY LIGHT BROUGHAM adapted to two passengers. Has hand brake, pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. Trimmed in fine French morocco and satin. Practically as good as new.

LIGHT GABRIOLET—trimmed in fine broadcloth; has pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. In A-1 condition.

HIGH CART (four wheels), built by Brewster & Co., at cost of \$800. Rigged on platform springs—trimmed in whipcord; has hand brake, pole and shafts. In A 1 condition.

DOUBLE SLEIGH, light and in A-1 condition. Cost new, \$250.

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HOWARD A. DOANE, BEVERLY FARMS

Telephone 130 and 171

or

W. D. GOOCH

at 135 Columbus Ave., Boston

Telephone 166 Tremont

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Will be open until the first of November every morning except Monday, from 9 to 10:30; every afternoon from 2 to 5, and Saturday evenings from 6:30 to 8:30. Sundays and holidays are excepted.

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Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

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Flowers for All Occasions

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The Breeze Building, 33 Beach St.

Manchester, Mass.

Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM
MILK and CREAM, Fresh Eggs

Telephone Conn.

P. O. Address, Manchester, Mass.

S. K. PRINCE, Prop.

Manchester Launch Club.

The Manchester launch club held its annual fish race last Saturday, David Fenton being the winner, bringing in the first cod, and was awarded a silver cup. At the close of the race a Rhode Island clambake was enjoyed at Tuck's Point.

Commodore Alfred C. Needham of the Manchester launch club has sold his large power yacht Mahdeen to W. P. Lowell of Newburyport. She is 38 feet over all, 10 feet beam and 45-horse power. Commodore Needham has purchased another power boat.

North Shore Horticultural Society.

A special meeting of the North Shore Horticultural society will be held this evening at Lee's hall, Manchester, at 7.30, to consider the advisability of holding the summer show. Other business will be transacted. All members are earnestly requested to be present.

Miss Margaret McNeary is spending part of her vacation with her cousin, Miss Margaret Lyons of Dorchester.

Trunk and bag locks repaired at Loomis'.

MANCHESTER.

Miss Gladys Semons is spending the remainder of her vacation with relatives in Ludlow.

Miss Lillian Snelling of the Metropolitan Opera Company, has kindly consented to sing at the Congregational church, Sunday morning, August 6th. Miss Snelling was for six years a member of the quartet of the 5th Avenue Baptist church of New York City, known as the Rockefeller church, resigning her position to join the Metropolitan Opera Company, of which she has been a member for the past three years.

The Charles Hooper shoe store has been the busiest place in town this week, due to the unusually low prices at which the entire stock of shoes is being sold by its new purchaser, Walter R. Bell.

Miss Florence Vickers of Chelsea, has been spending the past two weeks with her aunt, Mrs. Peter Diamond, Forest street.

Plans are progressing successfully for the dancing party at the Manchester Town hall to be given under the auspices of the employees of The Brownlands. Miss Chrissie Graham now in Plainfield, N. S., will come to Manchester for the party, also Miss Elsie Ruth of Milton, and a large number of other out of town guests.

Karl Bennett of Harvard college and Gloucester, nephew of Frank D. Bennett, who is spending the summer here with his family at the Kitfield residence, Ashland avenue, is acting as tutor for the grandson of Maj. and Mrs. Henry L. Higginson of Boston and West Manchester at West Manchester. Mr. Bennett is a brilliant scholar and has won many honors at Harvard.

Sun shades and umbrellas repaired at Loomis'.

Letters remaining unclaimed at Manchester, Mass. postoffice for week ending July 29th, 1911:—Armstrong, W. J.; Borety, Michael; Barr, Madeline Miss; Cohen, Max Mrs.; Capers, M. H. Miss; Coniff, D. Miss; Cutting, C. S.; Greenwood, Myrtle Miss; Glennon, Thomas; Gennoro, Sig.; Hicks, Margaret; Howe, W. H. Mrs.; Higgins, Ruth W. Miss; Judzinnae, Jonas; Kearns, Mary; Klugert, L. H. Mrs.; Lee, Madeline Jackson Mrs.; Lyman, J.; Lassoll, Mathilda Miss; Minniti, Francesco; McCarthy, Dennis; Perkins, E. M. Miss; Quinn, H.; Sattereck, Preston Mrs.; Simonds, Mary E. Miss; Schulhoefer, Eva Miss; Walker, J. B.—Samuel L. Wheaton, postmaster.

MANCHESTER.

The prize dance held in the Town hall Tuesday evening by Peter A. Sheahan, one of the events of the summer looked forward to by a great many of the dancers along the North Shore towns, was a largely attended affair. Many came from Rockport, Gloucester, Magnolia and Beverly Farms. Morris Tree of Gloucester, and lady, won the first prize. Mr. Tree has been a successful contestant at several of these contests in Manchester.

Officer Morgan did some successful detective work Monday afternoon when word came to the police station from the Essex County club that a panama hat owned by one of the gentlemen playing golf, had disappeared from where it had been placed by the owner. Officer Morgan was dispatched in double quick time and after examining some of the boys at the place, he found a clue which led him to one of the caddies' homes, where the hat was found. The hat was returned to the owner. Officer Morgan's part of the work took less than a couple of hours.

For some unheard of bargains in shoes call at the Charles Hooper store in Central square. W. R. Bell has just bought the business and is cleaning out the entire stock at ridiculously low prices. *

Mrs. John Price left Saturday for a visit at Winchester, N. H., with Prof. and Mrs. A. L. Sabin, who are spending the summer there.

A maple tree in front of the Spaulding estate, West Manchester, was destroyed by the heavy wind and rain storm of last Friday.

A large break in the water main was discovered at the corner of Union and School streets after the storm of last Friday. Supt. Evans was promptly notified and had a gang of men at work before any damage had been done by the rush of water.

The Fisherman which has been beginning and ending its run down the North Shore at Magnolia, commencing this week has been running to Rockport.

Mr. and Mrs. Albert Mead of Brookline, formerly of Manchester, have been in town this week visiting friends.

Born, Sunday, July 30th, a daughter to Mr. and Mrs. Doucette of Lincoln street. Mr. Doucette is the inside manager at the Essex County club this season.

Mrs. Swanson Erickson of Jamaica Plain is visiting Mr. and Mrs. Eric Erickson.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

Miss Helen Fanning of Danvers, is spending her vacation in town, the guest of her cousin, Miss Agnes Evans, at "Birch Knoll."

Emerson, Douglas and Nesmith oxfords at Bell's. *

Great Swimming Feat.

S. Armund, night clerk at Hotel Masconomo, Manchester, swam from the Singing Beach, Manchester, to Magnolia Harbor, a reputed distance of $4\frac{1}{2}$ miles in 4 hours, on Tuesday afternoon. He started at 3.30 o'clock and landed at the expiration of the 4 hours on the Schooner Edna of Beverly, which was anchored in Magnolia Harbor. He was followed in a dory by Lawrence Moore and Joseph Odenthall, who found Mr. Armund in good condition at the end of the long swim. Mr. Armund did this effort for practice, as he is an applicant for honors among Boston swimmers, who have tried to swim to Boston Light. He has succeeded in reaching Nix's Mate in Boston harbor.

SAMUEL KNIGHT & SONS**COAL and WOOD**

36 Central Street

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GEO. W. HOOPER,

DEALER IN

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Kitchen Furnishings

MANCHESTER-BY-THE-SEA**SHELDON'S MARKET**

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DEALER IN

First-Class Provisions, Poultry, Game, Vegetables, etc.

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PRIDE'S CROSSING.

BEVERLY FARMS.

MAGNOLIA.

Oldest Established Drug Store in Manchester

Business Founded in 1856.

Sole Agents in Manchester for Eastman Kodak Company and Huyler's Confectionery

Registered Pharmacists Always in Attendance at our store

Developing and Printing Promptly Done

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It Doubles the Good- ness of the Soda

Ice Cream Sodas,
Sundaes, Crushed
Fruit and Ice Cream,
are just twice as
good if the ice cream
used is the delicious

JERSEY ICE CREAM

Famous throughout New England for sixteen years for its richness and flavor. Made of the purest flavors and extracts, tested cream from our Vermont creameries and cane sugar, it conforms to every requirement of the Pure Food Laws. Look for the Jersey sign at the soda fountains of drug stores and confectioners and learn how good ice cream can be.

JERSEY ICE CREAM CO., Lawrence, Mass.

ORIENTAL MALEBERRY COFFEE

FRESH ROASTED EVERY DAY

The Oriental Guarantees
This Genuine Dutch East India
Coffee is packed in this can
directly after Roasting and
Grinding. Fragrance and
Flavor preserved till opened.

ORIENTAL TEA COMPANY
SIGN OF BIG TEA KETTLE

85 and 87 Court Street
SCOLLAY SQ. BOSTON

Sample can, making 1 quart,
mailed FREE on request

**GENUINE
OLD - FASHIONED
SLOW CURED
DUTCH EAST INDIA
COFFEE**

40c. a pound

Delivery FREE on 5 pounds

ORIENTAL TEA CO.

Sign of Big Kettle

85 & 87 COURT ST.

Scollay Sq. Boston

WEEKLY MARKET LETTER.

W. C. Langley & Co.

Oceanside Hotel Magnolia
Members of New York and Boston
Stock Exchanges:

The reactionary tendency of this week's market has been due to complication of causes mainly political. In fact the investigation of corporations, the tinkering with the tariff and the suits against the Shoe Machinery Company keep the public in a constant state of mental uncertainty which more than offsets the effect of good news both in crops and business. The Steel investigation, carried on by men apparently ignorant of the elementary conditions of the steel trade, and, in some of their questions, displaying a lack of familiarity with the ordinary principles of economics, is proving itself the farce that well-posted men expected it to be. If anything, it has shown the wonderful growth and resources of the company, and the integrity of those connected with the management. But in this and other investigations a vast amount of energy is being wasted in trying to prove infringements of law, and violations of public policy, which have long since been corrected or discontinued. Even if these practices are proved, it does us no practical good now, though it may furnish considerable political ammunition for our zealous legislators. What the country needs now is a rest. The same causes underlie the attempts of the Democrats to tinker with the tariff. But in this instance it is likely that a veto will put an end to this agitation, and that the whole question of tariff reform will be allowed to go over until 1912, when it can be made a campaign issue. In case this happens we are apt to see an earlier adjournment of Congress than is generally expected. Between now and then we should not be surprised to see considerable irregularity in the market with a further temporary decline. But as the level of prices is well above that at which stocks were

H. J. GAY ELECTRIC CO. Everything Electrical

Successor to Clark and Mills Electric Co.

HEADQUARTERS FOR
ALL STYLES OF

G. E. Tungstens and Edison Lamps

Postoffice Block

Manchester, Mass.

Telephones: Store, 12-11; Residence, 24-5

taken by strong interests we think it improbable that any important liquidation can be forced.

Of all the suits under the Sherman law, the one contemplated against the Shoe Machinery trust seems to have the greatest justification. With its elaborate system of leases, and with its oppressive policy of stifling competition it is much more of a monopoly than the Standard Oil or the Tobacco Trust. It seems inconceivable that, in spite of the acumen of its legal advisers, it will be able to escape free and clear from the government probe.

The one bright spot in this week's news was the government cotton report showing a condition of 89.1 which would indicate a crop of over 14 million bales. Other crop news emanating from sources generally to be relied upon indicate that the other staples have been materially benefitted by seasonable rains, and that much of the damage has been repaired. We mention this especially in connection with the recently published earning statements of the Union Pacific, and Southern Pacific roads. While these have shown large shrinkages in net income, they will benefit from now on as a result of the crop moving period.

We hear again the rumor of an impending distribution of some of the assets in the Union Pacific treasury. This we called your attention to some weeks ago and we believe some such plan is being worked out. Naturally an affair of such magnitude requires time and we do not expect any early announcement. However, we advise the purchase of the stock on any decline and even at present prices.

We see no reason to change our previous confident attitude as to the improvement in general business this fall. The steady gain made by the steel trade is most encouraging, and after the adjournment of Congress the public will probably take cognizance of the fact. Consequently U. S. Steel and the equipment stocks should advance materially in the near future.

Smitherson went home one evening after a bad day at the gambling table. "Wife," he said, "have you anything to eat?"

"Yes, lots of things."

"Well, cook up everything in the house—everything."

"Gracious! Are you so hungry?"

"No," answered Smitherson with finality. "I'm going to sell the stove."—Success Magazine.

Do you have your printing wants attended to by the Breeze?

MANCHESTER TRUST CO.

STATEMENT OF CONDITION

at the Close of Business July 31, 1911

RESOURCES

Mass. State Bonds	\$16,850.00
Other Bonds	134,733.33
Loans and Discounts	154,236.86
Accrued Interest	1,991.43
Furniture and Fixtures	1,214.38
Due from Reserve Banks	50,670.62
Due from Other Banks	2,269.67
Cash in Vault	19,322.25
	<hr/>
	\$381,288.54

LIABILITIES

Capital Stock	\$100,000.00
Surplus	25,000.00
Undivided Earnings Less \$3,949.75 Expenses Paid	624.10
Deposits	\$255,664.44
	<hr/>
	\$381,288.54

OLIVER T. ROBERTS, Pres.

ROGER W. BABSON, V. Pres.

RALPH H. MANN, Secretary and Treasurer

Commenced Business May 1st, 1911

RAYMOND C. ALLEN

Assoc. Mem. Am. Soc. C. E.

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Investigations and Reports—Design and Superintendence of Construction—Design of Roads and Avenues—Surveys and Estimates.

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Announces all Millinery Goods GREATLY REDUCED for the remainder of the season, including HATS and TOQUES.

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Electrical Wiring, Telephones, Bell Systems and Fixtures

Agent for the SANTO ELECTRIC VACUUM CLEANER, the latest improvement. For Sale or for Rent.

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Heath's Manchester Fish Market

Wholesale and Retail
Dealers in

Fresh, Salt and Smoked Fish

LOBSTERS, CLAMS and OYSTERS

OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.

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Telephones Manchester 192-2, Magnolia 7-4

All orders promptly attended to, and filled at the Lowest Market Price

Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street,

Manchester, Mass.

Telephone Connection.

Teams Cover all along the North Shore.

Gloucester Section

NORTH SHORE BREEZE

ANNISQUAM.

The Annisquam Yacht club tendered a reception Saturday evening to Commodore and Mrs. Harry H. Wiggin in recognition of Mr. Wiggin's efforts to advance the cause of yachting and more especially to congratulate him on his return from the kaiser's German sonder races as one of the winning crew of the Bibelot. It proved one of the most enjoyable social occasions in the history of the club. Some 200 of the leading summer residents, including many yachtsmen from up the shore, were in attendance. The clubhouse was prettily decorated, the American and German colors forming the central decorative scheme, while an orchestra discoursed American and German patriotic airs. Commodore Wiggin was presented with a handsome loving cup in behalf of the club. A buffet collation was followed by dancing. The committee having the matter in charge comprised Hollis French, Walter O. Adams, R. Russell Smith, W. H. Pears and Charles E. Cunningham. Commodore Wiggin won the afternoon race with Tabasco, Jr., and Richard Hammond, son of John Hays Hammond, won second place with the Swallow.

ROCKPORT.

The first and second divisions of the North Atlantic Squadron were expected to arrive in Rockport harbor this afternoon to remain over Saturday and Sunday. The ships in the first division, Rear Admiral Hugo Osterhaus, commander-in-chief, are the Connecticut, Capt. William B. Rush; North Dakota, Capt. Albert Gleaves, and Michigan, Capt. Nathaniel R. Usher. Second division, Rear Admiral C. J. Badger, commander, includes the Louisiana, flag ship, Capt. Albert G. Winterhatter; South Carolina, Capt. Augustus F. Fechtler; Kansas, Capt. J. A. Hoogewerff; New Hampshire, Capt. Thomas S. Rodgers, and Vermont, Capt. Walter McLean. The citizens of Rockport are planning some demonstration on arrival of the fleet in honor of Admiral Osterhaus and his fleet.

Rev. Dr. Perry of Germantown, Philadelphia, is at the cottage of his son, Bishop Perry, Land's End, Rockport.

BASS ROCKS.

Miss Laura P. Skinner of Philadelphia is the guest of Mr. and Mrs. Ralph Wurts-Dundas of New York, at their beautiful stone villa on Souther road, Bass Rocks. Later, Miss Skinner will accompany her mother to Canada. Mrs. Dundas prior to her marriage was Miss Josephine Harmar of the Quaker City.

EAST GLOUCESTER

Mr. and Mrs. Charles Burnham of New York, who motored to East Gloucester from their summer home at Wilton, Conn., registered at Hawthorne Inn. Mr. Burnham is the manager of Wallack's theatre, New York, and president of the Actors' Fund, the leading relief association of the theatrical profession.

Among the season guests at the Hawthorne Inn, East Gloucester, are Hon. Josiah Quincy and family of Boston. Judge Wheeler of Buffalo, Judge E. R. Wilson of Elizabeth, N. J., Mrs. Rhoda Nichols, one of the leading artists of the country; Miss Violet Oakley, fresco artist, whose work is prominent at the Harrisburgh and Albany capital buildings, is also spending the summer there.

Miss Adeline Culp of Washington, daughter of the president of the Southern railway company, is the guest of Miss Agnes Cumnock of Boston at Hawthorne Inn.

Clarence Manning Falt, the Gloucester poet and author, will give his illustrated lecture and character ballad recital of The New England Fishermen, especially the Gloucester fishermen, at the Hawthorne Inn casino, Thursday evening, August 10. The program is the same which Mr. Falt gave at the last big motor boat show at Mechanics Building, Boston. There will be 150 beautiful colored slides shown of the wharf, harbor, deep sea and the fleet, also slides depicting the scenic beauties and enterprises of Gloucester and Cape Ann. The water sports at Hawthorne Inn and Annisquam will also be shown. The recital is endorsed by fifty representative business men of Gloucester and Cape Ann.

CONOMO.

A. S. Huddell of Chelsea, is the guest of Mr. and Mrs. Frank S. Hersom.

Mr. and Mrs. W. R. Watters of New York, have taken the "Sunset Cottage" for the month of August. They have as their guests Mrs. J. H. Bradley, president of the Ladies' Auxiliary of the Sons of Veterans of Peabody, and children, Maude, Florence and Frank of Salem. Miss L. G. Bridgett of Scotland, spent last week as their guest, and Peter Maher of New York, will be their guest for two weeks.

David Henney and family of New York City, are located in the Gooch bungalow at Cedarhurst for several weeks.

Mrs. Lucretia M. Weston arrived yesterday and will entertain a party of friends for a couple of weeks at the "Rock Haven" her Cedarhurst cottage.

James A. Wylie and family of New York city have taken one of the Lufkin cottages at Cedarhurst for the month of August.

Among the guests entertained at the Conomo hotel last week were: Mr. and Mrs. Willard, J. O. Goddard and Miss Goddard of Springfield; Mrs. Curry and party of Magnolia; E. C. Smith and party of six of Boston; Mr. and Mrs. J. Blynn of Boston; Mr. and Mrs. F. C. Fellows of Malden; Robert M. Stone of Winchester; C. H. Weston, E. F. Weston and H. S. Wentzel of Boston; Mr. and Mrs. W. N. Durgin and Mr. and Mrs. Otis L. Upham of Lynn; Mr. and Mrs. H. A. Murch and Mr. and Mrs. C. H. Littlefield of Lawrence; C. H. Foss and Miss Foss of Boston; Mr. Hammond and party of four of Boston; O. M. Wilkes and party of six of Boston; M. L. Ingalls of Boston; N. A. Duggan and U. J. Berry of New York; F. W. Stuart and party of seven of Beverly; Horace Marshall and Walter Nason of Medford; Mr. Jones and party of six of Swampscott; Mr. and Mrs. J. B. Pierce of Lynnfield; Mr. and Mrs. Wheeler and Mr. and Mrs. Sibley of Salem.

Mr. and Mrs. Charles W. Harwood of Lynn, were the guests of the former's parents, Mr. and Mrs. Chas. E. Harwood at Cedarhurst over the week-end.

Sure results from a Breeze ad.

WEST GLOUCESTER.

William H. Dunbar, who recently located in West Gloucester, from the city proper, is having a fine residence erected on his Essex avenue estate near the Congregational church. The building will be modern in every particular. The dimensions of the foundation are 23 by 30 feet. When completed the house will contain seven rooms and a bath. Besides furnace heat a cozy fireplace will be an added charm to the interior arrangements. Spacious piazzas will give the exterior an attractive appearance. As the house will set well back from the street, and the background is very sightly, it will be a decided addition to West Gloucester. Walter P. Day, contractor, of Gloucester, is the builder.

We are glad to see that a steady and persistent development of West Gloucester is taking place. As we look back five years in retrospection we are surprised when we realize the changes that have been wrought in such a short time. Many important transfers of real estate have been made and many new buildings have been erected. West Gloucester is beginning to take on much of the same appearance that other north shore resorts present during the summer months. In the vicinity of Wingersheek beach many hundreds of acres have gone into the possession of the wealthy, who have developed what was considered barren land into very attractive and valuable estates. As the development of this beautiful region has only begun, the future of West Gloucester is very bright.

Miss Ida G. Burnham of the city proper, and cousin Miss Eva M. Roberts, of Concord street, will spend the week-end with their aunt, Mrs. Charles W. Schaller of North Beverly.

Mr. and Mrs. Mark F. Burnham of Walker court, spent Sunday in East Lynn, the guests of Mr. and Mrs. Joseph Hartshorn.

Mr. and Mrs. Frank Herrick of Beverly, were the guests of Mr. and Mrs. Calvin F. Cook Sunday, at their home on Essex avenue.

Miss Martha L. Lane of Concord street, has accepted a position as assistant bookkeeper at the Gloucester office of the Boston and Northern street railway company during the busy season caused by the increased business of the summer months.

Mrs. Edward J. Graham and son, Earl, accompanied by Carlton C. Rust, enjoyed a pleasure trip to Revere beach last Saturday.

William Cairns of Gloucester, who recently purchased the estate of Austin Haskell on Sumner street, has removed his family there, and taken permanent occupancy.

Mrs. Nelson Y. McFarland and children, Sydney and Harry of Lynn, spent the week-end with the latter's aunt, Mrs. Clara Grover.

Albert Edmunds and family of Somerville, have taken "The Winthrop" at Lane's Hill for several weeks.

Dorothy Wescott and brother Dudley, of Ipswich, are visiting their aunt, Mrs. Wallingford Burnham on Winthrop street.

Frank Norton of New York, spent Sunday with his parents, Mr. and Mrs. Arthur Norton of Main street.

We are pleased to learn that Miss Ruth Watson has recently graduated with honors from the Plymouth Business School of Gloucester.

Mrs. George Proctor and daughter Evelyn, are visiting relatives in Gloucester.

Abbie Crombie of Beverly, is visiting with Mr. and Mrs. E. F. Stanwood of Martin street.

Miss Cook, a former teacher at Essex High school, is visiting Miss Taylor at Centennial Grove.

The union picnic of Bethany and West Gloucester Congregational Sunday schools which was postponed last Friday because of the heavy storm was held at Centennial Grove Tuesday. The weather was all that could be desired and the large gathering of young people enjoyed to the utmost the delightful pastimes that make Centennial Grove such a popular picnic ground. In the afternoon Guy H. Burnham, chairman of the committee on sports run off a long list of events in a very clever manner. The winners of each contest are as follows: Junior 100-yard dash, Russel McKenny, 1st; Sumner Favor, 2d; senior 100-yard dash, Earl Tribou, 1st; Paul Favor, 2d; Girls' 50-yard dash, Lottie Marshall, 1st; Lura Brown, 2d; Standing broad jump, Earl Tribou, 1st; Ernest Marshall, 2d; Quarter mile run, Paul Favor, 1st; Alex. W. Andrews, 2d; Hop, step and jump, Earl Tribou 1st; Paul Favor 2d; Running broad jump, Paul Favor, 1st; Earl Tribou, 2d; Half mile relay race was won by Alex. W. Andrews, Clarence Tribou and Kennerson, these three running against McKenny, Parks, Davis and Marshall; Junior quarter mile run, Daniel Herrick, 1st; Guy Witham 2d.



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Artistic Novelties in Great Variety. Gifts for Men.

Hand Tooled Leather. Original Work and

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Jig Saw Puzzles to Rent and for Sale. Puzzles Ranging from 100 to 1200 pieces. Special Corner Features in our Puzzles Not Found in other Makes.

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Automobile Tire Repairing and Vulcanizing

All Work Promptly Done.

Satisfaction Guaranteed.

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Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

J. C. SHEPHERD COMPANY

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143 Main Street

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GLOUCESTER, MASS.

WEST GLOUCESTER

In order, to realize the wonderful beauty and natural grandeur of the whole "North Shore" you simply must visit **WEST GLOUCESTER**. Its glorious scenery will fill you with that sublime ecstasy which comes to all who have the marked privilege of viewing her vine clad hills and rugged sea shore. Come and feel the mystic thrill of nature's charm. Wingaersheek beach, the real "North Shore," The Real-Ease-State.

Alex. W. Andrews

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MASS.

Are Your Clocks in Good Order?

We make a specialty of calling at your residence to repair, wind and regulate your clocks. Let us quote you a price for the season.

Clocks to be repaired called for and delivered. Drop us a post card today.

W. F. CHISHOLM & SON

Jewellers and Opticians

161 Main St., Gloucester, Mass.

Est. 1874

Tel. Conn.

Two bricklayers had a disagreement, and in a few minutes were fighting furiously. One finally got the other down on the ground and

began jumping on his opponent.

"Here, Bill," gasped the latter, "that ain't fair! This is a fair fight—it ain't football."—Tit-Bits.

EAST GLOUCESTER.

Prof. W. H. Pabodie, principal of the Cincinnati high school, which prepared President Taft for college, is at The Rockaway hotel, Rocky Neck, for the second season. Mrs. Pabodie accompanies him. He is planning to call at "Paramatta," on his distinguished pupil as he did last season.

Mrs. Daniel Lothrop of Concord, the well known author of juvenile books, is at the Beachcroft.

Walter L. Dean, the famous Boston marine artist, and family are at the Delphine while their new summer home is under construction.

Mrs. T. F. Ryan, Jr., daughter-in-law of the famous New York magnate, Thomas Fortune Ryan, is at the Harbor View with her children after an extended residence abroad.

Monday the Eastern Point golf association will start their mixed foursomes tournament for the week, open to club members only. Four cups will be awarded to the first two lady and gentleman winners.

ANNISQUAM.

Lewis G. Stevenson, son of the ex-vice president, Mrs. Stevenson and Master Adlai E. Stevenson, Jr., of Bloomington, Ill., are guests at the Brynmere, Annisquam.

The Spencer Borden of Fall River, are occupying their cottage near Davis Neck, Annisquam.

Miss Olga Lingard of the Annisquam colony, has returned from a stay with the Tudors at their place in Hancock, N. H. The Lingards have been entertaining a house party, among them Stephen Luce and Dr. and Mrs. Ladd of Manchester.

Mrs. James Richardson and son, of Omaha, toured to Annisquam from that distant city in their auto and have registered at The Brynmere, Annisquam.

ROCKPORT.

Quite authentic reports of the prospect of a new hotel at Rockport follows the purchase of property by Major Walter Hale of Brookline and Rockport, in Rockport. The property faces the beach in the center of the town and is an ideal and central location for such a building. It is also reported that Major Hale will expend some \$30,000 in its construction.

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Hot Weather Specials at Gordon's**MANUFACTURER'S CLEARANCE SALE OF SUMMER WEARING APPAREL.**

A New Lot of Those Nice New Waists Just In

The kind that are worth from \$2 to \$3 each, but which you have been buying during this sale at 98c each

WASH DRESSES AND LINGERIE DRESSES.

\$3.98 dresses for \$1.98

\$4.98 dresses for \$2.98

LINEN COATS.

75 Pure Linen Coats, regular prices \$2.50, \$3.00 and \$4.00.

Sale price \$1.48

PONGE COATS.

Regular price \$7.95. Sale price \$3.95

Regular price \$9.95. Sale price \$4.95

WHITE SERGE AND MOHAIR SKIRTS.

Regular prices \$5.00 and \$6.00. Your choice \$2.98 each

Hundreds of Bargains to delight you at

SIMON GORDON.

::

122 MAIN ST., GLOUCESTER.

ESSEX.

Miss Mary Alice Burnham, graduate of the Normal school, Salem, 1911, has accepted a position as assistant to Mr. Fittz, superintendent of schools of Norwood.

Mr. and Mrs. Johnson of West Lynn, are stopping at Deans Island.

Dr. F. T. Murphy of Boston, and Mrs. Wm. B. Avery of New York, are visiting the Goulds at Prospect Hill Farm, on Northern avenue.

Thomas Thompson of Stoneham, is visiting his aunt, Mrs. John Haskins.

The Congregational picnic at Centennial Grove was a great success. The High school band of Gloucester furnished the music. There was a full list of sports. A ball game in the afternoon between the boys with skirts and boys without skirts, was won by the latter to the tune of 19 to 9.

WEST GLOUCESTER.

E. O. Brown of the city proper, entertained several friends at "Camp Whip-poor-will" on Woodman street Sunday.

Poor old Adam! There were no tonsorial artists or safety razors in his day.

CONOMO.

Mr. and Mrs. George Perkins entertained a party of friends from Wenham over the week-end.

Dr. and Mrs. Harris of Lynn, were the guests of the latter's parents, Mr. and Mrs. Charles E. Harwood, Sunday.

Mrs. Gretchen Sargeant of Chebacco Island, entertained twelve friends from Swampscott Thursday. The party enjoyed a dinner at the Conomo hotel.

William Shurtleff gave a dinner party to nineteen guests from Revere Sunday. The party made the trip in automobiles.

Francis M. Lewis and Elizabeth I. Rust of West Gloucester, Mr. and Mrs. Harry T. Lewis and Mr. and Mrs. Edward Seaver of Beverly, Prescott Hanson of Rockport and Laura Silva of Gloucester, formed a lively party that occupied the McDonald cottage at Conomo over the week-end.

Stranger (to village station agent)—But, hang it, man, if you don't know whether there'll be another train today, who in thunder does?

"Ye might try ole Hank Henderson. They do say he's a kind of fortune teller."—Life.

BUY COAL NOW!

No Advance in PRICE

BEST grades of hard and soft COAL furnished promptly in any quantities and at lowest prices. Auto Truck delivery in Manchester, Magnolia, Essex and all parts of Cape Ann.

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A Competent Lady Assistant When Desired. Office
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American and European Plans. Special rates
by the week. **Business Men's Lunch**
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All Improvements. Mrs. K. Ryan, Prop.
2-23-tf

"Ad" Men Visited Montserrat.

Wednesday afternoon a large delegation of the attendants at the "Ad" Men's National Convention in Boston, were noted in Montserrat to visit the locality of the Summer White House. They came by automobile and their pennants displayed a strong representation from Cincinnati, the President's native city.

"Do they teach domestic science at your college?" inquired the visitor of the freshman.

"Only sewing," replied the freshman.

"Good idea," said the visitor. "And what do you sew, chiefly?"

"Wild oats," replied the freshman.—Harper's Weekly.

An Alabama negro was defended in court by Senator Morgan. Having cleared the negro of the charge, the senator said to him, "Rastus, did you really steal the mule?"

"Well, Marse Morgan, it was just like this," said Rastus: "I really thought I did steal dat mule, but after what you said to the jury I was convinced I didn't."—Success.

COOL DRINKS FOR HOT DAYS

There is nothing these hot, sultry days so cooling as a Soda properly made. Making Soda right is our hobby—we do know how and that's why our fountain enjoys the large patronage it does. We serve you right and the cost is small.

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PHONOGRAPHS

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SALTED PEANUTS A SPECIALTY

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J. N. TUCKER

Post Office - So. Essex.

The ex-champions, North Beverly, were walloped by the Dane Streets to the tune of 4 to 1.

The Champions, the Universalists, went down in overwhelming defeat before the Methodists—score 14-3. This puts Essex in second place in the race for the pennant of 1911. The standing now is:

	Won	Lost	Pct.
North Beverly	10	2	833
Essex	11	4	733
Universalists	9	4	693
Dane Streets	8	5	615
Methodists	5	8	384
Centerville	2	12	143
Baptists	1	11	83

Mrs. Elwood Burnham of Buffalo, N. Y., visited her sister, Mrs. Caleb Low, during the past week.

F. F. Andrews is digging a new drain and otherwise repairing and improving his new estate opposite the Town hall, on Martin street.

Mr. and Mrs. G. Wheeler of Somerville, are visiting Mr. and Mrs. E. F. Stanwood of Martin street. Mrs. Wheeler is a daughter of Mr. and Mrs. Stanwood.

David F. Choate and family spent Sunday in town.

Rev. D. C. Mears, D. D., has had the street oiled in front of his dwelling on Northern avenue.

Wesley Burnham is clerking for L. E. Perkins during the latter's absence on his trip to New Hampshire.

Miss Annie Chase of Beverly, president of the Audubon society for the protection of birds, teacher of nature study, and author of several nature books, is at Camp Very on Conomo Drive. Miss Chase is making extensive improvements to her cottage.

ESSEX.

Mrs. Amelia H. Pitman of East Boston, summering at Hamilton, was in town on Friday.

Dr. Ellis and wife have returned from their recent vacation trip to New Bedford.

Lewis Moulton of Gloucester spent Sunday at his camp.

Mrs. Charles Murch of Somerville, and Mrs. Joseph Mellady of South Boston, visited Mrs. Martin Doane over Sunday.

George Low and son, Meredith, of Woburn, spent Sunday with Mr. Low's parents, Mr. and Mrs. Caleb Low of Main street.

W. W. Lufkin, private secretary to Hon. A. P. Gardner, is home from Washington.

Rev. Mr. Goddard of the Congregational church, is taking his annual vacation. He will be in town most of the time, making trips here and there from his home.

The Universalist picnic was held at Centennial Grove on Thursday of last week. Putnam's orchestra of Lynn, furnished the music. Dancing was enjoyed afternoon and evening. There was a large and happy party in attendance.

Misses Estelle Story and Lydia Raymond gave a very interesting report at the Congregational Sunday School of their trip to Northfield Summer school.

Mrs. Elizabeth Turner, of Hamilton (Woodbury's Crossing), made a short visit to Essex on Friday.

John Brown of Ipswich is building a large bungalow on Wood Drive, on the shore of Chebacco Lake. It is 29 by 39 feet, has ten rooms including bath. All the rooms are either sheathed or plastered. In the living room is a fine large fire place built of pasture stone. There are piazzas on the street side and overlooking the lake. Each of these are 29 by 10 feet. An ideal summer place.

Margaret Burnham of Choate Island was in town on Monday.

J. Roswell Perkins of Lowell, is having a two weeks' visit at the home of his father, Frank Perkins.

Mrs. N. P. Meldrum of Manchester, spent the week-end with Mr. and Mrs. John Knight of Martin street.

O. P. Burnham and family are home after a month's stay at their cottage at Conomo Point.

Ruth Buckley is visiting her sister, Mrs. John Gilbert, at Swampscott.

Miss Sarah Story has just returned from a pleasant visit with Louise Oxner at Neponset.

ESSEX BASEBALL.

Saturday Essex played the game at home, The Montserrats being the victims. Montserrat went to the bat first. They looked up as they took the bat—Fletcher was in the box. What would they do with him? The first appearance of Fletcher in the box at all had been at the Dane Street game on the preceding Saturday. Then he had pitched the nine innings and had fanned the Dane Streets out in one, two, three order. Montserrat did a little better: First man struck out; second man out at first; third got a hit; fourth struck out. Essex went to bat. Hall in the box for Montserrats. He did very well, but when Essex were retired they had three runs to their credit.

In the second inning Montserrat did not score; two struck out. Essex scored four. And so it was all through the game. Few of the Montserrats saw first and those that did were put out before they could score. Toward the last of the game Essex let up on their play out of sheer pity. As it was, the score at the finish was 20 to 0 in favor of Essex. It might have been 50 to 0 just as well. All through the game Essex walloped the ball at will. Story and Wetmore got two-base hits, Fletcher a three-base hit and a home run. Umpire Heffner's decisions were fairly good.

WEST GLOUCESTER.

The engagement is announced of Miss Marion Elliott Robbins, daughter of Mr. and Mrs. D. Howard Robbins of Lynn and Arthur Manton Wilkins, formerly of West Gloucester, now of Lynn. A party was given during the past season by the parents of Miss Robbins at her home 21 Beacon Hill avenue in honor of the event at which many of her young friends from Wakefield, Malden, Allison, Melrose and Lynn were present. Mr. Wilkins is a native of West Gloucester and is very popular here. He removed to Lynn several years ago. His many friends here are sending their congratulations and best wishes.

Rev. George J. Sanger of Danvers was the guest of friends here Tuesday.

Mr. and Mrs. Frederick Hitchcock of New York, arrived in West Gloucester, Wednesday, and will be located at the Morse Farm during the balance of the summer.

Miss Agnes Choate was in town from Choate Island on Tuesday.

Miss Stewart of Cambridge, is visiting with Mrs. Louis Burnham at Walnut Park.

Mr. and Mrs. George Slack of East Boston, were the guests of Mr. and Mrs. A. H. Bray of Sumner street, a few days this week.

Miss Etta H. Burroughs of Essex avenue, is enjoying a short visit with her aunt, Mrs. Sarah Haskell, of Salisbury beach.

The Ladies' Aid Society of the Congregational church met with Mrs. J. W. Brownville at the parsonage Wednesday afternoon. The business relative to the recent lawn party was disposed of and the ladies were well pleased with the financial returns which exceeded all expectations.

The regular semi-monthly meeting of the West Gloucester Grange was held in the vestry of the Congregational church Tuesday evening. The third and fourth degrees were conferred upon George A. Garland. A great deal of interest was manifested in the proposed Field Day to be held at the Scandinavian Grove, August 23d.

Miss Dorothy H. George of "Camp Haley" is making a short visit with relatives in Northfield.

Mr. and Mrs. Mazeppa D. Betts are rejoicing over the birth of another son, who arrived upon the scene at their home on Essex avenue last Friday. The new arrival will be known as Alfred Radley Betts.

**Wingaersheek Inn**

A. O. PIERCE, Mgr.

The largest and most delightfully situated hotel in West Gloucester. Overlooking the Atlantic ocean from the finest beach in the world.

The famous Pierce clam bakes provided for large or small parties at short notice.

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Surveys and Estimates made Promptly. Land platted and subdivided.

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**CONTRACTOR, CARPENTER AND BUILDER
Bungalows a Specialty**

254 Essex Avenue

West Gloucester, Mass.

William H. Roberts, contractor and builder of Essex avenue has a large force of men employed at Cole's Island making extensive improvements upon the residence of P. W. Whittemore.

The July committee of the Ladies' Mission Circle of the Universalist church under the efficient direction of Mrs. E. Harry Tribou, chairman, held a cabbage dinner at the Proctor camp yesterday. A large number attended and enjoyed the splendid dinner.

In connection with the Field Day to be held by the West Gloucester Grange at Scandinavian Grove, August 23d, there will be two modified Marathon races, one open for senior runners and another for junior runners under sixteen years of age. The Senior race will start either from Magnolia or Gloucester and will finish at the grove. A gold watch will be given as the first prize and suitable prizes will be given to the second and third runners to finish. The junior race will start from Conomo Point and will finish at the grove. A silver watch will be the prize given to the winner of this

event and second and third prizes will be given. All amateur runners wishing to enter these races can do so by sending their names and standing to Alex W. Andrews together with twenty-five cents for the senior event and ten cents for the junior.



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Stopped At Once**

Rub on a little Toiletine as soon as you feel the discomfort. The relief is immediate.

TOILETINE
REG. U.S. PAT. OFF.
Soothes and Heals

You can save your children from discomfort and real suffering in the next few weeks if you give them Toiletine to rub on their sensitive skins the moment the poisonous little hairs work in and make them so uncomfortable.

For Sale by all Druggists

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..REAL ESTATE..**Property Cared for****Summer Estates for Rent****AGENT for GLOUCESTER COAL CO.****Telephone 74 Magnolia.****MAGNOLIA MARKET****LAFAYETTE HUNT, Proprietor****BEEF, PORK, MUTTON, HAM, POULTRY, VEGETABLES, &c.****Agent for Deerfoot Farm Cream and Butter****Orders taken and delivered promptly****Connected by Telephone****MAGNOLIA MASS.****Also Hunt's Market, 172 Prospect St., Cambridge****JONATHAN MAY****REAL ESTATE and INSURANCE BROKER****Notary Public.****Justice of the Peace.****Shore Road, Magnolia, Mass.****Telephone 26-2****Summer Cottages to Rent****Sea shore land and Bungalow Lots For Sale****BEST on the NORTH SHORE****M. KEHOE****Carpenter and Builder****Jobbing Promptly Attended to****Summer St.****MAGNOLIA****Breeze Advertising Pays****John T. Commerford****Carpenter and Bullder****Jobbing Promptly Attended to****MAGNOLIA****MASS****Patronize the Breeze.****MAGNOLIA.**

Miss Jane Hough of New Britain, is visiting her friend, Miss Shepherd and renewing many pleasant memories of their trip abroad last summer.

Some unusual bargains in shoes may be found at the Charles Hooper store, Manchester. W. R. Bell has just bought out Mr. Hooper and he is practically giving away the stock. It would be worth the while of Magnolia people to call at the store.

Rev. Samuel M. Crothers of Cambridge will preach at the Union chapel, Sunday, August 6th. Services at 10.30. All seats free.

The first annual dance in aid of the New Catholic church will be held in the Men's club house, Tuesday evening, August 22. Chane's orchestra will furnish the music.

Soloists are to sing next Sunday at the Village church at both morning and evening services. Miss Claire of Boston is to sing at the morning service and Miss Katharine Hollister Bancker at the evening service. Miss Florence Baldwin of Boston will speak at the evening service on the "McAll Mission" in France.

Professor Krumpeln's program for the recital next Sunday evening at the Village church, will be as follows: "March Religioso," Guilman; "Consolation," Mendelssohn; "Andante Solemnelle," Smart; "Communion," Batiste; "Larghetto," Mozart; "Overture to Masaniello," Auber.

The annual fair for the Village church was held in the parlors of the Oceanside on Wednesday afternoon and met with its usual success. The flower table had half sold out before the hour set for the sale and the other tables met with usual generous patronage. The candy table had a record sale—its receipts being about \$115. The proceeds of the fair will be announced next week in the North Shore Breeze, when all the receipts are in. Mrs. W. R. Boyd, Mrs. W. S. Richardson, Mrs. Frank Abbott, Misses Lillian Smith and Mary Boyd were in charge of the fancy table. The apron table was presided over by Mrs. Jos. R. Crispin and Mrs. John H. Wilkins. Mrs. F. S. Lyeett and Miss Alice Libby were in charge of the candy table. The flower table had at its head Miss Willis, a guest at the Oceanside, who had associated with her several friends.

Miss Maud Butler was the guest of her friend, Miss Edna Guild of Somerville, over the week-end.

First-Class Groceries and Kitchen Furnishings

A Complete Line of Staple and Fancy Groceries, S. S. Pierce Goods. Strictly Fresh Eggs, Butter and Cheese, Gasoline and Motor Oil.

GASOLINE—We have no garage and therefore can afford to sell the same gasoline at a less price than garages can. **OUR PRICE NOW LESS PER GALLON, LESS BY TANK.** We sell the same quality gasoline at **Less Price** than garages do—and we will continue to do so. We can also beat them with **CYLINDER OIL. TRY US!**

We have a large variety of **Hardware and Kitchen Furnishings, Crockery, Tinware, etc.**

MINERAL WATERS: Apollinaris, White Rock, Poland, etc. By the case or dozen. **Gingerales.**

P. S. LYCETT, Magnolia Ave. Tel. 63-2. MAGNOLIA
NEXT TO MEN'S CLUBHOUSE

MAGNOLIA.

The program at the Women's club for the coming week is as follows: Monday evening, dancing class; Tuesday evening, "A Trip Across the Country," the electric motors will start at nine o'clock; Wednesday afternoon, Embroidery class and lessons in Irish crochet; Thursday evening, whist.

On Tuesday evening, August 15th, the members of the Women's club are to give a short entertainment, the proceeds of which will procure awnings for the sewing room windows. Admission will be ten cents. It is hoped their effort will be well patronized.

The members of the Women's club wish to thank Prof. Krumpeln for the very pleasing concert he gave them on Tuesday evening, at which 150 people enjoyed the treat. The membership of the club is now 269, which is the banner mark of the club.

The season at the Men's club has thus far proved very successful, the rooms are all occupied and the restaurant is being taxed to the limit of its capacity. The membership of the club has reached the 200 mark. Charles Chane won the High Score cup for bowling last week. Entries for the annual tournaments for bowling, pool and checkers are being received this week. Tournament will begin Tuesday of next week, as usual there will be a tournament for teams in candle pins, also for individuals in candle pins, pool and checkers. On Monday evening, August 7th, the second Athletic Exhibition will be held. There will be boxing bouts, burlesque matches and bouts by pupils of Martin Flaherty and members of the club. These entertainments are proving very successful and delightful. The pro-

MRS. A. F. JORGENSEN
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MASSEUSE
Graduated from Prof. Unman's Institute, Stockholm, Sweden
WOMEN'S CLUB, MAGNOLIA
'PHONE 3

NORMAN COTTAGE

Mrs. M. A. Eldredge, Prop.
MAGNOLIA

Room and Board
\$15.00 to \$17.00 per week
Table Board \$10.00 per week

ceeds from them will be expended in equipment for the gymnasium, the first instalment of which were received the past week, so that the gymnasium is now equipped with horizontal bars, traveling rings and other paraphernalia.

The usual dances will be held on Wednesday and Saturday evenings at the Men's club next week.

Miss Amy Lycett, organist at the Village church, is enjoying a well-earned vacation as guest of relatives in Bridgewater.

James Chane is enjoying his annual vacation from his duties as

Palace of Sweets

Under New Management

¶We manufacture our own Candies and Ice Cream. Best Ice Cream Soda and College Ices served in our parlor. ¶Unadulterated fruit syrups, from pure, fresh fruits. ¶We cordially invite all our patrons to inspect our work rooms.

Ice Cream at Wholesale and Retail Delivered to All Parts of the City

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Magnolia, Mass.

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clerk for Geo. W. Hoover, Manchester.

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181-183 Essex Street, SALEM, MASS.

When we have more time we will tell you all about it. Please do not wait for us — come and see for yourself.

Bakers, Confectioners. Dealers in Ice Cream and Soda. Lunch Room in the Rear.

B. F. Keith's Theatre.

Next week Mr. Keith will return to modern vaudeville with an all-star bill of present day artists. One of the principal features will be Valerie Bergere and company in a new comedy, "She Wanted Affection." This is said to be one of the funniest and at the same time one of the best of the many sketches that Miss Bergere has produced, and her part particularly is very well suited. Another popular legitimate player is Georgie Lawrence, who all last season was at the Park Theatre in "The Commuters." with her brother Walter Lawrence, she will appear in a new comedy entitled "Just Landed." The bill will include a number of features equally strong, among them being Herbert's Dogs with new tricks even in this line; Welch, Mealy & Montrose, with their baseball absurdities; Cook & Loronz, the "Chinaman and the Coon"; Methuen Sisters, singing and dancing specialties; Art Bowen, the singing cartoonist, and the Zarrell Brothers.

People who talk too much never talk well.

A woman is always willing to apologize—unless she is wrong.

EXTRAORDINARY BARGAINS IN S U I T S

65 Suits (Women's & Misses) \$10.98 to \$20.00

SUITS AT \$5.98

All our summer wash dresses reduced.
Dresses that were \$2.98 to \$7.98 to be
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Linen suits that were \$3.98 to \$7.98
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Are essential features for gardening at this season of the year. A large line of these articles, such as spades, rakes, shovels, hose, etc., etc., may be found at the store of

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Special attention to Interfering, over-reaching and tender-footed Horses.

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Beautiful scenery. Best roads in state for automobiling and driving.
A large veranda around the house, where dinners can be served under the waving pines, with cooling breezes off Lake Chebacco. Also a large public and numerous private dining rooms.

Rooms single or en suite.

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\$3, \$4, \$5, \$6 Per Month
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SEWING MACHINES
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Sale, Boarding and Livery Stables
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ALFRED HANSON
HORSESHOER and JOBBER
 Special attention given to lame, interfering
 and overreaching horses. Jobbing done with
 neatness and despatch. Gentlemen's light
 driving horses a specialty.
Vine Court, Beverly Farms, Mass.

Jacob Wendell, Jr., who plays the part of the dog in Maeterlinck's drama, was dining in a restaurant recently when a man, recognizing him as the actor, approached and said: "Pardon me, but you take the part of the dog in 'The Blue Bird,' do you not? Of course, you don't know it, but I can really bark lots more like a dog than you." "Well, you see," answered Wendell, "I had to learn."—Success Magazine.

"She's very domestic in her tastes, isn't she?" "Decidedly. They say she really enjoys her husband's cooking."—Life.

BEVERLY FARMS.

Thomas Kelly, gardener on the W. B. Thomas estate, announces his intention of getting married in September.

A large assortment of imported tobaccos, including Player's, Navy Cut, Glasgow Mixture, Tortoise Shell, the Garrick, Oriental Mixture, St. Bruno Flake—and all the leading brands of cigarettes may be found at Peter Gaudreau's barber shop, Central square, opposite the postoffice.

Some unusual bargains in shoes may be found at the Charles Hooper store, Manchester. W. R. Bell has just bought out Mr. Hooper and he is practically giving away the stock. It would be worth the while of Beverly Farms people to call at the store.

Mr. and Mrs. Edgar P. Towne, yesterday returned to their home, Jersey City, N. J., after spending the past two weeks with Beverly Farms friends.

Preston WRC, 93, will hold their sale, fair and entertainment in Marshall's hall on Thursday afternoon and evening, Sept. 14th, and a public dance in Neighbor's hall on Friday evening, September 15th.

Thomas Callahan and family, who have lived in the Linehan house on West street for the past seven years, yesterday moved to Roxbury, where Mr. Callahan has secured a good position.

Mrs. James Kerrigan and two children of Clinton, are visiting Mr. and Mrs. James E. McDonnell of Haskell street. Mrs. Kerrigan is a sister to Mr. McDonnell.

Miss Adelaide L. Day of Valley street, a popular teacher of the Farms school, left the Farms yesterday for a two weeks' trip. She went to New York and then will go to Canada.

Unclaimed letters at the Beverly Farms postoffice, August 2: Hubert Bennett, Mrs. L. B. Boutwell, Mrs. G. A. Brink, John Fry, Mrs. Thos. A. Gardner, Mrs. Alfred Gillett, Frank A. Leanord, Mrs. O. H. Lenks, Miss Martha C. Lee, L. G. Louis (chef), Miss May O'Connell, Miss R. S. Snelling.—Wm. R. Brooks, postmaster.

"You have kept my nose to the grindstone, Serepta," spoke up her husband, nerving himself to say something at last, "for fifteen years."

"I've done more than that, Volney," snapped Mrs. Vick-Senn; "I have made you turn the grindstone."—Chicago Tribune.

BEVERLY FARMS.

Rept. Herman A. MacDonald and Thomas Chapman are on a vacation, spending it principally at Holderness, N. H.

Crowds of people have gathered at West Beach all the week to enjoy the recreations and privileges which the place offers. There has also been several out of town outing parties there.

John West colony, Pilgrim Fathers, will hold their first meeting of this month in Marshall's hall this evening. Plans for the outing and picnic will be reported and acted upon.

Twenty-one scholars from the Farms will enter the ninth grade at the Beverly High school at the opening fall term in September—a somewhat larger number this year than usual.

John A. Morrison went to New Haven, Conn., this week where he will be located for some time to come.

Mrs. George Drinkwater of Hart street, is now on the third week of her stay at the Massachusetts General Hospital in Boston, where she is receiving treatment.

Last Monday, Alfred Hanson opened for business the blacksmith shop on Vine street, of the late Mattis Hanson, his uncle. He has served his apprenticeship at the business and is well adapted to carry it on.

Driver John Cressey of the hose wagon at the Farms engine house, is to be transferred to the Central fire station in Beverly and will commence his duties there on September 1st. John F. Meeke, who has been a driver at the Central station will on that date come to the Farms taking Cressey's place. Driver Cressey has been here the past three years and has made a splendid record as a fire fighter and a driver. He has a host of friends who sincerely regret his leaving the Farms. When he came here he was promised the first vacancy that occurred up town and the board of engineers at their meeting last Tuesday evening made good that agreement.

Mr. and Mrs. James F. Leavitt of Burlington, Vt., have spent the past week at the Farms, the guests of friends.

The Sewing circle of Preston WRC met in GAR hall last Tuesday, making preparations for their coming fair. At 6 o'clock they sat down to a supper and closed the gathering by attending the regular meeting of the corps in the evening.

JOHN DANIELS

GROCERIES AND PROVISIONS

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Telephone 52

Visit our lunchroom and ice cream parlor connected with our bakery

Orders Will be Collected Every Morning, and Promptly Filled.
Cream—Wholesale and Retail.

Miss Ada Medcalf is home after several weeks' stay at Rutland, where she went for her health. Miss Medcalf is much improved.

Driver William S. Pike of the Farms Hook and Ladder truck is enjoying his annual vacation, a few days of which he will spend visiting a former resident, John A. Burchsted at his farm in Winchester, N. H.

Miss Winnie Brooks of Lawrence, has been a recent guest of Mr. and Mrs. Peter McLaughlin, Hale street.

An excellent rehearsal was given by the Beverly Farms Brass band at the West Beach pavilion last Monday evening and was thoroughly enjoyed by an audience that filled the broad piazza, and a large space in the sands in front of the building. The musicians received applause for their good work after each piece and it is hoped that more rehearsals will follow.

Miss Sophia Bennett is enjoying her vacation, spending it at Alexandria Bay, N. Y.

The dance given in Neighbor's hall, last Wednesday evening, by the Beverly Farms club was well attended and thoroughly enjoyed. A cool evening and good music helped to make the affair a pleasant one.

The Ward 6 Republican city committee held a meeting this week and transacted necessary business pertaining to the coming fall elections.

The employees at the Q. A. Shaw, 2d, estate on Tuesday evening held a social to which a number of their friends were guests. The large garage was used for dancing and at intermission refreshments were served.

Miss Frances Connolly has spent the past week visiting friends at Bay Side, Nantasket.

H. M. & R. E. HODGKINS

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Tel. 27-12.

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FINE CUSTOM TAILORS

Cleaning, Repairing and Pressing a specialty. Stable and Livery Suits made to order. Careful attention to all work. Goods called for and delivered. 15th season Prices reasonable.

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QUININE

Hair Tonic

A toilet requisite which has stood the test of over a quarter of a century.

FOR restoring, beautifying and preserving the hair, promoting its growth, preventing baldness, removing scurf and dandruff and eradicating all diseases of the hair and scalp.

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WEST STREET
BEVERLY FARMS

Also a Full Line of

Choice Vegetables and Fruit in their season. Poultry, Fresh Eggs, Butter

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BEVERLY FARMS.

The marriage of Miss Mary McKeone and John Sullivan will take place at the parochial residence next Monday evening. Both young people are residents of the Farms and have a host of friends who are showering them with best wishes. They plan to live in Beverly.

George H. Wyatt, Ezra P. Williams, Eben Day, Wm. H. Blanchard and Theo. A. Holmes, all members of Preston Post G. A. R., attended the annual reunion of the old Eighth Mass. Veterans at Bass Points, Nahant, last Tuesday.

Mrs. Ernest Babbirk of High street, is entertaining her sister, Miss Mabel Norton of Woburn.

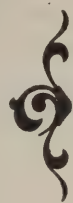
The one-year-old child of Mr. and Mrs. Robert P. Williams of West street, has been quite ill all the week, but is now reported to be much improved.

Forester H. Pierce has been spending a part of this week on a business trip to Rochester, N. H., where he is looking into some farm property.

Stephen Reed, an employee at Martin's garage, is unable to work on account of an attack of erysipelas.

The pastor of the Farms Baptist church will take the subject for his sermon next Sunday: "Relative values, the law of proportion in life." There is always a large and appreciative audience at the morning and evening services.

Capt. Rufus H. Woodbury proved the man of the hour Sunday and saved the congregation at St. John's Episcopal church from disappointment which would have resulted from the tardy appearance of the minister to occupy the pulpit. Capt. Woodbury was out for an early run in his car and had driven Gen. Stopford down from North Beverly to St. Peter's church where the General attends services. Arriving there he found that the minister expected to preach at St. John's at the Farms, had come to Beverly and



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E. C. SAWYER

218 — 236 Rantoul Street. Corner Bow Street,

BEVERLY, MASS.

Carriage and Automobile Repairing

New Coverings, Tops and Slip Linings
for Automobiles

SPECIAL ATTENTION GIVEN TO ALTERATIONS

Painting and Varnishing

First-Class Work

Special Department for Automobiles



as there was not another train to the Farms the problem of how to get him there was puzzling the local parishioners. It was then that Capt. Woodbury gallantly offered the use of his car. A run over the smooth road to the Farms brought the visiting minister in time for the service and he warmly thanked Capt. Woodbury for his kindness.

Rules pertaining to the West beach pavilion have been posted in the building. They cover some questions which were continually being asked. The rules are as follows: 1st. Money for bath rooms and key, to be paid to the treasurer when keys are delivered. Key to be returned at the end of the season when the price will be refunded. 2d. Rooms are let for one season only and must be kept clean and orderly by the lessee. 3. The corporation will not be responsible for any valuables left in the rooms. 4. Persons hiring bath rooms will be restricted in the use of same to the friends, guests and servants. 5. Shower baths must not be used except by persons hiring bath rooms or baths. 6. Social courtesy and good deportment are expected of all patrons and employees. Any unbecoming conduct should be reported to the board of directors."

Mrs. James E. Doyle and two children of Berlin, N. H., have been visiting Beverly Farms friends this week.

ALDEN WEBB

Watchmaker, Jeweler, Optician

Repairing in all its Branches

Masonic Bldg., Cabot Street, BEVERLY

HAVE YOUR PRESCRIPTIONS
FILLED AT

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APOTHECARY**

Cor. Cabot and Abbott Streets
BEVERLY

We keep everything that a good drug store
should keep.

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S. A. GENTLEE & SON

Funeral Directors and Embalmers

Calls answered day or night

277 Cabot Street

Residence, 16 Butman St

BEVERLY

"If none were sick, and none were
sad,

What service could we render!

I think if we were always glad,

Our hearts would scarce be tender.

"If sorrow never smote the heart,
And every wish were granted,
Our faith would die, and hope de-
part,

And life be disenchanting."

It's easier to make a woman talk
than it is to induce her to think.

ONE OF THIS BANK'S BEST ASSETS

Is the confidence and friendship which has grown up between its officials and employees and its customers.

We are glad to give to our depositors not merely the ordinary business courtesies and considerations, but whenever opportunity offers, our help and council as well.

We invite your business. The size of the account is not material.

BEVERLY NATIONAL BANK

BEVERLY, MASS.

CAPITAL - - - \$300,000

BEVERLY FARMS.

The various side streets about the Farms have received an application of oil for laying the dust.

Mr. and Mrs. Thomas J. McDonnell of Hale street, have been entertaining relatives from Providence during the past week.

A gate lodge cottage is being built upon the estate of August P. Loring at Pride's Crossing. Publicover Bros. have the contract. The foundation is now being put in.

A mission commences at St. Margaret's church next Sunday. The coming week is for women and the following week for men.

There is not much change in the condition of the eight months' old son of Mr. and Mrs. James A. Culbert of Greenwood avenue.

Miss Alice Beck of Washington, D. C., is visiting friends at the Farms.

Edward Hill has gone into the automobile supply business in Boston.

"What I can't understand," said the light-minded person, "is why women should march and make speeches and toil for votes when they could go into some parts of this country and buy them for a dollar apiece."—Washington Star.

"Doing" Uncle Sam.

The cunning and finesse shown by people who wish to defraud the Government of revenue duties is remarkable. New York importers have been especially successful at this game, and the extent of their operations may be gauged by the fact that they were made to hand over millions of dollars for duties they had dodged. The Italian lemon importers are the latest to have been circumvented, but the Government had to revise the regulations for the importation of lemons in order to head them off, and it took eight months to find out how to meet the case. Aided by an almost unlimited "slush fund" put up by the Sicilian lemon growers, and by very shrewd and resourceful lawyers who are spending money lavishly to buy magazine and newspaper space, the Italian importers are now seeking to have the tariff revised in their interest. This is not the first time foreign interests have tried to shape legislation in Congress, but it is one of the boldest. Meanwhile, the only thing that keeps lemons cheap is the competition of the home-grown article, which is really better than the Sicilian.

Do you read the Breeze regularly?

Cyrus Curtis, the publisher of the Ladies' Home Journal and the Saturday Evening Post, tells about a beautiful statuesque blond who had left New York to act as stenographer to a dignified Philadelphian of Quaker descent. On the morning of her first appearance she went straight to the desk of her employer.

"I presume," she remarked, "that you begin the day over here the same as they do in New York?"

"Oh, yes," replied the employer without glancing up from a letter he was reading.

"Well, hurry up and kiss me, then," was the startling rejoinder, "I want to get to work."—Human Life.

**THE NEW ENGLAND
TAILORS**

I. Shuman, Prop.

Formerly with R. H. White and C. F. Hovey Co. of Boston for 8 years, have removed from Hart St. to Hale St., Cor. High St., near Hardy's Grocery Store

Beverly Farms, Mass.

Ladies' Tailoring a Specialty.

Repairing of all Kinds, Cleaning, Pressing and Dyeing.

Work Called for and Delivered.

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Since You Must Have Food

Why not have the best? We have it! Our Stock of **PURE FOODS** is the **LARGEST** and **BEST** on the North Shore.

Our Success

A **SQUARE DEAL TO ALL, FULL WEIGHT AND MEASURE.**
Our business is good twelve months in the year, hence we do not have to roast you in the summer to make good. We invite comparison.
Prices Right—Service the Best.

THE THISSELL COMPANY

Dealers in and
Receivers of

High Grade Food Products

If you want something
good, try us

Postoffice Building

- -

Beverly Farms, Mass.

Figureheads Along the North Shore

(Continued from Page 9.)

The two figures at the ends of the trellis were procured in an old-time shop, where they had lain so long that their origin was almost forgotten. The one upon the right hand has been identified as belonging to the old Nova Scotian barque "Marie," while the one upon the left once adorned the bow of the old clipper, "Indian Princess." The former is modelled with a firmness and freedom that speak the touch of a master hand, while the latter presents a figure full of motion, with streaming hair and advancing stride, carrying in her right hand a bunch of arrows.

Under the eaves of the toolhouse at one end of the garden, is the figure of an eagle from the prow of an old ship, while the gable end of the house door is adorned with the figurehead of the "Tamerlane," which is doubtless the finest in the collection. It represents the redoubtable warrior himself, carved in no mean manner, and the vessel from which it was stripped was one of that great fleet of whalers that brought fame to New Bedford.

Not far distant, at Peach's Point in Marblehead, lies "Old Wharf," the charming estate of Mr. and Mrs. Chester Dane, which shows several fine old figureheads. One of these is the figure of a woman, gazing out from under the eaves at the fleet which rides at anchor in the bay; another is that of an eagle with outstretched wings, perched above the door. At the front of the house stands a quaint old keel, with carving representing a man and woman in white, while over the entrance steps is a life size figure with a floating pennon on which

is inscribed the word "Union." This treasure was found several years ago in an old store at Newburyport. At is was very dim and dusty, a new coat of paint was made one of the stipulations of the sale. This promise was fulfilled literally, liberally, and with a wealth of convincing detail. The figure came to its new owners decked out in rainbow hues which rendered it valueless as an old-time relic. Time, however, has softened the glare of this inappropriate coloring, and has restored the neutral tints of age.

So, throughout the country, these figureheads have been used as quaint out-of-door ornaments in old-fashioned gardens. In place of the fury of storm tossed waves, they now receive the incense of summer flowers. It is unfortunate that no museum has a complete or even a representative collection of these relics. The Essex Institute of Salem, otherwise so rich in reminiscences of American marine history, has but two good specimens. As an exhibit of early American arts and crafts a collection that could be called extensive would now be priceless.

If I can stop one heart from breaking,
I shall not live in vain.
If I can ease one life the aching,
Or cool one pain,
Or help one fainting Robin
Into his nest again
I shall not live in vain.
—Emily Dickinson.

He who has conferred a kindness should be silent,
he who has received one should speak of it. —Seneca.
The unhappy are always wrong; wrong in being
so, wrong in saying so, wrong in needing help of others.

Wm. G. Webster Co

SALEM, MASS.

THE STORE FOR
LOW PRICES
THE STORE FOR
QUALITY

Housekeepers Attention

1½-YD. lengths in Brussels
and Axminster Carpeting.
Have been used for samples.
Suitable for chamber rugs.
\$1.19 each

COLORED Cross Striped
Curtains, for dens, dining
rooms and chambers. \$1.50 to
\$3.50 value, **98c pair**

BATH ROOM MATS
GREEN and White or Red and
White, \$2.00 value, 30x60
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SASH CURTAINS
READY to hang, 27 inches
long, made of good quality
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\$28.50 BRUSSELS Rugs 9x12
\$23.90



\$34.50 ROYAL Wilton Rugs,
8.3x10.6 **\$19.75**

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SIZES 2½x3 to 3x4 yds.
Regular value \$7.00 to \$11.50
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floral designs, \$1.50 value,
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27-INCH TAPESTRY STAIR CARPET

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69c yd.

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A SERVICEABLE Door Mat,
39c each



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All orders left at Sheldon's market, L. W. Floyd's, G. W. Hooper's, Frank H. Dennis', Bullock Bros', B. S. Bullock's, Manchester; or A. Standley's and the Railroad station, Beverly Farms, will be promptly attended to. Agent Salem Steam Laundry Also Star Wet Wash Laundry of Beverly

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EDWARD S. KNIGHT, Chairman.

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Any Kind, Anywhere, Any Amount.

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Also District Manager

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Gloucester or Manchester.

FOREST WARDEN NOTICE.

This is to inform the public that I have been appointed Forest Warden for Manchester by the Board of Selectmen, and I have appointed the following as my deputies:

M. E. GORMAN,
J. D. MORRISON,
JOSEPH P. LEARY,
A. S. PEABODY,
JACOB H. KITFIELD,
C. E. LITTLEFIELD,
E. J. SEMONS, Forest Warden.

TOWN NOTICES MANCHESTER



NOTICE

All bills and claims against the Town should be presented to the Selectmen on or before Thursday noon of each week. After approval the bills will be paid by the Town Treasurer, at his office, on the following Saturday. The regular business meeting of the Board will be held on Thursday evening of each week at 7.30 o'clock, also on the last Saturday afternoon of each month from two to four o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.
Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER BOARD will be held at their office, in the Town Hall Building, on the last Wednesday of each month, at 7 o'clock P. M. All orders for shutting off or letting on of water, reports of leaks, and all business of the department under the Superintendent should be reported at his office at the Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his office in the Town Hall Building, on Saturdays, for the payment of bills, from 9 to 12 M., 1.30 to 5 and from 7 to 8 o'clock P. M. When a holiday comes on Saturday the pay day will be Friday previous at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL COMMITTEE will be held the first Monday evening of each month at which time all bills against the school department of the town should be presented for approval. SCHOOL COMMITTEE.

Notice

For the convenience of any person having business with the School Committee or Supt. of Schools, Mr. John C. Mackin, the Superintendent will be at the Principal's room, on second floor of the G. A. Priest school, Thursday afternoon of each week, from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

General

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Stone floors, nothing wood but the doors. Equipped with its own Sanitary Vacuum Cleaning Plant.

Strictly a Temperance Hotel

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General Manager.

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When you write a business letter, write it on a neatly printed letter head; that is the kind we furnish. We can furnish you with printing, paper, envelopes etc., at low cost.

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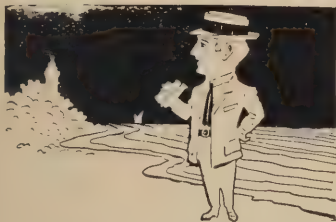
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Manchester, Mass.

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Comfort, Washington and the
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Boston, Mass. Providence, R. I.
W. P. Turner, Pass. Trf. Mgr.
General Offices BALTIMORE, M. D.

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What is there that your ancestors might have handed down, and to some few of you they really did, that has today the intrinsic value that

MAHOGANY FURNITURE HAS?

With what tender feelings you regard that ancestor way way back that some old piece of mahogany furniture, perhaps almost the pride of your household now, used to own. Ever occur to you that some day you'll be an ancestor, too, and that your posterity will cherish just as much the things that you owned, as do you, those that were owned by others that have come and gone before you?

IF WHAT YOU LEAVE AFTER YOU BE MAHOGANY

Then consider you well in making an investment, think not of today, but far into the future, and picture the pleasure that some one will have in enjoying the things that you tried to wear out.

IF MAHOGANY

But the cost you'd consider? Well now let us dispel any fear you have by using as an illustration

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'Tis a piece designed in pure simplicity, exactly the very feature that has made antiques so very dear to you.

A roomy base, in rich grained mahogany, with wooden knobs on the drawers and closets, a French plate mirror, topped with a neat shelf; a pleasure for us to offer it

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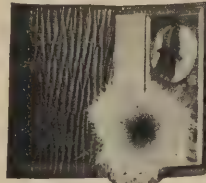
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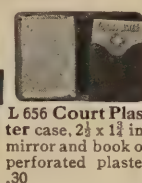
Daniel Low & Co.—GOLD AND SILVERSMITHS—Salem, Mass.



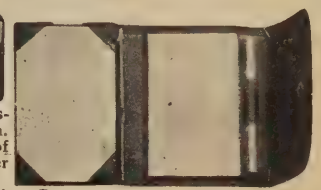
L 688 Vanity Card Case, 4 x 2 1/2 in., black seal, with mirror and puff 1.25



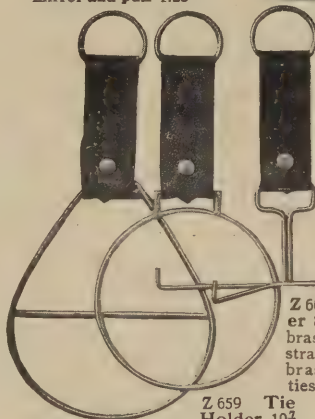
L 629 Manicure Case, 3 1/2 x 3 1/2 in., morocco, has mirror, celluloid memo tablet, pencil, celluloid nail cleaner and comb .60



L 656 Court Plaster case, 2 1/2 x 1 1/2 in. mirror and book of perforated plaster



L 675 Vanity Case, black grain seal, 3 1/2 x 2 1/2 in., closed, has mirror, memo pad, pencil, and powder pencil 1.00



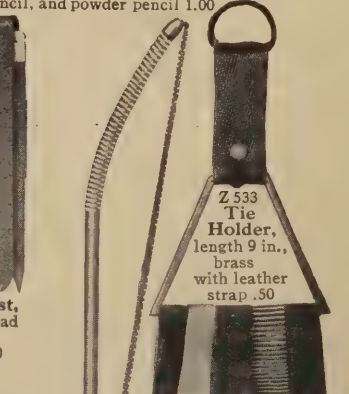
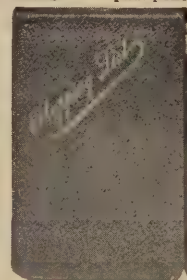
Z 661 Tie Holder, 12 in. long, brass with leather strap .60

L 684 The Tiny Set, 2.25 Composed of five books (1 1/2 x 2 1/2 in.) of recipes for the chafing dish, sandwiches, salads, cocktails and candies, separately, each .50



L 683 Pocket Calendar, 1 1/2 x 1 1/2 in., with pins, needle and thread court plaster

L 681 Shopping List, and place for carrying 2 1/2 x 1 1/2 in., morocco, pad stamps, fastened by and pencil .35 L 682 Larger size, 3 1/2 x 2 1/2 .50



Useful gift for man's tie or woman's ribbons.



S 5526 Sterling Desk Clock, 2 x 1 1/2 x 1 1/2 in., hand engraved 6.50
S 5527 Same, plain 5.75



S 5530 Sterling Silver Clock, thread, 3 in. diam., velvet back 3.50



L 596 Fine Gilt Clock one-day in velvet lined leather case, 3 x 2 1/2 x 1 1/2, finest quality 4.00; Clock only 2.50

L 773 Larger Gilt Clock, one day, in same style case, 4 1/2 x 3 1/2 x 2 1/2 6.00; Clock only 4.50

L 774 Same, with strike, hours and half hours 6.75; Clock only 5.00

L 775 Fine 8 day French traveling clock, in gold plated case, high grade movement, in leather traveling case, measuring 5 x 4 x 3 1/2 in. 7.50



L 685 Here it Hangs .90 Paper Weight, 4 x 4 in., leather covered, with flexible spring .20, high, at end of which is chain and pencil. The flexible spring allows pencil to be used easily at any time.

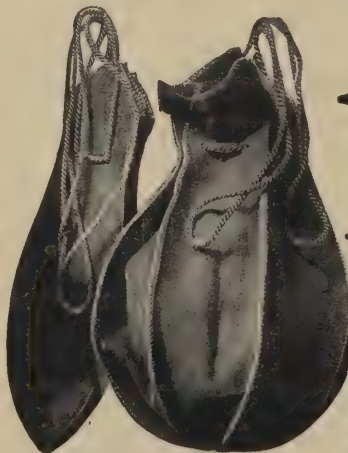


S 5531 Sterling Silver Clock, 3 in. diam., grey finish, velvet back 3.50

CLOCKS.

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Z 657 Stirrup Whisk, 14 inches long, nickel plated stirrup, leather strap 1.25



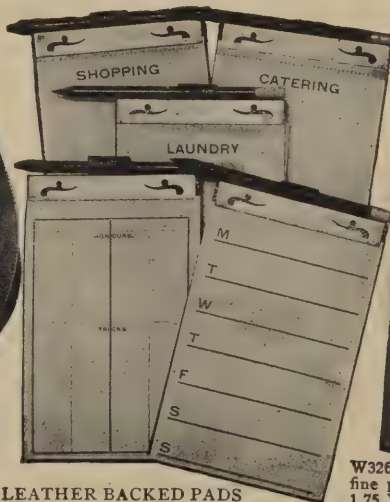
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L 897 6 1/2 in. long .60 For purse and LEATHER BACKED PADS

L 898 7 1/2 in. long 1.00 For opera S 8231 Bridge Score. S 8232 Engagements, size 10 in. long, pigskin covering, glasses, handkerchief, etc.

L 899 9 in. 1.50. For every day use. Catering.



with pencil and sterling mountings 1.35 ea. co covering 1.75 W 328 Larger size, 10 in. long, pigskin covering, S 8233 Shopping. S 8234 Laundry. S 8235 2.50 W 329 Larger size, morocco covering 2.50



W 326 Whisk Broom, 8 1/2 in. long, fine pigskin, covering and case 1.75 W 327 Same size, fine morocco covering 1.75 W 328 Larger size, 10 in. long, pigskin covering, S 8233 Shopping. S 8234 Laundry. S 8235 2.50 W 329 Larger size, morocco covering 2.50



L 748 Twine Ball Holder 6 1/2 in. long, leather, silk lined, ribbon strings, 1.00

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Special Article: Historical Significance of Some North Shore Islands

NORTH SHORE BREEZE

VOL. IX

Number 32

68 PAGES

Five Cents



The New Summer Home of Philip Dexter and family at Manchester.

Charles N. Cogswell, Architect

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The Oceanside, Magnolia



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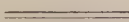
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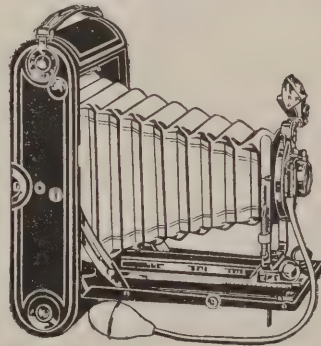
Teacher—Willie, did your father cane you for what you did in school yesterday?

Pupil—No, ma'am; he said the licking would hurt him more than it would me.

Teacher—What rot! Your father is too sympathetic.

Pupil—No, ma'am; but he's got the rheumatism in both arms.—Lippincott's.

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The kind that
others do not
keep

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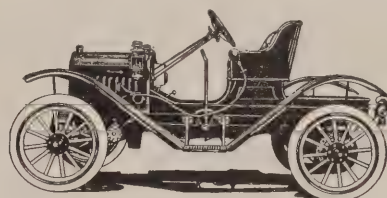
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Christine Campbell

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308 Fifth Avenue, New York

The Colonnade, Magnolia



Fine Table Linen Towels Blankets Silk Coseys
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Sheer Embroidered Bed Spreads

IN OUR OWN EXCLUSIVE DESIGNS



Next Week

SPECIAL CLEARANCE SALE

of all

WAISTS and DRESSES

at Greatly Reduced Prices

also

Infants' and Children's Dresses and Hats

NORTH SHORE BREEZE

VOL. IX

MANCHESTER, MASS., FRIDAY, AUGUST 11, 1911.

NO. 32

SOCIETY NOTES.

August has inaugurated a continuous round of entertaining. Dinners and luncheons in generous numbers have been on the social calendar all the week and will continue through Saturday. The children of the summer colonies have been active also and have entertained and been entertained very delightfully. On Sunday, Ellis Dresel gave a luncheon for fourteen at Pride's. On the same evening Mrs. A. P. Gardner gathered twelve dinner guests at her Pride's cottage and was hostess for a luncheon party on Thursday. Monday evening also Alexander Steinert and wife gave a dinner at Hospital Point, Beverly. New York and other friends were entertained. Wednesday Mrs. Guy Norman gave a luncheon party at Beverly Cove, as did the Wm. A. Slaters of Washington and Prince street, Beverly. Mr. Slater, who has been in very poor health this season, was able to enjoy the occasion and assume his duties as host to the great pleasure of his guests.

♦ ♦ ♦ ♦

Wednesday evening Mr. and Mrs. Oliver Ames of Boston gave a dinner party at Pride's. There were covers for eight.

♦ ♦ ♦ ♦

About thirty ladies and gentlemen were bidden to a dinner dance at "Villa Crest," the W. D. Denegre summer home at West Manchester, Tuesday evening.

♦ ♦ ♦ ♦

Miss Hull of Newton concluded a three weeks' visit with Miss Annie Rice of Boston and Burgess Point, Beverly, on Monday. N. W. Rice, Miss Rice's father, who is in very poor health, and Mrs. Rice are spending a very quiet summer. They enjoy motoring and pay frequent visits to their son at Ipswich, who has a beautiful estate on Turner Hill.

♦ ♦ ♦ ♦

Master Charles Taft helped sail J. H. Hammond, Jr.'s yacht, the Swallow, to victory and first place in last Saturday's race of the Annisquam yacht club.

♦ ♦ ♦ ♦

Mr. and Mrs. Charles E. Schafer of New York and Beverly, entertained Mr. Schafer's brother, Leonard Schafer, and wife, over the last week-end. The Schafers are prominent in brokerage circles in New York having seats in the stock exchange. They do business under the firm name of C. F. Schafer & Co. The Schafers have a country estate at Larchmont, near New York.

♦ ♦ ♦ ♦

Miss M. H. Magee of Boston, is finding her Ober street, Beverly, estate very restful after her tour of the world during the past winter and spring. She has many friends enjoying her hospitality at Beverly each week and her brother, Frank A. Magee, and family, of Wenham, make frequent visits.

♦ ♦ ♦ ♦

Miss Clara Winthrop is sailing for America August 29 after a very interesting and enjoyable trip abroad. Much of her time and travels have been devoted to Norway. Her sister, Mrs. Forbes of Dover, will remain with her mother until after Miss Winthrop's return.

SOCIETY NOTES.

The summer sojourn of Andrew Carnegie, 2d, and family at Racquette Lake, New York, has been saddened by the sudden death of Coleman Carnegie, a brother of Mr. Carnegie, and a member of the Carnegie family party stopping at the lake. The deceased was a nephew of Andrew Carnegie, Sr. He died Monday at the house of Samuel Jenkins, an Adirondack guide, at Patten Mills, near Glens Falls, N. Y. He was thirty-one years old. With his mother, Mrs. Thomas Carnegie, and his sister, Mrs. Nancy Hever, Mr. Carnegie had been on an outing at Racquette Lake and he had left them to go on a fishing trip with the guide. He contracted pneumonia and died before help could be summoned. Mr. Carnegie belonged to prominent clubs in his home city. He had made frequent visits to the North Shore as the guest of the Andrew Carnegie, 2ds.

♦ ♦ ♦ ♦

The wedding of Miss Anne B. Lindsay, daughter of the late Dr. John S. Lindsay of St. Paul's church, Boston, and J. A. Lowell Blake of the same city was solemnized Monday afternoon at Trinity church, York Harbor, Maine. The bride was attended by Miss Minna Lyman, daughter of Hon. and Mrs. G. H. Lyman of the Beverly Farms colony, and Barrett Wendell, Jr., of the Pride's contingent, served as Mr. Blake's best man. Robert Codman, bishop of Maine, performed the ceremony. At the reception, which was held at the summer residence of Thomas Nelson Page, the noted author of Washington, there was quite a North Shore representation, including G. H. Lyman, Jr., Miss Ellen Dalton, Dr. and Mrs. Marshall Fabry, Hon. and Mrs. George H. Lyman, Col. W. D. Sohler and Miss Aldis, sister of Mrs. Richard M. Bradley of Brookline and Manchester.

♦ ♦ ♦ ♦

Miss Juliette Higginson of Boston and Pride's, is enjoying a visit at Murray Bay, Canada.

♦ ♦ ♦ ♦

Mr. and Mrs. C. A. Munn, Jr., returned to West Manchester, Tuesday, from a two weeks' visit in Maine.

♦ ♦ ♦ ♦

Mrs. Bernard C. Weld was the hostess for a dinner party at her Beverly Farms summer home Monday evening. There were covers for eight.

♦ ♦ ♦ ♦

Rear Admiral Pillsbury, retired, of Washington and Magnolia, was in Rockport last Saturday afternoon to visit Capt. Usher of the North Atlantic squadron. Rockport owes much of her popularity as a U. S. Naval station to Rear Admiral Pillsbury, when he was captain and chief of staff of Admiral Evans, as he was very instrumental in giving Rockport that honor and was quick to appreciate her harbor facilities.

♦ ♦ ♦ ♦

A distinguished equestrian noted on the North Shore drives is Frederick Ayer of Boston and Pride's. He usually takes his morning ride with some of the younger members of the family and his horsemanship is particularly noticeable by contrast. Few men of Mr. Ayer's years continue such a pastime.

HISTORICAL SIGNIFICANCE OF A FEW NORTH SHORE ISLANDS

By Mary Taylor Falt.

The many picturesque islands along the North Shore, which add to the scenic charms of her coast line, have much traditional interest for the seeker of historical knowledge.

The three islands that attracted the notice of the famous English explorer, Capt. John Smith, in 1614, were Thatcher's, Straitsmouth and Milk islands, lying off the Rockport shore. To these Capt. Smith gave the name of the "Three Turks Heads" commemorating the slaying of three Turkish champions by him in personal combat.

pany of minute-men for unpatriotic behaviour. For a lapse of time, after this incident, the lights were not lighted, but later arrangements were made to have them relighted. They have since sent their friendly beams to the ocean voyagers for one hundred and thirty years or more.

The origin of the name of Thatcher's Island comes down to us in a sorrowful tale of shipwreck and disaster. On the twelfth of August, 1635, a pinnace left Ipswich with Rev. John Avery and family, a wife and six children, and Anthony Thatcher, his wife and four



THATCHER'S ISLAND, CAPE ANN.

Thatcher's Island, which is today such a famous guide for mariners of all nations, is the largest of the traditional "Three Turks Heads" and is estimated to contain 80 acres, most of which consists of good soil and in the early days good pasturage.

Rev. John White, Gloucester's first colonial pastor, owned Thatcher's Island in 1714, paying one hundred pounds for it. In 1727, he sold it to Joseph Allen for one hundred and seventy-five pounds. It became the property of the Colonial Government in 1771, five hundred pounds being paid for its possession. During that year, two lighthouses and a dwelling house were erected on it and the lights sent their warning rays over the ocean for the first time, December 21, 1771.

During the Revolutionary War, Lightkeeper Kirkwood was forcibly removed from the island by a com-

children, two other passengers and four mariners, eleven in all who were enroute for Marblehead, where Rev. Mr. Avery was to settle in the ministry. A furious storm overtook the little colonial craft and dragging her anchors, she became the plaything of the raging elements and was driven on the rocks near Thatcher's Island, known today as "Avery's Rocks," or "Avery's Woe." Mr. and Mrs. Thatcher were the only survivors of the shipwreck. Mr. Thatcher gave his own name to the island upon which he was providentially cast, and later rescued. He called the rocks on which the vessel was wrecked, "Avery, His Fall."

Today two great modern lighthouses, two lightkeepers and two households are on the island, also a wireless telegraphy station. Visitors, who have been privileged to visit the island, are fascinated with their

experience and the awe-inspiring picture of the expanse of old ocean and the marine panorama as viewed from the island's shores or from the top of the great lighthouse towers.

Straitsmouth Island, so-called in 1699, was granted by the General Court to Capt. James Davis for the service and financial aid he rendered in the French and Indian War. In 1732, its value was two hundred and fifty-five pounds. A lighthouse was erected on this island to guide inshore navigation about Cape Ann and today is performing faithfully a like duty.

Milk Island is situated a short distance south of Thatcher's Island and came near playing an important part in the scientific world by the proposed plan, not so many years ago, of harnessing its ocean waves to provide water power for manufacturing. The plan did not materialize. The island is now used as a ballast ground for Cape Ann shipping interests.

Salt Island, which lies inland off Good Harbor Beach, Bass Rocks, is reached by boat or at low tide can be visited on foot. For many years, the fish huts of shore fisherman have dotted its elevations.

Proceeding along the coast, we come to Kettle Island, near the entrance of Magnolia harbor, believed to have been called after John Kettle, one of Manchester's first settlers. It was known by that name as early as 1634. During the Revolutionary War it was a vantage point from which to watch the movements of and guard against the British enemy.

Ten Pound Island, midway in Gloucester's outer harbor, was historically mentioned as early as 1644, particularly as a pasture for "sheep only." If this rule was disregarded "a forfeit of 2s. 6d. per head" would be demanded.

The modern use of Ten Pound Island is two-fold and important. Located there is the U. S. Government's Fish Hatchery, which so materially multiplies the finny tribes of our country's New England waters. Likewise is located there a lighthouse and dwelling house. The name Ten Pound Island was derived from the price paid for the island. The same derivation applies to Five Pound Island, which lies near Harbor Cove in Gloucester's inner harbor and this little island with its abandoned fish houses and wharves is a Revolutionary landmark of importance.

The battle of Bunker Hill brought the sloop-of-war, "Falcon," Capt. Lindsay, to New England to aid the British. On the fifth of August, 1775, the Falcon made her appearance in Ipswich Bay and came nearly to the mouth of Annisquam Harbor. She also cruised

about Cape Ann. On August 8th, Capt. Lindsay's desire for capture and booty was satisfied by his overtaking two schooners from the West Indies bound to Salem. He secured one vessel and chased the other into Gloucester Harbor. The captain, before he would surrender, ran her ashore on the flats near Five Pound Island. Lindsay, who followed her as far as safety would permit, came to anchor and proceeded to take her where she lay. Then there was battle royal by smart firing from the old colonial swivel guns mounted on the Gloucester hills nearby. The bravery and persistent activity also of the Gloucester settlers helped to ward off destruction of home and property. The shots fired into the First Unitarian church by Lindsay, which is located on Middle street, Gloucester, have been preserved. One of Lindsay's impressed men, William Moore, who resided at Fresh Water Cove, built a house and taught at the public school of Cape Ann there in 1757. He was taken by Lindsay, while out in a boat with his son and was carried away and never returned. His son, a boy of twelve, was released and put ashore near Fresh Water Cove. Later in life, he became a public school teacher and a teacher of navigation. He died in 1845, aged 82 years.

Hangman's Island in Annisquam River, revives traditions of the colonial pirates, who menaced the life and property of North Shore settlers.

The sloop Squirrel owned at Annisquam by Capt. Andrew Haraden met such a fate during April, 1724. Among Capt. Haraden's crew was one John Fillmore. Millard Fillmore, late president of the United States, was the son of Nathaniel Fillmore, a grandson of the original John Fillmore of Annisquam, mentioned above. The Squirrel was captured by John Phillips, a noted pirate of those days, who abandoned his own vessel and took possession of the Squirrel, which was a new craft and not entirely finished—work being done on the sloop while on her trip. Therefore plenty of carpenters' tools were aboard, which providentially provided weapons to incapacitate and eventually kill a portion of the piratical crew, and to good purpose, for the rest of the crew surrendered. The carpenters' broad axe and adze proved timely intermediaries.

Traditions of Hangman's Island relate that some of the pirates brought to Annisquam were hung on this little island in "Squam River", or their dead bodies were suspended there on trees as mock gallows. The captures of these pirates were awarded thirty-two pounds each by the General Court for the service performed by their capture.



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SOCIETY NOTES.

The George D. Wideners of Philadelphia and West Manchester, are spending a very quiet summer on the North Shore after their sojourn abroad. The social demands of Mr. and Mrs. Widener in their home city, during winter season, are great, and they are recuperating here to meet them. Five of their numerous list of motor cars have been brought to the shore. Peter A. B. Widener, father of George Widener, was a passenger on the incoming Olympic from Europe. He plans to pay his son a visit soon and will make the trip by water in the Josephine, the Widener yacht.

♦ ♦ ♦ ♦

W. B. P. Weeks and wife of Boston and Neptune street, Beverly, have returned from their sojourn in Castine, Maine. Mr. Weeks made the trip by water in his yacht and Mrs. Weeks went and came in the family auto.

♦ ♦ ♦ ♦

H. Forbes Bigelow and family of Boston, have arrived at the Seabury cottage at Beverly Farms, which has been sub-let to them by the De Forrests of New York, for the remainder of the season. The De Forrests have remained in Maine. Mrs. Bigelow, who was a daughter of Mr. and Mrs. Edward L. Davis of Worcester and Pride's, died a few years ago. Mr. Bigelow and children make up the family party.

♦ ♦ ♦ ♦

Miss Semple, who has been at East Northfield, is now with her sister, Mrs. William E. Littleton, of Philadelphia, at her Beverly Farms cottage.

♦ ♦ ♦ ♦

Henry Clay Frick has donated unconditionally \$3000 to the Gloucester fund for the proposed home for old-time fishermen, of which Dr. Dixwell of Boston, is the prime mover.

SOCIETY NOTES.

The McNeal cottage, Pride's Crossing, is occupied this season by the widow and family of the late Austin S. Heckscher of Philadelphia. Mrs. Heckscher is a sister-in-law of Mrs. Henry D. Burnham of Boston and Bar Harbor, and is a talented and clever composer. Her daughters, the Misses Celeste and Anna Heckscher, have a house party of friends at Pride's. Miss Celeste Heckscher is entertaining Miss Fidler of Haverford, Pa., and Miss Anna Heckscher has her two school friends, Miss Bowie of Chestnut Hill, Philadelphia, and Miss Spencer of Philadelphia as guests. Miss Anna Heckscher is a clever horsewoman and is at West Beach daily driving down in her smart little pony trap. The Heckschers are not strangers to the North Shore, having summered at Bass Rocks. They have a country place at Devon, Pa.

♦ ♦ ♦ ♦

Mrs. Henry Pratt McKean was hostess for a luncheon party on Tuesday and a dinner party on Thursday of this week at her Pride's cottage.

♦ ♦ ♦ ♦

Miss Gail Stephens of Detroit, joined her mother, Mrs. Henry Stephens at the Paine cottage, Pride's Crossing, on Tuesday. Miss Stephens has been sojourning in the White Mts.

♦ ♦ ♦ ♦

S. Reed Anthony and family party of Boston, returned to their Beverly Farms summer home last Sunday after an extended Pacific-Western trip.

♦ ♦ ♦ ♦

Mr. and Mrs. John Hays Hammond, Master Richard Hammond and Miss Nathalie Hammond, who have been spending the past month in the Scottish Highlands, left Liverpool, England, on the Franconia Tuesday.

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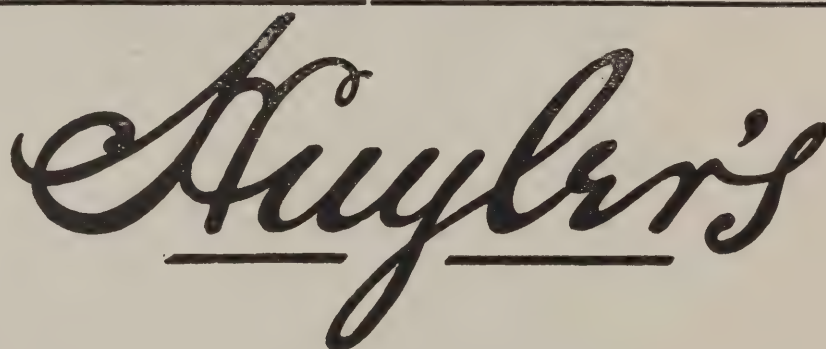
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TOPSFIELD.

Dr. and Mrs. E. C. Sweetser and children, of Boston, returned to their summer home "Uppergrass," Topsfield, last Saturday. They have been in Northeast Harbor, Maine, and vicinity for three weeks.

WENHAM-HAMILTON.

Lumber is arriving daily for the construction of the new G. S. Mandell residence at Hamilton. Boston contractors were the successful bidders.

Mrs. George von L. Meyer and the Misses Meyer are in Maine for part of August making a circle of visits at Dark Harbor and vicinity. Sec. Meyer is abroad.

Rudolphe L. Aggassiz and family are at their Newport place for the remainder of the season.

DEVEREUX.

A very beautiful and artistic colonial home being erected at Devereux for G. Paul Brackett and his bride, will be ready for occupancy the last of August. The colonial idea will be carried out to the letter. Mrs. Brackett has many very rare and beautiful colonial heir looms, which will adorn her new home. Mr. Brackett is the son of Proprietor and Mrs. Brackett of the Rock-Mere Inn, Marblehead.

Anyone wishing place cards can find many novel designs at the Robert Hyde Studio, Manchester. The studio also displays quaint door-scrapers in the shape of black cats, and other unusual things, aside from Mr. Hyde's own exquisite illuminating.

SOCIETY NOTES.

Mrs. Otis Weld Richardson and Miss Eleanor H. Jones, the committee in charge of the Bridge which was given last week for the benefit of the Magnolia library, report that over \$200 was taken in. Tea was served under the supervision of the Misses Covell, who were aided by a group of attractive young girls acting as waitresses. Mrs. E. M. House, Mrs. Horace B. Stanton and Mrs. Arthur Morse Jones poured. The prizes in bridge were won by Miss Harriet Johnston and Mrs. Macullar, and in Auction Bridge by Mrs. Wm. A. Tucker, Miss Helen Harbeck and Mrs. Bentley.

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A distinguished literary sojourner on the North Shore is Richard Harding Davis, the famous novelist. He is the guest of Frederick R. Sears and family of Boston, at their Beverly Farms summer home on Storrow Hill.

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Harold Vanderbilt of New York and Newport, is also being entertained on the North Shore this week.

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Next Wednesday, August 16th, the postponed invitation race of the Manchester Yacht club Class P, sonderklass, one Design will be sailed.

◆ ◆ ◆ ◆

The Misses Clara and Amy Curtis will give a dinner party tomorrow at their Crow Island cottage, Kettle Cove, Manchester.

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Mrs. Glidden has concluded her visit with her daughter, Mrs. George Scott Winslow, of Boston, at the Winslow cottage, Beverly Farms.

◆ ◆ ◆ ◆

Mr. and Mrs. Thomas Taylor of Columbia, S. C., are entertaining friends from Columbia at their Manchester cottage.

MISS A. M. SWIFT

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Orders are taken for the entire Decorating and Furnishing of Houses, at the New York Shop

SOCIETY NOTES

Arthur Amory, a prominent Boston merchant, died suddenly at his home, 133 Marlboro street, Boston, late Tuesday afternoon, at the age of 70. He was summering at Manchester this year. Mr. Amory was born in Boston, April 6, 1841. He graduated from Harvard in 1862. He was first with Upham, Tucker & Co., and later went into business for himself under the firm name of Amory, Brown & Co. He was a director of the Old Boston National Bank, the Atlantic Cotton Mills, the Jackson Company, the Nashua Manufacturing Company, and the Indian Head Mills Company, of which he was also president. He also belonged to many clubs. The deceased was a brother of Harcourt Amory of Boston and Pride's. The Harcourt Amorys recalled invitations for two dinners and a luncheon on receiving the announcement of Mr. Amory's death.

Clifford B. Harmon of New York, son-in-law of Commodore E. C. Benedict, was a guest this week of Mr. and Mrs. James Barr at Beverly Farms. Mr. and Mrs. Barr left Wednesday to be the guests of the Harmons on a private car party from New York to Oklahoma, where Mr. Barr and Mr. Harmon have interests in the oil fields.

It is interesting to know that the booklet just sent out in regard to "Normandy Market Day" on the estate of S. V. R. Crosby, Esq., at West Manchester on September 1st, in aid

THE EMERSON CHINA SHOP

Hesperus Avenue, Magnolia, Massachusetts

MR. GEORGE L. EMERSON begs to announce to his North Shore customers that he is now displaying at his New Summer Shop at Magnolia, the latest importations of exclusive and artistic China and Glass, designed especially for his summer business. A cordial invitation is extended to you to visit this very interesting little shop.

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MISS KIFF'S SHOP will be found at 13 Beach St., Manchester, Mass.

BEACH BLUFF.

“Blind Auction” at The Bellevue hotel, Beach Bluff, provided the guests with a very social evening recently. The Floating Hospital was the beneficiary. Charity Bridge will be played at the hotel next Monday evening for the same object.

Edward W. Denny of New York and Dresden, Germany, who lives abroad, is at the Bellevue. Mr. Denny sails for Dresden on the 15th.

Mr. and Mrs. H. E. Sawin and Edward A. Sawin of Cambridge, are among the Greater Boston people at the Bellevue.

Mr. and Mrs. F. R. Bogardus of Brookline, formerly of Lowell, are at the Bellevue. They are looking about for a location near Phillips Beach for an all-the-year-round residence.

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Lunch and Dine al Fresco. Sea Foods a Specialty.
 Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES.

Diplomatic and North Shore society circles were much interested in this week's official announcement of Larz Anderson's appointment Tuesday, as American ambassador to Belgium. Six months ago it was rumored that Mr. Anderson was selected for a high diplomatic berth and it was thought he might be sent to Germany. Mr. Anderson was born in Paris in 1865, while his parents were visiting Europe, and prepared for Harvard, where he graduated in 1888 at Phillips Exeter. He

was very prominent at Harvard, being a member of the Alpha Delta Phi, Dickey and Hasty Pudding Clubs. He had been in the Harvard Law School for two years when he accepted the diplomatic service appointment offered him by President Harrison. Mr. and Mrs. Anderson (Isabel W. Perkins), are among Brookline's best known citizens, "Weld," their Brookline estate being one of the most beautiful there. They also have wintered in Washington, where they have been prominently connected with the capital's society and national affairs.

Stanhope Goddard of Pittsburg, and Elliott Rogers, a western classmate of the sons of D. Herbert Hostetter, have been enjoying the abundant hospitality of the Hostetter family at their North Beverly estate. Mr. and Mrs. Gerdes, Mrs. Hostetter's parents from Pittsburg, have concluded their stay on the North Shore.

♦ ♦ ♦ ♦

Mrs. C. A. Porter of Boston and Beverly Farms, is making a week's visit with Dr. and Mrs. Codman of Boston at Cohasset.

Mrs. Bill's Shop

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MAGNOLIA RAILROAD STATION ON HISTORIC GROUND

Locality Embraced a Deserted Revolutionary Village
Known as "The Old Garden"

The present locality of the Magnolia depot is today hardly synonymous with the darker aspects of life,—fear, concealment, distress and privation. In direct contrast, it is the outlet and inlet of hundreds of pleasure and rest-seeking people from all parts of the country and abroad, who find Magnolia's environs a delightful haven in which to lay aside all care, forget the yesterdays and get close to Mother Nature. There, social development and its varied transitions can be observed with intense interest.

"The Old Garden" of this locality was the hiding place and temporary settlement during the Revolution in times of threatened danger for the early settlers of Manchester who resided in the easterly section of the town near the coast. In 1816 the apple trees of "The Old Garden" were in a state of decay. The wall, another land mark of "The Old Garden," was standing in 1895.

During the years of 1774 to 1784, the people lived

in constant dread of their enemy, the British cruiser, a fact which made them seek the isolation of forest maze and wilderness and under this severe strain patience and enthusiastic patriotism predominated, virtues the exercise of which resulted in the Declaration of Independence.

Today in that locality nestle above its stately forest drives, beautiful mansions, monuments of industrial endeavor and freedom of action, habitations of charm and luxury emanating from the heroic endurance and unflinching devotion to the patriotic ideals which the founders of our country had in inextinguishable desire.

The nearest estates to the station are those of Walter J. Mitchell of Cincinnati, and that of his brother-in-law, Andrew Carnegie, 2d.

As for the "New Garden" and her environs, they stand for music, feasting, color, joyous life in all its phases, prodigality of riches, scenic beauty, distinction and traditional charm.—Mary Taylor Falt.

Frances Willard

of 9 East 41st St., New York

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Misses Whittredge & Barrows

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Interior Decorations

Wall papers and fabrics. Rare tapestries and choice examples of old furniture, including a Sheraton settee and chairs from the Bonaparte house, and a rare and unique painted Italian secretary. Italian terra cottas, and a variety of small objets d'art suitable for prizes and gifts.

Garo**Photographs****At Your Home**

For a limited period Mr. Garo will accept appointments for the home. Appointments may be made at the Studio, Boston, or at the Summer Studio, North Shore Grill, Magnolia. Residents and visitors are invited to inspect examples of Mr. Garo's latest work at the Grill.

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A TEA ROOM AND GRILL ROOM are made a new feature of Ye Burnham House. Patrons will find appetizing dishes and excellent service, combined with the comfort and quiet of a country inn.

LOBSTER and Chicken Dinners are made a specialty.

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Magnolia Horse Show

Thursday, August 24, 1911

CLASS I

CHILDREN'S SADDLE CLASS. Riding cobs or ponies 15 hands or under, to be ridden by children under sixteen years of age.

CLASS II

RUNABOUT HORSES. Horses should be 14 hands, 3 inches, not exceeding 15 hands, 2 inches. Horses to count 75 per cent. Runabout, harness and appointments 25 per cent. Horses must have good confirmation and quality, be smoothly turned, true all around action and be able to go a good pace.

CLASS III

THOROUGHBRED SADDLE CLASS. For thoroughbred or $\frac{3}{4}$ bred horses such as used for Park hacks. To be judged for confirmation, pace and manners. Shown at walk, trot and canter. If ridden by a lady, 10 per cent will be given in horse's favor.

CLASS IV

ALL AROUND COMBINATION HORSES. To be shown first in harness, then unharnessed and saddled in the ring. Shown as a hack and then twice over two jumps three foot high, being all harness horses, saddle horses and jumpers.

CLASS V

SADDLE CLASSES. Horses 15 hands and over. To be ridden by either lady or gentleman. If ridden by a lady, 10 per cent will be given in horse's favor. Horses to be judged for confirmation, gait and manners. To be shown at walk, trot and canter.

CLASS VI

HARNESS CLASSES. Single horses such as kept for family use to be shown before appropriate vehicle. Action, confirmation, speed and manners to be considered. Horses shown by a lady will be allowed 20 per cent.

CLASS VII

COMBINATION HORSES. Combination saddle and harness horse to be shown first to appropriate vehicle and then under saddle. Horses shown by a lady will be allowed 10 per cent.

CLASS VIII

PAIR OF HARNESS HORSES. Pairs any height, to show confirmation, speed and manners. If shown by a lady 10 per cent will be given in horses' favor.

CLASS IX

JUMPING—OPEN TO ALL WEIGHT. Performance over jumps only to count. To carry at least 150 pounds. If ridden by a lady, 20 per cent will be allowed in horse's favor.

SPECIAL NOTICE

Owing to lack of space and numerous accidents, we have eliminated Hurdle Racing but have added some novelty Races which we trust will prove as exciting and interesting.

FIRST RACE

POLO HACKS AND GALLOWS. Fifteen hands or under. Distance 4 furlongs. Ponies to carry 150 pounds. Overweight allowed.

SECOND RACE

HORSES ANY HEIGHT. 4 furlongs, to carry 150 pounds. Overweight allowed.

THIRD RACE

NOVELTY RACES FOR HORSES ANY HEIGHT. To start in center, race 100 yards down beach around a given object, back 100 yards, turn a given object, race back to starting line.

Those having mounts in races, must ride in colors.

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MAGNOLIA HOTELS.

"Standing Room Only" might be an appropriate shingle to hang out at the Oceanside these busy August days. From the standpoint of the scribe who makes a business of chronicling the arrival and departure and social doings of visitors to the North Shore hotels, it is a pity to see so many people disappointed and have to turn away from Magnolia and seek a place for their vacation at some other resort. The Magnolia hotels are crowded. Especially true is this of the Oceanside. Not a room is available. Since the first week in July the hotel has been what might be called full; but since August came in it is crowded.

The clientele of the Oceanside grows more select every year. The most prominent of the country's people seek the quiet and charm of this beautiful village as the years come and go. The Oceanside is the one big attraction for them. The Oceanside is therefore much over-taxed. Scores of telegrams and letters for rooms every day have to meet with the reply that there is nothing available.

A. C. Butler of Boston, one of the prominent members of the Eastern Y. C., was at the Oceanside over the last week-end with friends.

The lobby of the Oceanside presents a decidedly lively appearance every afternoon after lunch, for the orchestral selections, and during the evening. During the foggy weather of the early week, the guests amused themselves by playing bridge, bowling and the like. The Wednesday evening hop was as usual a very brilliant affair.

Everybody is looking forward to the horse show to be held on the beach on Thursday, the 24th. Tennis will occupy the attention of the hotel guests and their friends on the same week and the big ball which always follows the horse show and the tennis tournaments, will be held on Saturday evening, the 26th. This is always the most brilliant event of the summer at Magnolia.

Miss Julia Garrett and Miss A. R. Kay of Philadelphia, arrived at the Oceanside the past week for their annual visit. William Warner Harper is with them.

Mr. and Mrs. D. Walton Hall of Kansas City, spent the last week-end at the Oceanside and were warmly welcomed by the contingent from that city spending the summer here.

Miss Florence Willis, who is spending the summer at the Oceanside, was joined the last week by her sister, Miss Fiffille Willis of Columbia, Mo.

Among the old-time Oceanside guests to be welcomed back the past week are General and Mrs. George A. Garretson of Cleveland, Ohio, who are here for the balance of the summer. They are accompanied by their daughter Miss Margaret E. Garretson. Hiram Garretson arrived a week ago.

Miss Maude Johnson of Brooklyn, N. Y., is among the attractive young women to arrive at Magnolia this week for a visit. She has joined friends at the Oceanside.

A party from Holyoke, Mass., to come to Magnolia, this week, for a visit of a week or two at the Oceanside, is composed of Paul L. Houston and Misses Vera and Josephine Houston.

Owing to a change in plans, the Misses Alice M. and Gertrude Tower and Abner J. Tower of Brookline have been privileged to return to the Oceanside for the remainder of the summer. They had intended to sail for Europe in July. They are old time guests here and are welcomed back by a large circle of acquaintances. They winter at the fashionable Hotel Puritan in winter.

H. E. Adams of Philadelphia, arrived at Magnolia last Friday, for a return visit, and joined the Misses Adams of Washington, who are here for the summer.

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This merchandise represents the highest type of European and American apparel. The E. T. Slattery Company buyers have been in Europe during the past six weeks, and the New Styles—styles that have required months and months of study to create—are arriving daily.

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What's the news? Read the Breeze.

Miss Philo Larned of New York City, is now forming classes in social, national, classic and aesthetic dancing at the Oceanside, Magnolia, for children and ladies and will remain here until the first of September. She is stopping at the Green Gables Inn, Magnolia.

SOCIETY NOTES.

Mrs. S. V. R. Crosby extends her hospitality to a dinner company at West Manchester this evening.

♦ ♦ ♦ ♦

Richard W. Wigglesworth has returned to Manchester after a pleasant visit with friends on the South Shore. His sister, Miss Ruth Wigglesworth, is there for a sojourn.

Largest Field of the Season in Weekly Competition.

At the Essex county club last Saturday, a handicap medal play competition was won by Lester Leland with a net score of 73. George F. Willett's 80 was the lowest gross score.

The eight members turning in the best gross scores qualified to play off for the scratch challenge cup. Those qualifying and their drawings were as follows: G. E. Warren vs. G. F. Willett; D. B. Hussey vs. P. D. Haughton; C. M. Amory vs. George Crocker; F. D. Speck vs. R. F. Tucker. The summary:

Lester Leland	97	24	73
R. L. Raymond	98	24	74
G. E. Warren	85	10	75
T. G. Stevenson	81	6	75
G. F. Willett	80	4	76
J. H. Lancashire	94	18	76
P. D. Haughton	83	6	77
F. H. Warner	96	18	78
D. B. Hussey	88	10	78
J. F. Nash	86	8	78
D. H. Hostetter	92	14	78
E. D. Speck	87	9	78
George H. Crocker	81	3	78
F. A. Reece	92	14	78
C. M. Amory	88	6	82
R. F. Tucker	89	6	83
J. R. McGinley	98	14	84
F. T. Pfaelzer	98	14	84
F. Appleton, Jr.	91	6	85
J. W. Watts	101	16	85
F. K. Arnold	106	20	86
M. Cuthbert	107	20	87
G. R. White	104	22	88
Samuel Carr	99	11	88
R. H. Dana	102	12	90
L. D. Ahl	125	20	105
22 No Cards.			

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7 E 47th St.**SOCIETY NOTES**

Mr. and Mrs. Bernard C. Weld keep open house delightfully at their Beverly Farms cottage, and do a great deal of entertaining as they have a prominent social following. Mr. Weld, who is a cousin of Mrs. Larz Anderson, wife of the recently appointed American ambassador to Berlin, has as guest J. Archibald Blanchard of Boston and Nahant, stepson of Lord Duncan of England. Mr. Weld gave a clambake in Mr. Blanchard's honor, a popular North Shore society method of entertainment. Mr. and Mrs. Frederick Winthrop (nee Thayer), who are at Hamilton after their wedding trip, have also been entertained by Mr. and Mrs. Weld. Mrs. Winthrop is a cousin of the Countess Moltke, wife of the Danish ambassador to America. Loring Sargent of New Haven and York Harbor, concluded a visit last Friday with A. Davis Weld.

♦ ♦ ♦ ♦

Mrs. Henry P. King and son of Boston and Pride's accompanied by A. Davis Weld of Boston and Beverly Farms, will leave Tuesday next, for a six weeks' sojourn in the Nova Scotia provinces.

♦ ♦ ♦ ♦

Three large and important society gatherings for the juvenile summer colonists are on this week's social calendar. Mrs. S. van Rensselaer Thayer of Boston, who is occupying the large Dresel house on Boyle street, Beverly Cove, entertained thirty young people by a clambake at Ipswich beach yesterday in honor of her grandchildren, the Misses Alice, Julia and Mary Thayer. Tomorrow Mrs. Payne Whitney will

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give a large children's party at the Head estate, Manchester. Last Saturday Mrs. C. A. Porter, of Boston and Beverly Farms, gave a hay rack party and picnic for seventeen at Chebacco Lake. It was in honor of Burnham Porter's fifth birthday. The children had a joyous time and hailed with delight this annual event Mrs. Porter tenders them.

♦ ♦ ♦ ♦

The annual August tournament of the Essex County Club will be held on Thursday, Friday and Saturday of next week. This tournament is for members of the Essex County Club and their invited guests. A qualification round of eighteen holes to be played on Thursday, August 17. Gold medal for best gross score. The first sixteen will qualify to play off at scratch, 18 hole matches, on the mornings and afternoons of Friday and Saturday, for the Essex Cup. The winner's name will be inscribed on the cup and he will re-

ceive a suitable prize. The cup must be won three times to become the property of the winner. The second, third and fourth sixteens will play off at Handicap match play for prizes. Entries close at 5 p. m., Wednesday. The course will be open on Wednesday to those entered for the tournament upon payment of the regular visitors' charges.

♦ ♦ ♦ ♦

Mrs. E. R. Moulton of Philadelphia, spent a few days in Manchester recently with Mrs. Edward L. Wood and Miss Elizabeth C. Wood, of Brookline. Mrs. Moulton was enroute to Poland Springs.

♦ ♦ ♦ ♦

Eben D. Jordon's recent gift of land to the N. E. Conservatory of Music is facilitating the plans of the school for enlarging its capacity. Twenty-eight hundred students attended last year. Many were turned away for lack of space.

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SOCIETY NOTES.

Stanwood Wellington and family of Boston, will arrive in Manchester tomorrow as the guests of the Wm. H. Wellingtons at "Sea Brink." They will probably remain on the shore until the last of August.

♦ ♦ ♦ ♦

Miss Edith Wayne of Philadelphia, is the guest of Mrs. Reginald Boardman at West Manchester. She will also be entertained by the George D. Wideners before leaving the North Shore.

♦ ♦ ♦ ♦

George von L. Meyer, the Secretary of the Navy, in the course of his European travels was in London Wednesday, and spent several hours with Reginald McKenna, First Lord of the Admiralty, and Admiral Sir Arthur Wilson, admiral of the fleet, and other heads of departments of the admiralty. A whole hour was devoted by the secretary to a talk with Sir James Marshall, director of the dock yards. Mr. Meyer went to Chatham today where he will be the guest of Rear Admiral Robert N. Ommanney, superintendent of the Chatham dock yards. Later he will proceed to Portsmouth and also will visit the largest of the private yards.

Mrs. Maria H. Ayres.

Mrs. Maria H. Ayres of Indianapolis, died at her cottage in Magnolia, Monday evening, July 31, at 7:45 o'clock. Her body was taken the next day to Indianapolis and the funeral was held at her late home on Thursday, August 3d. The service was conducted by Rev. Owen Davis Odell, pastor of the Second Presbyterian church, of which she was a member. The body was buried in the Crown Hill cemetery.

Mrs. Ayres, whose maiden name was Maria Murray, was born seventy-two years ago in Chardon, Ohio. Here she was married to Mr. L. S. Ayres, who at that time was in business with John Murray. From Chardon, she went with her husband to Geneva, N. Y., and later to Indianapolis where Mr. Ayres in company with others, founded the store of L. S. Ayres & Co., which grew into one of the big department stores of the city. Mr. Ayres afterwards became the sole owner of the business, a property valued at the time of his death, at about \$700,000. After the death of Mr. Ayres in 1896, Mrs. Ayres took active interest in the management of the business and showed marked ability in the capacity of treasurer of the com-

pany, being able to grasp quickly the details of a transaction. She was genuinely interested in all good works, having an open, generous nature and a large heart. She contributed liberally, but without ostentation, to the charities of her adopted city, preferring to conceal her gifts.

Mrs. Ayres bought a cottage on Lexington avenue at Magnolia soon after her husband's death and habitually spent her summers here. She took deep interest in the welfare of Magnolia as of Indianapolis, sharing in the expense of all improvements and contributing generously for the erection of the club-houses. After an almost fatal illness in the winter, she came to Magnolia this year in June, hoping that the sea air would improve her health. It seemed to do so at first, but not long after her arrival she contracted a cold which affected her lungs and led to her death. She is survived by a son, Frederic M. Ayres, and two daughters, Mrs. Wm. B. Wheelock and Mrs. D. P. Williams, and a niece, Mrs. George H. Wheelock, who was like a daughter in the intimacy of the family relations. All were with her at Magnolia at the time of her death.

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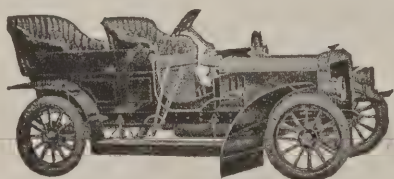
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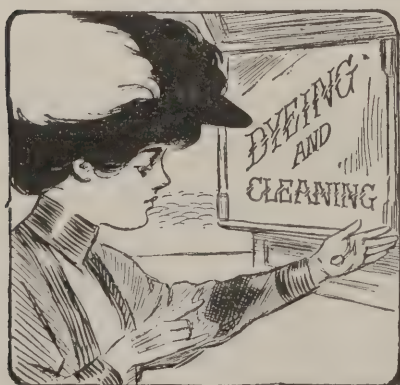
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SOCIETY NOTES.

Mrs. Julius Eisemann, summer residents of Beverly Farms, occupying the Preston cottage on Grove street, died on Monday after an illness of a week's duration. Interment was made in New York.

♦ ♦ ♦ ♦

Miss Lamb of Boston, who has been stopping with Mrs. James T. Fields, of Manchester, has sailed for Europe.

♦ ♦ ♦ ♦

Mrs. Frank Kernochan of New York, is enjoying a visit with Mrs. Francis Drexel Smith of Colorado Springs. The Smith family are occupying the Winch cottage at Manchester. Mrs. Smith, who is one of the most attractive and well-groomed young matrons on the Shore, drives her own smart electric brougham. The family also have their large motor car with them.

♦ ♦ ♦ ♦

H. M. Sill of Philadelphia and The Brownlands, Manchester, is on the New York Yacht club's cruise. Mrs. Sill's brother, Dr. C. A. Currie of Philadelphia, has joined the Sill party and will remain at The Brownlands for the remainder of the season. Miss Katherine Dorr of Boston, a guest at that hostelry, is in Newport this week. Miss Gertrude White of Boston and Milton, has joined her mother, Mrs. C. T. White at the Brownlands.

Miss Fabyan's Boat Won.

Eight boats in the one-design class of the Manchester yacht club were entered in Saturday's race, the tenth of the series, which was won very handily by the Ketchup, sailed by Miss Edith Fabyan. She got the best of the start and to the finish she was never headed.

Midshipman Augustus H. Gray of the USS Vermont, now in Salem harbor, was jib sheet man on the Asteria, the C. E. Hodges boat, which, however, finished seventh.

The boats had a dead beat to windward, a reach on the second leg and a run home.

The Gnat fouled the Asteria on the start, but neither protested. The Ketchup, Clarise and Gnat was the order at both first and second marks. Reginald Robbins was at the stick in the Clarise. The summary:

Name and owner	h. m. s.
Ketchup, Edith Fabyan	1 46 32
Clarise, John Caswell	1 49 52
Gnat, Oliver Ames	1 50 50
Blue Grass, Dwight O'Hara	1 50 52
Minx, Henry Grew	1 52 54
Hiccough, Elinor Fabyan	1 54 44
Asteria, Charles E. Hodges, Jr.	1 54 49
Terrapin, Dr. Frank Balch	1 58 37

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SOCIETY NOTES.

Mrs. Percy D. Haughton, wife of the Harvard football coach, and Miss Nina Gaither of New York were severely shaken up when Mrs. Haughton's automobile was in collision with the automobile of Moses Ellis, Jr., at West Manchester Tuesday afternoon. The Ellis machine, which was driven by a woman, swung out of a driveway just as Mrs. Haughton's car, which was proceeding along the main thoroughfare, reached the spot. The Ellis machine struck Mrs. Haughton's car a glancing blow, breaking the wind shield and throwing broken glass over Miss Gaither. She was slightly cut. Both automobiles were damaged.

♦ ♦ ♦ ♦

The Henry W. Grews have concluded their stay with Mrs. Henry S. Grew at Manchester and returned to Dover.

♦ ♦ ♦ ♦

The tennis tournaments have brought many people to the Essex County club all the week. Numerous luncheon and dinners and card parties have been given here. On band concert afternoon, Wednesday, nearly 100 luncheons were served and nearly 200 teas were served in the afternoon. Among those entertaining at lunch were Mrs. R. F. Greeley who gave a delightful party of eight covers. Mrs. R. J. Monks had four at her table; Mrs. Robert Bentley had eight; H. H. Stevens, 4; Mrs. Arthur Parker, 9; George R. Bramwell, 3; George S. Miller, 7; C. L. Stover, 5; Mr. Willys, 6; John H. Overall, 6.

♦ ♦ ♦ ♦

Mrs. Secor of the Oceanside, Magnolia, is giving a dinner of 16 covers at the Essex County club Saturday evening.

The coming week will be a busy one. Society will find more than it can attend to. Besides numerous informal luncheons, dinners, afternoon teas, etc., there will be much of a more general nature to attract their attention. The Essex County club, as usual, will be the center of social life along the North Shore. A ladies' handicap match play foursome will be held on Monday, Tuesday and Wednesday, and on Thursday, Friday and Saturday the second invitation tournament of the summer will be played. Golfers from various clubs and associations in many parts of the country will compete in the latter event. The band concert on Wednesday afternoon will be an additional attraction and on Friday evening the second of the dinner dances will be held. On Friday, too, the annual water sports of the Manchester Yacht club will be held.

♦ ♦ ♦ ♦

It is expected that the second of the dinner dances at the Essex County club to be held next Friday evening, Aug. 18, will be the most brilliant affair of the season on the North Shore. The first one, held last month, was a beautiful and most enjoyable occasion, but the one to come next week will surpass that in many details. Every table has been engaged for some time back. Many have been disappointed in not being able to obtain a table. The waiting list is nearly as long as the list of those who have obtained tables for the dinner. It has been practically decided to hold another in September. The demand is sufficient to warrant it. Those who have engaged tables for the dinner next Friday evening are as follows: Mrs. Henry Pratt McKean, 12 covers; Mrs. J. C. Kerr, 14; Mrs. W. H. Kennard, 6; Capt. Chas. W. Littlefield, 10; H.

C. Frick, 12; W. H. Moore, 22; Eben Richards, 8; Mrs. Gordon Abbott, 22; J. Babson Thomas, 8; J. C. Carter, 8; J. W. Blodget, 8; Mrs. Ezra C. Fitch, 6; A. B. Dewey, 8; Geo. F. Willett, 6; Mrs. W. F. Draper, 12; Harrison K. Caner, 8; Mrs. W. H. Howard, 8; Hugo Reisinger, 10; W. L. Pontalis, 6; Frank E. DeLong, 10; Mrs. James C. Barr, 12; Mrs. S. V. R. Thayer, 10; total of 226 in all.

♦ ♦ ♦ ♦

President Taft left Washington Thursday night for a week-end visit at Beverly. His private car was attached to the train bearing the Congressional delegation enroute for Maine to attend the funeral of the late Senator Wm. P. Frye at Lewiston today. Secretary Hilles accompanied the President from Washington but intended to stop off at New York and to go down to Long Island to spend the week-end with his family. Major Butt went through to Beverly. The President will return to Washington Monday morning according to the present plans.

♦ ♦ ♦ ♦

Henry Clay Frick, one of the North Shore's most notable and esteemed summer residents, is retiring gradually from his great industrial activities. He has recently retired from the directorate of the Union Pacific R. R. It is also understood that he will retire from other large corporations including the United States Steel Corporation.

♦ ♦ ♦ ♦

Among the delightful dinners given at the Essex County club this week was that of Wednesday evening given by F. E. DeLong of the Oceanside, Magnolia, to a small party of friends, including Mr. and Mrs. Lewis Hayes, Mr. and Mrs. Horace R. Moorhead, Mr. and Mrs. G. Bramwell and Miss Margaret Brown.

Sidney E. Hutchinson of Philadelphia, has arrived at his Beverly Farms estate after several weeks' sojourn abroad.

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The display at Mr. Shepherd's, Donchian Block, Magnolia, bears the evidence of long experience in the selection of the various lines shown. Mr. Shepherd has studied the Museums, Art Exhibits, Expositions and private collections of Europe, with the constant endeavor to qualify himself in buying only those things that were genuine and artistic, and many of the finest collections in America have been enriched through purchases from his stock. There are many lines to choose from—Old Silver, Stuffs, Candelabra, Religious Emblems and Old Jewels in immense variety and of the rarest quality. Old Pictures, Drawings, Water Colors, Egyptian Relics, Old Fobs, Chains and Locketts, Rings and Necklaces, and the evidence of genuineness is apparent on every piece. The constant delight and satisfaction in owning and wearing an ornament of this kind is not to be had in the modern imitations.

WM. T. SHEPHERD, Donchian Block,—Opp. Huyler's, Magnolia

MAGNOLIA HOTELS.

Mrs. Robert Bentley of Youngstown, Ohio, who occupies the Fox cottage at Magnolia, one of the Oceanside connections, entertained a party of friends at lunch at the Essex County club Wednesday afternoon.

Mrs. Scudder of St. Louis, who occupies the Knowles cottage at Magnolia, gave a five o'clock tea at the Essex County club Wednesday afternoon. Among those present were: Mrs. C. A. Potter, of Philadelphia, Mrs. Albert Kelly and daughter, Mrs. A. V. Reyburn. Mrs. Scudder entertains a great deal at Magnolia.

Another Buffalo party to arrive at the Oceanside this week is Mrs. Wm. Lansing and her daughter Miss Helen Lansing, who are spending a fortnight with the George C. Millers in the Sea Crest cottage.

Mrs. Frank G. Kennedy of Philadelphia, has joined Mr. and Mrs. Charles S. Potter of the same city at the Oceanside for an indefinite stay.

Misses Sallie Tod, Sarah J. Reno and T. Pollock compose a trio of

Youngstown, Ohio, ladies to arrive at the Oceanside last Friday for a visit. They were warmly welcomed by a large circle of friends.

A motor party stopping at the Oceanside over the last week-end was composed of Mr. and Mrs. Geo. H. Heywood and Miss J. F. Ashley of Gardner, Mass.

Mrs. B. F. Clyde of Newport, R. I., who occupies the Meunchinger King cottage, motored to Magnolia Monday night to visit Mrs. Alfred Tucker, who is at the Oceanside.

George Crocker, Jr., of Fitchburg, who with his parents is spending the summer at Magnolia, entertained four of his boy friends at the North Shore Grill Club last Friday at dinner.

Miss Elinor Comstock of New York city, spent the last week-end at the Oceanside, a guest of the John G. Browns of Utica, N. Y., who are season guests here.

Mrs. Amedee Valle Reyburn, Jr., of St. Louis, came to Magnolia last Saturday for a short visit with her mother, Mrs. Albert Tevis Kelley, who is spending the summer here. The Reyburns summer at Hyannisport, Cape Cod.

Mrs. George F. West and Miss Means of Portland, came to the Oceanside last Saturday for a short stay, joining their friends, Mr. and Mrs. A. H. Morse of Boston, who are here for the season.

Mrs. C. A. Potter of Philadelphia who is summering at the Oceanside, entertained a small party of friends at tea at Baldpate Inn, Georgetown, yesterday afternoon, the party motoring from Magnolia.

Mrs. J. K. Secor of Toledo, Ohio, is one of the most delightful women at the Oceanside. She has many friends and entertains more or less all the time. She was hostess Tuesday to a luncheon party of fifteen covers at the Oceanside.

Maurice O'Meira of New York joined his family at the Oceanside over the last week-end.

Edward L. Davis, son of Mr. and Mrs. Charles Gibbons Davis of Philadelphia, came to Magnolia last Saturday for a short visit with A. B. Dewey, Jr., at the Oceanside.

Among the well known Bostonians dining at the Oceanside last Sunday were Axel E. Zetterman and Miss Carmen.

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MARBLEHEAD.

The afternoon tea parties each Wednesday, "a la Palm Beach," on the ocean front lawn are social features of this hostelry and if the weather is inclement tea is served on the spacious verandas. The weekly dancing parties are also greatly enjoyed and largely attended.

Rev. Robert Collyer, D.D., of New York and East Gloucester, will lay the corner stone of the new Unitarian church at Marblehead, August 20th. The same church has received a gift of \$1000 from Mrs. Robert D. Evans of Boston and Burgess Point, Beverly.

The Rock-Mere is enjoying a very fine season and doing more than capacity business. August finds many very desirable people without accommodations at this beautiful hostelry.

Mr. and Mrs. Evans Dick, Jr., (nee Tuckerman) whose wedding at Ipswich was a notable society event, spent five days of their honeymoon trip at the Rock-Mere awaiting the arrival of the Dick yacht.

Col. Pope, the well known automobile manufacturer and man of affairs of Hartford, is at the Rock-Mere.

Daniel F. Ginna and family of Plainfield, N. J., have recently arrived at "Ship" cottage at Peach's Point, Marblehead, where they will spend the remainder of the season.

G. N. Procter, Jr., and family of Boston, have taken occupancy of the Russell cottage, Highland avenue, Marblehead Neck, for the remainder of the season.

The famous steam yacht Waterus, Randall Morgan of Philadelphia, owner, has been in Marblehead harbor. Capt. Cushman of the Waterus registered during his stay at the Rock-Mere.

A. T. Kidder and family of Somerville, are at the Rock-Mere for the 11th season. Mr. Kidder is treasurer of Lawrence & Co.'s Dry Goods Commission House, Boston.

Charles B. Hays, a prominent contractor of Kalamazoo, Mich., has joined his wife and daughter at the Rock-Mere.

Cleveland sends one of her most prominent families to the Rock-Mere for the third season. They are Mrs. Howell Hinds and Miss Hinds. Their residence on Euclid avenue, Cleveland, is one of the most beautiful in that city. Miss Hinds easily takes a front rank place in the coterie of handsome young women at the Rock-Mere.

Milton P. Higgins, prominent in Worcester's business circles, is also at the Rock-Mere.

Burdon R. and Florence H. Miller, son and daughter of the late Henry F. Miller, of Boston, are at the Rock-Mere for August. They spent July cruising on the Miller yacht.

Brooklyn's representation at the Rock-Mere includes Mrs. John F. Dallas and Miss M. Dallas. Mr. Dallas is superintendent of the "Red D" line.

Dr. and Mrs. J. Mereshon, Philadelphia, who are touring the North Shore by auto, Dr. and Mrs. H. P. Mosher, Dr. and Mrs. O. B. Saunders, Boston, are others registered at the Rock-Mere.

Frank Schoble and family, Philadelphia, stopped at the Rock-Mere a few days. They were enroute to the Quaker City from the White Mountains.

Gen. S. P. Joslyn of Burlington, is at the Rock-Mere, also Miss Mary Barnard, one of Worcester's wealthiest women. Miss Barnard is a great traveler, and spends practically all her time in travel in this and foreign countries. She includes Marblehead in her extensive globe trotting nearly every season. She is accompanied by her sister and friends.

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The Store in Town House Square.

MAGNOLIA HOTELS.

Miss Lilly Magnus of Chicago, who is visiting at the Oceanside, Magnolia, looked very charming Monday evening, in a gown of white marquisette with lavender embroidery and pearls.

Mr. and Mrs. Walter W. Law, Jr., five children and two maids, came to Magnolia last Saturday to spend August. They have apartments in East Cottage, one of those connected with the Oceanside. Mr. Law is well known to many North Shore people as the proprietor of that popular high-class hotel, known as Briarcliff Manor, located on the Hudson.

Mr. and Mrs. Horace R. Moorhead and Horace R. Moorhead, Jr., and maid, arrived at the Oceanside last Saturday. They hail from Bronxville, N. Y.

Among the smartly dressed women at the Oceanside Monday evening was Mrs. Albert Kelly of New York, who was beautifully gowned in lavender crepe de chine with trimmings of old lace, and wearing a diamond horseshoe.

The visit of the war ships at Rockport over the last week-end occasioned the visit from several of the officers and their families last Saturday and Sunday. J. P. Parker, captain of one of the ships, accompanied by Mrs. Parker and Miss Sandstreet, motored over from Rockport Saturday to visit some friends at the Oceanside.

Miss Dorothy Rowland, the attractive young daughter of Mr. and Mrs. Samuel C. Rowland of Baltimore, who are spending the summer at the Oceanside, entertained a few of her girl friends at dinner at the Oceanside last Saturday evening. The party was given in honor of Miss Betty Wood, who sailed yesterday for Europe. Besides Miss Wood there were at the table Miss Lois McGinley and Miss Lucy Kaye of Pittsburg. Miss Wood has been visiting the McGinleys at Manchester.

Mrs. H. M. Withers of Kansas City, one of the Oceanside's most popular guests was very becomingly gowned Monday evening in black chiffon, over white satin with trimmings of King's blue, and black hat with King's blue plumes.

W. C. Hayes of the U. S. S. Delaware was a guest of the General Garretsons at the Oceanside Sunday. Mr. and Mrs. F. L. Pinney, the former of the U. S. S. Vermont, were also guests of the General Garretsons Sunday.

Mrs. J. M. Hood, Jr., of Baltimore, who is spending the summer at the Oceanside, Magnolia, looked charming, Monday evening in one of her many Parisian costumes of Irish lace and brown messaline and hat with green feathers. Mrs. Hood is very fond of out door life and may be seen any morning driving her big red touring car along the North Shore roads.

Harold C. Boardman of Chicago came to the Oceanside last Saturday for the balance of August.

Mrs. A. G. Walter and son Frank G. Walter of Chicago arrived at the Oceanside last Sunday for the balance of August.

William F. Sheehan the well known democratic leader of New York City, who has been touring the mountains in company with Mrs. Sheehan, stopped at the Oceanside last Sunday.

A Toledo, O., party to arrive at the Hesperus Thursday for a short stay was composed of Mrs. James Secor, Mrs. D. W. Steele, Mrs. T. S. Powell, Mrs. S. A. Bissell and Miss Bissell.

Mr. and Mrs. G. E. Halliday and maid of Watkill, N. Y., were among the tourists stopping at the Hesperus Wednesday.

Arrivals at the Hesperus the past week include: Frank K. M. Rehn, Jr., New York; Geo. Singer and chauffeur, Pittsburgh; Capt. Wm. Allderdice, U. S. N.; Mrs. Ebbs, Washington, D. C.; Mrs. Allderdice, New London; Paul Duparopere, New York; Mr. and Mrs. Frank L. Froment, New York; Mr. and Mrs. C. W. Fairfax, Dr. and Mrs. W. T. Buch, Washington, D. C.; Mrs. C. R. Forrest, The Misses E. and V. Forrest, Hartford, Conn.; Mrs. T. W. Gorton, Mrs. Geo. A. Webster, Boston; Geo. C. Gebelein, Wellesley Hills; H. Bloch, Cleveland; Victor Kauffmann, Wm. A. Morris, Washington; Ernest Manahan, Boston; A. R. Parker, Washington; Mrs. F. L. Howard, Alison W. Howard, Boston; Mr. and Mrs. John Darragh, Mrs. M. D. Barmore, San Antonio, Texas; Julius M. Wile, Rochester, N. Y.; Mrs. Wm. Beattie, Little Falls, N. J.; Miss Helen Baldwin, Philadelphia; F. M. Rollins, Boston; M. Thomas Ackeland, New York; Mrs. W. K. Kenly, Rebecca Hickman, O. E. Pederson, Chicago; Mrs. F. W. Smith, Boston; F. A. Wheeler, Bridgeport, Conn.; John Maloof, New York; Frank G. Wisner, Laurel, Miss.; Joseph Michaels, Rochester, N. Y.; Mrs. C. N. Bill, C. A. Bill, New York; Mr. and Mrs. Geo. Mather, Mr. and Mrs. S. B.

Eastwood, Rochester, N. Y.; Mr. and Mrs. Frederick L. Lutz, baby, nurse, maid, New York City; Mr. and Mrs. E. N. Lublin, New York; Mr. and Mrs. Geo. H. Heywood, Mrs. J. F. Ashley, Gardner; Mr. L. J. Kelty, Westminster, Mass.; Fred W. Smith, J. A. Waldo, Boston; Mr. and Mrs. E. H. Mather, Brookline; W. H. Williams and wife, Providence, R. I.; Mrs. Henry Heywood, Miss Helen Heywood, Gardner; Mr. and Mrs. J. W. Tuckerman, Brookline; W. D. Eyre, West Chester; Roy A. Floyd-Jones, New York City; J. G. Munro, Miss Ella M. Collins, Boston; Miss Mildred Newton, Miss Alice Sheehan, Miss Mary Sheehan, Worcester; B. F. Vaughan, Providence, R. I.; Miss V. Ross, Miss Elizabeth Ross, Cambridge; Mr. Sellen, New York; Mrs. B. J. Tice, Providence, R. I.; John S. Goodell, New York; Mr. and Mrs. H. Green, Miss Helen W. Green, Henry W. Green, Jr., Trenton, N. J.; Miss A. E. Clark, Point Pleasant, N. J.; S. M. Crothers, Cambridge; J. D. Montgomery, Miss M. Montgomery, Toronto; Mr. and Mrs. Harry T. Emmons, Boston; Mr. and Mrs. Geo. S. Payson, Portland, Me.; Mr. and Mrs. L. S. Norton, Bennington, Vt.; John Heywood, Gardner; Howard K. Dorr, Portland; Mrs. Morlatt, Chas. C. Gilligan, C. R. Greenless, New York; Anna S. Magnuson, Boston; R. P. M. Lauchlan, Arlington; Julius W. Freiberg, Cincinnati, Ohio; G. H. Worcester, New York; Mr. and Mrs. W. L. Haehnlen, Philadelphia; Dr. and Mrs. C. H. Calkins, William H. Calkins, Springfield; Mr. and Mrs. W. P. Beeber, Williamsport, Pa.; Mr. and Mrs. H. W. Chamberlin, Milton, Pa.; Mr. and Mrs. F. A. Russegue, Boston; Miss Margaret Fuller, Miss Annie Fuller, J. N. Staples, Jr., New York; Mr. and Mrs. T. C. Starret, Muriel Starret, Detroit; Mr. and Mrs. W. G. Ward, Boston; Alfred C. Coke, Jr., T. L. Cheney, New York; Kinsley Twinning, Morristown, N. J.; M. L. Fearly, New York; Mrs. Clyde, maid and chauffeur, Miss Rush, J. U. Bell, Philadelphia; Mr. and Mrs. F. F. Brumbach, Kansas City; Mrs. Baker, Savannah, Ga.; Mr. and Mrs. G. E. Halliday and maid, Waukill, N. Y.; C. M. De La Vergne, Mr. and Mrs. Jefferson Hogan, Arthur P. Hogan and chauffeur, New York City; Dr. and Mrs. T. Halsted Myers, two children and maid, New York City; Mr. and Mrs. A. J. Steward, New York; The Misses Underhill and chauffeur, Brooklyn, N. Y.; Wm. J. Reid, Indianapolis, Ind.

WEEKLY MARKET LETTER

W. C. Langley & Co.
Oceanside Hotel Magnolia
Members of New York and Boston
Stock Exchanges:

As the extra session of Congress is drawing to an end the market has been under considerable nervous strain during the past few days. But it seems more and more probable that the question of tariff reform will be allowed to go over until next winter. It would seem only right that such a course should be pursued in view of the investigations of the subject now being made by the commission appointed for that purpose. At present any action must of necessity be based on insufficient data.

The other influences of the week have been partly good and partly bad. The crop report was even worse than had been expected, and yet judging from results in past years it is still possible for us to have a total yield well up to the average. The further data as to acreage of the cotton crop, however, ensures a yield above any we have ever had, and as more than half is exported our foreign trade balance will be further increased. Offsetting this, there has been still more selling of American securities by foreign bankers, and this is partly responsible for the declines during the last week. On the whole the market has absorbed these offerings rather well, and, were it not for one or two further disturbing features, would be due for a very sharp rally. We refer to the labor troubles on the Harriman lines where increased wages are being demanded in spite of the constant decrease in net earnings and the inability of the roads to raise their rates. It is eminently unfair that labor, which in good times shares in prosperity, should never be willing to take its part in adversity. But it is only a question of time when labor, like any other commodity, will have to be liquidated, and the attitude of the Union Pacific in refusing any concessions seems to be likely to force the issue. No country can go on indefinitely competing with other countries if its labor costs it twice as much. We have only been able to do it up to the present time because we have taxed the public at large labor saving devices, and because we have taxed the public at large through our high prices at home, and sold our products abroad at or below actual cost as in the case of the steel companies. If our tariff

is reduced we must squarely face the issue and the impending contest on the part of labor to prevent any corresponding reduction in wages is the most serious economic problem of the near future. It means agitation, strikes, a general economic upheaval. This is no visionary menace, but a plain and unavoidable consequence of our business conditions. Labor amounts to considerably more than half the cost of the average product. If we reduce the tariff the market price of commodities will be lessened. We cannot, in the face of a lessened market price, afford to concede to the constantly increasing demands of labor.

The figures of the Copper Producers' statement showing a decrease of twenty million pounds in the surplus in this country were unexpectedly favorable. Of course owing to the extremely hot weather the output of the refineries fell off considerably. But the fact remains that we now have less than five weeks supply on hand. When fall demands are in the market this statistical position will be felt. There is no danger to be apprehended that the production will be increased much if any in the near future. In fact it takes about three to four months to get copper from the ground onto the market, so that any real revival in trade this fall on a market practically bare of supplies would send the price of spot copper up very rapidly, and the price of the shares would naturally follow. Consequently we would advise the purchase of any of the leaders such as Amalgamated and Utah Copper, and a judicious choice of some of the smaller mines. But we do not advise the purchase of Calumet & Hecla either for investment or speculation. This stock already has declined sixty dollars a share since we called your attention to its weak condition in a previous letter.

Motorists who go from the North Shore to Boston and vicinity should go on a little further and call at 59 Charlesbank Road, in Newton, and inspect the attractive line of antiques to be found here. The collection is said to be as fine a private collection of genuine antiques as can be found in this section.

Dr. and Mrs. Frank Martin of Baltimore were registered at the Oceanside Monday as guests of Dr. and Mrs. Tiffany of the same city, who are spending the summer here.

MAGNOLIA HOTELS.

Mrs. B. W. Peterson and Miss Peterson and W. F. Peterson of Wheeling, West Va., returned to the Oceanside last Saturday for a visit.

Reginald K. Shober of Philadelphia was among the visitors to Magnolia last Saturday. He lunched at the Oceanside as a guest of Miss M. C. Gray and Mrs. William C. Lewis of Boston, who are spending the summer there. The Shobers have a summer place at Atlantic City.

Mr. and Mrs. Charles Horton Watson of New York stopped at the Oceanside over the last week-end on their way to the mountains by motor.

Mrs. Albert Kelley was hostess for a very pretty luncheon party of twenty-four Tuesday in the private dining room of the Oceanside, the informal party being given in honor of Mrs. Kelley's daughter, Mrs. Reyburn of St. Louis, who is on from her summer home on Cape Cod for a short visit. Mrs. Reyburn was Miss Florence A. Kelley before her marriage.

J. A. Seymour of Auburn, N. Y., has joined the Robert W. Pomeroy of Buffalo for a short stay. The Pomeroy's have apartments in Breakers cottage, one of those connected with the Oceanside.

Ralph E. Hallock of Plainfield, N. J., was another week-end guest at the Oceanside. He was a guest of the Frank Sprague Martins.

N. D. Maher of Roanoke, Va., and his son H. R. Maher, joined the other members of the family at the Oceanside last Saturday for the balance of August Mr. Maher senior is the second vice president and general manager of the Norfolk & Western Railroad. The Mahers are among the most prominent of the southern families that summer at the Oceanside. They are very fond of the North Shore and come here every summer to enjoy its charms.

Mrs. George E. Carter entertained very charmingly Tuesday an informal party of eight covers at lunch at the Oceanside. Bridge formed a very pleasant diversion in the afternoon.

Thomas Swann of Baltimore has joined his friends Garrett E. Winants, at the Oceanside for a few weeks visit.

John Sprunt Hill of Durham, N. C., joined the Misses Hill and Mr. and Mrs. George W. Watts at the Somers cottage, one of the Oceanside connections, last Saturday for a short stay.

North Shore Breeze

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The International Peace Movement.

There is every reason why President Taft should receive the next Nobel Peace award for the valuable service in the fight for international arbitration. President Roosevelt succeeded in bringing about the settlement of the Japanese and Russian War resulting in the Treaty at Portsmouth in New Hampshire. He caught the horse after it had been stolen. President Taft will have prevented future wars while President Roosevelt succeeded, bravely and honorably, in bringing peace out of actual war. Such efforts are more dramatic than the quiet endeavors of the last few months, but not more valiant, effective and worthy of honor. President Taft is preventing the horse from being stolen. If the United States Congress will follow their leader, history will be made, and it is time that the civilized nations throw aside the barbarities of race ignorance expressed in war as a means of settling disputes. It will take time, money, energy and men of high powers to minimize if not eventually to suppress the great military incubus. This can never be accomplished until every teacher, preacher, editor and business man consecrates his influence and invests his time or money or influence in the cause of Peace. All can co-operate with the President in his appeal to the people in

his Mountain Lake Park Address.

"I invoke your aid to bring all the influence you can bring to secure the confirmation of the treaties now made, and of those which may be made hereafter of a similar tenor with other countries. This movement has attracted the attention not only of England and of France, but of all the countries of Europe and of the orient. It is not too much to hope that there are a number of others who will be willing now to sign the same kind of treaties as those already made, and that we may ultimately have a network of such agreements making long strides toward universal peace.

"Is it not better to anticipate trouble and ward it off by arrangements that involve but little burden, than to wait until war follows, until European nations undertake a forcible collection of their debts, and when we have come face to face with a European controversy and continuous wars in the Central American republics themselves?"

President Taft is gloriously right and his hint that there are other treaties which may be made seems to guarantee a strong and vigorous peace policy among the nations of the world, at least as far as the United States is concerned.

The New Treaties.

There are now four treaties before the people of the United States and any one of them would mark an era in international comity. The Anglo-American and the Franco-American treaties are general arbitration agreements, while the Honduras and Nicaragua treaties provide merely for an adjustment of finances and customs. At a glance it is seen that the former treaties are apparently of the most importance, but President Taft with his broad experience and capacity for national legislation warns the public against an underestimation of the importance of the apparently two lesser treaties. He says:—

"There is no issue before the Senate so acute in respect to the cause of peace as the confirmation of these Central American treaties. While the greater importance of universal treaties of arbitration, in the long run, and as affecting the world at large, yet in respect of American interests, in respect of peace in this hemisphere, they are not equal in importance to the con-

firmation of these Central American treaties."

While interested in the greater issues, provisions are made against smaller and yet not less troublesome issues. The South American States are "touchy" and peace is a doubtful experiment with some of them. The Munroe Doctrine has been virtually accepted by the nations of the world and the construction of the Panama Canal makes it imperative that everything shall be done to provide against any unpleasantnesses with the South American nations, or complications with European nations because of them.

The Text of the Treaties.

On August fifth, the Senate adopted an unprecedented but wise course in publishing the text of the four treaties before they had been passed with some minor differences, especially in the preamble, the Anglo-American and the Franco-American treaties are similar. Some dispute has arisen concerning the recognition of the prerogatives of the senate in the event of an arbitration issue. Some of the Senators claim that the Senate surrenders a part of its great function in government.

The preamble announces the desires of the two nations to maintain the peace, "which has happily existed between the two nations since the Treaty of Ghent in 1814. So that now for the first time there are no important questions of differences outstanding between them, and being resolved that no future difference shall be a cause of hostilities between them or interrupt these good relations and friendship."

The President of the United States of America, Hon. Philander C. Knox, secretary of state of the United States, and his Britannic majesty, Rt. Hon. James Bryce, OM, his ambassador extraordinary and plenipotentiary at Washington, are named as the official representatives of the people and their seven articles follow each about the length of an ordinary paragraph and the whole text could be printed on three pages of the Breeze.

Article one provides for reference to a permanent court of arbitration, all matters arising between the two nations not adjustable by the principles of law or equity. The agreement in each case to become law only after an exchange of notes

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when the President and Senate in the United States and "his majesty's government reserving the right . . . to obtain the concurrence therein of the government of that dominion."

Article two provides for a commission of inquiry to whom shall be referred for impartial and conscientious investigation any controversy between the parties within the scope of Article I before such controversy has been submitted to arbitration.

Article three, provides for the method of procedure in considering a difference of opinion. The commission will have no arbitral power, but shall decide all questions to be submitted to arbitration. A unanimous vote or a vote by all but one constitutes the commissioners' decision. Then the matter is open for arbitration.

Article four defines the powers of the commission to issue subpoenas compelling attendance upon its enquiries and provides for the administration of oaths to witnesses on all matters under advisement. The article provides also for hearing both sides and defines the rights of each party to retain agents and counsel.

Article five provides for the time and place of meeting, for the subscription of each commissioner in writing "to a solemn declaration to faithfully and impartially" perform his duties, for the appointment of two secretaries—one from each nation—and provides finally for the equitable adjustment of the expenses of the commission.

Article six defines the relation of the new treaty to that of April 4, 1908, which is superceded, while nevertheless all its agreements remain in force. The treaty does not affect the treaty of January 11, 1909, made between the United States and Canada.

Article seven is succinct and provides that "the present treaty shall be ratified by the President of the United States of America, by and with the advice and consent of the senate thereof, and by his Britannic majesty. The ratifications shall be exchanged at Washington as soon as possible and the treaty shall take effect on the date of the exchange of its ratifications. It shall thereafter remain in force continuously, unless and until terminated by 24 months' written notice given by either high contracting party to the other."

It will be seen at a glance that it will be the future policy to reach an agreement by the ordinary channels of diplomatic relations and if these

fail the case will be considered by a joint commission to consider the value of the matter under dispute and to adjudge whether it be a serious difference warranting the calling together of the court of arbitration. There seems every reason why peace should now be maintained as there are three cheques before war will be resorted to—diplomacy, reference to the commission and finally the court of arbitration.

Ethics in Business.

One of the most hopeful signs for the future was the ethical tone of many of the discussions entered into by the "Ad" men in the Boston convention. This opens a serious business confession; that is, that business has often neglected the side of ethics. The motto of "getting the dollar, no matter how, only get it," has gone forever and the public is discriminating with pronounced conviction against ill-gotten gains. In that amusing volume, David Harum, the golden rule, rather the rule of gold, was curtly announced as "doin' the other fellow before he does you." Business may be business but that ought not to exclude fair play, honest measure and fair representation.

The "Ad" men have declared themselves unofficially to be against specious libels and misrepresentations. There is room here for great and good work, but its field of action must be in the realm of morals and not of law, to be really affective. What is morally wrong may be legally right—often a hardened conscience may betray its own best interests in being deceived by the substitution. Nothing can stand in the face of the statement that an advertisement which deliberately deceives or misinforms the public is open robbery. It has the sanction of public practise, but it ruins the perpetrator and harms society. "Every trade has its tricks" ought never in true business life be possible. A man has a legitimate right to the product of his hands and brains and time—but he has no right—morally and socially to unjust gains by misrepresentation. In addition to that the true noblemen of society are they who will scorn ease, luxury and power at the expense of the ignorance of people.

There are industries which give great remuneration to the mortals interested in them. They can not be humane. Who, as a true man, can profit at a brother's loss? But an honorable man spurns the tributes of social disorder that he may

have the peace and comfort and honor of home and society. Trickery, knavery, sharp dealings or unfair play are not business. They are the secrets of open robbery, however carefully veiled the operations may be.

Among the most terrible instances of "mal-practice" in business and advertising are those concerns which claim to own secret prescriptions which heal diseases and restore health. Mr. Roosevelt in a marked way called attention recently to the practise in the annual almanac of a certain New York daily, a glance at which is enough to rouse the sense of chivalry in any fair mind. There is not a periodical business manager who does not face the prospect of "easy money" by such "truck" at the expense of the health and happiness of the community. With due regard to professional modesty a glance through our pages will show that The Breeze has not "sold out" to the patent medicine combines. We have always closed our pages to this kind of business.

But this is not all. Every business trade should so far as possible be a gain to all concerned. One of the splendid qualities of the late Mr. Henry W. Peabody, of Montserrat, was shown by his return to a clerk in his office of a written contract with the remark: "This is unfair to the other party. Remember in the future that no contract goes from this office unless it gives a fair and profitable opportunity to both parties." The millennium has not yet come, but we all know the principles of business honor to spare our conscience and help our brother we ought to use them and not bury them in a napkin. The day has already arrived when men answer every day to the life of the community, not how much money have you got but how did you come by it? It is the service we render society that determines our true wealth and every body knows it. To have a good business the business must be worthy of the noun and the adjective. The days of the lantern philosopher are gone. The light of true business reveals honorable men everywhere. The light is on! The honest man welcomes it; the dishonest can not hide his deceit. His very prosperity rises and mocks him. He is the happy man who can look his dollars "square in the face" and who lives to give as well as get. The golden rule will always triumph over the rule of gold. "Do unto others as ye would that they should do unto you," and do it first, for honesty is

actually the only permanent policy. It brings with it real ease of mind, contentment, honor and power—which after all are the fair products of which a true business capital should afford.

MAGNOLIA HOTELS.

Mrs. James G. Batterson of New York city returned to the Oceanside last Sunday for a second visit this season. She has been touring since leaving here several weeks ago.

Count Maroni of Rome, vice consul at New Orleans, is spending August at the Oceanside.

Mrs. A. McLean and William J. Fields of Newark, N. J., are among the new arrivals at the Oceanside this week.

Miss M. E. Otis of Chicago came to the Oceanside last Monday to spend August, joining Mrs. Nicholas de Teresa and her daughter, Miss de Teresa of the same city, who have been here some weeks.

Mr. and Mrs. J. L. Hobson of Little Boar's Head, N. H., Mr. and Mrs. John A. Davis and Miss Amo Sessions were entertained last Tuesday at luncheon at the Oceanside by Mr. and Mrs. J. C. Kerr.

Mrs. Charles S. Forbes and Miss Martha Meeker of New York are at the Oceanside for a visit.

Please Kill That Fly!

Why?

Because:—

1. Flies breed in manure and other filth.

2. Flies walk and feed on excreta and sputa from people ill with typhoid fever, tuberculosis, diarrhoeal affections, and many other diseases.

3. One fly can carry and may deposit on our food 6,000,000 bacteria.

4. One fly in one summer may produce normally 195,312,500,000,000,000 descendants.

5. A fly is an enemy to health,—the health of our children, the health of our community!

A fly cannot develop from the egg in less than 8 days; therefore, if we clean up everything thoroughly every week, and keep all manure screened, there need be no flies.

Will you help in the campaign against this pest?

Women's Municipal League of Boston.

Miss F. Finegan of New York, is announcing a reduction in all gowns and wraps for the remainder of August. Miss Finegan has a very select line of these goods in her store (with Rees & Rees), in the Donchian

SOCIETY NOTES.

North Shore society is greatly interested this week in the tennis tournament at the Essex County club, as nearly all the resorts are represented. Miss Helen Taft is playing in the tourney and on Tuesday she played with G. C. Caner. They beat Mrs. L. M. Cuthbert and E. C. Fitz 7-5, 6-4. Other contestants are Mrs. W. A. Alexander, N. S. Bartlett, Miss F. S. Howard, E. H. Graham, Miss Gladys Munn, S. V. R. Crosby, Miss Sarah Shattuck, W. W. Coe, Miss Elaine Denegre, H. S. McKee, Miss D. Ballantyne, De La Breton, Miss C. Allen, D. C. Pickman, Jr., Miss Martha Willett, H. F. Mason, Mrs. Oakes Ames, C. S. Cutting, Miss Margaret Curtis, Gurnee Munn, Mrs. Harold F. Mason, Ector Munn, Mrs. E. H. Graham, Walter Reisinger, Miss Jones, G. Cabot, Miss B. Burr, S. D. Warren, Miss Eleanora Sears, Ralph Romaine, Mrs. Reginald Boardman, John Reece, Miss Leslie Bradley, R. S. Lovering, Mrs. R. De Rham, Lawrence Morgan, Mrs. S. Borden, Jr., S. T. Burr, Jr., Miss E. Phillips, R. Fitz, Misses Grace Monks, C. Hanks, Rosamond Elliott, Elizabeth Bigleow, Hope Norman, Mrs. H. P. McKean, Evelyn Sears, the Misses McInnes, M. Stackpole, Edith Fabryan, Kate Tweed, C. L. Read, L. Bradley, M. Lee, J. Dorr, Alice Thorndike, Mrs. Percy D. Haughton and many others.

Boylston A. Beal, who has been in Europe on a short holiday, is expected home this week.

Mrs. Adelaide Fairbanks Timmons, wife of John W. Timmons, U. S. N., is the guest of her brother, Warren Fairbanks, at Beverly Farms, where he has the Nathaniel S. Simpkins place this season, called "Willow Brook Cottage." Mrs. Timmons is the daughter of former Vice President and Mrs. Charles Warren Fairbanks, who are expected to arrive soon at Beverly Farms for a visit. Mrs. Timmons, who frequently assisted her mother at her official receptions in Washington, was a student at Ohio Wesleyan University when she first met her husband, also a student there. Since their marriage she has journeyed to various foreign ports where his cruises took him.

♦ ♦ ♦ ♦

Mrs. Percy D. Haughton, wife of the Harvard football coach, won the plaudits of a large representation of North Shore society folk, who were bathing last Sunday at the Singing Beach, Manchester. Mrs. Haughton

made quite the longest swim a woman has ever made on the North Shore this season. She swam from the beach to a rock half a mile from the shore. She did not swim back to the beach, but was rowed back by Mr. Haughton.

♦ ♦ ♦ ♦

Seats for the Magnolia Horse Show go on sale at the Oceanside Hotel, Magnolia, Monday. From present indications, the show this year will surpass all other efforts in this line ever attempted. Many North Shore girls and young men have entered in the various classes.

Wm. E. Chamberlin.

William E. Chamberlin of 27 Clinton street, Cambridge, architect of the Cambridge English high school, Cambridge Hospital, the Harvard Trust Company, and many other buildings, died at the home of Geo. W. Abbott, at West Manchester, last Sunday. While he had been an invalid for twenty years his death was unexpected.

Born in Cambridge 55 years ago, he graduated from the Institute of Technology, spent some time with the firm of McKim, Mead & White in New York and three years in Paris before settling in Boston.

His wife, Emily Abbot Chamberlin, one brother and one sister survive.

Funeral services were held in Mt. Auburn Chapel Tuesday forenoon at 11.30 o'clock, with the Rev. Samuel L. Crothers, pastor of the First Baptist Church officiating. The body was cremated.

MARBLEHEAD.

The tennis finals at the Oceanside hotel, Marblehead Neck, this week were watched by an enthusiastic gallery. The trophy was the Oceanside Cup, presented by A. H. and E. Lane, proprietors of the hotel. Frank Miller Willis, Yale 1911, of Worcester, won the cup defeating Godfrey T. Firth, Yale 1906, of Brooklyn, in straight sets, 6-2, 6-4, 6-0. Those who participated in the semi-finals were W. J. Hickmott, Jr., Hartford; G. B. Ewing, Newton Center; C. R. Blackman, Colorado Springs; Edgar Lane, Boston. Other contestants were: A. H. Lane, J. H. McLeod, 2d, Boston; F. L. Willis, Worcester; K. McIrwin, New Haven; A. C. Hickmott, Hartford; Miss Ethel G. Miner, Washington, D. C.; Mildred Johnson, Stoughton, Wis.; Ida Scott, Cambridge; Ida L. Blackman, Colorado Springs; Eunice Avery, Springfield.

CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. STAMPS may be mailed in payment.

7-ROOM COTTAGE to let with Stable. Apply to H. A. Burchstead, Masconomo Cottage, Manchester.

SOME VERY CHOICE FRENCH POODLE PUPS for sale. Pedigreed stock. May be seen by application. Charles O. Johnson, West Manchester, (Coachman T. D. Boardman.) 12

NOTICE. I have authorized W. C. Rust to collect all my outstanding accounts and empowered him to receipt all bills for the same.

Charles Hooper.

Manchester, Aug. 10, 1911.

CHAUFFEUR'S position wanted by young man with 7 years' driver's experience and 2 years in shop. Box 240 Prides Crossing, Mass. 35

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

LARGE AIRY ROOM to let. Centrally located in Manchester. Would prefer to let for day use as sewing room or other business. Refer to "R," The Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE—A 1350 lbs. black horse, young and sound; fit for any work; also practically new runabout costing \$175.00. Will sell cheap. Address P. O. Box 55, Beverly Farms. tf

TO RENT—A large room; modern conveniences; electric lights; centrally located. Apply Breeze Office. tf

WANTED—Swedish cook or cook and second girl; family of two; 5 and 6 weekly; references. Address "C," The Breeze Office.

WANTED BY FAMILY OF THREE—House for one to three years; no children. Would care for summer cottage. Highest references. "M," The Breeze Office. tf

GARDENER of 30 years' experience in growing fruit, flowers and vegetables under glass and outside, wishes position to manage Gentleman's Private Estate. GEO. A. STANLEY, 20 West street, Beverly Farms.

POSITION AS CHAUFFEUR wanted by man experienced in all makes of cars. Will take care of own car. References. Apply "Chauffeur", The Breeze Office. 35

WOMAN WANTS POSITION—Accommodation or day work. Apply Breeze Office. 28

WANTED—A child to tutor by a teacher with ten years' experience and the best references. X, Breeze Office.

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf

MOTORCYCLE FOR SALE—1911 Indian, twin. Condition guaranteed. \$100. H. E. BROWN, No. Beverly, Mass.

FOR SALE—Pomeranians, all colors, very small, and puppies from 6 weeks to 9 months old, at Stud, 4 lb. Black prize Winner, \$15. A. H. PEMBROKE, Coachman, The Estate of Mr. T. C. Hollander, Dodge Row, near Grover st., Wenham Neck, Mass. tf

FOR SALE—A 20-ft. motor boat 1 1-2 horse-power Lozier engine; reason for selling, no time for use. Address P. O. Box 55, Beverly Farms. tf

ROOMS, TENEMENTS WANTED for the summer. The Breeze has inquiries galore from people who desire to spend the summer on the shore at Manchester, Beverly Farms, Magnolia, etc. Persons having rooms to let, or apartments, should advertise the same on this page. The cost is only one-half cent a word after the first week; one cent the first week. Send in your adv. today with cash.

FOR SALE

A small private collection of **OIL PAINTINGS** purchased mainly from Christie's of London and comprising works by Gilbert Stuart, Wm. Hogarth, David Teniers, Sassaferrato, Louis Tocque, Sir David Wilkie, Sir Godfrey Kneller, Sir Peter Lely and others. Also a rare and unique collection of old time Miniatures (upwards of 100 examples) and representing 30 years effort of a discriminating collector. Also for disposal a very handsome Sheraton sideboard, in rich dark mahogany. A fine and genuine specimen of Louis XV Secretaire made of King wood: handles, escutcheons, etc., decorated with Griffins, scrolls, shells, etc., of the finest Ormolu and richly chased by hand, a museum piece of extreme rarity. A pair of Sevres bisque china busts of Marie Antoinette and The Comtesse Du Barry (period of about 1790). Bases of finest Ormolu and on very handsome pedestals. Unique pieces for Music or Drawing rooms. May be seen in Manchester by appointment. Address F. J. White, 74 Sea street, Manchester, Mass.

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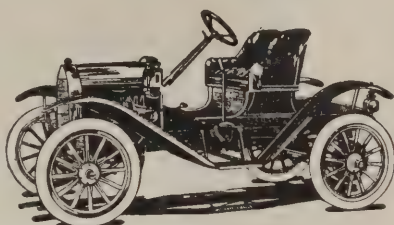
It is possible for corporations to be good. Since Havemeyer passed away, the Sugar Trust claims to be relieved of the evil spirit. The Steel Trust denies that it was so possessed. Judge Elbert H. Gary's testimony in Washington indicated that the Steel Trust is a beneficent institution, seeking only to elevate mankind and promote international peace and good will. With Judge Gary managing its destinies the Steel Trust needs no other press agent. At any rate, he rather non-plussed the investigators.

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Agent for the

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1911 Indian Motor Cycles

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Automobile painting. Rubber tires
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EXTREME HEAT!

While the sun burns and blisters, and people on the streets sizzle and swelter, we freeze and freeze. The hotter it gets the more we freeze. That is, freeze ice cream. More and more people call every day upon us, write us, 'phone us, command us to bring them that pure, cooling, restorative for warm weather—**DIRIGO ICE CREAM**. We deliver to private residences at any time, and make a specialty of deliveries for Sunday dinner.

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and BROADWAY**

IPSWICH.

The art exhibit at the Ascension Memorial Church, Ipswich, closed last Saturday afternoon most successfully—to the great gratification of the Hospital Workers, who numbered many prominent summer residents. The social and artistic value of the affair was a matter of general comment. The pictures as contributed by Prof. Arthur W. Dow, Henry R. Kenyon, Frank H. Richardson and George L. Noyes, artists of the Ipswich colony, exhibited very beautiful and choice pictures which evoked much enthusiastic praise. All the summer colonies of the North Shore were represented in the large number who attended the exhibit. Among the purchasers were Mrs. R. T. Crane, Jr., of Chicago and Ipswich; Mrs. Charles W. Jones and Miss M. V. Morse of Boston and Magnolia; Mrs. Dawes of Ipswich and Mrs. C. R. Van Hise of the Annisquam colony. On Saturday Mrs. Wilson Shannon Dunn presided most charmingly at the exhibit and assisting her in the tea room were Mrs. Bayard Tuckerman and Miss Julia Appleton of New York. The tea room was a bower of beautiful flowers of all choice descriptions sent by Mrs. Charles A. Campbell

from her spacious and beautiful estate, "Fairview." Prof. Dow also sent beautiful and choice pond lilies in exquisite tints. Assisting also on Saturday was Miss C. B. Dobson of "Windmill Farm," Old Bay Road. Hopper Mott of New York and "Hawksworth," Newburyport, was an able lieutenant for Mrs. Dunn, charge d'affaires.

Owing to the art exhibit last Thursday, the hospital workers met yesterday with Miss Fanny Brooks of Commonwealth avenue, Boston, at her summer home at Ipswich.

Mrs. Clement Houghton of Boston and Manchester, brought a party to Ipswich for the art exhibit, also Mrs. Kampmann of Beverly.

Mrs. Wilson Shannon Dunn has been entertaining Mrs. Valentine Winters of Dayton, Ohio.

The next event of social interest to the Ipswich summer colonists will be the lawn party on Dr. Tucker's lawn in aid of the associated charities. This will be held August 16th. Many unique features are being planned. An Assyrian lace vender in her native costume will be present, also a gypsy palmist.

Charles P. Searle and Charles P. Searle, Jr., of Boston and Ipswich, are enjoying a trip to Washington, Gettysburg and vicinity.

Charles Crane of Chicago, is a house guest of the R. T. Crane Jrs., at Castle Hill.

Mrs. Gerald L. Hoyt of New York has recently arrived at "Appleton Farm," Ipswich, after an extended trip abroad.

The C. S. Tuckerman estate is occupied by the Wm. M. Elkins of Philadelphia. Mrs. Tuckerman is abroad and her son, John Tuckerman and bride are in Maine.

Prof. Luke Vincent Lockwood of Greenwich, Ct., author of "Colonial Furniture in America," has been registered at The Agawam, Ipswich, also George Harvey, the well known artist of Annisquam, Gloucester.

A party of fourteen from Bradford, Mass., who came to Ipswich by water from Newburyport, registered at The Agawam. A Brookline auto party to register included Mr. and Mrs. Charles Storrow. A Pasadena, Cal., party to register, who are enroute to the White Mts., was composed of Mrs. Knowles, Miss Tyson, Miss Grist and D. C. Norman. They shipped their car from Pasadena to Chicago and motored to the east. The Frank Berge of St. Louis, family party of five, motoring to the White Mts., also registered, and many others from all parts of the country.

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SALEM, MASS.—A delightful drive from all points on the North Shore

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MUSLIN UNDERWEAR DEPT.

Long White Skirts, lawn ruffle, three hemstitched tucks, three in embroidery, 59c skirt**39c**

Home made Corset Covers, broken sizes, 34, 40, 42 only, 50c cover**39c**

Home made Drawers, tucked lawn ruffle, 50c drawers. On sale at**39c**

French shaped Corset Covers, lace and embroidery trimmed, 25c cover. Sale price**15c**

LONG MUSLIN KIMONOS

Floral designs, front and bottom of skirt finished with button-hole edge, 59c kimono**39c**

Millinery Department

Turkish Towel Hats, just the thing for mid-summer wear. We offer these at

\$2.00

White Flannel Hats, very jaunty for outing wear, grosgrain ribbon bands. On sale at ..**\$2.00**

Java Hats, very popular this season. Buy one of these hats for vacation wear at**\$1.00**

\$1.98 Dresses 98c

Balance of \$1.98 lot of Dresses, gingham and chambrays in the assortment, various styles, checks, stripes and figures, will be closed out in our Waist Dept. at ..**98c**

Women's \$2.50 oxfords \$1.69

In our Cut Price Shoe Basement we are offering this season's Pumps, 1 and 2 strap Sandals, Oxford Ties, nearly all of them Good-year welts, \$2.50 grade at **\$1.69**

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SANDALS 49c.

150 prs. of Sandals in this lot, all perfect, fresh goods, 75c and \$1.00 grade**49c pair**

Women's White Canvas Pumps with strap**\$1.25 pair**

Youths' and Children's Brown and Black Sneakers**50c pair**

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SALEM, MASS.

MANCHESTER.

The "Lawn Festival" under the auspices of the Christian Endeavor society of the Congregational church, Manchester, Wednesday evening was a very successful affair. The grounds were prettily decorated with Japanese lanterns and there were amusements and music. The beautiful evening also aided in making the affair a most enjoyable one. The young people were supported in their efforts by a generous patronage.

The following members of the Manchester Woman's club will have charge of the children on their daily outings to Singing Beach the coming week: Monday, 2 p. m., Miss Jessie Hoare; Tuesday, 1.30 p. m., Mrs. Helen Willmonton; Wednesday, 9.30 a. m., Mrs. Burton Pelton; Thursday, 1.30 p. m., Mrs. G. A. Knoerr; Friday, 1.30 p. m., Mrs. L. W. Carter.

The B. Y. P. U. will have a business meeting after the regular service Sunday evening.

The Baptist Sunday school picnic was held at Tuck's point Wednesday and every one present enjoyed the sports of the day, the winners being as follows: Relay race—Harold Brooks and Frank Foster, 1st; Stanley Beaton and Harold Crafts, 2d. Hundred yard dash for boys—Wilbur Burchstead, 1st; Stanley Beaton, 2d. Hundred yard dash for older boys—Harold Brooks, 1st; Milford Mason, 2d. Snake race—Harold Burke, Donald Crafts, George Fleming, Gordon Baker, Foster Bigwood. Elephant race—Milford Mason, 1st; Foster Bigwood, 2d. Hundred yard dash for girls—Frances Bradley, 1st; Ruth Brooks, 2d. R. E. Newman entertained the gathering in the afternoon with his graphophone.

Former Manchester Man Dies.

Henry Robbins Leach, a prominent resident of Salem, whose illness while a member of the Lawrence graft jury caused the case to go on with 11 jurors, died early last Saturday at his home, 23 Winter street, Salem. Mr. Leach was born in Salem, September 8, 1871. After graduating from the public schools he went into the grain business and for a number of years was a member of a leading grain firm. He was active in public affairs, serving three years in the common council and several years as secretary of the Republican city committee. He was a member of the 2d corps of Cadets for nine years and was a member of the Veteran Cadet Association, past grand

in the Odd Fellows; member of the Essex lodge, A. F. and A. M., Washington lodge, Royal Arch chapter; Winslow Lewis commandery; Salem council, Royal and Select Masters, and Salem Billiard Club. He is survived by a widow, two sons and a daughter. He is well known in Manchester, where the family lived for many years.

Fleming-Standley.

Miss Ethel F. Standley, daughter of Mr. and Mrs. Horace Standley of Norwood avenue, Manchester, and Walter J. Fleming, son of Mr. and Mrs. William Fleming of Manchester, were quietly married Wednesday evening by the Rev. Clarence Strong Pond of the Beverly Farms Baptist church. The ceremony was witnessed by the immediate relatives of both families. Mr. and Mrs. Fleming are on a short wedding trip. The best wishes of their large circle of friends are extended for a happy future.

Manchester Fire Alarm Boxes

- 31 Electric Light Station
 - 33 Telephone Exchange Office
 - 34 Summer Street, P. H. Boyle's Stable
 - 41 Corner Bridge and Pine sts.
 - 43 Corner Harbor and Bridge sts.
 - 52 Fire Engine house, School st.
 - 54 Corner School and Lincoln sts.
 - 56 School Street, opposite the grounds of the Essex County club
 - 61 Sea Street, H. S. Chase's house
 - 62 Corner Beach and Mosconomo
 - 64 "Lobster Cove"
- Two blasts, all out or under control.
Three blasts, extra call.
Directions for giving an alarm:
Break the glass, turn the key and open the door, pull the hook down once and let go.

JAMES HOARE, Chief,
GEORGE S. SINNICKS,
CLARENCE W. MORGAN,
Engineers of Fire Department.

Manchester Post Office

SAMUEL L. WHEATON, Postmaster.
MAILS CLOSE

For Boston, North, East, West and South, 7.02 and 10.04 a. m., 1.05, 4.51 and 7.55 p. m.

For Gloucester and Rockport, 11.12 a. m., 2.38, 5.24 and 8 p. m. For Magnolia, 2.38, 5.24 and 8 p. m.

MAILS DUE

From Boston on trains due at 7.02, 9.13 and 11.42 a. m., 3.08 and 5.54 p. m.

From Gloucester and Rockport, 7.27 and 10.34 a. m., 1.35 and 5.19 p. m. From Magnolia, 7.27 a. m. and 1.35 p. m.

• **SUNDAY MAIL** arrives from Boston at 9.07, closes for Boston at 9.50 a. m.

The office will be open on holidays from 7 to 10.05 a. m. Sundays from 9.30 to 10.30 a. m.

MAGNOLIA.

The Rev. M. L. Kellner, D. D., of the Episcopal Theological school, Cambridge, will preach at Union chapel, Magnolia, Sunday, August 13. Service begins at 10.30. All seats free.

Some unusual bargains in shoes may be found at the Charles Hooper store, Manchester. W. R. Bell has just bought out Mr. Hooper and he is practically giving away the stock. It would be worth the while of Beverly Farms people to call at the store.

The members of the Women's club are devoting all their spare moments in practise for the entertainment which will be held next Tuesday evening at the club—both ladies and gentlemen are cordially invited. Admission will be ten cents.

The Magnolia Poultry Farm has purchased a new automobile this week.

Laura, the youngest daughter of Mr. and Mrs. Frank Abbott met with a painful accident while sewing dolls' clothes the last of the week. In some way she fell on the needle breaking it, half of which penetrated the flesh directly above the heart. A strong magnet was used by her mother which failed to draw out the broken needle but helped to keep it from penetrating further into the flesh until Dr. Tenney arrived. He was forced to give the little one ether before extracting the needle. She is now recovering rapidly.

ESSEX.

A dog belonging to S. A. Mears was run over and killed in front of B. Frank Raymond's real estate office, on Thursday.

Mrs. E. F. Stanwood, Miss Abby Jones of Essex, and Mr. and Mrs. Cromby and two children of Beverly, spent a very enjoyable day at Long beach, Gloucester, on Friday.

Edward L. Story, the only son of Geo. M. Story of Winthrop street, passed away Sunday. He was born in Essex fifty-one years, nine months ago. For many years he has been employed in the U. S. postoffice at Lynn as assistant. In 1909 he was promoted to full charge of the post-office at East Lynn and remained there until he was obliged to resign on account of ill health. He changed his residence in hopes of improving his health. He came to his father's home in Essex in May, where he has been ever since. He was a member of the East Lynn IOOF, of which he has been noble grand for years.

SALEM NURSERIES

(Branch of Highland Nurseries, 4,000 ft elevation in Carolina Mts.)

Beautiful Gardens and Home Grounds.

The choicest Evergreens, Rhododendrons, Azaleas and Flowering Shrubs are always used in gardens laid out by us.

Specimen stock that produces permanent results rather than LOW PRICES.

Better do a little gardening well than a big garden poorly.

Beautiful Catalogs, or call at Nursery on Marblehead Road, or office.

HARLAN P. KELSEY, Owner,

Telephone Salem 820

287 Essex Street,
SALEM, MASS.

This is the Renovating Season

With 25 yrs. experience in fine upholstering, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

OUR ANTIQUES WILL INTEREST YOU.

RANGE, FURNACE AND SHEET METAL WORK OF ALL KINDS.

A. C. LUNT,

214 Cabot street,

Beverly, Mass.

He leaves a wife, a father, Geo. M. Story and sister, Mrs. Eugene M. Boynton, besides a host of friends to mourn his loss. The funeral service was held at the residence of his father on Winthrop street at 2.30 o'clock, Rev. Mr. Sanger of Danvers officiating. The floral offerings were many and beautiful. A special car left Lynn at noontime containing members of the East Lynn IOOF and other friends to attend the funeral. The interesting and impressive services of the IOOF were held over the remains. He was laid at rest in the Spring street cemetery.

BEACH BLUFF.

W. L. Martin and family of Chelsea, who have been sojourning at the Bellevue, have gone to Friendship, Maine, where their son is one of 175 boys in the Friendship Camp.

Mr. and Mrs. G. F. Slaughter of Evanston, Ill., are spending their second season at the Bellevue, after a sojourn at Alexandria Bay, N. Y. They shipped their auto to Albany and motored to Swampscott.

Mrs. Alfred Sagar, son and daughter, Mrs. J. T. Mercer and Agnes T. Mercer, compose a Methuen party at the Bellevue.

BEVERLY FARMS.

Mrs. Louis Hardy has had her sister, Mrs. Wm. Page, of Lynn, visiting her a portion of this week.

Alderman Loring, who is away on his honeymoon, is expected back to the Farms about the first of September.

Miss Lucy Putnam of Danvers, a well known school teacher, has spent the past two weeks at the Farms dividing her time as guest of Mr. and Mrs. Geo. F. Wood and Mr. and Mrs. H. Irving Dyer.

The right key to a happy life is patience with little annoyances, whether they train to self or others. It has been well said that happiness depends much upon "cultivating our growth of small pleasures." The face that laughs in a mirror sees another that laughs back. Cultivate a happy disposition and let others see it. The bright, cheery face will be reflected in many another face. Down with the black flag of ill-temper that selfishly gives no quarter, and up with the banner of good cheer that, being helpful to the world at large, is itself helped.

PEWTER NOVELTIES

In Antique Effects

Sugars and Creamers Tea Sets

Cigar Lighters Candle Sticks

Pitchers Odd Pieces

Prices \$1.00 Upwards

F. S. THOMPSON

JEWELER

164 Main St., Gloucester, Mass.

A Big Saving

in your Shoe Money

—on Saturday—

We shall sell for cash only and for Saturday only all of our broken lots of Women's \$2.50—\$3.00 and \$3.50 low cuts at

\$1.48 per pair

A great chance for good shoes at half price.

Remember our bargains are real ones

FORD & WASS

Good Shoes

Postoffice Square, Gloucester, Mass.

THREE FLOORS

TWENTY-FIVE DEPARTMENTS

BUTMAN & FRENCH

THE STORE OF QUALITY

PLEASANT STREET

MAIN STREET

Make this store your headquarters when shopping in GLOUCESTER. With enlarged departments on all three floors, we are prepared to furnish every want that an up-to-date establishment carries.

Our Enlarged Ready-to-Wear Section on the second floor abounds in Garments, Suits, Coats, Skirts, Rain Coats, Children's Garments, Linen Suits, Shirtwaists, Wrappers, Kimonos, Wash Dresses, Children's Dresses, Petticoats, Sweaters, Millinery, Bathing Suits.

Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestics, Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Mattings, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

Mail and Telephone orders carefully filled.

Gloucester's Popular Department Store

BUTMAN & FRENCH, — Post Office Sq., Gloucester

MANCHESTER.

First Unitarian Church, Maseonomo street, Manchester-by-the-Sea. Sunday, Aug. 13, service 11 a.m. Rev. Lewis G. Wilson, secretary of the American Unitarian association will preach. Rev. Ulysses G. B. Pierce, Chaplain of the United States senate, was to have preached, but he will be unable to be here, because the senate has not yet adjourned.

Lamson & Hubbard straw hats at Bell's. *

The annual family basket picnic of Conomo Tribe 113, I. O. R. M., Manchester, will be held at Tuck's point, next Tuesday, August 15th. Ice cream and coffee will be served, also an orchestra of four pieces will furnish music. A fine list of sports will start at two o'clock for which suitable prizes will be awarded. Coffee will be ready to serve at 12.30. The committee wish to state that no dishes will be furnished on the grounds.

Frank C. Fisher of Bradford, was the guest of his uncle, J. C. Elliott, this week.

Trunk and bag locks repaired at Loomis'. *

Wallace B. Harvie of New York, was the guest of Mr. and Mrs. L. B. Harvie, of Lincoln street, part of this week.

Miss Jennie Jewett, who is connected with the Wrentham State School, Mrs. Sylvia R. Wood and Miss Cynthia Sawtell of Brookline, were the week-end guests of Mr. and Mrs. John C. Elliott of Vine street.

Miss Florence M. Kauffman is visiting friends in town.

Miss Evelyn Cannon and Miss Evelyn Ryan of Boston, are the guests of their aunt, Mrs. Hannah Tappan.

Sun shades and umbrellas repaired at Loomis'. *

The Manchester Wet Wash has extended its route to Gloucester this week. The laundry is being collected by an auto truck, which the concern may purchase later.

Claude Towle and family will move to Beverly the first of next week.

Miss M. M. Frye of New York, an employee of The Brownlands, Manchester, is working very earnestly for the success of The Brownland employees' dance at the Town hall, Manchester, August 17th. She is being ably assisted by Miss Fay. The event is being much anticipated and will be largely attended by the friends of the promoters of the dance.

Telephone 190

MANCHESTER-BY-THE-SEA.

Postoffice Block

Bullock Brothers, Fine Groceries

Veuve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter

AGENT FOR HILLCREST WATER CO.

—S. S. Pierce Co.'s Fancy Groceries—

Why Pay Low Prices for Cheap Goods

When we Sell the Best the Market Affords for a MINIMUM PRICE

Call at the **Manchester Fruit Store** or Ring 160

P. VOTTEROS PROP. (Successor to M. G. Revelas)

Postoffice Block, — — — — — Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

A. J. ORR :: PAINTING AND PAPER-HANGING

Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

Telephone Opposite High School

Manchester, Mass.

JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they may desire in the Tailoring line

Cleansing, Dyeing, Repairing and Pressing

Special Feature—Nice Line Men's Furnishings. They will please my Customers. Beach Street Telephone Conn. MANCHESTER

Red Cross Bag Sale at Manchester—Next Wednesday.

One of the most important social events on next week's calendar will be the bag sale to be held in the Manchester Town hall, on Wednesday afternoon and evening, to raise funds for Manchester's share of the Red Cross endowment. The sale is being conducted by Manchester women with Miss Mabel T. Boardman of the summer colony as chairman.

Money is being raised in all parts of the country to swell the Red Cross endowment fund. Miss Boardman is secretary of the Red Cross movement in this country and Manchester people should take much pride in having her to put her personal effort into this sale of the coming week. Miss Boardman has been assured that President Taft, who is president of the Red Cross, will attend the sale if he is home from Washington on that date. Mrs. Taft and Miss Helen Taft will surely

be there.

As a feature of the sale, it is planned to have an exhibition from the Red Cross First Aid Dept., First Aid boxes, text books and a view of the Red Cross car, etc.

There will be a large supply and great variety of bags for all purposes. Mrs. Taft, Miss Taft and others have already left orders for a number of bags.

The tables, aside from their individual colors, there being a blue, red and white table, will be decorated with American and Red Cross flags, the latter sent from Washington for the occasion. There will be two maps showing the many fields of disaster where the Red Cross has aided and given relief.

It is hoped the town people, as well as the summer residents, will lend their aid to this sale. The sale will be from 3 to 10 p.m.

Emerson, Douglas and Nesmith oxfords at Bell's. *

COAL

On May first we sent one of our AUTO TRUCKS with a load of coal to Ipswich. On May 13th our customer writes, "Enclosed please find check, very much pleased with coal and price is O. K. I never saw 4 tons of coal handled more neatly; you would not know anything had been in the yard, just twenty minutes unloading;— quick work."

GET THE HABIT—ORDER BY "AUTO TRUCK"

SPRAGUE, BREED & BROWN COMPANY
Beverly, Mass.

Tel. 280. Reverse the charge.

WEDDING GIFTS

DIAMOND RINGS, WATCHES, NECK CHAINS,
PENDENTS AND OTHER ARTICLES SUITABLE
FOR GIFTS

JOHN B. HILL & SON
160 CABOT ST., BEVERLY, MASS.

OUR AUTO SERVICE is proving very popular in Manchester; do we call on you? Ask your friends about our goods.

OUR LINE: BUTTER, CHEESE, EGGS, TEA, COFFEE, HEAVY CREAM

SPECIAL: Drop us a card and we will call with a sample of our Algonquin Club Coffee, it is only 30c lb., but you cannot beat it. Tuesday is our Manchester day.

THE CREAMERY 222 ESSEX STREET, SALEM
244 CABOT STREET, BEVERLY
TRASK & HOPKINS

Axel Magnuson
FLORIST and LANDSCAPE GARDENER
BRIDGE STREET, MANCHESTER.

Large Assortment of Bedding Plants.
Bay Trees and Box Wood, Palms and Ferns.
Hydrangeas in Bloom.

Telephone Connection.

A. E. Higginson, Pres. W. B. Calderwood, Supt. C. W. McGuire, Treas.

DAVID FENTON CO. Manchester-by-the-Sea
MASS.
Marine Railways, Boat Builders

Paints, Oils, Varnish, Cordage, and all kinds of Hardware constantly on hand
Yacht and Boat Repairing of every description, Yacht Tenders always in stock
Boats stored for the Winter. We carry everything appertaining to the equip-
ment of Launches. **Spray Hoods Made to Order** Boats hauled on our railways,
towed in and out of channel, free of charge.

TELEPHONE 254 MANCHESTER

MANCHESTER.

Walter R. Bell announces that he will close out the balance of the Charles Hooper shoe store stock the coming week. The sale will close next Saturday night, August 19th. People looking for bargains in shoes should avail themselves of this opportunity to buy the coming week.

Miss Mabel W. Lodge is leaving tomorrow to resume her work as nurse at the Children's Memorial hospital in Chicago, after a visit of ten days with her parents, Mr. and Mrs. C. A. Lodge, Bennett street. She stopped off at Brattleboro on the way home to visit her brother, C. A. Lodge, who is there for the summer, and also to see Miss Agnes Sjolund, who is recuperating from her recent attack of typhoid.

Many of the most popular makes of shoes, for men, misses, children and women are being sold at below cost prices at the Charles Hooper store, which has just been bought by W. R. Bell. It would pay Manchester people to call and look over the stock.

In our item of last week relative to the long swim by the night clerk at the Masconomo, we gave the young man's name wrong. The swim was made by Armand H. Souther of Jamaica Plain, who covered the distance between Singing beach and Magnolia beach in approximately two hours and fifteen minutes. He left Singing beach at 3.15 and reached Magnolia at 5.30. This is a good record for the distance which is computed to be between three and four miles.

Charles Hooper, who recently sold his shoe business has authorized W. C. Rust to collect all outstanding accounts and has empowered him to receipt all bills for the same.

Mr. and Mrs. Alfred E. McCleary of Maynard, were in town over the week-end, guests of Mr. and Mrs. J. A. Lodge, Church street. Mr. McCleary was formerly associated with Mr. Lodge in publishing the Breeze.

The annual outing of the Pilgrim Wanderers will be held next Monday at Tuck's Point, when the association will be guests of the Manchester colony, U. O. P. F.

Some unusual bargains in shoes may be found at the Charles Hooper store, Central square. Walter R. Bell has bought the business and will sell out the entire stock at below cost prices.

Miss Ethel Blunden of Somerville, is visiting her cousin, Miss E. A. Lethbridge, Summer street.

Madame Pauline

wishes to announce to her many friends that she has removed to

187 Essex Street

opposite her Former Parlors—where she will be pleased to greet you

MME. PAULINE DESIGNER

186 ESSEX STREET

Opp. Central

SALEM, MASS.

YE OLD DEN INN

E. M. Barr, Manager

TABLE D'HOTE LUNCH 35 CENTS

11.30 A. M. to 2 P. M. O'clock

Steaks, Chops and Lobster

A Specialty

297 Essex St., Salem, Mass.

Telephone 804-3

W. J. CREED**CATERER**

And Private Waiting

EAST CORNING STREET
BEVERLY COVE, MASS.

Telephone 765 Beverly

MISS FAIRFIELD**THE COAL DEALER**

127 Cabot St., Beverly

78 Washington St., Salem

M. Hamburger

The Leading

Tailor**For Men and Women**

We make a specialty of Liveries

**PRESSING, CLEANING
REPAIRING and DYEING**

Telephone Connection

738 Hale St., BEVERLY FARMS

Boston Terriers (Toy)**FOR SALE**

Best of Pedigreed Stock

May be seen at

49 BROOK ST. MA CHESTER
E. WETTE RLOW

TELEPHONE 471-1

R. K. McMillan

Formerly with
E. M. Wilson & Co.,
Boylston street., Boston

163 Cabot Street
BEVERLY, MASS.

**Ladies' Tailor
and Importer****Riding Habits a Specialty**

Safety Skirts,
Aprons and
Breeches

Mr. McMillan is patronized by many of the best known ladies on the North Shore. He invites YOUR patronage and guarantees perfect satisfaction in fit, style and workmanship. Each Garment is Man-Tailored throughout, and shows the highest degree of perfection.

JOSEPH K. DUSTIN

Teacher of PIANO

Two days in town each week. Address
LANESVILLE, MASS.

Telephone

**The Merchants
National Bank**

SALEM, MASS.

The Oldest Banking Institution in Salem

Less Than Half

The Distance to

Boston, offers you

Safe Deposit Boxes

At Less than half

the Boston Prices

"One of the Feature Buildings
of New England."

253-257 ESSEX STREET

CARRIAGES FOR SALE

at very low Prices

North Shore Gentleman closing out his stable.

The following may be seen at
354 Newbury St. Boston:

VERY LIGHT BOOBY—Suitable for one horse—has pole and shafts; trimmed in fine morocco broadcloth and satin. Built to order by Sargent & Ham Co., at cost of \$1,000. Practically as good as new.

VERY LIGHT BROUGHAM adapted to two passengers. Has hand brake, pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. Trimmed in fine French morocco and satin. Practically as good as new.

LIGHT GABRIOLET—trimmed in fine broadcloth; has pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. In A-1 condition.

HIGH CART (four wheels), built by Brewster & Co., at cost of \$800. Rigged on platform springs—trimmed in whipcord; has hand brake, pole and shafts. In A 1 condition.

DOUBLE SLEIGH, light and in A-1 condition. Cost new, \$250.

—Apply to—

HOWARD A. DOANE, BEVERLY FARMS

Telephone 130 and 171

or

W. D. GOOCH

at 135 Columbus Ave., Boston

Telephone 166 Tremont

MANCHESTER PUBLIC LIBRARY

Will be open until the first of November every morning except Monday, from 9 to 10:30; every afternoon from 2 to 5, and Saturday evenings from 6:30 to 8:30. Sundays and holidays are excepted.

PER ORDER TRUSTEES.

Quality Stores Serve Quality Ice Cream

Whenever the sign of the Jersey Ice Cream is displayed in a drug store, confectionery or ice cream parlor it is an assurance that the ice cream served is the best you can buy, and it will be served right.

Jersey Ice Cream is found in the stores of up-to-date, wide-awake dealers whose methods of handling are the cleanest and whose facilities for keeping ice cream in perfect condition are the best. While costing them more, they know

Jersey Ice Cream

is the best grade of ice cream they can serve their customers. It is *guaranteed pure* because it is made of rich, tested cream from our Vermont creameries, pure fruit flavors and extracts and the best cane sugar. Combined with our sixteen years experience in making, the result is ice cream of delicious smoothness of texture and richness of flavor—always free from lumps, salt or bits of ice. Made in our absolutely hygienic factory and packed and shipped in perfectly clean cans.

Look for the Jersey sign and learn how good ice cream can really be.

JERSEY ICE CREAM CO.
Lawrence, Mass.

FREE!

Send postal for a large sample—enough to make 10 cups of tea.



A GOOD TEA

30 cents PER POUND

5 lb. Chest

FREE DELIVERY

ORIENTAL TEA CO.

SIGN OF BIG TEA KETTLE

85 AND 87 COURT ST.
SCOLLAY SQ., BOSTON.

MANCHESTER.

The next big dance of the season will be that of the Essex County club employees, which will be held in the Manchester Town hall on Friday evening, September 8th.

Mrs. Ella Williams, of Merrimac, is the guest of her sister, Mrs. Chas. E. Bell, Vine street.

The quarterly meeting of the Manchester fireman Relief association will be held on Monday, August 14, at 8 p. m.

J. W. Cawthorne, Jr., is advertising butter thins at nine cents per package.

For some unheard of bargains in shoes call at the Charles Hooper store in Central square. W. R. Bell has just bought the business and is cleaning out the entire stock at ridiculously low prices.

Mr. and Mrs. Fred Hanners and daughter, Hazel, of Beverly, were the guests last week of Mr. and Mrs. Frank H. Dennis, Lincoln street.

First Unitarian Church, Masconomo street, Manchester-by-the-Sea. Sunday, August 13th, service 11 a. m. Rev. Ulysses G. B. Pierce, Chaplain of the United States Senate, will preach.

Letters remaining unclaimed at the Manchester, Mass. postoffice, for week ending August 5th:—Bonker, Jesse; Barton, Otis; Bethune, Archibald L. Hon.; Coolidge, A. L. Mrs.; Culley, Margaret Miss; Carter, Effie Miss; Cook, Walter W.; Dennis, W. T.; Dutcher, Fanny B. Mrs.; Fuller, Agnes G. Mrs.; Farrell, Raymond; Hunt, Ramsey Mrs.; Johnson, W. H.; Lendberg, Emily Miss; Luigi, Guidi; Lacallee, Walfried M.; Morrier A.; Monahan, Annie Miss; Morse, F. R. Miss; Ogden, C. W. Mrs.; O'Tool, Ellen Miss; O'Sullivan, Mary Miss; Pearsons, Chas. A.; Perkins, Grace Miss; Peters, J. A. Mr. and Mrs.; Park, Sarah G. Miss; Parker, S. P.; Rowe, E. P.; Smith, Fannie A. Miss; Selkirk, Harriet C. Miss; Thompson, P. B. Mr. and Mrs.; Vassilief, Mme. 2; Vassilieff Com.; West, Florence Miss 2; Waillercinte, Annie—Sam'l L. Wheaton, postmaster.

H. J. GAY ELECTRIC CO. Everything Electrical

Successor to Clark and Mills Electric Co.

HEADQUARTERS FOR
ALL STYLES OF

G. E. Tungstens and Edison Lamps

Postoffice Block

Manchester, Mass.

Telephones: Store, 12-11; Residence, 24-5

MANCHESTER.

The Drug Clerks' dance in the Manchester Town hall on Thursday evening of last week, was the prettiest party of the summer. The hall was handsomely decorated, the stage being embowered in a mass of flowers and greenery, ferns, potted plants, etc. Many colored lights were hung about the stage and the hall. The lights about the hall were shaded, giving a very pretty touch to the affair. The young men in charge are to be congratulated on the success of the party which was one of the largest of the summer. The grand march was led by Edward Walsh and Miss Hazel Semons, who wore a very pretty dress of pink chiffon. Mr. Walsh was the floor director and Alfred Walen was the assistant. The aids were Robert Hart, George Rust, William Walsh and William Walen.

Manchester's share of the state tax this year will be \$21,615. This is exactly the same as last year.

BLIND GIRLS MAKE RUGS.

The Handicraft Shop at 7 Bridge street, Manchester, announces that from August 16 to August 23, their best worker on old-fashioned braided rugs may be seen daily at the shop, demonstrating the making of these rugs, for which there seems to be a

**BRAIDING RUGS AT HOME**

growing demand. This very blind worker has been for the week past, teaching other blind women to do this work at the James A. Woolson House, 277 Harvard street, Cambridge. This house is a social and industrial centre for blind women many of whose products are to be seen at 7 Bridge street.

TWO BANK ACCOUNTS

Most people, especially those who spend only part of the year in Manchester and vicinity, find it convenient to have two bank accounts. The opening of an account with the Manchester Trust Company does not necessarily end the depositor's connection with other banking institutions.

**SPECIAL ATTENTION GIVEN TO LADIES' ACCOUNTS
MANCHESTER TRUST CO.**

Manchester-by-the-Sea

RAYMOND C. ALLEN*Assoc. Mem. Am. Soc. C. E.**Member Boston Soc. C. E.***CIVIL ENGINEER**

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Electrical Wiring, Telephones, Bell Systems and Fixtures
Agent for the **SANTO ELECTRIC VACUUM CLEANER**, the latest improvement. For Sale or for Rent.

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Dealers in**Fresh, Salt and Smoked Fish****LOBSTERS, CLAMS and OYSTERS****OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.****JOHN HEATH, PROP.**

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All orders promptly attended to, and filled at the Lowest Market Price

Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET**ERNEST L. VALENTINE, PROP.****Provisions, Poultry, Game and Vegetables****28 Union Street,****Manchester, Mass.**

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Manufacturers of FINE FURNITURE

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Flowers for All Occasions

EVERYTHING FOR THE GARDEN

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P. O. Address, Manchester, Mass.

S. K. PRINCE, Prop.

Every person's feelings have a front door and a side door by which they may be entered. The front door is on the street. Some keep it always open, some keep it latched, some locked, some bolted, with a chain that will let you peep in but not get in, and some nail it up so that nothing can pass the threshold. This front door leads into a passage which opens into an anteroom, and this into the interior apartments. The side door opens at once into the secret chamber. There is almost always one key to the side door. This is carried for years hid-

den in a mother's bosom. Fathers, brothers, sisters, and friends often, but by no means universally, have duplicates of it. The wedding-ring conveys a right to one; alas! if none is given with it. Be very careful to whom you trust one of these. —Oliver Wendell Holmes.

I am bound to win, but I am bound to be true; I am not bound to succeed, but I am bound to live up to what light I have. I must stand with anybody that stands right; stand with him while he is right, and part with him when he goes wrong.

**JOSEPHINE E. KEEFE
DRESSMAKER**

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CORSETIERE

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Will be in Manchester after June 28

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Engagements by the day

10 Vine Street Beverly Farms
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For highest offer a family violin made by

Glo. Batta Ruggeri

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in playing condition.

Frank Merchant

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Facial Massage Scalp Treatment

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Board of Health Ordinance

All boats propelled by explosive engines and used on any salt waters within the Town of Manchester shall be provided with an underwater exhaust or muffler, and such underwater exhaust or muffler shall be so constructed and used as to muffle the noise of the explosion in a reasonable manner, and no such boat shall be used on said waters so as to exhaust except through such underwater exhaust or muffler.

BOARD OF HEALTH,
Edward S. Knight, Sec.
Manchester, Mass., June 1, 1911.

MANCHESTER.

Miss Lila Goldsmith is at Shelburne Falls for a two weeks' sojourn, leaving home Monday.

Two new teachers will join the teaching force in our public schools in September. Miss Lilla M. Alger, of Needham, comes to the Story High school as a teacher in Commercial Department and Miss Edith Folsom of Brockton, as assistant principal of G. A. Priest school.

Mr. Norie of Chicago, is spending his vacation in town, the guest of his brother Geo. Norie and family, Bennett street.

Mrs. Cyrus Crombie, formerly of this town is visiting Mrs. William Walen, Pleasant street.

Samuel Crombie left this week for California, where he has spent a number of years in the florist business.

The Charles Hooper shoe store has been the busiest place in town this week, due to the unusually low prices at which the entire stock of shoes is being sold by its new purchaser, Walter R. Bell.

The Precious Jewels are to hold their mite box opening Friday, the 18th, 3 p. m., in the vestry of the Baptist church. All the children of the church and society seven years old and under, are invited.

Tax Rate at Manchester—\$9.60.

The assessors have announced Manchester's tax rate for the present year as \$9.60 on a thousand—twenty cents higher than last year. This is based on a valuation of \$15,549,026, which is an increase over last year of something in excess of \$210,000. The amount to be raised by taxation this year is \$135,000, which is \$20,000 more than last year, thus making the increase to meet this of twenty cents. This year's valuation is made up of personal property \$7,735,366; real estate \$7,813,660; polls, 841 (\$1682). The tax bills will not be sent out until September.

VACCINATION NOTICE.

Parents who contemplate sending children to school in September for the first time are reminded of the statute law governing vaccination. No pupil will be admitted who cannot present a card or certificate from a physician certifying that he or she has been successfully vaccinated, or giving good and sufficient cause why such has not been done.

Per Order School Committee,
Town of Manchester.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

What proved to be by far the best ball game of the season was played last Saturday afternoon between the Manchester Crickets and the Wesleys of Salem. Craig Culbertson was a star pitcher and did excellent work for the Manchester team, he also rung in a home run with the bases full. The game was Manchester's entirely until the tenth inning when, owing to errors, the Wesleys secured four runs.

	1	2	3	4	5	6	7	8	9	10
Wesleys	2	1	0	0	1	0	2	2	0	4—12
Crickets	0	0	2	0	0	6	0	0	0	0—8

Struck out by Culbertson 13; by Smith 5; by Hallowell 7. Bases on balls by Culbertson 3, by Hallowell 2. Two base hits—Cook, Wiantis, Gray, H. Smith (2), N. Smith; R. Goodwin. Home run—Culbertson. Umpires, Davis and Stanley. Time 2 hrs. 23 min.

Next Saturday the Crickets will play the Orientals of Salem.

The band concert last night was the largest attended of the summer.

SAMUEL KNIGHT & SONS
COAL and WOOD



36 Central Street

Manchester-by-the-Sea

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DEALER IN

FIRST-CLASS GROCERIES

Kitchen Furnishings

MANCHESTER-BY-THE-SEA

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DEALER IN

First-Class Provisions, Poultry, Game, Vegetables, etc.

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MAGNOLIA.

Oldest Established Drug Store in Manchester

Business Founded in 1856.

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Registered Pharmacist

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Gloucester Section

NORTH SHORE BREEZE

ANNISQUAM.

Miss Annie Inez M. Kenney, daughter of Mr. and Mrs. William F. Kenney of Commonwealth avenue, Boston, and Annisquam, and Harry E. Teehan of Boston and Onset, were married Monday morning at the residence of Miss Kenney's aunt in Boston. After the marriage they started for a brief wedding tour. They will reside on Sheridan road, Chicago. The bride, a very pretty girl of twenty years of age, was a student at Dr. Dudley A. Sargent's School, Cambridge. She is noted as a swimmer and tennis player. Mr. Teehan is twenty-one years old and a son of Jeremiah Teehan of Boston. The news of their marriage will undoubtedly be received with great surprise by the many friends of both young people, as they have kept the fact of their engagement a secret even to their intimates. Mr. Teehan journeyed to Wheeler's Point, Annisquam, where the summer home of the Kenneys is located, early Monday morning by appointment, and he and Miss Kenney came at once to Boston, where they were married. The bride's father, William F. Kenney, is one of the editors of the Boston Globe.

ROCKPORT.

The visit of the three big U. S. warships, Nebraska, Delaware and Michigan to Rockport over the last week-end was a big event of interest to Rockport and Cape Ann generally. The Delaware's presence was of particular interest as that ship represented the United States at the coronation. Last Friday evening a naval ball was given at the Ocean View house, Pigeon Cove. Capt. Lester of the U. S. S. Michigan has his wife and sister stopping at the hotel. The Boston and Maine R. R. put on special trains for the naval men between Rockport and Boston and the men were delighted to know that they had over seventeen trains a day to choose for travel.

The annual "Land's End Circus," Rockport, for the Floating Hospital netted \$12.65. The check was sent in the name of Lynn Fenimore Cooper, Paul Fenimore Cooper and Oleott Brown, boys of that summer colony. Miss Brown assisted the boys in their efforts to aid the sick babies.

CONOMO.

Twelve young people from Conomo attended the dance at Centennial grove Thursday night of last week, returning to Conomo from Essex in a motor boat.

Miss Beatrice Lutz and Harry C. Lutz of New York, are the guests of Mr. and Mrs. W. H. Watters at the Sunset cottage for the balance of the season. Misses Genevieve and Pauline Little of Salem are also their guests for a few days.

The Sunset cottage was the scene of a lively gathering yesterday. The members of the Ladies' auxiliary to the Sons of Veterans of Peabody enjoyed an outing at Conomo as the guests of Mrs. J. H. Bradley. The day was ideal for the enjoyment of the many attractions that makes Conomo so popular as a summer resort. The members of the party gave themselves over to the delights of boating, bathing, fishing and sight-seeing, the day passing all too quickly. The party which numbered about twelve, departed at a late hour in the afternoon, expressing delight with the beautiful locality and expressing their deep appreciation to Mrs. Bradley, who is the president of the auxiliary, for her hospitality.

Mrs. Zeoda Tucker of Florence, Kansas, has joined her son, Arthur, as the guest of her brother, F. W. Tucker, for the rest of the season.

Among those who registered at the Conomo hotel the last week were Mr. and Mrs. Olie Weever and chauffeur, of New York; J. D. Wise and party of four of Lawrence; Mr. and Mrs. Rainey and chauffeur of Andover; Mrs. Clarke and party of six of Magnolia; Mr. and Mrs. Hight, Mrs. Coyle, Mr. and Mrs. Pear, Miss George and C. R. Richards of Annisquam; C. D. Lyman and party of six, of Boston; Mr. and Mrs. Hantley, Miss Ruth Hantley, Master Joe Hantley and chauffeur, of Waltham; Fred E. Stevens of Beverly; Ambrose Rodney and party of six of Boston; C. E. Caldwell and party of seven of Beverly; William B. Titcomb and party of five of Brookline; Mr. and Mrs. Henry C. Russell of Boston; George Edwards of Dorchester; Harold Watters of Gloucester; F. H. Young of Magnolia; D. Haskell of Magnolia.

WEST GLOUCESTER.

George E. Webster of Lynn, aged seventeen, boat builder, inventor, and seaman, arrived in West Gloucester Tuesday by way of the Atlantic Ocean in an eighteen foot gasoline launch of his own construction. George, who attends the Lynn High school, built the launch last spring for use upon Flax pond. He not only built the boat but installed the 2½-horse-power engine, besides making several original improvements of his own in its construction. During the present summer he has been using the boat on Flax pond, but life upon fresh water got too tame for Master George—he longed for life upon the ocean wave. Tuesday morning he got an expressman to back a large drey into the pond, he then floated his craft upon it and set out for the briny deep and launched his boat at Swampscott. In company with three of his boy chums, he cranked the engine and started upon the long unknown trip to the inland rivers of West Gloucester. They left Swampscott at 10.30 a. m., and reached the draw bridge, Gloucester at 1 p. m. From there they proceeded by way of the Annisquam river. At 2 p. m., they dropped anchor at the Cedars, West Gloucester, having made the trip without mishap in 3½ hours. The party have established a camp here and will remain for several weeks enjoying the many delights of this ideal outing region. Captain Webster will return to Lynn over the same course.

John Trumbull, stone mason of Riverdale, has a contract to build a stone culvert on the proposed new road from Atlantic street to Rust Island.

A. Manton Wilkins and Miss Marion E. Robbins of Lynn, are the guests of Mr. and Mrs. M. Herbert Keyes of Sumner street for a few days.

The regular preaching service was omitted Sunday morning at the Congregational church. The Sunday school was held at the usual hour. The YPSCE prayer meeting was held at 7 p. m. The leader was Miss Eleanor P. Thurston. During the service, E. Walter Haskell delivered a very interesting talk on the life of Job.

EAST GLOUCESTER.

The fleet of U. S. torpedo boats and submarines, which anchored in Gloucester Harbor over the last week-end, together with the naval men from Rockport's visiting warships, beside being a great point of interest for the East Gloucester tourists, left behind with the Gloucester merchants \$9,000, it is estimated, and more than 10,000 hat bands among the fair sex of Cape Ann as souvenirs. Between fifteen hundred and two thousand had shore leave and many went to Boston. The Cape Ann trolley cars were "blue" with them. One hundred and twenty-two were counted on one car. Another division is expected at Rockport and Gloucester over this week-end.

The annual lawn party and sale for St. John's Episcopal church, Gloucester, will be held this season, August 18, at Eastern Point. Through the courtesy of Mrs. John Clay of Chicago, her beautiful estate, "Finisterre," on Quarry Point, will be opened for the affair.

The annual mask ball at the Hawthorne Inn, East Gloucester, last Saturday night, was the big social event of the East Gloucester season. It is estimated that 1000 persons were present and there were 390 in costume. Fifty officers from the visiting warships attended. The casino was decorated handsomely with flags, hay and golden rod. The prime mover in the affair was Mrs. Alice Fischer-Harcourt, the noted New York actress and she was ably seconded by Mrs. Emerson of Boston, Mrs. Edward Vickery of Baltimore, Mrs. St. John Butler of New York, Mrs. Hills of Washington and Scott O'Connor. Prizes were awarded as follows: For the best disguise, Miss Emma Hitchings of Washington, a cup; for the handsomest woman's costume, Mrs. Fiero of New York, second; the handsomest man's costume, a French officer's, Dr. Emerson, of Boston, third; most grotesque man's and woman's costumes, Nicoll Floyd of New York and Miss Mabel Vickery of Baltimore, as a rube and Sis Hopkins; ugliest costume, that of Grant Notman of Brooklyn, a scarecrow; special prize, twins, Howard Hart of Cincinnati and Jack Moffat of Chicago. The judges were Capt. Gibson, retired, U. S. A., J. P. Hawes of Boston, A. W. Buhler of Boston, Miss Grace Livingstone Furness of New York, the noted playwright, and Mrs. Frederick Tyson of Baltimore. Fruit punch was served by Mrs. Gibson, Mrs. J. D. Broadhead of

Bethlehem, Penn.; Mrs. Frances Wayland of Philadelphia, Mrs. E. R. Musgrave of New York, Mrs. N. I. Camman of New York, Mrs. Walter B. Richards of Kansas City, Mrs. W. R. Barbour, Mrs. H. R. Knowlton and Miss Jeannette Milnor, all of New York. The prizes were presented by W. K. Harcourt of New York, the well-known yachtsman. A remarkable circumstance in the history of a summer resort was the fact that there were more men dancers than women. The line of march started from the Manse parlors to the Casino, headed by the judges, followed by Columbia impersonated by Mrs. Edward Vickery of Baltimore, who was accorded the post of honor on a throne on the judges' platform, where she reviewed the grand march. Scott O'Connor of New York, as the pink lady, led the line as director. He was dressed entirely in pink and made a decided hit. Mrs. Alice Fisher Harcourt as a white sister and Robert O'Connor as a society lady of today, in a complete makeup, wig, high-heeled shoes, etc., were the leaders of the march.

The Gloucester Yacht club this season has a strong following of yachting summer residents, who are

very active in the weekly yachting events off the clubhouse at Rocky Neck. They include John Greenough, with Onda II; H. A. Raymond with Edjacko; Mrs. Lida Bacom, Mildred; A. Leonard, Ted II; A. Wilder Pollard, Privateer; W. A. Taft, Mimi; S. A. Raymond, Oleta; Nai Choate of the Siamese embassy enters Tew Lon, T. E. Fassett, Nutmeg II and Robert Cleeland of Springfield the Petrel.

The popularity of the Bass Rocks golf club and its handsome clubhouse, its numerous tennis courts is making it a notable social center. The demand for its privileges is so great that a plan for afternoon members has been adopted. Every effort is being made to have the 18-hole golf course completed by next month. All the hotels are crowded and with the big cottage contingent the demands on the club are great.

The second band concert and ball of the Moorland season was held last Friday evening. Nearly everybody in the summer colony availed themselves of the social privileges of the occasion and in consequence there was a big crush in the casino for the dancing. Stiles 8th Regiment band furnished the music.



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Artistic Novelties in Great Variety. Gifts for Men.

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Jig Saw Puzzles to Rent and for Sale. Puzzles Ranging from 100 to 1200 pieces. Special Corner Features in our Puzzles Not Found in other Makes.

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Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

J. C. SHEPHERD COMPANY

Groceries and Provisions

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GLOUCESTER, MASS.

WEST GLOUCESTER

In order to realize the wonderful beauty and natural grandeur of the whole "North Shore" you simply must visit **WEST GLOUCESTER**. Its glorious scenery will fill you with that sublime ecstasy which comes to all who have the marked privilege of viewing her vine clad hills and rugged sea shore. Come and feel the mystic thrill of nature's charm. Wingaersheek beach, the real "North Shore," The Real-Ease-State.

Alex. W. Andrews

375 Essex Avenue

Telephone 458-M

WEST GLOUCESTER,

MASS.

Mrs. Horace L. Andrews and daughter, Susan, is visiting Mrs. Andrews' parents on Pickering street.

Miss Eleanor E. James who has a fine position at the Library Bureau, Cambridge, and who has recently been residing in Boston, will stop with her father, Everett James of Winthrop street, during the summer months.

Mrs. R. Hubbard returned home on Sunday, after several weeks' visit with her sister Mrs. Libore D'Entremont, on Choate court.

Mildred Doane is visiting relatives at Somerville.

Miss Florence Norton will return from her leave of absence after the summer vacation to the Central Primary school. This is pleasing news to everyone as Miss Norton is an extra good teacher.

We regret that we cannot print this week, the account of the baseball game. Lack of space keeps it out at the last minute.

The Essex built schooner, Eleazer Burnham, was run into and sunk by Steamer Camden while riding in Rockland harbor on Monday. The schooner's crew escaped in one of the small boats. Nothing was known of the accident by others than the crew until the fog cleared and the tops of the masts were seen sticking out of the water. The cause of the accident was the dense fog.

Miss Bertha Wood is visiting relatives at Taunton.

Mr. and Mrs. Geo. H. Safford of Washington, D. C., were in town on Thursday.

The funeral services of the late Henry W. Mears were held in the Congregational vestry last Friday afternoon. Rev. Mr. Goddard, pastor of the church, assisted by Rev. W. Choate, D. D., conducted the services. Dr. Choate delivered the eulogy. The vestry was filled with relatives, neighbors and business friends. The remains were laid at rest in the Spring street cemetery.

It was a banner day at the Congregational church on Sunday. Rev. Washington Choate, D. D., supplied the pulpit forenoon and evening and Miss Helen Mears sang twice at the forenoon service. Dr. Choate is an Essex boy and always a favorite. He drew large congregations at both services and gave his hearers eloquent and scholarly discourses. Miss Helen Mears is the daughter of Rev. D. O. Mears, D. D., recently of Albany, N. Y., now retired and residing in Essex. Dr. Mears during his active ministry, was noted for eloquence and scholarly attainments, always commanded the best pulpits, and was classed among the ablest ministers of his denomination. Miss Mears has a cultured voice of great richness and power, combined with a personal magnetism, a characteristic so noticeable in her father, which gives her rare power to sway an audience at will. Miss Mears sang twice to the great delight of the congregation. We predict as great success for her in singing as Dr. Mears has had in preaching. The YPSCE meeting was led by Miss Frances Low. It was a good meeting. At this meeting it was voted that the society assume the expense and responsibility of furnishing supplies for the pulpit during the absence of their pastor while on his four weeks' vacation. At the Sabbath school it was voted to take up a special collection to defray the deficit in the picnic expense. It is expected that Rev. D. O. Mears, D. D., will preach at the Congregational church on August 20th.

Mrs. C. A. Mitchell and Miss Hannah Lokes of Cochituate are visiting Mr. and Mrs. Louis Burnham of Walnut Park. Mrs. Mitchell is Mrs. Burnham's mother and Miss Lokes is her aunt.

Miss Mary Burnham of Essex Falls, is visiting friends in Amesbury.

We are glad to learn that there is quite a boom on, in the ship yards. James & Tarr have contracts for two vessels: a pilot boat 105 feet long, 12 feet deep and 24 feet wide to be built of the best oak timber and fastened throughout with galvanized iron fastenings. She will be finished about November 1st and will be owned by an association of Pilots of Mobile, Alabama. James & Tarr will also build a fisherman of new model of 130 tons of best oak stock for Capt. Sylvester Whalen of Gloucester. She will be finished about Christmas time.

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A New Lot of Those Nice New Waists Just In

The kind that are worth from \$2 to \$3 each, but which you have been buying during this sale at 98c each

WASH DRESSES AND LINGERIE DRESSES.

\$3.98 dresses for \$1.98

\$4.98 dresses for \$2.98

LINEN COATS.

75 Pure Linen Coats, regular prices \$2.50, \$3.00 and \$4.00.

Sale price \$1.48

PONGE COATS.

Regular price \$7.95. Sale price \$3.95

Regular price \$9.95. Sale price \$4.95

WHITE SERGE AND MOHAIR SKIRTS.

Regular prices \$5.00 and \$6.00. Your choice \$2.98 each

Hundreds of Bargains to delight you at

SIMON GORDON. :: 122 MAIN ST., GLOUCESTER.

ESSEX.

Parker Story of East Boston, was in town on Wednesday.

Next Saturday the Essex baseball club will play the All Collegians at the Town hall grounds. This is Peabody's fast club.

The Daughters of the Covenant, thirteen strong, spent a very enjoyable outing at the Camp of A. C. Story at Conomo point. During the day a very classy baseball game was played by the young ladies. The battery for Essex was Lelia Raymond, pitcher and Mildred Wetmore, catcher. For Tommy's Island, Addie Hobbs and Ruth Watson. The score was 8 to 7 in favor of Tommy's Island. Frank Lawson umpired and the Essex club say he was worse than Rives. Capt. Lander took the party down in the early morning in L. E. Perkins comfortable and commodious gasoline launch. The party arrived home about 9 o'clock, having had a most enjoyable day ended by a most delightful evening's sail up the river.

What do you say about a town picnic about the first of September? The whole town with a full line of sports including ball game at Centennial Grove? Everybody invited! Everybody Go!

Mrs. Charles Low and family and Mrs. Frank E. Raymond attended the North Beverly picnic held at Idlewood lake, Hamilton, on Wednesday.

D. Ross and Son have just closed a contract to build a gasoline boat for western parties to be used for shore fishing out of Gloucester. It is 50 feet over all, 11 feet beam and 5½ feet deep. It is to be completed by November.

Miss Edith Mears is at home for a short visit from the State Industrial school, where she is a teacher. She will return to her duties soon.

Mrs. Belle Burnham, Nellie, Lydia and Lelia Raymond were guests of Frank Choate at Chebacco Island on Tuesday.

Mr. and Mrs. Newal B. Goodhue and son, Albert, were guests of Mrs. Goodhue's parents, Mr. and Mrs. Erastus Burnham, of Spring street court on Sunday.

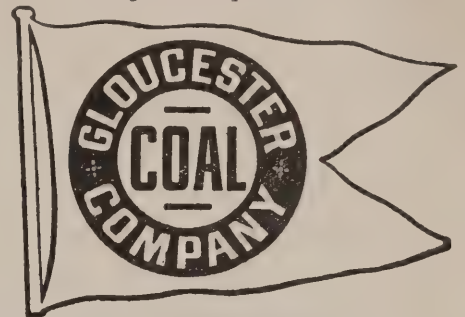
Russell Tirrell, David Nicholl, Herbert Crosby, Ralph Young, Earl W. Corning and Benjamin M. Annable of Beverly, are sojourning on the beautiful shores of Chebacco lake at the Morgan cottage.

Mrs. Elmer Rood of Denver, Col., is visiting Mr. and Mrs. F. E. Burnham at their summer cottage on Choate Island.

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BEST grades of hard and soft COAL furnished promptly in any quantities and at lowest prices. Auto Truck delivery in Manchester, Magnolia, Essex and all parts of Cape Ann.

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American and European Plans. Special rates
by the week. Business Men's Lunch
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2-23-tf

CONOMO.

Miss Genevieve R. Izon of East Orange, N. J., is the guest of Miss Hazel Wylie at Cedarhurst.

Miss Irine Maguire of Chelsea, was the guest of Mr. and Mrs. Frank S. Hersom over the week-end.

Mr. and Mrs. Brooks Small of Vicksburg, Miss., were the week-end guests of Mrs. Charles E. Starks.

Mr. and Mrs. John E. May of Magnolia, have taken one of the Lufkin cottages at Cedarhurst for three weeks.

James H. Perkins and family of Wenham, are occupying their Cedarhurst cottage for a few days.

Mrs. H. C. Remick spent several days in Lynn this week.

WEST GLOUCESTER.

The large committee in charge of the Field Day to be held by the West Gloucester Grange, August 23, met in the vestry of the Congregational church last evening to make plans for the event. The meeting was largely attended and much enthusiasm was taken in the many features of the affair.

David Winchester of Gloucester, was the week-end guest of Mr. and Mrs. M. Herbert Keyes of Sumner street.

COOL DRINKS FOR HOT DAYS

There is nothing these hot, sultry days so cooling as a Soda properly made. Making Soda right is our hobby—we do know how and that's why our fountain enjoys the large patronage it does. We serve you right and the cost is small.

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Boots and Shoes, Daily and Weekly Papers, Cigars and Tobacco, Fruit and Confectionery.

PHONOGRAPHS

73 Main st. - South Essex, Mass.

CONOMO.

Mr. and Mrs. Richard S. Barrett of Melrose Highlands have taken occupancy of their cottage for the month of August. Mrs. C. H. Stetson of Boston will be their guest during the month.

George R. Presby received a telegram from Biddeford, Me., a week ago Monday, announcing that his mother, Mrs. Eliza Presby, was in a very critical condition and would have to undergo an operation. Mr. and Mrs. Presby accompanied by Dr. Carrol Burpee and the chauffeur left Conomo in Mr. Presby's Fiat touring car at 9.30, Monday night and arrived in Biddeford Tuesday morning at 2.30, making the trip from Conomo to Biddeford in four hours and thirty minutes, a distance of about ninety miles, much of the way being over very rough roads. Mrs. Presby was operated upon successfully and is expected to recover. Mr. Presby and party returned to Conomo Monday none the worse for the thrilling midnight ride.

Theodore A. Barrett of Melrose Highlands was the guest of his parents, Mr. and Mrs. Richard S. Barrett, over the week-end.

B. B. Story of Essex entertained friends at his Chebacco island cottage Sunday.

Mr. and Mrs. W. J. Dodge and daughter Thelma, of Beverly, have taken the Alden Burnham cottage for the month of August. The former's mother, Mrs. F. M. Dodge, and son Erle, will be their guests during their stay here.

Mr. and Mrs. Walter M. Whittemore and children of Boston, are the occupants of the Kimball cottage for the month of August. Mr. and Mrs. Willard Whittemore and daughter Marion, of Boston, are enjoying a visit with them.

Rev. A. J. Derbyshire, pastor of the Washington street Congregational church of Salem, and family, and J. H. Jenkins and family of Salem, are located at the James cottage for the balance of the season.

Miss Gladys Kimball of Arlington, is the guest of Mrs. R. K. Hunt for a week.

Lee Weldon of Beverly, is making a visit with Mr. and Mrs. W. J. Dodge.

Miss Edith Small of Battle Creek, Mich., arrived Tuesday and is visiting her college room-mate Miss Emma Farnsworth.

Mr. and Mrs. Malcomb Little of Lynn, and Mrs. Matthews and Dr. Brown of Boston, have taken the Wheale cottage for the month of August.

Mr. and Mrs. William Gerry of Lynnfield, spent last week as the guests of the former's parents, Mr. and Mrs. E. F. Gerry.

WEST GLOUCESTER.

Rev. J. W. Brownville, pastor of the Congregational church, is enjoying his annual vacation. He will visit friends and relatives in many places and has included in his itinerary Orange, Irving, Boston and Hanover.

Frederick W. Bowes is having a fine bungalow built upon his land on Atlantic street. The building will be modern in every way. Mr. Bowes expects to have it ready to move his family in about the first of September.

The committee on sports which was appointed by the grange to arrange for a list of events to be run off in connection with the field day to be held by the grange August 23d at the Scandinavian grove, have decided to start the senior Marathon race from the YMCA building on Middle street at 2.30 p. m.

Miss Mabel V. Pierce of Boston, was the week-end guest of her parents, Mr. and Mrs. George Pierce of Essex avenue.

Mrs. Asa J. Rust of Essex avenue, has been elected to the position of Second Reader of the First Church of Christ, Scientist, of Gloucester. She filled her new office Sunday for the first time before an audience that taxed the seating capacity of the church.

Miss H. Elizabeth Saunders of Essex avenue, is making a two weeks' visit with her cousin, Mrs. Austin Stockbridge of Somerville.

Miss Mary A. F. Rust of Conomo Point was the guest of her sister, Mrs. Melvin F. Wilkins of Essex avenue a few days this week.

Mrs. Merrill A. Marshall and daughter, Pauline, of Bond street, have gone to Lancaster, N. H., for a two weeks' stay. They will be joined by Mr. Marshall, August 15th.

Police Officer Richard Evans and family were the guests a few days this week of Mr. and Mrs. Arthur Reed at their home on Essex avenue.

Mr. and Mrs. C. W. Gould and family, of Davis hill, are spending a few days in Chelsea.

Mrs. Frederick W. Bowes and daughter, Martha, of Atlantic street, sailed from Boston last Sunday on the steamship Prince George, for Musquidoboit, Nova Scotia, where they will make a three weeks' visit.

Mr. and Mrs. Henry Myers and daughter, Ruth, of Lynn, and Miss Mabel Morley of Trenton, New Jersey, were the guests of E. O. Brown and family, last Sunday, at Camp Whip-poor-will on Woodman street.

BASS ROCKS.

Miss Carita Kimball of Lawrence and Bass Rocks spent the last week-end in Dedham. Miss Kimball, who is one of the most popular of the younger set here and active in their social doings, is the daughter of Mr. and Mrs. Wm. T. Kimball of Lawrence, who have a charming summer home on Atlantic avenue. The Lawrence contingent at Bass Rocks is among the pioneer summer residents and has been very active in its notable development.

Carroll Minturn Robertson of New York and Bass Rocks, who is making a tour of the world, is the son of the late Mrs. Fanny P. Robertson, who maintained a beautiful estate near Grapevine Cove. The house has been much sought for this summer but it has been impossible to get in direct connection with Mr. Robertson during his residence abroad so it has remained unoccupied this season. Mr. Robertson is well remembered as one of the most active members of the young people's coterie here in both outdoor and cottage social life.

July 12th, in Haverford, Pa., Winthrop Sargent 3d, arrived to gladden the home circle of Mr. and Mrs. Winthrop Sargent 2d (nee Rotan). The paternal grandparents have just arrived at the Sargent summer home at Bass Rocks, remaining in Haverford to welcome their little grandson. Mrs. Sargent's mother, Mrs. Worcester, has been occupying the Sargent cottage with her two grandsons, Gorham P. and Fitz-William Sargent. Mrs. Edward Rotan and her son-in-law and daughter, Mr. and Mrs. Drinker, delayed their trip abroad until after July 12, that they might also welcome the little arrival.

List of recent arrivals at the Thorwald, Bass Rocks: Mrs. John Ames, New York City; Mrs. H. C. Brent, Kansas City, Mo.; Mr. and Mrs. R. C. Barnard and family, Cincinnati, Ohio; E. T. Bennet, Memphis, Tenn.; Miss M. A. Brooks, Cleveland, Ohio; Mrs. A. H. Bronson, Miss Marjorie Bronson, Hartford, Conn.; Mr. and Mrs. W. R. Broughton and family, Bloomfield, N. J.; The Misses Chapman, So. Manchester, Conn.; Tristram Coffin, Hudson, N. Y.; Mr. and Mrs. Le Roy Clark and child, Englewood, N. J.; Miss Coglin, Toledo, Ohio; Ronzo Clerk, Montreal, Canada; Mr. and Mrs. G. W. Chisholm, Lima, Ohio; the Misses G. C. and E. M. Doherty, Brooklyn, N. Y.; Leo V. Doherty, Brooklyn, N. Y.; F. George Dixon,

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Brooklyn, N. Y.; Mr. and Mrs. R. W. Evans, C. H. Evans, 3d, Imogene and Roland R. Evans, Harold B. Evans, Robert W. Evans, Jr., and C. H. Evans, also Mr. and Mrs. A. Gifford and family, Hudson, N. Y.; Mrs. F. R. Huntington, Columbus, Ohio; Miss Ruth M. Haen, Hudson, N. Y.; Mrs. M. G. Morris, Bloomfield, N. Y.; W. H. McMath, Rochester, N. Y.; J. F. Nash, Syracuse, N. Y.; R. J. Nelden, Paterson, N. J.; Mr. and Mrs. Nathan Newbury, Taunton; Mrs. A. W. Pope, A. P. Pope, New York City; Mr. and Mrs. J. S. Proctor, Minneapolis, Minn.; Mr. and Mrs. R. Paul, Minneapolis, Minn.; Mrs. J. C. Pennie, Kenneth R. Pennie, New York City; Mr. and Mrs. N. S. Schroeder, Englewood, N. J.; Miss Grace Travers, Hudson, N. Y.; Miss Townsend, Syracuse, N. Y.; Miss Marion R. Welch, Hudson, N. Y.; Miss E. Webster, Worcester; Mrs. A. H. Wallace, Albert W. Wallace, Pittsburg, Pa.; Mrs. M. C. Wade, Gouverneur, N. Y.

There is a kind of sympathy in souls that fits them for each other.—Steele.

Take every chance you can possibly get to be kind, because some day there may be no more chances.—Margaret Deland.

Whatever is right, if only men are steadily bent to make it so by comprehending and fulfilling its designs.—Erasmus.

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Rub on a little Toiletine as soon as you feel the discomfort. The relief is immediate.

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REG. U.S. PAT. OFF.
Soothes and Heals

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You may depend upon it that he
 is a good man whose intimate
 friends are all good and whose ene-
 mies are decidedly bad.—Lavater.

BEVERLY FARMS.

Miss Annie Carroll is spending a week at Rye Beach, N. H.

Miss Nellie Coffey has returned from a week's vacation spent in Worcester.

Some unusual bargains in shoes may be found at the Charles Hooper store, Manchester. W. R. Bell has just bought out Mr. Hooper and he is practically giving away the stock. It would be worth the while of Magnolia people to call at the store.

The annual fair of the Sarah Wyman Whitman class will be held in the Baptist Chapel, Beverly Farms, Thursday, August 24th. The following ladies will have charge of the tables: Household, Mrs. Edward Knowlton and Mrs. Thomas Pierce; fancy, No. 1, Mrs. James D. Hooper and Miss Elizabeth Hull; fancy, No. 2, Mrs. Fred W. Varney and Mrs. Calvin L. Williams; doll, Miss Addie Williams; flower, Mrs. John L. Chapman and Mrs. C. S. Pond; candy, Mrs. Mark E. Knowles and Mrs. Mary Eddy; cake, Mrs. Lydia Williams and Miss Josephine Williams; punch, Mrs. William R. Brooks and Miss Ester Hull; ice cream, Mrs. Edwin May and Mrs. Abby Poole; grabs, Miss Charlotte Chapman. In charge of door will be Mrs. George Batchelder and Miss Susan Bennett. Contributions may be left with Mrs. Fred W. Varney, 14 High street, or with the president, Mrs. George S. Hadley, 28 High street.

Michael Dreslane has accepted a position with the Beverly Gas & Electric Co., and on Tuesday moved his family to Beverly.

John F. McNulty, a machinist on the U. S. Torpedo boat destroyer "Ammen," which has been stationed at the Charlestown navy yard, was at the Farms a part of this week renewing acquaintances. When quite a young boy he lived here with his parents for several years, removing to New York city. McNulty is now serving his second term of four years' enlistment.

Mr. and Mrs. Walter D. French of Cleveland, Ohio, who are on a vacation trip east, spent the week at the Farms visiting friends.

The marriage of Miss Mary McKeone and John Sullivan, two popular young people of the Farms, took place at St. Mary's parochial residence in Beverly last Monday evening. Miss Louise McKeone, a sister of the bride, was bridesmaid and a brother, Joseph McKeone, was best man. After a short trip they will reside in Beverly.

BEVERLY FARMS.

The pastor of the Farms Baptist church will probably commence his annual vacation after the first Sunday in September. He will spend the greater part of it at Pocasset.

Miss Sophia Bennett returned this week from her vacation trip spent principally in Canada. Her trip among "The Thousand Islands" and the St. Lawrence River was especially enjoyed.

Our item of last week about the marriage intentions of Thos. Kelly, Mr. Kelly informs us, was wrong. The item was mailed us by a Beverly Farms man and we published it without interviewing the parties interested.

The proprietors of the Spauldings gardens on Greenwood avenue, have opened to the public these beautiful grounds, which may now be visited on Mondays, Wednesdays and Fridays from ten a.m. to 5 p.m.—a privilege that will be very much appreciated and enjoyed.

Driver and Mrs. Wm. S. Pike have spent a part of their vacation enjoying cottage life at Gravelly Pond, the guests of Mr. and Mrs. Eli R. Hodgkins.

For some time land improvements including a drainage system has been going on in the large field lying between Valley street and Pole Swamp lane, the property of Mr. and Mrs. John S. Curtis. This week ground was broken there for a number of buildings to be built including a farm cottage and farm buildings. It is understood that a large portion of the land will be utilized for gardens.

Miss Russell of Cambridge, has been a visitor a portion of this week of Mr. and Mrs. John L. Chapman at Pride's Crossing.

Andrew W. Preston's estate on Hart street, which he has recently purchased, is undergoing improvements including a large stable in the rear, and a driveway. Mr. Preston is in London at present and was a guest at the Carlton Hotel, when the fire broke out which destroyed a portion of it.

The Foss Bible Class of the first Baptist church of Beverly, under the leadership of Willard O. Wylie, will conduct next Sunday evening's service at the Farms Baptist church, commencing at 7.30 o'clock.

Miss Thornley of Pawtucket, R. I., is visiting at the home of Mr. and Mrs. Elmer Standley. Miss Thornley is a friend of Miss Marguerite Mitchell of the same place, who has been a visitor here for several past weeks.

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The house known as the "Currier house" on Hart street, now a portion of Mrs. Wm. Russell's estate, has been so completely changed that the place is hardly recognizable to one who was not aware of the alterations going on. Large additions have been made, a stable with a connecting shed, all painted a white color, make the property very attractive.

Samuel F. Collamore is home from a pleasant three weeks' vacation spent among friends at Poland Springs, Me.

Rept. John L. Saltonstall has been elected president of the Beverly Hospital corporation, taking the position held for quite a long time by Chas. Woodberry, who resigned a short time ago.

A narrow escape from a serious accident occurred late yesterday afternoon at the turn in the Grapevine Road near the Philip Morrill estate. Two touring cars going at the rate of about thirty miles an hour, it is said, in opposite directions, in making the turn, crowded each other so that one, owned by the French embassy, was forced out of the road, going down a banking, narrowly getting past some large trees and going within a few inches only of landing in a deep culvert. As it was, a stout post rail fence was ripped from the ground for forty or fifty feet, breaking the posts and rails. The car escaped from a bad damage, but will need considerable repairs. The three occupants of the car escaped without a scratch, but when they viewed the place the car had been, and the close call from what may have been serious injury, they certainly considered themselves very lucky.

The pastor of the Farms Baptist church officiated in Manchester Wednesday evening at the Standley-Fleming wedding.

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MADE COCOANUT
CAKES.**

FINEST IN THE LAND

20c the Dozen.

BEVERLY FARMS.

The monthly meeting of the Beverly Farms Firemen was held last Monday evening. It was voted to hold the annual picnic and outing. A committee was appointed to select the time and place.

Mr. and Mrs. Elmer Standley attended the wedding, on Wednesday of Mr. Standley's niece, Miss Ethel Standley of Manchester, to Walter Flemming of that town.

Mr. and Mrs. Thomas J. McDonnell spent a portion of this week at Portland, Me., and vicinity. They made the trip both ways by boat.

Clan Wallace, No. 127, will hold their annual dance in Neighbor's hall on Thursday evening, August 31st, an event looked forward to with interest. The special Scottish dances to the tune of the bag pipes, danced in kilts, is a novel feature.

Mr. and Mrs. J. Henderson McShane (Violet Batchelder), are spending a portion of this week enjoying camp life at Little Neck, Ipswich. They entertained a party of young ladies from Beverly Farms, including the Misses Ruth Hardy, Fannie Williams, Carrie Davis, Barbara Daniels, Agnes, Alice and Helen Leahy.

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Dresses that were \$2.98 to \$7.98 to be
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Patronize the Breeze.

MAGNOLIA.

The proceeds of the church fair were about \$450. The members of the Ladies' Aid society wish through the Breeze, to thank the many friends who made this success possible.

The annual "Masquerade," which all the members of the Women's club are anxiously awaiting, will be held on Tuesday evening, August 29, and will no doubt have a large attendance. The Trip Across the Country on Tuesday evening proved more delightful than was expected. It was a very interesting lecture by Rev. F. J. Libby. Several solos were rendered by Misses Mabel McKenzie, Anna Begg and Edna Symonds.

Athletic Meet at Magnolia.

The second athletic meet of this season under the direction of the Men's club, Magnolia, was held Monday night in the assembly room of the club. Boxing and wrestling were the main features of the evening. The main bout was between Charles Guitar of Gloucester, and Mr. Martin of Worcester, while the feature, of course, was the exhibition by Prof. Martin Flaherty and Mr. Ray. In the Martin-Guitar bout, Martin showed that he knew many of the fine points of the game, but he could not seem to get onto the style of Guitar, who kept boring in on him all the time and scoring cleanly with left jabs and right hooks. Both seemed greatly distressed in the final round, but managed to keep up a good exhibition until the bell. Other bouts were between young Henchy and George McLean, both of Gloucester; young Wolfe of Magnolia and Waldo Peart of Manchester, and young McLeod and Mike Curley, both of whom seemed to have a habit of keeping up a steady tatoo on their opponent's face. Kid Wilson and Skip O'Neil also entertained the members in a lively bout. They seemed to pair well in the first two rounds, but in the third round, Wilson had a decided advantage.

Two wrestling matches were other interesting features. One was between Billie Davis and Mr. Anderson both of Gloucester, the other between Theo Martin, the manager of the club, and Mr. Guilhart. Martin put Guilhart on his back both times.

A Mr. Mason of Lowell entertained the members between the bouts with readings and comic selections. The hall was well filled by the members and their friends.

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GASOLINE—We have no garage and therefore can afford to sell the same gasoline at a less price than garages can. **OUR PRICE NOW LESS PER GALLON, LESS BY TANK.** We sell the same quality gasoline at **Less Price** than garages do—and we will continue to do so. We can also beat them with **CYLINDER OIL. TRY US!**

We have a large variety of **Hardware and Kitchen Furnishings, Crockery, Tinware, etc.**

MINERAL WATERS: Apollinaris, White Rock, Poland, etc. By the case or dozen. **Gingerales.**

P. S. LYCETT, Magnolia Ave. Tel. 63-2. MAGNOLIA
NEXT TO MEN'S CLUBHOUSE

MAGNOLIA.

The second free recital of the season at the Village church was held last evening with Professor H. J. Krumpeln as organist and Miss Katharine Hollister Bancker as soloist, which was largely attended as usual.

Very pleasing solos were rendered at the Village church last Sunday. Miss Claire sang in the morning and Miss Bancker in the evening. Miss Florence Baldwin gave a very interesting sketch of the McAll Mission in France last Sunday evening. France has a population of thirty-nine million, of which one million are Protestant and five million actual adherents of the Catholic church and thirty-three million who have no church connections—many of whom are antagonistic to all churches. It is among these that the McAll Mission with its canal boats, portable halls and automobiles is working.

A. N. Kisbany, a native Syrian, and a graduate of the American Protestant College of Beirut, will speak at the Village church next Sunday evening on "Syria, Its People and Its Problems." Mr. Kisbany is one of the men who are carrying on the Phillipine Novelty store on Lexington avenue this season.

The annual Memorial Service to fishermen lost at sea will be held at Stage Fort Park, Gloucester, next Sunday afternoon at three o'clock. All the Sunday School of the city, of whatever denomination are invited to march in the procession carrying flowers. The procession will be headed by Clarke's Military band. The address will be delivered by Rev. Wm. J. Dwyer, of St. Anne's church. After the address the flowers that are brought by the children will be strewn upon the water.

Palace of Sweets

Under New Management

¶We manufacture our own Candies and Ice Cream. Best Ice Cream Soda and College Ices served in our parlor. ¶Unadulterated fruit syrups, from pure, fresh fruits. ¶We cordially invite all our patrons to inspect our work rooms.

Ice Cream at Wholesale and Retail Delivered to All Parts of the City

197 MAIN STREET,

GLOUCESTER, MASS

NORMAN COTTAGE

Mrs. M. A. Eldredge, Prop.

MAGNOLIA

Room and Board

\$15.00 to \$17.00 per week

Table Board \$10.00 per week

The membership of the Men's Club is now past the 200 mark and steadily increasing. The regular dances on Wednesday and Saturday evenings will be held as usual next week. Tournaments in bowling, pool and checkers have just begun, in which there are forty entries in individual bowling; twenty-five in pool, and thirteen in checkers. Four teams have entered the team tournament for bowling. The prizes for these tournaments are on exhibition in the reading room of the Men's club.

Mr. and Mrs. Frank Webber and son, Sewel, of Gloucester, were the guests of Mr. and Mrs. H. W. Butler on Sunday.

Congratulations are being extended to Mr. and Mrs. Fred Story (nee Anna Martin) on the arrival of a son in their home in British Columbia last week.

Master Oswald Symonds of South Gardiner, Me., is visiting his mother, Mrs. John Symonds, this week.

Mrs. Pierce of Beverly Farms is the guest of Mr. and Mrs. Fred Lycett this week.

A. M. LYCETT & SON

PHARMACISTS

Magnolia, Mass.

Telephone 27-3 Magnolia

Our prescription department always has a registered pharmacist in attendance.

Only purest drugs.

Quality & Premere

Fuller Green and

Bell's Fork Dip

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Imported and Domestic Cigars, Cigarettes and Tobacco.

Toilet Articles and Perfumes.

We handle all kinds of Bottled Waters and Celestins Vichy.

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Masseuse and Medical Gymnast

THE WOMEN'S CLUB

Magnolia, Mass.

Telephone 3 Magnolia

The Breeze reaches more North Shore people than any other paper.

BEVERLY FARMS.

John West colony, Pilgrim Fathers, will hold its picnic and outing at Rockport next Tuesday, August 15th (Gloucester Day), at the camp and grounds owned by Mr. and Mrs. Eli R. Hodgkins. Clams are to be served in all styles. Transportation can be had in the large motor truck which will take a party down in the early forenoon, or by train. Members of the order or guests, who desire to attend should notify the committee at once. The committee of arrangements is Geo. F. Wood, Mrs. W. F. Low and Mrs. M. F. Lareom.

Mrs. A. N. Blake and daughter, Miss Nannie Blake, former residents of the Farms, now of Bristol, N. H., have been visiting patrolman and Mrs. C. L. Williams during the past week. They returned home yesterday.

Miss Ada Medcalf returned to Rutland, the early part of the week after a week's visit at home.

Miss Edwina Vieira of Gloucester, has accepted a position as stenographer in the office of the Mystery Isles casino.

Miss Mildred Gerrish is visiting relatives at Kittery, Maine.

Miss Grace Quirk, who was a graduate from the Beverly High school last June, has accepted a position as bookkeeper with a Boston concern.

The Pilgrim Wanderers outing will be held at Tuck's Point next Monday, the guests of the Manchester colony. There will be a good representation from the local order.

The police pension order was adopted by a vote of 6 to 2, one member of the board absent, at last Monday's meeting of the aldermen. It is now up to the mayor.

After a wait of more than three months the tar sidewalk, petitioned for by Maurice Silverberg, the West street tailor, in front of his property, is now being put in, and in compliance of Mrs. Louise Wyatt, who also petitioned it is being extended in

Established 1877 Telephone: Factory 245-12. Residence 219-12

E. C. SAWYER

218 — 236 Rantoul Street, Corner Bow Street,

BEVERLY, MASS.

Carriage and Automobile Repairing

New Coverings, Tops and Slip Linings
for Automobiles

SPECIAL ATTENTION GIVEN TO ALTERATIONS

Painting and Varnishing

First-Class Work

Special Department for Automobiles

front of Wyatt's market. As West street is probably the most traveled street in the Farms it seems too bad that this improvement could not be extended to the depot.

The mission for women, conducted this week at St. Margaret's church, has been well attended both morning and evening.

M. J. Haney of Toronto, Canada, a contractor of prominence, especially of large government contracts, spent part of the past week at the Farms, the guest of Messrs. Connolly Bros., his relatives. Mr. Haney says the North Shore is about the finest place he has been in and he intends to come here again when time will allow him to do so.

Patrolman Moines is now covering the Mingo Beach—Pride's Crossing route at night, using the motor cycle that officer Pickett uses during the day.

The city government outing at the invitation of the 1910 council will take place at Nahant next Wednesday, August 16th. The affair will give the present and past city officials one of the old time outings, which includes a good dinner and plenty of sports. There will, no doubt, be quite a number from Ward 6 to attend.

West Beach and the pavilion continue to be popular not alone to Beverly Farms people, but to many from outside. No time during the day or early evening is the beach

ALDEN WEBB

Watchmaker, Jeweler, Optician

Repairing in all its Branches

Masonic Bldg., Cabot Street, BEVERLY

HAVE YOUR PRESCRIPTIONS
FILLED AT

**DELANEY'S
APOTHECARY**

Cor. Cabot and Abbott Streets
BEVERLY

We keep everything that a good drug store
should keep.

Telephone Connection

S. A. GENTLEE & SON

Funeral Directors and Embalmers

Calls answered day or night

277 Cabot Street
Residence, 16 Butman St. **BEVERLY**

without its usual large crowd. During the whole week the temperature of the water has been high.

The Misses Edna and Alice Stewart of Hartford, Conn., have been visiting friends at the Farms the past week.

Men who are so afraid of doing foolish things that they lack the courage to attempt wise ones will never do much.—Lord Mayor of Norwich.

ONE OF THIS BANK'S BEST ASSETS

Is the confidence and friendship which has grown up between its officials and employees and its customers.

We are glad to give to our depositors not merely the ordinary business courtesies and considerations, but whenever opportunity offers, our help and council as well.

We invite your business. The size of the account is not material.

BEVERLY NATIONAL BANK

BEVERLY, MASS.

CAPITAL - - - - \$300,000

SALEM Y. W. A.

From many parts of the state people are watching with interest a unique social experiment being tried in Salem. This is the Salem Young Women's Association, an organization established along the broadest possible lines. It includes all women and girls, without regard to race, creed or color. Over its doors is written a welcome to those of all religions, and the big sisterhood closely banded together there, has one ideal embodied in noble womanhood and unselfish service.

In the three years of the existence of this association it has grown tremendously. Starting as a lunch room and rest room for the shop girls, many other lines of activity have been developed; and it now occupies a house where lodgings are provided, industrial classes are taught, a girls' orchestra is trained, a womans' exchange is doing a good business, while other rooms are hired for gymnasium classes and larger assemblies.

The success of the whole program is largely owed to a band of earnest women, who saw that the young womanhood of Salem was being neglected. They had spent their efforts for years on the young men through the auxiliary of the YMCA;

and when a splendid new building was completed for the men and boys, this same group turned their attention to the needs of the girls and women. Philanthropic men then joined the YWA as associate members, and in many other ways have assisted in this good work. It is a work that is only just begun, and a great future is promised for it.

As I visited the association rooms the other day, I learned what service can be done there for travelers, in this particular case, for automobilists. By the way, the rooms at 2 Church street, are on the direct line of travel for the North Shore, as one turns the corner around the quaint Gothic church of St. Peter's Parish, with its memorable epitaphs in the grave-yard. Around this corner spins a never ceasing line of autos, pleasure-seekers from many states of the union, shoppers returning to Beverly with their purchases, or business men on their way home from Boston.

One lady, starting out with her husband from a Boston suburb for an auto trip to the mountains, was suddenly taken ill and fortunately she was directed to the rest room of the association, where she had a physician's care and remained until she was able to resume her journey.

At such a time as this, the association is considered a haven of refuge and there are many such occasions for service. For women travelers who are delayed, have missed a train possibly, or for any other reason are without quarters for the night, the YWCA's all over the country are a great boon. In Europe the same service is provided by the Evangelische Hospice.

A most encouraging feature of this organization is the spirit of co-operation among its members. From the youngest girl who joins, on up to the governing board, each has the idea that she owns a share in the home, and each wants to do her part to support it. No one joins for what she can get out of it merely—but for what she can add to it, if not financially then in some form of service. The staff of workers are trying to foster this spirit and make it grow. It is like a big co-operation club, with reading rooms and social rooms, a chance for one to prepare meals in the co-operation kitchen, a rest room for invalids, an office where troubles will find a sympathetic counsellor, and lodgings where any young woman may feel safe and comfortable. The active membership fee is the same for all, with equal privileges, and is nominal.

Since You Must Have Food

Why not have the best? We have it! Our Stock of **PURE FOODS** is the **LARGEST** and **BEST** on the North Shore.

Our Success

A SQUARE DEAL TO ALL, FULL WEIGHT AND MEASURE.

Our business is good twelve months in the year, hence we do not have to roast you in the summer to make good. We invite comparison.

Prices Right—Service the Best.

THE THISSELL COMPANY

Dealers in and
Receivers of

High Grade Food Products

If you want something
good, try us

Postoffice Building

- -

Beverly Farms, Mass.

There are also associate members, supporting as well as life members, who pay much more.

The following incident will impress any thinking person with the need of such an association. A friend passing through Town House square one winter evening, chanced to see two young women striding across the tracks, when one of them began to pick up acquaintance with a flashily dressed man on the corner. Thereupon the first girl tried to draw her back. "But I must have some fun. What do you think?" Said the second, "Can I be working all day long and not be sporty awhile now?" Both girls finally went off with the fellow. If surplus energies like that are not directed to some wholesome fun, what can we expect of the morals of our girls? What those girls needed was a gymnasium where they could let off steam, and they need it right along. The Young Women's Association has a big responsibility in looking after the many hundreds of Salem girls growing up to womanhood, girls whose playground and meeting place is the street, whose chief amusement is the picture-show and whose routine of work in store or factory is so hum-drum that they demand excitement.

The work of this association is hindered only by lack of funds for expansion—and it seems to be a grand opportunity for some one to make a good investment. Someone who is interested in brightening the lives of those less fortunate than themselves.

P. C.

A FEW SMILES.

A large German celebration at the national capital brought to mind the night Prince Henry was entertained at the White House. There were not nearly enough steins to go around. A local restaurant man volunteered to loan the required number of mugs. He forgot about the stamp he had inscribed on the bottom of each of them, to protect himself against unscrupulous souvenir hunters. As the mugs were raised to numerous toasts on the great occasion at the executive mansion, one could read on the bottom of almost any mug:

This Stein Was Stolen from
Gerstenberg's.

Two ears to one tongue; therefore, hear twice as much as you speak.—Turkish Proverb.

A merely fallen enemy may rise again; but the reconciled one is truly vanquished.—Schiller.

MARBLEHEAD.

Col. N. A. Flood and Miss Josephine Flood of Meadville, Pa., are at the Rock-Mere. Col. Flood, who is a prominent member of Meadville's legal fraternity, has been entertaining at the hotel the Clement Studebakers, one of the leading families of South Bend, Indiana. Mr. Studebaker is the noted carriage and auto manufacturer. They summer on the Maine coast.

Miss H. Francis Wood of Worcester, an accomplished vocalist, is at the Rockmere. She is accompanied by her parents, Mr. and Mrs. E. M. Wood.

Mrs. G. B. Buckingham of the Worcester contingent at the Rock-Mere, has had as guest at the hotel, H. Paul Buckingham and wife, and Dr. and Mrs. Albee (nee Buckingham) of Worcester.

Mr. and Mrs. C. W. Holtzer and W. W. Brooks and family of Brookline, are at the Rock-Mere. Mr. Holtzer is connected with the Cabot Electrical Company.

Other guests at the hotel include Mrs. M. R. Crothers, Pittsburg; Mr. and Mrs. C. T. Tilley, Holyoke, E. E. Hanscom and family, Philadelphia.

This is the Week of our BIG MARK-DOWN SALE

EVERY GARMENT IN STOCK MARKED DOWN. MANY LOTS AT MUCH LESS THAN COST PRICE TO CLOSE OUT QUICKLY—WE NEVER CARRY OVER ANY GARMENT WHEN LOW PRICES WILL START THEM MOVING. NOW IS THE TIME FOR GENUINE BARGAINS.

Get Busy and Go to Day's At Once

R. A. Day Company
THE HOUSE THAT SHOWS SUPREMACY

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"The Only Ladies' Toggery Shop."



FOR SALE BY SAMUEL KNIGHT & SONS, MANCHESTER

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Fine Groceries

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Butter and Cheese
Canned Goods in variety. Lenox and
Standard Oil
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All orders left at Sheldon's mar-
ket, L. W. Floyd's, G. W.
Hooper's, Frank H. Dennis', Bul-
lock Bros', B. S. Bullock's, Man-
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Railroad station, Beverly Farms,
will be promptly attended to.
Agent Salem Steam Laundry
Also Star Wet Wash Laundry
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C. F. Dailey, Salem and Manchester
Dealer in old Iron, Rags and Bottles.
Junk of all kinds bought in large or
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Pays 8c. a lb. for Old Rubber; for
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you have anything in my line drop
me a postal card, or leave the
material at my Beverly address.

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FIRST-CLASS STORAGE FOR FURNITURE.
SEPARATE ROOMS UNDER LOCK
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Application for the removal of the con-
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be made to A. C. HASKELL,

Per order the Board of Health
EDWARD S. KNIGHT, Chairman.

INSURANCE

Any Kind, Anywhere, Any Amount.

GEO. E. B. STROPLE
GENERAL MANAGER

Also District Manager
John Hancock Mutual Life Insurance Company
of Boston

Gloucester or Manchester.

FOREST WARDEN NOTICE.

This is to inform the public that I have
been appointed Forest Warden for Man-
chester by the Board of Selectmen, and
I have appointed the following as my
deputies:

M. E. GORMAN,
J. D. MORRISON,
JOSEPH P. LEARY,
A. S. PEABODY,
JACOB H. KITFIELD,
C. E. LITTLEFIELD,
E. J. SEMONS, Forest Warden.

TOWN NOTICES MANCHESTER



NOTICE

All bills and claims against the Town
should be presented to the Selectmen on or
before Thursday noon of each week. After
approval the bills will be paid by the
Town Treasurer, at his office, on the fol-
lowing Saturday. The regular business
meeting of the Board will be held on
Thursday evening of each week at 7.30
o'clock, also on the last Saturday after-
noon of each month from two to four
o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.

Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER
BOARD will be held at their office, in
the Town Hall Building, on the last Wed-
nesday of each month, at 7 o'clock P. M.
All orders for shutting off or letting on of
water, reports of leaks, and all business
of the department under the Superinten-
dent should be reported at his office at the
Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his
office in the Town Hall Building, on Sat-
urdays, for the payment of bills, from
9 to 12 M., 1.30 to 5 and from 7 to 8
o'clock P. M. When a holiday comes on
Saturday the pay day will be Friday pre-
vious at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL
COMMITTEE will be held the first Mon-
day evening of each month at which time
all bills against the school department of
the town should be presented for approval.
SCHOOL COMMITTEE.

Notice

For the convenience of any person hav-
ing business with the School Committee or
Supt. of Schools, Mr. John C. Mackin, the
Superintendent will be at the Principal's
room, on second floor of the G. A. Priest
school, Thursday afternoon of each week,
from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

General

Contractors

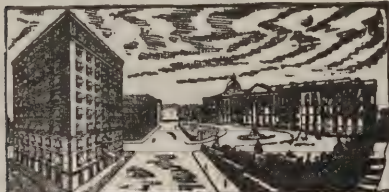
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CARPENTER SHOPS, MILLS AND OFFICE AT

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Commonwealth Hotel, Inc.

Beacon Hill, opposite State House,
Boston, Mass.



Offers rooms with hot and cold water for \$1.00 per day and up, which includes free use of public shower baths. Nothing to equal this in New England. Rooms with private baths for \$1.50 per day and up; suites of two rooms and bath for \$4.00 per day and up. Dining room and cafe first-class. European plan.

Absolutely Fireproof

Stone floors, nothing wood but the doors. Equipped with its own Sanitary Vacuum Cleaning Plant.

Strictly a Temperance Hotel

Send for Booklet

STORER F. CRAFTS,

General Manager.

Office Stationary

When you write a business letter, write it on a neatly printed letter head; that is the kind we furnish. We can furnish you with printing, paper, envelopes etc., at low cost.

The Breeze Office

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Manchester, Beverly Farms,
Beverly and Salem
DAILY

Agents for Salem Laundry and also for
the Wet Wash

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PUBLICOVER BROS.
CONTRACTORS AND BUILDERS

Special Attention given to Jobbing.

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Daniel Linehan

John H. Linehan

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Robert Robertson Co.

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Tel. Bev. Farms 130

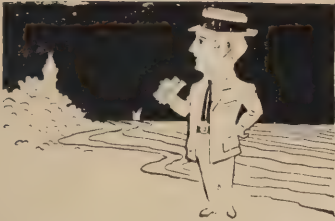
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ORDERS TAKEN FOR AWNINGS, SCREENS, ETC.

HOWARD A. DOANE

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Shop at Pride's Crossing



FOR VACATION DAYS

Protect Your Eyes

From the glare of the sun with **TINTED GLASSES!**

At the Shore, Lakes, Mountains or Country everybody should wear them. Visit our Optical Department and we'll supply the best suited to your need and fit them to the eyes.

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Legal Advertising

Instruct your attorney to have your probate and administrator's notices and other legal notices published in the

North Shore Breeze
Manchester, Mass.

NOTICE TO SUBSCRIBERS.

SUBSCRIBERS leaving the city for their shore homes should notify this office of their "change of address" promptly, sending their present as well as new address.

"QUEEN OF SEA ROUTES"

Merchants and Miners Transportation Co.

Boston and Providence to Norfolk, Baltimore, Savannah and Jacksonville. Boston to Philadelphia.

Most Popular Route to Atlantic City, Jersey Coast Resorts, Old Point Comfort, Washington and the South and West

Accommodations and Cuisine Unsurpassed.

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W. P. Turner, Pass. Trf. Mgr.

General Offices BALTIMORE, M. D.

It's a Direct Compliment to You

And we've heard it more this season than ever, and it comes from the Summer Colony that drops in here during the day to trade.

"Why, what an unusual store!" "What a beautiful stock of goods!" "We don't see how in a community this size you can carry a stock like this!" Such remarks as these most certainly emphasize the fact that they do not know the COMMUNITY we are in. They don't know how discriminating you are in selecting things for your homes, till they come in here and see what you buy; for what is here is for YOU, and we are not backward at all in telling to them what unusual taste you possess.

A Sheraton Suit

Here on our parlor floor is one of the things they have especially singled out as being remarkable above all other things. It has in itself a bit of real history, for, as a matter of fact, 'tis a true reproduction as compared by a reprint in a book on Sheraton's products, of the last two pieces of furniture that Sheraton built. They are in solid mahogany, with the inlaid lines, the tapering legs, and the straight across backs. They are interesting to see, even if you had no notion of buying. Our price for the two,

\$75.00.

And we know of their going in a mansion in the Back Bay, where the decorator received for the two, coming from identically the same factory as these, made up exactly the same way, the exorbitant sum of

\$200.00.

An extreme case this, but it reverts to our credit.

A. G. TITUS & CO.

SALEM, - MASS.

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We are prepared to handle any kind of a Job, quickly, at THE BREEZE OFFICE

\$10 — \$60

Bargains in

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Rebuilt machines with new platen, type, ribbons, etc., \$25 to \$45. Guaranteed.

Machines almost new at low prices. Rented, Repaired Exchanged.

THE TYPEWRITER EXCHANGE

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Tel. 166, Main.

OUR ENLARGED RETAIL STORE



WE have the pleasure this summer of extending to you an invitation to visit our newly enlarged and remodeled retail store, which now has nearly twice the former floor space. The changes have been carried out along colonial lines, and we have endeavored to make our store most attractive to the visitor. Through our historic location and our extensive advertising, it has become one of the best known in the country. We display a wealth of odd, unusual, and unique novelties, colonial things, useful articles for gifts, prizes, and souvenirs, many not procurable elsewhere. Our enormous business necessitates our carrying a much larger and a more varied stock than most stores. For this reason you will find our values are exceptional. Evidence of this will be found even in our standard lines. Herewith one will find a resume of some of our departments.

Diamonds. Lavalliers and Bar Pins.
Engagement and Banquet rings.
Fine Diamond Mounting and Re-setting.

Watches and Clocks. Fine American and Swiss Watches.
Folding, Traveling and Crystal Clocks.

Automobile and Marine Clocks.

Gold Jewelry. Sautoirs, Pendants, Necklaces.

Seed Pearl, Jewelry and Cameos.
Bangles, Jabots and Corsage Pins.

Silver, Gold Filled and Imported Jewelry.

Handmade Jewelry, Cloisonne Enamel.

Fancy Long Chains, Finger Rings.
Bangles, Earrings, Platinide Jewelry.

Sterling Toilet Ware. Thirty-two complete patterns.

Sterling Silver Table Ware.

Twenty-seven complete patterns, one of the largest stocks in the Country.

Many Colonial Reproductions.

Sheffield Plate. Waiters and Serving Trays.

Meat and Vegetable Dishes.

Trivets, Coffee Urns and Services.

Fine Stationery, Stamping and Engraving.

Correct Wedding Stationery.

High Grade Papers and Correspondence Cards.

Visiting, Dinner, Tally and Playing Cards.

Fine Leather Goods.

Imported Leather Novelties.

Cordeliers, Hand and Fitted Bags.

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NORTH SHORE BREEZE

VOL. IX

Number 33

68 PAGES

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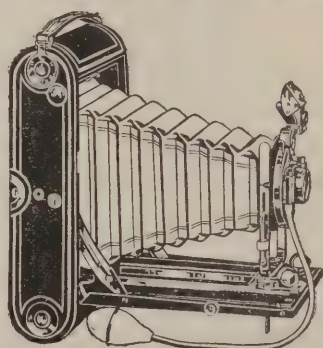
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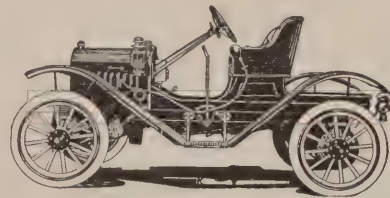
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NORTH SHORE BREEZE

VOL. IX

MANCHESTER, MASS., FRIDAY, AUGUST 18, 1911.

NO. 33

SOCIETY NOTES.

Col. and Mrs. Wm. D. Sohier of Boston and Burgess Point, Beverly, are starting today for a ten days' motor trip. They have chosen the popular Berkshire route by way of Lenox and from thence will make their way to the White Mountains and on to Poland Springs. Their son-in-law and daughter, Mr. and Mrs. Herbert Bramwell Shaw, will be at Northeast Harbor, Maine, during their absence.

◇ ◇ ◇ ◇

Mrs. Alexander Steinert has been entertaining Boston friends this week at her Beverly Cove residence.

◇ ◇ ◇ ◇

The many North Shore friends of Miss Katherine Loring of Pride's, deeply regret to hear of her accident in Beverly while driving there Monday. While on Dane street, she turned out to avoid an automobile and in the quick turning was thrown out of her carriage. She was quite severely shaken up, but it is hoped no serious results will be sustained. Medical assistance was rendered and she was carried to her Pride's summer home in an ambulance.

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Rt. Rev. Wm. Lawrence was a week-end visitor of his brother, Amory A. Lawrence and bride at Hospital Point, Beverly, and wished them bon voyage on their European trip upon which they will start tomorrow.

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August 29 is the date of the sailing of Augustus P. Loring, Jr., and bride after a delightful European honeymoon trip. Holland, Switzerland, Belgium and Germany have been visited and Paris and London will claim their attention before their home-coming.

◇ ◇ ◇ ◇

When New York's 27th annual horse show opens in Madison Square Garden next November it will have more of an international aspect than ever before in the quarter of a century of its history. Alfred G. Vanderbilt, president of the National Horse Show Association of America, Limited, has already sent personal invitations to the army officers in six European nations to compete. Officers of the United States and Canada will be invited, as in former years. Officers have been invited from Germany, England, Russia, France, Italy and Holland. A team of three officers is expected to represent each nation, and each team may bring as many as six horses. England, Holland and France were represented in the competition at Madison Square Garden last year. The English team this year will be made up of Lieut. Walter Brooke, Col. Kenna and Lieut. C. F. Walwyn. Lord Decies, who recently married Vivien Gould of New York, will accompany his countrymen.

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Mr. and Mrs. Alexander Cochrane of Boston and Pride's, have a house party. Their son-in-law and daughter are with them, namely Mr. and Mrs. George R. Fearing, Jr. (nee Hester S. Cochrane). Mr. and Mrs. J. Murray Forbes are also their guests at Pride's.

◇ ◇ ◇ ◇

Col. Charles Lawrence Peirson of Boston, has his sister, Mrs. Wyman, enjoying his hospitality at Pride's.

SOCIETY NOTES.

The Misses Elizabeth M. and Mary St. B. Eustis and Henry D. Eustis of Brookline and Hospital Point, Beverly, are keeping open house very delightfully this season and offering generous hospitality to numerous relatives and friends. Mrs. Arthur Cookman, their niece, and her children from New Jersey, concluded a long visit last Sunday. Mr. and Mrs. Ahlquist of Syracuse are now their guests. During the visit of the U. S. S. Delaware to North Shore waters, Capt. Gove of the Delaware and Mrs. Gove were entertained by the Eustis family. The big touring car belonging to the family plays an important and very delightful part in the entertainment of their guests. Last season they made a motor tour of Canada, particularly in the vicinity of Montreal and Quebec.

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Mr. and Mrs. Henry Clay Frick have been at Seabright, N. J., this week as the guests of Mr. and Mrs. Harding, who they frequently entertain at Pride's Crossing. Miss Helen Frick and Childes Frick, have as their guests at Pride's Miss McCook, New York; Miss Painter, Pittsburg, and Hugh Knox of Valley Forge, Pa., and Washington, son of Hon. and Mrs. Philander C. Knox.

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Bar Harbor will have her horse show Tuesday, Wednesday and Thursday of next week.

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President Taft celebrated his return to Beverly last week by becoming the possessor of a brand-new automobile—a seven-passenger, 66-horsepower 1912 Pierce-Arrow touring car. The other party to the deal was the J. W. Maguire concern of Massachusetts avenue, Boston. The President's latest machine was put in commission at once on the fine roads along the North Shore. The car came out of the regular stock—exactly the same kind of a 1912 Pierce-Arrow as anybody else might purchase. It is dark blue in color, with a brown stripe, and the running gear is brown to match. The only outward distinguishing mark that it is the car of the President of the United States is the crest on the door, the red, white and blue United States shield. This is President Taft's third Pierce-Arrow. He was a purchaser of the Maguire concern in 1909 and again last year.

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Polo at Narragansett Pier is attracting many North Shore people to that resort since the Myopia Freebooters of Hamilton are contesting.

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Mr. and Mrs. Philip S. Sears entertained a dinner company of fourteen Monday evening at The Pines, their Pride's estate.

◇ ◇ ◇ ◇

The younger members of Mr. and Mrs. Wm. M. Wood's family of Boston and Pride's are at Cuttyhunk for a change of scene after enjoyment of the country's charms in New Hampshire.

◇ ◇ ◇ ◇

Miss Isabel Vincent of New York, has been entertained recently by Miss Helen Taft at "Parramatta." Miss Vincent and Miss Taft are Bryn Mawr classmates.



Modern and Primitive Methods of Ballasting the Gloucester Fleet

Grapevine Cove & Cape Hedge Scenes of this Essential Occupation

By MARY TAYLOR FALT

Old Ocean not only gives to the Gloucester master mariners and their crews the wherewithal to keep life's lamp filled and burning but the upright figures of their trim and staunch craft.

The pebble beaches of Cape Ann have been, and are, the sources for ballast for the Gloucester fishing vessels. The foreign salt ships from Trapani, Italy or Cadiz, Spain, which unload in the harbor must have this essential equipment as well as the fishing craft setting sail for the fishing banks, whether it be Georges, Quero, LaHave, Brown, Cashes or Bay of Islands, N. F.

The older folk of Gloucester remember well the primitive methods of procuring ballast. In their youth it meant the privilege of a ride on an ox-cart from the farm to the beach, or in later years the unspeakable joy of driving a horse attached to a dump cart from the farm to the beach, then a walk back over the same distance and farther to the wharves for the privilege of driving back for the next load.

It was money well earned to ballast a craft in those days, but old Neptune rolled up snug fortunes for the ballast operator of the olden days when Gloucester was in her zenith as a fishing port.

This branch of the industry then meant hours of weary shovelling and loading, weary hours of walking and jolting over hill paths and beaches, crossing creeks, travelling over rough country and seashore roads in all their wild and natural beauty satisfying to the full the aesthetic tastes of many who in those days followed that occupation.

Those localities were then untouched by the hand of progress or by the sudden discovery of their charms by the migrating "summer boarder," who has come and changed radically these localities through their demands for modern roads, ocean boulevards, big hotels, cot-

tages, golf links, trolley cars and the like.

Today like all else, ballast must be handled with much despatch. Rivalry of skippers and firms to the extent of racing for fur coats or the appellation of high liner demands that with "fitting out" or "shifting of voyages" things must be done with celerity.

An order for ballast must be filled with promptness for there is always something doing on the Gloucester water front with the "high liners" in the running, which to the Gloucester captain's thinking is a reputation worth gaining. Indeed it is no dump cart era!

The steam lighter dominates today, the steam engine, the track and the ballast car are all pre-eminent. With their advent has disappeared another picturesque feature of Gloucester. Old Ocean alone is left and unfailingly does its duty rolling and piling from its depths its seemingly inexhaustible store of smooth, round, grey pebbles or "popples" as the name has come down in Gloucester folk lore. In fact one ballast beach still retains its traditional name "High Popples" or Pebbles. This is at Grapevine Cove, the former Patch estate property, now the property of Mr. and Mrs. Joseph O. Procter of Gloucester, who purchased it during the past year. This pebble beach was where the late Isaac Patch conducted his ballast operation which aided in the establishment of the Patch fortune.

Facing "High Popple" Beach today are costly summer homes, above it a finely laid out ocean boulevard drive and in the hill country beyond, where trundled the dump and ox-carts of yore, stately mansions, summer cottages, big hotels and picturesque golf links.

The pebble beach at Cape Hedge, Rockport, lying between Lands End and Long Beach, is in the midst of two thriving summer colonies.

Today on one of its rocky promon-

tories is erected a building with a capacity of 100 tons and below it a wharf. From the top of the building's roof to the beach is constructed a trestle upon which is a track. Over this track propelled by a steam engine are run cars with a capacity of 2½ tons. A man stationed on the roof of the building meets the car and empties its contents into the scuttle of the building which is kept filled for constant use.

The steam lighters come around to Cape Hedge from Gloucester threading their way to the rocky coast, a run of an hour and a half in fine weather. They tie up to the wharf, then the numerous shoots of the building are opened and the pebbles thunder down into huge boxes on the lighter's deck. These boxes are specially made to hold ballast. The lighters, when their cargo is completed, steam back to Gloucester and the ballast lightered into the vessel's holds as demanded.

It is not all clear sailing with the modern ballast handler. Much depends upon whether conditions as the approach is so dangerous. It is the locality of many a wrecked craft in the past.

It does not seem possible that men would consent to shovel ballast in dreary, cold winter weather, nor traverse two iceclogged, wind-swept beaches and fight snow banks, yet it is done at Cape Hedge in winter when there is an urgent demand for ballast. Usually the Gloucester docks of ballast dealers are kept well stocked for all emergencies.

Robert Reece left a few days ago for an extensive canoeing trip into the northern part of New Hampshire. He planned to go by train to Wells River and start from there with a guide for a canoe trip up the Connecticut to Connecticut Lake. This takes him through an uninhabited part of New Hampshire, but through a delightful country, abounding in game. He will be away several weeks.

MAGNOLIA HOTELS.

Everything is horse show and tennis at Magnolia. Wherever one goes he hears of the two coming events. The tennis tournament starts Monday morning and will continue every fair day until the finals are reached. The horse show comes on Thursday afternoon. And as a climax to a very busy week comes the annual Oceanside ball on Saturday evening.

The hotels are crowded to their capacity. The Oceanside especially is taxed to the limit.

Indications joint to the coming horse show as being the most successful of the many held on Magnolia beach. A large number of entries have been received and the boxes and seats have had an unusual demand among the cottagers all along the North Shore as well as the hotel guests. The following gentlemen have been invited to act on the committee: Alexander H. Higginson of South Lincoln, George H. Widener of Philadelphia, and M. D. Maher of Roanoke, Va. The judges of the harness class will be Herbert L. Camp, Gerard Bement and Dr. A. H. Fitch; saddle class, Dr. Samuel Hopkins, George S. Mandell and Herbert L. Camp; hunters and jumpers, George S. Mandell. J. Henry Coulter of Magnolia, under whose direction the show is being conducted, will be secretary and starter. The following classes will bring out some of the best known young people along the North Shore, with many of the best known horses in this section: Children's saddle, run-about horses, saddle classes, harness classes, combination horses, pairs of harness horses, thoroughbred saddle, all around combination horses and jumping, open to all. There will also be three races: one for polo hacks and galloways, one for horses any height and a novelty race. Those having mounts in races will ride in colors. In addition to the classes mentioned there will be a new special class, for a cup presented by M. Maurice Dimond, for saddle horses to be shown at walk, trot and canter. This cup to be given annually and recognized as the "Magnolia Championship Saddle Horse cup for the best saddle horse shown in this show." Among the many entries are Miss Janet House's roan pony in the two races; the Misses Bradley of Pride's, will enter three horses in the various classes; Miss Elizabeth Bigelow will enter her horse in the races; Jacob C. Rogers of Mystery Island will enter Iron-

sides in three classes, to be ridden by his sister, Mrs. Tom Pierce; Fred G. Hostetter of North Beverly will enter four horses in the various events; Miss Alice Thorndike has made eight entries; Billy Coolidge, Jr., will have two entries; C. Howard Clark, Jr., will enter three horses in the harness classes; Master Henry G. Crosby, the young son of Mr. and Mrs. S. V. R. Crosby will enter his riding pony; Miss Elizabeth Kelley of Cohasset will bring her prize winning saddle horse Debutante from the South Shore,—the blue ribbon winner at the Park Riding school show last winter; J. H. Collins will enter Taffy and Darcy in the galloway races; Mrs. Hugh Bancroft of the South Shore will enter Jack Sprat and her new horse Unknown in the saddle classes; Miss Ruth Anthony of Beverly Farms, will show her new saddle horse Cigarette; George Chipchase of Pride's has entered several horses for the races and M. Maurice Dimond will show his blue ribbon pair, Flash and Dash. Many others will enter and it is expected that the show will surpass all others both in point of entries and in the quality of horses shown. The hour of the show is set for 2.30 o'clock. All arrangements for seats and boxes should be made direct with the Oceanside Hotel. Mr. Coulter has the management of the show in his hands.

As to the tennis tournament! The invitations were sent out Tuesday morning and the entries were to have been sent in last night. Roger R. Hill and Mr. Penhallow are in charge of the tournament. They had received many entries up to last night and many more were expected today. The tournament will start Monday, in ladies' singles and doubles, men's singles and doubles and mixed doubles. Among the young people who have entered are: Alice Thorndike, Katherine Tweed, Charlie Potter, C. S. Penhallow, Jr., Helen Harbeck, Marion McGinley, Harrison Caner, Jr., S. L. Beals, A. C. Butler, Kenneth Saggerman, Eleanora Sears, Janette Ried, Ammi W. Lancashire, Ector O. Munn, H. Randolph Knowlton, Dorothy Ballantyne, Louise McGowan, Mary Withers, Pete Peterson, Dolly Bradley. Cups will be given the winner of each event and the winner of the ladies' singles will play Miss Eleanora Sears the holder of the Magnolia Challenge cup for the trophy, which must be won three times before becoming the absolute property of the holder. In 1907, the cup was won by Miss Jessie L. Hobbs, in 1908 by Miss Helen O. Penhallow, in

1909 by Miss Mary G. Clark and last year by Miss Sears. The holder of the men's cup at present is G. C. Caner. In 1907 the cup was won by C. S. Penhallow, Jr., in 1908 and 1909 by Edwin Dana.

Many people are remaining at the Oceanside until after the horse show and tennis, and many have come here for these events. Many others will entertain friends during the week in connection with these.

The annual Oceanside ball will be held next Saturday evening from 9 to 12 o'clock and it will be, of course, the most brilliant affair of the summer at Magnolia, if not on the entire North Shore. The hotel management extends the invitation to attend the ball to North Shore people generally, as well as to the guests of the Magnolia hotels. No individual invitations will be sent out, but cards of admission may be obtained at the hotel office.

The Oceanside will remain open until late September. Many people are planning to remain until the hotel closes; others are planning to return to the shore for the early autumn making the Oceanside their headquarters. In many ways it is evident that September will be a busy month at Magnolia, despite the fact that hundreds of people will leave here after Labor Day.

Mrs. J. M. Hood, Jr., of Baltimore, who is spending the summer at the Oceanside, was beautifully gowned Tuesday evening in gray crepe de chine embroidered in old rose silk and wearing a string of pearls.

H. W. Lakey of Chicago, returned to Magnolia Thursday to remain the balance of August.

Leonard Cox of New York, has joined his parents at Magnolia, and is stopping at the Stearn's villa, apartments not being available at the Oceanside where his parents are spending the summer.

Mrs. H. M. Moller of New York city, has also returned for her second visit this season and is making the Oceanside her headquarters.

Mr. and Mrs. W. R. Rowe of Lawrence, have joined Mr. and Mrs. H. S. Rowe at the Oceanside for the week.

Miss Gheens who with her mother, Mrs. M. H. Gheens of Louisville, Ky., is occupying the Overlook cottage—one of the Oceanside connections—was very becomingly gowned Tuesday evening in pink satin with trimmings of pink rosebuds.

Mrs. Henry Boynton Moore of New York city, returned to Magnolia Wednesday, after a ten days' trip to New York.



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(Opposite Colonnade)

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We cordially invite you to use this office in the transaction of any business that you may have during the summer months.

SOCIETY NOTES.

Miss Constance Spahr of Pittsburg, is continuing her visit with the Misses McGinley of Pittsburg. The other two friends of the Misses McGinley have departed. Miss Betty Woods has gone to Europe and Miss Lucy Kay has returned to Pittsburg.

♦ ♦ ♦ ♦

The many friends of Mrs. Ethel E. Vandeventer (nee Fay) of Boston and Magnolia, granddaughter of Mrs. L. W. Rogers of Boston and Manchester, will regret to learn that

she has been very ill the past two weeks at Magnolia. Mrs. Vandeventer is stopping with her parents, Mr. and Mrs. F. Blackwood Fay, who have usually summered at Manchester.

♦ ♦ ♦ ♦

The daughters of Mr. and Mrs. Richard M. Bradley of Brookline and Manchester, have filled in their summer days very happily by many very enjoyable visits with relatives and friends. They have recently returned from a very pleasant stay at Dark Harbor, Maine, as the guests of the Misses Sprague, daughters of

Mrs. Brandegee of Brookline. Capt. Rogers of the U.S.S. Georgia was the week-end guest of Mr. Bradley.

♦ ♦ ♦ ♦

Dr. George A. Webber of Boston, who for twenty or more years occupied "The Ledges" at Manchester still retains the property there. This summer he is at Poland Springs, Maine.

Work done at your residence if desired anywhere from Manchester to Pride's Crossing. J. Vasconcellos, barber, Central square, Manchester. Telephone 53-12.

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For a limited period Mr. Garo will accept appointments for the home. Appointments may be made at the Studio, Boston, or at the Summer Studio, North Shore Grill, Magnolia. Residents and visitors are invited to inspect examples of Mr. Garo's latest work at the Grill.

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**THE SMITH BUILDING
LEXINGTON AVE., MAGNOLIA****Lamps, Shades and Mirrors.****Pillows and Table Covers, Old Brocades and Laces. French Novelties, Small
articles suitable for Gifts and Prizes.****Orders are taken for the entire Decorating and Furnishing of Houses, at the New York Shop****SOCIETY NOTES.**

The household of Guy Norman at Beverly Cove is sincerely saddened by the death yesterday morning of the venerable Rosa, the Norman family's negro nurse, who has served the Palfrey and Norman families for two or more generations and was dearly beloved. Mrs. Bryce J. Allan (Allan Palfrey) is also one of the sincere mourners as Rosa also helped to rear her in childhood. Mrs. Norman has postponed her operations socially for the present. Mrs. Nicholas Longworth (Alice Roosevelt), who was to visit Mrs. Norman this week has postponed her coming until next week.

Beginning Monday, August 21st, there will be a scratch tennis tournament for boys nineteen years of age and under, at the Essex County Club, open to members and invited guests and members of the Myopia and Montserrat clubs. Entries for this event close Friday, August 18th, with the tennis committee, Essex County club.

Miss Gail Stephens and her sister, Miss Stephens of Detroit and Pride's, are among the fine horsewomen noted on the North Shore drives. Their mounts are costly thorough-breds. They are the daughters of Mrs. Henry Stephens of Detroit, who is occupying the Paine cottage at Pride's.

Miss Annie Warren of Nahant is a guest of Mr. and Mrs. J. Babson Thomas at their West Manchester home.

THE EMERSON CHINA SHOP**Hesperus Avenue, Magnolia, Massachusetts**

MR. GEORGE L. EMERSON begs to announce to his North Shore customers that he is now displaying at his New Summer Shop at Magnolia, the latest importations of exclusive and artistic China and Glass, designed especially for his summer business. A cordial invitation is extended to you to visit this very interesting little shop.

George L. Emerson, Importer**FINE CHINA - PORCELAINES - RICH CUT GLASS****WEDDING GIFTS A SPECIALTY****Rooms 203-216 Berkeley Building, 420 Boylson Street, Boston, Mass.***Stuyler's***DELICIOUS
BEVERLY CHOCOLATES****AND
REFRESHING
ICE CREAM SODAS****COLONNADE :: MAGNOLIA****Charge Accounts Solicited****Telephone Magnolia 81**

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AT MAGNOLIA

A. E. HURLBURT, Sec'y

Lunch and Dine al Fresco. Sea Foods a Specialty.
Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES.

Nelson S. Bartlett and son, Augustus G. Bartlett, are arranging to make an auto trip to the White Mountains the coming week.

♦ ♦ ♦ ♦

Wm. Lowell Putnam and Miss Katherine L. Putnam of Boston and Manchester, are expected home from their European trip on Sunday.

♦ ♦ ♦ ♦

Yachting in Maine waters has provided Philip P. Chase of Milton and Manchester with a congenial vacation trip this week.

Miss Ruth Wigglesworth has returned to Manchester after a pleasant sojourn on the South Shore.

♦ ♦ ♦ ♦

The guests at The Brownlands, Manchester, are migratory also. Harold M. Sill is in New York this week. Robert Gould Shaw of Wellesley, is occupying his apartments at The Brownlands this week. He came down for the golf tournament at the Essex County club. His son Theodore Shaw was in Connecticut during a portion of the week. He also retains apartments at The Brownlands.

Mrs. Maynard Ladd of Boston and Manchester, has been entertaining her cousins, the Misses Rawle of Philadelphia. The coming week Mrs. Ladd will extend her hospitality to Miss Lillie Rhodes of Philadelphia.

Miss Philo Larned of New York City, is now forming classes in social, national, classic and aesthetic dancing at the Oceanside, Magnolia for children and ladies and will remain here until the first of September. She is stopping at the Green Gables Inn Magnolia.

Mrs. Bill's Shop

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Chinese and Japanese Art

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Baskets (Thousands of Them)

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MARBLEHEAD.

A committee of citizens of Salem and Marblehead, that has been investigating the matter of opening a shore road along Naugus Head and across the upper harbor of Salem, thence along the shore to Beverly, have found that the plan is perfectly feasible and has no engineering difficulties. The plan contemplates starting at Marblehead, reaching Loring avenue, near the pumping station, and continuing along by the shore of Forest River, crossing Lafayette street, near the Chadwick Lead Mills and continuing on the Marblehead side to Trockmorton cove, and there crossing the harbor to Parkland in Salem. The plan also proposes putting in a tide gate to keep the flats above covered at all tides, and continuing the boulevard along the shore in Salem to Beverly.

The German at the New Fountain Inn held recently was greatly enjoyed by some 25 couples. There were pretty favors and good music. The weekly dances are very pleasant gatherings also.

Mrs. James Burtenshaw and Miss Burtenshaw, of Detroit, who for many seasons have summered at East Gloucester, are at the New Fountain Inn, Marblehead, which hostelry gives such a grand view of the yachting and inner harbor.

Other guests at the New Fountain Inn include Mr. and Mrs. T. B. Inness, Brockton; Mrs. E. G. Wetherbee, Painesville, Ohio; Mrs. E. F. Sawyer, Newton; Mr. and Mrs. L. M. Hastings, Hartford; Mrs. H. Watkin and family, Philadelphia; Mr. and Mrs. J. H. Perkins, N. Y.; The Misses H. W. and M. D. Gould, Newark, N. J.; Mrs. Charles W. Johnson, Miss P. Johnson, Holyoke; Mrs. LaFayette Beach, Joliet, Ill.; Mrs. Frank P. Wallace, Chicago; Mrs. R. M. Bagg and family, West Springfield.

An event, which promises to be largely attended by the summer contingent at Marblehead, is the Lawn Festival in aid of the famous historical St. Michael's church, Marblehead, at Gray Rocks, near the Churn, Marblehead Neck, on Tuesday afternoon, Aug. 23. The Salem Cadet Orchestra will furnish music.

BEACH BLUFF.

Last Friday evening the guests at The Elms, Beach Bluff, arranged a very enjoyable musical and literary entertainment drawing from their own ranks for entertainers. Piano solos were executed by Mrs. G. H. O'Brien of Boston and Mrs. Joshua Remby of Winthrop gave readings. Vocal solos were sweetly rendered by Miss Miner of Washington, D. C., a guest at the Oceanside, Marblehead Neck. Informal dancing dancing followed the entertainment. On Monday afternoon the guests at The Elms and summer residents of Clifton joined with the guests at The Bellevue for bridge in aid of the Floating Hospital. Tennis is very popular with the guests at both The Elms and The Bellevue on the courts of the former hotel.

Mr. and Mrs. W. C. Robinson and Miss Marie Louise Robinson of Winfield, Kansas, are at The Elms. Miss Robinson has just returned from two years sojourn in Paris where she has been completing her musical education. Mr. Robinson is prominent in banking circles at Winfield.

Mr. and Mrs. Gardiner M. Lane entertained informally a small company of guests at dinner at their Manchester summer home last evening.

Tel. Conn.

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A TEA ROOM AND GRILL ROOM
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Magnolia Horse Show

Thursday, August 24, 1911

2.30 p. m.

The following Gentlemen have been invited to act on
the committee and as judges.

Committee

MR. ALEX. H. HIGGINSON	So. Lincoln, Mass.
MR. GEORGE D. WIDENER	Philadelphia, Pa.
MR. M. D. MAHER	Roanoke, Va.

Judges

Harness Horses

MR. HERBERT L. CAMP
MR. GERARD MEMENT
DR. A. H. FITCH

Saddle Horses

DR. SAMUEL HOPKINS
MR. GEORGE S. MANDELL
MR. HERBERT L. CAMP

Hunters and Jumpers—MR. GEORGE S. MANDELL

Starter—MR. J. HENRY COULTER

Classes

Children's Saddle	Saddle Classes	Combination Horses
Runabout Horses		Harness Classes
Pairs of Harness Horses		Thoroughbred Saddle
All Around Combination Horses	Jumping—Open to All Weight	

Races

Polo Hacks and Galloways

Horses Any Height

Novelty Race for Horses Any Height.—To start in center, race 100 yards
down beach around a given object, back 200 yards, turn a given
object, race back to starting line.

Those having mounts in races must ride in colors. Cups given in all
events with cash prizes for races.

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Address All Communications to

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HE POSITIVELY GUARANTEES TO PLEASE YOU.

SOCIETY NOTES.

Henry Clay Pierce and his son-in-law, Eben Richards, who have been obliged to be in New York and St. Louis practically all summer owing to pressure of business, have come to Pride's this week with the hope of being able now to enjoy the beautiful Pierce estate for the remainder of the season. Mrs. Richards has remained at Tuxedo, N. Y., the past weeks to be near her husband.

♦ ♦ ♦ ♦

Miss Margaret Thomas returned to Pride's this week after a tour of the Thousand Islands with friends.

♦ ♦ ♦ ♦

Monday a tennis tournament started at the Montserrat golf club.

♦ ♦ ♦ ♦

Mrs. Charles C. Auchincloss of New York, is making her annual visit with her sister, Mrs. Neal Rantoul of Beverly Farms.

♦ ♦ ♦ ♦

Amos A. Lawrence of Boston and Beverly was of the North Shore contingent at Narragansett Pier for the polo contests.

♦ ♦ ♦ ♦

Rep. John L. Saltonstall has returned to Beverly Cove after a recreation and fishing trip to Matepedia, Quebec.

♦ ♦ ♦ ♦

Mr. Wallingford of Pittsburg, concluded several weeks' stay at the Longworth estate at Pride's this week. Mrs. Wallingford makes one of the Longworth family party spending the summer at Pride's.

♦ ♦ ♦ ♦

J. W. Blodgett is again at Pride's after a business trip to Grand Rapids.

Percy R. Pyne and Meredith Howland of New York, have been the guests of George P. Post, Jr., of New York, who is at the Pickman cottage at Beverly Cove for the season. They made the trip from New York in the power cruiser Margaret, a boat of the houseboat type. From Beverly they sailed to Portland, and will make a visit to Islesboro and other Maine resorts.

♦ ♦ ♦ ♦

R. T. Paine 2d's 53-foot racing sloop Shimna was taken to Lawley's Tuesday for cleaning and painting. Built by the Herreshoffs for M. F. Plant, the yacht was purchased a few days ago by Mr. Paine, who, during the past few seasons has raced the 44-foot sloop Humma, where classes made it possible. The Shimna will have moorings at Marblehead.

♦ ♦ ♦ ♦

The first round of the ladies' handicap medal play golf competition was played on the Essex County Club links Monday. Mme. De Bonand and Mme. De Chambrun defeated Miss Marion Tucker and Miss Covell, 3 up and 2 to play; Miss Edith Fitz and Miss E. Cutting defeated Mrs. J. Warren Merrill and Mrs. H. K. Caner, 2 and 1; Mrs. Spencer Borden, Jr., and Miss Harriot Curtis defeated Mrs. E. A. Boardman and Miss Frances Howard, 7 and 5; Mrs. W. H. Moore and Mrs. W. D. Denegre defeated Mrs. W. B. Thomas and Mrs. Lester Leland, 1 up. On Tuesday only one of the two matches (semi finals) were played, Mme. de Bonand and Mme. de Chambrun defeating Miss Edith Fitz and Miss E. Cutting, 1 up. Mrs. Borden and Miss Curtis started their match with Mrs. Moore and Mrs. Denegre but could not finish because of the rain. The matches will be completed next week.

Herbert M. Sears was host for a small company of friends at dinner at his Pride's home Wednesday evening.

Only thoroughly trained competent servants (male or female) supplied. References personally and carefully investigated.

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Aug. 14, 15, 16, 17, 18, 19, 21, 22, 23, 24 & 25

IN an endeavor to surpass previous successes, The E. T. Slattery Company have secured an additional space and completed arrangements for a temporary alteration department in connection with this Exhibit and Sale in order to properly provide for the coming social events, and will show a collection of merchandise that is hardly ever equalled for style, beauty; excellence of fabric and construction.

This merchandise represents the highest type of European and American apparel. The E. T. Slattery Company buyers have been in Europe during the past six weeks, and the New Styles—styles that have required months and months of study to create—are arriving daily.

The exhibit comprises many original models and American adaptations—confined styles and a liberal showing of practical effects, that will appeal because of their superb quality and style.

INCLUDED ARE

Suits, Coats, Furs, Dresses, Gowns, Waists,
Millinery,
Misses' and Small Women's Apparel,
French Neckwear, Jewelry,
Petticoats, Fur Motor Coats, Veils, and French
and American-made Lingerie.

¶ The Exhibit in its entirety will afford summer visitors a rare opportunity to select, at will, early Fall and Winter styles and with the least possible inconvenience.

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3 h. p. Motor Boat, 27 ft. long, will carry eight passengers comfortably. A splendid launch for Motor Boat sails along the beautiful North Shore

The boat may be found at the float at Masconomo Park. Tel. 9-11

Recent arrivals at the Aborn, Magnolia, include: Miss M. F. Hooper of Boston and William M. Decker, Jr., of Buffalo; Charles W. Wall and family of St. Louis; Mrs. C. E. Sheldon of Akron, O., Miss M. A. Lamson. C. Hudson of Chicago has

joined his family for August.

Mr. and Mrs. Joshua Motter of St. Joseph, Mo., arrived at the Oceanside Tuesday for a week or two. Mr. Motter has a week's card at the Essex County club during his visit here.

MAGNOLIA HOTELS.

The J. C. Kerrs of New York, who are summering at the Oceanside, do much entertaining at the hotel. They have friends visiting them much of the time, and they entertain in honor of their guests frequently at the Essex County club and other resorts along the shore. Miss Louise A. Ceballos of New York has been their guest part of the last week.

Captain W. F. Pinckard of New Orleans returned to Magnolia this week for a visit at the Oceanside, and was welcomed by a large circle of acquaintances.

George W. Barnes, jr., of New York city, joined his wife and his mother, at the Breakers cottage Tuesday.

Mrs. C. B. Davison of New York city joined other members of the family at the Oceanside Monday for a short stay.

Mr. and Mrs. J. Brewer Macdonald of New York city came to Magnolia the first of the week for the remainder of August. They are registered at the Oceanside. This is their initial visit to Magnolia and they are charmed with the beauties of this section.

Victor P. Kennard came to the Oceanside Monday to remain over the horse show and tennis tournament.

Among the prominent New Yorkers to visit Magnolia this week were Mr. and Mrs. Charles Fowler, who are old-time guests of the Oceanside. They were disappointed in not being able to find apartments here for the balance of August and after a brief renewal of acquaintances they motored on to the Wentworth, at New-castle, N. H. They may return here later in the season for a short stay. They have a country place at Montclair, N. J.

Max Littwitz

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MAGNOLIA HOTELS.

George F. West and Vernon F. West sailed in their yacht from Portland, Me., in time to spend the last week-end at the Oceanside with Mrs. George F. West, who is spending August here.

Mr. and Mrs. A. Watson Armour of Chicago are at Magnolia for the balance of August, guests of Captain and Mrs. Littlefield, who are at the Wilkins cottage, one of those connected with the Oceanside.

A number of officers from the battleships stationed on the North Shore over the last week-end were at the Oceanside calling on friends. Among them were H. E. Jenkins, E. H. Williams and F. C. Sherman. J. H. Holt, jr., and N. Scott of the U. S. S. Idaho were guests at the hotel Saturday of General Garretson.

Rockwell King of Chicago was at the Oceanside over the last week-end a guest of Frank DeLong, who has apartments in Tennis cottage.

Harry A. Stiles of Boston came to Magnolia last Saturday to spend a fortnight at the Oceanside. He will remain over the tennis tournament.

Mr. and Mrs. C. P. Pierson of New York motored from Plymouth, on the South Shore, to spend the last week-end with Mrs. W. C. Hill at the Oceanside. Mrs. Hill is a sister of Mrs. Pierson.

Theodore Crane of New York returned to the Oceanside Saturday for a second visit with Mrs. E. T. Harbeck and daughters at the Breakers cottage.

Mrs. William O. Russell was a guest of General and Mrs. Andrews of Washington at the Oceanside over the last week-end.

Magnolia Branch of The Indian Store Boston, Mass.

Now at the "APPLE TREE COTTAGE" the red cottage just off Fuller St., 2 or 3 houses South of Magnolia Post Office

INDIAN BASKETS, MOCCASSINS, ETC., TOYS AND GAMES, CURIOS, POTTERY. THE FAMOUS CURACAO HATS.

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Orders taken for Cut Roses by doz. or quantity from now on till Nov.

Upwards of 1,000 different varieties, and 3,000 plants. Early orders for Rose Bushes for spring delivery 1912 solicited. Specialty made of study of varieties, plans for Rose Gardens and Landscape work.

HARRIETT R. FOOTE, ROSARIAN

Tel. 232-4 Marblehead

Captain Archie Butt, the President's aide, paid a visit to the Barretts of Birmingham, Ala., at their apartments in the Oceanside Sunday.

Mr. and Mrs. Boulton Earnshaw of Philadelphia, who summer at Atlantic City, came to Magnolia last Saturday to spend the balance of August at the Oceanside. Mrs. Earnshaw was Miss Olive Potter.

Mrs. M. Edgar Roberts and S. Edgar Roberts of New York came to the Oceanside Friday of last week for the remainder of August.

J. Wooster Lambert of St. Louis was welcomed back to Magnolia and the Oceanside this week, where he will remain until the aviation meet at Squantum is over. Mr. Lambert will enter one of his machines in the meet. He is accompanied at Magnolia by Lawrence B. Smith of Plainfield, N. J.

E. C. Kendall of New York spent the last week-end at the Oceanside.

Miss Elizabeth F. Reeser, who registered from Rome, Italy, arrived at the Oceanside Sunday for a short visit with Mrs. A. F. MacArthur of New York, who is spending the summer here.

J. D. Montgomery of Toronto arrived at Magnolia late last week for the balance of August. He joined his sister, Mrs. John A. Gunn and Mr. Gunn at the Oceanside.

Burton S. Harris and Thomas Reid motored from Montreal last week in time to spend the week-end at Magnolia.

Mr. and Mrs. William J. Hitchcock were guests at the Oceanside last Sunday of Mr. and Mrs. Robert Bentley.

Mr. and Mrs. John Darragh, Mrs. M. D. Barmore and Master John Darragh Barmore of San Antonio, Texas, arrived at Magnolia late last week to spend the balance of August at the Oceanside.

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Handicraft Shop for the Blind

9 BRIDGE ST., MANCHESTER-BY-THE-SEA

Hand woven art fabrics and rugs in distinctive designs and colors. Machine and hand sewed housekeeper's supplies, braided rugs, hand knitted articles, sweaters, etc., mops and brooms; also baskets and trays. Orders taken for mattresses and chair-caning.

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During the exhibition Mr. Keander may be found at his bench each day that the public may actually see not only the finished work but watch it gradually grow from the raw material.

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Sample prints will be sent on request

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SOCIETY NOTES.

Mrs. Elsie Crowninshield-Peabody of Boston, concluded several days' visit with friends at Pride's, Thursday.

♦ ♦ ♦ ♦

There is a large house party of young people at "Eagle Rock," the Frick summer home, at Pride's. The party numbers sixteen. This evening they will be entertained at the dinner dance at the Essex County club, Manchester.

♦ ♦ ♦ ♦

Mrs. Henry P. King and Henry P. King, Jr., of Pride's, accompanied by A. Davis Weld of Beverly Farms, departed Tuesday for a six weeks' sojourn at the King camp in Nova Scotia. They carried a motor car and chauffeur with them.

♦ ♦ ♦ ♦

J. N. Willys of Toledo, and Pride's, has had a 40-foot motor boat shipped from New York to Pride's for the family's use on the North Shore.

♦ ♦ ♦ ♦

Mrs. Robert S. Bradley of Boston and Pride's has her sister, Miss Newell, with her at Pride's, for a visit.

♦ ♦ ♦ ♦

Miss Bessie Lee of Beverly Farms is at Dublin, N. H., for a visit.

John Hays Hammond and family arrived at their summer home at Fresh Water Cove, Gloucester, Wednesday after their notable sojourn in London and a month's tour of Scotland.

♦ ♦ ♦ ♦

Gen. Nelson A. Miles, who has been a frequent visitor to Manchester this summer was the principal speaker on Wednesday at the annual reunion of the Westminster Academy and high school. Gen. Miles is a native of Westminster.

♦ ♦ ♦ ♦

Mrs. Charles H. Bond, Miss Mildred Bond and party of friends motored down from Swampscott Wednesday and attended the Red Cross sale at Manchester. Mrs. Andrew Robeson, prominent in Boston and Brookline society and party of friends were also in attendance at the sale.

♦ ♦ ♦ ♦

Among the early fall weddings will be that of Miss Isabelle Coolidge, daughter of Mr. and Mrs. William H. Coolidge and Mr. Samuel Sprague Stevens oldest son of Mr. and Mrs. Horace H. Stevens, which will take place at Magnolia, Saturday afternoon, September 9th. After their marriage they will reside at Holden, West Virginia.

The Mayflower, the President's yacht, is anchored off Beverly Farms. Many cards of invitation are being left for the captain and officers by prominent North Shore hostesses.

♦ ♦ ♦ ♦

Sidney L. Hutchinson was welcomed back to the North Shore yesterday after a few weeks' holiday abroad and has joined his family at Beverly Farms. He came in on the Olympic. Mr. and Mrs. Hutchinson have with them for a short visit, Mr. and Mrs. Morgan of Brooklyn, who are summering at York Harbor. Mrs. Hutchinson's father, E. T. Stotesbury came to Beverly Farms today to spend the balance of August.

♦ ♦ ♦ ♦

The social event of the summer at Magnolia in which North Shore people are always interested is the annual Oceanside ball. The ball will be held this year on Saturday evening, August 26th, the night of Judge Moore's horse show. Residents of the North Shore are invited to attend this function which is given by the hotel management to its guests. Cards of admission may be obtained at the hotel office. No individual invitations will be sent out. The dance will be from 9 to 12.

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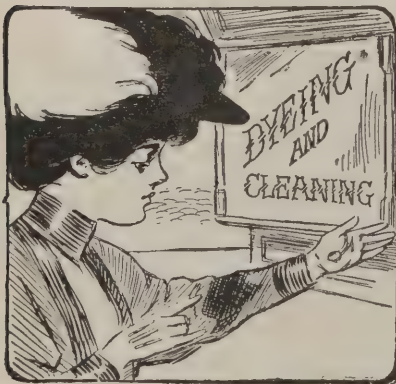
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SOCIETY NOTES.

Mr. and Mrs. Thomas William Brooks of New York announce the engagement of their daughter, Maria Theresa, to Franklin Augustus Reece of Boston.

A handicap mixed foursome golf competition was played on the Essex County Club links Wednesday, Mrs. Walter Alexander and F. T. Pfaelzer winning with a net score of 73. Miss Edith Fitz and Reginald Fitz and Mrs. C. Auchincloss and Percy D. Haughton tied for second honors with net scores of 83.

Mrs. W. H. Moore opened her Pride's summer home on Tuesday for the German readings by Fraulein Wolters of Boston and Manchester. On Tuesday next (Aug. 22), Mrs. R. H. Fitz of West Manchester, will open her cottage for the last in the series of three readings.

Miss Anne Heywood Taylor and Miss Coles Goodwin of Columbia, S. C., are spending August with Mr. and Mrs. Thomas Taylor of Columbia and Manchester.

Mrs. Wm. McMillan of St. Louis and Magnolia, entertained a party of friends Wednesday at the Essex County club, after attending the Red Cross sale. Among her guests was Mrs. Alice Preble Tucker De Haas of New York and Hawthorne Inn, East Gloucester. Mrs. De Haas had recently returned from Paris.

Four historical lectures will be given by Miss Borst at Mrs. George Lee's, Beverly Farms, at 11.30 a. m., August 22 and 29 and September 5 and 12. The first lecture, next Tuesday, will be on Katherine of Russia. Season tickets \$5.00 each; single tickets \$1.00.

Mrs. J. W. Lefavour of Beverly Cove was one of those giving luncheons at the Essex County club Wednesday afternoon previous to the band concert.

It is surprising how many Children's Birth-Days fall in the Summer months. The Magnolia Branch of "The Indian Store" of 186 Boylston street, Boston, has many things especially suited to these very interesting events of Child-life. This shop is just off Fuller street, two or three houses south of the Magnolia Post Office. Two signs by the driveway point the way to "The Indian Store."

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Foreign Art Objects

that cannot be bought else-
where and that are deirable
as Holiday Gifts. No imita-
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DONCHIAN BUILDING
MAGNOLIA

THE GRANDE MAISON DE BLANC OF THE COLONNADE, MAGNOLIA, REGRET TO ANNOUNCE THAT THEY WILL BE UNABLE TO HAVE THEIR SALE AS ADVERTISED ON PAGE 6, THIS WEEK, OWING TO LATE ARRIVAL OF SHIP ON WHICH THE GOODS REACHED NEW YORK. MR. BROWN RECEIVED A TELEGRAM THIS MORNING SAYING THAT IT WOULD BE IMPOSSIBLE TO HAVE THE GOODS REACH MAGNOLIA IN TIME FOR THE SALE NEXT WEEK. THE SALE WILL BE POSTPONED ONE WEEK—UNTIL AUGUST 28, 29, 30 and 31.

MAGNOLIA HOTELS.

Mrs. Arthur W. Kennard came on from Casenovia, N. Y., where she and her children are spending the summer with Mrs. Kennard's people, to spend the next two weeks with Mr. Kennard, who has been spending the summer at the Oceanside as resident manager of the firm of the Hodsdon, Kennard & Co., store in the hotel.

Mrs. A. F. McArthur of New York, who is occupying the Lawton cottage, one of the Oceanside connections, gave a luncheon party on Wednesday at the Essex County club in honor of Miss Elizabeth Resser of Rome, Italy. Miss Resser is at the Oceanside for a two weeks' stay. She sails for Rome next Tuesday, August 22d.

William L. Waller has returned to the Oceanside for his annual August visit.

Mr. and Mrs. Porter Norton of Buffalo, came to the Oceanside Wednesday, for a brief stay as guests of the R. W. Pomeroy's.

Mrs. Walter Harper of Philadelphia, who is spending the month of August at the Oceanside, lunched with Mrs. Hegerman at Turk's Head Inn, Thursday.

W. C. Maher of Roanoke, Va., joined the other members of the Maher family at the Oceanside Sunday. He has just returned from Europe.

Mrs. W. D. N. Perine of New York, who is visiting the Oceanside,

looked stunning Tuesday evening in yellow satin with trimmings of old lace, black velvet and roses. Mrs. Perine wore a bracelet and necklace of diamonds.

Mrs. Sinclair Berdau of Toledo has joined Mrs. J. K. Secor of the same city at the Oceanside for a short visit.

Miss Phoebe Adams of Washington, who is spending the summer at the Oceanside, looked very charming Tuesday evening in blue satin with pearl trimmings.

Mrs. Frank J. Hearn of Kansas City, who is spending the summer at the Oceanside, entertained at an informal bridge party in the lobby of the Oceanside, Tuesday evening. Among the players were Mrs. W. H. Gheens of Louisville, Ky., Mrs. H. M. Withers of Kansas City, Mrs. Samuel Rowland of Baltimore, Mrs. Littlefield of Kansas City and Mrs. D. D. Woodmansee of Cincinnati. Mrs. Withers won the gold spoon which was offered as the prize. Mrs. Hearn is very popular at Magnolia, and entertains a great deal.

MAGNOLIA.

At Professor Krumpeln's organ recital, the last of this season, Miss Clare, contralto, of Boston, will be the soloist. The exact date of the recital has not yet been decided. This will be Miss Clare's first appearance as soloist with Prof. Krumpeln.

SOCIETY NOTES.

This evening there promises to be a brilliant gathering at the August dinner dance at the Essex County club, Manchester, for which dinner hosts and hostesses have bidden many out of town friends as guests. Every table has been secured leaving a long waiting list for the September dinner dance, which comes on the 8th. Among the 226 guests who will compose the dinner-dance contingent tonight are the following who entertain: Mrs. Henry Pratt McKean, 12 covers; Mrs. J. C. Kerr, 14; Mrs. W. H. Kennard, 6; Capt. Chas. W. Littlefield, 10; H. C. Frick, 12; W. H. Moore, 22; Eben Richards, 8; Mrs. Gordon Abbott, 22; J. Babson Thomas, 8; J. C. Carter, 8; J. W. Blodget, 8; Mrs. Ezra C. Fitch, 6; A. B. Dewey, 8; Geo. F. Willett, 6; Mrs. W. F. Draper, 12; Harrison K. Caner, 8; Mrs. W. H. Howard, 8; Hugo Reisinger, 10; W. L. Pontalis, 6; Frank E. DeLong, 10; Mrs. Jas. C. Barr, 12; Mrs. S. V. R. Thayer, 10.

♦ ♦ ♦ ♦

The North Shore is the popular rendezvous for North Shore society folk. Every day crowds of the cottagers and their friends, as well as hotel guests, may be seen at the grill club and in the garden adjoining, either for lunch or dinner, or afternoon tea. From Swampscott and Ipswich and the more distant resorts motorists come to Magnolia to shop or for a motor ride, and the grill is always made their headquarters.

♦ ♦ ♦ ♦

There was a merry crowd of young people at the grill Wednesday night, following the dance at the Oceanside. Dancing at the grill was kept up until after midnight.

Mr. and Mrs. A. B. Dewey of Chicago, who are spending the summer at the Oceanside, entertained a number of their North Shore friends at a bridge on Thursday night of last week at the Stearn's villa, which was very hospitably opened for the party by Mr. Hurlburt, the proprietor of the North Shore grill. There were nine tables at bridge and several other guests were numbered among those invited. The villa is an ideal place for functions of this nature and Mr. and Mrs. Dewey, as well as all their guests, were highly pleased with the surroundings. The supper was served in first class style, everything being to the king's taste. The screened veranda, with its easy chairs and lounging seats, etc., is a delightful feature of this well appointed place.

"He who relieves the sufferings of a crippled child and brings happiness and brightness into a sad young life, does more to benefit mankind and afford complete satisfaction to himself than any other act he may perform."—Phillips Brooks.

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From the Printing Department:

Framed "Laundry Rules"

Unframed, in packages of fifty, for Fairs

To give a list of those entertaining at the North Shore grill this week would fill one of these pages. There have been scores of parties, some small, some large, many of six or eight. Mrs. Tucker of the Oceanside, Mrs. William McMillan, Count Morandi, Mrs. Frances Howard, were among those entertaining. The management has been fortunate in securing for the season-end rush as headwaiter a man of large experience in hotel and club work. The service at the grill has been greatly improved.

♦ ♦ ♦ ♦

Another tennis tournament is scheduled to be played at the Essex County club this summer, a men's singles, scratch, open to members and junior members for a cup, to be played yearly, and to become the possession of anyone winning it three times. The tournament will begin Monday, August 28. On the same date there will be a men's doubles, scratch tournament open to members and junior members. Entries for both these events close Thursday, Aug. 24.

♦ ♦ ♦ ♦

Mrs. Irene Rossiter of New York, joined Mrs. Allan A. Ryan at the Stearns Villa, Magnolia, last Friday for a short visit.

♦ ♦ ♦ ♦

Mr. and Mrs. Wm. A. Slater of Washington and Prince street, Beverly Cove, were at home last evening at "Willow Bank" to a dinner company of twelve.

Mr. and Mrs. Prescott Bigelow entertained informally at dinner, Wednesday evening, at their summer home at Manchester Cove in honor of ex-Justice and Mrs. Brown of Washington, who are stopping at the Oceanside, Magnolia.

♦ ♦ ♦ ♦

Mr. and Mrs. J. H. Learned of Brookline, have taken the Malonson cottage at Magnolia for the season. Mr. Brown an uncle, and Mr. Fletcher a brother, of Mrs. Learned, are guests.

♦ ♦ ♦ ♦

The annual water sports of the Manchester Yacht club is taking place this afternoon.

The centre of attraction at Magnolia during the past week has been the Hesperus Hotel where the E. T. Slattery Co. are holding their annual exhibition of the latest Paris novelties in millinery and gowns. The exhibit this year is by far the most complete that the E. T. Slattery Co. has ever brought to Magnolia. With the increased space which was made possible by using side and end piazzas of the hotel, which they have enclosed by means of white canvass, there is plenty of room to properly display their beautiful French novelties. The exhibit will continue until August 25th.

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OLD CHINESE CERAMICS

A true appreciation of art in its highest form is shown by the lovers of old porcelains which the Chinese have made for many centuries.

In England today a few wonderful collections still exist in the hands of private collectors, though the Museums are constantly absorbing, by purchase and inheritance, the best examples and it is rarely that the private individual has the opportunity to secure these much desired pieces.

An instance of recent occurrence is the change of ownership of the Sir Richard Bennett collection purchased and sold for more than 250,000 pounds sterling by Gorer of London shows the appreciation of these goods. We print below an extract from the London Times which refers to the catalogue issued by Mr. Gorer describing this wonderful collection.

A few rare examples of old Chinese porcelains and jade are now on exhibition at the Colonnade, Magnolia, by Dreicer & Co., Jewelers who control for Gorer the sale of these goods in America.

"The Catalogue of the Richard Bennett Collection of Old Chinese Porcelains, purchased and exhibited by Gorer, 170, New Bond-street, W.

(£2 12s. 6d. net), describes what is probably the finest collection of its kind which has ever been offered for sale in London; and general gratification was caused by the announcement that it had been purchased en bloc and would remain in this country, and, further, that it would be accessible to the public. It has been favourably compared to the Salting Collection in the Victoria and Albert Museum, and though such sweeping comparisons are easier to make than to justify, there is no doubt that in this case the compliment falls little short of the truth. Both collections cover much the same ground, and both are mainly representative of the ripest periods of Chinese ceramics—the K'ang Hsi, Young Cheng, and Ch'ien Lung, from 1662-1796. Certainly, as far as these periods are concerned the comparison is fully justified. On the other hand, neither collection aspires, like the Franks Collection, to illustrate the whole history and development of Chinese porcelain; but of the two the Salting is far richer in Ming wares, while the Bennett scores a point with its small but choice selection of Sung and Yuan pieces, a branch in which the Salting is conspicuously weak. It is true that the word Ming occurs fre-

quently in the Bennett Catalogue, but it would be difficult to find a dozen true Ming specimens in the collection. It is an obsession with the compilers of trade catalogues to assign to the Ming dynasty (1368-1644) all porcelain on which the colours are applied direct to the "biscuit," though probably not one in thirty of such wares in modern collections was made before the K'ang Hsi period. It must, however, be allowed that Mr. Gorer has exercised unusual restraint in this matter, and has even allowed some of the fine black-ground vases to belong to the present dynasty. The Bennett Collection is exceptionally strong in this rare and highly valued class, with on-biscuit decoration, and the large vases with black, green, or yellow grounds form an assemblage to which it would be hard to find a parallel. The Catalogue comprises in all 395 items, and is illustrated by some sixty plates, all in colour. The descriptions are very full, and may on the whole be read with a confidence rarely extended to commercial catalogues. To be of real value to the student, however, the text would have to be considerably revised, and shorn of fulsome superlatives and a deal of that ill-digested lore which is dis-

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The Corset Shop of the North Shore

Where Fitting is Made a Specialty

pensed so glibly in the trade. Accurate readings of the marks and the principal inscriptions would be a valuable addition, and not very difficult to compass, but Mr. Gorer has ignored this important feature of a catalogue. But it is perhaps unfair to judge this work by the standard of the catalogue *raisonne*, and we are only tempted to do so because it rises so far above the level of its kind and because its full illustration gives it value as a work of reference. The plates are executed by the four-colour process, and are probably as good as can be obtained by this method. The colouring is, on the whole, truthful, though at times a trifle hard, but most of the illustrations have an unreal appearance owing to the absence of light and shade. This flatness is particularly obvious in the panelled designs, and where there are considerable areas undecorated. The white ground is too white, and in looking at these pictures one realizes how materially that faint bluish, or it may be greenish or creamy, tone of the porcelain glaze assists to harmonize the colours of the decoration. The most successful plates are those in which the ground of the ware is most completely concealed by colour, as in the pieces with on-biscuit colours, such as the large black plate with Imperial dragons, the set of fantastic lions, the pagoda, and the two wonderful figures identified as representations of Vajrapani. The set of peach-bloom vases is admirably rendered, and the failure of the single-colour pieces is due entirely to lack of modelling. But taken as a whole the illustrations are of a high order, and considering their size and number, the cost of the Catalogue must be regarded as extremely moderate.

HAMILTON—WENHAM.

Mr. and Mrs. Frank A. Magee of Boston, are entertaining their son, John Magee, and wife and their son's partner from Chicago at their Wenham estate on Walnut Road. Among the pleasure trips planned in their honor was an auto trip to the mountains.

Miss Laura B. Merriam, who is spending the summer with her uncle and aunt, Mr. and Mrs. F. P. Mitchell of Washington, at the Meyer cottage, Hamilton, is in Nantucket for a sojourn.

R. M. Waller of Broad Run, Va., is in Hamilton for his annual sojourn. He has brought his string of horses.

WEEKLY MARKET LETTER

W. C. Langley & Co.
Oceanside Hotel Magnolia
Members of New York and Boston
Stock Exchanges:

During the past week the security markets have suffered a drastic and continuous decline, somewhat similar to the 1907 panic. Owing to the smaller public interest and to sound underlying financial conditions results so far have not been serious, although the losses of the principal stocks have ranged from five to fifteen points. Union Pacific and United States Steel were the storm centers; the former on account of the resignation of Mr. Frick from the directorate, which had a greater sentimental effect even than the prospects of poor crops, and the latter on account of the possibility that a reduction of the duties on steel might be tacked onto the cotton bills now before Congress in the form of an amendment. The latter danger is really the most serious, as some attempt has been made to form a coalition in Congress strong enough to pass measures over the President's veto. If such a coalition should be formed successfully, it is probable that we are in for a prolonged session of Congress with a revision of the tariff, for, knowing that they have the power these politicians will not dare risk the outcome of the fall elections and will put through what measures they can while they are certain of their strength. The result would be very serious indeed to all industrial securities. Fortunately the success of such a coalition is still in doubt and it is to be hoped that sufficient pressure will be brought to bear on legislators by the sound business men of the country to avert any such hasty and ill-considered action.

A contributing cause of the decline has also been the strike in Liverpool, which has assumed serious proportions and caused the sale of a considerable amount of American stocks carried in England. The statistical position of the shorts has been considerably improved by this unexpected source of supply. Even so, however, their position will be far from comfortable in case Congress does adjourn without being able to pass any important bills over the veto, and in that event we expect a rally corresponding to present severe decline.

The group of copper stocks suffered along with the rest of the market, especially in the local Boston list, and it may be timely to say a few words about the present condi-

tions. In the first place few people stop to realize that many well-known mines are now selling at prices lower than any reached since the panic and yet the metal is selling about one cent a pound higher than recently and its statistical position is better than it has been in two years. In addition to this the depression in the price of copper has forced every mine to adopt whatever economies could be devised and copper has never before been produced with as little unnecessary waste. Many of them are making a larger profit per pound on 12¾ cent copper today than they were on 14 cent copper two years ago. As instances of this we might cite: Old Dominion, Osceola, Isle Royale and Utah Copper. The present low market quotations are purely fictitious in that they do not represent what any fair-sized block of stock could be acquired for but merely reflect the lack of buying power in a temporarily neglected market, and the forced sale of small lots to protect New York stocks. Intrinsically also, based on the earning power of various stocks they are selling far below their true values. A list could be made of over a dozen perfectly sound propositions actually earning from ten to fifteen percent on their present selling price, and many of these have prospects of additional earnings from increased output that add materially to their worth. Copper Range, Old Dominion, East Butte, Tuolumne, Osceola, Isle Royale, Nevada Consolidated, and many others belong in this class, and anyone of them is a bargain at present prices regardless of any upheaval that might take place in the New York market. They would be cheap even with the price of Copper selling under twelve cents.

CONCERT AT MANCHESTER, THURSDAY AUGUST 24TH.

- 1—"Processional March" Hume
- 2—Overture, "Semiramide" Rossini
- 3—Waltz, "Gipsy Life" Raymond
- 4—Fantasia, "Nautical Songs" Tobani
- 5—Duet for Cornets Selected
Messrs. Bernier and Leitsinger
- 6—Selection from the Opera "Carmen"
- 7—(a) "Under the Southern Moonlight" Daniels
(b) "Cotton Time"
- 8—Selection, "The Serenade" Herbert
- 9—Fantasia, "My Maryland" Short
(Variation for all the Instruments)
- 10—March, "Daughters of America"

Two Telephones

Constant increase in business has made it necessary for the Thissell Co., provision dealers and grocers, of Beverly Farms, to have another telephone installed in their place of business. The President's yacht is among the customers of this concern.

CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. STAMPS may be mailed in payment.

7-ROOM COTTAGE to let with Stable. Apply to H. A. Burchstead, Masconomo Cottage, Manchester.

SOME VERY CHOICE FRENCH POODLE PUPS for sale. Pedigreed stock. May be seen by application. Charles O. Johnson, West Manchester, (Coachman T. D. Boardman.) 32

NOTICE. I have authorized W. C. Rust to collect all my outstanding accounts and empowered him to receipt all bills for the same.

Charles Hooper.

Manchester, Aug. 10, 1911.

CHAUFFEUR'S position wanted by young man with 7 years' driver's experience and 2 years in shop. Box 240 Prides Crossing, Mass. 35

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

LARGE AIRY ROOM to let. Centrally located in Manchester. Would prefer to let for day use as sewing room or other business. Refer to "R", The Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE—A 1350 lbs. black horse, young and sound; fit for any work; also practically new runabout costing \$175.00. Will sell cheap. Address P. O. Box 55, Beverly Farms. tf

TO RENT—A large room; modern conveniences; electric lights; centrally located. Apply Breeze Office. tf

WANTED—Swedish cook or cook and second girl; family of two; 5 and 6 weekly; references. Address "C", The Breeze Office.

WANTED BY FAMILY OF THREE—House for one to three years; no children. Would care for summer cottage. Highest references. "M," The Breeze Office. tf

GARDENER of 30 years' experience in growing fruit, flowers and vegetables under glass and outside, wishes position to manage Gentleman's Private Estate. GEO. A. STANLEY, 20 West street, Beverly Farms.

POSITION AS CHAUFFEUR wanted by man experienced in all makes of cars. Will take care of own car. References. Apply "Chauffeur", The Breeze Office. 35

BOSTON TERRIERS for sale. Sired by the famous Champion Dallen's Sport and Trimount Bantam. Small size, dark brindles and screw tails. Best of pedigree. Can be seen at 49 Brook st., Manchester, Mass., E. H. Wetterlow. 32tf

WOMAN would like to do plain washing for a private family. Apply Breeze Office. tf

EXPERIENCED LAUNDRESS WANTED by the day to assist in private house. Address by letter, Miss L. Tomes, Beverly Farms. 1t

WANTED—A child to tutor by a teacher with ten years' experience and the best references. X, Breeze Office.

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf

LOST Thursday evening a gold pin set with pearls, between Singing Beach, Sea Street and the railroad station. Reward for its return care of the Breeze Office. 33

FOR SALE—Pomeranians, all colors, very small, and puppies from 6 weeks to 9 months old, at Stud, 4 lb. Black prize Winner, \$15. A. H. PEMBROKE, Coachman, The Estate of Mr. T. C. Hollander, Dodge Row, near Grover st., Wenham Neck, Mass. tf

FOR SALE—A 20-ft. motor boat 1 1-2 horse-power Lozier engine; reason for selling, no time for use. Address P. O. Box 55, Beverly Farms. tf

ROOMS, TENEMENTS WANTED for the summer. The Breeze has inquiries galore from people who desire to spend the summer on the shore at Manchester, Beverly Farms, Magnolia, etc. Persons having rooms to let, or apartments, should advertise the same on this page. The cost is only one-half cent a word after the first week; one cent the first week. Send in your adv. today with cash.

FOR SALE

A small private collection of **OIL PAINTINGS** purchased mainly from Christie's of London and comprising works by Gilbert Stuart, Wm. Hogarth, David Teniers, Sassaferrato, Louis Tocque, Sir David Wilkie, Sir Godfrey Kneller, Sir Peter Lely and others. Also a rare and unique collection of old time Miniatures (upwards of 100 examples) and representing 30 years effort of a discriminating collector. Also for disposal a very handsome Sheraton sideboard, in rich dark mahogany. A fine and genuine specimen of Louis XV Secretaire made of King wood: handles, escutcheons, etc., decorated with Griffins, scrolls, shells, etc., of the finest Ormolu and richly chased by hand, a museum piece of extreme rarity. A pair of Sevres bisque china busts of Marie Antoinette and The Comtesse Du Barry (period of about 1790). Bases of finest Ormolu and on very handsome pedestals. Unique pieces for Music or Drawing rooms. May be seen in Manchester by appointment. Address F. J. White, 74 Sea street, Manchester, Mass.

TWO RACING BUOYS LOST, consisting of a barrel with spar running through it, and black cage on top. On the cage was a flag, one No. 2, the other No. 4. Finder please notify Manchester Yacht club, Manchester, Mass. 1t

In Board of Selectmen PUBLIC NOTICE

Sealed proposals addressed to the Board of Selectmen of the town of Manchester, and endorsed, "Proposal for constructing concrete Dam," will be received by said Board in their office at the Town Hall building until the 26th day of August at 3 o'clock p.m., and then and there publicly opened and read.

Bids must be accompanied by a certified check payable to the Town of Manchester for one hundred dollars which said check will be forfeited to the said town as liquidated damages should the bidder be awarded the contract and refuse to enter into the same.

A bond in the sum of 1000.00 dollars with sureties satisfactory to the town as represented by said Board will be required.

The Board reserves the right to reject any or all bids or to accept any bid if in their judgment the best interest of the town so require.

The Board also reserves the right to hold the matter under consideration for a period of not exceeding three weeks should it become necessary in their judgment so to do.

Plans and specifications may be had upon application at the office of the selectmen.

Manchester, August 2, 1911.

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The Modern Social Movement.

One of the marked characteristics of modern thought, discussion and legislation has been socialistic. This does not mean socialism as a method of solving the problems of wealth nor as a definition of one's political affiliation. Unfortunately the word Socialism has become attached to a most flagrant propaganda which is a breach of socialism itself. Any thought or discussion which turns from benefitting the individual alone to the benefitting of a class becomes at once a social movement in the true sense of the word. Schools, churches, Y. M. C. A.'s and every enterprise which aims to lift and enlighten is and of necessity must be socialistic in its aims. The modern man is rapidly learning that he has a responsibility which he owes not only to himself but to all who are around him. Men are studying the severe problem of poverty that they may find some of its causes and abate it if possible. At a convention recently held in Philadelphia, a conservative body of men in a social service commission approached the modern situation with the following resolutions:

Equal rights and complete justice for all men in all stations of life.

The right of all men to self-maintenance, a right ever to be wisely safeguarded against encroachment of every kind.

The right of the workers to some protection against the hardships resulting from swift industrial changes.

The principles of conciliation and arbitration in industrial dissensions.

The protection of workers from dangerous machinery, occupational diseases, and mining disasters.

The abolition of child labor, and the protection of children from exploitation in industry, and from work that is degrading, dwarfing, and morally unwholesome.

Such regulation of the hours of labor for women as shall safeguard the physical and moral health of the community.

The suppression of the sweating system.

The gradual and reasonable reduction of the hours of labor to the lowest practicable point, and that degree of leisure for all which is a condition of the highest life.

A release from employment one day in seven, and a wage based not on a seven-day week but on a six-day week.

A living wage as the minimum in every industry, and the highest wage that each industry can afford.

The most equitable distribution of the products of industry that can ultimately be devised.

Suitable provision for the old age of workers, and for those incapacitated by injury in industry.

The control of the natural resources of the earth in the interests of all of the people.

The gaining of wealth by Christian methods and principles, and the holding of wealth as a social trust.

The discouragement of the immoderate desire for wealth; and the exaltation of man as the end and standard of industrial activity.

These aims are ideal, but society makes progress by having ideals and while we have men who have leisure and who are thinking out these problems there are other men perhaps equally as good men who are chained by circumstances so that they can not better themselves in the slightest degree. There is a type of servitude even in our own day and every fair minded and true thinking man or woman will welcome the modern efforts to benefit society in which we all must live and cannot escape.

The virtue of originality is not newness—it is only genuineness.

The New Steamer.

The fire committee of Beverly has a problem on its hands to determine the type and size of the steamer which it was voted to purchase for Beverly Farms. The long grades, the high hills and the large houses in the district presented an unusual problem for a suburban district. The first decision of those who understood the situation best was that a first size steamer ought to be purchased. With the view in mind of getting the best piece of apparatus possible to do the work in the place the committee went to work. A careful examination was made of steamers in Salem and Boston, and an interview was arranged with a disinterested expert high up in the Boston fire department, the result being that a thorough knowledge of the situation from an expert's point of view was put at the hands of the investigating committee. No public reports of the findings of that committee have been given out, but the additional appropriation asked for and which without doubt will be granted will be sufficient to purchase a second size Metropolitan steamer, but insufficient to purchase a first size steamer. If this be the purpose, the committee has shown good judgment and will receive the hearty approval of all who have been interested in the solution of the fire problem in Ward Six.

The difference in the price between the first size and the second size Metropolitan steamers is hardly worth the consideration. Efficiency was the first consideration—if the number one steamer would do the work so much better. There are other elements which enter into the problem. Even at the same price it is believed that a greater efficiency is represented in the second sized steamer. The experts explain it by the illustration of a small shovel which is used so much more rapidly as to exceed the work producing capacity of a larger shovel and consequently can take care of the work better. Those who know, claim that the first sized steamer will not be able to get rid of the water quickly enough when held back from the friction generated in long lines of hose. This will tend to keep the capacity of the steamer down, whereas the smaller sized steamer will be able to deliver its water with accuracy and rapidity, promptly getting it out of the way. The first

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sized steamer will require, as in the City of Boston, five horses in the winter to convey it to the fire. It is likely from every point of good service that the Metropolitan steamer number two will give Beverly Farms the service required. Judging from the appropriation this is probably the intention of those in authority.

Sidewalks.

A way out has been presented at last for new sidewalks in Beverly Farms. The well-cared for sidewalks of Manchester have always been the envy of the residents of Beverly Farms. A restricting ordinance has always hindered progress in this direction. An effort was made early this year to present an appropriation of \$6000, \$1000 to be distributed in each ward. The measure was defeated because of its political "possibilities." But here is a way out for Beverly Farms. The failure of this order will have paved the way for an effective order for the benefit of the Ward. The Breeze has been assured that if the citizens of the Ward will present through their representative, Mr. Loring, a petition requesting the division of the budget appropriation so that a portion, say, one thousand dollars is assigned for work in Beverly Farms, that there is no real reason why the money will not be forth-coming. If the Ward can have one thousand dollars a year for sidewalks and will inaugurate a definite plan of construction and lay the entire amount in one place it will not take many years to put the entire district in good condition. If the award is successfully obtained a helter-skelter use of the funds would defeat its ends. A plan of the village can easily be made and a decision made as to the proper starting place. Begin somewhere and the next year begin where you leave off this year. At last the dreams of the Ward are to come true. Now for the petition!

The New Paintings.

The Boston Art Museum has already begun to profit by the experience of Jean Guiffrey and evidences of his valuable work are already hung. The new policy was inaugurated after much discussion and this bright young Frenchman was elected to the office created for him as Curator of Paintings. Fresh from successful work in his native land, he is energetically studying the situation in Boston. The Museum must profit from the new arrangement. As the first fruits of the new policy the sojourners on the North Shore, will find on their return in the fall hung on the east wall four new and prized portrait canvases. The portrait of Giovanni Bentivoglio by Andrea Solario is the prize picture of the four canvases. A real Thomas Gainsborough, a landscape with a Blind Man Crossing a Bridge, is certain to draw old visitors back. The Fleet of Gondolas on the Grand Canal by Francesco Guardi and the Portrait of Marquise de Pastort by Paul Delaroche are the other gems of art. Give to the directors of the Museum the funds and time and it will out-class itself. Progress is their watchword.

An Important Decision.

Massachusetts has always been in the fore-front in its legislation in aid of weak members of society and in providing protection and oversight for minors. An important interpretation of its law protecting minors has been handed down relative to child labor and responsibility in case of accident. The Tremont and Suffolk Mills employed Elias Berdos, aged thirteen, and he was injured on the hand by a gear. The law forbids the employment of minors. The counsel for the child was sustained and the court said, "The statute imposes no penalty upon the child for being employed." The court further determined that he had a civil opportunity to present his case for adjustment. The

time must come when every enterprise shall guard its machinery so as to make accidents almost impossible. A great deal has already been done in this way. Many of the large enterprises are voluntarily encasing moving parts of machinery that the possibility for accidents may be reduced to the minimum.

Recognition.

The North Shore has been justly recognized by the nominating committee of the new Y. M. C. A. at Beverly. They have elected to its board of directors, James B. Dow. The committee has shown its wisdom in the policy inaugurated of recognizing Beverly Farms and moreover they have chosen the right man. The Y. M. C. A. fills a place in the life of the community which is unmet by any other social or religious agency and the future work of this good enterprise in our midst will be increasingly popular in its devotion to the good of the people.

American Prosperity.

The prosperity of America is and has been so common-place to the average citizen that he requires a startling item of news to arouse him to attention. In Belgium a syndicate has been formed with a capital of six millions of dollars to be invested in American securities. The name of the syndicate is the Societe Fiancere de valeurs Americaines. The organization of such a company presents a tribute to American enterprise rarely expressed. There is no need for American funds to seek investments at the ends of the earth. They are at our very doors.

I do the best I know. The very best I can; and I mean to keep right on doing so until the end. If the end brings me out all right, what is said against me won't amount to anything. If the end brings me out wrong, ten angels swearing I was right would make no difference.

— Abraham Lincoln.

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Peace Address by President Taft

We hear a great deal nowadays of movements and societies and legislative resolutions in favor of international peace, and I assume that no one would wish to be put in the position of denying that peace contributes greatly to the happiness of mankind, or of advocating war as an institution to be fostered in and of itself. To say that one is in favor of peace is not much more startling than to say one is in favor of honesty, and opposed to evil. That from which the world can derive the most benefit is a practical suggestion leading to more permanent peace. Many have thought that this could be brought about by an agreement among the powers to disarm, and some sort of a convention by which the race to bankruptcy in the maintenance of great armies and the construction of great navies might cease and a gradual disarmament follow. Future events may justify some different conclusion, but movements in the past along this line have not been fruitful of practical results. Bankruptcy and the burdensome weight of debt involved in continued armament may bring about a change in the present national tendencies. Meantime, however, I am strongly convinced that the best method of ultimately securing disarmament is the establishment of an international court and the development of a code of international equity which nations will recognize as affording a better method of settling international controversies than war. We must have some method of settling issues between nations, and if we do not have arbitration, we shall have war. Of course, the awful results of war, with its modern armaments and frightful cost of life and treasure, and its inevitable shaking of dynasties and governments, have made nations more chary of resort to the sword than ever before; and the present, therefore, because of this, would seem to be an excellent time for pressing the substitution of courts for force.

I am glad to come here and to give my voice in favor of the establishment of a permanent international court. I sincerely hope that the negotiations which Secretary Knox has initiated in favor of an international prize court—after the establishment of that court—will involve the enlargement of that court into a general arbitral court for international mat-

ters. It is quite likely that the provisions for the constitution of the arbitral court will have to be different somewhat from those that govern the selection of members of the prize court, but I am glad to think that the two movements are in the same direction and are both likely to be successful.

What teaches nations and peoples the possibility of permanent peace is the actual settlement of controversies by courts of arbitration. The settlement of the Alabama controversy by the Geneva arbitration, the settlement of the seals controversy by the Paris Tribunal, the settlement of the Newfoundland fisheries controversy by The Hague Tribunal, are three great substantial steps toward permanent peace, three facts accomplished that have done more for the cause than anything else in history.

If now we can negotiate and put through a positive agreement with some great nation to abide the adjudication of an international arbitral court in every issue which can not be settled by negotiation, no matter what it involves, whether honor, territory, or money, we shall have made a long step forward by demonstrating that it is possible for two nations at least to establish as between them the same system of due process of law that exists between individuals under a government.

It seems to be the view of many that it is inconsistent for those of us who advocate any kind of preparation for war or any maintenance of armed force or fortification to raise our voices for peaceful means of settling international controversies. But I think this view is quite unjust and is not practical. We only recognize existing conditions, and know that we have not reached a point where war is impossible or out of the question, and do not believe that the point has been reached in which all nations are so constituted that they may not at times violate their national obligations.

Take, thus, the question of the Panama Canal. We have a property which, when completed, will be worth \$400,000,000—at least, it will have cost us that. It has been built not alone to further the cause of the world's commerce, but also to bring our eastern and western seabords closer together and to secure us the

military benefit, enabling our naval fleet to pass quickly from one ocean to the other. Now, the works of the canal are of such a character that a war vessel might easily put the canal out of commission. We are authorized to police the canal and protect it, and we have the treaty right to erect fortifications there. Fortifications are the best and most secure method of protecting that canal against the attack of some irresponsible nation or armed force. It is said that we could neutralize the canal, and by inducing all nations to agree not to attack the canal secure its immunity from injury. But the trouble is that nations are quite as likely as men to violate their obligations under great stress like that of war. It seems to me that we ought to put ourselves in a position with reference to this very valuable and delicate piece of property so that, should any nation forget its obligation, we will be in a position to prevent unlawful injury to this instrument of commerce so valuable to the world and so indispensable to us. The fact that we fortify the canal will not prevent us from discharging all international obligations that we have in respect to it, but it will enable us to defend ourselves in its possession against the act of every irresponsible force or nation. It will not prevent our maintaining its neutrality if that is wise and right.

I would like to invite attention to an interesting incident within the last month. Suppose a *Dreadnought* under the command of the men who have recently been in command of *Dreadnoughts* were to seek entrance to that canal by force. What we need is something to defend what is ours, and because we have the means of defending it is no reason why we should not neutralize the canal completely if that be wise.

Again, our strong feeling in favor of peace, it seems to me, ought not to prevent our taking the proper steps under existing conditions to maintain our national defenses. We have on the continent of the United States excellent coast defenses for every important harbor that an enemy could enter. We probably ought to see to it that we have ammunition and guns enough for ready use in case of emergency. We have a small but very efficient army of 80,000 men. We have a militia of about 125,000 men. The

Army is so constituted that we could enlarge it from a skeleton organization into a much larger body. We ought to have more trained officers, so as to furnish the teachers to a larger body of men that war might require us to enlist.

There has been a good deal of talk in the papers, and some reference in Congress, to the supposed helpless condition of this country in the event of a foreign invasion. I venture to think that much more has been made of this than the facts, calmly considered, would justify. We have a very good navy, and with the opening of the Panama Canal it will be a much more effective one. It would be useful to prevent the coming of an invading army across the seas.

The people of this country will never consent to the maintenance of a standing army which military experts would pronounce sufficiently large to cope in battle with the standing armies of Europe, should they get by our navy, avoid our harbor defenses, and descend upon our coast. If this leaves us in a position of helplessness, then so be it. For those who understand the popular will in this country know that it can not be otherwise. We shall do everything in the way of wise military preparation if we maintain our present Regular Army, if we continue to improve the national militia, if we pass the pending volunteer bill, to go into operation when war is declared and not to involve the Nation in a dollar's worth of expense until the emergency arises; if we pass a law, now pending in Congress which will give us a force of additional officers trained in the military art, and able in times of peace to render efficient service in drilling the militia of the States, and in filling useful quasi-civil positions that are of the utmost advantage to the Government, and if we in a reasonable time accumulate guns and ammunition enough to equip and arm the force we could enlist under our colors in an emergency.

This discussion of needed military preparations does not sound very well at a peace meeting, but the trouble about a peace meeting is that it seems to me to be just one-half of the picture, and I want to introduce the whole picture in order that what is resolved here and what is said here may be understood to be said with a view to existing conditions and to the practical truth.

I have said this much in order to allay the so-called war scare which has furnished pabulum for the newspapers during the last few days.

Pearls from Palestine

The Lost Silver

Luke XV: 8-10.

If a woman lose a coin
Doth she murmur, "Never mind it?"
She, with candle and with broom,
Sweeps and searches every room
Diligently till she find it.

When the silver she hath found,
Then she calleth friend and neighbour
To rejoice with her, and they
Sing and dance the night away
To the sound of pipe and tabour.

I was like the missing coin
Into a far corner rolled,
Hidden darkly in the dust,
Unseen, idle, gathering rust,
Useless I though minted gold.

Jesus, in his earnest quest,
Sought me, found me where I lay;
Sends me on love's errands forth,
East and west and south and north,
Blest and blessing, every day.
—Joseph A. Torrey.

There is not the slightest reason for such a sensation. We are at peace with all the nations of the world, and are quite likely to remain so as far as we can see into the future. Just a little more forethought, a little more attention to the matter on the part of Congress, and we shall have all of the Army and all of the munitions and material of war that we ought to have in a republic situated, as we are, 3,000 miles on the one hand and 5,000 miles on the other, from the source of possible invasion. Our Army is much more expensive per man than that of any other nation, and it is not an unmixed evil that it is so, because it necessarily restricts us to the maintenance of a force which is indispensable in the ordinary policing of this country and our dependencies, and furnishes an additional reason for our using every endeavor to maintain peace.

I congratulate this association on the recent foundation of Mr. Carnegie, by which, under the wise guidance of Mr. Elihu Root, Mr. Knox and their associates, an income of half a million of dollars annually is to be expended in the practical promotion of movements to secure permanent peace. The wide discretion given to the trustees, and their known ability, foresight and common sense insure the usefulness of the gift.

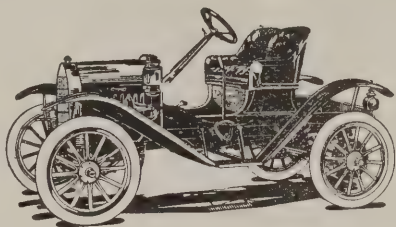
War has not disappeared, and history will not be free from it for years to come, but the worst pessimist can not be blind to the fact that in the last 25 years long steps have been taken in the direction of the peaceful settlement of international controversies, and the establishment of a general arbitral court for all nations is no longer the figment of the brain of a dreamy enthusiast.

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SOCIETY NOTES.

The Rev. and Mrs. William Austin Smith, whose summer home is in Danvers, have been guests for the past week of Rev. and Mrs. William H. Dewart in Manchester, Vermont. The Rev. Dr. Smith is the rector-elect of Christ Church, Springfield, Mass.

◆ ◆ ◆ ◆

Chas. Le Deuc, D.D., is giving a series of four French readings on the Chefs D'Oeuvres des Grands Comiques et Vaudevillistes de France, at eleven o'clock mornings at "The Brownland Cottage," Old Neck Road, Manchester. He gave the first of the series yesterday. The others will be given on Thursdays, August 24th and 31st, and September 7th.

Some Rare Curios at Shepherds.

There are few people who are proof against the fascinations of fine collections of bric-a-brac, and among collectors of all kinds of Art Works, the frequenting of such exhibitions amounts almost to a mania. Opportunities to revel in such along the North Shore are rare enough, but there is one in Magnolia which is not equalled by any other in New England. The Collection gives evi-

dence of discriminating taste, and includes many pieces of rare quality, and some that are not to be found elsewhere. Some lovely Old Jewelry, Laces and Silver in hand-made pieces of finest quality. A beautiful old Wedding or Dower Chest of 17th Century make, some Candelabra in Metal and Wood, Embroideries in Old Stuffs and colors that come from age only. Old Frames, Mirrors, Pictures and hundreds of Art Objects, all with the one quality of genuineness that pervades the entire shop.

The New National Theatre.

Early next month the National Theatre, the largest vaudeville theatre in the world, will open in Boston for its first performance. This new theatre, which has a seating capacity of 3,500 people, is located near the corner of Tremont and Berkeley streets. It will be devoted to high class vaudeville from the United Booking Offices of America. This company controls all the best and biggest acts in American vaudeville. Two performances will be given daily, and prices at the matinees will be five and ten cents. Evening prices are five, ten and fifteen cents. Because of the great seating capacity of the National

Theatre, the management is enabled to give high class vaudeville at low prices.

Out of town patrons will find it easy to reach the National Theatre. All cars leaving the North Station subway station for Tremont street pass the theatre. South Boston, Cambridge, and Columbus Avenue cars reach the theatre. It is only a two minutes ride from the Dover street elevated station, and the Back Bay station is five minutes walk.

Work on the Panama-California Exposition, 1915, to be held in San Diego, has actually begun. President Taft, by proxy, turned the first spadeful of earth, by special invitation of Director-General D. C. Collier. Now there will quickly arise in Balboa Park, within sight of the great ocean which the canal will link with the Atlantic, a city such as the Mission Fathers a century and a half ago may have seen in their pious visions foretelling the destiny of the goodly land they were invading with the cross and the arts of peace. Here all the nations of the new world expect to unite in one of the greatest exponents of the victory of civilization that the world has yet seen.

ALMY, BIGELOW & WASHBURN, Inc.

SALEM, MASS.—A delightful drive from all points on the North Shore

\$7.75 to \$12.75 LINEN OUTING SUITS NOW AT \$5.98

This is the most remarkable clearance sale of Summer Suits ever offered. Each suit made by one of our best tailors in the most approved styles. Weeks of wear this summer and good for all of next. Skirt alone worth more than the price of the entire suit. To be closed out at\$5.98

Early Display Tailored Waists—Tailored Waists are always popular at this time for out-door sports and mountain wear. We are displaying exceptional values in all linen, plain tailored and hand embroidered styles in the finer grades, priced at\$2.98, \$3.98, \$4.50 and \$5.00

White Felt Hats—We have just received a lot of small White Felt Hats which are destined to be very popular for early fall wear, and to finish out the summer. They are of extra fine quality felt at. \$1.98
Java Hats, Crash Hats, Pique Hats, Peanut Braid Hats ranging in price from75c to \$3.50
(Trimmed and untrimmed.)

Children's Dresses Greatly Reduced—The finest White Dresses, in 6 mos., one and two years size, offered at great sacrifice, simply because they're slightly soiled.

Materials are the softest, finest nainsooks, trimmings as dainty as can be imagined—including both sheer 'embroideries, feather stitching, beading and lovely laces. A few of these dresses have hand embroidery. In most cases only one of a style.

\$2.50 Dresses, on Sale, \$1.29; \$3 Dresses for \$1.59; \$3.98 Dresses for \$2.49; \$5 Dresses for \$2.98

White Dresses—2 to 5 yr. sizes, Lawns and Nainsooks. Dainty little Dresses made in both hubbard and French style; 2 to 5 yr. sizes, 98c to \$3.98 values. On sale at 59c to \$2.49

White Pique Dresses; these little Dresses have low neck with buttonhole edge, berthas embroidered in hand effects, 2 to 5 yr. sizes, values \$2 to \$3.50, at 98c to \$1.98

White Dresses for Girls 6 to 14 yrs., marked for this sale at nearly half price, \$1.50 to \$6.98 Dresses on sale at 79c to \$3.98



RED CROSS BAG SALE

Society Turns Out in Large Numbers for This Event.

August 16, 1911, will go down in the annals of Manchester's social history as one of its red letter days, when it took a notable place in the national movement for the promotion of Red Cross work and brought one of the most distinguished gatherings to the town that it has been privileged to entertain.

The bag sale at Town hall, Manchester, on Wednesday was the medium with Miss Mabel T. Boardman of Washington and Manchester, national chairman of the Red Cross society, the presiding genius. She saw a most gratifying fruition of her indefatigable work for its success.

Mrs. Taft and Miss Helen Taft were among those present and gave the sale noteworthy eclat. Mrs. Taft wore an embroidered gown of white, cut slightly low at the neck. About her neck was a band of black velvet ribbon caught with a diamond clasp. Her hat was a large black one adorned with large white plumes delicately shaded with pink. She looked exceedingly well and distinguished. Miss Taft looked sweet and girlish in a light blue dotted silk muslin relieved with soft mull collar and cuffs and blue sash. Her hat was of yellow, large and sailor-shaped, trimmed with yellow lace and light blue satin ribbon. She and her mother were generous purchasers at every table and gave much zest to the buying by their presence.

There was a long list of society matrons present, who are famous in the social world of the great cities of our country. There was indeed a fashionable crush.

Lending their efforts toward the success of the sale were the people of Manchester as represented by her five churches and kindred societies: the Baptist, Congregational, Catholic, summer Episcopal and summer Unitarian, the Ministering and Ever Ready Circles of King's Daughters and the Harmony Guild. The decorations of all these booths displayed prominently the national colors and flags, both national and Red Cross.

At three o'clock, when the sale opened the patrons were promptly on hand and a steady stream of handsomely gowned women in summer finery and a generous sprinkling of the stronger sex left the long line

of carriages and autos lined up on the main thoroughfare and entered the hall.

At the door receiving admission fees was Mrs. Ralph Mann, bride of the treasurer of the Manchester Trust Company, and Mrs. Wm. W. Hoare, Misses Ruth Blaisdell and Jessie Hoare also served on this committee.

The Harmony Guild had the lemonade and iced tea table. Mrs. Allen Peabody was the chairman. Her assistants were: Mrs. Wm. Melvin, Mrs. Hollis Roberts, Mrs. Leon Carter, Mrs. Wm. Joseph, the Misses Katherine Shea, Helen Wing, Florence Allen, Elizabeth Jewett, Jennie Sargent, Alice Haraden and Hazel Semons.

Next followed a unique feature, the Bird of Fortune. Mrs. Herbert Cushing of Boston and Beverly Farms, had her pet baby parrot. The cunning bird selected numbers which told your fortune or selected you a number for a prize package. Both old and young succumbed to the parrot's wiles and cheerfully handed out their quarters. Mrs. Cushing did a fine business.

Next in line came the home-made candy table. The King's Daughters presided here under the chairmanship of Mrs. Walter B. Calderwood. The other ladies assisting were: Mrs. Mary A. Wilson, president of the Ministering Circle, Mrs. Ellery Rogers, Misses Harriet P. and Elizabeth Allen, Mrs. Julius Rabardy, Mrs. Charles Danforth, Mrs. Charlotte Brown, Mrs. Frederick Lane, Miss Sarah Giles, Mrs. Herman Swett, Mrs. Arthur Walker, Mrs. L. B. Harvey, the Misses Olive Cook and Bessie Lethbridge.

The Catholic church arranged their ice cream and cake department on the stage of the hall. Presiding there as chairman was Miss Teresa O'Neal. Her aids were: Mrs. John Connors, the Misses Katherine and Mary Meaney, Mary Barry, Annie White, Mary and Gertrude Manion.

The Red Cross exhibit displayed particularly, samples of the First Aid department. The first aid books were also on sale. Mrs. D. T. Beaton, Mrs. Wm. J. Boardman and Mrs. George Willmontton were in charge there.

At the combined table of the summer churches were found in charge: Mrs. Charles E. Cotting, Mrs. Colton,

Mrs. H. G. O. Colby, Mrs. Charles A. Munn, Sr., Mrs. Walter J. Mitchell, Miss Dorr, Miss Louisa Loring, Mrs. Francis L. Higginson, Jr., Miss Stanwood, Miss Doris McMillan, Mrs. Reginald Fitz and Mrs. Washington B. Thomas. A beautiful array of traveling bags were on sale here.

The Baptist church had a table for household bags. Aiding here were: Mrs. Helen Willmontton, chairman, Mrs. Davis Baker, treasurer, Mrs. Edward Crowell, Mrs. Jacob Kitfield, Miss Lucy Baker, Mrs. L. A. Dunn.

Laundry and toilet bags of all descriptions were displayed at the Congregational church table. The chairman was Mrs. F. M. Andrews, assisted by Mrs. Hinchcliffe, Mrs. David Bennett, Mrs. Harland Morgan, Mrs. Edward Knight, Mrs. Julia Curriea, Mrs. J. A. Torrey, Miss Martha Knight, Mrs. John Baker, Mrs. Merrill, Mrs. Blaisdell and Mrs. Wheaton.

The sale continued through the afternoon and evening until ten o'clock.

The ladies hope to be able to realize \$2000 from the sale, though Miss Boardman was unable to present definite figures this morning. In the next issue of the Breeze the exact amount will be printed.

No Flower Show This Summer.

At a special meeting of the North Shore Horticultural Society it was voted not to hold its summer show next week. Similar action was taken in regard to the June show, when it was found that the season had not been favorable to the culture of flowers as in seasons past. The society does not like to do things by halves and consequently when it was seen they could not give a good show they decided not to have any. This will be egretted by a great many people, who look forward to this show as a leading feature of the summer on the Shore. The chrysanthemum show will be held in the autumn, it is hoped.

VACCINATION NOTICE

Parents who contemplate sending children to school in September for the first time are reminded of the statute law governing vaccination. No pupil will be admitted who cannot present a card or certificate from a physician certifying that he or she has been successfully vaccinated, or giving good and sufficient cause why such has not been done.

Per Order School Committee,
Town of Manchester.

MANCHESTER.

The Essex County clubhouse employees have found it necessary to make a change in the date of their annual ball, which was scheduled to take place in the Town hall on Friday, the 8th of September. The club has decided to hold another dinner-dance and September 8th is the only available date, so that the party which the young men had planned for that evening had to be held over. They have set upon the following Monday evening, September 11 as the date.

Edward Crowell is enjoying a week's vacation with relatives in Hartford, Conn.

Miss Elise C. Lonas of Roxbury, is spending a week with the Misses Ruth and Alma Baker, at their home on Summer street.

Mrs. Isaac Baker and daughter, of Boston, are the guests of Miss Kate Baker, Summer street.

Mr. and Mrs. Geo. Younger and Mr. Ritchie of Wilbraham, are the guests of the former's son, Geo. W. Younger, Jr., and family of Lincoln street.

Aldis Flint of Lynn, is spending a couple of weeks with his cousin, Mrs. Donald Mitchell.

Tomorrow evening brings to a close the sale of the Charles Hooper shoe stock, which was recently bought by Walter R. Bell. Mr. Bell will sell what is left of the stock after Saturday evening in bulk to out of town parties, so that Manchester people will not have the opportunity of taking advantage of the extremely good bargains offered after tomorrow. There are some very fine goods left at the present time, of nearly all sizes for men, women and children. *

Miss Annie Barrett returned to Andover Sunday after spending a week with Mrs. Lucinda Baker, at her home 66 Summer street.

The engagement has been announced of Miss Harriett Parker Brewster, daughter of Mrs. Ellen Brewster to Harvey Fordham Smith of New York. The Brewsters formerly lived here. Miss Brewster is the sister of the Rev. E. H. Brewster.

Mrs. Daniel Stine of Quincy, Ill., will sing two solos at the Congregational church, Sunday morning. Mrs. Stine was formerly Miss Hester Cunningham of Gloucester, whose singing was always so acceptable.

The total receipts of the Lawn Festival on the parsonage grounds were \$75.00, the net receipts were \$65.00. Mrs. L. H. Ruge as chairman, wishes to thank all who in any way helped to make this affair successful.

IMPORTANT NOTICE

To our patrons and friends on the North Shore:

We, the Essex County Clubhouse Employees, regret in the extreme that we are obliged to postpone our 16th Annual Concert and Ball, which was billed to take place on Friday Evening, Sept. 8, in Town Hall, Manchester, until

MONDAY EVENING, SEPT. 11.

We hope to see all our patrons and friends there and promise the usual good time to all.

JOHN J. LAVIN

KURT G. BUS

PATRICK J. KELLIHER

Committee

SALEM NURSERIES

(Branch of Highland Nurseries, 4,000 ft elevation in Carolina Mts.)

Beautiful Gardens and Home Grounds.

The choicest Evergreens, Rhododendrons, Azaleas and Flowering Shrubs are always used in gardens laid out by us.

Specimen stock that produces permanent results rather than LOW PRICES.

Better do a little gardening well than a big garden poorly.

Beautiful Catalogs, or call at Nursery on Marblehead Road, or office.

HARLAN P. KELSEY, Owner,

Telephone Salem 820

287 Essex Street,
SALEM, MASS.

This is the Renovating Season

With 25 yrs. experience in fine upholstering, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

OUR ANTIQUES WILL INTEREST YOU.

RANGE, FURNACE AND SHEET METAL WORK OF ALL KINDS.

A. C. LUNT,

214 Cabot street,

Beverly, Mass.

Miss Marion Kitfield is visiting friends in Mystic, Conn.

Miss Hattie R. Edgar is on from Washington for a visit with her sister Mrs. Charlotte Brown, 51 Union street.

Mrs. A. G. T. Smith has been spending the week in New York.

An advertisement that should be read by the men and young men of Manchester and Beverly Farms is that of the W. E. Hoyt Co., 204 Essex street, Salem, which tells of the

mid-year mark down sale of this firm to be held in the next two weeks. Great bargains are offered for men and young men's suits, hats, shirts, etc. Suits varying in price from \$12.00 to \$30.00 are marked down to prices ranging from \$8.50 to \$22.50. Greatly reduced prices are offered in other lines of goods.

North Shore lodge, A.O.U.W. will observe its 25th anniversary by a picnic at Tuck's Point, next Saturday, August 26th.

PEWTER NOVELTIES

In Antique Effects

Sugars and Creamers Tea Sets

Cigar Lighters Candle Sticks

Pitchers Odd Pieces

Prices \$1.00 Upwards

F. S. THOMPSON

JEWELER

164 Main St., Gloucester, Mass.

A Big Saving

in your Shoe Money

—on Saturday—

We shall sell for cash only and for Saturday only all of our broken lots of Women's \$2.50—\$3.00 and \$3.50 low cuts at

\$1.48 per pair

A great chance for good shoes at half price.

Remember our bargains are real ones

FORD & WASS

Good Shoes

Postoffice Square, Gloucester, Mass.

THREE FLOORS

TWENTY-FIVE DEPARTMENTS

BUTMAN & FRENCH

THE STORE OF QUALITY

PLEASANT STREET

MAIN STREET

Make this store your headquarters when shopping in GLOUCESTER. With enlarged departments on all three floors, we are prepared to furnish every want that an up-to-date establishment carries.

Our Enlarged Ready-to-Wear Section on the second floor abounds in Garments, Suits, Coats, Skirts, Rain Coats, Children's Garments, Linen Suits, Shirtwaists, Wrappers, Kimonos, Wash Dresses, Children's Dresses, Petticoats, Sweaters, Millinery, Bathing Suits.

Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestic, Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Matting, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

Mail and Telephone orders carefully filled.

Gloucester's Popular Department Store

BUTMAN & FRENCH, - Post Office Sq., Gloucester

MANCHESTER.

Richmond Holmes, formerly a resident of Manchester, died Saturday, August 12th, at Los Angeles, at the age of 78 years. Mr. Holmes moved from Manchester to Wenham more than thirty years ago, and later went to the Pacific coast, where he has been living with his son, Charles R. Holmes, whose wife was a daughter of the late Samuel Crombie. He leaves a daughter, Mrs. Edward F. Perley, whose husband is station agent at Andover. He also leaves two nieces, Mrs. Helen Willmonton and Mrs. R. E. Newman of this town.

Miss Alice Blaisdell entertained Miss Marjory Stanwood of Gloucester on Wednesday for the Red Cross sale.

Hon. Isaac Patch, Mayor of Gloucester, and Mrs. Patch attended the Red Cross sale in Manchester Wednesday. They were accompanied by Mr. and Mrs. A. Piatt Andrew of La Porte, Indiana, and East Gloucester, parents of Mrs. Patch and of Asst. Sec. of the U. S. Treasury A. Piatt Andrew of Washington. They motored to Manchester in the Andrew auto.

Miss Dorothy Smart of Boston, is the guest of the Misses Gray, Central street.

Miss Lilla Lewis of Lynn, is spending a few days in town with relatives.

Annual Mid-Summer Outing of Conomo Tribe, I. O. R. M.

In many respects Tuesday was a red letter day in the annals of Conomo tribe, 113, I. O. R. M., of Manchester. It was the occasion of the annual mid-summer outing of the tribe, when they are privileged to invite their wives and sweethearts and friends to Tuck's Point for a grand good time. This year proved no exception to the rule, other than that it was, perhaps, a much more successful occasion than any preceding. Nearly 200 were present and the grounds were alive with people having the best kind of a time all day, until six o'clock. The crowd dispersed in time to get home before the rain. Of particular enjoyment was the day to the children. It was a basket picnic, but coffee, lemonade and ice cream were furnished free of charge. Dancing was enjoyed all during the afternoon, music being furnished for this part of the program by Long's orchestra.

The committee in charge consisted of John D. Morrison, Levi B. Harvey,

Telephone 190

MANCHESTER-BY-THE-SEA

Postoffice Block

Bullock Brothers, Fine Groceries

Veuve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter

AGENT FOR HILLCREST WATER CO.

—S. S. Pierce Co.'s Fancy Groceries—

Why Pay Low Prices for Cheap Goods

When we Sell the Best the Market Affords for a MINIMUM PRICE

Call at the **Manchester Fruit Store** or Ring 160

P. VOTTEROS PROP. (Successor to M. G. Revelas)

Postoffice Block, - - - - - Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

A. J. ORR :: PAINTING AND PAPER-HANGING

Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

Telephone
Opposite High School

Manchester, Mass.

JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they may desire in the Tailoring line

Cleansing, Dyeing, Repairing and Pressing

Special Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. MANCHESTER

W. J. Lethbridge, Henry Moulton and E. S. Bradley.

A number of races were run off in the afternoon, especially for the children and the women. The summary of the races:

100-yard dash for boys under 15—Won by Roland McNeal, Gordon Baker second. Fifty-yard dash for girls under 12—Won by Frances Bradley, Ruth Brooks second. Fifty yard dash for married women—Won by Mrs. L. B. Harvey, Mrs. Clifford Doane second. Fifty yard dash for unmarried women—Won by Ruth Baker, Alma Baker second. Nail driving contest—Won by Mrs. William Spry, Mrs. Eben Baker second. Egg contest—Won by Mrs. A. E. Gibson, Miss Josephine Brooks second. Obstacle race for boys—Won by Gordon Baker, Roland McNeal second. Obstacle race for girls—Won by Ruth Brooks, Frances Bradley second. Shooting bow and arrow—Won by L. B. Harvey, Mrs. Frank Crombie second.

Democratic Club Will Have Outing

The Essex County Democratic club will start the political ball a-rolling Saturday when the club will assemble for an outing and clam bake at the Tuck's Point picnic grounds, West Manchester. It is expected that Mayor Fitzgerald of Boston, will motor down during the afternoon in time to speak to the gathering. Others expected include James H. Vahey, John F. Macdonald, chairman of the state committee; David I. Walsh, candidate for Lieut. Governor; E. O. Skelton, candidate for secretary of state; Chas. B. Strecker, candidate for auditor; Frank Richardson of Essex, a member of the executive committee; Chas. Smith of Gloucester, Wm. A. O'Brien of Boston, and Michael Sullivan of Salem.

Frank A. Foster of Manchester is a candidate for the governor's council from this district. A Mr. Carney of Salem is another democratic candidate for the same berth.

COAL

On May first we sent one of our AUTO TRUCKS with a load of coal to Ipswich. On May 13th our customer writes, "Enclosed please find check, very much pleased with coal and price is O. K. I never saw 4 tons of coal handled more neatly:- you would not know anything had been in the yard, just twenty minutes unloading:- quick work."

GET THE HABIT—ORDER BY "AUTO TRUCK"

SPRAGUE, BREED & BROWN COMPANY
Beverly, Mass.

Tel. 280. Reverse the charge.

WEDDING GIFTS

DIAMOND RINGS, WATCHES, NECK CHAINS,
PENDENTS AND OTHER ARTICLES SUITABLE
FOR GIFTS

JOHN B. HILL & SON
160 CABOT ST., BEVERLY, MASS.

OUR AUTO SERVICE is proving very popular in Manchester; do we call on you? Ask your friends about our goods.

OUR LINE: BUTTER, CHEESE, EGGS, TEA, COFFEE, HEAVY CREAM

SPECIAL: Drop us a card and we will call with a sample of our Algonquin Club Coffee, it is only 30c lb., but you cannot beat it. Tuesday is our Manchester day.

THE CREAMERY 222 ESSEX STREET, SALEM
244 CABOT STREET, BEVERLY
TRASK & HOPKINS

Axel Magnuson
FLORIST and LANDSCAPE GARDENER
BRIDGE STREET, MANCHESTER.

Large Assortment of Bedding Plants.
Bay Trees and Box Wood, Palms and Ferns.
Hydrangeas in Bloom.

Telephone Connection.

A. H. Higginson, Pres. W. B. Calderwood, Supt. C. W. McGuire, Treas.

DAVID FENTON CO. Manchester-by-the-Sea
MASS.
Marine Railways, Boat Builders

Paints, Oils, Varnish, Cordage, and all kinds of Hardware constantly on hand
Yacht and Boat Repairing of every description, Yacht Tenders always in stock
Boats stored for the Winter. We carry everything appertaining to the equip-
ment of Launches. **Spray Hoods Made to Order** Boats hauled on our railways,
towed in and out of channel, free of charge.

TELEPHONE 254 MANCHESTER

MANCHESTER.

Miss Annie Williams of New York has been visiting her brother, Chas. E. Williams and Mrs. Williams, Norwood avenue, the last week. She recently returned from Europe.

Miss Gertrude Goldsmith is spending a few weeks in the White Mountains, at No. Conway.

Sun shades and umbrellas repaired at Loomis'.

Mr. and Mrs. Edward A. Lane, Miss Annie Lane and E. Percy Lane, are registered at the Iron Mt. House, in the White Mountains. They expect to return to Manchester next Wednesday.

Bert Florance of Newton, was in town Sunday, renewing acquaintances. Mr. Florance was formerly electrician at the R. C. Hooper estate.

Trunk and bag locks repaired at Loomis'.

Mrs. John T. Connor and Master J. Harold Connor, wife and son of Patrolman J. T. Connor of Brookline, are enjoying a vacation sojourn in Manchester.

Breaks Local Records.

All local swimming records were broken last Sunday, when Armond H. Souther, night clerk at the Masconomo house in Manchester, swam from Singing beach to the whistling buoy at the entrance to Gloucester harbor, a distance of 6½ miles, in three hours nineteen minutes. Several hundred people assembled on the beach to see him off for his long struggle in the water, starting from the float at 10.48 a.m. Conditions were particularly favorable, the wind being light and sea smooth, the temperature of the water being 68 and the air 70.

Lawrence Moore and Joseph Odenthal accompanied the swimmer in a dory, Souther making the buoy in Gloucester, at 2.07 without extreme fatigue. Before leaving the water he was photographed. Souther was taken into the boat and brought back to Manchester and on his arrival was given a great ovation.

The nearest to this record for a swimming stunt in local waters was made by a Mr. Robinson, a New York drummer, three years ago, who swam from Singing beach to Magnolia, a distance of three miles.

Souther, who is about 25 years old and weighs 190 pounds, made an attempt a year ago to swim from Charlestown bridge to Boston light, but was obliged to give up the attempt at Nix's Mate.

Madame Pauline

wishes to announce to her many friends that she has removed to

187 Essex Street

opposite her Former Parlors—where she will be pleased to greet you

**MME. PAULINE
DESIGNER**

186 ESSEX STREET

Opp. Central

[SALEM, MASS.]

THE OLD DEN INN

E. M. Barr, Manager

TABLE D'HOTE LUNCH 35 CENTS

11.30 A. M. to 2 P. M. O'clock

Steaks, Chops and Lobster

A Specialty

297 Essex St., Salem, Mass.

Telephone 804-3

W. J. CREED

CATERER

And Private Waiting

EAST CORNING STREET
BEVERLY COVE, MASS.

Telephone 765 Beverly

MISS FAIRFIELD

THE COAL DEALER

127 Cabot St., Beverly

78 Washington St., Salem

M. Hamburger

The Leading

Tailor

For Men and Women

We make a specialty of Liveries

**PRESSING, CLEANING
REPAIRING and DYEING**

Telephone Connection

738 Hale St., BEVERLY FARMS

**M. McLEOD
DRESSMAKER**

Street and Evening Dresses made and remodelled

Engagements by the day

10 Vine Street Beverly Farms
P. O. Box 1145.

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R. K. McMillan

Formerly with

E. M. Wilson & Co.,
Boylston street., Boston

163 Cabot Street
BEVERLY, MASS.

**Ladies' Tailor
and Importer**

Riding Habits a Specialty

**Safety Skirts,
Aprons and
Breeches**

Mr. McMillan is patronized by many of the best known ladies on the North Shore. He invites YOUR patronage and guarantees perfect satisfaction in fit, style and workmanship. Each Garment is Man-Tailored throughout, and shows the highest degree of perfection.

JOSEPH K. DUSTIN

Teacher of PIANO

Two days in town each week. Address
LANDEVILLE, MASS.
Telephone

FOR SALE

For highest offer a family violin made by

Gio. Batta Ruggeri

Mantua, Italy 1726

in playing condition.

Frank Merchant

5 Clifford ct. off Commonwealth Avenue, Gloucester

CARRIAGES FOR SALE

at very low Prices

North Shore Gentleman closing out his stable.

The following may be seen at
354 Newbury St. Boston:

VERY LIGHT BOOBY—Suitable for one horse—has pole and shafts; trimmed in fine morocco broadcloth and satin. Built to order by Sargent & Ham Co., at cost of \$1,000. Practically as good as new.

VERY LIGHT BROUGHAM adapted to two passengers. Has hand brake, pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. Trimmed in fine French morocco and satin. Practically as good as new.

LIGHT GABRIOLET—trimmed in fine broadcloth; has pole and shafts. Built to order by Sargent & Ham Co., at cost of \$1,100. In A-1 condition.

HIGH CART (four wheels), built by Brewster & Co., at cost of \$800. Rigged on platform springs—trimmed in whipcord; has hand brake, pole and shafts. In A 1 condition.

DOUBLE SLEIGH, light and in A-1 condition. Cost new, \$250.

—Apply to—

HOWARD A. DOANE, BEVERLY FARMS

Telephone 130 and 171

or

W. D. GOOCH

at 135 Columbus Ave., Boston
Telephone 166 Tremont

MANCHESTER PUBLIC LIBRARY

Will be open until the first of November every morning except Monday, from 9 to 10:30; every afternoon from 2 to 5, and Saturday evenings from 6:30 to 8:30. Sundays and holidays are excepted.
PER ORDER TRUSTEES.



Give It to the Children

You need never be afraid of giving Jersey Ice Cream to your children, for it is made to conform to every requirement of the Pure Food Laws. Only the finest tested cream, from our own Vermont creameries, the best fruit flavors and extracts, and cane sugar, properly blended and frozen, makes

Jersey Ice Cream

the best ice cream sold in New England. Its delightful, creamy texture, smooth and well-flavored, is free from lumps, pieces of ice and salt. And you can always rely on its goodness. Sold by leading druggists and confectioners.

JERSEY ICE CREAM CO., - Lawrence, Mass.

ORIENTAL MALEBERRY COFFEE

FRESH ROASTED EVERY DAY

The Oriental Guarantees This Genuine Dutch East India Coffee is packed in this can directly after Roasting and Grinding. Fragrance and Flavor preserved till opened.

**ORIENTAL TEA COMPANY
SIGN OF BIG TEA KETTLE**

85 and 87 Court Street
SCOLLAY SQ. BOSTON

Sample can, making 1 quart,
mailed FREE on request

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SLOW CURED
DUTCH EAST INDIA
COFFEE**

40c. a pound

Delivery FREE on 5 pounds

ORIENTAL TEA CO.

Sign of Big Kettle

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Scollay Sq. Boston

MANCHESTER.

Miss Katherine McKinnon of Beverly is visiting her grandfather Lawrence McKinnon.

Henry Bingham is enjoying his annual vacation from his duties at the Immigration office, Boston.

The first annual dance in aid of the new Catholic church at Magnolia will be held next Tuesday evening in the Men's club house.

W. W. Main will preach at the Baptist church, Sunday, both morning and evening.

The Handicraft Shop at 9 Bridge street, Manchester, announces that from August 16 to August 23, their best worker on old-fashioned braided rugs may be seen daily at the shop,



BRAIDING RUGS AT HOME

demonstrating the making of these rugs, for which there seems to be a growing demand. This very blind worker has been for the week past, teaching other blind women to do this work at the James A. Woolson House, 277 Harvard street, Cambridge. This house is a social and industrial centre for blind women many of whose products are to be seen at 9 Bridge street.

H. J. GAY ELECTRIC CO. Everything Electrical

Successor to Clark and Mills Electric Co.

HEADQUARTERS FOR
ALL STYLES OF

G. E. Tungstens and Edison Lamps

Postoffice Block

Manchester, Mass.

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MANCHESTER.

Mrs. Mark Lodge is spending the week with friends in Lowell.

Mrs. Samuel Crateau returned home this week after an extended visit with relatives in Connecticut.

Mr. and Mrs. Frank W. Bell are expected to return to town in a few weeks, and will occupy their own house on School street, now occupied by the G. A. Knoerrs.

Mrs. Thomas Cameron spent the first of the week with friends in Cambridge.

Mrs. Clement Harris reached Manchester Wednesday evening after a visit to her former home in Newfoundland. She is paying a short visit with her parents, Mr. and Mrs. Ezekiel Lethbridge before going on to New York.

The following list of the Woman's club members will have charge of the children's daily outings to the beach the coming week: Aug. 21, Mrs. Geo. E. Willmorton, 1.30 p. m.; Aug. 22, Mrs. Mackin, 1.30 p. m.; Aug. 23, Mrs. Albert Sinnicks, 9.30 a. m.; Aug. 24, Mrs. D. T. Beaton, 1.30 p. m.; Aug. 25, Mrs. F. M. Johnson, 1.30 p. m.

Manchester Baseball.

Last Saturday's ball game at Manchester resulted in a splendid victory for Manchester with a score of 16-4. The hitting of Walsh and Walen and the fielding of Bowen, Manchester's catcher, were the features of Manchester's playing, while Wilcox and Gott were the stars of the visiting team. Dunbar, who took Garrity's place in the box, proved to be some pitcher, which goes to show that he can not only play the field, but steam them over as well. He was the individual star of the game, striking out twelve men in eight innings, allowing only four hits and one run. It is hoped he will continue to pitch for the Crickets the rest of the season. The score:

Innings	1	2	3	4	5	6	7	8	9
Cricket	0	0	0	12	2	0	2	x	16
Ramblers	1	0	0	2	0	0	1	0	4

Two base hits—Lincoln, Wilcox. Home run—Walsh. Stolen bases—Walsh, Walen, Dunbar, Lincoln, O'Amoro, Wilcox, Lufkin. Bases on balls off Dunbar, 3; off Lufkin, 2. Struck out by Dunbar, 12; by Garrity 1, by Lufkin, 13. Time 2 hrs. Umpires Stanley and Davis.

The Crickets will play either the "Maples" of Salem or the St. Mary's of Beverly tomorrow afternoon, which will probably be a good game, as these are two of the fastest teams in this section.

MAIL YOUR DEPOSITS

to the Manchester Trust Company and receive all the benefits of being able to have your checks cashed without expense at the
MANCHESTER TRUST COMPANY



Depositing by mail is safe and convenient. Interest Paid on accounts subject to check.

SPECIAL ATTENTION GIVEN TO LADIES' ACCOUNTS
MANCHESTER TRUST CO.

Manchester-by-the-Sea

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TEL. 73-2 and 3

MRS. SHERMAN

Announces all Millinery Goods **GREATLY REDUCED** for the remainder of the season, including **HATS and TOQUES.**

44 CENTRAL ST.,

MANCHESTER, MASS.

G. A. KNOERR,

Electrical Contractor

Electrical Wiring, Telephones, Bell Systems and Fixtures

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Wholesale and Retail
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Fresh, Salt and Smoked Fish

LOBSTERS, CLAMS and OYSTERS

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Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street,

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Telephone Connection.

Teams Cover all along the North Shore.

EDWARD F. HEIGHT
 12 Desmond Ave., Manchester
Carpenter and Builder
 Jobbing a Specialty
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MRS. MARGARET LEE
 has opened for the season her
HAND LAUNDRY
 72 Pleasant St., Manchester, Mass.
 First Class Work Guaranteed

MRS. L. E. DAVIS
 21 Norwood Ave., Manchester
 is prepared to give
Vocal Instruction
 to a limited number of pupils
 The Old Italian Method.
Piano Instruction Also.
 Satisfactory Terms.

To North Shore Lovers of

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Mail Orders Promptly Attended to

This is the Best
 Month to Bring
 the Children in
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Photographer

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SALEM, MASS.

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Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

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Factory and Warerooms off North St.

Telephone Connection.

Manchester-by-the-Sea, Mass.

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Flowers for All Occasions

EVERYTHING FOR THE GARDEN

TELEPHONE 10

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H. BAKER, TAILOR

The Breeze Building, 33 Beach St.

Manchester, Mass.

Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM

MILK and CREAM, Fresh Eggs

Telephone Conn.

P. O. Address, Manchester, Mass.

S. K. PRINCE, Prop.

Manchester Tax Rate — \$8.60.

Manchester's tax rate for 1911 is \$8.60 on a thousand. Through a printer's error we made the figures \$9.60 in our last issue. This rate is twenty cents more than last year's. \$8.60 is the lowest we have yet heard of in this part of the state.

The Daisy club is to give another of its popular private dancing parties in the Town hall next Monday evening, August 21st.

A daughter was born Monday, August 14th, to Mr. and Mrs. Chas. Fritz.

Mr. and Mrs. Percy A. Wheaton are away for two weeks, the first of which they are spending with Mrs. Wheaton's sister, Mrs. Alexander Campbell at Hartford, Conn., and the second with Mrs. Wheaton's parents, Supt. and Mrs. Charles E. Fish, who have a cottage at Hampton Beach.

Mrs. Ida Murray and little daughter of Bradford, have been visiting the former's mother, Mrs. A. Lampron, Brook street, the past week.

Lamson & Hubbard straw hats at Bell's.

MANCHESTER.

It would be a step in the line of improvement if the sign in the center of the town, with the inscription: "Town of Manchester, Central Square, Beverly 7 miles, Gloucester 7 miles," were placed in a little different position than it is at present. The sign now hangs on the side of a telephone pole. It cannot be seen by travelers from the direction of Beverly until after the pole is passed. Motorists reach the square and look around for a sign to direct them to Magnolia or Gloucester. They see none, and many proceed in the direction of School street, until they see the sign marked "Essex," on the post near Allen's drug store. Then they back up and by that time the sign they ought to have seen directing them to Gloucester is observed. This sign ought to be placed in a little more conspicuous position, instead of behind this telephone post. And may we suggest also that it would be a great service to the hundreds and hundreds of traveling public to have some sort of sign in the center of the town directing people to "Magnolia." There are hundreds of people that come down the North Shore bound for Magnolia, and they are not aware that Gloucester and Magnolia are in the same direction.

The Misses Shea of Garfield street, Quincy, are spending their vacation in Manchester.

Emerson, Douglas and Nesmith oxfords at Bell's.

Pilgrim Wanderers' Annual Outing at Manchester.

Pilgrims from all parts of the North Shore wandered to the Tuck's Point picnic grounds last Monday for the annual outing of the Pilgrim Wanderers. Among the colonies represented at the gathering were: A. V. Bugbee of Boston, Washington of Lynn, Francis Higginson of Salem, John Humphrey of Swampscott, Speedwell of Beverly, Priscilla of Peabody, De Soto of Lynn, John Endicott of Salem, John West of Beverly Farms, Masconomo of Gloucester and William Jeffrey of Manchester.

Each of the colonies in the association takes its turn at entertaining the members of the other colonies throughout the year. Manchester invites the association to its shores in midsummer each year for an out-of-doors gathering, and the large number that attended today attested the popularity of the local colony as an entertainer. President W. Y. Obeare and Deputy Supreme Gov.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

James McLaughlin of Lynn were among the high officials of the order present.

These sports were run off:—Peanut race—Won by Miss Frances Morrison, Salem. Candle race—Won by Arthur McLoughlin, Lynn. Running race for boys—Won by Grafton Evarts, Marblehead. Running race for girls—Won by Katherine Conroy, Salem. Ball throwing for boys—Won by Fitz Perkins, Salem. Ball throwing for girls—Won by Annie Fereirra, Manchester. Ladies' walking race—Won by Mrs. Currier, Gloucester. Men's walking race—Won by Mr. Southworth, Salem.

The outing was in charge of a committee of the Manchester colony, composed of Mrs. Hannah Tappan, Mrs. Lyman W. Floyd, Mrs. Jennie L. Walen and Mrs. C. O. Howe. Besides the sports summarized above, motoring, bathing and boating were enjoyed by the 125 or more present.

Have your stationery printed at the Breeze office.

SAMUEL KNIGHT & SONS**COAL and WOOD**

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GEO. W. HOOPER,

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FIRST-CLASS GROCERIES

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Gloucester Section

NORTH SHORE BREEZE

CONOMO.

Frank S. Hersom, Jr., of Chelsea, accompanied by George McIntyre, motored to Conomo in his new four cylinder runabout and spent the week-end with his parents, Mr. and Mrs. Frank S. Hersom.

Frederick Poor played with the Essex baseball team last Saturday putting up a very clever game.

Mrs. Heath of Swampscott and a party of friends were visiting at Chebacco Island Sunday. While stepping into a row boat from the pier at Conomo, Mrs. Heath missed her footing and fell into the water. One of the gentlemen in the party, who went to her assistance also fell in. Both were rescued by Frank S. Hersom, Jr., and George McIntyre, who were in a motor boat nearby.

Mrs. J. W. Trefry and Miss Lottie Hahn of New York City are spending a week as the guests of Mr. and Mrs. Walter H. Pratt.

Mr. and Mrs. R. D. Barrett of Melrose and Clifford Eaton of Melrose Highlands, were the week-end guests of Mr. and Mrs. Richard S. Barrett.

H. G. Farwell and Albert Galeucia of Lynn are the guests of the former's parents, Mr. and Mrs. J. Q. Farwell at "Camp Lynn."

Among those who registered at the Conomo Hotel the past week were: C. H. Preston and Miss Preston of Boston; P. O. Carroll of Gloucester; Mr. and Mrs. John H. Ross, Miss Ross, T. H. Ross, H. S. Ross and R. Parker of Hingham; Mr. Lucas and party of five of Springfield; Mr. and Mrs. Perkins and party of seven of Boston; Col. Hugley and son Arthur of Swampscott; Mr. and Mrs. J. Grace of Gloucester; Mr. Wilkins and party of eight of Gloucester; Mr. and Mrs. M. P. Clough, Mr. Whyte and Miss Weston of Lynn; Mr. Cabot and party of six of Dedham; Col. Clarke and party of Everett; C. H. Foss, Miss Foss, C. Porter and Miss Porter of Boston; R. D. Lord and N. W. Fellows of Ipswich; Mr. and Mrs. Charles H. Hill and Mr. and Mrs. D. C. Savell of Lynn; Mr. Clark and party of five of Boston.

Miss Kitty Neil of Chelsea, spent a few days this week as the guest of Mr. and Mrs. Frank Hersom.

Mr. and Mrs. W. H. Sanborne and Harry Cobb of Salem, spent the week end at the "Sunset Cottage."

EAST GLOUCESTER.

A very large audience greeted Clarence Manning Falt, the Gloucester poet and author, at the Hawthorne Inn Casino, East Gloucester, Thursday evening of last week, when he very ably instructed and entertained a very representative gathering of summer colonists with his lecture-recital on The New England Fishermen, the Gloucester fishermen, especially. He made a picturesque figure in typical fisherman's rig, oil clothes and red jacks. One hundred fifty and more beautiful slides illustrated the various phases of the harbor, wharf, deep sea and fleet life, also the scenic beauties and enterprises of Gloucester and Cape Ann. Pictures of several of the leading East Gloucester summer hotels at Eastern Point and Bass Rocks were also shown. Of particular note were the reproductions of famous Gloucester scenes by such noted artists as, Walter L. Dean, A. W. Buhler, Victor Valenkamph, Eugenie Heller, Mrs. A. A. Townsend, Winslow Homer, Alyward, Duvencak and Corwin. Rhoda Holmes-Nichols of New York and Hawthorne Inn, internationally famous and a winner of 10 medals, also contributed one of her famous pictures for reproduction. Elmer Burgess operated the lantern and Miss Abby Bray of the New England Conservatory of Music gave excellent satisfaction as piano soloist and executed the incidental music to Mr. Falt's original ballads to The Rigger, The Scrubbers, The Calling of the D ad and The Call in the Night. Miss Mary Taylor Falt also assisted her brother.

Mr. and Mrs. Charles B. Jopp accompanied by Dr. Carrol Burpee, returned Sunday from a ten days' automobile tour to Poland Springs and the White Mountains.

Miss Blanche Little and Miss Evelyn C. Tracey of Salem, are spending a few days with friends at the Cook cottage.

W. R. Watters of New York will join his family at the Sunset Cottage Saturday, and will remain till Labor day.

Mrs. E. M. Frazier and daughter, Marjorie, of Lynn, were the guests of Mr. and Mrs. William E. Hall Wednesday.

WEST GLOUCESTER.

Simeon Allen and family of Beverly are the occupants of the Baldwin cottage at the Lane farm on Concord street.

Miss J. Florence Holden and Mr. and Mrs. Southwick and family of Lynn are located in their cottage at the Lane farm.

Mrs. A. H. Bray and Miss Mabel Lane are in Boston today on a shopping expedition.

Mrs. Julia Travis, Mrs. Frank Lowden and daughters, Frances and Julia, all of Dedham, are visiting Mr. and Mrs. Joseph W. Andrews of Sumner street for a few days.

Mrs. C. M. Duffield of Walker street, who has been confined to the house by illness for several weeks past is much improved.

Edward E. Coffin, bookkeeper for the Robinson Glue Co., is enjoying his annual two weeks' vacation.

ESSEX.

Forest fires have been raging through our woods during the past week. Thousands of dollars worth of wood and timber have been destroyed. Three fires started a mile apart,—at Bishops, at Rattlesnake Brook and at Proctor's pasture. It would seem that if we are to have any woodland left, prompt and vigorous action of some kind should be taken. Not only do these fires destroy the woods which give to Essex and adjoining towns its beautiful scenery, but they menace the towns themselves. If it had not rained Tuesday, Essex might have suffered severely. We repeat, prompt and vigorous action should be taken in the whole matter of preventing and extinguishing these fires. Fires have been raging in the woods more or less all summer, not only in Essex, but in Gloucester, Manchester and Beverly as well. Our beautiful woodland drives, unexcelled anywhere, will soon be simply ways, dark and dismal, if something is not done and done quickly.

Mary, Beth, Margaret and Lucy Burnham and Lelia and Lydia Raymond are camping on Robbin's Island and at the Riggs cottage.

What's the news? Read the Breeze.

For an Investment or Home

We have the biggest and grandest property in this part of the country. 1380 acres, connected to the mainland by a good road—5 miles of hard sand beach. A sheltered anchorage for any sized boat at any tide. The grand old ocean on one side—a safe, big inland bay on the other. Facilities for Bathing, Boating and Fishing—unexcelled in the world. It joins the magnificent estate of Richard T. Crane, Jr., of Chicago. Capable of being developed into the grandest estate in this part of the country.

B. FRANK RAYMOND,

Essex

EAST GLOUCESTER.

The patroness list for the lawn fete held this afternoon at the residence of Mrs. John Clay of Chicago, at Eastern Point, East Gloucester, the proceeds of which will be for the St. John's Episcopal church, Gloucester, included: Mrs. John Clay, Mrs. John Hays Hammond, Mrs. J. Murry Kay, Miss L. M. Davidson, Mrs. A. P. Andrew, Mrs. Arthur Leonard, Mrs. Sidney Hedges, Mrs. A. Wilder Pollard, Mrs. S. A. Raymond, Mrs. David Greenough, Mrs. John Greenough, Mrs. D. Randall McIver, Miss Sinkler, Mrs. J. Henry Sleeper, Mrs. Davidge, Mrs. James H. Knowles, Miss A. A. Curtis, Mrs. Arthur Maxwell Parker, Mrs. Chas. Scott, Jr., Mrs. Adele Lingard, also Mrs. Cornelius Coakley, Mrs. Loren H. Nauss, Mrs. Charles S. Nauss, Mrs. Ernest L. Munger, Mrs. J. H. C. Cooper, Gloucester members of St. John's Episcopal church. The list includes summer residents of Eastern Point, Bass Rocks and Annisquam.

WEST GLOUCESTER.

Mr. and Mrs. J. Edwin Graham, Jr., and son Robert, and daughter Edna, of the city proper, are spending several weeks with the former's parents, Mr. and Mrs. J. Edwin Graham of Essex avenue.

Mrs. Laura Guppy and daughter, Edith, of Lynnfield, were the guests of Mr. and Mrs. Calvin F. Cook of Essex avenue on Monday. Miss Edith will extend her visit to Wednesday of next week.

Mr. and Mrs. John Phelan and daughters Grace and Gladys, of Mt. Vernon street, and Miss Sadie Tibbetts of the city proper, and Mr. and Mrs. William Wadsworth of "Overlook," Pigeon Cove, were the guests of Mr. and Mrs. J. Edwin Graham of Essex avenue Sunday.

The Gloucester Electric Light Co. placed another light on Walker street Tuesday.



THE NAUTILUS Arts and Crafts

An Attractive Shop in Gloucester, Mass.

Artistic Novelties in Great Variety. Gifts for Men.

Hand Tooled Leather. Original Work and

ALWAYS SOMETHING NEW

3 Angle St., near Surfside Hotel

Tel. 807 M

Mr. and Mrs. W. H. Wyeth of Chelsea and West Gloucester, are spending a week in Maine. Mr. Wyeth has the honor of being the president of the Review club of Chelsea, and Mrs. Wyeth is the first vice-president of the Chelsea Woman's club.

One of the chief attractions of the field day to be held by the West Gloucester Grange, August 23, at the Scandinavian grove, will be the Roberts Military Band the members of which are as follows: Prof. Wm. Bray, leader; Asor H. B. Roberts, James W. Roberts, Joshua E. Roberts, Edward F. Roberts, George A. Roberts, Walter F. Lufkin, Frank Hardy, Bernard Fuller, Burnham and Olsen.

BASS ROCKS.

The attraction this week at the Bass Rocks golf club is the handicap match competition, 18 holes each day, which started Wednesday and will continue through tomorrow.

George W. Chisholm of Lima, Ohio, a well known official of the Standard Oil Company, is at the Thorwald, Bass Rocks. Mrs. Chisholm accompanies him.

Mrs. R. M. Staigg of Boston, holds the East Gloucester record for loyalty as a summer resident. She has spent thirty-seven summers at Hotel Fair View, East Gloucester.

Miss Ada Dwyer, the noted actress and close friend of Mrs. Eleanor Robson-Belmont, who accompanied

Mrs. Belmont to Bass Rocks in past seasons, was in the Carlton hotel fire in London. Miss Dwyer was associated professionally with Jameson Lee Finey, the actor, who lost his life in the fire.

CONOMO.

Mrs. Louise Parker and daughter Miss Clarette Rogers, of Garland avenue, Malden, who have been enjoying a visit with Mr. and Mrs. F. M. Weale returned home Monday.

Mrs. Q. A. Towns of Lynn, is making a two weeks' visit with her daughter, Mrs. Malcome Little at the Weale cottage.

Nathan and Francis Poor, Thorpe Tapley and Roger Eastman left Conomo in an eighteen foot motor boat last Friday morning and made a trip to Haverhill by way of Plum Island and the Merrimac river. At Haverhill they left the boat at the pier of the Crescent Yacht Club and went to Lawrence by trolley, where they remained at the home of one of the party until Saturday morning. Returning to Haverhill, they left there at 1.30 p. m., and made the trip back to Conomo arriving there at 8.00 p. m., where they found their parents and friends anxiously awaiting their return as they had not previously announced their intention of making such a long trip.

Miss Helena Stockford of Somerville, is spending a week the guest of Miss Marion Poor.

You'll Trade Here Eventually. Why Not Now?

Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

J. C. SHEPHERD COMPANY

Groceries and Provisions

143 Main Street

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GLOUCESTER, MASS.

WEST GLOUCESTER

In order to realize the wonderful beauty and natural grandeur of the whole "North Shore" you simply must visit **WEST GLOUCESTER**. Its glorious scenery will fill you with that sublime ecstasy which comes to all who have the marked privilege of viewing her vine clad hills and rugged sea shore. Come and feel the mystic thrill of nature's charm. Wingaersheek beach, the real "North Shore," The Real-Ease-State.

Alex. W. Andrews

375 Essex Avenue

Telephone 458-M

WEST GLOUCESTER,

MASS.

F. C. Poole, the antique furniture dealer of Center street, Gloucester, has opened a branch at East Gloucester, corner of Rocky Neck avenue, where he is showing some very old and original pieces.

"Father, I have been reading in this history of America that many of the men who fought in the Revolutionary War left their plows standing in the furrows to go and take up arms against the British. It was very brave of them to do that, wasn't it?"

"Yes, my son, very brave. Still, it will not be hard for any one who has had experience in the business of following a plow over stumpy, stony ground to understand why those good men and true were perfectly willing to accept any excuse for trying something else." — Chicago Record-Herald.

Man carries under his hat a private theatre wherein a greater drama is enacted than is ever per-

formed on the mimic stage, beginning and ending in eternity.—Carlyle.

"You seem anxious lately. In love?"

"You've guessed it."

"Trying to get up nerve enough to propose?"

"No; trying to get up nerve enough to ask my boss for a salary raise."—Washington Herald.

"I've took the pledge, Bill. I'm never goin' to touch another drop as long as I live."

"Oh, well, cheer up. May be you won't live long."

Gentleness and cheerfulness, these come before all morality; they are the perfect duties. If your morals make you dreary, depend upon it they are wrong. I do not say "give them up," for they may be all you have; but conceal them like a vice, lest they should spoil the lives of better and simpler people.

B. F. Keith's Theatre.

The announcement that Willard Simms in "The New Paper Hanger" will be one of the principal features at B. F. Keith's Theatre next week is sufficient evidence that those visiting this popular resort during the coming six days will enjoy many a good hearty laugh. For Simms is without question one of the funniest comedians that has ever been seen in vaudeville, and in the character of the amateur paper hanger who mixes his numbers and papers the wrong flat, he keeps his audiences in a constant paroxysm of laughter. Only those who have found by actual training in the hard school of experience, know how really difficult it is to paper a room, can imagine the ludicrous misadventures that befall the unfortunate Simms during the twenty minutes he is on the stage. Other strong attractions engaged for the same week are Alexander and Scott, late of Cohan and Harris' Minstrels, in "From Virginia;" Keller Mack and Frank Orth, the song writer and the comedian in their musical absurdity, "The Wrong Hero;" Jewell's Manikins, a remarkable troupe of miniature performers; Cotter and Boulden, "The Whips in Bits" in original songs and dances; the Great Ploetz-Larrella Troupe of daring gymnasts.

Contribution to Babies' Hospital.

The field secretary of the North Shore Babies' Hospital, at Salem, recently received a check from a lady with a note which stated that "As a thank offering for the beautiful rain now falling, I enclose this small check. I wish it might be larger, but I also wish that you might get many more such offerings and thus the small sum would swell to something really useful in your great work."

The contribution was \$5 but the sentiment expressed in the note was rich indeed. If the same practical idea were expressed by the public generally, this most philanthropic institution would be on the financial footing where it belongs. While quite a sum of money was raised by the tag day, that money was alone for improvements, not maintenance. There has been an average of 19 babies treated daily at the hospital this summer. It opened in June and it is planned if contributions are forthcoming, to continue it through September, one of the most trying infantile periods. Money alone is needed to carry out this extension of time.

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Expert and satisfactory work executed for business houses, lawyers and individuals. Prompt and immediate attention given to all work. **NO DELAY.** Writer Press to do Duplicating work.

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LESSONS IN TYPEWRITING AND SHORTHAND
AT REASONABLE PRICES

MISS NELLIE M. LINNEKIN

156 Main Street, over Cape Ann National Bank,

Gloucester, Mass.

Office Telephone 315-3.

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Hot Weather Specials at Gordon's**MANUFACTURER'S CLEARANCE SALE OF SUMMER WEARING APPAREL.**

A New Lot of Those Nice New Waists Just In

The kind that are worth from \$2 to \$3 each, but which you have been buying during this sale at 98c each

WASH DRESSES AND LINGERIE DRESSES.

\$3.98 dresses for \$1.98
\$4.98 dresses for \$2.98

LINEN COATS.

75 Pure Linen Coats, regular prices \$2.50, \$3.00 and \$4.00.

Sale price \$1.48

PONGE COATS.

Regular price \$7.95. Sale price \$3.95
Regular price \$9.95. Sale price \$4.95

WHITE SERGE AND MOHAIR SKIRTS.

Regular prices \$5.00 and \$6.00. Your choice \$2.98 each
Hundreds of Bargains to delight you at

SIMON GORDON.

::

122 MAIN ST., GLOUCESTER.

Manchester Yacht Club's Invitation Race.

The annual invitation race of the Manchester Yacht Club was sailed Wednesday afternoon, being the race postponed from July 3d. Three classes were scheduled to race, the class P boats, sonderklasse and Manchester one-design. For some reason the "P" boats, which have had a busy week at Marblehead, failed to come over and only two of the sonder boats entered. Herbert Sears' boat Sally, which came over for the race, did not start. The outside course of six and three-quarter miles was sailed in a stiff northwest wind, by far the heaviest of the season, making a decidedly heavy chop into which the boats pounded and plunged all showing their seaworthiness to a remarkable degree.

The start was off Whalesback buoy, the first leg being a broad reach to a mark off Kettle island, the second a reach to the buoy at sea, and the third was a dead beat home. Miss May Loring was at the stick in the Panther, which she sailed with remarkable skill. Her rival, the Ellen, got away with a good lead of more than a minute.

Six one-design boats started, getting away well bunched, excepting the Hiccough, which was a minute

astern of the bunch, the Vosetta setting the pace.

On the second leg the sonders changed positions, the Panther having gained rapidly in her windward work, while on the last leg she gained materially by standing up much better in the heavy wind and sea than her rival, and at the gun was leading her over three minutes and a half.

The six one-design boats made a fairly even race up to the second turn, when they split tacks, three taking a long tack inshore, while the Asteria, Hiccough and Terrapin stood over well toward Baker's island, taking another tack for the line. It showed good judgment on the part of the latter three, for they secured a considerable advantage, the Gnat leading the trio at the finish, the Asteria following closely. The Gnat finished first with a lead of one minute and one second.

A mix-up was threatened by the Terrapin and Hiccough, the latter being in line for third place, but the Terrapin crowded her into the judge's boat, and the Fabyan boat was obliged to come about to avoid a collision, losing her position to her rival.

The yacht Edmee, under charter to Frank P. Frazier, was placed at

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the disposal of the judges, George W. Mansfield and A. M. Merriam.

Sonderklass		Time	
Name	Owner	h. m. s.	
Panther, Miss May Loring		1	14 09
Ellen, C. P. Curtis		1	17 41
One-Design Class			
Gnat, Oliver Ames		1	26 37
Asteria, C. E. Hodges, Jr.		1	27 38
Terrapin, Dr. Frank Balch		1	29 55
Hiccough, Elinor Fabyan		1	30 05
Ketchup, Edith Fabyan		1	30 12
Vosetta, Geo. Wigglesworth		1	31 00

MAGNOLIA.

Miss Olive Tarr of Salem, is making an extended visit with her grandmother, Mrs. Julia Knight.

George Story won the High Score Cup in bowling last week at the Men's club, with a score of 306 for three consecutive strings.

Miss Mary Reilly of Manchester was the guest of Mr. and Mrs. Henry W. Butler the first of the week.

Always say a kind word if you can, if only that it may come in, perhaps, with a singular opportuneness, entering some mournful man's darkened room like a beautiful firefly, whose happy convolutions he cannot but watch, forgetting his many troubles.—Arthur Helps.

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PHONOGRAPHS

73 Main st. - South Essex, Mass.

Essex Baseball.

Saturday was Essex' off day. There is an odd number in the league and one club has to loaf each Saturday. Rather than rest out—a game from the outside was framed with the Maples of Salem. Then demand came for our players. Manchester took our pitcher; Peabody bid for our 3d baseman and catcher, our shortstop didn't show up and the spectators, when they saw the

state of things, thought twice before paying for tags. But that prince among first basemen, Cogswell, showed up, Bobby Low, the veteran was induced to enter the game, Pool from the Point, and finally the nine was full and the game started. The Maples were in fine feather, expecting an easy victory. The battery was Story and Burnham for Essex, and Brown and Brennan for Maples. Maples went to bat and knocked out two runs—then Essex came in for one. The second inning neither scored; third no score. In the fourth Maples scored two, so did Essex. Maples scored none in the fifth, Essex got one run. This tied the score. In the seventh Maples got one run and Essex two. No score in the

CONOMO.

Miss Lillian Pinder of Brooklyn, N. Y., is the guest of Mr. and Mrs. W. R. Watters and will remain through August.

Mr. and Mrs. James Mortimer of Hartford, Conn., are spending a week with Mr. and Mrs. Sefton Earl at the Lufkin cottage.

ESSEX.

Henry Hill is visiting Mrs. Philip Malonson on Story street.

Mr. and Mrs. Harvey Burnham of Western avenue, were among the recent visitors to Long Beach.

Misses Elizabeth and Margaret Burnham had a very enjoyable trip to Gloucester Monday.

Miss Miriam Choate of Spring street, visited Choate Island last week.

Misses Lucy Burnham and Lelia Raymond recently enjoyed a day's outing at Salem Willows.

We are pained and shocked to hear of the death of Mrs. Simpson, the mother of Dr. Simpson. As we recently chronicled she was in Europe for rest and recreation. From time to time we have heard from her, always favorably, having a delightful time. Then suddenly comes the news of her death. The sympathy of the whole community goes out to the doctor and sister Lydia, in their bereavement.

eighth. In the ninth Maples got two runs and won by the score of 7 to 6. The game was exciting from start to finish and those that declined to pay were sorry. Story pitched a great game. Bobby Low showed up and it was plainly seen that all that was needed was a little practice to give him back his gilt edged seat in the front row of local ball players. Story got in a four bagger and a home run. The game really was Essex' as the Maples made two runs on a ball lost in the grass in the infield.

Sunday School League, Saturday. Baptists won from Methodists, score 3 to 2. North Beverlys won from Montserrat 16 to 2. Universalists won from the Dane Streets. Standing in league:—

	Won	Lost	Pct.
North Beverly	12	2	.857
Universalists	11	3	.786
Essex	11	5	.688
Dane Streets	9	6	.600
Methodists	6	3	.400
Baptists	1	13	.071
Centreville	1	13	.071

Thrilling Escape from Drowning at Essex.

If a drowning accident is considered a first-class item of news, what is a thrilling escape of three persons, —one man and two girls?

Sarah Story and Leslie D'Entremont were in bathing on the beach in front of the boat buildings of Lyman James. Sarah could swim and was trying to teach Leslie how. Sarah is much taller than Leslie and she took Leslie out beyond her depth. When Leslie lost her footing she became frightened and clung to Sarah. Sarah being out up to her neck lost her footing. The tide at this point runs very swift and both young women were borne rapidly from shore. Leslie's hold was such that Sarah could neither save herself nor Leslie. Otis O. Story was on the bank working on a boat. He saw something was wrong and plunged in after the two girls. No sooner had he reached the girls than he was almost disabled by their clinging to him. If it had not been for the swift running current he could have done something. He could wrench himself away and save himself, but he had no thought of that. He had almost given up hope. All at once he thought of a boat moored in the stream. The boat, he remembered had a line out at the stern; if he could get hold of that rope they might yet be saved. He managed to guide the struggling pair toward the boat. When nearly opposite, with a mighty effort he freed his hands and dove for the rope. He just managed to get hold of it. A little careful maneuvering and he drew himself to the boat—and the girls, one by one, more dead than alive, were saved.

Mr. Story thinks that had it not been for that boat being anchored where it was they all would have drowned. The boat proved to be the gasoline launch Lelia A., owned by Frank E. Raymond. This boat had not been in the water for two or three years and had been launched a few days before—shall we say luckily? Is it not better to say providentially, that these three lives might be saved.

Strange how a crisis like this effects different persons! Three or four of the playmates of the girls were on the bridge watching the accident. They were badly frightened. They saw the trio go down once, twice and they did not think to go for help, but when they thought they must go down for the third time they turned their backs and shut their eyes that they might not see the horrible sight.



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ESSEX.

Miss Gertrude Sampson has been visiting at the James O. Low farm at Essex Falls.

Our hustling fellow-citizen, Mr. Tebo at Lakeville, has recently added to his "cottage city" a building recently purchased of the Annable estate. Mr. Tebo has a splendid site for a cottage city, with an extended view of the country and Chebacco Lake.

Misses Rosalin and Edith Low are visiting at the Josiah Low farm.

Frank Lawson, employed at the Beacon Trust Co., Boston, has been enjoying a two weeks' vacation at Tommy's Island.

Mrs. Kimball and daughter of New Jersey, are visiting at the Congregational parsonage. Mrs. Kimball is Mrs. Goddard's sister.

Charles A. Raymond of the N. E. Gas & Coke Co. of Everett, enjoyed a day off Friday.

Miss Ida Stevenson is visiting Mrs. McIves of Martin street.

Miss Margery Story, Mrs. Lizzie Low and Fletcher Low enjoyed a trip to Exeter, N. H., a few days ago.

The Misses Mildred C. and Mary P. Burnham are spending a few days with their aunt, Mrs. Orin H. Wright at Holliston.

Dr. Herbert Burnham, eye and ear specialist of New York city, has been visiting Mr. and Mrs. Hervey Burnham of Western avenue.

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MAGNOLIA.

The Gloucester Fisherman's Institute will have charge of the morning service at the Village church next Sunday. The chaplain, Rev. Henry Parsons and the field agent, G. J. Slosser will be the participants. The entire offering received will be devoted to the valuable work that the institute is doing among Gloucester fishermen.

Professor Krumpeln's recital next Sunday evening will be as follows: "Toccata," Dubois; "Adagio," Hopkins; "Traumeri," Schubert; "Grave and Adagio," Mendelssohn; "Marche Funebre," Beethoven; "Du Bist die Ruh," Schubert.

President J. M. T. Metcalf of Talladega College, Alabama, will speak at the Oceanside next Sunday evening at 9 o'clock.

The last of the series of illustrated lectures on the Life of Christ will be given at the Village church next Friday evening.

The proceeds of the entertainment at the Women's club on Tuesday evening have already been devoted to good use. The new awnings for the sewing room windows were put up today and add greatly to the appearance of the building. The program for the coming week will be as follows: Monday evening, dancing class; Wednesday afternoon, embroidery; Thursday evening, whist.

On Tuesday evening, August 29th, the annual masquerade dance will be held for members of the Women's club only, all of whom will appear in costumes.

The first annual ball in aid of the New Catholic church at Magnolia will be held in the Men's clubhouse on Tuesday evening, August 22d. Dancing will commence at 8 o'clock and a grand march at 9, followed by circle and dances. Ice cream will be for sale. This will be the social event of the season and the object is a most worthy one. The ground was broken for the church on Monday last, Police Officer Martin V. Burke having that honor. Now let every one by their attendance show the interest which he or she feels in this work so that by next summer services will be held in a commodious new church.

The final athletic exhibition at the Men's club will be held next Monday evening, the night before the horse show. There will be boxing bouts and burlesque stunts by pupils of Prof. Martin Flaherty. The exhibition is for members and their friends. Ladies will be admitted.

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NEXT TO MEN'S CLUBHOUSE

MAGNOLIA.

The entertainment at the Women's club Tuesday evening, was well attended, despite the rain. It proved the most enjoyable function at the club this summer and consisted of a series of tableaux, interspersed by singing. A piano solo by Miss Loretta Tacey was the opening number on the program, and a vocal solo by Miss Anna Callahan was the next. The first tableau was entitled: "The Bachelor's Dream," in which the following young ladies took part:

His First Sweet Heart	May Philbrick
The City Clerk	Agnes Cameron
The Tennis Girl	Grace Brown
The Ball-room Girl	Margaret Zinck
The Athletic Girl	Pauline Coulson
The Actress	Maude Boudrou
The Golf Girl	Annie Dooley
The Future Girl	Edith Palm
Children	Marion Buskey

MUSIC
SOLO THE FOUR SEASONS

SPRING DAISIES

Gertrude County	Angeline Nadeau
Jennie Nelder	Sadie Colpitts
Mary Murphy	Anna Colpitts

SOLO Maybelle McKenzie

SUMMER ROSES

Florence Kelley	Olga Parlock
Louise Lynch	Pauline Coulson
Marcel DeLeu	Julia Murphy

SOLO THE GLOW WORM

AUTUMN LEAVES

Agnes Cameron	Molly Burke
Elsie Brennen	Catharine McKinnon
Clara Metzger	Helen Glynn

WINTER SNOW FAIRIES

Alice Jones	Nellie Malle
Gertrude McCabe	Margaret Coffey
Annie Dooley	Mary O'Connor

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Grace Brown	Ellie Stavers
Josephine McIntyre	Marion Buskey
	Katherine Kelley

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PAGES
Agnes Wemmett Lydia Bergeson

The dances on Wednesday and Saturday evenings of this week at the Men's club were well attended as usual.

Mrs. Frank Loud is enjoying a short vacation trip to Alton Bay, N. H., where she will attend camp meeting.

Miss Sadie Abbott of Leominster, was the guest of her parents, Mr. and Mrs. John L. Abbott on Sunday.

On Saturday evening Jas. Wolfe, night watchman at Davis' stable met with a very painful accident while trying to extricate a horse which had become cast. He stooped over to hand another man his jack knife with which to cut the halter rope, when the animal kicked, striking Mr. Wolfe full in the face badly lacerating his face, but luckily, did not break any bones. The injured man was taken to Manchester in an automobile, where his wounds were dressed by Dr. Blaisdell.

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BEVERLY FARMS.

The annual fair of the Sarah Wyman Whitman class will be held in the Baptist chapel, Beverly Farms, Thursday, August 24th from eleven o'clock until ten p.m. This class was organized by the late Mrs. Whitman, a former summer resident. It was her wish that the work be continued and its members desire the patronage of her friends. All donations of fancy work, cake, candy, etc., will be gratefully acknowledged. Contributions may be left with Mrs. Fred W. Normy, 14 High street, or with the president, Mrs. George S. Hadley, 58 Hart street.

Mrs. French and Miss French of Pride's, are on a vacation trip to New Hampshire. Mrs. French is housekeeper for Col. Charles L. Peirson of Boston, at Pride's.

The Boys' Fife and Drum corp will furnish music in Salem on Thursday, August 31st, for the Field day and exhibition of the Salem play grounds children, also for their parade. Mrs. George R. Dean, who is the supervisor of the play grounds, recommended the local boys last year and they made such a decided hit that they were sought after this year.

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READ THE BREEZE

BEVERLY FARMS.

President Taft's yacht, the Mayflower, anchored off West beach Wednesday forenoon in about the same location it occupied last year. The yacht makes a pretty picture and attracts much attention. Commander Powers Symington of West Virginia is its new commander, succeeding recently Commander Geo. W. Logan.

John Bolam left the Farms this week for a short vacation trip to Epping, N. H., where he joined Mrs. Bolam and Miss Jennie Bolam, the latter being there for her health. On Sunday last, Dr. and Mrs. Dougherty, Miss Alice Bolam and Frank I. Preston took the trip to Epping in the doctor's automobile, to visit Miss Bolam, who we are pleased to say is improving very much.

The garden of W. S. and J. T. Spaulding of Greenwood avenue, Beverly Farms, is open to visitors from 10 a.m. to 5 p.m., Sunday, Monday, Wednesday and Friday. This is indeed a privilege and it is hoped it will not be abused.

At the recent picnic and outing of the plumbers, Leon Pierce, a popular Farms young man was a winner of numerous contests. He added two cups and three medals to his collection of trophies, won in similar events and on other occasions.

Miss Mary Keegan of Brighton, is a visitor this week of Mr. and Mrs. Thomas D. Connolly, Oak street.

Every evening the band concert given on the Mayflower, by the ship's band, is heard very distinctly at West beach and quite a party gathers on the pavilion piazza to listen to it. The sailors as yet, have not had shore leave, but we understand this privilege will be granted them beginning next Sunday.

Jesse Pierce returned from his visit at Wolfboro, N. H., this week in very poor health and is now reported to be critically ill at his home on Hart street.

Letters remaining unclaimed at the Beverly Farms postoffice August 16th: Mrs. T. Ambrose, Mr. Bradshaw, A. G. Barrett, Miss Augusta Cohen, Mr. Lindsay N. Emory, Mrs. Thomas G. Gardner, Mr. W. C. Kenney, Mr. James Harrison, Mr. Edward Hatton, Miss Ella Kampman, Mrs. Herman D. Kampman, Mr. M. H. Lopez, Mr. Wm. Lawson, Carrie Low, Mr. Baffado Masteryelo, Miss Ellen Cecilia O'Connell, Harry W. Palmer, E. Ruhl, Mrs. M. T. Sullivan, Miss Alja Sviden, Miss Mary E. Scheunhon, Mrs. Chas. Torry, Miss Francis Williams.—Wm. R. Brooks, postmaster.

BEVERLY FARMS.

About \$600 more is wanted to make up the amount for the new steamer for Beverly Farms. This amount will probably be provided by the passing of another appropriation order by the aldermen.

This week the inspectors in the school garden contest for garden or yard improvement at the Farms, made their reports with the result that children who are on the final list from which the selection is to be made for the award of prizes are the following: Michael and Catherine Lyons, Charles Keegan, Cornelius Barry, Catherine Barry, Mary Mc-Tiernan, Mildred Naylor, Mary and Frank Resoldi, Lydia Poole, Dorothy Crown, Rosamond Connolly, Alfred and Rose Medcalf and Eliu Haken-son. The judges, who are Mrs. R. S. Bradley, chairman, Mrs. Gordon Bartlett and Miss Patterson, will visit the gardens of the above children tomorrow forenoon and pass the final decision as to whom should be awarded the first and second prizes. Any of the above may also be a contestant in the whole city for having the best garden or making the greatest improvement.

Night officer Webster K. Bray of the Farms beat, is enjoying his annual vacation and with his family has taken a camp at Little Neck, Ipswich, where they will enjoy themselves for the next ten days.

On Wednesday morning, Mrs. Michael Crown, Mrs. Forester H. Pierce, Mrs. Howard E. Morgan and Miss Eliza McKeigue started from Montserrat on a trolley trip which took them as far as York Beach, Me. Their return was part by train and part by trolley.

The crew of the President's yacht Mayflower, now anchored off West beach, have hired Neighbor's hall for a dance and social to be given on next Monday evening and are inviting the young people of the place to be their guests. Last year the Mayflower crew gave a similar affair, which was one of the most pleasant social events of the season.

The big dance of the summer at Beverly Farms will be that in aid of the Beverly Farms Brass Band, the date of which has been set for Thursday, September 7th. It will be held in Neighbor's hall. The boys are working hard to make this party a grand success. They are trying to increase their treasury to the extent that they may purchase uniforms. They have been organized successfully for the past two years and have played at various places in this section, with credit. Beverly

JOHN DANIELS GROCERIES AND PROVISIONS

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Telephone 52

Visit our lunchroom and ice cream parlor connected with our bakery
Orders Will be Collected Every Morning, and Promptly Filled.
Cream—Wholesale and Retail.

Farms people should give them their support.

ROWLEY.

A reduction in the tax rate of Rowley from \$11 in 1910, to \$5.50 this year, will result from the decision announced a few days ago of Mrs. Pauline Fenno to have all her personal property taxed here. Mrs. Fenno notified the assessors today that she considers Rowley as the town of her residence. She has a spacious home on Ox Hill.

PRESIDENT WORKS HARD.

Few men, in or out of public office, ever devoted themselves more faithfully to their duties than President Taft does to his. Even when he travels he takes his clerks along and spends much of his time dictating correspondence, messages and vetoes. His staff has no easy time of it.

The fact is, that to do anything in this world worth doing we must not stand back shivering and thinking of the cold and danger, but jump in and scramble through as well as we can. It will not do to be perpetually calculating risks and adjusting nice chances; it did very well before the flood, when a man could consult his friends upon an intended publication for 150 years, and then live to see his success afterwards; but at present a man waits, and doubts, and consults his brother and his particular friends, till one day he finds that he is 60 years of age; that he has lost so much time in consulting his first-cousins and particular friends that he has no more time to follow their advice.—Sidney Smith.

Read the Breeze.

H. M. & R. E. HODGKINS PAINTERS,

BEVERLY FARMS, MASS.

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Telephone 124-3 Beverly Farms

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Cleaning, Repairing and Pressing a specialty.
Stable and Livery Suits made to order. Careful
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delivered. 15th season Prices reasonable.

West Street,

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BAYOLINE QUININE Hair Tonic

A toilet requisite which has stood the
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FOR restoring, beautifying and preserving the hair, promoting its growth, preventing baldness, removing scurf and dandruff and eradicating all diseases of the hair and scalp.

PRICE 50c and 75c

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(If one is busy call the other)

WYATT'S MARKET :: WEST STREET Meats and Provisions BEVERLY FARMS

Also a Full Line of

Choice Vegetables and Fruit in their season. Poultry, Fresh Eggs, Butter

ORDERS CALLED FOR AND DELIVERED

BEVERLY FARMS.

Mr. and Mrs. Joseph E. McDonald of New York city, have been visiting at the Farms this week. They are spending a good part of their time at West beach.

The Beverly Farms Brass band furnished the music at the Ladies' night concert at the Jubilee Yacht club on Wednesday evening. A large party of Farms ladies attended the affair.

The mission conducted this week, at St. Margaret's church, for men, has been well attended all the week.

Mr. and Mrs. James E. McDonnell of Haskell street, are entertaining Mr. McDonnell's mother, Mrs. McDonnell, and her two young children, who came on from Clinton the early part of the week.

Each day during the past week, West beach pavilion has been the popular spot and at any time it is a pleasant sight to visit this place of recreation and pleasure and take note of the large gatherings that meet there daily. The ladies especially find enjoyment and scores can be seen on the broad piazza, reading or doing fancy sewing.

John Daniels, for years a Central square grocer and provision dealer, has filed a petition in bankruptcy, with the clerk of the U. S. District court in Boston. The liabilities being \$9,039.86 and assets \$4034.49. Edwin F. Campbell has been appointed receiver.

Several events are scheduled to take place in Neighbor's hall in the near future. The bookings include the Swimming club's dance and social next Thursday evening, August 24th. The Clan Wallace Scottish dance on Thursday evening, August 31st. The dance and social on Thursday evening, September 7th, for the benefit of the Beverly Farms Brass Band, and the annual public dance to be conducted by the Preston WRC on Friday evening September 15th, the proceeds of which goes into their benefit fund.

Established 1877

Telephone: Factory 248-12. Residence 219-12

E. C. SAWYER

218 — 236 Rantoul Street, Corner Bow Street,
BEVERLY, MASS.

Carriage and Automobile Repairing

New Coverings, Tops and Slip Linings
for Automobiles

SPECIAL ATTENTION GIVEN TO ALTERATIONS
Painting and Varnishing First-Class Work
Special Department for Automobiles

Sewall Day has been spending a week's vacation at New Hampton, N. H., the guest of Dr. Dolloff, who formerly resided at the Farms.

Mr. and Mrs. Frank McCoy are planning to move from the Farms the last of September or the early part of October. They are to move to Melrose. Mr. McCoy is now employed in Boston.

John West colony, Pilgrim Fathers, will hold its regular semi-monthly meeting in Marshall's hall this evening. At these meetings there is always something of interest to the members.

The latter part of last week, a son arrived at the home of former councilman and Mrs. James R. L. Wiseman, who for the present, are residing at 27 Prospect street, Beverly.

The Foss Bible Class of Beverly conducted the service at the Farms Baptist church last Sunday evening. The chorus of male voices was an attractive part of the service. There was a large audience. They also held an out of doors service in Central square commencing at 6.45, before the service at the church, which was listened to by a large audience.

Harold Dodge returned home this week from a six weeks' visit spent among his wife's relatives at East Side, Lake Ainslee, C. B.

Mr. and Mrs. Ezra P. Williams left the Farms on Wednesday for a two weeks' visit among relatives at So. Wolfboro, N. H.

ALDEN WEBB.

Watchmaker, Jeweler, Optician
Repairing in all its Branches
Masonic Bldg., Cabot Street, BEVERLY

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APOTHECARY**

Cor. Cabot and Abbott Streets
BEVERLY

We keep everything that a good drug store should keep.

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S. A. GENTLEE & SON
Funeral Directors and Embalmers
Calls answered day or night
277 Cabot Street
Residence, 16 Butman St. BEVERLY

The engagement is announced of Miss Mollie Cashman of Salem and Thomas P. McKeigue of Beverly Farms. The wedding will take place in the early fall.

Mrs. Edward Williams of North Easton, a former Farms resident, has been a visitor at the Farms this week.

Rep. Herman A. Macdonald will deliver an address to the Foss Bible class at its session in Beverly next Sunday at noon.

ONE OF THIS BANK'S BEST ASSETS

Is the confidence and friendship which has grown up between its officials and employees and its customers.

We are glad to give to our depositors not merely the ordinary business courtesies and considerations, but whenever opportunity offers, our help and council as well.

We invite your business. The size of the account is not material.

BEVERLY NATIONAL BANK

BEVERLY, MASS.

CAPITAL - - - - \$300,000

BEVERLY FARMS.

Mrs. Edwin L. Clamphord and daughter Helen, of North Adams, are visiting relatives at the Farms.

Mrs. William C. Webster of Rockport, for many years and until recently a resident of the Farms, was a guest of the John West colony at their outing in Rockport last Tuesday. Mrs. Webster is quite well and active for her years and enjoyed the occasion immensely, as well as meeting so many of her old friends.

Elmer Standley has purchased from Mrs. Rose Sperry (Mrs. Robert P. Williams), her estate on High street, now occupied by Mrs. Sperry's parents, Mr. and Mrs. Frank McCoy. The estate is one of the most desirable for all the year round purposes and consists of a fine house and a good sized piece of land located upon a street made very attractive by nice houses and well kept places. The new owner may later on use the house for his own occupancy.

The city government outing, under the management of a committee from the 1910 council, held at Nahant, did not attract as many from the Farms as was expected. The Farms was represented, however, by

assistant chief engineer, J. M. Publicover and engineer of steamer Walter B. Wright, who report they had a good time.

Capt. Reuben E. Grush is camping with friends at Idlewood Lake and reports that he is having the time of his life.

Report has it that the B. & M. R. R. has sold to Henry C. Frick the piece of land which the company has owned for some time, situated on the north side of the tracks at Prides, and having a frontage on Thissel street. It is understood that the new owner buys for the purpose of putting in a side track for use of his own cars.

Mrs. Pauline Fenno, wife of the late L. C. Fenno, owner of the fine estate off Hart street, where until recently she made her summer home, has notified the Beverly assessors that she has selected Rowley as her home and all her personal property will be taxed there. Mrs. Fenno has a fine estate at Rowley but still remains the owner of the Beverly Farms estate.

A contribution this week to the "If I Owned Beverly" published in the Beverly Times daily, which is attracting considerable attention, says that "for side walks we have the

worst of any city of our size and wealth in the United States." The writer is a Beverly man but certainly must have paid a visit to the Farms, inasmuch as the statement fits the conditions here exactly.

Some sixty to seventy members of John West colony, Pilgrim Fathers and friends enjoyed their picnic and outing on last Tuesday at Rockport, at the camp and estate of Mr. and Mrs. Eli R. Hodgkins, which is beautifully situated in that town. The day was a pleasant one and the party were transported in two large automobiles. The committee in charge did their work well so that the chef and assistants served the dinner on time and provided a menu that was of a variety to suit all. A program of sports was run off including a red hot contested ball game. All had a splendid time and agreed that another year the event will surely have to take place again.

Mr. and Mrs. Benjamin F. Hawkins left the Farms yesterday for a week's vacation trip to be spent in Portland and vicinity.

Mr. and Mrs. George A. Chisholm of Augusta, Me., spent the week at the Farms visiting friends.

Read the Breeze.

Since You Must Have Food

Why not have the best? We have it! Our Stock of **PURE FOODS** is the **LARGEST** and **BEST** on the North Shore.

Our Success

A SQUARE DEAL TO ALL, FULL WEIGHT AND MEASURE.
Our business is good twelve months in the year, hence we do not have to roast you in the summer to make good. We invite comparison.
Prices Right—Service the Best.

THE THISSELL COMPANY

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Receivers of

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If you want something
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Postoffice Building

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Beverly Farms, Mass.

BEACH BLUFF.

Two very attractive and winning young Southern women at The Elms are the Misses Lila W. and Kitty Barrett of Alexandria, Va., who have had their mother, Mrs. Kate Barrett, with them as a guest. The Barretts are a prominent Alexandria family. Their brother, Lieut. Barrett, now of the U. S. S. Indiana, was formerly stationed at the Charlestown Navy Yard, hence arose their introduction to the North Shore.

The young people at The Elms recently enjoyed a marshmallow roast at the beach.

An auto party from St. Davids, Pa., touring the North Shore, recently registered at The Elms. The party included Mr. and Mrs. H. T. Hartman, Mrs. T. J. Lee, Mrs. G. C. Smith.

Other guests at this popular hostelry are Mrs. James Sauvage, Newark, N. J.; Mrs. E. Newall Black, Miss Portia H. Black, Philadelphia. The latter have had W. Dulty Smith of the U. S. Marines as their guest.

R. M. Converse of Albany, Mrs. A. B. Slade, Elizabeth Slade, Boston and Mrs. H. G. Rich and Katherine Rich, Chicago, are also registered.

The latest arrivals at The Belle-

vue include Mr. and Mrs. Lyman Spalding, Dorchester; T. L. Pierce, Portland. Fifty dollars was realized from blind auction at the Bellevue, in aid of the Floating Hospital.

Arrivals at The Preston, Beach Bluff, are cheerfully taking quarters in writing or other unusual rooms, where temporary shelter can be provided so great so the demand for accommodations at this noted hostelry.

The big event of the season at The Preston, Beach Bluff, will be the August ball tomorrow evening (Aug. 19.) Numerous invitations have been issued among summer guests at all the leading North Shore resorts. The affair promises to be socially brilliant.

The August clientele of The Preston, Beach Bluff, numbers many people prominent in business and professional life all over the country.

J. R. Clark and family of Cincinnati are at The Preston. Mr. Clark is president of the Union Central Life Insurance Co.

Rev. and Mrs. Archibald Bradshaw, prominent in church circles of Easton, Pa., are at The Preston.

S. A. Anderson, Esq., a noted western lawyer, and family of St. Paul are also registered at The Preston.

F. H. Swan, retired paymaster of the U. S. Navy, and wife of Boston, are guests at The Preston, Beach Bluff.

Leading families of Rochester, N. Y., sojourning at The Preston are the E. R. Willards and Erickson Perkins.

A very representative and prominent Montreal family at The Preston is that of Mrs. A. L. Drummond.

R. H. Rines, one of the owners of the Congress Square hotel, Portland, is at The Preston for a sojourn.

A. L. Benachi, Greek consul at Boston, is another annual guest to return to The Preston.

Fall River is prominently represented by Byron W. Anthony and family and St. Louis by Mrs. Reed Northrup. Mrs. Carl Pickhardt of New York is also there.

SWAMPSCOTT.

The first formal ball of the New Ocean House, Swampscott, was held last Saturday evening. The ball room was handsomely decorated and many beautiful and costly costumes were worn.

What's the news? Read the Breeze.

"THE LITTLE STORE WITH THE GOODS"

OUR MID-YEAR MARK DOWN SALE

It is Only two weeks before we take account of stock and in this short time we must greatly reduce our stock of

MEN'S AND YOUNG MEN'S

Mixed Suits, Straw Hats and Negligee Shirts

In order to make a quick disposal we have greatly reduced the selling price of the above articles, and today they sell for cost price or less. We must clean up our stock within two weeks—for we need lots of space for the new fall and winter merchandise that is due to come in by Sept. 1, 1911. Read over these honest figures on honest mark downs—then call and let us show you through our stock. One price to all.

SUITS

Styles all new this season

\$12.00 mixed suits to close	\$8.50
\$15.00 mixed suits to close	\$10.50
\$18.00 } mixed suits to close	\$14.50
\$20.00 }	
\$22.50 mixed suits to close	\$16.50
\$25.00 mixed suits to close	\$18.50
\$28.00 } mixed suits to close	\$22.50
\$30.00 }	

N. B. 1 lot odd Suits on counter—all desirable patterns, marked 1-2 price to clean up stock.

STRAW HATS

All Roll Brim Straws and Pineapple Brand Sailor Straws marked 1-2 price.

\$1.50 Sennit and Split Braid now	\$1.00
\$2.00 Sennit and Split Braid now	\$1.25
\$2.50 Sennit and Split Braid now	\$1.50
\$3.00 Sennit and Split Braid now	\$2.00
\$3.50 Sennit and Split Braid now	\$2.50

\$4.00 Panama Hats now	\$2.50
\$5.00 Panama Hats now	\$3.50
\$6.00 Panama Hats now	\$4.50

NEGLIGEE SHIRTS

Any \$1.00 grade to close	79c
\$1.50 Bates Street or Faultless make—to close	\$1.15
\$2.00 Bates Street or Faultless make—to close	\$1.65

SUIT CASES and TRAVELING BAGS

20 per cent off from regular marked price

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"MARSHAL"
Ladies' Tailored
Made Waists
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Fine Groceries

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Selected Teas, Pure Coffees

Butter and Cheese

Canned Goods in variety. Lenox and Standard Oil

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All orders left at Sheldon's market, L. W. Floyd's, G. W. Hooper's, Frank H. Dennis', Bullock Bros', B. S. Bullock's, Manchester; or A. Standley's and the Railroad station, Beverly Farms, will be promptly attended to. Agent Salem Steam Laundry Also Star Wet Wash Laundry of Beverly

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C. F. Dailey, Salem and Manchester
Dealer in old Iron, Rags and Bottles.
Junk of all kinds bought in large or small quantities. We pay spot cash. Send postal and we will call. Orders promptly attended to.

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RESIDENT OF BEVERLY

Pays 8c. a lb. for Old Rubber; for old automobile tires 6c. a lb. When you have anything in my line drop me a postal card, or leave the material at my Beverly address.

NICHOLAS ZELINSKY,

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Mt. Pleasant Dairy

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Application for the removal of the contents of cesspools and grease traps should be made to A. C. HASKELL,

Per order the Board of Health
EDWARD S. KNIGHT, Chairman.

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Any Kind, Anywhere, Any Amount.

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GENERAL MANAGER

Also District Manager

John Hancock Mutual Life Insurance Company
of Boston

Gloucester or Manchester.

FOREST WARDEN NOTICE.

This is to inform the public that I have been appointed Forest Warden for Manchester by the Board of Selectmen, and I have appointed the following as my deputies:

M. E. GORMAN,
J. D. MORRISON,
JOSEPH P. LEARY,
A. S. PEABODY,
JACOB H. KITFIELD,
C. E. LITTLEFIELD,
E. J. SEMONS, Forest Warden.

TOWN NOTICES MANCHESTER



NOTICE

All bills and claims against the Town should be presented to the Selectmen on or before Thursday noon of each week. After approval the bills will be paid by the Town Treasurer, at his office, on the following Saturday. The regular business meeting of the Board will be held on Thursday evening of each week at 7.30 o'clock, also on the last Saturday afternoon of each month from two to four o'clock.

EDWARD S. KNIGHT,
WALTER B. BELL,
JOHN H. CHEEVER.
Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER BOARD will be held at their office, in the Town Hall Building, on the last Wednesday of each month, at 7 o'clock P. M. All orders for shutting off or letting on of water, reports of leaks, and all business of the department under the Superintendent should be reported at his office at the Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his office in the Town Hall Building, on Saturdays, for the payment of bills, from 9 to 12 M., 1.30 to 5 and from 7 to 8 o'clock P. M. When a holiday comes on Saturday the pay day will be Friday previous at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL COMMITTEE will be held the first Monday evening of each month at which time all bills against the school department of the town should be presented for approval. SCHOOL COMMITTEE.

Notice

For the convenience of any person having business with the School Committee or Supt. of Schools, Mr. John C. Mackin, the Superintendent will be at the Principal's room, on second floor of the G. A. Priest school, Thursday afternoon of each week, from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

General

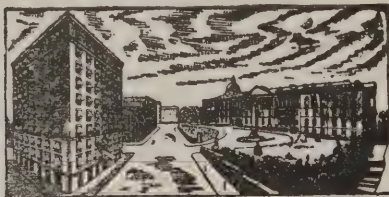
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Beacon Hill, opposite State House,
Boston, Mass.



Offers rooms with hot and cold water for \$1.00 per day and up, which includes free use of public shower baths. Nothing to equal this in New England. Rooms with private baths for \$1.50 per day and up; suites of two rooms and bath for \$4.00 per day and up. Dining room and cafe first-class. European plan.

Absolutely Fireproof

Stone floors, nothing wood but the doors. Equipped with its own Sanitary Vacuum Cleaning Plant.

Strictly a Temperance Hotel

Send for Booklet

STORER F. CRAFTS,

General Manager.

Office Stationary

When you write a business letter, write it on a neatly printed letter head; that is the kind we furnish. We can furnish you with printing, paper, envelopes etc., at low cost.

The Breeze Office

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DAILY

Agents for Salem Laundry and also for
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Contract Work a Specialty. Particular attention given to Jobbing
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Special Attention given to Jobbing.

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Special attention given to House and Land Drainage. Estimates given and Contracts performed for Roads, Bridges, Sewers, Water Works, Wells, Earthwork, Blasting, Grading, Stone Masonry and Landscape Work, Steam Drilling. Tree Moving a specialty.

Daniel Linehan

John H. Linehan

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Robert Robertson Co.

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Established 34 years

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Estimates Furnished

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HOWARD A. DOANE

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Protect Your Eyes

From the glare of the sun with **TINTED GLASSES!**

At the Shore, Lakes, Mountains or Country everybody should wear them. Visit our Optical Department and we'll supply the best suited to your need and fit them to the eyes.

STARR & HEWITT

158 Essex Street, Salem

Legal Advertising

Instruct your attorney to have your probate and administrator's notices and other legal notices published in the

North Shore Breeze
Manchester, Mass.

NOTICE TO SUBSCRIBERS.

SUBSCRIBERS leaving the city for their shore homes should notify this office of their "change of address" promptly, sending their present as well as new address.

"QUEEN OF SEA ROUTES"

Merchants and Miners Transportation Co.

Boston and Providence to Norfolk,
Baltimore, Savannah and Jacksonville.
Boston to Philadelphia.

Most Popular Route to Atlantic City,
Jersey Coast Resorts, Old Point
Comfort, Washington and the
South and West

Accommodations and Cuisine Unsurpassed.

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C. H. Maynard, Agt. Jas. Barry, Agt.
Boston, Mass. Providence, R. I.
W. P. Turner, Pass. Trf. Mgr.
General Offices BALTIMORE, M. D.

THE ONE WITH THAT EXTRAVAGANT APPETITE

But with the purse that's just now small, will find ample to satisfy their longing in this particular line we mention today. It embraces all that you could possibly ask for, when you come to consider its looks — It's refined — quite costly looking, and not seen everywhere abouts. It will adapt itself to any surroundings, quite equal to things most elaborate, yet 'twill not frown on the more ordinary sort, if placed with those, as well.

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E 4212 Finely engraved 14k solid gold hunting case, good Swiss movement 25.00

Monogram as shown on **E 4235** 3.50 additional, on man's watch 4.50 additional.

E 4213 Hand engraved 14k solid gold hunting case, jeweled Waltham movement 32.00

E 4214 Small size 14k gold open face, hand engraved, set with fine diamond 45.00 **E 4223** Without diamond 35.00

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B 3658 Solid 14k Gold Chatelaine Pin, very secure 4.50 Chatelaine Pins not included in price of watches.

B 3671 Solid 14k Gold Chatelaine Pin 3.75

B 7302 Platinum Sautoir Chain, set with diamond, enameled slides 47.50

E 4217 14k gold hunting case, bead edge, jeweled Waltham movement 32.00

E 4218 Same, open face 30.00

E 4219 Enamel Watch, set with 4 diamonds, in platinum settings 135.00

E 4220 14k gold, extra heavy, plain hunting case, Waltham movement 38.00 **E 4221** Same, open face 36.50

E 4222 Enamel Watch, set with 21 diamonds, both on back of case and in ring 185.00

E 4215 Extra heavy, plain 14k gold hunting case, set with fine diamond 55.00

E 4216 Same, open face 50.00

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ESSEX INSTITUTE
Special Article: Traditions of Essex and Her Ship Building

NORTH SHORE BREEZE

VOL. IX

Number 34

68 PAGES

Five Cents



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Arthur S. Bowditch, Architect

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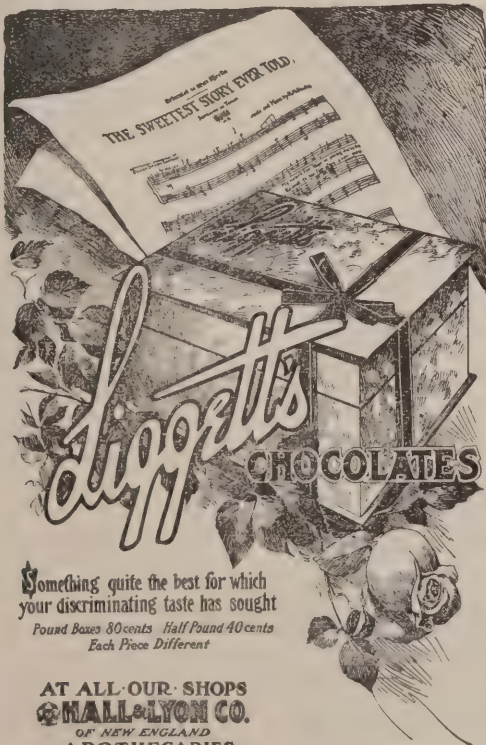
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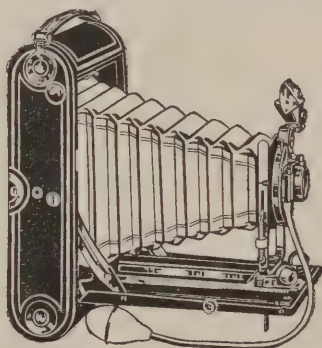
—W. C. Gannett.

Be pleasant until ten o'clock in the morning, and the rest of the day will take care of itself.

A happy man or woman is a better thing to find than a five pound note—they practically demonstrate the Theorem of the Livableness of Life.

—R. L. Stevenson.

Do you read the Breeze regularly?



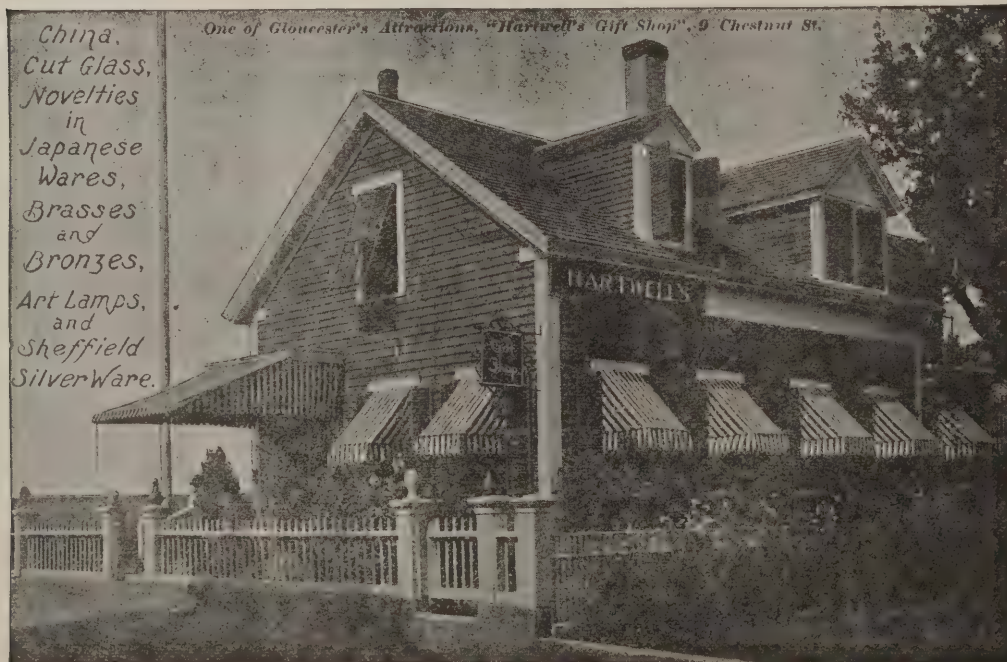
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Monday, Tuesday, Wednesday and Thursday

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Shirt Waists and Dresses

at reduced prices



Holiday orders

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NORTH SHORE BREEZE

VOL. IX

MANCHESTER, MASS., FRIDAY, AUGUST 25, 1911.

NO. 34

SOCIETY NOTES.

Congress has adjourned and we are pleased to have President Taft with us again. The North Shore was made for the best people in the country, especially the President and his large family of senators, representatives, chief justices, diplomats, and the like, and it seemed too bad that the President had to miss the greater part of the summer here, with only occasional week-end visits to his family. He arrived in Beverly early Thursday and it is expected he will remain here now until September 17th, when he starts on his long western trip which will last well into October. Numerous informal functions, such as dinners, luncheons, etc., will be given in the President's honor during his stay here the next four weeks.

♦ ♦ ♦ ♦

Miss Eleanora Sears has been putting in much practise at the Moore racing park at Pride's this week, to be in the best form for Judge Moore's private horse show tomorrow.

♦ ♦ ♦ ♦

Mr. and Mrs. Philip S. Sears were dinner host and hostess for a number of guests at their Pride's cottage on Tuesday evening. Others entertaining on the same day were the D. Herbert Hostetters, who gave a luncheon.

♦ ♦ ♦ ♦

Mrs. Maud Ballington Booth will speak of her work among the prisoners in the prisons of the United States, at the Oceanside Hotel, Magnolia, on Sunday evening, August 27th, at 8.30 o'clock.

♦ ♦ ♦ ♦

Victor Kennard, former football player at Harvard, is some swimmer. For a mere jaunt in the water last Friday, before leaving Magnolia for Chicago, he swam from Magnolia to Singing Beach, a short distance of three miles. It took him one and a half hours to cover the distance, and felt perfectly well when he landed at Manchester. He came back to Magnolia and played a game of tennis after the swim.

♦ ♦ ♦ ♦

Mr. and Mrs. Frederick Winthrop of Hamilton (nee Thayer), are receiving much social attention on the North Shore. On Sunday they were among the twelve dinner guests entertained at the F. L. Higginson summer home at Pride's.

♦ ♦ ♦ ♦

One of the largest dinner parties given this week was at "Allanbank" on Tuesday evening when Mr. and Mrs. Bryce J. Allan entertained twenty guests at their Beverly Cove summer home.

♦ ♦ ♦ ♦

There was a very delightful dinner party for twelve at the S. E. Hutchinson summer residence at Beverly Farms on Monday. The new little son in the Hutchinson household and the welcome presence of Mrs. Hutchinson's father back from Europe made the occasion a very felicitous one.

♦ ♦ ♦ ♦

Oliver Ames of Pride's has been in New York a portion of this week on a business trip. On Tuesday evening, Mr. and Mrs. Ames extended their hospitality to a dinner company of twelve.

SOCIETY NOTES.

Mr. and Mrs. C. Howard Clark, Jr., and Clarence H. Clark, 3d, of Philadelphia and West Manchester, returned Wednesday from a week's yachting trip on the Savarona to North East Harbor, Maine, and vicinity. Their guests on the trip were Miss Cicely Wayland of Philadelphia and Hawthorne Inn, East Gloucester, and Miss Wayland's fiancé, Mr. Craighead.

♦ ♦ ♦ ♦

Kent Lewis, brother of Mrs. James Marsh Jackson, of Boston and Beverly Farms, has returned to Beverly Farms after a week's sojourn at Bar Harbor.

♦ ♦ ♦ ♦

Mrs. Thomas M. McKee of New York and Beverly Farms, has recovered sufficiently from her extended illness to be able to drive. She took her first drive this week.

♦ ♦ ♦ ♦

Mrs. James McMillan of Washington and Manchester, is sailing August 29th for England to visit her daughter, Lady Harrington. During her absence relatives from Detroit will occupy "Eaglehead," the McMillan estate at Manchester. Miss Doris McMillan concluded her stay with her grandmother Tuesday of this week and returned to Detroit.

♦ ♦ ♦ ♦

Mrs. Charles A. Munn, Sr., is making arrangements for a trip around the world to consume eight months. She plans to leave Manchester September 14th.

♦ ♦ ♦ ♦

Mrs. Alexander S. Porter, Jr., of Boston and Manchester, leaves for Jackson, N. H., on Wednesday next to visit her mother, Mrs. Wigglesworth. Her little daughter, Sally, will go to Jackson the following Friday. Little Eleanor Mason of Boston and Ipswich, spent a few days this week with little Miss Sally.

♦ ♦ ♦ ♦

Mr. and Mrs. William Culbertson of Louisville, Ky., are the guests of the S. A. Culbertsons of Summer street, Manchester.

♦ ♦ ♦ ♦

Miss Dorothy Draper spent a portion of the week at the Brownlands, Manchester, as the guest of the family of her fiancé, the Thomas B. Gannetts, of Cambridge.

♦ ♦ ♦ ♦

Col. Gracie and family of Washington, who have been sojourning in Manchester, went to Gloucester this week for a stay and later will go to Lenox.

♦ ♦ ♦ ♦

Miss Katherine Dorr has returned to The Brownlands after a two weeks' stay in Newport. Her sister, Miss Josephine Dorr, is at Bar Harbor. Mr. Burlingame, another Brownland guest, is in New York this week on a business trip.

♦ ♦ ♦ ♦

John R. McGinley has returned to Pittsburg after a stay of some weeks with his family at the McGinley summer home at Manchester.

♦ ♦ ♦ ♦

The Misses Read, daughters of Mr. and Mrs. Chas. A. Read of Read's Island, Manchester, are enjoying a visit at York Harbor.



Traditions of Essex and Her Ship-Building

By Mary Taylor Falt

ESSEX, with her woodland boundaries provided by Ipswich, Manchester and Gloucester, is another notable North Shore town, which emerged from a colonial wilderness settlement to a prosperous and distinguished township.

Essex was a part of Ipswich and was known as Chebacco from 1634 to 1700. Her beautiful and spacious Chebacco lake still bears that historical name. The earliest settlers of the town were Englishmen of good rank and quality. They owned lands in England which had yielded large yearly revenues. They relinquished these for their dearest right and privilege, their religion. Then it was that the North Shore's wilderness was wide enough for all and for the protection of personal liberties.

of which they were ably seconded by the men and women of Manchester and Gloucester.

In the spring of 1679, the women of this town, without the knowledge of their husbands and with great privacy, got aid and began to raise their first meeting-house. What a fascinating picture upon which to meditate! Here come the colonial settlers astride their horses on saddles and blankets from the Falls, from the North End, from Gloucester and Manchester enroute to Wm. Cogswell's field where lay the sills and timber to erect the meeting house. Mrs. Varney was the traditional hostess of that day. She housed the volunteer helpers, dined and wined them. History states that Essex' neighbors from Manchester and Gloucester with great alacrity and good cheer helped to join timber



Cut used Courtesy of Geo. K. Knowlton, Pub. of Post Cards, P. O. Box 65, Essex

TOWN HALL, ESSEX.—BASE BALL GAME, MAY 13, 1911.

Essex became identified very early with maritime pursuits. Ship-building and Essex are synonymous. As early as 1656, the first saw mill was erected on Essex river. In 1693, John Burnham, Jr., was chronicled as building at the "launching place," one of many, which proves that the building of vessels was a very early colonial industry. The town had her first shipyard in 1668. An acre of ground was granted for a ship-yard by the town, conclusive evidence that this industry had got at that time a strong foot-hold. Tradition tells us that the first Essex (Chebacco) boat was built by a Burnham, in the garret of an ancient house, which stood "near the old and new road to Manchester," and that the garret window had to be cut away before they could launch her.

An interesting tradition of the women of colonial Essex is indicative of their decisive and assertive characters, suffragettes a bit in embryo, in the development

to timber and fasten joint to joint. There was no stop until the labor of love was done.

This labor of religious love resulted adversely. The Major General of Ipswich sent his constable to Essex to bring the wives of Wm. Goodhue, Thomas Varney and Abraham Martin to him for trial at the Ipswich court for their contempt of authority in helping to raise a meeting house at Chebacco. They were tried in Ipswich, found guilty and bound over to the next court in Salem. May 28, 1679, they were tried but the General Court dismissed them after they expressed their sorrow for offending and prayed for forgiveness.

The first pastor of the church was Rev. Mr. Wise, a tall, stout, majestic man of great muscular strength. In April, 1680, the meeting house was dedicated. Much festivity and colonial hospitality resulted in Essex on that red letter day.

The forefathers of Essex were intelligent and edu-

eated men. They appreciated the importance of education for their children. In 1642 the town voted for a free school. In 1651 a Latin school was begun to prepare the youth of the town for college. Thirty-eight young men were, in the course of fifty years from that time, graduated from "Cambridge College."

The religious communities of Essex and Gloucester were more strongly welded by the intermarriage of Lucy Wise, the daughter of the Rev. John Wise of Essex to Rev. John White, Gloucester's first colonial pastor.

The first road opened between Manchester and Essex was in 1750, a public road built through the woods.

In 1762, plans were formed for a public conveyance between Boston and Ipswich. The mail had been carried on horseback previously. Six days were utilized going and coming. In the above year a currie or stag chair drawn by two horses started its trips between Portsmouth and Boston. It took five days to go and come. The fare was \$3.10. What a transition in the mode of travel on the North Shore today!

town, as during that year it received its incorporation as Essex.

In 1817, a new road was opened between Manchester and Essex. Certain names stand out in the history of every town and distinguished them. In the instance of Essex, that of Rufus Choate has become one of national repute. His public career as a statesman and orator made him one of the most successful advocates of the Essex bar. He served Massachusetts in the legislature and senate. In 1832, he was elected a congressman. He declined re-election in 1834 and devoted himself to law, becoming one of the most eminent lawyers of the Suffolk bar. He was a regent of the Smithsonian Institute in 1847, and attorney general of Massachusetts in 1853. In failing health, he set sail June 29, 1859, for England in hope of recovering his health. Death overtook him at Halifax, N. S., July 13.

In 1820, the Essex Canal Company was incorporated—opening up Essex River to Fox Creek (a branch of the Ipswich River). This opened up to transportation



Cut used Courtesy of Geo. K. Knowlton, Pub. of Post Cards, P. O. Box 65, Essex

SHIPYARD OF ARTHUR D. STORY, ESSEX.—STEAMER ROLLIN E. MASON.

Dr. Ebenezer Davis was the first physician in Chellico (Essex). A few years later he removed to Squam parish, Gloucester.

Essex colonists helped to found Marietta, Ohio. Maj. Andrew Story left Essex with a company of sixty men and marched to Ohio to protect the new settlers from the Indians. He had to start months in advance of other settlers who were emigrating from Hamilton, Salem and Beverly. Some of the wagons, which were long, painted red and covered with canvas, were drawn by oxen. Some of them bore the inscription: "For Marietta on the Ohio." They were eight weeks in performing their journey. Thus Essex and her neighboring towns helped build up Ohio, now one of the country's most influential states. Ohioans on the North Shore should find greater pleasure and interest in these localities, when they contemplate the arduous and primitive mode of travel which had to be adopted, the hardships, perils and tragedies which interrupted the journey of these western emigrant-pioneers from the North Shore.

October 30, 1789, the settlers of Essex helped welcome George Washington to Ipswich while on his northern tour. The year 1800 was a notable one for the

ship-timber and lumber from the shores of the Merrimac through Plum island and across Ipswich river to Essex.

The government established Essex' first postoffice in 1821.

Thomas Marshall Burnham, Boston's famous antiquarian, was a native of Essex. In 1825, he settled in Boston dealing in furniture and second-hand books. He prospered. "Burnham's antiquarian bookstore," in Cornhill, Boston, became generally known as the first and largest establishment of its kind in the country. It was the rendezvous of famous antiquarians, authors and scholars generally. The idea was an original one with this son of Essex and he amassed a fortune.

Ropes and lines used in the early maritime pursuits of Gloucester, Boston, Marblehead and Beverly were made in Essex prior and after 1820. Hemp, cotton warp and yarn were woven here into mackerel and other fishing lines as late as 1868, and then cod lines were made. Boat-building went out of vogue here in 1835. Vessel-building grew in greatest importance during and after the 1860's. Ship-builders previously had their

(Continued on Page 53)



MAGNOLIA, MASS.

(Opposite Colonnade)

NEW YORK
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NEWPORT

..

BAR HARBOR

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MAGNOLIA

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Exchange Building
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OCEANSIDE HOTEL, MAGNOLIA, MASS.

Our office is equipped with a direct wire to Boston and New York and we offer every facility for the execution of orders in all markets.

We cordially invite you to use this office in the transaction of any business that you may have during the summer months.

SOCIETY NOTES.

An engagement of especial interest to North Shore contingent is that announced the latter part of last week by former Governor and Mrs. Eben S. Draper, of their daughter, Miss Dorothy Draper, and Thomas B. Gannett, Jr., of Boston and Cambridge. Miss Draper is a member of the Vincent club, the Sewing Circle league and the Chilton club, and is one of the most popular girls in the Back Bay set. Mr. Gannett is the son of Thomas B. Gannett of Cambridge. He is a graduate of Har-

vard, class of 1897. He is a member of the banking firm of Parkinson & Burr. He is spending the summer at the Brownland cottages at Manchester. Miss Draper has just returned with her father from a trip to Alaska, where they visited all the principal places, stopping at the Yellowstone National Park on the return. Previous to the northern trip she accompanied him to Porto Rico and the Panama canal zone, sailing from New York January 24.

Mr. and Mrs. Wm. Stewart Spaulding are departing August 29,

from Pride's, on a yachting trip to the Maine coast. The Spaulding yacht has been chartered during the summer until August 25 by Jacob Schiff of New York. Mr. and Mrs. Spaulding are remaining at Pride's until September 22, when they will start on a trip around the world. They expect to be absent a year. John T. Spaulding will accompany them.

♦ ♦ ♦ ♦

Miss Virginia Lippincott of Philadelphia, is the guest of Mrs. Daniel B. Wentz of Chilton Hills, Pa., at Burgess Point, Beverly.

Misses Whittredge & Barrows

NEW YORK

and

Magnolia, Mass.

(opposite Colonnade)

Interior Decorations

Wall papers and fabrics. Rare tapestries and choice examples of old furniture, including a Sheraton settee and chairs from the Bonaparte house, and a rare and unique painted Italian secretary. Italian terra cottas, and a variety of small objets d'art suitable for prizes and gifts.

Garo**Photographs****At Your Home**

For a limited period Mr. Garo will accept appointments for the home. Appointments may be made at the Studio, Boston, or at the Summer Studio, North Shore Grill, Magnolia. Residents and visitors are invited to inspect examples of Mr. Garo's latest work at the Grill.

DREICER & Co.

560 FIFTH AVENUE
NEW YORK



J E W E L S

PEARLS OF RARE QUALITY

Old Chinese Porcelains and Jade
from Gorer of London



THE COLONNADE

MAGNOLIA, MASS.

MR. PERINE, Resident Partner

Two Attractive New Houses at Marblehead



Upper picture residence of H. M. Houser. Lower picture residence of A. H. Marks

New and Progressive Management
NORTH SHORE GRILL
 AT MAGNOLIA

A. E. HURLBURT, Sec'y

Lunch and Dine al Fresco. Sea Foods a Specialty.
 Suites with Bath. Tea Garden 4 to 6. Hungarian Orchestra.

SOCIETY NOTES.

Herbert M. Sears opened the week socially by a luncheon for six Monday noon and a dinner for twelve Monday evening. The hospitalities were extended at "Wood Rock," the Sears summer home at Pride's.

♦ ♦ ♦ ♦

Among the North Shore visitors by yacht to Bar Harbor are Mr. and Mrs. Gordon Dexter of Boston and Beverly Farms. They are making a two weeks' trip.

♦ ♦ ♦ ♦

Mr. and Mrs. Henry Clay Frick

returned to Pride's Monday, after a very pleasant week's visit at Seabright, N. J., and Southampton, L. I. Miss Frick's large house party broke ranks also this week after a very enjoyable sojourn on the North Shore.

P. T. Jackson, Jr., and children of Cambridge and Pride's, joined Mrs. Jackson at Windsor, Vt., last Friday.

James Barr of the Beverly Farms colony, has been made chairman of the reception committee of the Harvard Aviation meet, which begins on Saturday.

Miss Helen L. Dwyer of New York, who has a display of her goods in the parlors of the North Shore Grill this summer has just received a large shipment of the latest fall importations and models. She will be glad to meet the North Shore patrons at the Grill to show these importations and models. She carries a very exclusive line.

Work done at your residence if desired anywhere from Manchester to Pride's Crossing. J. Vasconcellos, barber, Central square, Manchester. Telephone 53-12.

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Unusual things of Decorative Value in Summer Homes

Baskets (Thousands of Them)

Japanese Towelling and Other Fabrics (for Curtains, etc.)

Shantung Tables (for use on the Porch and Lawn)

Lanterns

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Embroideries

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Automobiles are so hard to stop,
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We weave, and we sew, and we knit,
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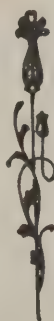
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WATER SPORTS.

Annual Event Attracts Many People to Manchester Yacht Club.

The annual water sports at the Manchester Yacht club last Friday afternoon attracted a large number of people, who crowded the clubhouse verandas and floats. A few of the yachts were decorated and were anchored off the club. The Ruth, S. Reed Anthony's power boat, was among them.

The rain in the late afternoon interfered slightly with the events and hastened the departure of the gallery.

The events were run off by Norton Wigglesworth of the committee of arrangements, assisted by Charles E. Hodges. The judges were William A. Tucker, Francis Colby and Lawrence Morgan.

The President's family was represented by Charlie Taft.

The events opened with a senior canoe race of a quarter of a mile, two men in a canoe. The entries for this were James and Lloyd Means, George T. Fabyan and T. P. Rice, John Caner and John Merrill, C. Otis and G. Sturgis, Arthur Washburn and George Bartlett, Richard

Pierce and George Washburn, W. Trumbull and H. De Ford, D. Winslow and W. H. Claffin. This was won by James and Lloyd Means, Trumbull and De Ford second.

The junior canoe race was contested by six canoes over a quarter-mile course. Their crews were Charles Balch and Charles Hodges, Sturgis Grew and Edward Bigelow, Henry Crosby and John Caswell, Jr., S. P. Mandell and S. A. Pingree, J. A. Lavalley and Lloyd Means, John Caner and John Merrill. First prize was won by Caner and Merrill, second by Lavalley and Means.

Walking the pole followed. This always causes a great deal of amusement, the trick of walking to the end, which hangs 23½ feet over the water, and taking from the end a small flag requiring no small amount of nerve and skill. Charles Balch walked easily to the end and took the flag, the best of the contest. Others who followed were Charles Hodges, Sturgis Grew, Edward Bigelow, Reed Anthony, Lloyd Means, Russell Codman, S. P. Mandell, Jr., S. A. Pingree, T. P. Rice and C. P. Taft. Charlie made a good record, missing the flag by not more than an inch or two. Two trials were given

each contestant. Balch again took the flag and was awarded first prize, Reed Anthony second. There were two in costume, John Caswell representing a bathing girl and Lloyd Means in bedtime costume, carrying a candle. First prize for costume went to Lloyd Means.

The canoe polo was a most hotly contested event by four teams in two heats. There were four canoes, three men to a canoe, made up as follows: S. A. Pingree, S. P. Mandell and T. P. Rice; Geo. Fabyan, J. L. Merrill and Russell Codman; Jas. Means, Lloyd Means and G. Sturgis; W. Trumbull, H. De Ford and H. Wigglesworth. The first heat was won by George Fabyan's team. Trumbull's team won in the next heat, and in the finals Trumbull's team was victorious over Fabyan's.

The tub race for boys under 16 was contested by Franklin G. Balch, Jr., Charles Balch, Charles E. Hodges, Jr., Henry G. Crosby, Edward Bigelow, Reed Anthony, Geo. Fabyan, Russell Codman, John Lavalley, Thomas Cabot. This was won by Franklin Balch, George F. Fabyan second.

Senior swimming race, 50 yards—Entries, Frank Wigglesworth, W.

Mr. and Mrs. R. Fulton Cutting of New York and Beverly Cove, have been making an extended motor trip through the Berkshires.

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Clafin, J. A. Jeffries, D. R. Sigourney, W. A. Otis, C. Wadsworth; won by W. Clafin, C. Wadsworth second.

Junior swimming race, 25 yards, for boys under 16—Entries, Franklin G. Balch, Jr., Henry G. Crosby, Sturgis Grew, Edward Bigelow, Charles Hodges, Jr., John Caswell, Jr., Russell Codman, John Lavalley, S. P. Mandell, J. L. Merrill, G. A. Pingree, C. P. Taft, W. J. Caner; won by J. L. Merrill, Russell Codman second.

Diving contest, forward, back, jack-knife, front somerset and running front dives—Entries, James Means, Oliver Church, Frank Wigglesworth, G. Sturgis, D. R. Sigourney; won by Oliver Church, Frank Wigglesworth second.

Canoe tilting, two men in a canoe—Entries, H. De Ford and W. Trumbull, C. P. Taft, and George Bartlett, Richard Pierce and J. A. Jeffries, George Washburn and Arthur Washburn; first heat won by Pierce and Jeffries, final by De Ford and Trum-

bull.

One end canoe race—Won by C. Hodges, Jr., Thomas Cabot second.

Handsome cups were given in each event. Tea was served in the clubhouse by Mrs. Amory Eliot and Mrs. H. G. O. Colby.

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LEXINGTON AVE., MAGNOLIA****Lamps, Shades and Mirrors.****Pillows and Table Covers, Old Brocades and Laces. French Novelties, Small
articles suitable for Gifts and Prizes.****Orders are taken for the entire Decorating and Furnishing of Houses, at the New York Shop****Gnat Wins One Design Race Again.**

Oliver Ames' Gnat added still another to her long list of victories this season, in the race for the one design boats of the Manchester Y. C. last Saturday afternoon, beating her closest rival, the Hiccough, sailed by Elinor Fabyan by 2m. 17s.

Seven boats went over the course, a strong northwest wind sending them around in quick time. The wind, however, was puffy and had numerous light spots.

The Asteria had the best of the start followed by the Terrapin. All the boats carried a single reef except the Clarise, which had two reefs and carried a small jib. It was a reach to the first mark, Asteria being first around, Gnat and Terrapin following.

The first two got into a luffing match on the reach to the second turn, the Gnat leading at the mark. The last leg was a dead beat to windward, the Terrapin and Asteria making a northerly tack and the others to the westward, the latter securing a decided advantage, Gnat having a long lead over all the others.

The Ketchup and Hiccough, the two Fabyan boats, fouled at the second mark, the Ketchup having the stern considerably damaged. The summary:

Elapsed Time

Name and Owner	h.	m.	s.
Gnat, Oliver Ames	1	33	58
Hiccough, Elinor Fabyan	1	36	15
Vosetta, George Wigglesworth ..	1	36	30
Ketchup, Edith Fabyan	1	37	22
Asteria, Charles Hodges Jr.	1	37	50
Terrapin, Dr. Frank Balch	1	39	25
Clarise, John Caswell	1	42	50

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HE POSITIVELY GUARANTEES TO PLEASE YOU.

MAGNOLIA HOTELS.

Miss Dorothy Leslie of Chicago, are among the attractive young women to come to the Oceanside this week. She joined Mrs. J. M. Withers and her daughter of Kansas City.

Mrs. Henry van Heusen of Richmond, Ind., has joined her sister, Mrs. Clifton Comley at the Oceanside for a visit.

C. S. Lester of Washington and H. B. Hathaway of Easton, Md., were welcomed to the Oceanside this week by the younger contingent, among whom they seem to have many friends.

Mr. and Mrs. William Durland and Mrs. W. C. Bamber of New York have registered at the Oceanside for the remainder of the season.

George Sloan of East Orange, has registered at the Oceanside to remain into September.

Mr. and Mrs. Franklin B. Jourdan of Brooklyn, are among the new-comers to the Oceanside this week.

Mr. and Mrs. C. I. Hood and Miss Wilder of Lowell, returned to the Oceanside Monday, after a motor tour through the mountains, Poland Springs, and other places in the "Ideal Tour." They will remain here well into September.

W. P. Smith, Jr., of Netherwood, N. J., has joined his sister, Miss Smith, and L. B. Smith at the Oceanside for a stay.

Mr. and Mrs. Craig Colgate of New York, who summer at Glen Cove, L. I., are at the Oceanside for a visit.

H. W. Lahey of Chicago, joined his family at the Oceanside late last week for a return visit to Magnolia.

Mrs. George G. Cochran, Mr. and Mrs. John B. Cochran and Miss Harriet Cochran composed a Cleveland, Ohio, party motoring this way that stopped at the Oceanside recently. They were at the Oceanside over the last week-end, and went on to the mountains.

Miss Annie M. Fuller of New York, one of the five daughters of Mr. and Mrs. Williamson W. Fuller, who summers at Briarelliff Manor, N. Y., spent the last week-end at the Oceanside, a guest of Mrs. E. D. Specht.

Captain Charles H. Wilson of New York, was welcomed back to Magnolia last week for a return visit. He is at the Oceanside.

Milo D. Eames and Mrs. E. W. Eames of Buffalo, joined the latter's daughter, Mrs. C. M. Bushnell and family, at the Oceanside, late last week for a brief visit.

Mrs. R. D. Richardson and her daughter, Miss M. Richardson of

Evanston, Ill., are at the Oceanside for a stay of several weeks.

Mrs. Howard Osterhault of New York, has been a guest at the Oceanside, the last week, of Mrs. Frank S. Martin.

A. C. Roberts of New York returned to the Oceanside late last week to remain over the horse show and the tennis tournament.

Mr. and Mrs. H. L. Camp, child and maid, of Middletown, Conn., are at Magnolia for their initial visit and are delighted with the beautiful surroundings. They are registered at the Oceanside. Mr. Camp has an extensive estate at Middletown, and is well known throughout the country as a breeder of fine horses. He was one of the judges at the horse show on the beach yesterday.

Mrs. L. R. Warren and Miss Warren of Richmond, Va., who are in this vicinity to spend the summer, were at the Oceanside recently and dined as guests of the E. W. Barretts of Birmingham, Ala., who are spending the summer here.

Mrs. William Painter of Baltimore has joined her daughter, Mrs. J. M. Hood of the same city at the Oceanside for a visit.

J. K. Woodwell and Miss Woodwell of Pittsburg, were guests of Mr. and Mrs. J. K. Hartley of New York at the Oceanside part of the past week.

Only thoroughly trained competent servants (male or female) supplied. References personally and carefully investigated.

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The boat may be found at the float at Masconomo Park. Tel. 9-11

At the Robert Hyde Studio, Bridge street, Manchester, there will be a special exhibition of hand-wrought jewelry and silverware from the famous Kalo shop, Chicago, on Tuesday and Wednesday, August 29 and 30th.

Congressman A. P. Gardner joined his family at Pride's on Wednesday of this week.

♦ ♦ ♦ ♦

Mrs. W. A. Russell returned Wednesday to Pride's after a very pleasant visit with her sister, Mrs. Philip Stockton, at Westport, N. Y.

SOCIETY NOTES.

Mr. and Mrs. James Barr are at their New Hampshire estate this week for old home-week and entertained Gov. Bass on Wednesday. Mr. and Mrs. Barr will have Mr. Graham-White and his sister as their guests for the week-end at Beverly Farms.

♦ ♦ ♦ ♦

Mrs. Alexander and Franklin T. Pfaelzer won the mixed foursome golf competition on the Essex County Club links Wednesday with a net score of 80. The summary: Mrs. Walter Alexander and F. T. Pfaelzer, 105-25-80; Miss Gladys Munn and C. M. Amory, 103-21-82; Countess De Chambrun and Lester Leland, 98-15-83; Miss Margaret Thomas and T. G. Stevenson, 92-8-84; Mrs. E. P. Harrison and E. P. Harrison, 108-22-86; R. T. Gannett and Miss H. Curtis, 96-5-91; Mrs. Reginald Boardman and Ector Munn, 123-27-96; Mrs. E. K. Arnold and E. K. Arnold, 125-27-98.

♦ ♦ ♦ ♦

Mr. and Mrs. Joseph Leiter of Chicago and Beverly Farms, are in Newport this week, the guests of Mr. and Mrs. John R. Drexel. They have been participating in the various functions. It is tennis week at Newport and among the casino attractions have been the vaudeville performance and dance. Mrs. Drexel has given one or more dinners during the week in honor of the Leiters.

♦ ♦ ♦ ♦

Mr. and Mrs. Charles Munn, of the West Manchester colony, were registered at the Newport casino on Tuesday of this week.

♦ ♦ ♦ ♦

Mrs. Henry Pratt McKean gave one of her large and delightful Sunday dinner parties on the 20th, at Pride's. Sixteen guests partook of her bountiful hospitality.

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7 E 47th St.**SOCIETY NOTES.**

September, one of the most beautiful and popular months on the North Shore, will have a most auspicious opening socially, weather permitting. The affair in question is the Normandy Peasant Market to be held Friday, September 1st on the grounds of the S. V. R. Crosby estate, West Manchester, in aid of the Sunnyside Day Nursery of Boston. The hours will be from 10 a. m. to 6 p. m. The managers of the fete are Mrs. Q. A. Shaw, Jr., Mrs. A. Blanchard, Mrs. S. V. R. Crosby, Mrs. T. Motley, Jr., Mrs. P. V. R. Ely, H. R. Dalton, Jr. and Boylston A. Beal. Among the patronesses are Mrs. William Howard Taft, Mrs. William Appleton, Mrs. Henry L. Higginson, Mrs. Walter C. Baylies, Mrs. James R. Hooper, Mrs. Wm. A. Burnham, Mrs. Arthur Hunnewell, Mrs. Alexander Cochrane, Mrs. Henry Cabot Lodge, Mrs. P. V. R. Ely, Mrs. William P. Lyman, Mrs. J. Murray Forbes, Mrs. William H. Moore, Mrs. John L. Gardner, Mrs. Charles S. Sargent, Mrs. Edward S. Grew, Mrs. Francis W. Sargent, Miss Charlotte H. Guild, Mrs. Robert G. Shaw, Mrs. John Hays Hammond, Mrs. Washington B. Thomas. The affair promises to be most unique and picturesque. In the conduct of the fete, one hundred and two prominent society matrons and young women of the leading North Shore resorts, Manchester and Beverly in particular, will participate. Features of the fete outside of the numerous and varied booths for the sale of various articles will be a dancing pavilion managed by Mrs. Oliver Ames, from 4 to 6 o'clock. Music by the "Coons."

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Mrs. James T. Procter will conduct a Pony Grab and the Postal Photographs. There will be a Watermelon Christening. The sponsors will be Sturgis Grew, D. Mandell and John Procter. The borkers will be: Thomas Procter, T. Rice, Samuel Mandell, John Merrill, Edward Thompson, John Caswell. There will be amusements, side-shows and temperance bar conducted by Mrs. F. B. Crowninshield of Marblehead Neck. Afternoon tea will be served under the chairmanship of Mrs. Hall Curtis. Her assistants will be Mrs. Wm. Rantoul, Miss Lavinia Newell, Miss Franks and Mrs. Neal Rantoul. A bevy of eleven young women will assist at the tea room. Falaise, Marche de Fruit et Fleurs, will be under the chairmanship of Mrs. James Procter. She will have eleven fruit and flower girls to assist her and six young women as aids. The charity

for which the Normandy market will be held is a most worthy one and combined with the broad and artistic lines of the fete it promises to have a very widespread and noteworthy patronage.

♦ ♦ ♦ ♦

A large dinner party is on the social calendar of Mr. and Mrs. Henry Clay Frick, for this evening. "Eagle Rock," their Pride's mansion will be the scene of that social function.

♦ ♦ ♦ ♦

Amory A. Lawrence and bride of the Hospital Point, Beverly, colony will be absent on their European trip until October 20th. It is very doubtful if they return to their Beverly cottage, but will make an autumn sojourn at the Lawrence country estate at Groton. Amos Lawrence will occupy his father's estate at Beverly for the next two months.

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"The State can teach the blind to work, but their fellow citizens must furnish the market for their products.—*Helen Keller.*"

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During the exhibition Mr. Keander may be found at his bench each day that the public may actually see not only the finished work but watch it gradually grow from the raw material.

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SOCIETY NOTES.

"Glendyne," the J. Warren Mitchell estate at Manchester Cove, entertained a dinner company of eighteen on Tuesday evening.

♦ ♦ ♦ ♦

Secretary of State Philander C. Knox and Mrs. Knox, and Judge Joseph S. Young of Pittsburg, Pa., were at the Lincoln House, Swampscott, last Sunday. They stopped over in Lynn and Swampscott for a few hours on their way to Belgrade Lakes, Me., where they are to enjoy a fishing trip of a few days.

♦ ♦ ♦ ♦

Thomas P. Beals and family returned to their Burgess Point, Beverly, cottage Wednesday, after a sojourn at the Isles of Shoals.

♦ ♦ ♦ ♦

Harold Vanderbilt concluded a week-end visit with the Frederick R. Sears family at Beverly Farms on Monday. Miss Eleazora Sears was expected Tuesday in Newport to visit Mrs. Joseph Harriman and to remain over for the horse show.

♦ ♦ ♦ ♦

Among the dinner parties in Manchester was one for fourteen guests at the J. Warren Merrill summer residence on Smith's Point.

Mrs. L. B. Harrison of Cincinnati and Manchester, is entertaining a fairly house-party at her summer home on Masconomo street. The party includes: Mr. and Mrs. E. P. Harrison and son, Francis, of Cincinnati, also Mr. and Mrs. De Bonnat (nee Annie Harrison) of Paris. Miss Ruth Harrison will return tomorrow from a two weeks' motor trip with friends. Mrs. Harrison entertained her guests at the Magnolia Horse Show yesterday afternoon.

♦ ♦ ♦ ♦

Mr. and Mrs. Richard M. Bradley of Brookline and Manchester, returned Tuesday from a visit with Mrs. Bradley's sister, Miss Aldis of York Harbor, Maine.

♦ ♦ ♦ ♦

Miss Everett of Boston, is absent from West Manchester on a motor trip of several days. Mrs. E. B. Everett, her mother, has her friend, Mrs. Sprague, with her during her daughter's absence.

♦ ♦ ♦ ♦

Richard Wigglesworth, a member of the Harvard football squad, is putting in much private practise at Manchester to be ready for squad training the second week in September.

Mrs. Elsie French-Vanderbilt of Newport, concluded a visit with the S. Reynold Hitts of West Manchester on Monday.

♦ ♦ ♦ ♦

Henry S. Grew, 2d, of Boston and West Manchester, returned early this week from his six weeks' vacation trip spent in Europe.

♦ ♦ ♦ ♦

Maj. Henry L. Higginson is enjoying the charms of his West Manchester estate again, after a five days' sojourn in Vermont.

♦ ♦ ♦ ♦

Mrs. Morgan of Boston and Methuen concluded her stay with Mrs. Lester Leland at West Manchester yesterday.

♦ ♦ ♦ ♦

The subject of Miss Borst's lecture at Mrs. George Lee's, Beverly Farms, next Tuesday, August 29, at eleven o'clock will be "Josephine." On September 5, her subject will be "Victor Emmanuel," and September 12, "Edward VII."

♦ ♦ ♦ ♦

Mrs. S. V. R. Thayer's household at Pride's is a decidedly lessened and quiet one by the departure yesterday of her daughter and three grand daughters, who have been such welcome visitors for several weeks.

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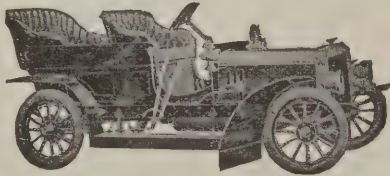
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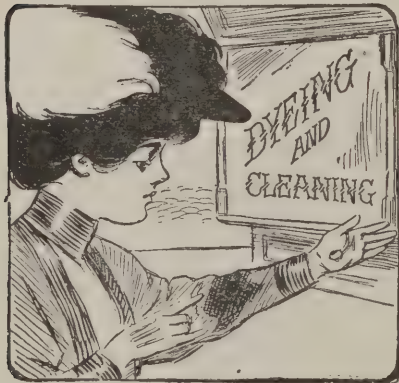
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SOCIETY NOTES.

Capt. R. N. Sowerby, naval attache of the British Embassy, is on the North Shore again this season. He arrived at Beverly early this month and took up his residence at the Woodbury cottage, where he was last season. Capt. Sowerby has been spending this week in Bar Harbor. Capt. Butt, the President's aid, is also occupying apartments at the Woodbury cottage. The two captains are very congenial and close friends.

The presence of the U. S. S. Delaware in Beverly harbor over the last week-end resulted in a very pleasant interchange of visits between Capt. Gove of the Delaware and the Eustis family of Brookline and Hospital Point, Beverly. Capt. Gove entertained his Beverly friends, the Eustises, on shipboard.

Mr. and Mrs. Louis Baer of Audubon road, Boston, who are occupying Oak Bluff cottage on the Woodbury estate, Ober street, Beverly, have had as their guest this week, Mrs. Baer's father, from Mexico. Mr. Baer is one of Boston's leading wool merchants.

Mr. and Mrs. Charles E. Schafer entertained New York friends over the last week-end at "Elm-top," Beverly Cove.

Through the courtesy of Col. and Mrs. W. D. Sohler of Burgess Point, Beverly, their barn has been turned over to their employees for a barn dance this evening. The family are all absent from Burgess Point. The women servants of the Sohler household will be the hostesses and their lady and gentlemen friends the guests of honor.

Miss Belle Hunt, sister of Mrs. Robert D. Evans, returned to Burgess Point, Beverly, on Monday after a European trip. Miss Hunt carried a motor car and chauffeur and toured the interesting portions of Europe by this popular mode of travel.

Luncheons, too, are a popular medium for social intercourse on the North Shore. Mrs. Levi Z. Leiter gave one on Wednesday to some forty guests, at the Leiter summer mansion, "Edgewater," Beverly Farms. On the same day the Amory Hodges of New York gave a luncheon at the Means cottage at Manchester, which is their summer home this season.

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HORSE SHOW.

Most Successful Event of the Kind Ever Held at Magnolia.

More than two thousand people crowded the bathing pavilions and the one hundred boxes specially constructed, to see the annual Magnolia Horse show on the beach Thursday afternoon. Summer cottagers and their friends from all sections of the North Shore and hotel guests, made up the throng. The weather conditions were ideal, the rain holding off until night.

The show was the most successful ever conducted at Magnolia. There were ten classes and all of the classes were better filled than ever before. For the most part the entries were made by members of the summer colony, or by their stablemen or grooms.

Miss Eleanora Sears, her face swollen from the effects of poison ivy, was in nearly all the classes. She won a cup and a number of ribbons. Mrs. Tom Pierce made her first appearance in horse-dom on the North Shore for several years, and she showed that she has much of her old-time spirit left. She took several ribbons. Miss Alice Thorndike, Miss Mary Curtis, Miss Elizabeth Bigelow and Miss Frances Bradley each took a cup and several ribbons.

The show was run under the management of J. Henry Coulter, the riding master, and it is to Mr. Coulter's credit that the affair was conducted this year in more ship-shape than ever before. The beach was lined off, canvas closing in two sides of the "ring." A score board erected in front of the pavilion gave a decided horse show and "track" touch to the affair. Mr. Coulter was the announcer and starter, and he ran off the classes without the least wait. Before one class was off, the next was on; and thus the whole show was run.

We understand, too, the show was a financial success, which has not always been the case. The Oceanside management virtually has charge of these shows, but Mr. Warren turned practically everything over to Mr. Coulter this year.

George S. Mandell, Herbert L. Camp, Dr. Samuel Hopkins and Dr. A. H. Fitch were the judges.

Off the beach were a score or more yachts and pleasure boats, some of them dressed in holiday colors, and on the opposite side of the beach which served as a track, was the pavilion thronged with smartly gowned girls and matrons.

Among the box holders, many of

whom entertained friends, were: Herbert L. Camp and party, George E. Carter, William P. Palmer, Geo. H. Crocker and party, Miss E. C. Roberts, John C. Kerr, J. W. Lee, Jr., Frank De Long, E. D. Speck, Henry S. Rowe, L. B. Fletcher, A. M. Lewis, Mrs. Charles Gheens, A. B. Dewey, Mrs. Frank J. Herne, Francis Colton, M. Edgar Roberts, E. W. Barrett, Robert Jemison, C. W. Littlefield, E. R. Cuendet, W. R. Nelson, N. D. Maher, H. M. Withers, Dr. A. H. Fitch, Mrs. W. H. Coolidge, Mrs. L. M. Cuthbert, Mrs. Gordon Prince, Col. Shafer, Mrs. W. W. Howard, Prescott Bigelow, Mr. Farnum, Mrs. Whidden, Mr. W. H. Overall, Mrs. Clifton Comley, F. Blackwood Fay, M. A. Dobbins, Miss Amy Curtis, Arthur Kennard, Mrs. J. M. Hood, Jr., S. E. Black, Frank P. Frazier, M. M. Dimond, Florence Willys, Miss Lilly Magnus, W. D. N. Perine, J. K. Secor, William Manly, John L. Thorndike, Geo. R. White, Drexel Smith and Hugh McGowan.

The children's saddle class was the first called, for riding cobs or ponies 15 hands or under, to be ridden by children under sixteen years of age. Carlton Quality, owned by George Chipchase, and ridden by Robert Graham, won the Hesperus cup, offered by Mrs. C. G. Francis of The Hesperus. Taffy, a handsome brown mare owned by J. H. Collins of Boston, won second and Masterpiece, owned by M. F. Murphy, and ridden by Frank Crocker, took the yellow. The white ribbon in this class went to Gee-Whiz, a beauty little gray gelding owned by J. J. Nugent of Beverly Farms, and ridden by Mrs. Tom Pierce, though the rider did not very well fit as regards the age limit.

The runabout horse class was called second. Miss Eleanora Sears won the handsome cup offered by J. Henry Coulter. She drove Maurice Dimond's King of the East, a horse with perfect action. Miss Margraet Curry won the red ribbon, Miss Ruth Anthony, the very attractive young daughter of Mr. and Mrs. S. Reed Anthony of Boston, driving Cigarette, the yellow, and little Miss Miriam Hostetter, fourth.

The cup offered in the thoroughbred saddle class was won by Geo. Chipchase with Cousin Francis, a six-year-old mare. This class called for thoroughbreds or three-quarter-bred horses, such as used for park hacks; to be judged for confirmation, pace and manners; shown at walk, trot and canter. Chipchase had another entry, a handsome bay gelding, Sapolio, ridden by Count

Picalillis. The judges gave this entry the red ribbon. Joseph Collins' Debutante took third and Miss Alice Thorndike's Roderick Random, won the white. Other entries were M. M. Dimond's Kentucky Model, ridden by Miss Eleanora Sears; and Princess Alma, a black mare owned and ridden by W. H. Coolidge, Jr.

The all around combination horses was an interesting class. The horses were shown first in harness, then unharnessed and saddled in ring; shown as a hack and then twice over two jumps, the first a post rail and the second a brush jump, three feet high. Robert S. Bradley entered Woodside, ridden by George Hicks, his footman. This entry took the handsome cup offered by the association. The gallery thought F. H. Hostetter's Skidoo was the best at the jumps, but the judges awarded it the second place only, and George Chipchase's Sapolio took the third. Miss Phyllis Sears driving Miss Alice Thorndike's second entry in this class, Roderick Random, took the white ribbon. Other entries were Mrs. Tom Pierce's Ironsides, Miss Alice Thorndike's Iron Duke, Miss Mary Curtis, Red-wings and M. F. Murphy's Homestead.

The saddle class brought out the largest filled class of the show. There were thirteen entries, and only two of these were scratched. Chipchase's Cousin Francis took the cup offered by W. D. N. Perine of New York, and J. F. Collins' Debutante took second honor. Chipchase's Sapolio was awarded the yellow ribbon and Miss Elizabeth Bigelow, riding Maurice Dimond's Lady Lightfoot took fourth. Other entries included Robert S. Bradley's Woodside, Miss Ruth Anthony's Cigarette, W. H. Coolidge's Dandy, M. M. Dimond's Kentucky Model, Queen of Hearts, owned by Charles Mason and ridden by Miss Eleanora Sears and Perfection of Motion, owned by Mr. Mason. The horses were judged for confirmation, gait and manners and were shown at walk, trot and canter.

One of the prettiest classes of the day was the harness horses, showing single horses such as kept for family use, hitched to appropriate vehicle. Action, confirmation, speed and manners were considered. Miss Francis Bradley of Boston won the cup in this class with her chestnut gelding, Yale, and Miss Margaret Curry took the red ribbon; Mrs. Paul Hunt, George Potter driving, took the yellow, and Miss Marion Maher of Roanoke, Va., driving J. H. Coulter's Fortune Hunter took fourth. Others entered were Mrs. Tom



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Pierce, Ironsides; Miss Alice Thorndike, Pioneer; C. Howard Clark, Sherry, Miss Elizabeth Bigelow, driving; Miss Mary Curtis, Hatzy-Natzy; Maurice Dimond, Florham Dash and Florham Flash; Miss Arine Wood, Sammy.

The combination horses, shown first to appropriate vehicle and then under saddle, brought out another beautiful collection. Maurice Dimond's Lady Lightfoot, driven and ridden by Miss Elizabeth Bigelow, won the cup, and Robert S. Bradley's Woodside, drew the red ribbon. Miss Ruth Anthony's Cigarette, ridden by Mr. Hostetter, drew the yellow and Miss Mary Curtis' Hatzy-Natzy, won fourth. Mrs. Paul Hunt had Odin entered in this class and Miss Clara Curtis entered Lady Mary.

The pair of harness horses drew out a field of four entries. The cup was awarded to Maurice Dimond's pair, King Forest and King of the East, driven by Miss Maude Gorton of Providence. Miss Eleanora Sears drove Miss Dimond's other pair, Florham Dash and Florham Flash, and won second prize. Mrs. Gordon Prince's pair, Peacock and Pearl, driven by Miss Alice Thorndike, drew the yellow. C. Howard Clark's pair driven by Miss Elizabeth Bigelow was the fourth entry.

The jumping class is always one of the most interesting. This class was open to all weights, performance over jumps only to count. Miss Mary Curtis with Red-wings won the cup offered by the association and F. G. Hostetter with Skidoo took the second prize. Charles Mason with Gatlin drew the yellow and Driftwood, owned by D. N. Waller

took fourth. Miss Alice Thorndike had three entries, J. H. Collins and George Chipchase one each.

The Magnolia Championship Saddle Horse Cup, offered by Maurice Dimond for saddle horses 15 hands or over, horses to show at walk, trot and canter, was won by George Chipchase's Cousin Francis. The other winners were Joseph Collins' Debutante, second; Maurice Dimond's Lady Lightfoot, third; Geo. Chipchase's Sapolio, fourth.

The four races offered the most exciting features of the program. The summary of the races:

Race for Polo Hacks and Gallo-ways, distance four furlongs, won by George Chipchase's Sir Gaze, Harry Lee of Brookline up; New Mown, owned and ridden by G. J. Potter, 2d; Ravvisant owned and ridden by Arthur Mason, 3d; Get Away, owned by Charles Mason and ridden by Arthur Naylor, 4th.

Trotting and pacing race, $\frac{1}{4}$ -mile, won by Levi Lord's Adeline G; Arthur Cummings' Ruth Shed, 2d; John Cavanaugh's Mr. Hill, 3d.

Race for horses any height, four furlongs, won by George Chipchase's Sir Gaze, Harry Lee up; Get Away, owned by Charles Mason, and ridden by Arthur Naylor, 2d; The Skinner Bay, owned by Charles Mason and ridden by Arthur Graham, 3d; Gun, owned by Miss Janet House and ridden by James F. Doyle, 4th.

Novelty race won by D. H. Hostetter's Nancy; Miss Janet House's Gun, 2d.

L. N. Secord of St. Louis came to Magnolia Tuesday and joined friends at the Oceanside for a short stay.

MAGNOLIA HOTELS.

Mrs. William Reeder and maid, and Mr. and Mrs. Theo. M. Pomeroy of Buffalo, came to Magnolia last Friday to spend the balance of August at the Oceanside.

Mr. and Mrs. W. W. Serughan of Yonkers, N. Y., came to the Oceanside last Friday for a two weeks' stay.

Wehl C. Hayes of the USS Delaware was a recent dinner guest of General and Mrs. Garretson at the Oceanside.

Eugene F. Williams of St. Louis, joined his mother, Mrs. Williams, at the Oceanside last Friday.

F. A. Winants of Bayonne, N. J., returned to the Oceanside the last week for a return visit, joining his mother, Mrs. L. F. Donahue.

F. F. Rozzelle of Kansas City, came to the Oceanside Wednesday, for a week.

Wooster Lambert of St. Louis, who is spending a few weeks at the Oceanside prior to and during the aviation meet at Squantum, besides being one of the best known amateur birdmen in the country, has propensities for flights of another kind. While waiting for the lunch hour a day or two ago, he amused himself by playing some selections on the piano from Madam Butterfly, one of the most difficult operas.

Ganson Depew of Buffalo, was a week-end guest at the Oceanside.

Mrs. Beale R. Howard and Miss Katherine Gwynn of Washington, have been spending part of the last week at the Oceanside, guests of Captain and Mrs. Littlefield, of Kansas City, who are spending the summer here.


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MARBLEHEAD.

The officers of the Atlantic squadron, who were aboard the warships the past two week-ends in Salem and Beverly harbors, attended the Saturday evening dances at the Rock-Mere hotel and also returned the courtesy by like hospitality on ship board to the guests at the Rock-Mere.

The Wednesday afternoon tea parties and open air orchestral concerts in the water front gardens of the Rock-Mere attract large numbers of summer residents and the Rock-Mere guests.

The Rock-Mere being the official hotel for automobilists to Marblehead, a great many auto parties are cared for daily, who after arriving find Marblehead and the Rock-Mere so attractive their visits are lengthened considerably. Among the largest parties to recently register was E. W. Cove and party of twelve from Pittsburg. They came in two cars.

Mr. May, president of the W. C. May Ship Building Co., of Philadelphia, is at the Rock-Mere.

General Manager Barr of the B. & M. R. R., Mrs. Barr and Miss Barr of Winchester, are at the Rock-Mere.

James Lord, of Lebanon, Pa., prominent in iron and steel manufacturing circles, daughter, son-in-law and daughter, Mr. and Mrs. Sonder, and Miss Couch, granddaughter, are among the sojourners at the Rock-Mere. They brought their motor car and chauffeur.

Dr. James R. Taylor of Brookline, is registered at the Rock-Mere.

Friends of Henry Clay Frick and family of Pittsburg and Pride's Crossing, who are registered at the Rock-Mere, include Wm. J. Sullivan, Misses Sullivan and maid, Mrs. C. S. Smith, R. L. Sullivan of Philadelphia.

Prof. Wm. Hill of Chicago is registered at the Rock-Mere.

The open air lawn sale in aid of St. Michael's church, near the churn at Marblehead Neck, on Tuesday afternoon was largely patronized by the summer residents. The Salem Cadet Band gave a concert during the sale.

The year's at the spring,
And the day's at the morn;
Morning's at seven;
The hillside's dew-pearled;
The lark's on the wing;
The snail's on the thorn;
God's in His heaven—
All's right with the world!

B. F. Keith's Theatre.

Charles J. Ross and Mabel Fenton, who for years were stars with the Weber-Field's aggregation make their first appearance in vaudeville in Boston at B. F. Keith's Theatre next week in a new sketch written by Mr. Ross entitled "Just Like a Woman." It was first produced in New York last week and made one of the biggest successes of the season, so that it was instantly engaged for the Boston House.

They will be the principal features on an exceptionally strong bill with a number of new features, one of which will be the Aurora Troupe of cyclists who arrived in this country a short time ago and made a great sensation.

The week will also mark the return after a long absence of J. K. Murray and Clara Lane, who have just returned from a successful tour of the Pacific Coast and who will appear in a new singing and talking comedy.

Others will be Felix Adler, the plain clothes man; Flannagan and Edwards in a sketch "On and Off"; Harry Richards and Co., in a comedy sketch; Ray and Rogers; Whittier, the ventriloquist, who looks like Roosevelt and the Pelotz, a European Novelty Company.

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Bed Rests

Working Baskets
Piazza Vases
Sandwich Trays

Tea Trays

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"The Horse and Rider"

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MAGNOLIA HOTELS.

It has been a busy week at Magnolia. The hotels are over-crowded and would-be patrons have been turned away every day. The tennis tournament on the Oceanside courts started Monday and have been played every day, with the exception of today when rain prevented. All of the best known young people on the shore have been following the matches and about fifty have been taking part. The finals cannot be reached until the coming week.

The horse show Thursday, of course, was the stellar attraction of the summer. Crowds came here for the event, and many were entertained at the hotels and cottages in that connection. A full account of the show will be found on other pages.

The annual Oceanside Ball will take place Saturday evening. Immediately following the dinner hour, which will be a little earlier than usual, the tables will be removed from the dining room and preparations will be made for the ball. The invitation has been extended to North Shore cottagers to attend. No invitations have been sent out, but cards may be obtained by applying at the hotel office.

Mr. and Mrs. William Keyser, Jr., prominent in Baltimore society circles, have joined Mr. Keyser's sister, Mrs. William Manly and family, at Sea Vista, one of the Oceanside cottages, for a short visit.

Mrs. E. S. Luther of New York, is among the new arrivals at the

Oceanside. She plans to remain here through September.

P. Corbin of New Britain, Conn., and H. L. Judd arrived at the Oceanside Tuesday to remain over the horse show and tennis tournament.

Dr. and Mrs. Morris J. Lewis and Miss Drayton of Philadelphia, are among the motorists to reach Magnolia this week for a short visit. They are at the Oceanside.

Among the arrivals at the Hesperus, Magnolia, the last week were:

Miss A. Pratt, Richmond Hill, N. Y.; A. Geo. E. Jenner, Boston; Mr. and Mrs. J. T. Trezevant and chauffeur, Dallas, Texas; H. W. Lahey, Chicago; Miss McDonald, Boston; S. H. Simmons, Toledo, Ohio; Mr. and Mrs. E. C. Townsend, Boston; Rev. E. J. V. Kingman, Beverly; F. J. O'Connor, Lawrence; Mrs. Rockwell Sayre, Paul L. Sayre, Josiah L. Sayre, Chicago; H. M. Young, New Orleans; Miss Julia E. Peterson, Mrs. Chas. A. Cox, Boston; Mrs. Jas. H. Harper, Louise H. Dando, Kate Lee Dando, Mr. and Mrs. J. C. Dando, Philadelphia; Mr. and Mrs. Hastings, Kansas City; Miss Blair, Mr. Boyle and chauffeur, St. Louis; Miss Margaret Fuller, J. N. Staples, Jr., New York; Mr. and Mrs. Morris L. Bettman, Miss Louise Bettman, Arthur M. Bettman, Cincinnati; Mr. and Mrs. G. W. Crawford, Catherine and Louise Crawford, Pittsburg, Pa.; Miss Huntington, Salem; Miss Alice Cushman, Philadelphia; Miss Alice

Corey, Plainfield, N. J.; John A. Page and wife, Chicago; D. W. McLeod, Wm. P. Snyder, Jr., Pittsburg; Mr. and Mrs. Geo. W. Grant, Salem; E. D. Langworthy, Webb Hayes, U. S. N.; Mr. and Mrs. E. M. Taylor, New York; Mr. and Mrs. Ernest Manahan, Brookline; J. W. Mackay, Brooklyn, N. Y.; J. W. Paramore, St. Louis; Mr. and Mrs. L. C. Nash, Mrs. M. O. Porter, Ogdensburg, N. Y.; Geo. M. Shipman and wife, Geo. M. Shipman, Jr., Belvidere, N. J.; J. G. Shipman, Elizabeth, N. J.; Mrs. Ralph Carr, Baltimore; Mr. and Mrs. I. C. B. Pendleton, Baltimore; Miss Gorton, Boston; Mr. and Mrs. John H. Pope, New York; A. C. Butler, Boston; Floyd Cranska, Plainfield, Conn.; Frank Cranska, Norwich, Conn.; Calvin Cranska, Union, N. Y.; Miss Caroline Cranska, Mrs. Grace Noyes, Thompson, Conn.; Dr. L. Mendelsohn and party, Dorchester; J. H. Goehst and family, Chicago; Miss Lowe, Wellesley; Mr. H. P. Mills, New York; Barbara MacDonnell, Boston; Alice M. Jones, New York; C. S. Lester, Washington, D. C.; H. B. Hathaway, Easton, Md.; Miss C. F. Wood, New York; Miss Drury, Miss Leahy, Miss K. Monahan, Miss M. Connors, Boston; Mr. and Mrs. W. H. H. Pettus, Miss Pettus, St. Louis; Mrs. Geo. F. McCulloch, Muncie, Ind.; Miss Marianne Franklin, Chillicothe, Ohio; Mrs. R. G. Hazard, Miss Merrill and chauffeur, Peace Dale, R. I.; Mr. and Mrs. Wm. G. Ward, Boston; Mr. and Mrs. C. A. Newcomb, Detroit, Mich.; Miss Leary, Boston; W. B. Robinson and wife, Chicago; E. F. Wood, New York; Alex. Laughlin, Jr., Pittsburg; Mr. and Mrs. A. C. Moses, baby and nurse, Washington, D. C.; W. C. Frank, S. Frank, L. S. Friend, New York; B. L. Gardner, B. L. Phelps, East Canterbury, N. H.; Raymond W. Bayliss, New York City; Miss V. L. Hammore, Boston; Dr. and Mrs. E. L. Meierton, Master Harold Meierton, New York; Miss B. Meierton, Baltimore; Dr. J. Sherman Wright, Mrs. J. Sherman Wright, Brooklyn; Miss Hareland, Boston; L. N. Secord, St. Louis; H. L. Judal and chauffeur, New Britain, Conn.

We have noted with interest while calling at the Oceanside, Magnolia, the past week circulars of the Hotel St. Francis, one of the finest hotels in the City of San Francisco, well adapted to take care of 600 people. The hotel has all the modern improvements and is in every particular one of the best appointed houses on the Pacific. Many of our North Shore people who go to San Francisco stop there.

SOCIETY NOTES.

Judge Moore's horse show, an annual event which North Shore people look forward to with keen interest, as it is one of the most exclusive events of the season, will be held Saturday afternoon at the private track at Pride's Crossing, where Judge Moore trains his horses. This is not public affair, but is an invitation affair only. An al fresco collation will be served at Rockmarge after the show.

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Dr. T. B. Gannett gave a dinner for twelve Tuesday evening at the Essex County club in honor of his son, Thomas B. Gannett, Jr., whose engagement to Miss Dorothy Draper was recently announced.

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Wednesday was a busy day at the Essex County club, as usual. Over a hundred were at the club for luncheon and during the band concert over seventy-five teas were served. Among those entertaining at lunch that day were Mr. and Mrs. Prescott Bigelow, J. C. Kerr, C. L. Stover, G. R. White, Mr. and Mrs. C. E. Cotting.

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The North Shore Grill club at Magnolia continues in the popular favor of North Shore people. Many of the best known society matrons have been noticed there the last week entertaining friends at luncheon, afternoon tea or dinner parties. Among them were Mrs. C. A. Potter, ten, last Friday evening at dinner; Mrs. William McMillan, ten, for supper Wednesday evening; Mrs. Reginald Gray of Chestnut Hill, eight, for lunch Tuesday. E. D. Duke of Virginia, is spending a week or so at the Grill. Dr. Andrew Jackson, leading physician of Matteawan was at the Grill over the last week-end with party of four.

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Pennsylvania friends of the Geo. Wigglesworths will occupy the small Wigglesworth cottage at Manchester the coming week.

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Miss Lillie Rhodes of Philadelphia concluded her visit with Dr. and Mrs. Maynard Ladd of the Manchester colony yesterday.

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Col. Gracie and family of Washington, who have been boarding at the Leach cottage, 41 Central street, Manchester, have gone to Gloucester to spend a few weeks at the Surfside Inn.

The North Shore summer colony counts among its most interesting members two Pittsburg women who have been co-workers in an unusually successful scheme of philanthropy. They are Mrs. Frances G. Vandergrift and Mrs. David Kirk, who are spending the season, as usual, at the Oceanside Hotel, Magnolia. Jointly they are the founders of the Social Center Association of America. This national organization is securing the evening use of the public schools as civic and social gathering places for adults. It has invested its endowment in the People's Recreation Company which is making interesting attempts to increase the social value of popular amusements. The latter organization which has offices on Broadway in New York, will be in a sense the laboratory of the other association. The Social Center Association will not give advice on any subject connected with popular recreations on which it has not first had concrete experience through its subsidiary business organization. These two enterprises, although not yet a year old, have already won substantial recognition from educators and social workers and such prominent people as President G. Stanley Hall, Prof. Edward J. Ward, Prof. L. H. Bailey, Dr. Lester Gulick, and Clarence A. Perry of the Sage Foundation, have accepted vice-presidencies of the association. The success of the organizations is due to the wise foresight with which they were planned by the founders. It occurred to Mrs. Vandergrift that oftentimes the work of a philanthropic organization is actually impeded by its having too much money at the start. A foundation of ten million dollars—and several foundations for philanthropic work have exceeded that—is almost unwieldy. It necessitates years of organizing labor before impressive results can be shown. Without minimizing the beneficial work of any of these heavily endowed bodies, Mrs. Vandergrift thought she saw a better way of launching a good work. She proposed to begin with a very modest foundation of money and a large foundation of personality. She was able to realize this theory by interesting Mrs. David Kirk, and entrusting her with the working out of the scheme. Mrs. Kirk showed extraordinary capacity for gaining the cooperation of able leaders in various lines of social center work. Besides that, Mrs. Kirk proved herself an indefatigable worker, and her organizing ability has given significance to the keen insight of Mrs. Vandergrift's theories.

SWAT THAT FLY.

The committee of the National Conference of Charities and Correction on "Housing, Health and Recreation" gave a demonstration on Saturday morning in the use of moving pictures, illustrating the house fly as a cause of disease, the campaign for pure milk, the fight against tuberculosis, and a safe and sane Fourth. The house fly is now known to be a pest more serious than the mosquito in this section, though perhaps less annoying, and the present month is the most effective time to make war upon him. Killing one now may be equivalent to killing a million a month later. Let his breeding place be destroyed. Let houses be screened, make relentless war upon such individuals of the pestiferous tribe as get within doors. He is an enemy of health.

Prof. Hodge of Clarke University has succeeded in arousing a lively interest among the people of Worcester in the campaign against this pest. He regards the 'business of "swatting" the fly as a waste of time, when you can trap him around your garbage pail. Since April he has had a fly trap over his garbage pail into which he puts whatever is likely household waste, and even other things attractive to flies. He has caught 16,000 flies in a single day. His windows are open day and night without screens, yet he has no flies in his house.

Flies are bred in, and delight to feed upon filth. Every disease is liable to be conveyed by them if they have access to the excret of the victims of the disease. The number of bacteria which they can convey cannot be well conceived. Much less the number of flies of which a single pair might be the progenitors in one season. Therefore, the great importance of killing the early flies of the season. If you can trap them from the garbage pail, well and good. But keep the premises clean and the house screened.—Fall River News.

MAGNOLIA.

The annual "Bal Masque" tendered the employees of The Hesperus by the manager will be held Monday night. Much interest is taken in the preparations and it is one of the pleasant events at the season's closing to be looked forward to. The guests at the hotel and their friends take as much interest in the ball as the employees themselves, and occasionally one of them slips in and enjoys the occasion, masqued.

North Shore Breeze

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Words.

The Rev. Dr. John Clifford, "the active and militant head of non-conformity" in England has returned from a visit to America and is investing the information culled in his itinerary to advantage in his work. His gleanings have the touch of the humorous to the American because he "shows up" the Englishman's mind and lays bare some of America's foibles. The English divine says "that he only associated with college professors, lawyers and others of their classes and succeeded in having some new words added to his vocabulary." Judging from the miscellaneous collection he obtained it is well that he did not meet many college students. "Yapper" pleased him so much that he used it on Lord Hugh Cecil, calling him the champion "yapper" of England. It sounds derisive enough but "yapper" is not an "New Englandism." Doubtless he knows what he means for he writes, "I collected a large number of interesting expressions and in each case endeavored and generally succeeded in learning the origin of the phrases. In one case I met with failure and that was in one of the most interesting words, 'grouchy'." Grouchy is not in all dictionaries but what a "use," if not a "good use" the word has. The doctor is so transparently clear.

Words are strange. They are our life nevertheless. We live in a world

of words and it takes words to make our world. We communicate our thoughts and our ideas by them. The idea is the substance of language; the words but garments. And what a wardrobe of garments the vocabulary of most people is. There are dainty, well fitting habits, snugly, even beautifully setting the ideas off to the best advantage—then there are the well worn, outworn, and misfits found in every wardrobe of words. We cannot pass through life without them. But these friends of ours, who are they? Whence came they?

Words are like persons. Some we like. Some we respect, and some we love, love so well, that we make them serve when their work is inaccurate and disturbing. Words, words, words, rivers of words, on, how they flow on, from lip and pen and printed page, going everywhere but getting no where. This is because words have displaced thought. Every one has his likes and dislikes and it is a clever writer who within a short volume of a few hundred pages does not betray his chosen friends and a mere love for words.

But what dizzy, strange-looking characters words are! A paper turned upside down or the pages of an unknown language startles the mind with the fact that words are "queer" and the reason they are not "queer" to us is that they are all our own, and they are no longer scratches or scrawls but represent ideas. A page of Carlyle will often produce a similar bewilderment. There are the words, words and more words scattered over the page like autumnal pickings on a barn floor, until the mind stops its mad race to read words and reads the words to obtain the ideas. The scattered words now become ideas and order comes out of chaos and Carlyle stands commended and we stand condemned. He used his words to express ideas and the reader reduces reading to a mechanical process of eye work reinforcing the mind the stimulus the word intended to produce and a type of literary aphasia has set in. Most people read too much and think too little. Words should be stimulants, not narcotics. A little cup of water may set a child's toy in motion or serve to start in operation the mighty forces of a hydraulic press. The use of the water and its power is the measure of the ability of the child and the

man. There is no clearer indication of mental discipline, of intellectual training or of true culture than the words the individual chooses and uses. The maidens discovered Peter. His words betrayed him. The Sibboleth and Shibboleth, the test of ancient tune, is only a marked example of a test every where potentially active. A word betrayed in each case, affiliations, residence, training, affections, inclinations and nationality. Our words betray us on every hand. A man but opens his mouth and the words show the manner of man within.

Words! What is in a word? Let him who can sound the depths of love, honor, wisdom, spirit, hope, comfort, father, sister, brother, mother, God. There is everything in a word. All life may be wrapped in a word. Life may be a word. Let a mother live out the word "mother" and she will have put into a word a life. A word is worth all we put into it—and as little. Yet how profligate men are in their poverty. They scatter words, words but no ideas. Words are great because ideas are great and ideas are great because man is great. Man is great because he is a personality. Words are the products of man's intelligence. And as man increases his wealth of ideas he is less profligate with his words. He values them. He knows them. He chooses them. He uses them because he knows they are the measure of his mind and personality, and the open gate to wisdom.

North Shore Development.

The great mistake in the development of the North Shore in the past has been the want of unity in action. The Townships must work out their own individual problems but there are problems which can only be solved by the county or state or the towns working in harmony. The Shore is interested in every enterprise which helps any one community. There are their direct and remote interests which contribute to the shore development. The opening of the largest area of land locked water after the construction of the breakwater under national auspices at Rockport, will have its contributing influence. The construction by the county of a road to Essex from Manchester will open a new thoroughfare. The electric air line and tunnel to Boston with a twenty-two

... G. E. WILLMONTON ...
-Attorney and Counsellor at Law-

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minute service will be desirable as well as the completion of the tunnel on the Boston and Maine with electrification from Beverly to Reading. The proposed new highway along the shore to Marblehead from Salem, together with a new structure connecting Salem and Beverly, will be in the line of progress. The latter has been provided for in a resolve entered and passed by the untiring efforts of Representative MacDonald of Beverly on the petition of the Essex County Board of Trades. It provides, he writes, "for an investigation by one member of the Harbor and Land Commission, one member of the Highway Commission and one member of the Board of County Commissioners to reconstruct the present bridge between the cities of Salem and Beverly or to construct a new bridge and dam. There is need of a new and modern bridge and that any further expenditures on the old structure is a waste of money, I believe, is apparent to all. The proposition for a solid filled structure with tide gate and locks, if not too expensive and finally constructed would result in one of the most beautiful basins in New England. From a health standpoint it is a very desirable proposition. At low tide the odors from the mud flats along the rivers are a menace to health. This will end if a dam is constructed to keep these flats covered at all times with water."

The construction of the bridge and dam will mitigate in no small way the sewage nuisance against which the residents of the North Shore undertook action, a year or more ago. While each Town is awake to its own interests it must be alert to the interests of the whole shore. The interests of all are one.

Leonardo Da Vinci and Mona Lisa.

Emerson says in the opening sentences of his essay on Art: "because the soul is progressive, it never quite repeats itself, but in every act attempts the production of a new and fairer whole. This appears in works both of the useful and fine arts, if we employ the popular distinction of works according to their aim either at use or beauty. Thus in our fine arts, not imitation but creation is the aim." In no work of the hand and genius has expressed upon the canvas more truly this truth than Leonardo da Vinci's Mona Lisa, recently stolen by vandals from the Louvre in Paris. It is a creation not an imitation. It is said that "no other artist ever painted faces so wrought upon by a depth of inner feeling as did

Leonardo." The Mona Lisa, otherwise called the Gioconda is a portrait painting of the third wife of Zanobi del Gioconda. It is a creation, an ideal portrait the product of four years' study and industry in 1500-4. The canvas has been priceless in worth and has been called, fairly enough, the most famous portrait ever painted. In the loss of such a work the whole world is the loser and feels the loss. It is almost an impiety to say that of four thousand gold florins. La Joconde as it has been called was never completed to Leonardo's satisfaction. Here is the mark of genius. Only genius is discontent with labor done. Da Vinci it will be recalled painted the "Last Supper" at the Monastery de Santa Maria delle Grazie at Milan, originally painted in oil on plaster and later restored. When Napoleon invaded Milan his soldiers stabled their horses in the room. When a door was needed they ruthlessly cut one through, mutilating the painting. "The Virgin with St. Anne" and "The Virgin of the Rocks," are also at the Louvre. The National Gallery in London is the proud possessor of a replica of the Virgin of the rocks. "The Annunciation" is at Uffizi Gallery, Florence, and the Pitti Gallery in the same city has guarded diligently "La Monca." It seems a pity that such a vandalism can have occurred. It is not unlikely that the miscreants will be overtaken but the world does not wish revenge and punishment heaped upon the thieves. It wishes the picture returned. The French police and detective bureau have a peculiarly irritating problem and lovers of art will be interested in their successful return of the "Mona Lisa."

A Strong Veto.

President Taft lived up to his promise and his veto of the bill providing for the admission of New Mexico and Arizona was consequently expected. It had been known for a long while that the President was opposed to the recall of judges as provided in the new constitution of Arizona. Nevertheless the bill was permitted to pass up to the President with the objectionable provision still in it. It has received the fate which it deserved and the wholesome applause from the republican members of the house when the veto was received echoes the feeling and judgment of the people. President Taft had a problem in government presented to him in concrete form and he settled

the question thus presented to him. Abstractly the question was as to the wisdom of subjecting judges to recall. Concretely it came to President Taft in the Statehood bill and his clear headed answer with well chosen words, he has given his judgment. What a chaotic state of affairs would exist if the judiciary of a state were obliged to look to votes and be influenced by public opinion in their decisions concerning matters of equity and justice. New Mexico is unfortunate but her admission to the Union will be delayed only for a year. Everyone must agree when President Taft says in his message:

"But the judicial branch of the government is not representative of a majority of the people in any such sense, even if the mode of selecting judges is by popular election. In a proper sense, judges are servants of the people; that is, they are doing work which must be done for the government and in the interest of all these people, but it is not work in the doing of which they are to follow the will of the majority except as that is embodied in statutes lawfully enacted according to constitutional limitations. They are not popular representatives. On the contrary, to fill their office properly, they must be independent; they must decide every question which comes before them according to law and justice."

The people of the United States are profiting now by the judicial and governmental training of the Chief Executive.

Congressman Augustus P. Gardner will entertain the Essex County Republican club tomorrow. The affair will probably be the greatest political gathering Essex County has ever known, both as to attendance and importance. That the political situation in Massachusetts and the whole country, for that matter, is far from being settled is evident. In Massachusetts there is a Democratic Governor and three men contesting for the republican nomination, and one of whom must contest with the democratic governor for the governor's chair. The President has vetoed the Wool Tariff Bill and undoubtedly the Cotton Bill will meet the same fate. The people are waiting for an address from the President on the Tariff Question and it would not be surprising if tomorrow presented an opportunity. The President's address may do two things, classify the national issue and solidify the republican party in Massachusetts.

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WEEKLY MARKET LETTER

W. C. Langley & Co.
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Members of New York and Boston
Stock Exchanges:

The decline in the market was only temporarily arrested by the adjournment of Congress, which happened rather unexpectedly on the failure of the coalition. That the market did not respond to this favorable termination of the long extra session was due to various causes, some of them apparent and others still unrevealed. The mystery as to the identity of the heavy sellers of Union Pacific and Steel is still bothering Wall street. Various interests have been suspected, but all have declined the responsibility. On the other hand, the labor troubles on the Harriman system have again come to the fore. Labor refuses to be liquidated but if the present apathy of general business continues labor must eventually consent to share in the general hard times. Union Pacific and Southern Pacific reply to these demands by laying off some 20,000 men. Whether this was done out of real necessity or merely as an object lesson we cannot say. One thing is certain there is no sign as yet that the dividend on either issue is even remotely in danger, rumors to the contrary notwithstanding. In fact so insistent were these rumors that Pres. Lovett thought it advisable to make a public statement denying them.

Our Boston market has at last felt

the effect of the continued strain. One of our well-known local copper men came to grief and his holdings in the three mines he was president of had to be taken over. The result was disastrous to the local copper market. On top of this came a report by an engineer to the Michigan legislature giving very discouraging estimates as to the value and prospects of most of the Michigan mines. His estimates were made only for taxation purposes but they give his opinion of the relative merits of the different properties. Many undeveloped mines he classed as absolutely worthless. Naturally holders of such stocks got scared and started to liquidate. They found no market for their stocks and the declines especially in the Dow stocks were very severe. Indiana, Franklin, North Lake and Bohemia, which have good chances of becoming mines in a year or two declined about 50 per cent in the last few days. We have been very careful not to advise the purchase of any of the Amster or Dow stocks and present developments warrant our judgment. Nevertheless the present demoralization affords an unusual opportunity to purchase stocks of real merit at ridiculously low prices, the prices of all stocks having suffered sympathetically. The best purchase of the lot is Isle Royale, which is now actually making copper at a cost of ten cents a pound and earning about two dollars a share with prospects of double that amount inside of a year. East Butte is earning money each month

and is worth more than present prices. Calumet and Arizona has declared the regular dividend, and we consider this stock a good purchase. This is an unusual opportunity for the man who will use good judgment and pick up some of these bargains in the Boston Copper market. Organized support has been put in to protect all the weak interests, and we think liquidation has now run its course.

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All boats propelled by explosive engines and used on any salt waters within the Town of Manchester shall be provided with an underwater exhaust or muffler, and such underwater exhaust or muffler shall be so constructed and used as to muffle the noise of the explosion in a reasonable manner, and no such boat shall be used on said waters so as to exhaust except through such underwater exhaust or muffler.

BOARD OF HEALTH,
Edward S. Knight, Sec.
Manchester, Mass., June 1, 1911.

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CLASSIFIED ADVERTISEMENTS

Advertisements under this head at 1 cent per word the first week. One-half cent per word after the first week. STAMPS may be mailed in payment.

\$10.00 REWARD for the return of a white and brown Boston terrier. Collar marked W. D. Swan, Brattle Street, Cambridge. Answers to name "Bob." S. R. Anthony, Beverly Farms.

LOST on the day of the Horse Show, a small gold watch bearing monogram "R. A. S." Finder will be suitably rewarded by leaving the same at the Parsonage, Magnolia. 1t

LADY'S WATCH found at Magnolia, Thursday, after the Horse Show. Owner may obtain same by applying to Chas. O. Johnson, Coachman at the Boardman Estate, West Manchester.

7-ROOM COTTAGE to let with Stable. Apply to H. A. Burchstead, Masconomo Cottage, Manchester.

NOTICE. I have authorized W. C. Rust to collect all my outstanding accounts and empowered him to receipt all bills for the same.

Charles Hooper.

Manchester, Aug. 10, 1911.

CHAUFFEUR'S position wanted by young man with 7 years' driver's experience and 2 years in shop. Box 240 Prides Crossing, Mass. 35

A GOOD DRIVING HORSE to rent for the summer to the right party; black cob, good roadster, afraid of nothing; kind and gentle, fine appearing. Would let with or without rig or with or without driver. Address "Horse," the Breeze Office.

SOME VERY DESIRABLE ROOMS to let in modern house; three on second floor, two on first floor; could be used for office purposes or for lodging; near Essex County club. Inquire for particulars at the Breeze Office. tf

ONE OR MORE FURNISHED ROOMS, to let in modern house. For particulars apply 18 Brook st., Manchester. tf

TENEMENT 4 or 5 rooms to let, furnished or unfurnished for the summer, or year round, with improvements, at Manchester Cove. Apply to Miss Wilson, 325 Summer St., Manchester, or Mr. Lodge at the Breeze Office. tf

TUTORING in Greek, Latin, French, German, mathematics and other elementary and collegiate subjects. T. D. MARTIN, A. B., Men's Clubhouse, Magnolia. -33

FOR SALE—A 1350 lbs. black horse, young and sound; fit for any work; also practically new runabout costing \$175.00. Will sell cheap. Address P. O. Box 55, Beverly Farms. tf

TO RENT—A large room; modern conveniences; electric lights; centrally located. Apply Breeze Office. tf

WANTED BY FAMILY OF THREE—House for one to three years; no children. Would care for summer cottage. Highest references. "M," The Breeze Office. tf

GARDENER of 30 years' experience in growing fruit, flowers and vegetables under glass and outside, wishes position to manage Gentleman's Private Estate. GEO. A. STANLEY, 20 West street, Beverly Farms.

POSITION AS CHAUFFEUR wanted by man experienced in all makes of cars. Will take care of own car. References. Apply "Chauffeur", The Breeze Office. 35

WANTED September first, a combination man as chauffeur and coachman, one who has lived in private families only. Must present first class references from last employer. Mrs. E. C. F. Riverhouse, Manchester. 1t

FOR SALE—A rolling chair. Can be seen at the office of A. S. & G. W. Jewett. tf

BOSTON TERRIERS for sale. Sired by the famous Champion Dallen's Sport and Trimount Bantam. Small size, dark bristles and screw tails. Best of pedigree. Can be seen at 49 Brook st., Manchester, Mass., E. H. Wetterlow. 32tf

WOMAN would like to do plain washing for a private family. Apply Breeze Office. tf

WANTED—A child to tutor by a teacher with ten years' experience and the best references. X, Breeze Office.

WANTED. A position by smart boy of 15 years in hotel or about cottage on North Shore. Apply at Breeze Office. tf

FOR SALE—Pomeranians, all colors, very small, and puppies from 6 weeks to 9 months old, at Stud, 4 lb. Black prize Winner, \$15. A. H. PEMBROKE, Coachman, The Estate of Mr. T. C. Hollander, Dodge Row, near Grover st., Wenham Neck, Mass. tf

FOR SALE—A 20-ft. motor boat 1 1/2 horse-power Lozier engine; reason for selling, no time for use. Address P. O. Box 55, Beverly Farms. tf

ROOMS, TENEMENTS WANTED for the summer. The Breeze has inquiries galore from people who desire to spend the summer on the shore at Manchester, Beverly Farms, Magnolia, etc. Persons having rooms to let, or apartments, should advertise the same on this page. The cost is only one-half cent a word after the first week; one cent the first week. Send in your adv. today with cash.

FOR SALE

A small private collection of **OIL PAINTINGS** purchased mainly from Christie's of London and comprising works by Gilbert Stuart, Wm. Hogarth, David Teniers, Sassaferrato, Louis Tocque, Sir David Wilkie, Sir Godfrey Kneller, Sir Peter Lely and others. Also a rare and unique collection of old time Miniatures (upwards of 100 examples) and representing 30 years effort of a discriminating collector. Also for disposal a very handsome Sheraton sideboard, in rich dark mahogany. A fine and genuine specimen of Louis XV Secretaire made of King wood: handles, escutcheons, etc., decorated with Griffins, scrolls, shells, etc., of the finest Ormolu and richly chased by hand, a museum piece of extreme rarity. A pair of Sevres bisque china busts of Marie Antoinette and The Comtesse Du Barry (period of about 1790). Bases of finest Ormolu and on very handsome pedestals. Unique pieces for Music or Drawing rooms. May be seen in Manchester by appointment. Address F. J. White, 74 Sea street, Manchester, Mass.

AUTO FOR SALE—1910 Cadillac, demi-tonneau, 30 h. p., has been run 6600 miles; in first-class condition. Apply M. B. Gilman, Manchester, Mass. 36

FOR SALE

Handsome seal brown horse. 16 hands. Ride and drive. Sound. Also Chestnut, thoroughbred pony. Best of manners. Ride and drive. Sound.

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taken for advance of purchase money; a bargain; elegant 7-seater for renting purpose or private use.

Make an offer. Address P. O. Box 151, Salem, Mass.

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We wish to thank our many, many friends for their kindness and help in the long sickness of our baby boy and for their sympathy and beautiful flowers in the time of our greatest sorrow.

MR. AND MRS. J. A. CULBERT.

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Furniture Repaired a Specialty

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Work Done Promptly and at a Saving from the Old-Fashioned Way.

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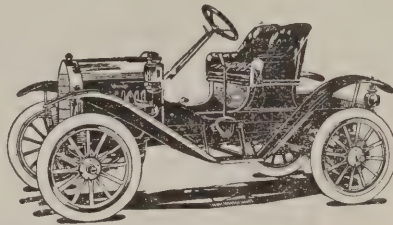
The North Shore Breeze is read by more Summer Visitors to New England than any other summer resort Journal. Its worth as an advertising medium is therefore apparent.

Where to Shop in **Beverly**

J. F. Kilham, Depot Square, Beverly

Agent for the

Brush Automobile and
the famous Wilcox
Trucks



Headquarters for Motor Cycles

1911 Indian Motor Cycles

1911 Yale Motor Cycles

SOMETHING EXTRA NICE

One of the finest, nicest and most delicately scented Talcum Powders we have yet been able to obtain is

Woodworth's Trailing Arbutus

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Opp. New Y.M.C.A. Building

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Remember the Name

Remember the Place

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Burglary and Automobile Insurance
at lowest rates

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OUR CLOSING OUT SALE CONTINUES

We are offering many choice pieces of

CUT GLASS

on which we have reduced the price
33 1-3 percent to close it out quickly

E. F. TRASK, Jeweler

142 Cabot st. Opp. Washington st.

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R. C. BRUHM

Dealer in carriages and wagons of
every description. Carriage and
Automobile painting. Rubber tires
and repairs.

ROUNDY STREET, BEVERLY, MASS.

EXTREME HEAT!

While he sun burns and blisters, and people on the streets sizzle and swelter, we freeze and freeze. The hotter it gets the more we freeze. That is freeze ice cream. More and more people call every day upon us, write us, 'phone us, command us to bring them that pure, cooling, restorative for warm weather—**DIRIGO ICE CREAM**. We deliver to private residences at any time, and make a specialty of deliveries for Sunday dinner.

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Ice Cream and Catering

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Exclusive Line of Fine Millinery.
All the Latest Novelties.

170 Cabot street,
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**New and Second Hand Cars
Bought and Sold**

Repairing and Overhauling a Specialty

**Gray's Home Candy
and Ice Cream**

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291 Cabot Street,

Tel. 725

Genuine Antiques

OLD NORWOOD ESTATE

104 Cabot St.,

BEVERLY, MASS.

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Fine Cake and Pastry

137 Cabot St.,
Beverly, Mass.

ROPE'S

LOW PRICED QUALITY DRUG STORE
We guarantee satisfaction in every department of our business

**COR. CABOT ST.
and BROADWAY**

IPSWICH.

Ipswich is swelling her tourist business by two unique attractions, her Historical House with its connected tea room and Ye Old Burnham House on Linebrook Road, with a tea room attached this season.

Dr. James B. Ayer and family of Boston have gone to Nantucket for August. They maintain a summer home at Ipswich on Argilla road.

The summer residents of Ipswich are greatly indebted to Mr. Hall, the new station agent at the B. & M. depot, for his progressive methods. Mr. Hall has placed Ipswich on the list of stations, where through tickets to all points can be purchased, avoiding re-checking of baggage in Boston. The amount of business done at the Ipswich station contributes materially toward the improvements the station gets. Mr. Hall is right after the business and the improvements. Help him to get them for Ipswich by buying through tickets at Ipswich.

The grand charms of the Castle Hill estate of R. T. Crane, Jr., are being enjoyed by Mrs. Charles McCook of Chicago as house guest of Mrs. R. T. Crane, Jr.

G. H. Kinnicutt and family of New York and Ipswich are at Dark Harbor, Me., for two weeks.

Miss Corrinna Searles of Boston, has been spending a week at York Harbor, Maine, but is pleased to be back again at Ipswich at the beautiful Searles estate.

Miss Marie Duryea of New York has been enjoying the hospitality of Miss Margaret Cotton Smith of Washington at "Cottonfield," the Ipswich summer home of Rev. and Mrs. Roland Cotton Smith.

Ex-President Theodore Roosevelt was in Ipswich last Friday to attend the funeral of the late Mrs. Guy Murchie of Boston, wife of U. S. Marshall Murchie. The obsequies of the deceased brought a distinguished number of visitors to Ipswich.

Mr. and Mrs. Charles Bohlen have returned to their Ipswich estate after a visit to New York and vicinity. They have had as their guest at Ipswich, Miss Evelyn Leonard of Mt. Kisco, N. Y.

Mr. and Mrs. James Howe Procter of Boston, gave a dinner party for twenty guests at their Fellow's Road estate, Ipswich, on August 16th.

Read the Breeze.

Reece Had Lowest Net Score.

A handicap medal play golf competition was played Saturday in connection with the finals in the open tournament played on the Essex County golf links the last three days of the week. F. A. Reece won the tournament with a net score of 80 and Clay A. Pierce was second with 81. Percy D. Haughton had the low gross score. The summary:

	Gross	Hdep.	Net
P. D. Haughton	81	6	75
F. A. Reece	94	14	80
Clay A. Pierce	87	6	81
W. Sargent	91	8	83
P. L. Reed	93	10	83
G. E. Warren	92	9	83
S. C. Rowland	108	24	84
R. L. Raymond	109	20	89
E. K. Arnold	108	18	90

Twenty-seven no cards.

The Largest Theatre in Boston.

The new National Theatre at Tremont and Berkeley streets, Boston, which has been in construction more than a year, will be opened to the public on September 11th. This great house with a seating capacity of nearly 3,500 will be the largest auditorium in the East. It has 300 seats more than the Boston Theatre and is larger than the new Boston Opera House.

ALMY, BIGELOW & WASHBURN, Inc. SALEM, MASS.

Wonderful Bargains in Dining Room Tables

One of the largest Dining Table manufacturers made us a ridiculously low price for his stock of 100 quartered oak Dining Tables. Here is a chance to discard your out of date square table and buy a round top table in solid quartered oak at a saving of 35 percent. See these great table bargains in our show windows.

- No. 1. All quartered oak table, 48 inch top, 8 ft. extension, 10 inch pedestal, mounted on a colonial base supported by four hand carved claw feet.
REGULAR \$37 table. Sale price\$24.00
- No. 2. All quartered Oak Table, 48 inch top, 8 ft. extension, 12 inch pedestal, beautifully carved, supported by four graceful claw and ball legs.
REGULAR \$40.00 table. Sale price\$25.50
- No. 3. All quartered Oak Table, 48 inch top, 8 ft. extension, 10 inch pedestal supported by large massive claw legs.
REGULAR \$30.00 table. Sale price\$20.00
- No. 4. All quartered Oak Table, 44 inch top, 6 ft. extension, 10 inch pedestal with carved feet.
REGULAR \$25.00 table. Sale price\$16.75
- No. 5. All quartered Oak Table, beautiful figured grain, 48 inch top, 8 ft. extension, large 12 inch pedestal, mounted on colonial base, either Golden or Early English finish.
REGULAR \$35.00 value. Sale price\$24.00
- No. 6. Quartered Oak Table, 44 inch top, 6 ft. extension, very fine carved claw legs, with 10 inch turned pedestal.
REGULAR \$22.50 table. Sale price\$13.50
- No. 7. Golden Oak Table, 44 inch top, 4 ft. extension, carved claw legs, 8 inch turned pedestal.
REGULAR \$16.00 table. Sale price\$10.25
- No. 8. Golden Oak Table, 44 inch top, 6 ft. extension, colonial base, 8 inch pedestal, beautiful polished finish.
REGULAR \$13.00 table. Sale price\$8.50

The Advance Man

of a good establishment is

GOOD PRINTING

Whether its a

Circular
Letterhead
Catalogue
or Booklet.

We produce the Kind that Pays.

We'll figure for you, make a
dummy, show you what we
can do, and will do what we
promise.

The Breeze Print

Beach Street, - Manchester, Mass.

We make a specialty of Linotype Work for the Trade.

SOCIETY NOTES.

Mrs. William A. Slater of Washington and Beverly Cove, spent the last week-end at Friendship, Me., where her son is a member of the big boys' camp there. Mrs. Slater is sailing September 30th for a short European trip before settling in Washington for the winter.

♦ ♦ ♦ ♦

Clay Arthur Pierce of St. Louis, has joined his family in Manchester for a six weeks' vacation stay.

Every mason in the quarry, every builder on the shore,
Every chopper in the palm grove, every raftsmen at the
oar—

Hewing wood and drawing water, splitting stones and
cleaving sod—

All the dusty ranks of labor, in the regiments of God,
March together toward His triumph, do the task His
hands prepare;

Honest toil is holy service; faithful work is praise and
prayer.

—Henry van Dyke.

Let me but do my work from day to day
In field or forest, at this desk or loom,
In roaring market place or tranquil room;
Let me but find it in my heart to say,
When vagrant wishes beckon me astray,
"This is my work; my blessing, not my doom,
Of all who live, I am the one by whom
This work can best be done in the right way."
Then shall I see it not too great, nor small
To suit my spirit and to prove my powers;
Then shall I, cheerful, greet the laboring hours,
And cheerful turn, when the long shadows fall
At eventide, to play and love and rest
Because I know for me my work is best.

—Henry van Dyke.

MANCHESTER.

Andrew J. Orr left this morning for a ten days' vacation trip to Sylvan beach, Oneida, N. Y.

The band concert last night was largely attended as usual, despite the inclement tendencies of the weather. The Salem Cadet band gave an excellent concert as usual. One more concert will be given this year, on Thursday, the 7th of September.

E. P. Stanley, Lyman W. Floyd and Mrs. Hattie Perkins have been attending the G. A. R., S. of V., and W. R. C. national conventions in New York state this week.

The postal savings department of the Manchester postoffice opened for business this morning and at noon today two deposits had been made—one for ten dollars and the other for one. Harry T. Swett, one of the clerks at the office, had the honor of being the first to open an account. Joseph Bradley, one of the young men employed at the Breeze office, had the honor of being the second depositor. The post-office clerks and Postmaster Wheaton will be only too glad to explain

the system of making deposits to anyone interested.

Lawn Party in Aid of Sacred Heart Church.

The annual lawn party fete in aid of the Sacred Heart church, Manchester, was held Thursday evening on the grounds in the rear of the attractive new parochial residence and church. It is estimated that fully a thousand people attended and lent their patronage to the affair, a number of the summer colony being among the number. The young ladies of the summer colony, working here in various capacities, joined with the regular parishioners in making the fete a phenomenal success. Fully half a hundred young women assisted at the various tables and booths. The grounds were illumined very prettily. Dancing was one of the attractions offered.

The pastor, Rev. Mark J. Sullivan, had as his guests Fr. Dwyer, pastor of St. Anne's church, Gloucester; Fr. O'Connor of All Saints' church, Roxbury; Fr. Curran of St. Mary's, Beverly; Fr. Haggerty, of Columbia, S. C., and Wm. Laws of Beverly.

Manchester Public Library—New Books.

Four American Universities: Harvard, Yale, Princeton and Columbia 378.C

Life of Samuel J. Tilden, Bigelow B-T571

Philadelphia Lawyer, Leaming 340-L2

Revolutionary War, Greene 973.3-G2

Shop Management, Taylor 658-T1

Fiction

Ardent American, Codman C671.1

Don Quixote, 4v, Cervantes C419.1

Glory of Clementina, Locke L814.2

Harvester, The Porter P845.3

How Leslie Loved, French F8731.7

Little Colonel Stories, Johnston

Giant Scissors J72.4

Little Colonel J72.3

Little Colonel's Hero J72.2

Little Colonel's Holiday J72.5

Little Colonel's House Party J72.6

Two Little Knights of Kentucky J72.7

'Lizbeth of the Dale, Keith K28.1

Tennessee Shad, Johnson J681.1

People who lead busy lives never find time to have hysterics.

—J. M. Studley.

MANCHESTER.

Miss Mary Rust is having a vacation from her work in Boston and is spending it enjoying camp life at Annisquam.

Mrs. Frank G. Cheever and family and friends, held a family gathering at Tuck's Point, Thursday.

The Boy Scouts on Monday morning, accompanied by Rev. L. H. Ruge, went to Grave's Island to make final preparations for their camping out trip. The boys will go the first of the week for their outing and will be in charge of Rev. L. H. Ruge, Albert Cunningham and L. L. Cheever.

Miss Prinnie Dodge leaves the first of September for Providence, R. I., where she has been appointed assistant teacher in type-writing and shorthand in the Rhode Island Commercial School.

Neither of the teams that were expected to play the Crickets last Saturday appeared, but a game was quickly arranged at the playground, between a picked team, who termed themselves the "Grass Hoppers," and the "Crickets." The latter won by a score of 10-9.

The Seaside Lodge, Degree of Honor, held their annual picnic at Tuck's Point on Wednesday. The Beverly and Salem lodges were guests and attended in large numbers. On Tuesday of next week the Beverly Lodge hold their reunion at Dane Street Beach, when a number from Manchester will attend.

H. W. Clark, of Southampton, L. I., is spending the week in town with his daughter, Mrs. L. W. Carter.

Mrs. Walter Allen of Leominster, was in town this week, the guest of Mrs. Frank Perry, School street.

Miss Marion Lyons of Dorchester, is the guest of her cousin, Miss Margaret McNeary.

Manchester Women Meet President and Mrs. Taft.

Windcliffe, the W. J. Boardman summer home at Manchester, entertained seventy-five guests Thursday afternoon, when Miss Mabel T. Boardman met the committee of the Red Cross sale held last Wednesday at the Manchester Town hall, to make a final report on the result of the sale. A delightful surprise was the unexpected visit during the afternoon of President and Mrs. Taft and Capt. Butt, who greeted each guest most cordially. Miss Boardman made the gratifying announcement that \$2,001 so far had been netted from the sale. She read a copy of the report of the various tables and plans to have the same



It Doubles the Good- ness of the Soda

Ice Cream Sodas, Sundaes, Crushed Fruit and Ice Cream, are just twice as good if the ice cream used is the delicious

JERSEY ICE CREAM

Famous throughout New England for sixteen years for its richness and flavor. Made of the purest flavors and extracts, tested cream from our Vermont creameries and cane sugar, it conforms to every requirement of the Pure Food Laws. Look for the Jersey sign at the soda fountains of drug stores and confectioners and learn how good ice cream can be.

JERSEY ICE CREAM CO., Lawrence, Mass.

SAN FRANCISCO 1915

Announcement made of free trip to the
Panama-Pacific International Exposition

WORD has been received from SUNSET, the Magazine of the Pacific and the Far West, of the organization of the Sunset Panama-Pacific Club. The Club offers a four weeks' trip to the Exposition to be held in San Francisco in 1915, including railway fare, Pullman, diner, hotel accommodations, admissions to the fair, side trips to points of interest, all in return for a little time each week to be devoted to the work of the Magazine.

The exposition is to be held to commemorate the completion of the Panama Canal, connecting the Pacific and Atlantic. From all indications it will be by far the greatest World's Fair ever held.

The Magazine has issued a very attractive booklet descriptive of the trip, and giving further particulars, which will be sent on application.

The membership is very limited and it is not likely that more than one or two applications will be accepted from this vicinity. Request for particulars should be sent to

SUNSET PANAMA-PACIFIC CLUB

317 BATTERY STREET, SAN FRANCISCO, CALIFORNIA

printed in the August Red Cross bulletin.

Miss Boardman is leaving in a few weeks on a western trip and while there will tell of Manchester's aid toward Red Cross work, Manchester residents having contributed thereby nearly eight times more than asked to do. Among the summer

residents at the reception were Mrs. George Wigglesworth, Mrs. W. Scott Fitz and daughter, Mrs. Holmes, Mrs. Wm. B. Walker, Mrs. Charles A. Munn, Mrs. F. M. Whitehouse, Miss Alice Tapley, Mrs. Russell Codman, Miss Louisa Loring, Mrs. Samuel Carr and Miss Heloise Sargent.

PEWTER NOVELTIES

In Antique Effects

Sugars and Creamers Tea Sets

Cigar Lighters Candle Sticks

Pitchers Odd Pieces

Prices \$1.00 Upwards

F. S. THOMPSON

JEWELER

164 Main St., Gloucester, Mass.

SPECIAL SALE

of Ladies' New Pumps at

\$1.48

A large lot just received of women's velvet and gun metal pumps, both with and without straps. We were able to secure these at a big saving in price and shall put them on sale correspondingly low, namely

\$1.48

all new goods and sizes to fit all. A chance for a good saving.

Saturday only—All 50c Sneaks
45c

FORD & WASS

Postoffice Square, Gloucester, Mass.

THREE FLOORS

TWENTY-FIVE DEPARTMENTS

BUTMAN & FRENCH

THE STORE OF QUALITY

PLEASANT STREET

MAIN STREET

Make this store your headquarters when shopping in GLOUCESTER. With enlarged departments on all three floors, we are prepared to furnish every want that an up-to-date establishment carries.

Our Enlarged Ready-to-Wear Section on the second floor abounds in Garments, Suits, Coats, Skirts, Rain Coats, Children's Garments, Linen Suits, Shirtwaists, Wrappers, Kimonos, Wash Dresses, Children's Dresses, Petticoats, Sweaters, Millinery, Bathing Suits.

Our Enlarged Street Floor carries complete stocks of Corsets, Cotton Underwear, Neckwear, Trimmings, Gloves, Stationery, Ribbons, Leather Goods, Small Wares, Jewelry, Toilet Articles, Hosiery, Underwear, Men's Furnishings, Boys' Furnishings, Infants' Goods, Art Embroidery, Yarns, Aprons, Handkerchiefs, Children's Headwear, Wash Goods, Silks, Dress Goods, Linings, Domestic, Linens, White Goods, Butterick Patterns.

Our Enlarged Basement is stocked with China, Glassware, Dinner Sets, Toilet Sets, Kitchen Furnishings, Woodenware, Hammocks, Sofa Pillows, Bed Pillows, Bedding, Curtains, Draperies, Folding Cots, Bed Hammocks, Beach Seats, Straw Matting, Oil Cloths, Linoleum, Table Oil Cloth, and a great line of Camp Supplies.

Goods delivered in Manchester, Essex and Magnolia.

Mail and Telephone orders carefully filled.

Gloucester's Popular Department Store

BUTMAN & FRENCH, - Post Office Sq., Gloucester

First Gun in Democratic Campaign Fired at Manchester Last Saturday.

The first gun in the Democratic campaign in this district was fired last Saturday afternoon, when the Essex County Democratic club held an outing and clambake at Tuck's Point, West Manchester. About 125 were present and listened to one of the greatest arrays of political orators assembled in Manchester in recent years.

Chairman Frank A. Foster of the Manchester Democratic town committee was in charge of the local arrangements. When the gathering came to order he extended words of welcome and turned the program over to John H. Sheedy of Salem, president of the club.

This being the first annual meeting, an election of officers was held, Mr. Sheedy being unanimously re-elected president and the other officers being re-elected as follows: Michael F. Phelan of Lynn and Gen. William Stopford of Beverly vice presidents; John F. Williams of Marblehead secretary; and Charles N. Perley of Danvers treasurer.

John F. McDonald, chairman of the democratic state committee, was the first speaker. "The democracy is aroused and when aroused it always means victory," was the keynote of Mr. McDonald's rousing speech.

Charles D. Smith of Gloucester, urged organization and earnest work regardless of personal gain. He saw a need of a change in the office of county commissioners and started a boom for Murphy of Peabody.

Charles B. Strecker of Brookline, candidate for state auditor, said the election this fall of the entire state ticket from the peerless leader, Gov. Eugene N. Foss, down would mean a government of the people by the people and for the people.

David I. Walsh of Fitchburg, democratic candidate for lieutenant governor, spoke of the work of the last legislature and lauded the record of Gov. Foss in recognizing the worth of every man whatever his walk in life.

One of the most stirring and vehement speeches of the afternoon was delivered by Mayor Cahill of Lawrence, who said he was known in his home city as the Sphinx of city hall, that he was not only practicing economy in finance but in words. He launched into a description of the financial and political situation of his city, which he likened to the fall of Rome, saying that wherever a municipality is wrecked

Telephone 190

MANCHESTER-BY-THE-SEA.

Postoffice Block

Bullock Brothers, Fine Groceries

Veuve Chaffard Olive Oil, Swansdown Flour, Brigham Creamery Butter
AGENT FOR HILLCREST WATER CO.
—S. S. Pierce Co.'s Fancy Groceries—

Stop and Have a Look at our Montreal Melons

The only Fruit Store in Essex County which Guarantees its Fruit

Manchester Fruit Store Ring 160

P. VOTTEROS PROP. (Successor to M. G. Revelas)

Postoffice Block, - - - - - Manchester-by-the-Sea

Our wagon will deliver your order Free of Charge in Manchester, Magnolia, Beverly Farms, Pride's Crossing

A. J. ORR :: PAINTING AND PAPER-HANGING

Dealer in PAINTS, OILS, GLASS, PUTTY, ETC.

A full line of PATTON'S SUNPROOF PAINT and Specialties.

Bennett Street

Telephone
Opposite High School

Manchester, Mass.

JOSEPH LEVIN, Custom Tailor

Has a large and complete assortment of up-to-date patterns
for which to select goods for

THAT NEW SUIT

He also solicits from the residents of all parts of the North Shore anything they
may desire in the Tailoring line

Cleansing, Dyeing, Repairing and Pressing

Special Feature—Nice Line Men's Furnishings. They will please my Customers.
Beach Street Telephone Conn. MANCHESTER

the cause is generally found within itself. He declared that in less than three months the affairs of Lawrence would be straightened out and that not only the city's debts would be paid, but there would be a surplus in the treasury. "If there is anything in the career of Eugene Foss," he said, "that should redound to his credit, it is for refusing to put the shackles on an innocent municipality."

Thomas P. Riley of Malden said he did not claim Gov. Foss to be a perfect man and he hesitated to condemn him for not returning due reward to all those who worked to elect him.

Michael L. Sullivan of Salem anticipated much pleasure this fall in following in the wake of the three republican candidates for governor and refuting the statements they are giving to make it show that Gov.

Foss is a "four-flusher."

William H. O'Brien of Boston predicted complete democratic control of state offices another year.

Edward O. Skelton of Boston, candidate for secretary of state, declared his intention of stumping the state and enlightening the people as to how the influence of Senator Lodge and the whole republican machine was against the interest of the veterans.

Ex-Senator Schoeffel of Ipswich, candidate for state senator, denied the published reports that he had deserted the ranks of the democrats for the republicans. He prophesied Gov. Foss' re-election by 50,000 majority.

Frank J. Donahue of Needham, candidate for secretary of state, spoke briefly in support of his candidacy. Frank C. Richardson of Essex, was the last speaker.

COAL

On May first we sent one of our AUTO TRUCKS with a load of coal to Ipswich. On May 13th our customer writes, "Enclosed please find check, very much pleased with coal and price is O. K. I never saw 4 tons of coal handled more neatly:- you would not know anything had been in the yard, just twenty minutes unloading:- quick work."

GET THE HABIT—ORDER BY "AUTO TRUCK"

SPRAGUE, BREED & BROWN COMPANY
Beverly, Mass.

Tel. 280. Reverse the charge.

WEDDING GIFTS

DIAMOND RINGS, WATCHES, NECK CHAINS,
PENDENTS AND OTHER ARTICLES SUITABLE
FOR GIFTS

JOHN B. HILL & SON
160 CABOT ST., BEVERLY, MASS.

OUR AUTO SERVICE is proving very popular in Manchester; do we call on you? Ask your friends about our goods.

OUR LINE: BUTTER, CHEESE, EGGS, TEA, COFFEE, HEAVY CREAM

SPECIAL: Drop us a card and we will call with a sample of our Algonquin Club Coffee, it is only 30c lb., but you cannot beat it. Tuesday is our Manchester day.

THE CREAMERY 222 ESSEX STREET, SALEM
244 CABOT STREET, BEVERLY
TRASK & HOPKINS

Axel Magnuson

FLORIST and LANDSCAPE GARDENER

BRIDGE STREET, MANCHESTER.

Large Assortment of Bedding Plants.

Bay Trees and Box Wood, Palms and Ferns.

Hydrangeas in Bloom.

Telephone Connection.

A. H. Higginson, Pres. W. B. Calderwood, Supt. C. W. McGuire, Treas.

DAVID FENTON CO. Manchester-by-the-Sea
MASS.

Marine Railways, Boat Builders

Paints, Oils, Varnish, Cordage, and all kinds of Hardware constantly on hand Yacht and Boat Repairing of every description, Yacht Tenders always in stock Boats stored for the Winter. We carry everything appertaining to the equipment of Launches. **Spray Hoods Made to Order** Boats hauled on our railways, towed in and out of channel, free of charge.

TELEPHONE 254 MANCHESTER

MANCHESTER.

Miss Annabel Lodge left last Saturday for a fortnight's visit with Mr. and Mrs. C. E. Bullard in Peterboro. N. H., and with Miss Maude Hadley in Lowell.

Mrs. A. E. Harvey of Beacon street, Brookline, and friends, are occupying the Silver bungalow, off Summer street, during August.

Miss Adele Sjolund has gone to Brattleboro, Vt., for a visit with her sister, Miss Agnes M. Sjolund, who is spending the summer there.

FINE RESULT OF THE RED CROSS BAG SALE.

The Red Cross Bag Sale proved a great financial success. By this success Manchester has added \$2020.48 to the American Red Cross endowment and set a splendid example to our other cities and towns.

As this is a permanent fund for years to come it will enable Manchester to contribute annually towards the mitigating of sufferings caused by great disasters not only in our own country but all over the world.

Below is given the amounts earned at the different tables:

Door	.	.	.	\$157.00
Red Table	.	.	.	309.37
White Table	.	.	.	664.35
Blue Table	.	.	.	267.95
Lemonade Table	.	.	.	31.70
Ice Cream Table	.	.	.	70.88
Candy Table	.	.	.	89.03
Bird of Fortune	.	.	.	25.15
Bulletins	.	.	.	4.05
Donations	.	.	.	401.00

\$2020.48

Manchester, Mass. Aug. 24, 1911.
Editor North Shore Breeze,
Manchester, Mass.

Sir:—

The Chairmen of the Committees on the Bag Sale for the purpose of raising Manchester's share of the American Red Cross Endowment desire to express through the North Shore Breeze the sincere thanks of the committees for the generous patronage it received from everyone, to the Breeze, the Cricket, to Allen Post 67 of the Grand Army of the Republic, Messrs. Roberts & Hoare, Mr. E. A. Lane, Mr. Haskell, and many others for all the assistance given and which made the sale such a success.

Signed:

Susan M. Andrews, Mabel T. Boardman, Helen L. Willmonton, Edna S. Peabody, Teresa O'Neil, Henrietta E. Calderwood, Mrs. F. J. Merrill, Flora Johnson Mann.

Madame Pauline

wishes to announce to her many friends that she has removed to

187 Essex Street

opposite her [Former Parlors—where she will be pleased to greet you

**MME. PAULINE
DESIGNER**

186 ESSEX STREET

Opp. Central

SALEM, MASS.

YE OLD DEN INN

E. M. Barr, Manager

TABLE D'HOTE LUNCH 35 CENTS

11.30 A. M. to 2 P. M. O'clock

Steaks, Chops and Lobster

A Specialty

297 Essex St., Salem, Mass.

Telephone 804-3

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And Private Waiting

EAST CORNING STREET

BEVERLY COVE, MASS.

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MISS FAIRFIELD

THE COAL DEALER

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FOR SALE

For highest offer a family violin made by

Gio. Batta Ruggeri

Mantua, Italy 1726

in playing condition.

Frank Merchant

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R. K. McMillan

Formerly with

E. M. Wilson & Co.,

Boylston street., Boston

163 Cabot Street

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**Ladies' Tailor
and Importer**

Riding Habits a Specialty

Safety Skirts,

Aprons and

Breeches

Mr. McMillan is patronized by many of the best known ladies on the North Shore. He invites YOUR patronage and guarantees perfect satisfaction in fit, style and workmanship. Each Garment is Man-Tailored throughout, and shows the highest degree of perfection.

JOSEPH K. DUSTIN

Teacher of PIANO

Two days in town each week. Address

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IS THE KIND THAT
EVERYBODY WANTS



Let Us Figure on
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WE DO ALL KINDS OF JOB
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Business Stationery, Cards,
Books, Catalogues, Folders,
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12 Desmond Ave., Manchester
Carpenter and Builder
Jobbing a Specialty
Telephone Connection

MRS. MARGARET LEE
has opened for the season her
HAND LAUNDRY
72 Pleasant St., Manchester, Mass.
First Class Work Guaranteed

MRS. L. E. DAVIS
21 Norwood Ave., Manchester
is prepared to give
Vocal Instruction
to a limited number of pupils
The Old Italian Method.
Piano Instruction Also.
Satisfactory Terms.

To North Shore Lovers of
PHOTOGRAPHY
We invite you to call and see
the work that we are placing
before the Public and we feel
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DO YOUR WORK in the
most artistic manner.
NORTH SHORE PHOTO SHOP
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SALEM, MASS.
Mail Orders Promptly Attended to

This is the Best
Month to Bring
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SALEM, MASS.

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C. DODGE FURNITURE CO.

Manufacturers of FINE FURNITURE

Large variety of Furniture of our own make always on hand. Will also make to order. Upholstering in all its branches. General Mill Work Done.

REPAIRING AND REFINISHING

Factory and Warerooms off North St.

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40 School St., Manchester

Flowers for All Occasions

EVERYTHING FOR THE GARDEN

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ESTABLISHED 1884

H. BAKER, TAILOR

The Breeze Building, 33 Beach St.

Manchester, Mass.

Invites your patronage for anything you may desire in the line of Tailoring. He has a large line of samples from New York and Boston Wholesale Houses of Latest Styles of goods for

SUMMER SUITS AND OVERCOATS

He also does Cleansing, Pressing, Dyeing, Altering, etc.

His Prices are always Satisfactory

RUBLY ROAD FARM DAIRY, WENHAM

MILK and CREAM, Fresh Eggs

Telephone Conn.

P. O. Address, Manchester, Mass.

S. K. PRINCE, Prop.

Noyes-Kitfield.

James F. Noyes of Mystic, Conn., and Miss Marion Kitfield, daughter of Mrs. George A. Kitfield, of Manchester, were united in marriage last Saturday evening at Mystic, by Rev. C. T. Hatch of that city. The wedding was a very quiet affair and quite a surprise to their many friends. The couple were attended by Mr. and Mrs. Hollis Price. Shortly after the wedding Mr. and Mrs. Noyes left for Fisher's Island, Conn., where they will spend their honeymoon. Upon their return they will reside at Mystic. Mrs. Noyes

is a popular Manchester young lady and has a large circle of friends here who extend to her their congratulations. She has been teaching school the past two years at the Mystic Broadway school, but resigned her position last spring. Mr. Noyes is a popular and esteemed young man at Mystic and carries on a large fishing industry with great success.

Mr. and Mrs. Henry T. Simpson of Brunswick, Me., have been spending the week with Mrs. Simpson's brother, Charles E. Williams, Norwood avenue.

MANCHESTER.

William H. Pulsifer of Gloucester, died at the home of his brother, James K., off School street, Monday night, at the age of 77. He was buried Thursday at Gloucester. Mr. Pulsifer had been sick at his Gloucester home a short time and he was brought to Manchester Wednesday of last week. He died from water around the heart. Besides a brother, James, he is survived by one sister in Gloucester.

Mr. and Mrs. George P. Dole will spend the week-end in Hampton, N. H.

John Bohaker of Swampscott, is spending the week with his uncle, Otis Bohaker and family.

Dr. and Mrs. Geo. W. Blaisdell announce the engagement of their daughter, Ruth Judith, to Mr. Abbott Hodgess Hoare, of Manchester, son of Mr. and Mrs. William Hoare, also of Manchester.

The dance of the employees of The Brownlands, Manchester, Thursday evening of last week was a great success in every particular and reflected great credit on the part of the committee. Two hundred participated. Long's orchestra furnished enjoyable dance music and the hall was tastefully decorated. During the moonlight dance, the assembled company was greatly surprised and pleased to see a screen removed on the stage, and a reproduction of the original Brownland cottage illuminated met their gaze. Occupying seats of honor on the stage were Maynard Gilman, proprietor of The Brownlands, and Mrs. Breed, the housekeeper and J. Albert Brown, the popular butler. The committee of arrangements included the Misses Frye, Fay and Graham. Out of town guests present were Miss M. Virgile of Minot, Mass.; Miss A. Johnston, Providence, and the Misses Dunlap and MacDonald of Boston. The dance was so successful that the Misses Garham and Frye will conduct another party at the Town hall on September 8th. A very pleasant feature of the Brownland employees' dance was the presence of Mr. and Mrs. E. E. Sackett (nee B. L. Graham) of Marblehead, at the dance. Mrs. Sackett was the original promoter of this social affair among the employees and it gave her great pleasure to see that they are continued so successfully. It was Mr. and Mrs. Sackett's first visit to Manchester since their marriage. Mrs. Sackett is a very bright young woman and is held in high esteem at The Brownlands.

Is Your Money

making money for you? The more of it you have employed for you, the less you need to work yourself. If you keep on saving and putting your savings to work, the funded capital of your earning years will gradually take up the burden and you will not need to work at all. In the meantime you are insured against hard luck or hard times. Have you ever thought about having some money

At Work For You?

If not, it is time you did if you have any regard for your future comfort or for the well being of those dependent upon you.

NOW is the time to begin to save. If you want to start on the road to financial independence, or if you have started and would like help and encouragement take advantage of the opportunities offered by the Manchester Trust Company.

Money Deposited in our interest department between now and September Fifth will draw interest from September First.

Manchester Trust Co.**RAYMOND C. ALLEN**

Assoc. Mem. Am. Soc. C. E.

Member Boston Soc. C. E.

CIVIL ENGINEER

Investigations and Reports—Design and Superintendence of Construction—Design of Roads and Avenues—Surveys and Estimates.

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LEE'S BLOCK, MANCHESTER

TEL. 73-2 and 3

MRS. SHERMAN

Announces all Millinery Goods GREATLY REDUCED for the remainder of the season, including HATS and TOQUES.

44 CENTRAL ST.,

MANCHESTER, MASS.

G. A. KNOERR, Electrical Contractor

Electrical Wiring, Telephones, Bell Systems and Fixtures
Agent for the SANTO ELECTRIC VACUUM CLEANER, the latest improvement. For Sale or for Rent.

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Wholesale and Retail
Dealers in

Fresh, Salt and Smoked Fish

LOBSTERS, CLAMS and OYSTERS

OCEAN STREET, MANCHESTER COVE, MANCHESTER, MASS.

JOHN HEATH, PROP.

Telephones Manchester 192-2, Magnolia 7-4

All orders promptly attended to, and filled at the Lowest Market Price

IMPORTANT NOTICE

To our patrons and friends on the North Shore:

We, the Essex County Clubhouse Employees, regret in the extreme that we are obliged to postpone our 16th Annual Concert and Ball, which was billed to take place on Friday Evening, Sept. 8, in Town Hall, Manchester, until

MONDAY EVENING, SEPT. 11.

We hope to see all our patrons and friends there and promise the usual good time to all.

JOHN J. LAVIN

KURT G. BUSICK

PATRICK J. KELLIHER

Committee

SALEM NURSERIES

(Branch of Highland Nurseries, 4,000 ft elevation in Carolina Mts.)

Beautiful Gardens and Home Grounds.

The choicest Evergreens, Rhododendrons, Azaleas and Flowering Shrubs are always used in gardens laid out by us.

Specimen stock that produces permanent results rather than LOW PRICES.

Better do a little gardening well than a big garden poorly.

Beautiful Catalogs, or call at Nursery on Marblehead Road, or office.

HARLAN P. KELSEY, Owner,

Telephone Salem 820

287 Essex Street,
SALEM, MASS.

This is the Renovating Season

With 25 yrs. experience in fine upholstering, mattress, window shade, awning and carpet work, we are prepared to execute your orders for any branch of the Renovating made necessary in opening summer homes.

We carry a complete stock of furniture and kitchen furnishings—porch furniture and porch shades.

OUR ANTIQUES WILL INTEREST YOU.

RANGE, FURNACE AND SHEET METAL WORK OF ALL KINDS.

A. C. LUNT,

214 Cabot street, - - Beverly, Mass.

Everything Pertaining to a First Class Market Always on Hand.

VALENTINE'S MARKET

ERNEST L. VALENTINE, PROP.

Provisions, Poultry, Game and Vegetables

28 Union Street, - - Manchester, Mass.

Telephone Connection. Teams Cover all along the North Shore.

MANCHESTER.

Sun shades and umbrellas repaired at Loomis'.

Emerson, Douglas and Nesmith oxfords at Bell's.

Mr. and Mrs. E. A. Lane, Miss Annie L. Lane and E. Percy Lane returned Wednesday evening from a two weeks' motor trip to the White Mountains. They made the one hundred and forty odd miles from the Iron Mt. House to Manchester in one day, though they took two days to make the trip from Manchester.

Mrs. Helen Gullage and son, Russell of Somerville, have been spending the week visiting Mr. and Mrs. C. A. Lodge, Bennet street.

Trunk and bag locks repaired at Loomis'.

Mrs. A. F. Silver and daughter, Helen, are spending a few weeks at Revere Beach.

Rev. T. L. Frost will preach at the Baptist church Sunday morning on "Aiming to Hit." In the evening Rev. Frank L. Sullivan of The Watchman, Boston, will speak on the "Miff-Tree." Dr. Frost will end his pastorate in Manchester, Sunday, September 3d, when his resignation goes into effect. He will preach in the morning on "A Cloud of Witnesses" and in the evening "The Treasure and the Pearl."

Miss Rebecca Andrews of Gloucester, will be the soloist at the Baptist church on Sunday evening.

VACCINATION NOTICE

Parents who contemplate sending children to school in September for the first time are reminded of the statute law governing vaccination. No pupil will be admitted who cannot present a card or certificate from a physician certifying that he or she has been successfully vaccinated, or giving good and sufficient cause why such has not been done.

Per Order School Committee,
Town of Manchester.

**M. McLEOD
DRESSMAKER**

Street and Evening Dresses made and remodelled

Engagements by the day
10 Vine Street Beverly Farms
P. O. Box 1145.

MANCHESTER PUBLIC LIBRARY

Will be open until the first of November every morning except Monday, from 9 to 10:30; every afternoon from 2 to 5, and Saturday evenings from 6:30 to 8:30. Sundays and holidays are excepted.

PER ORDER TRUSTEES.

MANCHESTER.

Miss Florence Bradley of Pine street, is substituting as stenographer in the Massachusetts Viavi Co., Beacon street, Boston.

Mrs. Helen L. Willmonton and Mrs. R. E. Newman have been spending part of the week visiting their cousin, Mrs. E. F. Perley at Andover.

Chester L. Crafts, family and friends enjoyed an outing at Tuck's Point, Monday of this week.

Mr. and Mrs. Edw. Preston and family are visiting at Willimantic, Conn.

Miss Maude Smith is enjoying her vacation with relatives in Methuen.

Miss Mabel Page of Methuen, was a recent guest of relatives in town.

The Town hall presented a pretty appearance Monday evening, the occasion being the third dancing party of the season given by the Daisy club. The stage was made especially attractive, a lattice of yellow with the words: "Daisy Club" interwoven being the chief feature. Streamers of yellow and white decorated the main part of the hall. The decorations were designed and executed by J. Barry Howe. A good time was enjoyed by all.

Alfred E. Hersey is enjoying his vacation in Yarmouth, N. S., and vicinity.

Miss May Fielding of Danvers is spending the week with her friend, Miss Prinnie Dodge.

Oliver T. Roberts and son, Hollis, left the first of the week for Halifax, N. S., and Prince Edward Island.

Mrs. John Collins of Salem, formerly a resident of Manchester, was in town this week visiting relatives.

Benj. F. Stone of Boston, spent the week-end with his sister, Mrs. J. W. Lee.

R. E. Newman, who has been connected with the Breeze since last March, as advertising solicitor, has taken on the additional duties for the winter months at least, of representing "Who's Who Along the North Shore," the North Shore directory. Mr. Newman's success in this line of work has been amply demonstrated the past few months by the large amount of new advertising in the Breeze and by the volume of "live" advertising which has made the paper of the 68-page size all summer. He is now closing contracts for next year's business in both these North Shore publications. He has been to Providence the past week and intends to make frequent trips to headquarters of many of the large advertising concerns soliciting their business.

EDWARD S. BRADLEY**Plumbing and Heating Contractor**

Wishes to announce that he is better equipped than ever to take care of Plumbing and Heating in all its branches, having recently installed a plant for that purpose. He will gladly furnish estimates on any work of this kind, feeling confident you can save money by getting his prices before placing your order for this line of work.

AGENT FOR AMERICAN IDEAL HEATER

Central Street,

Manchester-by-the-Sea.

Telephone 53-13

Miss Francis Norie is visiting Mrs. T. A. Robbins at her New Hampshire home.

Mrs. George Dean will give a public demonstration of her playground work and supervision at Salem on Thursday, August 31st. It will be on very broad lines and promises to be most interesting to her many Manchester, Beverly Farms and other friends who will attend.

Miss May Grey is spending her vacation with friends in Boston.

Mrs. Edwin F. Jones spent the week-end with relatives in Greenbush.

Miss Lena Cappello of Forest street, visited friends at Revere the first of the week.

Lamson & Hubbard straw hats at Bell's.

Mr. and Mrs. William D. Giles of Wakefield and their granddaughter, Eleanor Giles, of Everett, are the guests of Mr. Giles' sister, Mrs. Anna Phillips, School street.

SAMUEL KNIGHT & SONS**COAL and WOOD**

36 Central Street

Manchester-by-the-Sea

GEO. W. HOOPER,

DEALER IN

FIRST-CLASS GROCERIES

Kitchen Furnishings

MANCHESTER-BY-THE-SEA

SHELDON'S MARKET

Established 1845.

H. F. HOOPER, MGR.

Telephone 67

DEALER IN

First-Class Provisions, Poultry, Game, Vegetables, etc.

Central Street, MANCHESTER-BY-THE-SEA

PRIDE'S CROSSING.

BEVERLY FARMS.

MAGNOLIA.

Oldest Established Drug Store in Manchester

Business Founded in 1856.

Sole Agents in Manchester for Eastman Kodak Company and Huyler's Confectionery

Registered Pharmacists Always in Attendance at our Store

Developing and Printing Promptly Done

Benj. L. Allen,

Corner School and Union Sts.

Registered Pharmacist

Manchester, Mass.

Two Telephones No. 217 — 8088

If one is busy call the other

Gloucester Section

NORTH SHORE BREEZE

EAST GLOUCESTER.

One thousand dollars was realized from the lawn fete held last Friday afternoon at the John Clay estate, Finnesterre, at Eastern Point. Had not the rain sadly interfered with the evening's plans the sum would have been very much greater. The St. John's Episcopal church of Gloucester, was the beneficiary. Mrs. Clay spared no time nor expense to make the fete a great success and the committee are deeply indebted to her. Mrs. John Hays Hammond and little Nathalie Hammond motored over from Fresh Water Cove and were generous patrons.

Miss Mabel Churchill, daughter of Winston Churchill, the famous novelist, has been entertained by the Misses Codman, daughters of Mr. and Mrs. John Codman of Boston, who have the Gate Lodge cottage at Eastern Point. Among the affairs given in her honor was a tea party at the Willowfield tea house, Hawthorne Inn. Her hostess was Miss Katherine Jerger of New York, a guest at the Mailman House.

BASS ROCKS.

By the death of John S. Wilson at the Southgate cottage, Bass Rocks, on Monday, one of Bass Rocks' esteemed summer residents was removed. Mr. Wilson was one of the best known personages in railroad circles in the Middle Atlantic states.

The cotillion Tuesday evening of last week at the Moorland was a very enjoyable August event at that hostelry.

The attraction at the Thorwald Casino last evening was the illustrated lecture-recital on "The New England Fishermen and Gloucester." Clarence Manning Falt was the entertainer.

WEST GLOUCESTER.

Miss E. Evelyn Wilkins was confined to the house by illness a few days this week.

Miss Elizabeth Saunders is spending a few days with relatives in Somerville.

The attractive summer residence on Concord street of Dr. L. Fenderson has been transferred by him to Rev. Father McCall of Chelsea.

CONOMO.

Mrs. Ernest Freeman of Somerville, is spending a week with Mr. and Mrs. W. R. Watters at the Sunset cottage.

G. Arthur Tapley, W. Thorpe Tapley, Russell S. McClure and Raymond R. Wood spent the week-end at the Tapley cottage.

Miss Beatrice Burnham of Boston, is the guest of her parents, Mr. and Mrs. X. D. Burnham during her two weeks' vacation.

Mrs. George Reisenwebber and daughter, Mrs. Joseph Faltot, both of West Hoboken, N. J., are spending a month with Mr. and Mrs. J. C. Lindauer.

Miss Hewitt entertained Charles Weir of Lowell last Sunday at the Eastman cottage.

Frank W. Veazie was the guest of his mother, Mrs. E. L. Veazie over the week-end.

Walter Pratt is enjoying his annual vacation at Conomo.

Mr. and Mrs. Edward Gibbs of Revere, are the guests of Mr. and Mrs. Robert M. English.

Mrs. E. A. Kebbler will have a fine cottage built on Chebacco island during the fall.

Miss Melvena Parker of Belfast, Me., is the guest of Mrs. Walter Pratt.

Miss Emma F. Farnsworth and her college room-mate, Miss Edith Small, will leave Conomo today for Battle Creek, Mich., where Miss Farnsworth will spend a month at the home of Miss Small.

Mrs. Charles Jopp is visiting her son, Charles B. Jopp.

Mrs. Gretchen Sargent, who has been spending the summer with her mother, Mrs. Catherine, at Chebacco island, left for her home in California yesterday.

Harold V. Farnsworth is enjoying a two weeks' vacation at Conomo.

Richard S. Barrett and Theodore A. Barrett are enjoying their vacation at Conomo.

Mrs. Lucy Griffin of Danvers, is making a two weeks' visit with Mr. and Mrs. George R. Presby. Mrs. Griffin is Mrs. Presby's mother.

Harold V. Farnsworth and Norwood A. Hall, motored to Mount Vernon, N. H., Saturday and remained at the Grand hotel over night, returning to Conomo Sunday.

Elbridge Gerry went to Lynnfield for a few days this week.

CONOMO.

Sunday morning, August 2d, a daughter was born to Mr. and Mrs. Christopher Norton at Beverly Farms.

Unclaimed letters at the Beverly Farms postoffice, August 23d:—Wesley B. Andrews, Mr. Bradshaw, A. L. Brown, Miss Nellie Prane, Miss Charlotte Congdon, W. C. Cavanah, Mrs. N. Dreslaine, Mrs. John Ford, Mrs. Hattie Herron, T. Hitchcock, Jr., Edward Hatton, Miss Frances Hayden, Miss Mary E. Kelly, Miss Nellie McCarthy, Miss Katherine Munroe, Miss E. K. McKinnon, Mrs. Thomas McKinney, Miss Yvonna Sullivan, Mr. F. W.—William R. Brooks, postmaster.

Ponchet, G. L. Rotte, Miss Helen Rynolds, Con Sullivan, Miss Mary Mr. and Mrs. R. D. Barrett of Melrose, and Miss Grace Parker of New York City, were the guests of Mr. and Mrs. Richard S. Barrett, Sunday.

Miss N. F. Bachelor of Boston, was the guest of Mr. and Mrs. Geo. R. Presby last week. Miss Jessie Bean of Cambridge, is their guest for three weeks.

Mrs. George Gillis of Medford, was the guest of Mr. and Mrs. Walter Pratt, Wednesday.

A large delegation of ladies from here spent a very enjoyable day in Gloucester, Wednesday.

George Ashby and family of Salem have taken the Burnham cottage for two weeks.

The residents of Chebacco Island are contemplating having a cable containing electric light and telephone wires, extended under water from Conomo to the island.

Walter Pratt shot over forty sea-fowl Tuesday. This is the largest bag of game that has been taken at Conomo for years.

W. P. Chester was the official starter of the Marathon race conducted Wednesday by the West Gloucester grange.

WEST GLOUCESTER.

Mr. and Mrs. Arthur W. Dennen of Brooklyn, N. Y., are the guests of the former's parents, Mr. and Mrs. Jacob D. Dennen of Essex avenue.

Miss Marion F. Andrews is the guest of relatives in Dedham and Roxbury for a few days.

For an Investment or Home

We have the biggest and grandest property in this part of the country. 1380 acres, connected to the mainland by a good road—5 miles of hard sand beach. A sheltered anchorage for any sized boat at any tide. The grand old ocean on one side—a safe, big inland bay on the other. Facilities for Bathing, Boating and Fishing—unexcelled in the world. It joins the magnificent estate of Richard T. Crane, Jr., of Chicago. Capable of being developed into the grandest estate in this part of the country.

B. FRANK RAYMOND,

Essex

WEST GLOUCESTER.

A visit to the West End Poultry farm will convince any one that the poultry business can be reduced to an exact science. John J. Stanwood has certainly accomplished much to that end since he established his poultry farm about six months ago on the banks of Fernwood lake, West Gloucester. Many people visit the farm daily and all are impressed with the thrifty appearance of the large flocks of orpingtons and white rock houdans fowl and the rouen, muscovie and mallard ducks. The farm is conducted along strictly sanitary lines, several men being employed carrying out the instructions of Mr. Stanwood, who shows marked ability and keen insight in the details of the poultry business. *

Charles H. Bowers and family have taken occupancy of one of the Nelson cottages on Walker street.

Mrs. William F. Ireland, Mrs. E. Harry Tribou, Mrs. George Honnors and Miss Rilla Ireland were in Boston Monday.

Miss Jane Mehlman of East Gloucester, was the guest of Miss Rilla Ireland Sunday.

Mr. and Mrs. Frances H. Lufkin and daughter Amy, left Monday morning for Rochester, N. Y., where they will attend the Grand Army Encampment, which is in session there. Mr. Lufkin is a member of the Grand Army. Before returning they will visit Niagara Falls.

Miss Bessie M. Devine has returned from her summer home at Alton Bay, N. H., and is the guest of her sister Mrs. Walter F. Lufkin of Sumner street for two weeks.

Edward E. Currier of Concord street has made many repairs and improvements upon his residence and barn; besides building a new shed on the rear of the barn. A new piazza has been built on the front of the house and new blinds have replaced the old ones.

John J. Stanwood and family have taken occupancy of their bungalow at the West End Poultry Farm.



THE NAUTILUS Arts and Crafts

An Attractive Shop in Gloucester, Mass.

Artistic Novelties in Great Variety. Gifts for Men.

Hand Tooled Leather. Original Work and

ALWAYS SOMETHING NEW

3 Angle St., near Surfside Hotel

Tel. 807 M

Mr. and Mrs. Frank J. Bray and family of New Way Lane started Monday on a brief automobile tour through Maine.

Miss Ida M. Proctor is enjoying a vacation trip to Prince Edward Island. Miss Proctor will return in time to take her position as a teacher in the Maplewood school.

CONOMO.

Mr. and Mrs. Charles Perkins, and son Wilbur, of Danvers, are located at their Cedarhurst cottage for two weeks.

Mr. and Mrs. Rodney Lareom and children are the occupants of the "Rock Haven" at Cedarhurst for two weeks.

Mr. and Mrs. Oscar H. Perkins are the guests of the former's parents, Mr. and Mrs. Charles Perkins at Cedarhurst.

Mrs. Charles E. Harwood entertained her sister Mrs. George Graham of Lynn Sunday.

Miss Marion Elliott, teacher in the Haverhill High school, is the guest of Mr. and Mrs. Charles Perkins at Cedarhurst for a few days.

BASS ROCKS.

Bass Rocks is to have another hotel. It will be a house of 50 rooms to be built on the site of the Dow cottage. John W. Sheedy of East Gloucester and Lynn purchased the Dow property some months ago. The plans of the hotel call for a 50-

room structure outside of baths and administration rooms. It will be the nearest hotel at Bass Rocks to the beach. It will rest on a corner lot and will have a water view on three sides and in front of the three-cornered park at Bass Rocks near the Winthrop Sargent residence. The Dow property adjoins that of Arthur M. Cox of Brooklyn, at Bass Rocks. Mr. Sheedy was associated with George O. Stacy of Hawthorne Inn, East Gloucester, as head clerk for three seasons. The Dow cottage is to be removed from its present site to a lot farther inland.

Mrs. Archbold, wife of the Standard Oil magnate of New York, is sojourning at the Moorland, Bass Rocks. Ex-Gov. Durbin of Indiana, and wife, are also guests at the same hostelry.

Mr. and Mrs. John Bowler of Bass Rocks, are on a western motor trip to Chicago. They are accompanied by Mrs. William J. Wanmaker of New York.

Mr. and Mrs. Raymond L. Royce (nee Emma Fytche Bowler), of Boston, are entertaining Miss Harriet Manton Wright, fiancée of Mr. Archibald K. Stall, nephew of John Bowler, of Bass Rocks, whose marriage is to take place in the early fall. Visitors this week at High Cliff, the Bowler summer home, were Mrs. H. M. Wright, mother of the bride to be, and her youngest daughter, Miss L. W. Wright, who are motoring with Mr. J. C. Blagden of New York and Boston.

You'll Trade Here Eventually.

Why Not Now?

Nowhere in the city, is there a store which is so thoroughly stocked with such a choice line of groceries and provisions, as you will find here, in our old "new" home.

We have spared no expense to make our store the leader in its line on Cape Ann, and we will spare no expense to maintain the lead which we now have.

Our own cold storage plant, recently installed, serves to keep fresh, our entire stock of meats.

Our low prices on Saturday specials, will surprise you.

Yours for a square deal.

J. C. SHEPHERD COMPANY

Groceries and Provisions

143 Main Street

--

GLOUCESTER, MASS.

WEST GLOUCESTER

In order to realize the wonderful beauty and natural grandeur of the whole "North Shore" you simply must visit **WEST GLOUCESTER**. Its glorious scenery will fill you with that sublime ecstasy which comes to all who have the marked privilege of viewing her vine clad hills and rugged sea shore. Come and feel the mystic thrill of nature's charm. Wingaersheek beach, the real "North Shore," The Real-Ease-State.

Alex. W. Andrews

375 Essex Avenue

Telephone 458-M

WEST GLOUCESTER,

MASS.

WILLARD S. PIKE

FUNERAL DIRECTOR AND MORTICIAN

A Competent Lady Assistant When Desired. Office
Open Day and Night. Telephone Connection.

77 Washington St., Gloucester, Mass.

WEST GLOUCESTER.

The field day and dance held at the Scandinavian Grove Wednesday by the West Gloucester grange, was a very successful affair. During the afternoon and evening it was estimated that nearly five hundred people attended. Music was furnished by the Roberts' Military Band and dancing was enjoyed by many until late into the night. The following programme of sports was run off in the afternoon much to the delight of all present: 50-yard dash, Carl Tribou, 1st, A. W. Andrews, 2d; Standing broad jump, A. Freeman Brown 1st, 9 ft. 5 in.; Ernest Mar-

shall 2d, 9 feet; Bottle race, Carleton Rust 1st, Lawrence Rust 2d; Nail driving contest, Mrs. Robert B. Porper 1st, Miss Eliza Sabean 2d. The two mile run from Conomo Point to the grove was the event of the day and the following runners entered: Ralph Newell, Ernest Marshall, Roscoe Dennis, Weymouth Roberts, Raymond Hall and William Dixon. The race was started from the Conomo hotel promptly at 4.30 p.m. by W. P. Chester. The boys ran a pretty race and finished at the grove in the following order: Weymouth Roberts, 1st, 13 min. 30 sec.; Roscoe Dennis, 2d, 13 min. 50 sec.; Raymond Hall, 3d, 14 min. The other three runners finished within a minute or two later. The field day was a big financial success and the committee in charge is well pleased with this, the first annual event of the West Gloucester grange.

Rev. and Mrs. J. W. Brownville have returned from their vacation.

BEACH BLUFF.

The annual invitation ball at The Preston on last Saturday evening was a great success and was largely attended. The floral decorations were beautiful as were the toilettes of the ladies in attendance. Among the dinner parties at the hotel prior to the ball was that given by George M. Pratt, who entertained eight guests. They included Miss Boyd, Miss Watts, Miss Robinson, Messrs. Kyle, Dunn and Ewing.

The guests at The Elms enjoyed a dancing party last Friday evening and will participate in a more formal party at the hotel this evening. The guests all attended the big ball at The Preston.

One hundred dollars has been realized at The Bellevue for "Bellevue Day" on the Floating Hospital through the bridge parties held at the hotel. Fourteen prizes were awarded. The bridge costumes of the ladies were very beautiful. Light refreshments were served.

Among the prominent arrivals at the Preston during the past week are W. Irving Osborne and family, Evanston, Ill.; J. O. Davidson, Wichita, Kansas; C. F. Weaver and wife, Ashland, Ky.; Dr. Y. Ewing Mears, Philadelphia; Mrs. Shoenberger of Bridgefield, Ct., and party composed of Misses Hitchcock and Stevens, New York.

A prominent Toronto family at the Elms includes Mr. and Mrs. Thomas Davies, Gordon A. Davies, Mrs. Kelley Gordon. Other guests at The Elms are Edith L. Asten, Brooklyn; G. W. Otis, Warsaw, N. Y.; Mrs. A. M. Pearson, Tynsboro.

The latest arrivals at the Bellevue include: Mr. and Mrs. G. W. Beston, Minneapolis; Mrs. Joseph L. Munn, East Orange, N. J.; Mr. and Mrs. A. Borgstedt, New York; Margaret Gale, Boston.

On Thursday, Norman Coe of Yonkers, N. Y., observed his 7th birthday on the lawn of the Bellevue. Twenty children were bidden. There was a birthday cake with candles. Prize games were played.

MARBLEHEAD.

Marblehead's new Unitarian church on Mugford street, was officially started Sunday when Rev. Robert Collyer, minister emeritus of the Church of the Messiah, New York, laid the corner-stone. Rev. Dr. Collyer is spending the summer at East Gloucester.

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122 MAIN ST., GLOUCESTER.

Clafin Won the Essex Cup, by Good Golf.

Thomas M. Clafin and Thomas G. Stevenson, leaders in Massachusetts amateur golf, had a fine match in the final of the tournament for the Essex cup at the Essex County club last Saturday afternoon, the former winning by 1 up and getting his name on the historic trophy for the first time.

In order to meet in the final, T. M. Clafin had to beat A. L. Squier and T. G. Stevenson had to defeat L. S. Bigelow in the morning matches, and a gallery followed the final match nearly all the way.

T. M. Clafin defeated Rev. A. L. Squier in the morning by his best golf, for the minister during the three days' meeting had played a

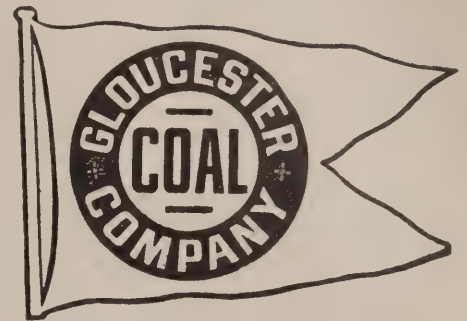
game that is hard to beat. Clafin halved the first five holes, but won the sixth in 3, the eighth in 5 and the ninth in 3 to 4. Clafin played in 39 to the turn to 44 for his opponent. He hung on to his lead and, in spite of the determination and steadiness of his opponent, won by 3 and 2.

Meanwhile T. G. Stevenson was having it out with L. S. Bigelow, both of them very well acquainted with the course of the Country club at Brookline and also with the links of the Essex County club. H. G. Stevenson went out in 43 to L. S. Bigelow's 45 and stood 3 up. He won two more holes long before the second half of the course had been played and took the match by 5 and 4.

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Clafin's and Stevenson's cards for the final match follow:

Clafin... 5 5 5 5 3 3 5 5 3—39
Stevenson ... 5 4 5 5 4 3 6 5 3—40
Clafin 6 5 5 6 4 4 3 5 5—43—82
Stevenson 4 5 4 5 5 4 4 7 5—43—83

The summary of play on Saturday, for the five sixteens, follows:

ESSEX CUP

Semifinal—T. M. Clafin, Wollaston, beat A. L. Squier, Brae-Burn, by 3 and 2; T. G. Stevenson, Country, beat L. S. Bigelow, Country, by 5 and 4.

Final—T. M. Clafin beat T. G. Stevenson by 1 up.

SECOND SIXTEEN (Handicap)

Semifinal—M. Fred O'Connell, Alpine (6), beat G. F. Willett, Essex (4), by 1 up; G. V. Rotan, Bass Rocks (4), beat C. D. Wadsworth, Brae-Burn (6), by 1 up, 19 holes.

Final—G. V. Rotan (4) beat M. F. O'Connell (6), by 6 and 5.

THIRD SIXTEEN (Handicap)

Semifinal—S. E. Thayer, Woodland (6), beat H. H. Stevens, Essex (14), by 2 up; A. F. Southerland, Essex (10), beat Paul Moore, Essex (6), by 3 and 1.

Final—A. F. Southerland (10) beat S. E. Thayer (6) by 4 and 3.

FOURTH SIXTEEN (Handicap)

Semifinal—J. F. Nash, Onondaga (6), beat O. D. Pfaelzer, Essex (14), by 4 and 2; A. G. Hodges, Essex (10), beat L. F. Wulph, Winchester (6), by 2 up.

Final—J. F. Nash (6) beat A. G. Hodges (10) by 2 up.

FIFTH SIXTEEN (Handicap)

Semifinal—E. E. Babb, Bellevue (10), beat J. H. Overall, Essex (12), by 4 and 3; F. A. Reece, Essex (14), beat F. A. Sedgwick, Hartford (6), by 6 and 4.

Final—F. A. Reece (14) beat E. E. Babb (10) by 6 and 4.

Traditions of Essex and Her Ship-Building

(Continued From Page 9)

shipyards near their houses. Then the large shipyards came into use. The last "pink stern" or pinky boat was built in 1844. The "square stern" vessel then came into vogue. The first one was built by Parker Burnham. Barks, brigs, three-masted vessels and clipper craft have all been built at Essex. Numerous members of the Gloucester fishing fleet have been launched from her yards.

Shipbuilding still continues to do honor to the traditional industry of the town. It gives a picturesque setting to her river-bordered roadside. There, the tourist frequently comes upon the skeleton frame on the ship-yard's stocks being cleverly built into a seaworthy craft. The old houses of Essex can tell tales of generation after generation of ship builders, who not only framed judiciously the ocean ships but helped in a noteworthy way to frame the fine old ship of state, Massachusetts.

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ESSEX.

Mrs. Julia Mears, Rev. and Mrs. D. C. Mears, D.D., Miss Helen G. Mears and Elliot Mears left town Tuesday to attend the wedding of Prof. Brainard Mears at Williamstown. Prof. Brainard Mears is a son of Prof. Leverett Mears.

Miss Pool, recently a teacher at the Essex High school, has been secured by the Medford Superintendent of Public schools to become a teacher in the Medford High school, commencing with the fall term. Miss Pool was a faithful and popular teacher and much beloved by her pupils, who learn of her departure with deep regret.

Miss Bessie Doucette after a pleasant two weeks' visit with Mrs. Henry Hubbard, has returned to her home in Nova Scotia.

Miss Beatrice Willet of No. Attleboro, is visiting her friend, Miss Lucy Burnham of Western avenue.

Mr. Schofield, one of the overseers at the U. S. M. Co., Beverly, has nearly completed his cottage at Mears Park on Conomo Drive. Anxious to enjoy the refreshing breezes and delightful scenery, he could not wait for the full completion, but moved his family in for the summer during last week.

Excursions down Essex river are popular pastimes for a great many people. Many go in their own launches, others are carried by one of the numerous people that have launches for hire. Mr. Lyman James carried two parties down the past week. Rev. Mr. Konson of the Methodist church and a large number of friends from Essex and East Gloucester enjoyed a delightful sail and a clam bake on beautiful Ipswich Beach. Also the families of Mr. Daniel Cogswell and E. C. Perkins enjoyed a sail and clambake at the same delightful Ipswich Beach during the past week.

Rev. D. O. Mears, D.D., preached at the Congregational Church on Sunday before one of the largest congregations that has been in the church for years. Notice being given that he would preach, many friends from Gloucester, Salem and other adjoining towns were present. His daughter, Miss Helen G. Mears, added to the feast of good things by rendering a solo with all the richness and power of her wonderful voice. Dr. Mears delivered a sermon which for depth and breadth and solid thought its equal is rarely heard. In the evening there was a union meeting with Miss Ruth Watson, leader. A delightful solo was rendered by Miss Evelyn Procter.

Mr. and Mrs. Frederick Haskell, of Beverly, were guests of Mrs. Francis P. Haskell of Main street, Saturday.

Wilber Malone and Miss Ellen Eclough are visiting at the Boyd Farm.

Jerome Elwell of Boston, has been visiting with Mr. Zeno Elwell of Northern avenue.

Mrs. Olga Andrews of Forest Hills, a cousin, and Mrs. Chas. Darling and daughter, a sister and niece of Mrs. Benj. Lander, have been visiting Mrs. Lander during the past week.

Gladys Cogswell of Choate street, spent a delightful day with Miss Nellie Raymond of Main street on Thursday.

ESSEX.

Mrs. Orin H. Wright is visiting her sisters Alice P. and Hattie O. Burnham of Burnham court.

Mr. and Mrs. Walter D. Burnham and son of Cabot street, Beverly, were in Essex Tuesday.

Miss Adams contemplates making extensive additions to her cottage on Conomo Drive in the near future.

Miss Lydia Raymond of Main street, was a recent guest of Miss Gladys Cogswell of Choate street.

Miss Mary E. Raymond of Boston, is a guest at the home of her brother, B. Frank Raymond.

Mrs. Croskill and daughter Frederica of Bangor, Me., and Mr. and Mrs. Edwin H. Oxner and children Edwin and Louise, of Neponset, are sojourning at Tommy's Island for a few weeks.

Mrs. Norman Doucette, who has been a recent visitor with Essex friends, has returned to her home in Nova Scotia.

Miss Elizabeth Hubbard is visiting Mrs. Henry Hubbard.

Miss Mildred Doane of Northern avenue, was a patient at the Massachusetts General Hospital last week, where she passed through a very successful operation for tonsils and adenoids.

Baseball.

Essex baseball club played the Baptists at North Beverly on Saturday. The game was of very little interest with a very small attendance, owing to the big game between the North Beverly and the Universalists on Beverly Common. The score was 7 to 1 in favor of Essex. On the Beverly common after a hotly contested game, full of thrilling plays the resulting score was 8 to 7 in favor of the Universalists. At Montserrat the Methodists defeated the Montserrats 26 to 6. The Universalists' victory made them tie with the North Beverlys in the race for the pennant.

The standing in the league is as follows:

	Won	Lost	Pct.
No. Beverly	12	3	.800
Universalists	12	3	.800
Essex	12	5	.705
Dane Streets	9	6	.600
Methodists	7	3	.300
Baptists	2	14	.125
Montserrat	1	14	.067

WEST GLOUCESTER.

Willard E. Andrews of New York, is making a short visit with his parents, Mr. and Mrs. J. Warren Andrews at "Camp Minneapolis."

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Miss Lottie M. Marshall has been the recent guest of her cousin, Miss Alice Clark of Boston.

Miss Marjorie Walen of East Gloucester was the guest of Miss Alice L. Perkins Sunday.

Miss Kathleen McGinley, who has been enjoying the summer as the guest of Mr. and Mrs. William F. Marshall, has returned to her home in Boston.

Miss Lucretia E. Gale has accepted a position on the teaching staff of the South Bellingham public schools. Miss Gale will take up her new duties the 5th of September.

Miss Hester Smith of Essex avenue is enjoying a week with relatives in Derry, N. H.

Mrs. J. Edwin Graham of Essex avenue, was the guest of relatives in Sharon Monday and Tuesday.

Mrs. Elizabeth Stanley, widow of Richard Stanley, who was known as "Queen Bess," queen of the noted Stanley band of gypsies, and Mrs. Margaret Cooper, widow of Cornelius Cooper, another well known gypsy, have died recently. Both were frequent visitors to Gloucester, coming nearly every summer to Fernwood camp, West Gloucester.

Queen Bess was especially noted, and she has been the accepted ruler of the Stanley band since the death of her husband, Richard Stanley, who for many years was known throughout the country as the wealthy king of the Stanley band.



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MAGNOLIA.

Mrs. E. B. Howe and Miss Marjorie Howe of Hartford, Conn., have been visiting Mrs. Helen Crispin Abbott.

Miss Anna Willey of Swampscott, is spending a few days with Mrs. Elbridge G. Foster.

Rev. J. H. Cooper of St. John's Episcopal church, Gloucester, will preach at the Union chapel, Sunday, August 27. Service at 10.30. All seats free.

A male chorus will sing at the Village church next Sunday evening and a solo will be rendered by Geo. Parker. The last in the series of the illustrated lectures on the "Life of Christ" will be given at the church this evening. On next Friday evening a preparatory service for Communion will be held.

The program for the recital by Professor Krumpeln at the Village church on Sunday evening will be as follows: "Saint Annis Fugue," Bach; "Adagio," from Sonata Pathetique, Beethoven; "Largo," Handel; "Ave Maria," Schubert; "Grand Processional" from the "Queen of Sheba," Gounod.

Prof. Krumpeln, the blind organist at the Village church, is to give a concert at Library hall next Tuesday afternoon at five o'clock. Tickets will be \$1 and can be obtained at the hotels and drug store. Professor Krumpeln, after completing his engagement in Magnolia, is to tour the country in high class vaudeville. He will begin his engagement at a New York theatre September 11th.

The membership of the Men's club is now 125. All rooms in the clubhouse are occupied. The tournaments in bowling, pool and checkers are still in progress and will draw to a close inside of a week.

The dances on Wednesday and Saturday evenings at the Men's club are very popular. The largest crowd of the season was present last Saturday evening. The usual dances will be held on Wednesday and Saturday evenings of next week. The high score cup last week was won by Willard Rust, of Manchester, with a score of 284 for three consecutive strings.

The program for the coming week at the Women's Clubhouse will be as follows: Monday evening, dancing class; Tuesday evening, "Masquerade Ball." Admission will be by membership ticket only, the grand march beginning at 9.15 o'clock; Wednesday afternoon, embroidery class; Thursday evening, whist.

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MAGNOLIA.

A very pleasing entertainment will be held in Library Hall on Friday evening, September 1st. The program, which is as follows, will consist of all star performers and will no doubt prove very interesting. Adelaide Kelly and George Austin, singers and song writers, will star in Mr. Austin's song hit "He Won't Do." Marchee, The world's champion juggler; A Musical Fantasy, setting forth a scenic effort. "The Seasons"; Howlett, monologist (he talks to himself); "Musical Wonder," the blind versatile entertainer in a repertoire of selections, Professor Krumpeln; "Jameson and Arlington," in Mr. Arlington's latest sketch, a Western dramatic opera, "The Lost Pal"; J. A. S. Woodrow, dramatic reader, "Wilson and Moore," presenting a musical farce entitled "Wanted An Actor." Admission will be fifty and twenty-five cents.

The last of the series of free recitals will be given at the Village church next Thursday evening at 8.30 o'clock.

Mrs. Bru Peterson was the guest of her parents, Mr. and Mrs. John Chane the last of the week.

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BEVERLY FARMS.

Michael Donegan and John Hanley left the Farms on Wednesday for Philadelphia, where they will be located for some time.

Jesse Pierce.

Jesse Pierce, age 63, a well known Beverly Farms resident, died at his home, 185 Hart street, Beverly Farms, at 6 o'clock last Tuesday evening after an illness of several months. He was a nursery man by occupation and conducted the Pierce Nurseries. Mr. Pierce has made the Farms his life-long residence and has always taken an interest in public affairs. His wife passed away about a year ago. A daughter, Mrs. Israel Barnes (Lida Pierce), and a son Fred E. Pierce survive him. He also leaves three brothers, Thomas L. Pierce of Pride's Crossing, Ezra Pierce of North Beverly and George Pierce, who resides in New Hampshire. He was a benefit member of John West colony, Pilgrim Fathers, and a member of Magnolia lodge IOOF of Manchester. Funeral services were held at his late residence yesterday afternoon, conducted by the pastor of the Farms Baptist church, after which followed the ritual burial service of the Odd Fellows. Interment was made at the Farms cemetery.

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POST OFFICE BLOCK, MANCHESTER-BY-THE-SEA, MASS.

D. O'SULLIVAN

Practical Horse-shoer 50 years in
the business

In business in Manchester 29 years.
Personal attention paid to all work.
Special attention to Interfering, over-
reaching and tender-footed Horses.

Elm Street, Manchester

EDWARD CROWELL PAINTER

And Decorator

Personal attention given to all work
TELEPHONE CONNECTION
SHOP: 17 SCHOOL ST., MANCHESTER

DR. C. L. HOYT

Dentist

Announces to his Manchester
patrons that he will be at his office,
at 6 Union Street, daily, from 9 to 5
o'clock. Telephone 14-4.

Saturdays excepted

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Auctioneer and Real Estate

Five Valuable Estates For Sale

One For Rent

MANCHESTER, MASS.

JOHN L. SILVA

Local Expressing, Jobbing and Furni-
ture Moving

Rubbish and Garbage collected and disposed of
All orders promptly attended to. Telephone 169-2. P. O. box 38

Residence, Morse Court, Manchester

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Jobbing and Baggage Express

Furniture and Piano Mover

Removing Waste from Residences

18 Brook Street, Manchester, Mass.

Tel. 177-4.

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HORSE-SHOER

Particular attention given to

Jobbing and Repairing.

Rubber tires applied. Tel. 12-2

Depot Square, Manchester-by-the-Sea.

J. P. LATIENS.

CARRIAGE BUILDER

STORAGE FOR CARRIAGES.

CARRIAGE PAINTING.

First-Class Work. Shop, Depot Square

Manchester-by-the-Sea.

Poultry and Game

Fresh Eggs and Butter

Fruit and Berries

All of the Best Quality

BREWER'S MARKET

WALTER P. BREWER, Prop.

Meats and ProvisionsOrders will be Collected Every Morning
and Promptly Filled

BEVERLY FARMS, MASS.

WILBUR J. PIERCE

(Successor to Pierce & Pierce)

Plumbing, Steam and Hot Water HeatingSpecial attention given to Testing of Plumbing and Drainage, for which we are fully equipped.
All Work Personally Attended to. Estimates Cheerfully Given

TELEPHONE 65

Can be reached at any hour of night by telephone in case of water leaks or any emergency.

West Street

Beverly Farms

J. A. CULBERT

Importer and Manufacturer of

FINE HARNESS, RIDING SADDLES AND HORSE FURNISHINGSA full line of Stable Supplies, Trunks, Bags and Leather Novelties
Repairing in All Its Branches Driving and Auto GlovesCENTRAL SQUARE, BEVERLY FARMS
(BRANCH, BEACH STREET, MANCHESTER)

JAMES B. DOW

Gardener and FloristRoses, Herbaceous and Budding plants.
Cut Flowers and Greenhouse Products
for Decorations and Funeral Work.

Hale Street,

Beverly Farms

J. B. Dow

John H. Cheever

JAS. B. DOW & CO.

Coal and WoodWe are now prepared to deliver
coal at short notice to all parts of
Manchester and Beverly Farms.Beach Street
ManchesterHale Street
Beverly Farms**Pianos To Rent**

\$3, \$4, \$5, \$6 Per Month

RENT ALLOWED TOWARDS PURCHASE

SEWING MACHINES

From \$10 to \$50

H. J. BurkeRogers and Chase Building
BEVERLY, MASS.

Telephone 195-3 Beverly Farms

M. T. MURPHYMaker of and Dealer in
FINE HARNESS AND SADDLERY
Sponges, Chamois, Oils, Dressings, Soaps
and all kinds of supplies for the
Horse, Stable and Automobile
Beverly Farms, Opp. B. and M. Depot**W. F. LOW**

Sale, Boarding and Livery Stables

SADDLE HORSES TO LET.

All Styles of Carriages For Sale or Exchange

Tel. Con. Vine Court, BEVERLY FARMS

**ALFRED HANSON
HORSESHOER and JOBBER**Special attention given to lame, interfering
and overreaching horses. Jobbing done with
neatness and despatch. Gentlemen's light
driving horses a specialty.

Vine Court, Beverly Farms, Mass.

**THE NEW ENGLAND
TAILORS**

I. Shuman, Prop.

Formerly with R. H. White and C. F. Hovey Co. of Boston for
8 years, have removed from Hart St. to Hale St., Cor. High St.,
near Hardy's Grocery Store

Beverly Farms, Mass.

Ladies' Tailoring a Specialty.Repairing of all Kinds, Cleaning, Pressing
and Dyeing.

Work Called for and Delivered.

Telephone 8149-2

2 Stores: Boston and Beverly Farms

READ THE BREEZE**Manchester Fire Alarm Boxes**

- 31 Electric Light Station
- 33 Telephone Exchange Office
- 34 Summer Street, P. H. Boyle's Stable
- 41 Corner Bridge and Pine sts.
- 43 Corner Harbor and Bridge sts.
- 52 Fire Engine house, School st.
- 54 Corner School and Lincoln sts.
- 56 School Street, opposite the grounds of
the Essex County club
- 61 Sea Street, H. S. Chase's house
- 62 Corner Beach and Mosconomo
- 64 "Lobster Cove"

Two blasts, all out or under control.
Three blasts, extra call.Directions for giving an alarm:
Break the glass, turn the key and open
the door, pull the hook down once and
let go.JAMES HOARE, Chief,
GEORGE S. SINICKS,
CLARENCE W. MORGAN,
Engineers of Fire Department.**Manchester Post Office**SAMUEL L. WHEATON, Postmaster.
MAILS CLOSEFor Boston, North, East, West and
South, 7.02 and 10.04 a.m., 1.05, 4.51 and
7.55 p.m.For Gloucester and Rockport, 11.12 a.
m., 2.38, 5.24 and 8 p.m. For Magnolia,
2.38, 5.24 and 8 p.m.**MAILS DUE**From Boston on trains due at 7.02, 9.13
and 11.42 a.m., 3.08 and 5.54 p.m.From Gloucester and Rockport, 7.27 and
10.34 a.m., 1.35 and 5.19 p.m. From
Magnolia, 7.27 a.m. and 1.35 p.m.SUNDAY MAIL arrives from Boston at
9.07, closes for Boston at 9.50 a.m.The office will be open on holidays from
7 to 10.05 a.m. Sundays from 9.30 to
10.30 a.m.**JUNK**If you have junk of any sort to sell—
I pay a special price for auto tires and
inner tubes. Send us a postal, or phone
Beverly 347-2, and I will send a wagon at
once. I pay spot cash.ROBERT ARTH, 13 Cox Ct., Beverly
Also buyer and seller of poultry.ELECTRICIAN and MECHANIC
is a magazine for everybody.
Learn about electricity, the
coming science, and how to
use tools. Simple, prac-
tical, full of pictures. Sam-
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6 Beacon St., Boston, Mass.Photography interests
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PHOTOGRAPHY teaches it.
Beautiful pictures, month-
ly prize contests, picture
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6 Beacon St., Boston, Mass.

BEVERLY FARMS.

Mrs. Wm. C. Webster of Rockport, paid a visit to the Farms yesterday to attend the annual fair of the Sarah Wyman Whitman club. Mrs. Webster was until a year ago a resident here, and the president of the class.

Michael Connor has a position at the United Shoe machinery plant, Beverly.

The estate of Andrew Preston on Hart street is to undergo remodeling and improvements. A garage has been built in the rear.

Miss Zetta F. Barlow, matron of the Nervine hospital at Jamaica Plain, is spending her vacation at the Farms with her sister Mrs. Clarence S. Pond.

Addison Davis has this week put mechanics at work to complete his new home on Preston place.

Willis A. Pride has been awarded a large contract at Pawtucket, R. I., and has several mechanics at work there. Mr. Pride is in the cabinet-making business.

Mrs. Wm. J. Dougherty, wife of Dr. Dougherty, and Miss Jane Watson are at Epping, N. H., for a week's vacation.

Walter B. Wright, engineer of the Farms fire engine, is enjoying his annual vacation spending a part of it at Chebacco lake.

Miss Mary Neville is successor of Miss Bertha Bennett as telephone operator at the Farms exchange.

James E. Cole has resigned his position as gardener and care-taker at the R. S. Bradley estate. Mr. Campbell, formerly at the Caswell estate, is his successor.

Postmaster William R. Brooks and Elmer Standley expect to attend the Essex Club outing tomorrow, at the estate of Cong. A. P. Gardner, at Hamilton.

A beautiful handkerchief was presented by Mrs. Taft to the Sarah Wyman Whitman club for their fair held yesterday.

The Davis families, including those of Otis Davis and Addison Davis, residents of Beverly Farms, held a reunion yesterday, occupying a camp cottage on the shore of Gravelly pond.

We have only to trust and do our best, and wear a smiling face, as may be, for ourselves and others.

—Robert Louis Stevenson.

JOHN DANIELS GROCERIES AND PROVISIONS

719 HALE STREET, BEVERLY FARMS

Telephone 52

Visit our lunchroom and ice cream parlor connected with our bakery
Orders Will be Collected Every Morning, and Promptly Filled.
Cream—Wholesale and Retail.

At a meeting of the Beverly Farms Branch of the Beverly Improvement Society held on August 18th, it was voted to continue the work on the sidewalks for cleaner conditions. The push carts will be sent out each day from the Manchester line to Chapman's corner. Owing to the extra amount of passing from the station to West Beach, one cart to be employed in that section continuously. The Highway Commission agree to do a certain amount of cleaning on Saturdays. The expense of the push carts is \$4.00 a day. Any contribution toward this work will be very much appreciated and may be sent to Mrs. W. B. Thomas, Pride's Crossing, by whom it will be acknowledged.

HAMILTON—WENHAM.

The great event of the Hamilton season will be the Essex Club's political outing and dinner at Congressman A. P. Gardner's estate tomorrow, August 26th. President Taft will be the guest of honor.

Whitecomb of Boston, the building contractor, has received the contract to erect the new summer home of George S. Mandell of Boston and Beverly Cove. Mr. Mandell has removed his horses from the Myopia club to his new Hamilton estate.

Mrs. John C. Phillips of Boston, has returned to "Knobbfield," the Phillips estate at Wenham, after two months' sojourn in the Adirondacks.

Mrs. George von L. Meyer and daughters do not plan to return to Hamilton from Maine until late next week.

Read the Breeze.

H. M. & R. E. HODGKINS PAINTERS,

BEVERLY FARMS, MASS.

Tel. 27-12.

Lock Box 1140

Telephone 124-3 Beverly Farms

Boston Telephone 3416-L Back Bay

New York and Boston Tailoring Company

M. Silverberg, Prop.

FINE CUSTOM TAILORS

Cleaning, Repairing and Pressing a specialty. Stable and Livery Suits made to order. Careful attention to all work. Goods called for and delivered. 15th season Prices reasonable.

West Street,

Beverly Farms.

F. W. VARNEY Apothecary Beverly Farms, Mass.

The Home of

BAYOLINE

QUININE

Hair Tonic

A toilet requisite which has stood the test of over a quarter of a century.

FOR restoring, beautifying and preserving the hair, promoting its growth, preventing baldness, removing scurf and dandruff and eradicating all diseases of the hair and scalp.

PRICE 50c and 75c

Telephones 77 and 8027

(If one is busy call the other)

WYATT'S MARKET



WEST STREET
BEVERLY FARMS

Meats and Provisions

Also a Full Line of

Choice Vegetables and Fruit in their season. Poultry, Fresh Eggs, Butter

ORDERS CALLED FOR AND DELIVERED

BEVERLY FARMS.

Miss Frances Connolly and Miss Jennie Hanson left on Wednesday for a week's visit at Onset, the summer home of Miss Mullen, daughter of Chief Mullen of the Boston fire department, of whom they are guests.

Mr. and Mrs. George R. Clifford of Franklin, N. H., spent the past week at the Farms visiting friends. They found much pleasure here spending much of their time at West beach.

Miss Jennie Hanson has resigned her position as clerk at the Beverly Farms postoffice in order that she might have a short vacation before resuming her studies at the Sargent Gymnasium school in Cambridge. The situation at the postoffice has been taken by Miss Bertha Bennett, who has been one of the popular "Hello" girls at the Farms telephone exchange.

A subscription paper is in circulation about the Farms among business men and all the year round residents for funds to secure the services of the Farms Brass Band for one or two more evening concerts.

Col. Frederick A. Clary of New York, has been the guest of friends at the Farms the past week.

The Beverly Farms baseball players can arrange a good game of ball with the ball team of the Mayflower's crew if they desire, by sending in a challenge.

It is very probable that the crew of the U. S. S. Mayflower will soon give another dance, the one of last Monday evening being so successful and appreciated. There is a movement on foot by some of the Farms young men to give the crew a return complimentary social.

S. John Connolly has gone to Richmond to take charge of a contract for Connolly Bros.

The annual fair and sale of the Sarah Wyman Whitman class was held in the Baptist church chapel yesterday and was most successful.

Established 1877

Telephone: Factory 243-12. Residence 219-12

E. C. SAWYER

218 — 236 Rantoul Street, Corner Bow Street,
BEVERLY, MASS.

Carriage and Automobile Repairing

New Coverings, Tops and Slip Linings
for Automobiles

SPECIAL ATTENTION GIVEN TO ALTERATIONS

Painting and Varnishing

First-Class Work

Special Department for Automobiles

From 10 a. m. to 10 p. m. it was vited by a large number, including summer residents, who have become interested in the worthy object of the club. The sale tables did an excellent business. Besides fancy and useful articles, there were refreshments, fruit, vegetables, etc., for sale. In the evening an excellent entertainment was given. The ladies certainly deserved to have the affair crowned with success for they have worked with untiring zeal.

Charles McCarthy of Boston and Beverly Farms, the well known attorney, who won a reputation at football in his college days, has again been chosen as coach of the Salem High school football team, which last year he so successfully handled.

As the end of the vacation period draws near, the young people seem to be making the most of their time by spending it at West Beach.

On Sunday last, a raiding squad of police visited some Italian shanties off Haskell street, and were successful in finding enough of the ardent spirit for a two horse load. Antonio Pennaukis was put under arrest charged with keeping liquor for sale.

The Beverly schools which include the Farms school, of course, will open for the fall term on Tuesday morning, September 5th.

The improvement society within the past two weeks has taken up the

ALDEN WEBB**Watchmaker, Jeweler, Optician**

Repairing in all its Branches

Masonic Bldg., Cabot Street, BEVERLY

HAVE YOUR PRESCRIPTIONS
FILLED AT

**DELANEY'S
APOTHECARY**

Cor. Cabot and Abbott Streets
BEVERLY

We keep everything that a good drug store
should keep.

Telephone Connection

S. A. GENTLEE & SON**Funeral Directors and Embalmers**

Calls answered day or night

277 Cabot Street

Residence, 16 Butman St.

BEVERLY

matter of keeping the streets and sidewalks clean at the Farms, particularly the main thoroughfare. They are sending out a man each way with a push cart and tools to clean up the rubbish. This is very much appreciated by the Farms people in general.

Miss Gertrude Fay of Roxbury, is spending her vacation at the Farms, and is a guest of Mr. and Mrs. Howard E. Morgan, West street.

ONE OF THIS BANK'S BEST ASSETS

Is the confidence and friendship which has grown up between its officials and employees and its customers.

We are glad to give to our depositors not merely the ordinary business courtesies and considerations, but whenever opportunity offers, our help and council as well.

We invite your business. The size of the account is not material.

BEVERLY NATIONAL BANK

BEVERLY, MASS.

CAPITAL - - - - \$300,000

BEVERLY FARMS.

Miss Carter of Manchester has concluded her duties as clerk at the West street fruit store.

The kindergarten department of the Farms Baptist Sunday school held a picnic and outing at West beach last Tuesday, being in charge of the various teachers. Refreshments were served and the children had a pleasant time.

The big dance of the summer at Beverly Farms will be that in aid of the Beverly Farms Brass Band, the date of which has been set for Thursday, September 7th. It will be held in Neighbor's hall. The boys are working hard to make this party a grand success. They are trying to increase their treasury to the extent that they may purchase uniforms. They have been organized successfully for the past two years and have played at various places in this section, with credit. Beverly Farms people should give them their support.

James A. Culbert, Jr., infant son of Mr. and Mrs. James A. Culbert, of Greenwood avenue, passed away last Sunday. Mr. and Mrs. Culbert have the sincere sympathy over their great loss. Services were held at the home of the parents and inter-

ment was in the Farms cemetery.

Mr. and Mrs. Joshua Younger attended the annual reunion of the old Mass. 17th Regiment held at Lynnfield last Wednesday. The wives and lady friends of the veterans were guests. This year's gathering was the 50th anniversary of that regiment on the old camp ground in that town. One of the differences between this year's gathering and that of 50 years ago was that the comrades instead of partaking of army rations around the camp fire, they sat down to an excellent banquet at the local hotel.

The second informal dance given by the crew of the U. S. S. Mayflower, was held in Neighbor's hall last Monday evening and the numbers who accepted the invitations to be present taxed the hall's capacity. It is doubtful if ever before Neighbor's hall has been so prettily decorated as it was on this evening. Flags and bunting covered the walls and hung from all the rafters, the stairs and hall ways were also draped while the pretty effect was added to by a profusion of flowers. The music was furnished by the Mayflower's orchestra, fourteen pieces, C. C. Schlutz, director. In one corner of the hall was a refreshments table. During the evening the gathering

was visited by the superior officers of the ship to whom those present were introduced. During intermission, the orchestra played a special selection from the comic opera "The Red Rose" which was so much appreciated by the audience that repeated encores were necessary. Dancing was from eight to one. The uniforms of the officers and crew of the ship made a pretty effect among the ladies' and civilians' dress. At the conclusion of the affair the Beverly Farms young men gave three cheers to the ship's crew which the sailors answered. The affair was certainly the event of the season at Beverly Farms and most thoroughly enjoyed.

Mr. and Mrs. Sonier (nee Agnes McCarthy) are being congratulated on the birth of a son the latter part of last week at the home of Mrs. Sonier's parents, former councilman and Mrs. John C. McCarthy, Greenwood avenue.

The Clan Wallace dance will be held in Neighbor's hall next Thursday evening, August 31. A novel and pleasing feature of their dances has been the special number of Scottish dances done to the music of the bag pipes.

What's the news? Read the Breeze.

Since You Must Have Food

Why not have the best? We have it! Our Stock of **PURE FOODS** is the **LARGEST** and **BEST** on the North Shore.

Our Success

A SQUARE DEAL TO ALL, FULL WEIGHT AND MEASURE.

Our business is good twelve months in the year, hence we do not have to roast you in the summer to make good. We invite comparison.

Prices Right—Service the Best.

THE THISSELL COMPANY

Dealers in and
Receivers of

High Grade Food Products

If you want something
good, try us

Two Telephones: 150, 151. If one is busy call the other..

Postoffice Building

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Beverly Farms, Mass.

GOOD PRINTING

We are in a position to handle
all kinds of printing. ¶ Large
orders solicited; small orders
receive the same careful atten-
tion. ¶ Original designs and
color work a specialty. ¶ If
you need anything in this line
come in and get our prices

North Shore Breeze

TELEPHONE 137

Manchester - - Mass.



FOR SALE BY SAMUEL KNIGHT & SONS, MANCHESTER

E. E. ALLEN

Washington St., Manchester

Fine Groceries

Flour and Molasses

Selected Teas, Pure Coffees

Butter and Cheese

Canned Goods in variety. Lenox and Standard Oil

Telephone: Residence 9-3

KNIGHT'S EXPRESS

Manchester, Beverly Farms, Prides Crossing, Beverly and Salem.

All orders left at Sheldon's market, L. W. Floyd's, G. W. Hooper's, Frank H. Dennis', Bullock Bros', B. S. Bullock's, Manchester; or A. Standley's and the Railroad station, Beverly Farms, will be promptly attended to. Agent Salem Steam Laundry Also Star Wet Wash Laundry of Beverly

P. O. BOX 83 TEL. CON.

JUNK

C. F. Dailey, Salem and Manchester Dealer in old Iron, Rags and Bottles. Junk of all kinds bought in large or small quantities. We pay spot cash. Send postal and we will call. Orders promptly attended to.

217 Derby Street, Salem, Mass.

..NICHOLAS ZELINSKY..

RESIDENT OF BEVERLY

Pays 8c. a lb. for Old Rubber; for old automobile tires 6c. a lb. When you have anything in my line drop me a postal card, or leave the material at my Beverly address.

NICHOLAS ZELINSKY,

67 Park street, Beverly, Mass

Mt. Pleasant Dairy

R. & L. BAKER,

Dealers in **MILK**

Teaming done to order.
Gravel and Rough Stone.

MANCHESTER, - MASS.
P. O. Box 129 Telephone Connection

EDWARD A. LANE

HOUSE, SIGN AND CARRIAGE PAINTER

DECORATOR AND PAPER HANGER

Dealer in Paints, Oils, Paper Hangings, Window Shades, Blinds and Windows.

Tel. Con. MANCHESTER AND HAMILTON

George S. Sinnicks,

MASON BUILDER

MANCHESTER-BY-THE-SEA.

D. T. BEATON

Kitchen Furnishing Goods, Hardware.
Ranges and Furnaces, Plumbing and Heating
Tin, Copper and Sheet Iron Worker.
Telephone 23 MANCHESTER MASS

Manchester, Magnolia, Beverly Farms, Boston

Smith's Express Company

F. J. MERRILL, Proprietor.

Principal Boston Office: 32 Court Square.

Telephones: Boston, Main 489; Manchester 11-5

FIRST-CLASS STORAGE FOR FURNITURE.

SEPARATE ROOMS UNDER LOCK

MANCHESTER - MASS.

Removal of Night Soil

Application for the removal of the contents of cesspools and grease traps should be made to A. C. HASKELL,

Per order the Board of Health
EDWARD S. KNIGHT, Chairman.

INSURANCE

Any Kind, Anywhere, Any Amount.

GEO. E. B. STROPLE
GENERAL MANAGER

Also District Manager

John Hancock Mutual Life Insurance Company of Boston

Gloucester or Manchester.

FOREST WARDEN NOTICE.

This is to inform the public that I have been appointed Forest Warden for Manchester by the Board of Selectmen, and I have appointed the following as my deputies:

M. E. GORMAN,
J. D. MORRISON,
JOSEPH P. LEARY,
A. S. PEABODY,
JACOB H. KITFIELD,
C. E. LITTLEFIELD,
E. J. SEMONS, Forest Warden.

TOWN NOTICES MANCHESTER



NOTICE

All bills and claims against the Town should be presented to the Selectmen on or before Thursday noon of each week. After approval the bills will be paid by the Town Treasurer, at his office, on the following Saturday. The regular business meeting of the Board will be held on Thursday evening of each week at 7.30 o'clock, also on the last Saturday afternoon of each month from two to four o'clock.

EDWARD S. KNIGHT,
WALTER R. BELL,
JOHN H. CHEEVER.
Selectmen of Manchester.

Water Board Notice

The regular meeting of the WATER BOARD will be held at their office, in the Town Hall Building, on the last Wednesday of each month, at 7 o'clock P. M. All orders for shutting off or letting on of water, reports of leaks, and all business of the department under the Superintendent should be reported at his office at the Pumping Station.

Per order,
MANCHESTER WATER BOARD

Town Treasurer's Notice

The TOWN TREASURER will be at his office in the Town Hall Building, on Saturdays, for the payment of bills, from 9 to 12 M., 1.30 to 5 and from 7 to 8 o'clock P. M. When a holiday comes on Saturday the pay day will be Friday previous at the same hours.

EDWIN P. STANLEY,
Treasurer.

Notice

The regular meetings of the SCHOOL COMMITTEE will be held the first Monday evening of each month at which time all bills against the school department of the town should be presented for approval.
SCHOOL COMMITTEE.

Notice

For the convenience of any person having business with the School Committee or Supt. of Schools, Mr. John C. Mackin, the Superintendent will be at the Principal's room, on second floor of the G. A. Priest school, Thursday afternoon of each week, from 4 to 5 o'clock.

SCHOOL COMMITTEE.

Connolly Bros.

General Contractors

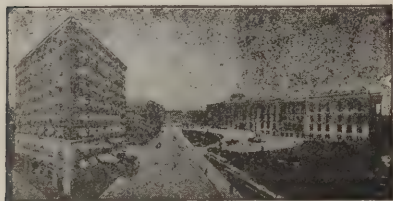
FOR
Buildings of All Descriptions

CARPENTER SHOPS, MILLS AND OFFICE AT

Beverly Farms, - Mass.

Commonwealth Hotel, Inc.

Beacon Hill, opposite State House,
Boston, Mass.



Offers rooms with hot and cold water for \$1.00 per day and up, which includes free use of public shower baths. Nothing to equal this in New England. Rooms with private baths for \$1.50 per day and up; suites of two rooms and bath for \$4.00 per day and up. Dining room and cafe first-class. European plan.

Absolutely Fireproof

Stone floors, nothing wood but the doors. Equipped with its own Sanitary Vacuum Cleaning Plant.

Strictly a Temperance Hotel

Send for Booklet

STORER F. CRAFTS,

General Manager.

Office Stationary

When you write a business letter, write it on a neatly printed letter head; that is the kind we furnish. We can furnish you with printing, paper, envelopes etc., at low cost.

The Breeze Office

DUNN'S EXPRESS

Manchester, Beverly Farms,
Beverly and Salem
DAILY

Agents for Salem Laundry and also for
the Wet Wash

Office: Manchester, Mass.

Telephone Connection

OLIVER T. ROBERTS

WILLIAM HOARE

ROBERTS & HOARE,

CONTRACTORS AND BUILDERS

Contract Work a Specialty. Particular attention given to Jobbing
TELEPHONE CONNECTION

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J. M. PUBLICOVER

W. B. PUBLICOVER

PUBLICOVER BROS.

CONTRACTORS AND BUILDERS

Special Attention given to Jobbing.

Furniture Repaired, Etc. All Work Neatly and Promptly Done

SHOP, HALE STREET, BEVERLY FARMS

P. O. Box 74, Beverly Farms, Mass.

Telephone Connection

DANIEL LINEHAN & SON.

Contractors and Builders

Special attention given to House and Land Drainage. Estimates given and Contracts performed for Roads, Bridges, Sewers, Water Works, Wells, Earthwork, Blasting, Grading, Stone Masonry and Landscape Work, Steam Drilling. Tree Moving a specialty.

Daniel Linehan

John H. Linehan

PRIDE'S CROSSING, MASS.

Robert Robertson Co.

== PLUMBERS ==

Established 34 years

Beverly, Beverly Farms, Manchester and Hamilton, Mass.

J. A. MAYBERRY

CONTRACTOR AND BUILDER

CARPENTER WORK IN ALL ITS BRANCHES

Haskell St., near Hale St.

Telephone Con.

Pride's Crossing, Mass.

P. O. Box 62

Tel. Bev. Farms 130

Estimates Furnished

== CARPENTER ==

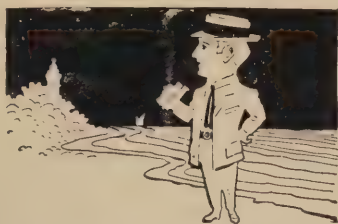
BUILDING AND REPAIRING

ORDERS TAKEN FOR AWNINGS, SCREENS, ETC.

HOWARD A. DOANE

BEVERLY FARMS, MASS.

Shop at Pride's Crossing



FOR VACATION DAYS

Protect Your Eyes

From the glare of the sun with **TINTED GLASSES**

At the Shore, Lakes, Mountains or Country everybody should wear them. Visit our Optical Department and we'll supply the best suited to your need and fit them to the eyes.

STARR & HEWITT

158 Essex Street, Salem

Legal Advertising

Instruct your attorney to have your probate and administrator's notices and other legal notices published in the

North Shore Breeze
Manchester, Mass.

NOTICE TO SUBSCRIBERS.

SUBSCRIBERS leaving the city for their shore homes should notify this office of their "change of address" promptly, sending their present as well as new address.

"QUEEN OF SEA ROUTES"

Merchants and Miners Transportation Co.

Boston and Providence to Norfolk,
Baltimore, Savannah and Jacksonville.
Boston to Philadelphia.

Most Popular Route to Atlantic City,
Jersey Coast Resorts, Old Point
Comfort, Washington and the
South and West

Accommodations and Cuisine Unsurpassed.

SEND FOR BOOKLET

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OLD "CURIOSITY SHOP"

Drop in and look over the many true reproductions of things quite "antique" that this beautiful store displays just now.

A Novel Idea

Nothing in the world so discouraging to a shopper as to hear the old refrain, "We're just out." Yet it is still the prevailing idea among the storekeepers that at mid-season stock should be at its lowest ebb. What for, to drive away customers? We believe not, and are keeping our assortment as complete now as you would ordinarily find at opening time.

Odd Bureaus

For instance. Here's an assortment of over 80 distinct styles in Mahogany, Bird's-Eye Maple, Oak and Toona Mahogany, including many reproductions of Colonial and Empire ideas. You'll find no such collection elsewhere—wouldn't here ordinarily, but we're going to work on extraordinary lines this year, going to try and blot out all dull season records. So full stock of Odd Bureaus, 80 patterns, in all finishes, from

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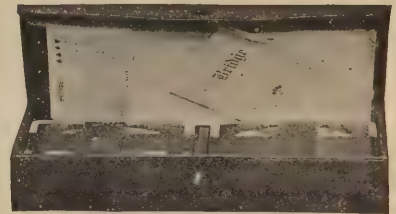
Daniel Low & Co.—FINE LEATHER GOODS—Salem, Mass.



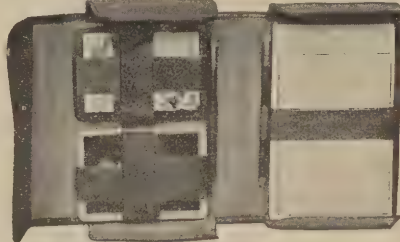
L 930 Bridge Set, dark morocco, 8 x 3 1/2 x 1 1/2, two packs of cards, score pad and pencil, rules for Bridge and Five Hundred 2.00



L 942 Bridge Set, mission leather, 3 1/2 x 2 1/2 x 1 1/2 in., one score pad and rules 1.60
L 941 Same, 3 1/2 x 2 1/2 in., two packs fine cards, two score pads and rules 2.25



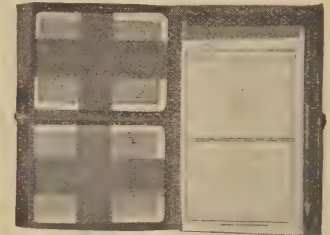
L 940 Bridge Set, mission leather, 7 1/2 x 3 1/2 x 1 1/2, two packs finest cards, score pad and pencil, rules for Bridge 2.75
Mission leather is the color of dark weathered oak. All the illustrations on this page are one-fourth scale



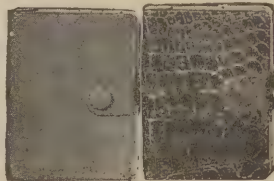
L 781 Bridge Whist, fine levant morocco, contains 2 packs of very fine cards, 2 score pads and 2 pencils, measures 5 1/2 x 3 1/2 in. closed 3.00



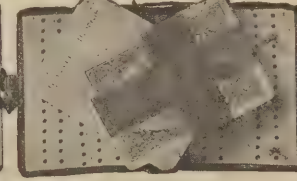
L 667 Bridge Whist, 5 1/2 x 3 1/2 x 1 1/2 in., two packs of cards and score pad 1.25



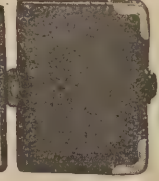
L 819 Bridge Whist Set, 5 1/2 x 4 in., morocco, contains two packs of cards, score pad, rules and pencil 1.25
L 671 Same, alligator case 2.00



L 815 Playing Cards in fancy alligator case 1.00
L 689 Same, extra fine leather case .75
L 436, L 815, L 521, L 689, L 520, L 630, L 631, L 939, regular size.



L 520 Playing Cards, with cribbage board, in black seal case 1.25



L 630 Playing Cards, in case, with 2 celluloid counters 1.00
L 631 Without counters .75



L 563 Playing Cards, 1 1/2 x 2 1/2, leather case, 4 ster. corners .75
L 564 with no corners .50



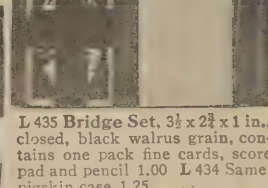
L 861 2 Packs "Solitaire" Playg Cards 2 1/2 x 2 in., leather case 1.50



L 436 One pack full size Playing Cards in black leather case .50



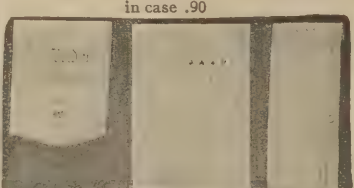
L 939 One pack very fine full size Cards in fine leather case 1.00
L 938 Two packs fine Cards, 2 1/2 x 1 1/2 in., in dark morocco case 1.50



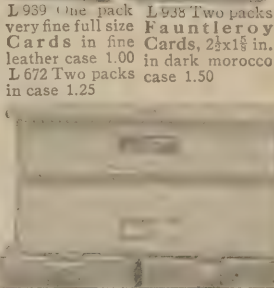
L 435 Bridge Set, 3 1/2 x 2 1/2 x 1 in., closed, black walrus grain, contains one pack fine cards, score pad and pencil 1.00
L 434 Same, pigskin case 1.25



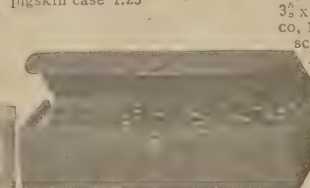
L 663 Bridge Whist, 3 1/2 x 2 1/2 x 1 1/2 in., morocco, 1 pack of cards, 2 score pads, rules for Bridge and Five Hundred, closes like book 1.50



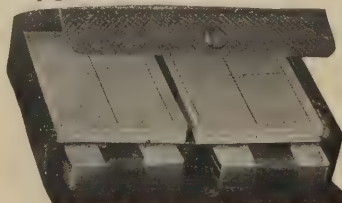
L 822 Bridge Score, 4x3 in. closed, book of rules and score pad, and place for pencil .75
L 769 Small Score Book for Five Hundred, 2 1/2 x 3 1/2, .50



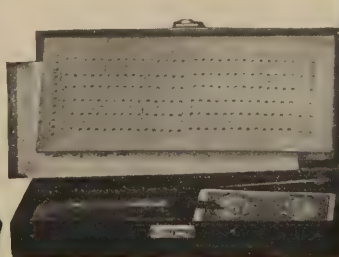
L 783 Game Set, 7 1/2 x 2 1/2 x 1 1/2 in., morocco, leather lined, contains 2 packs cards, rules and score cards for Bridge, and Cribbage Board, 6 1/2 x 2 1/2 in., with pegs 2.25



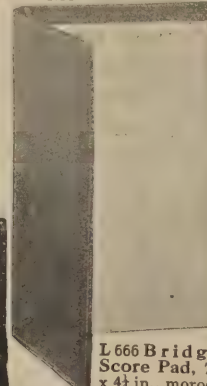
L 507 Set of full sized Black Dominos, in black walrus grain case, 6 1/2 x 2 1/2 x 1 1/2 in. 1.25



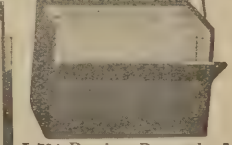
L 662 Bridge Whist Box, 5 1/2 x 4 1/2 in., morocco, contains 2 packs of cards, 2 score pads, with pencils and rules 1.75



L 782 Game Box, 8 x 3 1/2 x 2, black seal, contains two packs of fine cards, rules and score pads, for Bridge, Five Hundred and Progressive Whist, also Cribbage Board 4.25



L 666 Bridge Score Pad, 7 1/2 x 4 1/2 in., morocco, loop for pencil .90



L 734 Recipe Box, 5 1/2 x 3 1/2 x 3 1/2 in., morocco, has 25 indexed headings, for Breads, Cakes, etc., and about 175 cards for recipes 2.00



L 745 Bridge Set, 6 1/2 x 4 x 1 in., flexible case, fine morocco, leather lined, has 2 packs fine cards, score pad and pencil 3.00

Accessories for the Bridge party. Playing Cards Counters, tally and score cards, Bridge whist sets in fine leather cases, a large variety of use ful, and pret ty things suit able for prizes in gold, sil ver, glass, cop per, leat her and brass.

DANIEL LOW & CO., Inc. SALEM, MASS.

